AUTO PARTS

THE FLOWERS COMPANY

EQUIPMENT SUPPLIES

Telephone 2367

COMPLETE AUTOMOTIVE MACHINE SHOP SERVICE

HICKORY WELL SUPPLY CO., INC.

PUMPS • WATER SYSTEMS • Dial 2384

Highway 70 at 29th St. • WELL DRILLING TOOLS and REPAIRS

Hickory Ice & Coal Co.

COAL

10TH AVE. COR. 8TH ST. PHONE 5416

FIELD INSURANCE AGENCY

All Forms of Mutual Insurance

INSURANCE AUDIT SERVICE

112 HARRIS ARCADE PHONE 2387

Perry Armature Co.

ELECTRIC MOTOR REBUILDERS

MOTORS, GENERATORS, TRANSFORMERS
REPAIRED AND REBUILT

WESTINGHOUSE ELECTRICAL APPLIANCES

1609 10th Ave. Phone 29196

BETTER HOMES FURNISHING CO.

COMPLETE HOME FURNISHINGS

1012 13th St. Dial 8116

310 Highland Ave., E. Dial 6402

CATAWBA MARBLE & GRANITE WORKS

Hickory-Newton Hwy. No. 10

HIGH GRADE MONUMENTS AND MEMORIALS

Buy Here and Save Agents' Commissions

PHONE 8687

SHUFORD FUNERAL HOME

1430 11TH AVE. AMBULANCE SERVICE PHONE 4141

HICKORY TELEPHONE COMPANY

A LOCALLY OWNED AND OPERATED COMPANY PROVIDING TELEPHONE SERVICE TO THE CITIZENS OF HICKORY, CATAWBA COUNTY, VALDESE, BURKE COUNTY, GRANITE FALLS, CALDWELL COUNTY, AND NEARBY COMMUNITIES

WE OFFER ON ...E TELEPHONE SERVICE, ... ESIDENCE,

LONG DIS... RLD OVER

WE ARE ...UR COMPANY IS ...PERATED BY HOM... ...NY HAS GROWN ... WE NOT ONLY AIM TO KEEP PACE WITH THE GROWTH OF OUR COMMUNITY BUT EVEN AHEAD OF IT

: EXCHANGES :

HICKORY VALDESE GRANITE FALLS

DUKE UNIVERSITY

LIBRARY

Durham Chamber of Commerce

78TH ANNIVERSARY

1872 « « *THREE GENERATIONS OF SERVICE* » » 1950

Smith-Courtney Co.

Telephone 2201

JOBBERS AND DISTRIBUTERS OF HIGH GRADE

MACHINERY AND MILL SUPPLIES

FOR

WOODWORKING PLANTS KNITTING MILLS AND COTTON MILLS

MACHINE TOOLS

ENGINES BOILERS

ROAD BUILDING MACHINERY

TRANSMISSION EQUIPMENT

SAW GOODS ABRASIVES

MECHANICAL RUBBER GOODS

9TH AVE. at 14TH ST. HICKORY, N. C.

239-241 S. Davie St.
GREENSBORO, N. C.
TEL. 2-4558

7th and Bainbridge Sts.
RICHMOND, VA.
TEL. 3-9141

Jefferson Standard Life Insurance Company

W. D. MERRITT, Dist. Mgr.

Life Insurance and Estate Planning

CONSOLIDATED TRUST BUILDING

1328½ Union Square Phone 26161

Hickory Tire & Battery Co.

SEIBERLING TIRES — WILLARD BATTERIES
RECAPPING AND VULCANIZING
ARVIN HEATERS — AUTO ACCESSORIES
CHAMPION OUTBOARD MOTORS
GULF PETROLEUM PRODUCTS

ROAD SERVICE ANYWHERE

911-913-915 12th St. Phone 6266

MILLER'S
HICKORY, N. C.
CITY DIRECTORY

VOL. XII 1949-1950 VOL. XII

Containing an Alphabetical Directory of Business Concerns and Private Citizens, Occupants of Office Buildings and Other Business Places, Including a Complete Street and Avenue Guide, Buyers' Guide, Numerical Telephone Directory;

And A Complete

Classified Business Directory

SOUTHERN DIRECTORY CO.

ASHEVILLE, N. C. — PUBLISHERS

Member Association of North American Directory Publishers

(See General Index, Page 6)

Issued Biennially

PRICE - - - $22.50

HICKORY MERCHANTS ASSOCIATION, LOCAL AGENTS

HICKORY, N. C. ASHEVILLE, N. C.

Copyright, July, 1949, by Chas. W. Miller

NOTE—This publication has been carefully revised (a new canvass having been made by competent parties), but it is distinctly understood that no responsibility is assumed for any errors or omissions that may have occurred in such revision. —PUBLISHERS.

GENERAL INDEX

	Page
Abbreviations	101
Advertisers' Index	8
Alphabetical List of Names	101
Associations and Clubs	446
Buyers' Guide	17
City Government	238
Classified Business Directory	445
County Government (Catawba)	156
Index to Advertisers	8
Miscellaneous Directory	15
North Carolina State Government	15
Numerical Telephone Directory	73
Preface	7
Street Directory	481
Title Page	5
United States Government	15

POPULATION OF THE STATES OF THE UNITED STATES

1.	New York	13,479,142	26.	South Carolina	1,899,804
2.	Pennsylvania	9,900,180	27.	Florida	1,897,414
3.	Illinois	7,897,241	28.	Maryland	1,821,244
4.	Ohio	6,907,612	29.	Kansas	1,801,028
5.	California	6,907,387	30.	Washington	1,736,191
6.	Texas	6,414,824	31.	Connecticut	1,709,242
7.	Michigan	5,256,106	32.	Nebraska	1,315,834
8.	Massachusetts	4,316,721	33.	Colorado	1,123,296
9.	New Jersey	4,160,165	34.	Oregon	1,089,684
10.	Missouri	3,784,664	35.	Maine	847,226
11.	North Carolina	3,571,623	36.	Rhode Island	713,346
12.	Indiana	3,427,796	37.	South Dakota	642,961
13.	Wisconsin	3,137,587	38.	North Dakota	641,935
14.	Georgia	3,123,723	39.	Montana	559,456
15.	Tennessee	2,915,841	40.	Utah	550,310
16.	Kentucky	2,845,627	41.	New Mexico	531,818
17.	Alabama	2,832,961	42.	Idaho	524,873
18.	Minnesota	2,792,300	43.	Arizona	499,261
19.	Virginia	2,677,773	44.	New Hampshire	491,524
20.	Iowa	2,538,268	45.	Vermont	359,231
21.	Louisiana	2,363,880	46.	Delaware	266,505
22.	Oklahoma	2,336,434	47.	Wyoming	250,742
23.	Mississippi	2,183,796	48.	Nevada	110,247
24.	Arkansas	1,949,387		District of Columbia	663,091
25.	West Virginia	1,901,974			

HICKORY, N. C.

"North Carolina's Best Balanced and Fastest Growing City"

OFFICERS AND DIRECTORS
HICKORY CHAMBER OF COMMERCE

L. C. Gifford—President
J. E. Spainhour—Vice-President
C. L. Herman—Treasurer
Max R. Steelman—Executive Secretary
Mrs. Lola C. Huggins—Secretary
Mrs. Jean L. Huffman—Secretary

DIRECTORS

B. B. Blackwelder
Karl W. Broome
C. Vernon Cline, Jr.
James E. Gaither
G. Shuford Abernethy
Carroll C. Bost
Henry Guigou
Archie Shuford
F. Gwyn Harper, Jr.
B. K. Lineberger

Hickory was first chartered as a town in 1870. This charter was amended in 1879, and March, 1913, the citizens by a large majority adopted what is known as the City Manager form of government, being the first city in North Carolina and one of the first in the United States to adopt this plan.

LOCATION

Hickory is situated in the central section of North Carolina on the Asheville Division of the Southern Railway, 80 miles east of Asheville and 54 miles northwest of Charlotte. It is in the heart of what is termed the Piedmont Section of the State, situated at the foot of the Blue Ridge Mountains. The city is protected from extreme temperature in Winter and Summer by these peaks that rise thousands of feet in height. To the north, west and south extend the Blue Ridge range. Hickory enjoys a year-round climate that is unexcelled anywhere, free from the rigors of northern winters and the extreme heat of the summers farther south. It is also protected from the storms of the middle western plains. This section offers to those seeking a change of location an ideal, evenly balanced winter and summer climate. The average, annual temperature for the past ten years has been 60.2 degress, with a record of more than 300 days of sunshine each year. The summer nights are cooled by the mountain breezes, the temperature frequently ranging 20 degrees lower than that of mid-day.

(Continued on Page Nine)

601102

INDEX TO ADVERTISERS

Abee & Tashiro ..... p 19
Abernethy Transfer & Storage Co ..... top lines
Aetna Loan & Finance Co ..... p 47
Annas C C Co ..... top lines
Arrow Trade Mark Co ..... p 69
Atlantic Company ..... insert
Atlantic Insulation Co ..... top lines
Atlas Insurance Agency ..... p 54
Atomic Paint Co ..... p 60
B & M Motor Co ..... botom lines and p 26
Baker-Wright Co ..... p 70
Banks Pontiac Co ..... top lines
Barringer Bros & Gaither Inc ..... p 26
Bass-Smith Funeral Home ..... bottom lines
Belk Oil Co ..... p 50
Belk-Broome Co ..... p 41
Bell Cab Service ..... insert
Bennett's Funeral Home ..... p 48
Better Homes Furnishings Co ..... front cover
Big Dollar Food Market The ..... bottom lines
Biltmore Dairy Farms ..... top lines
Bisanar Co The ..... bottom lines
Black's Drug Store ..... bottom lines
Blackwelder Oil Co ..... p 50
Bohan Engineering & Electric Co ..... p 43
Bost's Esso Service ..... p 21
Bowman's Ninth Ave Service Station ..... bottom lines
Brown Bros Hosiery Mills ..... insert
Brown Manufacturing Co ..... insert
Brown Operating Co ..... insert
Budy Body Works ..... bottom lines
Burwell's Repair Shop ..... p 70
Cannon Aviation Co ..... p 19
Carolina Asphalt Roofing Co ..... p 65
Carolina Cab Co ..... p 67
Carolina Fine Fabrics Inc ..... p 45
Carolina Housing & Mortgage Corp ..... bottom lines
Carolina Insurance & Realty Co ..... p 54
Carolina Land-Auction Co ..... p 20
Carolina Typewriter Co ..... bottom lines
Carroll Credit Clothing Co ..... p 36
Catawba Co-Operative Dairy ..... top lines
Catawba Marble & Granite Works ..... front cover and top lines
Catawba Poultry & Processing Plant ..... p 62
Catawba Pump Co ..... p 61
Catawba Sales Agency ..... p 54
Catawba Transit Co ..... p 33
Cater's Radio Service ..... p 62
Central Electric Supply Co ..... p 44
Cilley Foundry & Machine Co ..... p 57
Circle Drive ..... p 64
City Coal Co ..... p 36
City Motor Co ..... p 27
Clay Printing Co ..... top lines
Clemmer Robert L ..... p 20
Clevenger College of Business Administration ..... bottom lines
Cline Lumber Co ..... p 32
Cline Piano Co ..... p 61
Cole's Inc ..... top lines
Concrete Machinery Co ..... p 37
Crouch M G Lumber Co ..... fly Z
Crouch Terry Furniture Shops Inc ..... p 49
Davis George L ..... p 28
Deal's Furniture Store ..... bottom lines
Deal Motor Co ..... p 28
De Hart Motor Lines ..... bottom lines
Dennis Esso Service ..... p 21
Duke Power Co ..... back cover and top lines
Electric Wiring Co ..... bottom lines
Electrical Service Co ..... bottom lines
Elevator Repair Service ..... p 45
Elliott Building Co ..... p 38
Emory & Laird Inc ..... p 33
Ennis Jewelers ..... p 56
Faw R E & Sons Inc ..... bottom lines
Fidelity Federal Savings & Loan Assn ..... top lines
Field Insurance Agency ..... front cover
Firestone Stores ..... p 20
First National Bank ..... p 29
First Security Co ..... top lines
Flowers Auto Repair Shop ..... p 21
Flowers Co The ..... front cover
Fox C G Lumber Co ..... p 57
Fox L L Lumber Co ..... p 57
Fresh Air Market ..... top lines
Friday J Lee ..... p 63
Frye Guy & Son ..... p 38
Frye John E ..... p 38
Garth's ..... p 65
Geitner Feed & Seed Co ..... p 46
Georges' Esso Service ..... p 22
Goodman J L & Son ..... bottom lines
Gulf Oil Corp ..... p 51
Harper Motor Co ..... top lines
Harrington Insurance Agency ..... p 56 & p 63
Hart Construction Co ..... p 39
Heavner's Florist ..... p 47
Herman Erection Co ..... bottom lines
Herman Quince E ..... p 20
Herman-Sipe & Co Inc ..... back cover
Hickman Hardware Co ..... top lines
Hickory Bonded Warehouse ..... p 69
Hickory Chair Co ..... p 49
Hickory Construction Co ..... p 39
Hickory Drug Co ..... p 42
Hickory Electric Co ..... bottom lines
Hickory Engraving Co ..... p 45
Hickory Esso Service Station ..... p 22
Hickory Flour Mills ..... bottom lines
Hickory Flower Shop ..... top lines
Hickory Funeral Home ..... top & bottom lines
Hickory Good Housekeeping Shop ..... bottom lines
Hickory Ice & Coal Co ..... front cover & p 37
Hickory Ice Cream Co ..... bottom lines
Hickory Implement Co ..... p 46

(Continued on Page Ten)

PREFACE

(Continued from Page Seven)

POPULATION

United States Census, 1940, gave Hickory a population of 13,487. The 1949 population of Greater Hickory is 24,600.

ASSESSED VALUATION

City, $27,231,138.00. County, $72,531,310.00.

TAX RATE

City rate—$1.45 per $100.00. County rate—$.92 per $100.00.

AREA

4.80 square miles.

BONDED INDEBTEDNESS

$1,500,000.00.

BANKS

One National and two State banks and two Building and Loan Associations.

RADIO STATIONS

Radio Station WHKY is locally owned and operating on 5,000 watts day and 1,000 watts night. This station is affiliated with the American Broadcasting Company.

Radio Station WHKY FM operating upon 180,000 watts day and night. This also is locally owned and affiliated with the American Broadcasting Company.

Radio Station WIRC is locally owned and operating on 1,000 watts low frequency during daylight hours. This station is programmed independently.

NEWSPAPERS

Hickory Daily Record, with circulation of 14,500.

HOTELS

Hotel Hickory, 100 rooms. Three small hotels.

TELEPHONE AND TELEGRAPH

Telephone service by Hickory Telephone Company. Telegraph service by Western Union.

CHURCHES
(Greater Hickory)

40 (white), 11 (colored).

SCHOOLS

Hickory has nine months school term and twelve grades with seven elementary schools for the white children and one for colored. The city also provides one junior high school and one senior school for white children and one high school for colored.

COLLEGES

Lenoir Rhyne College is owned and operated by the United Evangelical Lutheran Synod of North Carolina. It provides educational advantages of college grade in the following fields: General Liberal Arts, Fine Arts, (Music) teacher training in the primary, grammar and high school field and pre-professional courses. Lenoir Rhyne College is a member of the Southern Association of Colleges and is registered by

(Continued on Page Eleven)

601102

(Continued from Page Eight)

Hickory Motor Sales Inc ....top lines
Hickory Overall Co ....p 59
Hickory Packing Co ....p 58
Hickory Printing Co ....p 62
Hickory Securities Corp ....p 67
Hickory Sheet Metal Co ....top lines
Hickory Sporting Goods Co ....p 66
Hickory Springs Manufacturing Co ....p 66
Hickory Steam Laundry Co ....top lines
Hickory Taxi Co ....p 68
Hickory Telephone Co ....p 2
Hickory Tire & Battery Co ....p 4
Hickory Well Supply Co ....front cover
Highland Ave Dry Cleaners ....p 33
Highland Drug Store ....p 41
Highland Motor Co ....p 28
Holbrook Refrigeration ....bottom lines
Hotel Service Station ....p 22
Howard-Hickory Co ....p 59
Hudson-Starr Sales Co ....p 27
Huggins Everett Amoco Service ....p 22
Hutchison Paul D ....p 18
Hutton & Bourbonnais Co ....back cover
Icard & Johnson Texaco Service ....p 23
Ice Delivery Co ....back cover
Jefferson Standard Life Insurance Co ....p 4
Jones Radio & Appliance Co ....p 63
Kennedy Electric Co ....p 43
Kerr Sand Co ....top lines
Kiziah June H ....p 39
Knit Sox Knitting Mills ....p 53
L & S Super Market ....p 52
Lang Chevrolet Co ....top lines
Lavitt Louis Co ....p 53
Lenoir-Rhyne College ....fly X and Y
Ligon Electric Supply Co ....stencils
Lipe Motor Lines ....p 69
Longview Electric Co ....p 44
Longview Flour & Feed Mills ....p 46
Lutz Drug Co ....initial letter lines
M & J Finance Corp ....top lines and p 47
Maple Springs Laundry & Dry Cleaners ....p 34 and p 56
Martin's Mill Work ....p 59
Men's Shop The ....p 36
Merchants Produce & Grocery Co ....p 52
Midtown Service Station ....p 23
Miller-Brooks Roofing Co ....p 65
Miller & Smyre ....bottom lines
Modern Dry Cleaners ....p 34
Montgomery Ward & Co ....p 41
Moser & Shook Lumber Co ....top lines
Moss-Marlow Building Co ....p 32
National Superior Meats ....bottom lines
National Trading Co ....backbone
Ninth Ave Hardware & Supply Co ....p 52
Northwestern Bank The ....p 30
Paper Service Co ....p 60
Penegar O G Co ....bottom lines
Pepsi-Cola Bottling Co ....p 31
Perry Armature Appliance Co ....bottom lines
Perry Armature Co ....front cover and p 42
Piedmont Cleaners & Dyers ....back cover
Piedmont Motor Co ....top lines
Precision Industries Inc ....p 58
Propst Manufacturing Co ....p 40
Quality Cleaners ....p 34
Radio Center Inc ....p 63
Rainbow Cleaners ....p 35
Ramsour J Mid ....p 60
Ray's Radiator Shop ....p 21
Red Bird Cab Co ....p 68
Richards Motor Co ....insert
Richie's Shoe Co ....p 66
Risch Philip A ....p 18
Ritch's Esso Service ....p 23
Robertson Chemical Corp ....p 46
Royal Crown Bottling Co ....top lines
Ruby Hosiery Mills ....insert
Rudisill & Huggins Jewelers ....p 56
Sarah's Flowers ....top lines
Service Dry Cleaners ....back cover
Setzer Construction Co ....p 40
Seven-Up Bottling Co ....p 31
Shell R J & Son ....p 51
Sherrill Ice & Fuel Co ....back cover
Sherrill Upholstering Co ....p 50
Shook Drug Co ....p 42
Shuford Funeral Home ....front cover
Shuford Hardware Co ....p 53
Shuford Hosiery Mills ....p 53
Sills Coal & Wood ....p 37
Sinclair Refining Co ....p 51
Smith-Courtney Co ....p 3 and bottom lines
Smith R B & Co ....p 64
Southern Cushion Co ....p 67
Southern Pig Bar-B-Q ....p 64
Southern Vocational Institute ....top lines
Spainhour Co The ....bottom lines
Spring Street Furniture Mart ....p 48
State Farm Insurance Cos ....p 55
Statesville Brick Co ....p 31
Steele Rulane Service ....bottom lines
Stewart's Woodworking Shop ....p 33
Sudderth's Tire & Battery Service ....p 24
Sullivan George Service Station ....p 24
Tallant Transfer Co ....top lines
Tate's Shell Service ....p 24
Todd Floral Co ....top lines
Thomason G A & Son ....top lines
Troutman M C ....p 55
Truck & Auto Service Inc ....p 25
Tunstall R A Insurance Agency ....bottom lines
WHKY Radio Station ....top lines
WIRC Radio Station ....top lines
Wagner Furniture Co ....p 48
Walter Motors Inc ....top lines
Weaver Insurance Agency ....bottom lines
Weaver's Bar-B-Q ....p 65
West Hickory Garage ....p 25
West-Deal Co ....p 36
White Cross Laundry ....p 57
Windy City Dry Cleaners ....p 35
Winkler's Garage ....p 25
Wood Robt W ....p 19
Young Frederick L Inc ....p 68
Young's Garage ....p 25

PREFACE

(Continued from Page Nine)

the United States Government for the reception of foreign students. Lenoir Rhyne College is officially registered as a standard college by the Department of Public Instruction of the states of North Carolina, New York and Pennsylvania and other states to which application for such registration has been made. The present enrollment of Lenoir Rhyne College is 800. In the near future Lenoir Rhyne will go forward with a building program already blue printed calling for an expenditure of approximately $600,000.00.

Clevenger College of Business Administration and Southern Vocational Institute give day and night courses in Business and Vocational subjects.

WORTH ELLIOTT CARNEGIE LIBRARY

Founded in 1932, the Worth Elliott Carnegie Library has grown from the small beginning of 1,820 volumes to one of the best libraries in the State of North Carolina.

It now has a book collection of 24,000 volumes, a circulation of 114,000. The Library consists of the Main Library and the Twelfth Street Branch for colored citizens.

The growth of the library has been so striking that the present plant has become inadequate and plans have been completed to erect modern libraries for both white and colored citizens.

CEMETERIES

Municipally owned and maintained cemeteries are Oakwood, Houck's Chapel, and Ridgewood (colored) cemeteries. Each of the above named cemeteries were carefully planned, beautifully designed and offer adequate burial grounds.

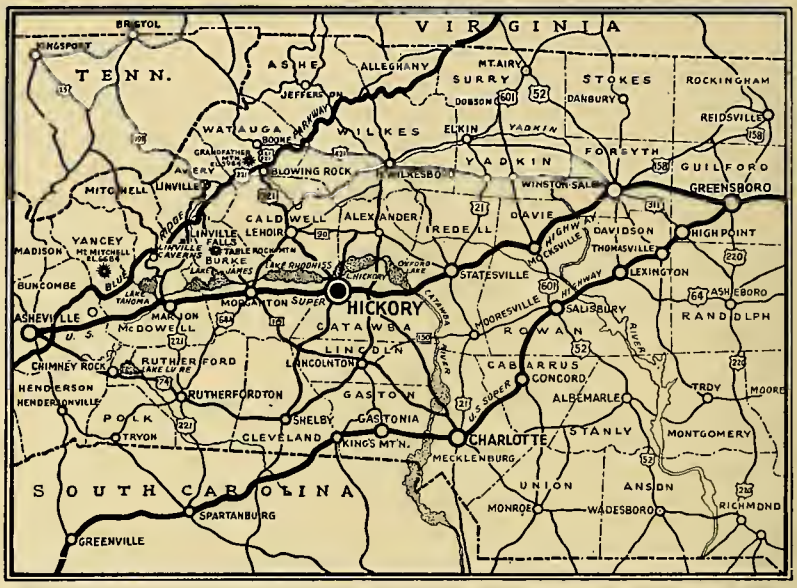
AIRPORTS

In 1938 construction was begun on the present Hickory Municipal Airport. This airport is recognized today as one of the leading airports of North Carolina. It provides landing facilities for the largest aircraft. It is a regular stop on the Knoxville to Norfolk route of the Pennsylvania Central Airlines.

The field was used extensively as an air training center by the Navy until July, 1944, thereby making a valued contribution to the war effort.

The airport is conveniently located, being 2.5 miles northwest of the center of Hickory. The following represents an outlined description of the airport and its major characteristics:

Investment—$1,000,000.00.
Area—147.7 acres.
Hanger—100 by 125 feet.
Administration building—one.
Repair shop—40 by 60 feet.
Type of field—Sod.
Paved runways—one NE-SW 4400 feet long by 150 feet wide, NW-SE 2900 feet long by 100 feet wide, N-S 4400 feet long by 150 feet wide.



Airport is equipped with CAA Communication and Weather Observation Station.

The airport has adequate lighting facilities. The CAA, for the guidance of aircraft, has installed a Radio Range Station in Hickory.

POWER

The Hickory area is in the center of the great hydroelectric development of the Duke Power Company whose chain of power sites along the Catawba River—which forms the northern and eastern boundaries of Catawba County—has made this stream the Niagara of the South.

Hickory is also the headquarters of the Piedmont Gas Company, serving this area.

TRANSPORTATION

Hickory is located on the Asheville division of the Southern Railway and is headquarters of the Carolina & Northwestern Railway. Operated jointly, these two lines provide fast, economical east-west, north-south freight and passenger connections and Pullman service to such points as New York and Chicago. On a 24-hour average Hickory is served by one freight or passenger train for every 36 minutes.

Twelve motor express companies provide quick, dependable through freight and pick-up service. The Queen City Coach Company operates scores of busses daily. Local transportation is provided by the Catawba Transit Co., which serves the city and suburban areas with scheduled service, and 85 taxicabs.

RAW MATERIALS AND WATER SUPPLY

Over 18 million acres of forest lands, a $45,000,000 horticultural crop annually, great plant cellulose resources and 30 minerals with commercial possibilities are found in North Carolina.

Hickory draws its water supply from the 22-mile long Lake Hickory on Catawba River and thus has access to an unlimited source of high grade water.

Water purification facilities in Hickory now have a capacity of 4,000,000 gallons per day.

LABOR SUPPLY

Adaptability of the native-born intelligent population here has been conclusively demonstrated by the remarkable industrial development in the past two decades. Years of manufacturing in the Hickory area has resulted in an accumulation of skilled workers, particularly in hosiery, cotton-textiles and wood-working industries.

MARKETS

Located in a low-living-cost, low-production-cost region, within striking distance of the main harbors of the Atlantic and Gulf, Hickory is within 500 miles of 55 per cent of the total population of the United States. Proximity to the nation's largest consuming markets has been a vital factor in the industrial growth of the Piedmont.

LEGISLATION

North Carolina has long been aware of the economic importance of amicable relations between government and business, and between capital and labor. Its tax trend is downward because the state has passed the peak of expenditures for its services and facilities. There is no state tax on real property.

TRADE AND COMMERCE

The 1940 census shows a population of 138,454 within a twenty mile radius of the business district of Hickory. Approximately 85% of this population is native white, thus offering an unusually attractive opportunity for the retail and wholesale merchants. This population also offers an attractive labor market for industry.

INDUSTRIES

Hickory is the hub of an important industrial area in the Western Piedmont section of North Carolina. Located in Hickory are 200 industrial plants, widely diversified as to products. Ninety per cent of the capital invested in these plants is furnished by Hickory investors.

Products of Hickory plants include: confectionery, dairy products, flour and feed, beverages; household, church and theatre furniture; seamless and full-fashioned hosiery; shoe laces, yarns, cordage and twines; products of meat packing and processing plants; lumber and building materials; wooden and paper boxes; pottery, farm wagons, apparel, chemicals, products of dyeing and finishing plants; metal

springs, venetian blinds, tools, machine and railway shops.

Three outstanding industries in the city are due special mention: hosiery, cotton textiles, and furniture manufacturing.

Hickory is the largest cordage manufacturing center in the world.

Game Room and Snack Bar of New Community Center

COMMUNITY CENTER

Hickory is now in the process of building a great, million dollar, center of Community life, which when completed will be its crowning civic achievement. Situated upon 22 acres of land near the center of the city, it will provide for civic and recreational needs of the community.

The building will provide for civic club activity, for pleasant dining, for all types of arts and crafts, gymnasium and swimming activities, the outdoor area will be for games, sports, and picnicing.

CONCLUSION

Hickory became known as "North Carolina's Best Balanced and Fastest Growing City" following a survey of the Atlantic Coast states made a short while ago by the largest eastern transportation company when the head of that company declared Hickory to be the Best Balanced City in America. Whether or not Hickory is the Best Balanced City in America, everyone familiar with its diversified, industrial and agricultural development, its geographic location, its climate, and the outstanding and unselfish community spirit of its people, is agreed that it is an ideal place in which to live.

Hickory is a city of home owners, 75% of the inhabitants owning their own property.

The citizens are church-going people and almost every denomination in the South is represented here.

Hickory has a very active retail Merchants Association, Community Chest and Chamber of Commerce.

MILLER'S
Hickory, North Carolina

Miscellaneous Directory
1949-1950

Containing Valuable Information Concerning United States and State Government.

UNITED STATES GOVERNMENT

Harry S. Truman—President

Alben W. Barkley—Vice-President

The Cabinet

Dean Acheson, Secretary of State

John W Snyder, Secretary of the Treasury

Tom C Clark, Attorney General

Louis A Johnson, Secretary of Defense

J A Krug, Secretary of the Interior

Chas F Brannan, Secretary of Agriculture

Chas Sawyer, Secretary of Commerce

Jesse M Donaldson, Postmaster General

Maurice J Tobin, Secretary of Labor

Government Officials

Treasurer of the United States—William Alexander Julian

Comptroller of Currency—Preston Delano

Director of the Mint—Nellie Taylor Ross

Register of the Treasury—Edward G Dolan

Director of the Bureau of Printing and Engraving—Alvin W Hall

Assistant Secretary of Labor—Edw C Moran Jr

Chief of Staff United States Army—Gen Omar N Bradley

Navy Chief—Admiral Chester Nimitz

Air Chief—Gen Hoyt S Vandenberg

Chief of the Weather Bureau—Francis W Richelderfer

Director of War Mobilization—Jno W Snyder

Representative World Security League—Warren R Austin

NORTH CAROLINA GOVERNMENT

W Kerr Scott—Governor

H Pat Taylor—Lieutenant-Governor

Thad Eure—Secretary of State

Henry L Bridges—Auditor

Brandon P Hodges—Treasurer

Clyde A Erwin—Supt of Public Instruction

L Y Ballentine—Comr of Agriculture

Forrest H Shuford—Comr of Labor

Wm P Hodges—Comr of Insurance

Harry McMullan—Attorney General

Supreme Court

W P Stacy—Chief Justice

Associate Justices—Michael Schenck, W A Devin, J W Winborne, M V Barnhill, A A F Seawell, E B Denny, A J Newton, Clerk

North Carolina Senators—Clyde R Hoey and Frank Graham

North Carolina Representatives—Herbert Bonner, John H Kerr, Graham A Barden, Harold W Cooley, Thurmond Chatham, J Bayard Clark, Robt L Doughton, Alfred L Bulwinkle, Carl T Durham, C B Deane, Hamilton C Jones and Monroe M Redden

State Medical Commission

Jas A Clerk, Dr Clarence Poe, F J Blythe, B E Jordan, J W Beam, Rev C E Rozzelle, Don S Elias, Mrs R J Reynolds Jr, Wm B Rodman, Wm Rich

N. C. County Seats and Population

County	Pop.	County Seat	County	Pop.	County Seat
Alamance	57,427	Graham	Johnston	63,798	Smithfield
Alexander	13,454	Taylorsville	Jones	10,926	Trenton
Alleghany	8,341	Sparta	Lee	18,743	Sanford
Anson	28,443	Wadesboro	Lenoir	41,211	Kinston
Ashe	22,664	Jefferson	Lincoln	24,187	Lincolnton
Avery	13,561	Newland	Macon	15,880	Franklin
Beaufort	36,431	Washington	Madison	22,522	Marshall
Bertie	26,201	Windsor	Martin	26,111	Williamston
Bladen	27,156	Elizabethtown	McDowell	22.996	Marion
Brunswick	17,125	Southport	Mecklenburg	151,826	Charlotte
Buncombe	108,755	Asheville	Mitchell	15,980	Bakersville
Burke	38,615	Morganton	Montgomery	16,280	Troy
Cabarrus	59,393	Concord	Moore	30,969	Carthage
Caldwell	35,795	Lenoir	Nash	55,608	Nashville
Camden	5,440	Camden	New Hanover	47,935	Wilmington
Carteret	18,284	Beaufort	Northampton	28,299	Jackson
Caswell	20,032	Yanceyville	Onslow	17,939	Jacksonville
Catawba	51,653	Newton	Orange	23,072	Hillsboro
Chatham	24,726	Pittsboro	Pamlico	9,706	Bayboro
Cherokee	18,813	Murphy	Pasquotank	20,568	Elizabeth City
Chowan	11,572	Edenton	Pender	17,710	Burgaw
Clay	6,405	Hayesville	Perquimans	9,773	Hertford
Cleveland	58,055	Shelby	Person	25,029	Roxboro
Columbus	45,663	Whiteville	Pitt	61,244	Greenville
Craven	31,298	New Bern	Polk	11,874	Columbus
Cumberland	59,320	Fayetteville	Randolph	44,554	Asheboro
Currituck	6,709	Currituck	Richmond	36,810	Rockingham
Dare	6,041	Manteo	Robeson	76,860	Lumberton
Davidson	53,377	Lexington	Rockingham	57,898	Wentworth
Davie	14,909	Mocksville	Rowan	69,206	Salisbury
Duplin	39,739	Kenansville	Rutherford	45,577	Rutherfordton
Durham	80,244	Durham	Sampson	47,440	Clinton
Edgecombe	49,162	Tarboro	Scotland	23,232	Laurinburg
Forsyth	126,475	Winston-Salem	Stanly	32,834	Albemarle
Franklin	30,382	Louisburg	Stokes	22,656	Danbury
Gaston	87,531	Gastonia	Surry	41,783	Dobson
Gates	10,060	Gatesville	Swain	12,177	Bryson City
Graham	6,418	Robbinsville	Transylvania	12,241	Brevard
Granville	29,344	Oxford	Tyrrell	5,556	Columbia
Greene	18,548	Snow Hill	Union	39,097	Monroe
Guilford	153,916	Greensboro	Vance	29,961	Henderson
Halifax	56,512	Halifax	Wake	109,544	Raleigh
Harnett	44,239	Lillington	Warren	23,145	Warrenton
Haywood	34,804	Waynesville	Washington	12,323	Plymouth
Henderson	26,049	Hendersonville	Watauga	18,114	Boone
Hertford	19,352	Winton	Wayne	58,328	Goldsboro
Hoke	14,937	Raeford	Wilkes	43,003	Wilkesboro
Hyde	7,860	Swan Quarter	Wilson	50,219	Wilson
Iredell	50,424	Statesville	Yadkin	20,657	Yadkinville
Jackson	19,366	Sylva	Yancey	17,202	Burnsville

MILLER'S

CLASSIFIED BUYERS' GUIDE

OF THE CITY OF

HICKORY, N. C.

1949-1950

The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the city, classified according to lines of business.

SOUTHERN DIRECTORY CO.

PUBLISHERS OF QUALITY DIRECTORIES "SINCE 1905"

Asheville, North Carolina

ACCOUNTANTS—CERTIFIED PUBLIC

P. D. HUTCHISON

Certified Public Accountant

Office
1213 14TH STREET
PHONE 2-9951

Residence
1716 13TH AVE.
PHONE 2-5121

ACCOUNTANTS—PUBLIC

PHILIP A. RISCH

PUBLIC ACCOUNTANT
AND
TAX CONSULTANT

1200 Thirteenth St.
PHONE 27376

ADVERTISING SERVICE

Robt. W. Wood ADVERTISING SERVICE

ADVERTISING SERVICE

NEWSPAPER - RADIO - MAIL

ART WORK - LAYOUT

MIMEOGRAPHING
MAILING LISTS

MAILING
ADDRESSOGRAPHING

PHOTOCOPYING OF ANYTHING

PICTURED — WRITTEN — DRAWN

"CALL US FOR SERVICE"

1350½ UNION SQUARE (Over Black's Drug Store) PHONE 2-7766

AIRPLANES

CANNON AVIATION CO., INC.

"SALES" — CESSNA AIRPLANES — "SERVICE"

GOVERNMENT APPROVED FLYING SCHOOL AND REPAIR STATION
NON-SCHEDULED AIR CARRIER

Phones 2126 and 2167 • Municipal Airport • N. 36th St. (Longview)

ARCHITECTS

D. CARROLL ABEE, A. I. A. AIJI TASHIRO, A. I. A. and A. C. L. A.

ABEE & TASHIRO

ARCHITECTS AND LANDSCAPE ARCHITECTS

PHONE 2-9952 10-11 HOLLAR BUILDING 1028½ 13TH ST.

ARCHITECTS

ROBERT L. CLEMMER

ARCHITECT

202 Grant Bldg. Phone 6711

Q. E. HERMAN, A.I.A.

ARCHITECT

PHONES 8511 and 8512

1234 13TH AVE. HICKORY, N. C.

AUCTIONEERS

We can convert your land into real money by the auction way

We can sell you a home anywhere in the Carolinas

CAROLINA LAND-AUCTION CO.

Hugh E. Fritts, Mgr.

REAL ESTATE AUCTIONEERS

SUB-DIVISIONS PLANNED AND SOLD

204 GRANT BLDG. PHONE 2-8012

AUTO ACCESSORIES

Firestone STORES

Batteries, TIRES, Spark Plugs, Home & Auto Supplies
Sporting Goods & Hardware
Electrical Appliances — Radios — Bicycles

1015-1017 Fourteenth St. Phone 7516

AUTO RADIATOR SERVICE

Ray's Radiator Shop

W. Ray Harris, Prop.

AUTO RADIATORS REPAIRED AND CLEANED

SANDY RIDGE ROAD HICKORY, N. C.

AUTO SERVICE

BUY AT THE ESSO SIGN

BOST'S ESSO SERVICE

Tires - - - Batteries - - - Accessories
Washing - Polishing - Greasing

Brookford Road at Highway 70 Dial 27911

DENNIS ESSO SERVICE

BUY AT THE ESSO SIGN

Esso Products

WASHING — POLISHING — LUBRICATION
TIRES — TUBES — BATTERIES — ACCESSORIES
FAST, SAFE BATTERY RECHARGING

602 10TH AVE. PHONE 2-6311

FLOWERS AUTO REPAIR SHOP

GENERAL REPAIRS FOR ALL CARS

BRAKE and IGNITION SERVICE

SANDY RIDGE ROAD PHONES: Day 2-6282, Night 2-6284

AUTO SERVICE

Georges' Esso Service

Washing - Greasing - Steam Cleaning
Polishing - Waxing

721 HIGHLAND AVE. PHONE 2-5016

HICKORY ESSO SERVICE STATION

JACK R. JOHNSON, Owner

"STANDARD" ESSO DEALER

ESSO PRODUCTS

WASHING — POLISHING — LUBRICATION
ATLAS TIRES and BATTERIES — ACCESSORIES

829 E. Highland Ave. Phone 28875

HOTEL SERVICE STATION

FACTORY METHOD RETREADING AND RECAPPING
VULCANIZING — FILLING STATION

"If You Can't See the Tread–See Us!"

1310 11th Ave. Dial 4311

Everett Huggins Amoco Service

AMERICAN AMOCO GAS

GENERAL AUTO REPAIRING
GREASING — WASHING — POLISHING
COMPLETE LINE OF AMOCO PRODUCTS
GAS — OIL — TIRES — TUBES — ACCESSORIES

1412-1414 11TH AVE. PHONE 6166

AUTO SERVICE

ICARD & JOHNSON TEXACO SERVICE

TEXACO PETROLEUM PRODUCTS
FIRESTONE and GOODRICH TIRES and TUBES
GOODRICH BATTERIES

1455 9th Ave. **Phone 28962**

MIDTOWN SERVICE STATION

O. D. HUNT, Owner

Shell Petroleum Products

Armstrong and Gates Tires
and Tubes. Exide Batteries,

Auto Accessories, Road Service

1133 9th Ave. **Phone 6497**

RITCH'S SERVICE

BUY AT THE ESSO SIGN

ESSO GAS AND OIL — AUTO ACCESSORIES
AUTOS WASHED, GREASED, POLISHED
BATTERIES — TIRES — TUBES AND
BATTERY RECHARGING

331 HIGHLAND AVE. PHONE 2-6972

AUTO SERVICE

M. V. SUDDERTH C. O. SUDDERTH

GULF

Sudderth's Tire & Battery Service

Complete Line of Gulf Products

Tires—Tubes—Batteries—Accessories

We Do Only Guaranteed Recapping

"We are building our business by our service"

200 HIGHLAND AVE. PHONE 5106

GEORGE SULLIVAN SERVICE STATION

DEALER IN SINCLAIR PRODUCTS

TIRES — TUBES — ACCESSORIES

SINCLAIR H C GASOLINE

302 HIGHLAND AVE. PHONE 2-9502

Tate's Shell Service

SHELL

WASHING - LUBRICATING - POLISHING - WAXING

FIRESTONE TIRES, TUBES, ACCESSORIES

1401 11th Ave. Phone 7611

AUTO SERVICE

TRUCK & AUTO SERVICE, INC.

HEAVY DUTY ALIGNMENT SERVICE

WRECKS—BRAKES—GENERAL REPAIRS

WILLYS "Sales and Service"

2200 13TH AVE. (Lenoir Road) PHONES: Day 2-9151, Night 7682

WEST HICKORY GARAGE

REPAIRS — PARTS — SERVICE

FOR ANY MAKE CARS OR TRUCKS

PHONE 6274

105 S. 23½ STREET AND U. S. HIGHWAY 70 WEST

WINKLER'S GARAGE

COMPLETE AUTO REPAIRING

BODY AND FENDER WORK — PAINTING AND WELDING

1704 LENOIR ROAD OAKLAND HEIGHTS DIAL 2-8026

YOUNG'S GARAGE

GENERAL REPAIR WORK

"SERVICE ON ALL MAKES"

PHONES 2-9689 or 2-9687

1162 32ND ST. (LONGVIEW) RFD NO. 4, BOX 89

AUTOMOBILES

B & M MOTOR CO., INC.

D. REUBEN BURNS, Pres.-Mgr.

Nash Airflyte

Sales — Service

Seat Covers and Front End Alignment

• • • • •

1608 NINTH AVE. PHONE 29696

Barringer Bros. & Gaither

Incorporated

DISTRIBUTORS

WHITE TRUCKS AND TRACTORS

CATAWBA, ALEXANDER, CALDWELL,
WATAUGA AND BURKE COUNTIES

LOCAL DEALERS

HUDSON AUTOMOBILES

FIRESTONE TIRES & BATTERIES

E. HIGHLAND AVE. AT RIDGE ST. PHONE 23561

AUTOMOBILES

City Motor Co., Inc.

PACKARD AUTOMOBILES

REO TRUCKS

SALES AND SERVICE

1320 11th AVE. PHONE 4811

HUDSON-STARR SALES CO.

SALES SERVICE

Cars and Trucks

"Auto Glass a Specialty"

FIRESTONE AND GOODYEAR TIRES

1825-1837 9th Ave. **Phone 5511**

AUTOMOBILES

DEAL MOTOR CO.

Used Cars
Bought and Sold

600 Highland Ave. Phone 29012

AUTOMOBILES—USED

HIGHLAND MOTOR CO.

A. L. GOOD, Owner

QUALITY USED CARS BOUGHT AND SOLD — LIBERAL TERMS

543 E. Highland Ave. Phone 4872

BAKERS

GEORGE L. DAVIS

Distributor of

SILVER CREST BREAD - CAKES - PASTRIES

"It Has To Be Good"

1336 Trade Ave. Phone 28186

VITAL INFORMATION At Your Finger Tips!

● Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is up among regular subscribers.

More People Are Seeing City Directory Ads

BANKS

HICKORY CONOVER NEWTON

THE FIRST NATIONAL BANK

OF

CATAWBA COUNTY

A COMPLETE BANKING SERVICE

CAPITAL, SURPLUS AND PROFITS

$1,900,000.00

OFFICERS

K. C. MENZIES---President
J. L. CILLEY---Vice President
JNO. G. H. GEITNER---Vice President
J. R. GAITHER, Newton, N. C.---Vice President
A. L. SHUFORD, Conover, N. C.---Vice President
C. A. POOLE---Vice President
MRS. A. H. CROWELL, Newton, N. C.---Asst. Vice President
C. L. HERMAN---Cashier
T. L. CILLEY---Asst. Cashier
H. E. GUIGOU---Asst. Cashier
HENRY C. BOGER, Newton, N. C.---Asst. Cashier
M. H. SMYRE, Newton, N. C.---Asst. Cashier
CHAS. L. SIGMON, Conover, N. C.---Asst. Cashier

DIRECTORS

Geo. E. Bisanar
R. K. Bolick
P. W. Bumbarger
E. N. Carr
J. L. Cilley
C. V. Cline
Mrs. A. H. Crowell
J. R. Gaither
G. H. Geitner
Jno. G. H. Geitner
R. Walker Geitner
C. L. Herman
G. R. Herman
Norman Hutton
Ralph W. Hutton
G. L. Lyerly
D. S. Menzies
K. C. Menzies
A. Alex Shuford, Jr.
A. L. Shuford, Sr.
A. L. Shuford, Jr.
Chas. L. Sigmon
Jesse C. Sigmon
E. E. Whisnant
Robt. M. Yount

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
FEDERAL RESERVE SYSTEM

THE NORTHWESTERN BANK

SERVING
WESTERN
NORTH CAROLINA

Hickory, North Carolina

CAPITAL, SURPLUS AND PROFITS

12-31-37	$276,432.81
12-31-39	$399,425.43
12-31-41	$511,982.21
12-31-43	$751,715.86
12-31-45	$912,108.97
12-31-46	$1,367,861.61
12-31-48	$2,020,496.77

OFFICERS

Dr. B. B. Dougherty—President
Wade H. Shuford—Vice President
Robin Hood—Cashier
C. Miller Sigmon—Asst. Cashier and Mgr. Installment Loan Dept.

LOCAL BOARD OF MANAGERS

H. C. Cline
Carl G. Fox
Lee L. Frye
Robin Hood
Leonard Moretz
C. Miller Sigmon
Wade H. Shuford
C. L. Whisnant

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MEMBER NORTH CAROLINA BANKERS ASSOCIATION
MEMBER AMERICAN BANKERS ASSOCIATION

BOTTLERS

Pepsi-Cola Bottling Co. of Hickory

3520 10th Ave. **Phone 6151**

SEVEN-UP BOTTLING COMPANY

OF HICKORY, INC.

BOTTLERS OF KIST BEVERAGES

2180 13th Ave. Phone 8566

BRICK MANUFACTURERS

STATESVILLE BRICK COMPANY

Manufacturers Of

FACE and COMMON BRICK

Statesville, N. C.

Telephone - - Catawba, N. C. 321

BUILDING MATERIAL

HENRY C. CLINE, President E. H. ROSEMAN, Sec.-Treas.

CLINE LUMBER COMPANY

INCORPORATED

General Contractors

ROUGH AND FINISHED LUMBER

BUILDING MATERIAL

●

911 16th St. **Phone 8121**

MOSS-MARLOW BUILDING CO., Inc.

CONTRACTORS and BUILDERS

MANUFACTURERS OF

Sash, Doors, Moulding, Building Material

Eagle-Pitcher Paints and Varnishes

9 12th St. **Phone 5836**

BUS LINES

Catawba Transit Co., Inc.

"Serving Hickory and Surrounding Territory"

1700 9th Ave. Phone 29796

CABINET MAKERS

STEWART'S WOODWORKING SHOP

General Woodworking

WINDOWS — WINDOW FRAMES — SCREENS
DOORS — DOOR FRAMES — CABINETS

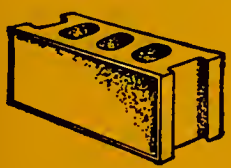
MAILING ADDRESS
1322 RIDGE STREET

PHONE 2-7884

SHOP LOCATION
1520 E. 10TH AVE.

CINDER BLOCKS

EMORY & LAIRD, INC.



FOAM SLAG and
CINDER BLOCKS

LENOIR ROAD DIAL 5056

CLEANERS

HIGHLAND AVE. DRY CLEANERS

M. S. CRAPPS, Owner

PROMPT SERVICE — SATISFACTION GUARANTEED
PICK-UP AND DELIVERY SERVICE

312 E. Highland Ave. Phone 8016

CLEANERS

MAPLE SPRINGS LAUNDRY
LAUNDERERS - CLEANERS

1222 8th Ave. Phone 6761

Modern Dry Cleaners

"CLEAN CLEANERS"

IF YOUR CLOTHES AREN'T BECOMING TO YOU
THEY SHOULD BE COMING TO US.

H. H. "Red" Smith, Operator

730 TENTH AVE. PHONE 2-6821

PHONE 8821

Quality Cleaners

Cleaning and Pressing

FLOYD HEFNER, Owner

BROOKFORD ROAD AND HIGHWAY 70

NAMES APPEARING IN BLACK LETTERS

IN THIS DIRECTORY are the names of those people who accomplish things and are entitled to favorable consideration, if for no other reason than their public-spirited support of measures which make for progress. They represent that energy and push so essential to the commercial prosperity of the City, and in dealing with them no mistake will be made. The publishers are honored in thus making them better known to the public.

PATRONIZE THEM

CLEANERS

R. P. DEATON A. E. DEATON

RAINBOW CLEANERS

"NOT NEW, IT'S DRY CLEANED"

Satisfied Customers Are Building Our Business

• • ● • •

743 E. HIGHLAND AVE. PHONE 6161

WINDY CITY DRY CLEANERS

DEWEY M. MOOSE, Owner

- SKILLED DRY CLEANERS AND PRESSERS
- NEW MODERN EQUIPMENT
- PICKUP AND DELIVERY ANYWHERE IN CITY

FOR PROMPT AND COURTEOUS SERVICE

PHONE 28087

CASH AND CARRY AT A SAVING, IF YOU PREFER

2416 Tenth St. **Windy City**

CLOTHING

CARROLL CREDIT CLOTHING CO.

Ladies' and Gents'

Ready-To-Wear Clothing

1236 GOVERNMENT AVE. PHONE 2-9691

THE MEN'S SHOP

O. E. SIGMON, Prop.

CLOTHING, SHOES, HATS AND FURNISHINGS

"Exclusive But Not Expensive"

1027 13TH ST. PHONE 2-5501

WEST-DEAL CO.

OUTFITTERS FOR MEN & BOYS

ALL MERCHANDISE NATIONALLY ADVERTISED

1352 UNION SQUARE PHONE 5716

COAL

CITY COAL CO., INC.

"The Home Of Better Coal"

1416 Ninth Ave. Phone 4636

COAL

HICKORY ICE & COAL CO.

COAL

10th Ave. Cor. 8th St. Phone 5416

Our New Telephone Number—

DIAL 4211

SILLS COAL & WOOD

Thank You

CONCRETE MACHINERY

Manufacturers of

DRAIN TILE MACHINES
ALUMINUM MOLDS FOR ORNAMENTAL CONCRETE PRODUCTS
AND SPECIAL ALUMINUM CASTINGS

We have a full line of
Concrete Specialty Molds

CONCRETE MACHINERY CO.

HICKORY P. O. BOX 2248 NORTH CAROLINA

OFFICE AND PLANT: LENOIR HIGHWAY

CONCRETE TILING

JOHN E. FRYE

MANUFACTURERS OF

CONCRETE TILING

Also Crushed Stone and Sand

3210 10TH AVE. LONGVIEW

CONTRACTORS

ELLIOTT BUILDING CO.

(ESTABLISHED 1908)

GENERAL

CONTRACTORS

1339 9th Ave. **Phone 7101**

GUY FRYE HERSCHEL J. FRYE

GUY FRYE & SON

General Contracting

3138 10TH AVE. (LONGVIEW) DIAL 5051

CONTRACTORS

HART CONSTRUCTION CO., Inc.

GENERAL CONSTRUCTION — BUILDING

CONCRETE — FLOORS AND FOUNDATIONS

Phone 6775 **1216 8th St.**

Hickory Construction Co., Inc.

GENERAL CONTRACTING

INDUSTRIAL PAINTING

●

PHONE 8211

Woolworth Bldg., 1346 Union Sq. P. O. Box 812

J. H. KIZIAH

General Contractor and Builder

INDUSTRIAL — COMMERCIAL — RESIDENTIAL

TAYLORSVILLE ROAD (Hwy. 127) DIAL 4842

CONTRACTORS

PROPST MANUFACTURING CO.

GENERAL CONTRACTORS

CONCRETE and CEMENT WORK

SANDY RIDGE ROAD (RD2) PHONE 2-7772 or 2-0147

Setzer Construction Co., Inc.

GENERAL CONTRACTORS

DISTRIBUTORS OF INDUSTRIAL AND PAVING ASPHALTS

WATER, SEWER, CONCRETE, ASPHALT PAVING

DRIVEWAY AND STREET CONSTRUCTION

2121 10th Ave. P. O. Box 574 Phone 7651

COPYRIGHT LAW

Section 28, Copyright Law

In Force July 7, 1909

That any person who wilfully and for profit shall infringe any copyright secured by this act, or who shall knowingly or wilfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding 1 year, or by a fine of not less than one hundred dollars nor more than one thousands dollars, or both, in the discretion of the court.

DEPARTMENT STORES

BELK BROOME CO.

DEPARTMENT STORE

The Home of Better Values

1000-1004 13th St. Phone 2157

MONTGOMERY-WARD

DEPARTMENT STORE

BE SAFE — USE RIVERSIDE
TIRES AND TUBES

1022-1024 13TH ST. PHONE 2391

DRUGGISTS

HIGHLAND DRUG STORE

CHAS. A. BRADY, Pharmacist

"SINCE 1906"

PRESCRIPTIONS — DRUGS — DRUG SUNDRIES

307 E. HIGHLAND AVE. PHONE 8316

DRUGGISTS

Hickory Drug Co.

"THE REXALL STORE"

FIRST RATE DRUGGISTS

We Fill Any Doctors Prescription

1300 Union Square Phone 8181

EULAN SHOOK EULAN SHOOK, JR.

SHOOK DRUG CO.

EULAN SHOOK, Pharmacist

"Prescription Pharmacy"

2805 NINTH AVE. PHONE 8216

ELECTRICAL APPLIANCES

PERRY ARMATURE CO.

ELECTRIC MOTOR REBUILDERS

MOTORS, GENERATORS, TRANSFORMERS
REPAIRED AND REBUILT
WESTINGHOUSE ELECTRICAL APPLIANCES

1609 10TH AVE. PHONE 2-9196

ELECTRICAL CONTRACTORS

Bohan Engineering & Electric Co., Inc.

ELECTRICAL CONTRACTORS — BLACK AND WHITE PRINTS

SURVEYS — FIXTURES AND APPLIANCES

Service On Anything Electrical

DAY AND NIGHT

• • ● • •

240 Highland Ave.
P. O. Box 2342

PHONES: Day 27761
Night 7866

WIRING LIGHTING REPAIRS

MAZDA LAMPS

Kennedy Electric Company

GUY A. KENNEDY

APPLIANCES "Sales — Service"

DIAL 26206 **2102 13th Ave.**

ELECTRICAL CONTRACTORS

LONGVIEW ELECTRIC CO.

CONTRACTING

APPLIANCES — COMMERCIAL AND RESIDENTIAL LIGHTING

KLEER-KLEEN OIL FURNACES

PHONE 2-7924 648 41ST STREET (LONGVIEW)

ELECTRICAL SUPPLIES

CENTRAL ELECTRIC SUPPLY CO., INC.

Wholesale Distributors

Electrical Apparatus and Supplies

●

1021 12th St. Phone 26511

A REAL NECESSITY IN EVERY OFFICE

THE CITY DIRECTORY

The Modern Up-To-Date Method of Getting Accurate Information Quickly

A TIME SAVER — A MONEY MAKER FOR EVERY BUSINESS

LET US SHOW YOU HOW

ELEVATORS

ELEVATOR REPAIR SERVICE

J. M. COOK, Owner

REPRESENTING
WESTBROOK ELEVATOR MANUFACTURING CO.
AND
THE SHEPARD ELEVATOR CO. (Home-Lift)
SALES AND SERVICE

Repairs On All Makes Of Elevators

1310½ Union Sq. Phone 28092

ENGRAVING

Hickory Engraving Co., Inc.

Photography - Photo Engraving
Photo Litho Service - Designing

925½ 14TH STREET P. O. BOX 304 PHONE 4507

FABRICS

Carolina Fine Fabrics, Inc.

Conover Rd. Phone 26406

Weavers of
Fine Fabrics

FEED MANUFACTURERS

Longview Flour and Feed Mills, Inc.

(KASCO FARM SERVICE)

Feed Manufacturers
Flour — Corn Meal

3140 Ninth Ave. Phone 6851

FEEDS

GEITNER FEED & SEED CO.

Purina Feeds

N.C. U.S. CERTIFIED PULLORUM CLEAN — N.H.
AND PARMENTOR REDS
HATCHERY — POULTRY SUPPLIES — INSECTICIDES

1122 10th Ave. Phone 7106

FERTILIZERS

Robertson Chemical Corporation

MAIN OFFICE: NORFOLK, VA.

W. E. DE JARNETTE, District Representative

MANUFACTURERS OF ROBERTSON'S PROVEN FERTILIZERS

RAY F. FRYE, Local Representative

1049 24TH ST. PHONE 2-7476

W. E. DE JARNETTE RAY F. FRYE

Hickory Implement Co.

COMPLETE LINE OF OLIVER FARM EQUIPMENT

115 23½ ST. AT HIGHWAY 70 PHONE 6273

FINANCE COMPANIES

AETNA LOAN & FINANCE CO.

LOANS

ON FURNITURE — AUTO — SIGNATURE

UNDER SUPERVISION OF STATE BANKING COMMISSION

WHITE BLDG., 1325½ 11TH AVE. PHONE 2-6366

M & J FINANCE CORP.

AUTO LOANS

FINANCING AND REFINANCING

917 FIFTEENTH STREET PHONE 2-9496

FLORISTS

HEAVNER'S FLORIST

CUT FLOWERS — POTTED PLANTS — FUNERAL DESIGNS

Floral Designs For Every Occasion

3006 9TH AVE. (Hwy. 70-A) LONGVIEW PHONE 2-6880

NAMES APPEARING IN BLACK LETTERS

IN THIS DIRECTORY are the names of those people who accomplish things and are entitled to favorable consideration, if for no other reason than their public-spirited support of measures which make for progress. They represent that energy and push so essential to the commercial prosperity of the City, and in dealing with them no mistake will be made. The publishers are honored in thus making them better known to the public.

PATRONIZE THEM

FUNERAL DIRECTORS—COLORED

BENNETT'S FUNERAL HOME

Funeral Directors

Ambulance Service

●

525 12th STREET

PHONES: DAY 2-6402, NIGHT 2-6857

FURNITURE

SPRING STREET FURNITURE MART

Custom Built Furniture

Furniture Repaired and Re-Upholstered

SANDY RIDGE ROAD (RD3) **PHONE 2-8296**

WAGNER FURNITURE CO.

"COMPLETE HOME FURNISHERS"

Crosley Radios and Ranges
Electric Refrigerators

2416 9TH AVE. (West Hickory) **PHONE 8502**

FURNITURE MANUFACTURERS

Terry Crouch Furniture Shops, Inc.

Fine Furniture Reproductions
by
Master Craftsmen

PHONES: Office 7131
Plant 7136

P. O. Box 712
Hickory, N. C.

HICKORY CHAIR COMPANY

MAKERS OF

Chairs and Upholstered Furniture

"ESTABLISHED 1911"

960 Burch St. Dial 28136 or 27407

HICKORY, NORTH CAROLINA

FURNITURE MANUFACTURERS

Sherrill Upholstering Company

Manufacturers of
HIGH GRADE UPHOLSTERED FURNITURE
FOR HOME AND OFFICE

703 CHURCH AVE. nr. SPRING ST. PHONE 2-9967

GAS AND OILS

Belk Oil Company

WHOLESALE DISTRIBUTORS

PURE OIL PRODUCTS

Tires - Batteries - Accessories

Hickory **Dial 5711** **N. Carolina**

BE SURE

WITH PURE

BLACKWELDER OIL CO.

DISTRIBUTORS FOR

AMERICAN OIL CO. PRODUCTS

DIAL 4711 990 31ST ST. (LONGVIEW)

GAS AND OILS

J. A. PETREE

DISTRIBUTOR

GULF OIL PRODUCTS

930 30TH ST. PHONE 8611

R. J. SHELL H. N. (BUD) SHELL

R. J. SHELL & SON

Distributor of Texaco *Petroleum Products*

OILS — GREASES — ROOFING — SHINGLES

924 9TH PHONE 5011

PAUL E. ROGERS

AGENT

SINCLAIR REFINING COMPANY

GASOLINE - FARM OILS - KEROSENE

MOTOR OILS - FUEL OILS

Distributor Goodyear Tires and Batteries

2130 12th Ave. Phone 8311

GROCERS

L & S SUPER MARKET

GROCERIES — MEATS — FRUITS — PRODUCE — FEEDS

We Deliver

1202 SPRING ST. PHONE 6642

GROCERS—WHOLESALE

Merchants Produce & Grocery Co.

WHOLESALE ONLY

GROCERIES — FRUITS — PRODUCE

●

1617 10th Ave. Phones 2241 & 2242

HARDWARE

NINTH AVENUE HARDWARE & SUPPLY CO.

"Good Hardware At Better Values"

HARDWARE — BUILDERS SUPPLIES

STAG PAINTS AND VARNISHES

2241 9TH AVE. PHONE 8031

HARDWARE

OLDEST LARGEST BEST

Shuford Hardware Co.

WHOLESALE AND RETAIL

BUILDING MATERIALS, ELECTRICAL APPLIANCES
CHINA AND CRYSTAL GIFT SHOP

1005-1009 14TH ST. PHONE 2281

HOSIERY MANUFACTURERS

ACETATE VISCOSE *Yarns* RAYON

LOUIS LAVITT CO., INC.

346 HIGHLAND AVE. PHONE 2254

Knit Sox Knitting Mills, Inc.

Manufacturers of
MEN'S AND CHILDREN'S HOSIERY

GENERAL OFFICES
346 HIGHLAND AVE.
FINISHING DEPARTMENT, 415 25TH STREET
PHONE 2253

SHUFORD HOSIERY MILLS

MANUFACTURERS AND CONVERTERS

Fine Silk Hosiery

PLAIN AND EMBROIDERED CLOCK
BANNER, SPLITFOOT, SPIRAL FANCIES

804 E. HIGHLAND AVE. PHONE 6011

HOSIERY MILLS AGENTS

Catawba Sales Agency, Inc.

MILL AGENTS

HOSIERY

Serving Hosiery Mills In Western North Carolina

1425 11th Ave. Phone 5801

INSURANCE

INSURANCE AGENCY

D. HOWARD MURPHY, Mgr.

"Place Your Insurable Interests on Our Shoulders"

Fire, Auto, Hospital, Life, Accident, Workmen's Compensation, General Liability, Retirement Income, Burglary and Robbery and Mortgage Redemption Insurance.

WE PAY DIVIDENDS!

8 BERNARD BLDG. 1121 13TH ST. PHONE 5131

Carolina Insurance & Realty Co., Inc.

GENERAL INSURANCE

ALL LINES OF INSURANCE AND BONDS

REAL ESTATE

CITY, SUBURBAN AND INVESTMENT PROPERTY

G. B. Young, Mgr.

1319 11TH AVE., 110 HARRIS ARCADE Phone 2-8386

INSURANCE

STATE FARM INSURANCE COMPANIES

OREN L. CLINE, Dist. Mgr.

AUTO — LIFE — FIRE

OREN L. CLINE RAY H. ECKARD

MODERN BUSINESS SERVICE

COMPLETE BOOKKEEPING SERVICE

1328½ UNION SQUARE PHONE 2-5566

M. C. TROUTMAN

GENERAL INSURANCE

AND

TAX CONSULTANT

1310½ UNION SQUARE PHONES: OFFICE 2-8092; RES. 5902

INSURANCE

Harrington Insurance Agency

REALTOR

GENERAL INSURANCE
REAL ESTATE

INSURANCE SURVEYS AND SAFETY ENGINEERING

1121 13TH ST., 215 BERNARD BLDG. PHONE 6661

JEWELERS

ENNIS JEWELERS

WATCHES — DIAMONDS — SILVERWARE

Watch and Jewelry Repairing

1318 11TH AVE. PHONE 2-8081

RUDISILL & HUGGINS JEWELERS

QUALITY JEWELRY

Expert Watch and Clock Repairing

1228 GOVERNMENT AVE. PHONE 8852

LAUNDRIES

MAPLE SPRINGS LAUNDRY

LAUNDERERS - CLEANERS

1222 8th Ave. Phone 6761

LAUNDRIES

White Cross Laundry

"DEPENDABLE SERVICE"

ICARD FERRY ROAD PHONE 2-6211

HICKORY, NORTH CAROLINA

LUMBER

C. G. FOX LUMBER COMPANY

INCORPORATED

Dealer In

Rough and Finished Lumber and Appalachian Hardwood Flooring

Conover Road Phone 29896

L. L. FOX LUMBER CO.

ALL KINDS LUMBER AND MILL WORK

U.S. HIGHWAY 70 EAST DIAL 29660

MACHINE SHOPS

CILLEY FOUNDRY & MACHINE CO.

ESTABLISHED 1902

PATENTED REVERSE MOTION PREVENTERS
FOR FULL FASHIONED MACHINES

MANUFACTURERS OF SPECIAL MACHINERY

PHONE 2-6106 P. O. BOX 408 817 WATER AVE.

MACHINE SHOPS

C. L. "JACK" BOLICK, General Manager

PRECISION Industries INCORPORATED

Manufacturing and Reconditioning

TOOLS — DIES — JIGS — FIXTURES — GAUGES
METAL STAMPINGS, REAMERS AND CUTTERS

"Quality Tool and Die Service"

2232 Twelfth Ave. Phone 6471

MEATS—WHOLESALE

Hickory Packing Co., Inc.

HAMS — SAUSAGE — BACON — LARD

"UNEXCELLED FOR DAILY FRESHNESS"

CONOVER ROAD P. O. BOX 653 PHONE 2-9211

WHO SELLS IT?

The Classified Business Headings in the City Directory will tell you. The City Directory is the most complete local Buyers' Guide available to residents of any city. Consult the City Directory.

SOUTHERN DIRECTORY COMPANY, Publishers

MILL WORK

MARTIN'S MILL WORK

MANUFACTURERS AND DEALERS IN

BUILDING MATERIALS

GENERAL CONTRACTORS

Morganton Road (RD4) Phone 29096

NURSERIES

Howard-Hickory Nurseries

Expert Landscape Service

Quality Fruit Trees at Reasonable Cost

3900 10TH AVE. PHONE 2-7459

OVERALL MANUFACTURERS

HICKORY OVERALL CO.

Manufacturers of

TRADE MARK
OLD-HICKORY
REGISTERED

OVERALLS — PANTS — SHIRTS

PHONE 4516 902-904 FEDERAL ST.

PAINTING AND DECORATING

J. M. RAMSOUR

PAINTING and DECORATING

CONTRACTOR

"SPRAY PAINTING OUR SPECIALTY"

1407 16TH ST. DIAL 2-7461

PAINTS

Atomic Paint Company, Inc.

WHOLESALE AND RETAIL

"Atomic Quality"

HOUSE PAINT, LACQUERS, SEALERS, STAIN, WAX
OILS, VARNISHES

1802 LENOIR ROAD PHONE 8126

PAPER—WHOLESALE

PAPER SERVICE CO.

Distributors Of

PAPER PRODUCTS

and

FURNITURE MANUFACTURERS

SUPPLIES

Brookford Road **Phone 2219**

PIANOS

CLINE PIANO COMPANY

DEALERS IN

All Kinds Rebuilt Pianos

Startown Road (RD3) Dial 7684

PLUMBERS

CATAWBA PUMP CO.

PLUMBING, HEATING and WELL DRILLING CONTRACTORS

Pumps and Water Systems

Call Us For Information or Estimates

●

2257 9th Ave. **Phone 7547**

POULTRY

Catawba Poultry & Processing Plant

FRED A. SPENCER, Mgr.

WHOLESALE

All Poultry Dressed Daily

YOUR PATRONAGE APPRECIATED

1339 8th Ave. Phone 26116

PRINTERS

HICKORY PRINTING COMPANY

Commercial
PRINTERS

RUBBER STAMPS — OFFICE SUPPLIES — WEDDING STATIONERY

1348 ELEVENTH AVE. PHONE 6361

RADIOS

CATER'S RADIO SERVICE

Complete Service For the Home

and Automobile Radios

915 15th St. **Phone 8411**

RADIOS

JONES RADIO & APPLIANCE CO.

Radios and Home Appliances

Sales and Service

921 E. HIGHLAND AVE. (Rear) PHONE 2-8873

RADIO CENTER, INC.

RADIOS, PHONOGRAPHS AND RECORDS

PHONOGRAPH RECORDINGS — PHOTOGRAPHIC SUPPLIES

Sales and Service

1338 11th Ave. Phone 27012

REAL ESTATE

J. L. FRIDAY, Realtor

SALES — RENTALS — LEASES

PROPERTY MANAGEMENT — APPRAISALS

Arcade Bldg. Phone 7766

Harrington Insurance Agency

REALTOR

REAL ESTATE

GENERAL INSURANCE

SPECIALIZING IN HOME BUILDING AND BUSINESS PROPERTY

1121 13TH ST., 215 BERNARD BLDG. PHONE 6661

REFRIGERATION SERVICE

R. B. SMITH & CO.

EVERYTHING IN REFRIGERATION

AIR CONDITIONING

"SALES — SERVICE"

FIXTURES FOR THE FOOD TRADE

• *REFRIGERATION SINCE 1926* •

2907 Ninth Ave. Phone 29811

RESTAURANTS

CIRCLE DRIVE

THOS. C. DUNCAN, Owner

RESTAURANT

GROCERIES - SERVICE STATION - GARAGE - AUTO UPHOLSTERING

HIGHWAY 70 WEST AT 37TH ST. PHONE 2-5287

Southern Pig Bar-B-Q

T. W. SHELL, Proprietor

TEXACO GAS AND OIL

NINTH AVE. NEAR 32D ST. PHONE 2-6898

(Highway 10 and 70 — 2 Miles West of Hickory)

RESTAURANTS

WEAVER'S BAR-B-Q

BARBECUES - COUNTRY STYLE STEAKS
SANDWICHES OF ALL KINDS
"Complete Fountain Service"

2323 NINTH AVE. PHONE 6916

ROOFING

Carolina Asphalt Roofing Co.

SPECIALISTS IN
Re-Roofing and Re-Siding

2838 9TH AVE. DAY PHONE 8636, NIGHT PHONE 5976

RUGS AND CARPETS

Garth's

FINE CARPETS AND RUGS

1009 14TH STREET PHONE 27611

SHEET METAL WORKS

Miller-Brooks Roofing Co.

Roofing and Sheet Metal Work
Warm Air Heating — Air Conditioning
Stokers

1424 9TH AVE. PHONE 4761

SHOES

RICHIE'S SHOE CO., INC.

PETERS SHOES FOR ENTIRE FAMILY

ALL LEATHER IN VITAL PARTS
EXPERT SHOE REBUILDING

NO SUBSTITUTE FOR QUALITY

916 8TH ST. PHONE 5406

SPORTING GOODS

MACGREGOR, GOLDSMITH and SPAULDING

ATHLETIC EQUIPMENT — MARTIN MOTORS

COLUMBIA-BUILT BICYCLES

MODEL SHOP AND TOYS — RACKETS RESTRUNG

HICKORY SPORTING GOODS COMPANY

1212 11TH AVE. PHONE 2-6456

SPRINGS—BEDDING AND FURNITURE

Hickory Springs Manufacturing Co.

Manufacturers

OF ALL TYPES SPRINGS

For Furniture and Bedding Industry

●

614-616 E. Highland Ave. Phones 2326 & 2327

SPRINGS—BEDDING AND FURNITURE

SOUTHERN CUSHION CO., Inc.

Manufacturers of SPRINGS for the

FURNITURE & BEDDING TRADE

• • • • •

21 Brookford Road Dial 8161

STOCKS AND BONDS

HICKORY SECURITIES CORP.

STOCKS AND BONDS

REAL ESTATE

1357 UNION SQUARE PHONE 2747

TAXICABS

Carolina Cab Co.

LOCAL AND LONG DISTANCE DRIVES

ANY WHERE — ANY TIME

PROMPT SERVICE — CAREFUL DRIVERS

1321 9TH AVE. Dial 4626

TAXICABS

Call Us For A Taxi

Day or Night — Phones 4341 or 2342

HICKORY TAXI COMPANY, INC.

WE MAKE LOCAL OR LONG DISTANCE DRIVES

CAREFUL, COURTEOUS DRIVERS

●

HEADQUARTERS ACROSS FROM BUS STATION

907 FEDERAL STREET

RED BIRD CAB CO.

WM. F. TEAGUE, Mgr.

"24 HOUR SERVICE"

LOCAL AND LONG DISTANCE DRIVES

912 13TH ST. Phone 2137

TEXTILE SPECIALTIES

FREDERICK L. YOUNG, INC.

TEXTILE SPECIALTIES — TEXTILE CONSULTANTS

"CHEMICALS FOR THE TEXTILE TRADE"

1237 Valley Street Dial 29403

TEXTILE DRY TRANSFERS

ARROW

TRADE MARK COMPANY

"THE SIGN OF A PERFECT MARK"

SINGLE AND TWO COLOR TRANSFERS FOR ALL

TEXTILES, HOSIERY, LEATHER GOODS AND NOVELTIES

242 HIGHLAND AVE. PHONE 2-9411

NEW YORK OFFICE: 2138 77TH ST., JACKSON HGTS., N. Y.

TRANSPORTATION

LIPE MOTOR LINES, INC.

CONOVER ROAD PHONE 2114

Greensboro, N. C.—Phone 8-300 Burlington, N. C.

Charlotte, N. C.—Phone 2-4947

WAREHOUSES

Hickory Bonded Warehouse

WM. D. SWOFFORD, Mgr.

COTTON AND GENERAL STORAGE

TUXEDO FEEDS

911-925 14TH ST. PHONE 4506

WASHING MACHINES REPAIRED

WASHING MACHINES REPAIRED — WELDING
AGITATORS — MOTORS — LIDS — CASTERS

BURWELL'S REPAIR SHOP and LAUNDERETTE

1432 22D ST. (Oakland Heights) DIAL 2-6967

WOMEN'S APPAREL

BAKER-WRIGHT CO.

Ladies Ready-to-Wear

1006 13th St. Phone 7271

CITY DIRECTORY ADVERTISING
IS NATIONAL ADVERTISING!

Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chamber of Commerce of hundreds of other cities.

Therefore Your Advertisement In The City Directory is seen by

BUYERS FROM COAST-TO-COAST

Southern Directory Co. Publishers Asheville, N. C.

WHEN YOU WANT TO KNOW:

—where a person lives.

—what his occupation is.

—who lives at a certain number on a street.

—where a street is located.

—the correct spelling of a name.

—the officers of a corporation.

—the partners in a firm.

—the solution to any of scores of problems that pop up unexpectedly to annoy and baffle you.

—you can quickly find the answer in the City Directory.

This Publication Is The Product of a Member of

—thus assuring you the ultimate service that skill and care can produce in the way of City Directories or other reference media, and providing protection against fraudulent advertising schemes which operate under the name of Directories.

The following "Standards of Practice," adopted at the inception of the Association of North American Directory Publishers in 1898, and strictly adhered to over the years, is your guarantee of satisfactory Directory Service.

The publisher of a Directory should dedicate his best efforts to the cause of business uplift and social service, and to this end pledges himself:

1. To consider, first, the interest of the user of the book.
2. To subscribe to and work for truth, honesty and accuracy in all departments.
3. To avoid confusing duplication of listings, endeavoring to classify every concern under the one heading that best describes it, and to treat additional listings as advertising, to be charged for at reguar rates.
4. To increase public knowledge of what Directories contain; to study public needs and make Directories to supply them; to revise and standardize methods and classifications, so that what is wanted may be most easily found, and the Directory be made to serve its fullest use as a business and social reference book and director of buyer and seller.
5. To decline any advertisement which has a tendency to mislead or which does not conform to business integrity.
6. To solicit subscriptions and advertising solely upon the merits of the publications.
7. To avoid misrepresentation by statement or inference regarding circulation, placing the test of reference publicity upon its accessibility to seekers, rather than on the number of copies sold.
8. To co-operate with approved organizations and individuals engaged in creative advertising work.
9. To avoid unfair competition.
10. To determine what is the highest and largest function of Directories in public service, and then to strive in every legitimate way to promote that function.

$100 Reward will be paid by the Association of North American Directory Publishers for the arrest and conviction of any person or persons engaged in the publishing, collecting or canvassing for any fraudulent or fake directories.

Association of North American Directory Publishers

354 4TH AVE. **NEW YORK CITY 10, N. Y.**

MILLER'S

Numerical Telephone Directory

OF

HICKORY, N. C.

VOL. XII 1949-1950 VOL. XII

Containing a list of telephone subscribers arranged according to telephone numbers. Since telephone numbers change rapidly, it is suggested that persons using this list refer to the latest edition of the regular telephone book in order to verify the information contained herein.

1457 Terrell Gurney M
2101 Shuford Mills Inc
2107 Black's Drug Store
2108 Black's Drug Store
2109 Del-Mark Inc
2111 Universiyt C I T Corp
2114 Lipe Mtr Lines
2115 Lipe Mtr Lines
2117 Hickory Funeral Home
2121 City Fire Dept
2124 W I R C
2126 Cannon Aviation Co
2127 Cannon Aviation Co
2131 Bass-Smith Funeral Home
2134 W U Teleg Co
2137 Red Bird Cab Co
2142 James Whol Co
2144 First Natl Bk
2147 Boyd D M & Co
2151 Natl Trading Co
2154 Hickory Mtr Sls
2157 Belk-Broome Co
2161 Aiken, Patrick, Murphy & Harper
2162 Aiken, Patrick, Murphy & Harper
2164 Electrical Service Co
2171 Thomas & Howard Co
2174 James Co, broker
2177 Caro Housing & Mtge Corp
Mortgage Ser Corp
Forest Hills Inc
2181 Hickory Auto Parts
2187 Ideal Food Mkt
2188 Ideal Food Mkt
2189 Community Store
2191 Duke Hos Corp
2193 Duke Hos Corp
2201 Smith-Courtney Co
2204 Hickory Memo Hosp
2207 Century Furn Co The
2209 Century Furn Co The
2211 Duke Power Co
2212 Duke Power Co
2214 Kerr Sand Co
2217 Banks Pontiac Co
2218 Banks Pontiac Co
2219 Paper Service Co
2221 Todd Floral Co
2224 Spainhour Co The
2226 Spainhour Co The
2229 Ninth Avenue Pharmacy
2231 Merchants Assn
Credit Bureau of Hickory
2233 Merchants Assn
Credit Bureau of Hickory
2237 Employment Security Comn
2241 Merchants Prod & Gro Co
2242 Merchants Prod & Gro Co
2244 Whisnant Hos Mills
2247 Hickory Securities Corp
2253 Knit Sox Knitting Mills
2254 Lavitt Louis Co Inc
2255 G I Cab Co
2256 G I Cab Co
2257 Richards Motor Co
2259 Huffry Hotel
2261 Hickory Steam Ldry Co
2266 Service Supply Co
2274 Penney J C Co
2281 Shuford Hdw Co
2284 Merritt Eddy S
2288 Bell Cab Ser
2289 Bell Cab Ser
2291 G & H Hosiery Co
2294 Catawba Valley Broadcasting Co
WHKY-AM & FM

2301 Martin's Bob
2306 Ice Delivery Co
2307 Sherrill Ice & Fuel Co
2311 Police Hdqtrs
2314 Coml Credit Corp
2315 Coml Credit Corp
2321 Lang Chevrolet Co
2322 Lang Chevrolet Co
2323 Lang Chevrolet Co
2324 Hayes Gro
2326 Hickory Springs Mfg Co
2327 Hickory Springs Mfg Co
2333 Ligon Electric Supply Co
2336 Hickory Daily Record
2341 Hickory Taxi Co
2342 Hickory Taxi Co
2344 Hickory Tel Co
2346 Hickory Tel Co
2348 Northwestern Bank
2351 Hutton & Bourbonnais Co
2352 Hutton & Bourbonnais Co
2354 Southern Ry System
C&NW Ry
2355 Southern Ry System
C&NW Ry
2357 Piedmont Wagon & Mfg Co
2364 Lutz Drug Store
2367 Flowers Co The
2368 Flowers Co The
2369 Flowers Co The
2371 Hotel Hickory
2378 Hafer Hosiery Mills
2379 Hafer Hosiery Mills
2380 Jones J L Mfg Co
2384 Hickory Well Drilling Co
2385 Hickory Well Drilling Co
2387 Field Ins Agcy
2389 Jones J L Mfg Co
2391 Montgomery Ward & Co
2392 Montgomery Ward & Co
2393 Montgomery Ward & Co
2620 Kennedy Guy A
2664 Berry Pearl B Mrs
2714 Menzies Kenneth C
2884 Teague Plez E
3680 Shepherd Wm M
4011 Miller Carrol D, gro
4012 Stevens F Karl
4016 Gray J Nelson
4017 Rocketts 4 Point Ser Sta
4031 Lipe Martin P
4032 Foster Henry H
4052 Watson Thos R
4056 Eckard Lillie D Mrs
4057 Sigmon John H
4061 Phillips J Spurgeon
4062 Mayfair Beauty Shoppe
4065 Try One Sandwich Co
4067 Yount John D
4087 Miller Lloyd F
4088 Hall Louise J Mrs
4089 Miller Rex F
4091 Morell Wm F
4092 Morell Wm F
4096 Hagaman Chas E
4097 Woodward Ernest L
4101 S & W Ser Sta
4106 Abernethy's Inc
4111 Electl Shopping Center
4116 Cole's Jewelry Store Inc
4126 McCoy E Joseph Dr
4131 Orkin Exterminating Co
4136 Hickory Mfg Co
4141 Shuford Furn Store
Shuford Funeral Home
4146 Rhodes-Whitener Mills
Rudisill Spinning Mills
Whitener Amidas A
Whitener T Manley
4161 Clay's Beauty Salon
4166 Henkel Pool Room
4176 Canipe Chas C
4181 Laird Wm B
4182 Norris Virgie B Mrs
4192 Wittenburg Claude W
4193 Owen Earle B
4194 Young Loye R
4195 McKay A R Pete
4196 Barnette Elvin R
4197 Robeson Glenn B
4201 Carpenter Wm A
4207 Mitchell Carrie S Mrs
4211 Sills Coal & Wood
4216 King's Pharm
4221 Hutton Donald
4231 Big Dollar Food Mkt
4236 Fresh Wm W Dr
4241 Met Life Ins Co
4246 Hy-Lan Furn Co
4256 Rowe G Willis
4261 Yellow Top Cab Co
4266 Piedmont Mtr Co
4272 Shuford Jake H
4273 Jones Worth R
4274 Boettcher Wm E
4275 Hovey Geo D
4276 Tunstall R Archie
4277 Gallamore Vernon B
4281 Starnes Perry M Dr
4293 Bolick Clyde A
4296 Whitener Lloyd A
4297 Grimes Robt A
4301 Cilley James L
4306 Hager Cloyd A
4307 Huffman Albert R Jr
4311 Hotel Ser Sta
4316 Mosteller Gro Co
4336 Bumgarner Lucretia D Mrs
4337 McFall Myra E Miss
4341 Hicks Forrest B Dr
Brown C Fredk Dr
4346 Hilts Perry R
4347 Yost Chas A
4351 Shuford Archie W
4352 Lawson Eldon D
4356 Killian Geo W
4361 Setz-Right Hos Mills
4366 Hunsucker Chas L Dr
4372 Baker Robt L
4376 Councill Doris H
4381 Lyerly Jettie A Mrs
4391 Hester Joseph D
4392 Cooper Norman B

4396 Gosnold Wm E
4397 Frye Lawrence D
4401 Bumbarger's
4406 Miller Feed & Grocery
4407 Thornburg Arthur L
4411 Singer Sewing Mach Co
4416 Hambrick Robt T Dr
Stewart Danl N Dr
4422 Brown Roy W
4425 Yount John A
4431 Hardin's Studio
4432 Liberty Life Ins Co
4436 Newton Raymond P
4437 Highland School
4440 Shoaf Glenn C
4442 Bryan John C
4443 Huffman David C
4447 Eckard Harley L
4448 Leonard Macie N Mrs
4449 Frye Dee C
4452 Snack Bar, lunches
4457 Violette Martin H
4461 Fredrickson Mtr Exp Corp
4466 Abernethy G Shuford Dr
4471 Mauney Marcus L
4472 Penland Russell N
4476 Le Fone Cecil L
4477 Keith Chas
4482 Travis Harry M
4490 Espey's
4492 Wannemacher Catherine M
Miss
4497 Miller Albert A
4498 Cauble R Lamonte
4501 Spry Howard J
4502 Rhyne H Andrew
4506 Hickory Bonded Whse
4507 Hickory Engraving Co
4511 Ruby Hosiery Mills
4516 Hickory Overall Co
Southern Clothes Inc
4526 Beck Nancy C Mrs
4531 Wilfong Thos C Jr
4532 Wise Jack
4541 Salvation Army
4542 Headen Hos Mill
4546 Flowers Ralph C
4547 Hickory Museum of Art The
4552 Echerd Edw B
4558 Rector Wm M
4559 Holder Chas W
4566 Woolworth F W Co
4571 Mottern Jesse C
4572 Roper Ralph E
4576 Deaton Paul W
4577 Deal Albert L
4582 Hamer Marion H
4586 Ridge St Gro
4587 Sox Rosa E Miss
4591 Turnmyre Pete
4592 Warlick Lewis H
4596 Rhyne P Eugene
4597 Wells Jennings E
4601 Patterson Chas R Rev
4602 Sigmon Ralph C
4604 Eckard Albert D
4606 Brown Ernest A
4607 Fritz Conrad B Dr
4616 Lyerly F F Mills
4621 Abernethy R Glenn
4626 Carolina Cab Co
4636 City Coal Co
4643 Steele Rulane Ser
4646 Yellow Top Cab Co
4651 Sharpe Marcus W
4652 Sitton Wm L
4653 Ennis J Talmadge
4654 Whitener Clyde P
4655 Hartis Wm A
4661 First B & L Assn
Hickory Ins & Realty Co
4670 Roth Irving
4677 Power John O
4678 Rozzelle Eugene B
4680 Russell David P
4682 Fuller James C
4684 Lutz Earl A
4688 Hensley J Wade
4689 Caldwell Thos M
4691 Murphy Harry K
4692 Hefner Kenneth L
4693 Canipe C Warren
4694 Harwell Raymond H
4695 Hewitt Robt
4696 Warren Floyd L
4697 Stroup Edw H
4701 Brown Prater J
4703 Brown Prater J
4706 Setzer Hubert K
4707 Hayes Geo E
4711 Blackwelder Oil Co
4716 Hickory Steam Ldry
4727 Adams Greer
4737 Timmie John S
4746 Hickory Elec Co
4752 Four Points Furn Co
4756 Wood Eunice J Mrs
4757 Cash Wm C
4761 Miller-Brooks Roofing Co
4766 Nowell Stephen C Dr
4776 Fox Bessie H Mrs
4777 Dellinger Boyce K
4778 Pearson Arthur A Dr
4779 Hendrix Virgil M
4785 C & R Gro
4791 Jarrett Hattie W Mrs
4792 Hudson Percy J
4796 Carpenter Herman B
4797 Whitworth James M
4802 Huggins Claude H
4806 Wootten Walter E
4807 Geitner Chas H Jr
4811 City Mtr Co
4816 Deal Typewriter Exch
4821 Nissen Wagon Co
4826 Latta Chester A
4827 Norwood Wm L
4828 Cline Ellis D Jr
4831 Landis Elizabeth D Mrs
4841 J J Robinson & Co
4842 Kiziah June H
4852 McNeely Saml L
4853 Fox Howard A
4856 Kay Wm P

4861 Weaver Ins Agcy
4866 Stirewalt M Luther
4867 Lenoir-Rhyne College
4870 Herman Clyde E
4872 Highland Mtr Co
4875 Highland Pure Oil Ser Sta
4877 Poovey Ural F
4878 Yount Ernest L
4879 Townsend John E
4880 Sipe Eugene Carving Shop
4881 Christian Katherine Mrs
4882 Triplett H Ross
4887 Seagle Lee M
4888 Sipe Eugene F
4890 Simpson Chas O
4891 Beck Bernard J
4898 Messick Stanley W
4899 Parlier Saml I
4901 Spainhour Jack E Jr
4906 Warlick Alex
4907 Yount Harold L
4911 Conner Furn Co
4912 H & H Used Parts Co
4917 Deal Vernon H
4926 Arrow Film Ser
4931 Windy City Sundries
4932 Howard's
4942 Davis Floyd I
4943 Simpson Archie L
4944 Giles Linda S Mrs
4945 Vestal Odell S
4951 Monroe Pleasant E Dr
4952 Balch Hiram S
4956 Bowles Robt H
4957 Fennell Peter T
4966 Catawba Furn Co
4967 Jones Louise C Mrs
4970 Bock Ila M Mrs
4971 Huggins Russell J
4972 Andrews Clinton T
4977 Moore Dora B Mrs
4978 Lowrey Matthew M
4979 Peterman Clarence E
4980 Palmer Vernon J
4984 Carolina Industries
4987 Roseman Lillie Y Mrs
4988 Davis Thurman A
4989 Stone Harry S
5011 Texas Co
5012 Setzer M Gentry
5016 Knit Sox Hos Mills
5026 Sarah's Flowers
5041 Travis Georgia V Miss
5046 Eckard Everett M
5047 Lippard Ernest R
5051 Frye Guy & Son
5056 Emory & Laird Inc
5057 White Geo M
5076 Shirley J Orr
5077 Lackey Vernon H
5081 Bush Robt E
5082 Hill J Henry
5092 Williams Thos R
5097 Setzer Claude H
5096 Whitley Dowd P
5101 Boss Benj B Dr
5106 Sudderth's Tire & Bat Ser
5111 Fidelity Federal S & L Assn
5116 Burgess Arthur H
5121 Stewart Daniel N Dr
5131 Atlas Ins Agcy
5136 Carver Ralston W
5146 Lenoir-Rhyne College
5151 Hickory Mfg Co
5156 Bisanar Co The
5161 Silver Fleet Mtr Exp
5166 Wilfong Florist
5176 Lewis John S Dr
5206 Menzies Alex S
5211 Cline J A & Son
5216 Master Service Sta
Clark Tire & Auto Sup Co
5221 Nowell Stephen C Dr
5236 Menzies Balfour G
5251 Duke Power Co
5261 Johnson Bros Supply Co
5266 Waldensian Bakery
5270 Beam Carrie B Mrs
5277 Chartier Berdine Miss
5278 Bowman Homer H
5279 McCurry Marion L
5280 Seitz Herbert C
5282 Drum Robt C
Drum's Cabinet Shop
5283 Good Roy L
5284 Dietz Everett T
5285 Teague Bruce
5286 Murray Chas O
5287 Byers Stacey S
5288 Newton Evan L
5291 Rhodes Emmett L
5292 Lewis Thos P
5296 Clinton Clarence L
5297 Laughridge Hattie W Mrs
5301 Miller Alice W Mrs
5307 Whitener Paul E
5311 Lenoir-Rhyne College
5316 First Security Co Inc
5322 Bellamy Geo W
5331 Cottrell Walter D
5341 Shuford Vera B Mrs
5342 Thomason Gordon W
5347 Murphy Fred F
5348 Kester Harvey D
5351 McMillan Van Buren
5356 Dupille Russell H
5361 U S Post Office
5371 Gray Frank H
5372 Harvey Chas W
5376 Jackson James R
5377 Collins Hume S
5380 Rink Francis
5387 Cape Hickory Ser Sta
5388 Cline Ethel K Mrs
5389 Paragon Mfg Co
5391 Reichard Henry
5396 Eason Richd E
5397 Gilbert Roby W
5401 McLellan Stores Co
5402 Zerden's Dept Store
5406 Richie's Shoe Co
5407 Sigmon & Isenhour

5411 Ingold Co
5416 Hickory Ice & Coal Co
5421 Travis Mernie E
5422 Robinson Rena I Mrs
5427 Morgan Lettie D Mrs
5431 Harper F Gwyn
5442 Messick Mfg Co
5444 Burke Hosiery Mills
5445 Test Hosiery Mills
5446 Dunivent Geo L
5447 Latta Henry A
5451 Lenoir-Rhyne College
5456 Cline Ellis D
5457 Sigmond Bessie H Mrs
5461 Coca-Cola Botlg Co
5466 Central Motor Co
5471 Smith Don M
5472 Prescott P Elam Jr
5476 Mitchell Alphine I Mrs
5480 Gregg Claude C
5481 Browne E Mack
5482 Whitener Dallas R
5487 McCrary John E
5489 Bolick Wesley E
5491 Montgomery Wm C
5492 Wilfong Harvey G
5496 Warlick Geo C
5497 Crews Fred W
5502 Townsend Essie C Mrs
5504 Lail Willard L
5505 Viewmont School
5506 Teague Cora F Mrs
5507 White W Walker
5511 Hudson-Starr Sls Co
5516 Hickory Steel & Iron Co
5520 Earnhardt D Berry
5521 Bolick James D
5522 Reeves C Edw
5527 Simmons Glenn E
5528 Speagle J Worth
5529 Miller James A
5537 Stallings Annie B Mrs
5541 Ennis Elliott L
5542 Brandon Wm P
5551 Crouch Mary A Mrs
5552 Little Marcus L
5556 Hunsucker Chas L Dr
5557 Deal Jo M Mrs
5561 Cox Mfg Co
5566 Park Theatre
5571 Huffman Glenn O
5572 Tucker Henry P
5577 Faw Reuben E
5581 Long Robey W
5582 Barger Noah F
5586 Sills Joseph M
5587 Johnson Willie R Miss
5591 Herman Florine A Miss
5592 Poovey Geo A
5596 King B Frank
5597 Councill Wm T Jr
5606 Gatwood Robin F
5607 Drum P Dorsey
5611 Railway Exp Agcy
5616 Grant W T Co
5621 Abernethy Tfr & Stge Co
5630 Glenn James R
5631 Sterling Knitters Inc
5636 Crocker Herman L
5637 Hopkins Spencer A
5638 Bridgeman Robt F
5639 Keaton John H
5646 Ellinwood Everett H Dr
5652 Craft Warren F
5654 Rink Oren L
5655 Roberts Ford E
5656 Dock's Taxi Ser
5661 Clay Prntg Co
5666 Harper Motor Co
5670 Fry Hubert D
5673 Robinson Walter C
5674 Travis Carl P
5675 Gentry Bertha Y Mrs
5678 Monteith Robt H
5679 Cline Lottie O Mrs
5682 Killian C Craig
5683 Drumm Iris H Mrs
5688 James Dora B Mrs
5689 Longview School
5690 Bowman Chair Co
5692 Davis Garland F
5693 Bowers Chas W
5694 Arrowood Ralph
5695 Lail Floyd V
5702 Ragan Wright P
5706 Moore Caroline W Mrs
5707 Cline Carl H
5711 Belk Oil Co
5716 West-Deal Co
5731 Brittain Ralph C
5736 Isenhour D Emanuel
5737 Gregory John E
5742 Hardin Avery J
5743 Carlisle Robt D
5744 Triplett Thos L
5745 Forester Vonie V Mrs
5751 Killian Marion
5752 Huss Dolly M Miss
5761 Piedmont Gas Co
5764 Travis Paul
5766 Service Dry Clnrs
5771 Butler Robt E
5772 Mauldin James B
5773 Wiseman Cecil S
5775 Billingsley John R
5776 Glenn C Lant Jr
5777 Shuford Adelaide S Mrs
5780 Vervoort Harry
5781 Throneburg Shuford M
5782 Black Ralph M
5787 Kendall Ralph
5791 Smith Robt A
5792 Sox J Loy
5797 Town of Longview
5798 Hollar's Garage
5801 Catawba Sls Agcy
5802 Alcoholics Anonymous Club Room
5806 Parham Lee
5807 George Pearl M Mrs
5811 Goodrich B F Stores
5821 Elliott Robt W
5822 Ormand Robt D Jr

5826 Bolick Luther G
5827 Bumbarger Paul W Jr
5831 Hutto's Gro
5836 Moss-Marlow Bldg Co
5837 Moss Luther L
5846 Lindsay Lake W
5847 Bramble Dorothy P Mrs
5848 Miller Edward L
5856 Raby's Restr
5861 Schubert Walter H
5862 Lenoir-Rhyne College
5867 Barker Wm H
5868 Buff E Roxanna Mrs
5873 Coffey Fred J
5875 Rector Clifton L
5876 Callanan John W
5877 Innes J Royce
5880 Turkelson Richd W
5885 Hemphill Fritz D Rev
5887 Brooker Mary E Mrs
5888 Newton Cecil D
5891 Boyd W Bidwell
5892 Miller Chas L
5897 Patrick Mattie B Mrs
5898 Lohr Essie Mrs
5901 Horton Arless J
5902 Troutman M Clinton
5906 Mullis C Banks
5907 Wolf Wm W
5916 Deal's Furn Store
5917 Hunt Cecil E
5930 Graves Geo R
5936 Robertson Hugh M
5937 Simmons F Joel
5939 Flagler Fred J
5951 Hass Lucille R Miss
Lucille Beauty Salon
5952 Lentz Frank A
5956 Jones A Glenn
5957 Wagon Wheel Restr
5966 White Bode M
5967 Poteat Woodrow W
5971 Grove Geo W
5972 Dietz Olender K
5976 Ward Chas M
5977 Hahn Precious Miss
5981 Schell Essie P Mrs
5982 Moody H Leslie
5986 Hardy Joseph H
5987 Quinn Chester
5988 Johnson Henry E
5989 Dawkins Lester J
6011 Shuford Hosiery Mills
6012 Miller Marion M, gro
6017 Danner Carl A
6022 Huffman Raymond L
6026 U S Navy Recruiting Sta
6031 Wilhelm H Walter
6032 Rollins D Baxter Dr
6033 Penegar O G Jr
6042 Keiser Albert
6043 Webb Joseph F
6044 Parlier Walter I
6045 Webb W Oliver
6046 Cavers Wilbur V
6047 Hardin Pearl S Mrs
6051 Davis Carl W
6052 Sherrill Oscar T
6061 Caro Typewriter Co
6062 Life & Casualty Ins Co
6066 Hall W A Mrs
6067 Palace Barber Shop
6071 Gibson Ralph
6072 Drum Reid D
6073 Jenkins Carl R
6074 Bost Jasper L
6075 Beard Hoyle E
6076 Rittmann Lynn Rev
6080 Massagee H Lewis
6081 White Vosco H
6082 Roseman E Harlan
6086 Hefner Dewey M
6096 Bolinger Loyd O
6097 Brookford Mills
6111 Moser's Auto Repair
6116 Royal Crown Nehi Distbg Corp
6121 Lavitt Louis
6126 Fritz Wm A Dr
6131 Lenoir-Rhyne College
6141 Barnes Henry E Dr
6146 Hammersla G Donald
6151 Pepsi-Cola Bottling Co
6156 Keever James W Dr
6161 Rainbow Clnrs
6166 Huggins Everett Amoco Ser
6181 Veterans Taxi
6186 Ivey John T Jr
6192 Camp Raymond H
6193 Poteat Milo F
6194 Bolch Joseph V
6195 McBride Paul A
6201 Gibbs Willie B Mrs
6206 Cox Wm
6211 Jones & Jones Furn Co
6216 Melville's Inc
6231 Lutz Albert S
6236 Cater Noah M
6246 Yelton Wm D Dr
6261 Hill's Cafe
6266 Hickory Tire & Battery Co
6272 Deitz Perry E
6273 Hickory Implement Co
6274 West Hickory Garage
6275 Setzer Arnold L
6278 Johnson Toon B
6282 Frye Howard R
6283 Stirewalt Hosiery Mill
6285 Longview Ser Sta
6287 Kuhn Jesse E
6292 Boyles Herriot D
6295 Whisnant Daniel C
6296 Boss Benj B
6297 Keever Thos S
6306 Flowers H Lester
6307 Hefner Nelle S Mrs
6316 Orr Donald M
6321 Hollar Minnie E Mrs
6330 Setzer Robt T
6331 Setzer P Augustus
6342 Yount Fabin S
6343 Wilhelm Alfred G
6346 Hayes Oran G
6347 Miller Jenks L

6351 Teague Mary L Miss
6352 Sherrill Marshall A
6356 Moss Hubert R
6357 White Geo S
6361 Hickory Prntg Co
6366 Union Bus Station
6371 Barlow L Hugh
6372 Rudisill Fulmer M
6376 Burns Chas W
6377 Kingsolver Ernest C
6381 McComb R Harry
6386 Kiser Jacob L
6390 Turner Perry A
6392 Brooks Lee R
6393 Townsend Bros
6395 Barger Paul D
6397 Fleming Grace F Mrs
6398 Peeler John H
6399 Barrs Oscar D
6401 Highland Beauty Salon
6406 Windy City Service Station
6407 Preslar Willard F
6411 Hickory Roller Covering Co
6416 Rose Dry Clnrs
6421 Brady Annie R Mrs
6422 Fennell Edw M
6426 Latta Hal F
6431 Austin Oscar B
6436 Davis Geo L
6441 Bumgarner Murphy W
6442 Scales Thos M
6446 Morris T Roland
6447 Regan James M
6451 Logan Guy A
6452 Penland A Wesley
6456 Dowda Anita S Mrs
6457 Blevins Glenn R
6466 Hickory Flower Shop
6470 Pugh Wm
6470 Pugh Wm M
6471 Precision Industries Inc
6472 Powell Wm E
6476 Graham Drayton P Dr
6477 Pugh John
6479 Smith Lelitia C
6482 Lail C Vester
6487 Barringer Margie E Miss
6491 Brown Zeb W
6492 Berry & Callaway Garage
6494 Veach Nora R Mrs
6496 Hefner John
6497 Midtown Service Sta
6501 Fritts Hugh E
6502 Lawing Fred M
6507 Twin Oaks Service Sta
6511 City Manager
6526 American Legion Hall
6527 Miller John R
6531 Webb Specialty Co
6536 Warlick Calvin R
6537 Gaither Jas E
6541 Purkey Thurrell M
6542 Yount Florist
6546 Fortune Jack B
6547 Johnson Elizabeth G Mrs
6550 Cline A Earl
6557 Whitener Paul J
6558 McComb Frank W Jr
6561 City Engineer
City Public Works Dept
6570 Gantt C Robt
6571 McLaughlin Nelson H
6572 Richie Robt C
6577 Fox Lester L
6578 Byers Millard F
6581 Geitner G Harvey
6582 Patton J Frank
6584 Yount Katherine Miss
6586 Little W Harold
6587 Fritz Robt L Rev
6592 Hefner Vance H
6596 Deal Mernie L
6606 Whitener Jacksie N Mrs
6607 Pope Chas E
6611 County Welfare Dept
6616 City Electric Co
6621 Abernethy Tfr & Stge Co
6626 Smith Floyd S
6627 McKinney J Van
6640 Church Quentin
6641 Highland Hdw Co
6642 L & S Super Mkt
6646 Sides Fred L
6647 Cooper Dale
6656 Murphy D Howard
6657 Frye Arthur L Jr
6660 Jackson Eston J
6661 Harrington Ins Agcy
6667 Reitzel Lillian C Miss
6669 White A Mack
6673 Underwood Jas
6674 Bolick Cletus E
6675 Newton Grace M
6682 Young Bros Gro
6683 Cline Chas V
6689 Scarborough Buren E
6693 Martin Homer
6694 Witherspoon Thos L
6696 Strom L Oniel
6697 Nichols F Eugene
6698 Cline Retta L Mrs
6701 McCampbell Robt A
6702 Gantt Wm D
6706 Candler Jas M
6707 Ivey Leon S
6711 Clemmer Robt L
6716 Esso Standard Oil Co
6722 Danner Jessie J
6724 Canupp Edw N
6725 Land Dewey J
6732 Starnes Jack C
6733 Hickory Throwing Co
6734 Hall Wm H
6735 Holder W Glenn
6742 Durham Jacob B
6743 Davis Wm M
6746 Herman Ernest A
6747 Stinson McKamie Y
6751 Spratt Barney M
6752 Coursey John L Jr
6756 Meadows Ralph B

6761 Maple Springs Ldry & Dry Clnrs
6766 Shell Oil Co
6772 Cobb Jos C
6775 Hart Construction Co
6776 Cline's Barber Shop
6780 Emmerson Fred E
6782 Bulock Carroll O
6783 Hunt Glenn H
6785 Yount Katie R Mrs
6787 Stahler Helen M Miss
6788 Cline Sara A Mrs
6789 Rudisill Dorus P
6790 Troutman Zebulon S
6792 Munday Earl R
6793 Holmes Nell S Mrs
6795 Herman Laura W Mrs
6797 Eckard John A
6798 Miller Danl L
6799 Johnson H Baxter
6801 Frye Lee L
6802 Hickory Textile Sale Co
6807 Deitz Freeman T
6811 Fritz & Fritz Drs
6816 James Knitting Mills
6821 Lake Hickory Country Club
6822 Southerland Edgar H
6826 McFarland John T
6827 Smith Ruth C Mrs
6831 Hardin Jos D
6832 Hight E Mabel Miss
6841 Hefner & Hilton
6842 Bo Peep Grill
6846 American Cab Ser
6851 Longview Flour & Feed Mills Inc
6852 Western Carolina Furn Co
6856 Gilbert John H
6857 Field Frances M Miss
6861 Scherer Herman C Rev
6862 St Stephen's Luth Church
6864 St Stephen's Luth Sch
6866 Custom-Craft Furn Inc
6870 Cloer Eubert O
6871 Dellinger Ernest C
6872 Hamby Tye H
6873 Frye Tellas M
6874 Gaines Forest M
6875 Holloway Jos B
6877 Phifer W Augustus
6878 Deitz Hobart L
6881 Larson Francis P
6882 Whitener Louis A
6887 Holder Bessie H Mrs
6888 Whitener Jack M
6890 Rollins Geo B
6891 Rhodes Malice Mrs
6892 Yount M Virginia Mrs
6897 Bowman Herbert E
6898 Rogers Lester R
6901 Furman Laurie C
6902 Dellinger A Ted
6906 Helton Clarence A
6907 Bolch Jos H
6911 Madaris W Clinton Jr
6912 Downs Jas C
6916 Weaver's Bar-B-Q
6917 Hickory Chemical Co
6923 Frye J Fletcher
6931 Rowe Mabel M Mrs
6932 Herndon J Elbert
6936 Good H Leo
6937 Sudderth Maynard V
6940 Benfield J Frank
6941 Viewmont Hosiery Mills
6946 Bracewell Philip H
6947 Kenworthy Orlando L
6948 Deal A Lee
6949 Donkle Wm P
6951 Windy City Ser Gro
6952 Sherrill Wm H
6956 Chronister Elizabeth F
6957 Williams J Clarence
6966 Jones Evageline D
6967 Larry's Cafe
6971 Coleman Jos E
6972 Dressler Hugo L Rev
6977 Thomason John D
6978 Newton Martha H Mrs
6981 Deal Wm T
6982 Miller Carroll O
6986 Johnston Jos N
6987 Whisnant Harvey O
6988 Keever Malcoln L
6989 Keever Thos W
7001 Highland Barbecue
7011 Green Park Jr High Sch
7012 Huffman Victor H
7016 Gainey's
7017 Durham Life Ins Co
7026 Einstein Thos L
7027 Odom Thos E
7036 Parker Alton B
7037 Washam Troy L
7038 Lentz Robt L
7039 Ward Edw T
7046 Lutz Drug Store
7051 Deal Lawrence P
7052 Deal Lester L
7056 Hunt Dwight L
7057 Inman John H
7061 Oakwood School
7071 Kurth C A
7077 Watson Willard S
7081 Do-Nut Dinette
7086 Cohen Hersh G
7091 Abernethy A David Dr
7092 Ormond Allison L Dr
7096 Cauble Frank P Rev
7097 Tuttle Eugene P
7101 Elliott Bldg Co
7106 Geitner Feed & Seed Co
7116 Floyd Jas
7117 Dight Toy S
7119 Abee Esley H
7121 Arcade Beauty Salon
7126 Watson Eli T
7131 Crouch Terry Furn Shops
7136 Crouch Terry Furn Shops
7146 Noggle & Younce Body Wks

7151 Lyerly's
7156 Barringer Jack E
7157 Davis Paul
7161 Sears, Roebuck and Co
7166 Caro Comn Co
7171 Gast M Charlotte Dr
7181 Ruth Hobert R
7186 Smith Young M
7191 Sharpe Thos J
7192 Adkins C Steele
7193 Turner Geneva F Mrs
7194 Yelton Wm D Dr
7195 Gunn Allen K
7199 Spencer Wesley T
7201 Suttlemyre P Johnson
7206 Harris Sara P Mrs
7211 Hickory Tavern Furn
7222 Shoffner Michael L
7223 Terry Jas P
7231 Kramer Theo R
7236 Little Richd F
7251 Hambrick Robt T Dr
7256 Frye Glenn R Dr
7261 Hickory Paper Box Co
7266 Abernethy G Shuford Dr
7271 Baker-Wright Co
7276 Vander Linden Wm H Dr
7280 Rhodes Eugene H
7283 Powell Nora S Mrs
7284 Weaver Mattress & Furn Co
7287 Forbes Boyce
7288 Bowman Vernie E
7290 Finger's Taxi Ser
7295 Toedtman Wm Rev
7297 Simelton Virginia W
7298 Horton's Cafe
7301 McCrain Frank H
7302 Rikard Wm E
7307 Jones J Shuford
7311 Carolina Theatre
7316 Budy Body Works
7326 Herman Clyde L
7327 Parks Mae G Mrs
7332 Cheney Wm R
7333 Highland Methodist Church
7334 Hathcock Marvin G
7336 Ivey Geo F
7341 Gibbs John B
7351 Fuller's Furn Co
7356 Bisanar Geo E Dr
Bisanar E Alan Dr
Bisanar C Catherine Dr
7357 Shuford E Harold
7361 Sherrill Geo H
7362 Houck Frank H
7366 Goodman J L & Son
7375 Tabor John B Rev
7376 Little A Pearl Miss
7377 Harris Fannie K Mrs
7380 Lutz Hosiery Co
7381 Wootten Geo R
7387 Price J Louis Rev
7388 Lutz W Arthur
7391 Wilfong H Bryan
7392 Sherrill Deems S
7396 Simpson B D Vance
7397 Powell Curtis B
7401 Hickory Plmbg & Htg Co
7402 Merit Shoe Co
7406 Wilkie J Claude
7407 Payne's Cafe
7411 Electric Wiring Co
7416 Briens Wilfred O Dr
7421 Clark John A
7422 Davis Lowery A
7426 Suther Lester L
7427 Jackson Frank R
7431 Deal Albert L Jr
7436 West Alonzo M
7440 Hall Eugene D
7442 Robinson Ralph A
7446 Robinson Edgar R
7447 Hooks Felix H
7448 Kirby Lloyd J
7449 Greer Richd D
7451 Long Edmund S
7452 Jones Beulah M Miss
7456 Snyder Thelma M Mrs
7456 Miller Herbert G
7461 Princess Beauty Shoppe
7466 Hagaman Chas E
7471 Hefner Eulan C
7472 Hefner Dock Trading Stables
7474 Burns Edgar L
7477 Belk Henry S
7480 Grove Chas H
7481 Hall Aulsey O
7482 Starnes Harold N
7486 Bowman Geo H
7487 Good Alvin D
7491 Allred Olo K Mrs
7496 Berry Wallace T
7497 Coleman Robt H
7501 Atlantic Co
7506 Hollar Walter C Hon
7507 Cape Hickory Hos Mills
7511 Dorothy's Beauty Salon
7516 Firestone Stores
7521 Cline Ella D Mrs
7523 Carver Fletcher H
7531 Tunstall R A Ins Agcy
7532 Modern Beauty Shop
7537 Burns Paul H
7539 Schriver Maude W Mrs
7541 Furr Oscar H
7542 Arndt F Eugene
7546 Price L B Mercantile Co
7547 Catawba Pump Co
7550 Martin Coyte R
7551 Chamber of Commerce
7558 Goodwin Wesley J
7559 Snipes Herman H
7561 Speagle Paul S
7562 McKaughn Robt L
7566 Hickory Cotton Co
7571 Troutman Paul W Dr
7572 Buff Shoe Shop
7576 Ballew Wm H
7577 Bothwell Robt L
7581 Johnson Everett C Jr

7586 Martin Alice L Mrs
7587 Holy Trinity Lutheran Ch
7591 Bisanar E Alan Dr
7592 Sigmon Otho E
7596 Smith Benj H
7603 Banks John
7605 Abernethy Clyde
7606 Prevette Buell L
7607 Beck Carl A
7611 Tate's Shell Ser
7616 Keever Jas W Dr
7627 Holbrook Refrigeration
7631 Crider Claude F
7632 Crider Geo W
7651 Setzer Constn Co
7656 King's Beauty Shop
7660 Arney Jas B
7663 Snipes Essie S Mrs
7667 Anderson Albert I
7668 Cook Jas M
7670 Hawn Chas F
7671 Lail's Shop & Furn Exch
7672 Green Sign Co
7676 Holsclaw Wm
7679 Propst Jordan W
7680 Robinson Ida F Mrs
7682 Mozeley Robt E
7684 Cline Piano Co
Cline Allen Y
7687 McRee L Alex
7688 Yount D Arthur
7689 Isenhour Burie P
7690 Lael E Otto
7693 Bowman Elmer H
7695 Cutting Wade L
7697 Moretz Carl W
7698 Pope Merton P
7699 Huffman Jeff E
7701 Cauble Wm L
7702 Hefner Vera B Mrs
7706 Spencer Adolphus A
7707 Hart Carl
7711 Center Theatre
7716 Paramount Motor Sales
7720 Sweet Eli L
7736 Brown Bros Hosiery Mills
7742 Scales John J
7743 Chapman John P
7744 Tallant Wm H
7746 Brown Operating Co
7752 Turner Ray
7756 Bingham Jas W
7757 White Wm C
7761 Gold Shop The
Kartus Shoe Co
7766 Friday J Lee
7772 Freeman Jesse W
7775 Dellinger Vada S Mrs
7776 Thomason Mattie M Miss
7777 Huffman Sadie P Mrs
7786 Hahn C Robt
7792 Parker W Bruce
7797 Allran Albert M
Shuford Richd H Jr
7802 Kiser Clyde S
7805 Hefner Dock H
7806 Edmisten Nillah M Miss
7807 Jones Nicholas F
7811 Hickory Ice Cream Co
7816 Hickory Fabrics Co
7821 Moose Club
7826 Hutto Eugene H
7827 Merritt Eddy S
7831 Hoke Worth M
7841 Bishop Floyd O
7842 Thomas Jas W
7847 Rowe D Guy
7852 Dixie Novelty Co
7856 McComb David M
7857 Miller Wm B
7872 Whitener Tollie R
7874 Whitener Alfred C
7880 Graham Drayton P Dr
7881 Starr C Burton
7886 Patterson Norwood
7887 Santary Dry Cleaners
7889 Rinehardt's Soda Shop
7895 Weaver Albin B
7897 Webb J Coit
7901 Hamilton Hilda H Miss
7902 Frye China H Mrs
7906 Morrison Robt G
7907 Shipman Paul C
7912 Catawba Cold Storage Inc
7916 Hickory Sea Food & Poultry Market
7917 Meetze Implement Co
7921 Longview Furn Co
7931 Crouch M G Lbr Co
7936 Harper Motor Co
7942 Chalkley John W
7947 Whitener Jacob W
7948 Schronce Shelton S
7949 Isenhour Jack G
7951 Rowe Danl G Jr
7952 Gilbert Alfred W
7957 Setzer J Milton
7961 Aderholdt Katherine F Mrs
7966 Ford Hosiery Mills
7976 Miller Gerald O
7977 Thomason Geo A
7978 Newell Ida L Mrs
7980 Pressley Jas
7981 Hollar Elmer W
7982 Geitner John M
7987 La Fone Frank H
7988 Bisanar Thos P
7989 Cooper Paul V
8011 Parlier Roy G
8016 Highland Ave Dry Clnrs
8017 Colbert Wm B
8020 Beam Paul F
8022 Sullivan Geo H
8023 Berndt Kurt H
8024 Kuykendall Eliot W
8025 Mauser C Neal
8029 Garnett Robt M
8031 Ninth Av Hdw & Sup Co
8036 Moore Oppa C
8041 Martin Jas J
8057 Jones Paul M

8061 Wilson Lloyd A
8062 Smith Huit S
8066 Sullivan Edw F Rev
8067 Edmiston Edith M Mrs
8071 Everett's Amoco Service No 2
8081 Keever Harold E
8082 Scharrer Andrew E
8086 Leonard Boyd L
8087 Brown Mfg Co
8091 Wall Robt J
8092 Hendrix Palmer G
8101 McComb David M
Pruitt Thos P
8113 Settlemyre R Ray
8116 Better Homes Furng Co
8121 Cline Lbr Co
8126 Atomic Paint Co
8131 Elliott Knit Mills
8141 Whaley Jas D Dr
8151 Taylor D B Inc
8156 Wilfong Wm W
8161 Southern Cushion Co
8166 Associated Transport
8170 Smith Leonidas L Rev
8171 Lipe Martin P Jr
8176 Loyd G Wesley
8178 Payseur Carl
8181 Hickory Drug Co
8186 Piedmont Clnrs & Dyers
8192 Bryan Macie C Mrs
8195 Bruns Wm S
8196 Coursey John L Jr & Co
8201 Hefner Albert C
8206 Hollar W Long
8211 Hickory Construction Co
8216 Shook Drug Co
8231 Fox Frank L
8236 Dell Jay J
8246 Thrift Jas H
8250 Jarrett Benj M
8255 Gregg Thos L
8256 Norwood Jos P
8257 Burns J Porter
8258 Frye Russell K
8259 Robinette Jacob A
8266 Borden Co The, Blue Ridge Ice Cream Div
8271 Simmons R Gaston
8272 Danner N Everett
8273 Bowman Ralph M
8274 Miller Claude F
8275 Preslar Fred N
8281 U S Dept of Commerce CAA
8286 Lewis'
8290 Tallant Transfer Co
8291 Campbell R Leroy
8292 Hayes Hayden B
8297 Settlemyre Lillie C Mrs
8298 Tallant Wallace F
8299 Huffman Ales L
8301 Wall Wm W
8306 Dysart Wm A
8311 Sinclair Refining Co
8316 Highland Drug Store
8326 Yeager Mason J
8331 Blackwelder Geo S
8336 Shuford Donald E
8341 Stepp Clinton A
8356 Burns Lola H Mrs
8357 Schrum Earl M
8366 Beauty Salon The
8371 Reese Cecil
8372 Wood Robt W
8376 Killian Jewell H Mrs
8377 Sherrill Ivey L
8380 Smyre Fred R
8381 Riddle Gazelle L Mrs
8387 Cloninger R Garland
8388 Jones Ollis E Mrs
8392 Bovender A Claude
8393 Berry Richd D
8395 Berry A Leland
8396 Gabriel Howell G
8397 Hunter Arthur C
8401 Kenworth School
8402 Jones A Walter
8407 Hickory Uphol Co
8411 Cater's Radio Ser
8416 Catawba Co-Operative Dairy
8421 Reese Geo W
8422 Robinson Earl
8426 Smyre Ralph E
8427 Trawick Milton M
8436 Simpson Annie E Mrs
8441 Martin Robt E
8442 Lutz Horace C Jr
8446 Catawba Co-Operative Dairy
8451 Witten David I
8452 Deal J Franklin
8456 Clinard J Weston
8457 Sublett J Rufus
8461 Propst Garage
8466 Phoenix Mutl Life Ins Co
Citizens Ins & Realty Co
8471 Troutman Paul W Dr
8472 Mosteller C Lafayette
8476 Fulbright Hershel N
8481 Williams Walter L
8482 Marlowe Larn J
8486 Wilkinson John C
8490 Moore R Judson
8491 McComb Millie K Miss
8492 Gregg S Guy
8497 Collins Flora B Mrs
8498 Ellis C O
8501 Pig & Chicken Grill
8502 Wagner Furn Co
8506 Claremont High School
8511 Herman Quince E
8512 Jones Walter T
8521 Setzer Jas T
8522 Hitchner Tracy D
8526 Griffin Harold W Dr
8527 Frazier Lydia H Mrs
8531 Walker Robt G
8532 Blackburn Gertrude F Mrs
8541 Willis Emmett C
8542 David G Earl
8546 Wood Wyman E Rev
8547 Brown Memo Bapt Ch
8551 Esprit D'Armour Beauty Shoppe

8557 Banks Howard L
8561 Aiken Earl L
8562 Deal Harold G
8566 Seven-Up Botlg Co
8571 Schillinger Sylbanus L Rev
8572 Staton Kate R Mrs
8576 Childress Ray F
8577 Maynard Ralph W
8581 Merritt W Davis
8582 Miller Josebel J Mrs
8586 Crouch Mary F Mrs
8587 Gilbert W Leon
8591 Bost Lewis W
8597 Midtown Parking
8606 Dobbins Fred J
8607 Deal Chas M
8611 Gulf Oil Corp
8616 Piedmont Hosiery Mills
8621 Scott Robt R
8622 Williams Jackson C
8623 Hamlin T Davis
8624 Lee W Earl
8631 Markwood L Harold
8632 Moore C Gerald
8633 Buchanan Atlee A
8634 Coxe John B
8636 Carolina Asphalt Rfg Co
8641 Wiles Larry C
8646 Huffman Floyd G
8651 Lewis John S Dr
8660 McLindon Robt I Rev
8661 Hollar Hos Mills
8669 Bridges Ramsey Rev
8672 Hickory Cabinet & Furn Co
8680 Armstrong Matthew W
8682 Starnes Rodney G
8683 Stamey Monroe R
8685 Sparks Edw E
8687 Catawba Marble & Granite Works
8689 Mull J Pearlie
8692 McNeely Conley C
8693 Stokes Wm H
8694 Coffey Donald
8695 Herman Cyril R
8696 Ellington Chas H
8697 George Alex
8700 Goode Geo B
8702 Clemmer Robt L
8703 Olsen Clifford R
8705 Hilts Edw L
8707 De Lane De Mos E
8708 Brody Chas A Dr
8711 Earl's Taxi
8716 Friendly Beauty Shoppe
8720 Atkinson Wm E
8721 Connor Delbert H
8722 Finger Chas E Jr
8723 Whitener Ned
8726 Allen Robt J
8727 McCall Glenn M
8728 Anderson Jack C
8729 Weavers Lucius N
8736 National Guard Co H
8740 Cline Annie M Mrs
8741 Reavis Marvin T
8747 Whitener Wm A
8748 Davis Leroy T
8749 Martin Estelle H Mrs
8750 Gregory Edgar
8751 Shuford Edith H Mrs
8753 Wimmer Milton H
8758 Keever Lander O
8761 Rollins D Baxter Dr
8766 Cummings Theo F
8772 Hovis Nathan F
8775 Shuford Gordon E
8776 Stanley Della I Mrs
8777 Ingold W Harry Jr
8781 Campbell J Bruce
8791 Turbyfill M Clifton
8792 Perry Wm S
8801 Lenoir-Rhyne College
8802 Lenoir-Rhyne College
8806 Ingold Ethel S Mrs
8807 Boyd Richd C
8816 Catawba Paper Box Co
8821 Quality Cleaners
8822 Hefner Floyd M
8827 Dennison Stanley W
8831 Herring Robt E
8832 McCreary Geo W
8836 Southern Ry System C & NW Ry
8841 Allison Leroy
8842 Hamby Wade W
8852 Rudisill & Huggins Jwlrs
8856 Sills Joe B
8861 Taylor Feed & Supply Co
8867 Modern Appl Co
8870 Moir Jas W
8871 White Chas L
8872 Troutman C Leonard
8877 Pegram Jas W
8878 Wollgast Elmer
8881 Supt of City Schs
8882 Norris Wm G
8884 Saunders Colon T
8885 Fox Conley C
8887 Green Park Club, restr
8894 Brewer Vernon W
8895 Lyerly Walker Jr
8897 Hyder Anna C Mrs
8898 Hefner Perry L
8899 Highland Radio Ser
8901 Friday Robt L
8902 Menzies Philip G
8906 Abernethy Claude S
8907 Kovachi Peter N
8917 Independent Furnace Co
8920 Economy Lunch & Ser Sta
8927 Miller's Curb Mkt
8930 Coble Jas W
8931 National Superior Meat
8941 Hickory Soda Shop
8951 Bolick Dorsey R
8956 Bost Geo F
8957 Reese Wm M
8961 Bowman Knit Mills
8966 Faires Edgar W

8967 Mitchell Shoe & Harness Shop
8975 Cannon Bernard C
8976 Longcrier Clarence J
8977 Gaither Elsie
8981 Horton Frank
8982 Sherrill S Vincent
8986 Ritter Klaren F
8987 Moretz Titus A
18899 Huggins Bessie S Mrs
20121 Spurlock Albert T
20122 Dyer Paul T
20123 Summey Jos E
20124 Brakefield Henry S
20125 Meissner Clifford H
20151 Longview Hosiery Mill
20153 Moretz Ronda R
20155 Kerley Seager E
20163 Conrad F Leslie Jr Rev
20167 Miller Paul L Rev
20211 Golden S Jos
20213 Hughes C Edwin
20214 Holden Foy H
20216 Mullis Robt B
20217 Drum Wm A
20218 Hall Geo W Jr
20219 Kiser Jas J
20262 Hill Top Skating Rink
Frye Earl W
20263 Varnadore W Matthew
20264 Kirby Robey C
20265 Lael Furniture Co
20440 Huffman John P
20448 White Loyal
20501 Sipe Vernon O
20621 Sigmon Ruell C
20623 Smith Hal J
20624 Barnhill W Floyd
20625 Hyder Lannie S Mrs
20629 Giles Leroy
24691 Walker Helen C Mrs
25001 Hotel Cafe
25011 Abernethy Helen G Mrs
25014 Norman Evan J
25016 Georges' Esso Ser
25027 Herman Wm J
25028 Lafone Vernon
25029 Cline Margaret H Mrs
25041 Mitchell Jas R
25042 Crouch C Conrad
25046 Headen Alfred R
25047 Young Gaither B
25051 Brown Trading Co
25052 Warren's Studio
25069 Rhyne Miller E
25071 Spearman Lawrence A
25072 Austin Wm P Jr
25082 Hodges Frank M Jr
25085 Hallman John W
25092 Cline Candy Co
25096 Knott Chas W
25097 Summers J Dent Dr
25101 U S Int Rev Ser
25106 Service League Thrift Shop
25115 Newton Harold
25121 Hutchinson Paul D
25155 Ham Tracy H
25156 Swift C David
25162 McLean Trucking Co
25181 Brown Nelson P
25186 Bumgarner Donald W
25190 Lackey Sylvia L Miss
25192 Huggins Hal H
25193 Clontz Harvey L
25194 Lynch Earl M
25195 Robinson W Russell
25196 Watts Ernestine G Mrs
25197 Cline Ernest C
25199 Moser E Ross
25201 Garth C Voorhees
25206 Leonard Henry S
25231 Jones John L
25236 Abernethy Jos L
25241 Hall Ernest L
25251 Abernethy & Scott
25256 Walton Furn Co
25261 Shuford Jake H Dr
25266 Union Passenger Sta
25270 Alexander Wm L
25274 Spencer Fred A
25275 Hardin Walter W
25278 White W Myles
25280 Marlow Burton L
25281 Correll Bruce E
25282 Suggs E Marshall
25287 Circle Drive
25288 Marlow Hosiery Mills
25290 Huffman Lee J M
25291 Alley Ross V
25292 Evans Otis D
25297 Deal Robt J
25298 Abernethy Fred C
25299 Sharp Fred G
25306 Russell D Locke
25307 Seagle Benj F
25311 Shuford Jones W
25331 Cox John M
25336 Patrick Bailey
25341 Broome Cecil W
25342 Abernethy Peter L
25352 Eckard Marvin
25353 Johnson Hugh
25354 Hallman Ernest W
25355 Brown Geo C Jr
25356 Blackwelder Bascom B
25357 Menzies Kate S Mrs
25372 Hickory Venetian Blind Co
25373 De Hart Arthur A
25374 Eckard Bessie P Mrs
25379 Marshall Fredk
25389 Wall's Novelty Shop
25391 Travis J Rollin
25392 Honeycutt Kemp C
25396 Sherrill Geo W
25401 Lenoir-Rhyne College
25406 Brooks Hosiery Mill
25407 Highland Food Market
25423 Gallamore Harry Jr
25425 Moore Calvin M
25426 Hefner Herman B
25427 Barb Etta S Mrs

25431 Menzies H Chas Jr
25436 Lentz Eugene W
25447 Wolff Oscar E
25451 Hewitt Claude L
25452 Cummings Theo F
25456 Yount Furn Co
25472 Sigmon Emma R Mrs
25476 Shuford Victor G
25477 Johnson Wm E
25481 Thompson Lucille P Mrs
25491 Sudderth Coy O
25492 Martin Richd D
25496 Sharpe Cora H Mrs
25497 Eakers Evan B
25501 Men's Shop
25502 Imperial Life Ins Co
25507 Faw R E & Sons
25521 Whitener Julian G
25522 Whitener Gertrude K Mrs
25526 James Robie C
25531 Bacon Roscoe P
25532 Kerr Wm A
25536 Payne Essie W Mrs
25537 Shuford Richd H
25542 Creech Harlan L
25547 Hay John R Rev
25551 Hord Cletus S
25553 Walker Edw W
25561 Cohen Harry
25566 State Farm Ins Cos
25572 Mauser Thos P
25576 Broome Karl W
25577 Clay Thos W
25581 Roseman Clarence E
25582 Owens Dewey C
25586 First Meth Church
25587 Sledge Wm T
25591 Tarrant Robt M
25592 Johnston Donald B
25596 Harris Fred W
25606 Forney Dorus E
25616 Piedmont Supply Co
25622 Hollar Clyde S
25627 Hickory Glass Co
25630 Martin Rufus C
25631 Grubbs John N
25632 Lingerfelt Thurman L
25634 Kepley Albert T
25635 Bishop Cecil B
25638 Deal E Davidson
25639 Huffman G Clyde
25647 Morris Adolphus W
25648 Prestwood W David
25649 Abshire Alfred G
25651 Baucom Gus E
25652 Childers Thos M
25654 Harbinson Jack E
25655 Gilbert Robey C
25656 Piedmont Supply Co
25661 Hyalyn Porcelain Inc
25667 Craig Geo W
25668 Barger Lon
25670 Longview Clnrs
25671 Pressley Lester R
25672 Parker John H
25674 Hunsucker John H
25675 Vollmer Elsie Miss
25677 Woodie's Grocery
25678 Longview Bar-B-Q
25680 Faw Branford E
25686 Bost Gentry M
25689 Temple Carroll G
25692 Advent Christian Church
25693 Crow Walter B
25694 Carpenter Violet M Miss
25695 Brewer Mfg Co
25701 Cline A Lynch
25702 Messick T DeWitt
25706 Messick R Gordon
25707 Dixon Mamie M Miss
25711 Menzies Hos Mills
25712 Southern Hosiery Mills
25716 Anderson Piano Co
25731 Hill M Woodrow
25732 Truesdale Coyt C Jr
25737 Woodie Sidney V
25738 Ritchie Pierce W
25739 Henson Thos L
25741 Bryan Walter W
25742 Borders Andrew J
25746 Frye Glenn W
25747 Hefner Birdie Y Mrs
25751 Advance Stores
25762 Kaylor Annie M Mrs
25763 Watts Jesse A
25764 Crider Harold D
25765 Hamlett J Eugene Rev
25766 Houchins Wayne G
25767 Jones A Fred
25770 Gragg Marshall A
25771 Shuford Earl F
25772 Noblin Richd L
25773 Hayes Wm A
25774 Howard David L
25775 Johnson J Eulan
25777 Short Saml W
25778 Reep Russell R
25779 Lemons Geo D Rev
25782 Clark Wm L Jr
25783 Wyke Fred H
25784 Hayes Donald B
25785 Brown Henry W
25791 Wright Jas A
25792 McGinnis Edna S Mrs
25793 Wright Geo A
25796 Collins Boyce E
25797 Hudson Lyle D
25798 Bright John A
25799 Chenault Jonah W
25801 Poovey Harry O
25802 Lane W Edgar
25803 Derriso Louis H
25804 McCulloch Jas L Jr
25805 Frye U Seth Jr
25816 Hollar W Long Jr
25817 Sherrill W Harold
25821 Bost Cecil T
25826 Hall Nina R Mrs
25827 Hall Wm R
25831 Council Elisabeth C Mrs

25833 Gibbs Hubert L
25836 Brown Van H
25841 Lenoir-Rhyne College
25842 Lenoir-Rhyne College
25847 Dale Ralph H
25851 Superior Dry Clnrs
25852 Smith Clyde E
25856 Hickman Jas W
25857 Whitener Kathryn H Mrs
25860 Little Franklin H
25862 Lingerfelt Garland M
25863 Wagner Albert M
25864 Anderson Lee R
25865 Poovey Lloyd W
25867 Hefner Jas H Jr
25872 Holbrook Lonnie L
25880 Foster Henry H
25882 Flowers Margaret F Mrs
25885 Guthrie Everette L
25887 Pierce Cora B Mrs
25889 Hovis Walter A
25890 Stephenson Jas P
25891 Carpenter Elmer L
25892 Summers Peter
25896 Bolch Alvin P Jr
25897 Bivins Mattie S Mrs
25898 Bolch Jefferson A
25899 Parsons Etta W Mrs
25906 Hamer Orin M
25907 Huggins Everett L
25914 Page Annie S Mrs
25917 ET & WNC Transportation Co
25921 Lewis Brian F
25922 Keever John F
25923 Crumbaker Marion L
25924 Craft Hollis G
25925 Steele Howard C
25926 Grant Marie O Mrs
25927 Phelps Geo H
25931 Graham Wm H
25932 Cheney Fred D
25933 Felts Chas D
25941 Barnett Troy A
25942 Fisher Thos E
25952 Moore Business Forms Inc
25956 Walton Jas T
25957 Hardin W Boyd
25962 Yount Carl J
25963 Crafton Boyd
25967 Herman Furn Store
25973 Clean-Rite Clnrs & Dyers
25981 Crowell Jay M
25982 Miller H Grady
25986 Smith Marvin T
25987 Phillips Levi N
25997 McGuire Morris Jr
26012 McCoy & McKee Drs
26016 Perry Armature Appl Co
26017 R & W Eng Corp
26026 Hickory-Fry Furn Co
26031 Triplett Owen L
26032 Auton Wm C
26036 Fry Floor Covering
26040 Hefner Richd C
26041 Morrison Chas T
26042 Francis John J
26046 Tallant John H
26047 Barger Woodrow P
26048 DeVore Robt
26049 Anderson A Bryan
26052 Woodie Thurman C
26056 Hammond Frank
26057 Abernathy Chas P
26061 Shuford A A Mill Co
26062 Shuford Mills Inc
26066 Seaver Cecil E
26077 Crutchfield Chas E
26081 Thompson Francis M
26082 Havnaer Perry G
26091 Councill Stedman C
26092 Claremont High Sch
26096 Marjorie's Beauty Salon
26097 Truesdale Dress Shop
Truesdale Men's Shop
26101 Reynolds Blower & Metal Co
26106 Cilley Fdry & Mach Co
26111 Swenk Elbert
26112 Watts Claude A
26116 Catawba Poultry & Processing Plant, whol
26131 Richd Baker Hosp
26146 Fox Carl G
26161 Jefferson Stand Life Ins Co
26172 Bolick Melford C
26174 Veach R Herman
26175 Miller Albert
26181 Long Wm L
26186 Huffman Sausage Co
26190 Rink Chas C
26192 Huffman J Lafayette
26193 Moore Cody H
26194 Seaboch Maurice C
26195 Bost Geo K
26197 Westmont School
26199 Alexander J Guy
26201 Flowers Edgar L
26206 Kennedy Elec Co
26211 White Cross Laundry
26216 Shuford Realty & Ins Co
26236 Lutz Horace C
26246 Cilley Clinton A
26251 Coogler John L
26261 Barnes H Eugene Dr
26270 Huffman Claude O
26272 North Hickory Garage
26273 Huffman's Grocery & Cafe
26274 Freeman Bros Ser Sta
26275 Campbell Ethel M Mrs
26280 Ervin Chas
26282 Flowers Auto Repair Shop
26284 Flowers Cloyd E
26285 Bumgarner Dock W
26287 Lawrence Edw S
26288 Gragg Horace M
26289 Bolch Raymond
26295 Boliek Ephraim P, gro
26296 Johnson Elizabeth H Mrs
26297 Whitener Bertha S Mrs
26306 Bowles Otto L
26307 Smith Ila E Mrs

26311 Dennis Esso Ser
26316 Bush Transfer
26321 Burns Cameron D
26331 Bailey Geo L
26336 Fire Extinguisher Ser Co
26351 Reese Earl W
26352 Gifford Lester C
26356 Maness Jas L
26357 Grothe C Cere Miss
26361 Welch Delos E
26366 Aetna Loan & Finance Co
26372 Hutto Claude W
26377 Swift C David
26381 Menzies Mary E Mrs
26388 Anderson Jas C
26390 Barger Harry M
26392 Penley Thos J
26394 McGuire Clyde A
26397 Stroupe Geo W
26398 Hudson Jos B
26401 Shuford Frank L
26402 Bennett's Funeral Home
26406 Caro Fine Fabrics
26411 Hickory Dental Lab
26416 Colonial L & A Ins Co
26421 Deal Alda W Mrs
26422 Bumgarner Clara L Mrs
26426 Abernethy Wm L
26427 Waggoner Jesse R
26431 Deal Albert L
26436 Lemmond Agnes W Mrs
26442 Pitts John E
26451 Allison C Raymond
26452 Ford Albert S
26456 Hickory Sporting Gds Co
26460 Sigmon Robt A
26466 Duncan Orland H
26467 Newton John D
26468 Yoder Jennings L
26469 West Jas H
26472 Perkins Norwood C
26476 Weaver Wm R
26477 James Norman S
26481 Benfield Willie
26492 Jones Emmery L
26497 Price Thos S
26502 Hammond A Edw
26506 T & S Carving Co
26507 Maxwell Royal Chair Co
26511 Central Elec Supply Co
26516 Barringer Bros & Gaither
26521 Wright Wm C
26522 Ballew Martha J Mrs
26526 Kester Louie C
26527 Brock J Paul
26531 Sipe's Hickory Market
26532 Miller & Smyre
26536 Penegar O G Co
26537 Marsh Heath B, ofc
26541 Umstead Lelia S Mrs
26542 Carr Earl N
26546 Miller Emery C
26547 Peeler Jas A Rev
26551 Cline Carl V
26552 Hatfield Livius L
26557 Dodson Norman E
26558 Schoellhorn Wm H
26561 Hickory Mtr Co
26566 Valley St Upholstering Co
26571 Snyder Harry M
26572 Cilley Thos L
26576 S & W Art Shop
26577 Watts Ronda W
26581 Miller Herbert H
26582 Fowler Grover P
26586 Walters Jennie A Mrs
26587 Starnes Hershel H
26591 Ramseur R Gordon
26592 Cashion Katherine R Mrs
26596 Nau Walter T
26597 Aderholdt Marcus L
26600 Smith Wesley L
26609 Bumgarner Ula W
26611 Willis & Geitner
26616 N C Veterans Comn
26621 Moore's Shoe Reprs
26627 Abee Roscoe H
26628 Frye Arland D
26629 Cook W Andrew
26633 Automotive Ser Co
26636 Stewart Bertha A Mrs
26637 Suttlemyre Poly P
26643 Rhodes Howard E
26644 Deal Frank B
26647 Hudson Bruce A
26648 Wentz Albert T
26651 Einstein Thos L
26656 Hy-Lan Furn Co
26662 Perkins Cecil J
26667 Herman-Sipe & Co Inc
26668 Herman Grover R
26669 Herman Henry
26672 Starnes G Paul
26673 Carpenter Harvey D
26674 Bowman Vaughn L
26676 McSwain Virgil K
26677 Deal Roscoe H
26678 Gantt J Wade
26679 Weston Walter N
26683 Killian Everett T
26687 Hollar W Zack
26688 Moretz O Leonard
26689 Huffman Luther P
26690 Shuford Lindsay M
26692 Eckard E Clinton
26694 Jarrette Jay D
26695 Eckard Homer R
26697 Wilson Jas H
26698 Raby Claude L
26699 Lackey Vivian G
26701 Moffitt Jason E
26702 Matheson Jos Av
26706 Stevenson W Turner
26707 Wise Henry A
26711 Hickory Sales Co
Hickory Panel Co
26716 Griffin Harold W Dr
26720 Lawson Alvin D
26721 Grove C Sherman
26722 Sides Carroll E
26727 Hoyle Daniel S
26728 Walker Landon D

26729 Barger Ernest E
26730 Risch Philip A
26731 Poovey Auburn L Dr
26736 Crapps Maury S
26737 Austin Thos L
26738 Whitener John L
26739 Holcombe Jas A
26741 Newton Marvin E
26742 Suggs Carl S
26751 Crouch Terry V
26752 Harrison Abe L
26771 Mullis Ernest L
26772 Bost W Philip
26773 Tate John M
26774 Norton Lula B Miss
26775 Cook Ellis D
26776 McRae Hubert L
26777 Mallan Chas J
26782 Clayton Banks Jr
26785 Horne Jas A
26790 Church Geo T
26791 Yoder Colin M
26792 Vander Linden W Harry Dr
26797 Allmon Nan H Mrs
26798 Bost J Richd
26802 Yount Clarence E
26806 Huggins Henry
26807 Keever Clarence E
26816 Concrete Machy Co
26821 Modern Dry Clnrs
26826 Yount Odus V
26827 Bowman Landon G
26831 Finegan John A
26840 Hale Saml L
26841 Norton F Milton
26846 Setzer Clyde H
26847 Hand Rome Z
26848 White Homer T
26849 Rhyne Hoover H
26851 Deal Martha L Mrs
26856 James Edw R
26857 Bennett John R
26861 Yount Marshall V
26862 Zerden Louis E
26866 Hargrave Geo H Jr
26872 Boyd Lee Hos Mills
26873 Sigmon Jas H
26875 Helton Clarence E
26880 Heavner's Florist
26887 Huffman Clifford S
26888 Heavner H Alfred
26890 Abee Solomon L
26892 Miller Philo A
26898 Southern Pig Bar-B-Q
26901 Ingold F Bernard
26911 Walton Knitting Mills
26912 Teague Clifton S
26916 Hickory Bench Co
26921 Auditax Administrators
26926 Cabra's Flower Shop
26927 McKenzie Malcolm
26933 Brawley Robt V Jr
26934 Isenhour Landon H
26935 Sigmon C Glenn
26941 Brown Geo C
26942 Caldwell Newton E
26946 Wise Lela A Miss
26947 Flowers E Kenneth
26951 Applegate Virginia M Mrs
26952 Fuller Geo A
26956 Busby Wm M
26957 Craig Jas A
26961 Banks Henry M
26963 United Sales Co
26966 Hickory Shoe Lace Co
26967 Burwell's Repair Shop
26972 Ritch's Esso Ser
26973 Owens Blanche B
26974 Williams Roy B
26975 Moose Dewey M
26976 Greenholt H Reginald
26977 Miller Hattie B Mrs
26983 Deitz Emma W Mrs
26985 Sigmon A Festus
26986 Hunt Osborne D
26987 Garrison Robt E
27001 Arcade Billiard Parlor
27011 Hickory Barber & Beauty Sup
27012 Radio Center Inc
27017 Hickory Appliance & Radio Co
27021 Tenn-Carolina Transit
27034 Holland Jack Rev
27036 Hutto Eugene H
27043 Chapman Son P
27044 Abernathy Wm S
27045 Hester Gwyn C
27047 Brown Russell E
27051 Preslar Exie S Mrs
27056 Henry Chas J
27057 Brown C Fred Dr
27061 Brookford School
27076 Center Beauty Shoppe
27077 Hickory Sewing Shop
27081 Barnes Jas D
27082 Hemphill Saml M
27091 Ninth Av Grill
27092 Banks Pontiac Ser Sta
27096 Whitener T Manly
27097 Althouse Harry D Rev
27101 Statesville Flour Mills
27106 Catawba Restr
27121 Downey-Fails Supply Co
27131 Barger Glenn
27134 Bollinger Agnes H Mrs
27136 Richd Baker Hosp
27161 Anchor Supply Co
27171 Clevenger Col of Bus Admn
27176 Cilley Robt S
27192 Moser & Shook Lbr Co
27197 Bumgarner Walter L
27201 Aiken John W
27206 McDonald Wm R
27216 Pilot Life Ins Co
27221 Little Wallace W
27231 Pruitt Thos P
27236 Henkel O Glenn
27246 Hewat John A
27251 Kees Turner H
27256 Price Jas L Jr Dr
27262 Arrow Service Station
27264 Mathews John B

27265 Barger Albert T
27271 Victory Cab Co
27276 Hickory Ready-Mix Concrete Co
27280 Schrum Bill
27281 Reinhart Leniel D
27282 Wilson John P
27283 Comfort Chair Co
27284 Betty Greer Chair Co
27285 Bolick Fred E
27287 Sipe Loyd S
27289 Burns Marian L Miss
27290 Smith's Barbecue & Tourist Cabins
27291 Clark Neill W
27292 Ennis Walker C
27298 Atwood Earl F
27299 Lehman Burl
27301 Steelman Max R
27302 Guigou Henry E
27307 Brown Arthur M
27311 Wilfong Mtr Co
27316 Elks Home
27326 Chenery W Winston
27327 Key Buford A
27332 Cole Anderson A
27333 Bumgardner Ralph O
27335 Early Bird Hos Mill
27336 Cilley E Louise Miss
27341 Bumbarger Paul W
27351 Hawn Guy S
27352 Brooks Carl L Jr
27356 Hoon Maude M Mrs
27357 Rhyne E Preston Jr
27366 Poovey Clyde E
27371 Central Finance Co
27376 Risch Philip A
27381 Abernethy Fred A
27396 Caldwell Wade I
27402 Flowers Lizzie B Mrs
27406 Hickory Chair Co
27407 Hickory Chair Co
27416 Huggins Grocery
27421 Smith Robt L
27422 Ivey Eugene C
27426 Barlow John F
27427 Bovender Julia J Mrs
27431 James Della S
27432 Flowers Martha F
27436 Lyerly Geo L
27441 Williams Hugh P
27446 Fritz John R Dr
27447 Starnes Stoye E
27451 Lentz Frank A
27452 Gilbert Otto H
27454 Young Mercantile Co
27459 Howard-Hickory Co
27461 Ramsour J Mid
27462 Gosnold Emily Miss
27466 Gibbs Robt P
27467 Dunklee Carl M
27471 U S Veterans Admn
27476 Robertson Chemical Corp
27481 Allen J Frank
27484 Benfield R Knolan Rev
27486 Knight Wm B
27492 Abernethy Mattie L Mrs
27496 Walters Jennie Miss
27497 Sims Karl E
27506 Hathcock S Oscar
27507 Smile Oil Co
27516 Ormond Allison L Dr
27521 Wyant Gordon V
27522 Leonard Alice R Mrs
27526 Helton Glenn C
27527 Hollar Wm F
27536 Little W Harold
27537 Satterwhite Hazel M Miss
27541 Witherspoon Lizzie Miss
27542 Benfield Mary E Mrs
27546 McComb Wm W
27547 Burgress A Harry
27551 Shuford Richd H
27552 Melbourne Studio
27556 Freshour Horace L
27557 Farmar Millard J
27559 Van Horn Thurmon W
27561 Rhyne Jimmie L Dr
27562 Marsh Heath B
27566 Clark Virginia L Mrs
27567 Anderson Avery T
27568 Walker John D
27569 Allison Ernest H
27571 Peeler Hdw
27576 Southern Life Ins Co
27580 St Aloysius Catholic Church
27581 Jackson Virginia Miss
27582 Perry Chester V
27587 Raby H Earl
27588 King Jas H Rev
27589 Drum Ted C
27591 Truesdale Coyt C
27592 Witherspoon Carl A
27611 Garth's
27616 Windy City Garage
27621 Wilfong W Donald
27627 Clarke Wm L Jr Dr
27641 Hickory Whol Florists
27662 City Barbecue
27665 Hinson Jerald V
27666 Johnson R Lee
27671 N C Hwy & Pub Wks Comn
27676 Hickory Furn Shop
27680 Hollar Marvin R
27683 Hickory Panel Co
27685 Clark Grover H
27687 Trexler Arthur E
27688 Smith Hugh W
27689 Donnelly Bertram C
27692 Paul's Pork Parlor
27701 Stirewalt Arthur C
27702 Lackey John E Jr
27703 Beam Clarence
27706 Sherrill C Robt
27707 Holden Earl M
27711 R & W Engineering Corp
27716 Fritz Wm A Dr
Williams T R Dr
27729 Hilderbrand Roy
27730 Sharpton Julian S
27732 Blackburn Thos H

27733 Lineberger Pearl A Miss
27737 Corey Mary E Mrs
27738 Killian Archie J
27739 Cline Max C
27747 Hood Robin P
27751 Newton Clara H Mrs
27752 Miller Marion M
27757 Joy Frances I Mrs
27758 Brown G Dewey
27759 Walters Fred F
27761 Bohan Engineering & Elec Co
27766 Wood Robt W
27772 Propst Mfg Co
27773 Carolina Furniture & Supply
27774 Sigmon Chester A
27782 Smith Edmond H Jr
27783 Anderson Wade C
27784 Smith Hal H
27785 Hutton Albert B
27787 Burns Edw R
27788 West End Food Shop
27791 Deal Odell C
27792 Bost Harvey L
27796 Beach C Oscar
27803 Beal Saml A
27807 Watts John W
27811 Modern Hosiery Mills Inc
27816 Flowers Sch Equip Co
27827 Flowers Geo W
27831 Cline Lura R Mrs
27832 Davis Mabel Miss
27837 Taylor David C
27838 Sherrill J Oliver
27839 Setzer J Roux
27842 Dennison Machine Tool Co
27846 Miller Claude T
27847 Stine John D
27848 Bowman Eugene G
27851 Suther Dixon W
27852 McWilliams Kathleen S Mrs
27857 Brown Robt S
27863 Catawba Concrete Prod Co
27865 Campbell Conrad
27867 Annas C C Co
27871 Hickory Spinners Inc
27872 Webber Jas E
27876 Hefner Raymond A
27877 Hefner's Esso Ser
27882 Lawrence D Marvin
27883 Klutz Marvin P
27884 Stewart's Woodworking Shop
27885 Lutz Frank J
27890 Bell Augustus F
27894 Johnson Jacob C
27895 Burns Hampton
27896 Templeton Eugene B
27897 Broome Taft H
27899 Ridgeview School
27901 Raby Leota G Mrs
27902 Huffman Adrian S
27906 Corey John E
27907 Cline F Lawrence
27911 Bost's Esso Ser
27916 S & S Body Shop
27917 Puritan Co The
27920 Hahn Vida C Mrs
27924 Longview Electric Co
27926 Lippard Irenus A
27927 Little Glenn A
27928 Gordon Jervis C
27930 Clark Norman N
27936 Honeycutt Kemp C Jr
27937 Greene Sidney E
27938 Hardin Garland A
27939 Williams Ervin A
27941 Wilson Nola M Mrs
27947 Shell Terry S
27951 Wagner Marshall R
27952 Menzies Donald S
27956 Baird Herschel C
27957 Keever Wm S
27962 Boettcher Wm J
27965 Tate Ephraim M
27971 Hickory Flour Mills
27972 Witherspoon Adrian E
27976 Walter Motors Inc
27982 Hickory Fdry & Mach Co
27985 Cook Ray B
27986 Tate Jas E
27987 Barlow J Frank
28011 Chamblee Wm H
28012 Carolina Land-Auction Co
28017 Ma Dan Studio
28021 Higgins Jas W
28026 Industrial Boiler & Welding Co
Winkler's Garage
28031 Hy-Lan Furniture Co
28036 Embassy Theatre
28046 Seaboch Clyde S
28047 Cansler John H
28051 Lyerly Geo L Jr
28052 O'Daniel Jas S
28056 Hollar Stephen C
28057 Bowman Cletus
28061 Rogers F Parks
28066 Todd Brooks M
28067 Scott C Bernard
28072 Sigmon Harold W
28081 Ennis Jwlrs
28086 Viewmont Hardware Inc
28087 Windy City Dry Clnrs
28091 Rivoli Theatre
28092 Elevator Repair Service
28101 Shuford Wm B
28106 Hickory Dry Clnrs
28107 Kuykendall Harris F
28113 Propst Fred G
28115 Antony Coleman
28116 Harris Geo H
28120 Meadows Fred C
28121 Glamor Shops
28126 Stamey John L
28129 Lavender Forest T
28136 Hickory Chair Co
28141 Madison J Clay Rev
28146 Tomlinson Pearl M Mrs
28150 Bolick L Lewis
28159 Jackson Carrie W Mrs
28161 U S Alcohol Tax Unit
28166 Life Ins Co of Va

28171 Lackey John E Jr
28177 College Park Bar-B-Q
28181 Essotane Gas Ser
28186 Davis Geo L
28192 Herman Floyd L
28193 Conner Lester L
28194 Deal Harold E
28195 Johnston Chas H
28201 Rhyne E Preston
28206 Frans Lee P
28211 U S Housing Expediter
28216 Gilbert Prod Co
28231 Murphy Jos L
28236 Geitner R Walker
28241 Deal Boyce S
28246 Setzer Wm C
28251 Moss Robt V
28270 Yount Carl G
28274 Johnson Hosiery Mill
28276 Bumgarner Carl L
28277 Houston Lawrence V
28279 Sipe Geo F
28281 Windy City Knitting Mills
28286 Deese Shoe Shop
28292 Burns Wm J
28296 Spring St Furn Mart
28297 Puritan Mfg Co
28304 Bowman Ollie I Mrs
28305 Boyd Thos
28306 Williams Oris E
28307 Young Mattie R Mrs
28311 Debbie Shop
28316 Shuford Elva Shop
28321 Yount Marshall V
28322 Miller J Lindsay
28326 Beam Hettie F Miss
28327 Yoder Geo C
28331 Leach Bertha S Mrs
28336 Jones Lavalette P Mrs
28342 Keever Jas McD
28343 McGinnis L Frank
28344 Duncan Jas A
28345 Bowman Glenn
28351 Campbell Thos G
28352 Goodson Wm L
28357 Shelby Jonathan E
28361 Harris Geo H
28371 Broyles Elmer L
28372 Hall Robt L
28376 Henderson W Thos
28377 George G Lee
28380 Cooke Alfred R
28381 State Capital Life Ins Co
28386 Caro Ins & Realty Co
28390 Mise Sallie E Mrs
28391 Bowman Bessie L Mrs
28392 Cashion A Ted
28398 Annas Christopher C
28399 Boston Jacob S
28401 Baucom Clonnie I
28402 Hahn A Gaither Dr
28406 Occidental Life Ins Co
28407 Goldsmith Harry S
28421 Tunnell Jack B
28422 Mangum Ralph J
28426 Arney Hiram D
28427 Hoyle Edsel E
28431 Whisnant Clarence L
28442 Castile Jesse R
28445 Brading Stanley F
28446 Miller Francis D
28447 Rowe Bessie C Mrs
28451 Barger Etta P Mrs
28452 Richardson Thos J
28454 Templeton Albert H
28456 Berndt Kurt H
28458 Helms' Men's Store
28461 Bost C Carroll
28462 Morgan Neil M
28467 Propst J Perry
28471 Suttlemyre Philip A
28472 Boyles Weldon R
28476 Sherrill Espy D
28477 Parnell David H
28481 Social Security Admn
28491 Parham Wm B
28492 Doster L Miss
28496 Sherrill Wm I
28497 Wannemacher Ernest T
28501 Penland A Wesley
28502 La Belle Beauty Shoppe
28507 Brady Chas A Jr Dr
28526 Moretz Jos A
28527 Little Hannibal E
28532 Abernethy Michael J
28536 Good Fred E
28537 West Rex C
28546 Thompson Clara C Mrs
28547 Sherrill Mattie Miss
28551 White Paul B
28552 Woods Houston W
28556 Perry Chas F
28557 O'Barr Marie B Mrs
28561 Harper F Gwyn Jr
28566 Houck Robey R
28567 Witherspoon Marvin H
28571 Witten & Co
28572 C & D Hosiery Mill
28576 Gwaltney Minnie Miss
28577 Campbell Robt B Rev
28581 American Red Cross
28586 Sanitary Food Mkt
28592 Noll John L
28596 Knipp C Mark
28601 Carter Edw R
28602 Cashion Vernon B
28603 Benson Richd H
28604 Pope Vernon R
28605 Rowe Ray K
28611 Hefner Herman B
28616 Hickory Poultry Mkt & Feed Co
28628 Payne Julia A Mrs
28631 Wilson Hal D
28633 Hoffman Geo A
28634 Dennis Larry A
28635 Lucas Jas B
28636 Grapette Bottling Co
28660 Sherrill Percy A
28662 Browning Frank P

28665 Carosol Chemical Co
28667 Annas Odes F
28672 Dellinger Ralph
28675 Reid John S
28679 Frye Essie A Mrs
28686 Anchor Supply Co
28692 Greene Arthur R Jr
28693 Abernethy Kenneth H
28694 Bolick Ralph H
28695 Davis M Gertrude Miss
28701 Teeter Jas M
28702 Cline Henry C
28706 Anderson Ervin E
28707 Reynolds Melvin L
28711 Paramount Billiards
28716 Spaugh Paper Co
28732 Brittain Howard J
28733 Lipe Wm E Jr
28736 Hutto A Marion
28737 Mauldin Herbert
28741 Isenhour Solomon A
28742 Terry Roger H
28756 Bumgarner Hugh G
28762 Poe DeWitt W
28764 Moss M Jackson
28771 Greene Jos D
28772 Bowman Sip L
28776 Kerr Eugene E
28777 Miller Kate A Miss
28781 Piedmont Dental Lab
28786 Schriver Alfred B
28792 Sullivan Claudia H Mrs
28797 Miller J P
28801 Putnam Hugh W
28802 Schmulling Henry L
28807 Friday J Lee
28808 Delinger Hubert K
28811 De Luxe Barber Shop
28816 Lenoir-Rhyne College
28821 Atlantic Insulation Co
28822 Lackey-Messick
28827 Howard Wm H
28836 Byers Tobias C
28837 Allen David L
28842 Hogan Ser Sta
28851 Wallace Inc
28852 L & H Mkt
28856 Abee D Carroll
28857 Smith Phifer E
28862 Hart Jos M
28870 Frye Sign Co
28873 Jones Radio & Appl Co
28875 Hickory Esso Ser Sta
28880 Wallace Warren G
28881 Jarvis Dwight G
28882 Elrod R Earl
28887 Lineberger Brade K
28888 Regan John T
28889 Baker J Edw
28890 Huggins Harrison G
28891 Huffman Hubert E
28892 Huffman Edw C
28893 N C Hwy & Public Wks Comn
28894 Anderson W Edw
28898 Huggins Pink N
28901 Richards Frank G
28906 White Chas A
28907 Smith Austin E
28911 Yount Mary A Mrs
28912 Hickory Memo Hosp Nurses Home
28916 Iva's Beauty Nook
28917 Hy-Lan Cafe
28921 Park Conrad B
28922 Preslar Arthur J
28926 Frye Janius
28932 K & S Clothing Co
28933 Reinhardt Everette T
28934 Stanford Grover H
28935 Alexander Walter F
28941 Deitz Wm P
28951 Bolick Luther B
28952 Comp H Otto
28956 Lucas Ambrose M
28957 Rowe John M Jr
28961 Edwards Jas M
28962 Icard & Johnson Texaco Ser
28967 Union Whol Co
28968 Clinton Motor Co
28970 Richards Motor Co
28971 Refo Baron D
28973 Brown Wm D
28974 Wilkinson John J
28975 Hawn Clarence L
28977 Seabock Goldie S Mrs
28978 Propst Arthur J
28979 Sigmon W McKinley
28982 Hill J Henry Jr
28984 Sherrill Irene S Mrs
28985 Bowman Lynn M
28986 Sandwich Shop The
28987 Southern Vocational Institute
29011 Service Distbg Co
29016 Ennis Chair Co
29017 Kenworth Hosiery Mills
29022 Highland Bakery
29027 Ivey John T
29031 USA & AF Recruiting Sta
29036 Friday John
29037 Friday Garth C
29041 Central Esso Ser
29051 Ivey Weavers Inc
29052 Ivey Weavers Elec Repair Shop
29057 Roberts Julian M
29061 George Saml D
29062 Yount Noah A
29066 Gaye Shoppe
29072 Bigsby's Flower Shoppe
29073 Burns G Richd
29075 Burns Paul B
29081 Poovey Auburn L Dr
29082 Belk R Bruce
29086 Briens Wilfred O Dr
29087 Beard Allen E
29091 Nine Nine Nine Ser Sta
29096 Martin's Mill Work
29097 Annas Machine Shop
29101 Abernethy A David Dr
Abernethy Andrew D Dr
29106 Hickory Sheet Metal Co
29116 Ellis Hosiery Mills
29131 Shuford Harley F

29136 Lyerly Josephine B Mrs
29151 Truck & Auto Ser
29156 Deitz & Taylor
29166 Martin Lonnie L
29171 Whitener Jas L
29191 Proctor Whol Co
29196 Perry Armature Co
29201 Mott Thos A
29211 Hickory Packing Co
29216 Hickman Hdw Co
29231 Shuford A Alex Jr
29237 Shuford A Alex Jr
29246 Shook Dorothy B Mrs
29266 Phillips Hoy C
29268 Cox Bernandon D
29269 Smith Maurice P
29270 Perry Elwood L
29271 Cline Leon A
29272 Hollar Lula T Mrs
29273 C & N Gro
29274 Sigmon Gaither E
29276 Belvin Preston
29277 Starnes Ethel G Miss
29280 Smith Thos P
29282 Taylor Horace G
29283 Teague Geo F
29284 Starnes Perry S
29285 Clevenger Clarence E
29287 White Clyde N
29288 Frye Earl H
29289 Little Guy H
29301 Maxwell Thos G
29302 Johnson Loy B
29306 Lyerly John L
29307 Mask Fredk C
29316 Stroupe John C
29321 Ratcliffe Ruth Miss
29322 Powell Floyd A
29324 Toney Grace E Miss
29326 Mauldin Distbg Co
29327 Piedmont Body Wks
29331 Shuford Maude F Mrs
29336 Golden Thos S
29341 Beaver W Richd
29342 Bibee Milton O
29346 Teague C Vandiver
29347 Henderson Aldis C
29356 Wright Calvin C
29361 Coffey Y Earl
29362 Brown Edwin L
29367 Duhling Wm H
29372 Bowman Welch R
29374 Lackey Jas L
29375 Petree Jos A
29380 Fleetwood Paul M
29389 Miller J Walter
29391 Marie Beauty Shoppe
29402 Suggs & Hardin Uphol Co
29403 Young Fredk L Inc
29405 Young Fredk L
29406 De Hart Motor Lines
29411 Arrow Trade Mark Co
29416 White Furn Co
29421 Hodges John S
29422 Rozzelle Delmar Z
29427 Seagle Blanche L Mrs
29436 Crescent Co
29441 Winkler Thos A
29442 Sigmon Paul E
29446 Frye Lawrence S
29447 Deitz Carl M
29452 Nelly Bee Products
29453 Johnson Albert F
29455 Johnson Piano Exch
29456 Shreves John R
29457 Hipp Walter N
29461 Lentz Annie L Miss
29462 Nichols D Lawrence
29466 Landis Carl E
29467 White Paul C
29471 Morgan Chas L
29472 Stroup Carrie P Mrs
29474 Puett Jerome R
29481 Boyd Florence S Mrs
29482 Gantt C Robt
29486 Boyles Weldon R
29487 Pratt Carroll
29491 Catawba, Lincoln, Alexander Health Dept
29496 M & J Finance Corp
29501 Jones Ruth M Mrs
29502 Sullivan Geo Ser Sta
29506 Hickory Art Shop
29507 Hickory Good Housekeeping Shop
29510 Eckard Ernest R
29511 Hart Ella G Mrs
29512 Stover Minnie D Mrs
29517 Killian Roy C
29518 Harris Vera M Mrs, gro
29521 Reserve Life Ins Co
29527 Wakefield Fred C
29532 Wagner Roland P
29534 Willis Thos W
29536 Smyre C Marshall
29537 Cooke Clarence M
29541 Shuford Wade H
29542 Henry Adelaide J Mrs
29546 Fox Edgar L
29547 Walton Elwood W
29551 Hill C Lee
29556 Helms Hoyle L
29557 Schriver Alfred B Dr
29561 Jones John R Jr
29562 Drum Zelotes H
29565 Huffman Geo L
29566 Buff Jason E
29567 Long J Edw
29571 Carlton Robt C
29572 Berry Clarence R
29574 Hudson Thos J
29576 Purser Chas E
29577 Miller Eslie L
29582 Keever's
29583 Bernard Mellie C
29586 Coulter Perry C
29587 Hickory Used Car Co
29591 Chamber of Commerce
29596 Hefner Dewey M

29611 Trutred Tire Co
29616 Carolina Clnrs
29626 Ward Avery A
29627 Austell Chas L
29631 Bolch Harold I
29632 Huffman Geo W
29636 Rudisill Food Center
29647 Campbell Jessie B Mrs
29652 Hafer Mary G Mrs
29653 Marshall J Wilson
29655 Gordon Margaret W Mrs
29656 Bost C Carroll
29660 Fox L L Lumber Co
29662 LaFone Robt G
29663 Jarrett G Ray
29664 Miller Dermont
29665 Hyder W Thos
29667 Glass J Leroy
29668 Cansler Claude F
29670 Shuford Harley
29676 Helton Fred L
29677 Danner Benj F
29679 Martin Quince A
29680 Hyder & Bailey Woodworking Co
29682 Carpenter Cam E
29683 Moser Carroll J
29684 Coulter Woodrow P
29685 Eckard Geneva M Miss
29688 Miller Ransom
29689 Young's Garage
29691 Carroll Credit Clo Co
29696 B & M Motor Co Inc
29701 Shell Ralph J
29702 Wolff J Carl
29711 Hunt Furniture Co
29712 Rhodes Welding Co
29716 Biltmore Dairy Farms
29722 Asberry Edw T Rev
29726 Hovey Geo D
29736 Keever's Key Shop
29737 Plaza Beauty Salon
29741 Blanck K Heinz
29742 Harrington Lucy C Mrs
29747 Hayes Oscar E
29748 Hutto Claude W
29751 Starnes Perry M Dr
29756 Ellington Hester H Mrs
29757 Shuler Edgar L
29761 Moye Jos W
29762 Aderholdt Jas F
29775 Propst Chas H
29776 Hawn Robt T
29777 Sigmon Corda A Mrs
29782 McNeely Wm M
29783 Broome Frelon W
29785 Locke J Ernest
29787 Browne Owen H
29791 Hickory Dyeing & Winding Co
29796 Catawba Transit Co
29801 Leach Rowena M Mrs
29804 Wingo Jos S
29806 Field Albert H
29807 Stevenson Guy T
29811 Smith R B & Co
29816 Charm Beauty Shoppe
29827 Bumgarner E Reid
29830 Pitts Emma T Mrs
29831 Cannon Stephen E
29832 Locke Adelia H Mrs
29836 Rink Wm Y
29837 Eckard Brady B
29839 Sigmon A Clifford
29841 Lewis Anne McA Mrs
29842 Lenoir-Rhyne College
29842 Setzler Edwin L
29846 Girl Scouts Headquarters
29852 Keith Mfg Co
29854 Pioneer Wood Carving Co
29857 Springs John L
29858 Shores Robt M
29861 Hutto David A
29866 Lineberger John M
29867 Jones Edw S
29870 Highland Garage
29872 Craig Forrest C
29874 Herman Edith E Mrs
29875 Perkins Etta A Mrs
29877 Highland Cities Service Sta
29878 Bowman E Ray
29881 James Pinkie Y Mrs
29882 Murphy Wilton S
29894 Wilson Ray J
29896 Fox C G Lbr Co
29901 999 Tire & Battery Co
29906 Yount Harry L
29907 Whitener Paul W
29911 Rex Lunch Room
29912 Morgan Candy Mfg Co
29916 Frye Used Car Co
29917 Bowman's Ninth Av Ser Sta
29923 Secreast Ruth S Mrs
29931 Wallpaper Studio Inc The
29941 Lineberger O Reid
29942 Abernethy Belle B Mrs
29951 Hutchison Paul D
29952 Abee & Tashiro
29956 Gamble Connolly C
29957 Yount Ervin C
29962 Varner Bruce O
29964 Bradham Donald C
29965 Yoder J Yates
29967 Sherrill Uphol Co
29970 Bowman Clifton E
29971 Bradford Edna L Miss
29972 Willis J Clyde
29978 Madaris Wm C
29979 Brooks Clara L Mrs
29981 Innes Frank D
29982 Ligon Dan H
29986 Abee Jas P
29987 Stogner H Jos
29988 Kerr Jas A
38626 Banks Edwin M
66597 Byrd Everett T
75471 Sigmon's Handy Gro
78118 Lackey John T Rev
78824 Lail Roscoe P

THE CITY DIRECTORY

places the city on the map and is its only representative to the world beyond the city gates.

It is the city's catalogue of business and represents the city, its citizens, business enterprises and institutions in every corner of the United States.

It is, therefore, the logical means of publicity in advertising the city, its manufacturing industries, its advantages and resources.

The men who direct the affairs of progressive and up-to-date business institutions recognize the fact that the City Directory tells the story of the city's life and keeps it before the public as no other publication can or does.

Its Classified Business Section furnishes a list of all trades, professions and pursuits, constituting a special trade directory or buyers' guide and is the best advertising medium on earth.

SOUTHERN DIRECTORY CO.

PUBLISHERS

15 RANKIN AVE. ASHEVILLE, N. C.

MILLER'S

HICKORY, N. C.

City Directory

ABBREVIATIONS

acct — accountant
agt — agent
apts — apartments
archt — architect
Assn — Association
asst — assistant
aud — auditor
av — avenue
bkpr — bookkeeper
bldr — builder
blksmith — blacksmith
Blvd — Boulevard
brklyr — bricklayer
carp — carpenter
clk — clerk
clnr — cleaner
collr — collector
cash — cashier
Ct — Court
dep — deputy
dept — department
drftsmn — draftsman
drsmkr — dressmaker
E — East
electn — electrician
emp — employee
eng — engineer
engr — engraver
est — estate
exp — express
formn — foreman
frt — freight
h — house
hlpr — helper
ins — insurance
inspr — inspector
jwlr — jeweler
La — Lane
lab — laborer
lbr — lumber
ldry — laundry
lndrs — laundress
mach — machinist
mgr — manager
mkr — maker
mldr — moulder
msngr — messenger
N — North
NE — Northeast
opp — opposite
opr — operator
phys — physician
pk — park
plmbr — plumber
plstr — plasterer
pntr — painter
PO — Postoffice
pres — president
prntr — printer
r — residence
R — Road
RD — Rural Delivery
real est — real estate
rep — representative
ret — retail
rpr — repairer
Ry — Railroad
sch — school
S — South
SE — Southeast
sec — secretary
slsmn — salesman
slswn — saleswoman
solr — solicitor
sten — stenogarpher
supt — superintendent
Tel — telephone
Ter — Terrace
tchr — teacher
trav — traveling
treas — treasurer
uphol — upholsterer
vet — veterinary
v-pres — vice-president
W — West
whol — wholesale
wid — widow
wks — works
wtchmn — watchman
ydmn — yardman

A

LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

A & P Food Stores, McKamie Y Stinson mgr, 1209 Government Av
ABEE D CARROLL (Polly B) (Abee & Tashiro) h 1415 20½, Tel 2-8856
Abee D Keith, student, r 620 29th
Abee Dock (Lillie J) emp Hickory Spinners, h 631 34th
Abee Dora H (wid Jas A) h 2816 9th Av

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. PHONE 2261

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

Abee Esley H (Annie S) brklyr, h 620 29th
Abee Ethel Miss, emp Ivey Weavers, r 2821 10th Av
Abee Etta M Mrs, h 2406 12th Av
Abee Horace H, r 2903 11½ Av
Abee Hugh H (Margaret E) carp, h 2805 11½ Av
Abee J Gilbert (Pauline M) emp Sou Desk Co, r 728 23d
Abee Jas P (Virginia W) whsemn Abernethy Trf & Stge Co, h 1103 E 10th Av
Abee John R (Katie S) carp, h 3115 9th Av
Abee Kathryn Miss, sten, r 2805 11½ Av
Abee Katie Miss, emp Ivey Weavers, r 2816 9th Av
Abee Kenneth (Margaret F) tex wkr, h 211 27th
Abee Malcolm G, r 3121 9th Av
Abee Margaret E Miss, r 2805 11½ Av
Abee Marie W (wid Marshall C) h 2825 8th Av
Abee Mildred L Miss, sten, r 3115 9th Av
Abee Miriam A Miss, nurse 3121 9th Av, r same
Abee Roscoe H (Celeste C) constn wkr, h 2903 11½ Av
Abee Shirley M (Eleanor E) USA, r 930 4th
Abee Solomon L (Allie A) h 3121 9th Av
Abee Stanley A (Effie T) h 1215 14th
Abee Virginia W Mrs, tchr Longview Sch, r 1103 E 10th Av
Abee Wade, mech Banks Pontiac Co, r Icard, N C
ABEE & TASHIRO (D Carroll Abee, Aiji Tashiro) Architects and Landscape Architects, 10-11 Hollar Bldg, 1028½ 13th, Tel 2-9952 **(see page 19)**
*Abernathy Addie (Elizabeth) driver Paper Ser Co, r 513 14th
Abernathy Albert, student, r Rhodhiss Rd
Abernathy Anna S (wid Walter G) h 2817 10th Av
Abernathy Caleb H (Gladys F) farmer, h 1157 32d
Abernathy Chas P (Sarah R) h 2312 11½ Av
Abernathy Claude A Jr (Helen H) apprn City Elec Co, r 1802 9th Av
Abernathy Doris Miss, student, r 2610 11th Av
Abernathy Edgar (Rosalie A) h Rhodhiss Rd
Abernathy Edw M (Rosalia A) clk Martin's Mill Work, r Morganton Rd
Abernathy Estelle C Mrs, tchr Oakwood Sch, r 1321 10th
*Abernathy Eugene (Marie R) student, h 621 9th Av
Abernathy Harold C, sermn Shuford Hdw Co, r Connelly Springs, N C
Abernathy Ivy F, formn Messick Mfg Co, r Springs Rd
*Abernathy Jack (Annie) lab City, h 725-A 13th
Abernathy Jos D (Ruby H) slsmn Shuford Hdw Co, h Rhodhiss Rd

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

Abernathy L Edw (Athie B) h 1108 23d
*Abernathy Marie, mgr Vogue Beauty Studio, r 621 9th Av
Abernathy Paul W, carp M G Crouch Lbr Co, r Hildebran, N C
Abernathy Pauline Miss, student, r 2312 11½ Av
Abernathy Ralph (Mabel T) carp, h Rhodhiss Rd
Abernathy Sarah J (wid Danl L) r 714 30th
Abernathy Wm, tex wkr, r Rhodhiss Rd
Abernathy Wm S (Edna B) ins slsmn, h 714 30th
Abernethy A David (Betty C) dentist 1121 13th Rm 220, h 1016 16th Av
Abernethy Albert E, v-pres Abernethy's, r 819 16th
Abernethy Andrew D (Marie H) dentist 1121 13th Rm 220, r Granite Falls, N C
Abernethy Apartments, 1220 14th
Abernethy Belle B (wid Ralph A) h 1329 20th
*Abernethy Bernice, dom, h 536 12th
Abernethy Bly R, mech, r 2107 15th Av
Abernethy Chas H, carrier PO, r RD4
Abernethy Claude S (Iva) (Kenworth Hos Mills) h 403 Kenworth Ter
Abernethy Claude S Jr, student, r 403 Kenworth Ter
Abernethy Clyde C (Dorothy T) chief Cannon Aviation Co, h 840 41st
Abernethy Dorothy W Miss, asst sec Hickory Constn Co, r 2312 11½ Av
Abernethy Edith Mrs, emp Lyerly F F Mills, r 1726 9th Av
Abernethy Eliza H (wid Chas) h 1127 23d
Abernethy F Ernest (Bernice B) prntr Clay Prtg Co, r Newton, N C
Abernethy Fred A (Estelle C) live stock dlr, h 1321 10th
ABERNETHY FRED C (Rix S) V-Pres Elliott Building Co, h Geitner Rd, Tel 2-5298
Abernethy G Shuford (Connie H) dentist 1028½ 13th Rm 18, h 1227 6th
*Abernethy Gertrude, h 529 14th
Abernethy Gladys F Mrs, forwn Hafer Hos Mill, h 1239 N Hill
Abernethy Harold M (Nettie P) mech Lang Chev Co, r RD3
Abernethy Hattie H Mrs, tchr Claremont High Sch, r 913 17th
Abernethy Helen G Mrs, h 1540 18th
Abernethy Helen S Miss, sten Shuford Mills, r 1329 20th
Abernethy Henry W, student, r 915 17th
Abernethy Irene M Miss, ofc sec Aiken, Patrick, Murphy & Harper, r 1002 11th Av
Abernethy J Allison Jr (Rae H) student, h 915 17th

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

ABERNETHY J PERRY (Mary H) Mgr Smith-Courtney Co, r Hildebran, N C, Tel 331
Abernethy Jane G Miss, interviewer N C Employment Div, r 1540 18th
Abernethy John B, electn, r 1329 20th
Abernethy John M, v-pres R & W Eng Corp, r Newton, N C
Abernethy Jos L (Lilly W) pres Abernethy's, h 571 16½
Abernethy Julius W, pres Hickory Furn Shop, r Newton, N C
Abernethy Kenneth H (Dorothy B) prntr Shuford Mills, h 171 19th Av
Abernethy Lester G (Leona T) hauling, h 702 40th
Abernethy Lillian J Miss, r 571 16½ Av
Abernethy Lillian S Miss, h 2801 10th Av
Abernethy Louise L Miss, tchr Oakwood Sch, r 1329 20th
Abernethy Mary Miss, student, r 915 17th
Abernethy Mary A Miss, student, r 737 6th
Abernethy Mattie L (wid J Allison) h 915 17th
Abernethy Michael J (Nora P) h 1802 9th Av
Abernethy O L, roofer Caro Asphalt Rfg Co, r RD3
Abernethy Oren E (Doris H) bkpr Hudson-Starr Sls Co, h 2610 11th Av
Abernethy Peter L (Jessie W) (Abernethy & Scott) h 1513 13th
ABERNETHY R GLENN (Lovie M) (Abernethy Transfer & Storage Co) h 737 6th, Tel 4621
Abernethy Rae H Mrs, tchr Claremont High Sch, r 915 17th
Abernethy Ralph, formn Martin's Mill Work, r Rhodhiss Rd
Abernethy Richd R, v-pres United Sales Co, r 1513 13th
Abernethy Robt L, h 2107 15th Av
Abernethy Ruby M Mrs, emp Borden Co, r RD2
Abernethy Thurman R, wks Cline Lbr Co, r Conover, N C
ABERNETHY TRANSFER & STORAGE CO (R Glenn Abernethy) Moving, Packing, Storage, Affiliated North American Van Lines, 957 Water, Tel 5621; 1001 Federal, Tel 6621, Night 4621; Garage 1101 8th Av (see top lines)
*Abernethy Wm (Helen W) janitor, h 424 13½
Abernethy Wm D (Edith S) emp Lyerly F F Mills, h 1726 9th Av
Abernethy Wm L (Ruth) sec Abernethy's, h 402 15th Av
Abernethy Wm S (DeLacy P) clk Hickory Mfg Co, h 1621 8th Av
Abernethy's Inc, Jos L Abernethy pres, Albert E Abernethy v-pres, Wm L Abernethy sec, hdw, 1334 11th Av
Abernethy & Scott (Peter L Abernethy, C Bernard Scott) constn engrs, bsmt 1030 14th
*Abrams Thos (Lucy B) h 307 Chestnut Av

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. Dial 25507

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS
HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE
1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

Abshire Alfred G (Carrie S) supt Century Furn Co, h 1119 23d
Abshire Emmett W (Lenna P) emp C G Fox Lbr Co, h 334 E Highland Av
Abshire Jas, student, r 1119 23d
Acanfor Angelo (Louise M) furn wkr, h 633 29th
Adair Jas E, in chg USA & A F Recruiting Sta, r 1021 14th
Adamee Jacob H Jr (Billie B) mgr Aetna Loan & Finance Co, h 2109 Lake Hickory Rd Apt 8
Adams Apartments, 801 16th
Adams Benj Z (Lillie T) shop formn Catawba Transit Co, h 909 17th
Adams Benj Z Jr, mech, r 909 17th
Adams Chas E, mech Catawba Transit Co, r 909 17th
Adams Chesley (Rebecca O) emp Ivey Weavers, h 707 24th
Adams D F, slsmn Caro Asphalt Rfg Co, r Conover, N C
Adams Donald R (Jeanne B) mech Caro Typewriter Co, h 1100 4th
Adams Ellen G Mrs, clk Hickory Chair Co, h 1019 Maple
*Adams Eloise, elev opr Hotel Hickory, r 1312 7th Av
*Adams Greer (Sallie) lab, h 1335 4th Av
*Adams Harry (Julia) lab, r 1335 4th Av
Adams Herbert, driver Silver Fleet Mtr Exp, r RD2
Adams Herbert W, mech City Bus Lines, r 909 17th
Adams Ida S (wid Jesse) r 802 31st
Adams Jeanne B Mrs, credit mgr Montgomery Ward, r 1100 4th Av
Adams Jesse H (Lucille M) sermn Yount Furn Co, r Lincolnton Rd
*Adams Leola, h 1312 7th Av
*Adams Sallie, maid Hickory Tel Co, r 315 13½
Adams Spencer R (Nora) driver DeHart Mtr Lines, r Spring Rd
Adams Thos, opr City, r Brookford
Adams W Troy (Nellie M) sawyer H & B Co, h 1722 10th Av
Adams Wm M (Susie A) driver City, h 903 24th
Aderholdt Aileen E Miss, librarian L-R College, r 1001 15th Av
Aderholdt Jas F (Kathryn L) ofc mgr Ingold Co, h 2019 14th Av
Aderholdt Katherine F (wid Victor V) tchr Highland Sch, h 1217 3d
Aderholdt Mabel C Miss, librarian L-R College, r 1001 15th Av
Aderholdt Marcus L (Emma C) h 1001 15th Av
Aderholdt R Jean Miss, ofc sec Hickory Auto Parts, r 1217 3d
Adkins C Steele (Zelma P) emp Sou Desk Co, h 2212 Lake Hickory Rd
Adkins Dwight S, emp Duke Power Co, r 2212 Lake Hickory Rd
Adkins Ella L Miss, r 1348 22d
Adkins Taskir D (Ellen C) formn Century Furn Co, h 1348 22d
Adkins Gertrude S Mrs, tchr Highland Sch, r RD2
Adkins Oren (Ailene M) tex wkr, r 13 Houck's Chapel Rd

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
Room 207 Grant Bldg. WEATHERSTRIPPING Phone 28821

Adkins Roger R (Gertrude S) supvr Duke Power Co, r RD2
Advance Stores, Albert M Wagner mgr, auto access, 1021 13th
Advent Christian Church, Rev Milford G Butterfield pastor, 2921 10th
AETNA LOAN & FINANCE CO, Jacob H Adamee Mgr, Loans on Furniture, Autos, Signature, 1325½ 11th Av, Tel 2-6366 **(see page 47)**
AETNA AND AFFILIATED COS, Weaver Insurance Agcy Agts, 4 Hollar Bldg, 1028½ 13th, Tel 4861
Aiken Betty Miss, r 1035 N 41st
Aiken Earl L (Doris K) eng Sou Ry, h 1439 13th Av
Aiken J Paul (Marion E) (Paul's Pork Parlor) h 509 18th
Aiken John W (Annie K) (Aiken, Patrick, Murphy & Harper) h "Aikenwood" 1539 12½
Aiken Lacy H (Della S) h 444 9th Av
Aiken Marion E Mrs (Espey's) r 509 18th
Aiken, Patrick, Murphy & Harper (John W Aiken, Bailey Patrick, Jos L Murphy, F Gwyn Harper Jr) lawyers, 1027½ 13th, Tel 2161
Aiken Willie Miss, tchr Brookford Sch, r 1608 6th Av
Alcoholics Anonymous Club Room, 1423 11th Av
Aldridge Dock C (Welda P) cutter Hickory Chair Co, r 942 Burch
Alexander Aaron M, emp O D Hunt, r 2412 11th Av
*Alexander Alma T, student, r (rear) 1113 2d Av
*Alexander Calvin L Rev (Lillian H) pastor St James Presby Ch, h 1011 6th Av
*Alexander Chas B, h Yount
*Alexander Dock (Lillie G) lab, h 526 9th Av
*Alexander Dorothy P, student, r (rear) 1113 2d Av
*Alexander Eliza, maid, h 412 Chestnut Av
*Alexander Harvey (Mary R) mech Hickory Mtr Sls, h 924 4th
Alexander Helen R Miss, bkpr A & P Food Stores, r 2310 11th Av
Alexander J Guy (Mary S) emp P O Barbecue, h 2310 11th Av
*Alexander Jas Z, student, r (rear) 1113 2d Av
Alexander Jack (Annie H) clk Hayes Gro, r 2310 11th Av
*Alexander Jesse J Rev (Florence H) pastor Friendship Missionary Bapt Ch, h (rear) 1113 2d Av
Alexander Jessie W (wid Andrew) r 1230 24½
Alexander Jos, emp Cox Mfg Co, r 2310 11th Av
*Alexander Lafayette (Ruth C) emp Hickory Mtr Sls, h 523 9th Av
Alexander Lillie H Mrs, r 322 E Highland Av
*Alexander M Frances, r Yount
*Alexander Mace (Beulah) lab City, r 14½
*Alexander Mary R, maid Lang Chev Co, r 924 4th
*Alexander Mary A, r Yount

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto
PIEDMONT MOTOR CO., INC.
DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266
Plymouth CHRYSLER

Alexander Miles C (Connie W) furn wkr, h 2412 11th Av
Alexander Norman E, checker A & P Food Stores, r 2310 11th Av
Alexander Pauline H (wid Wm E) r 1290 E 10th Av
*Alexander Virginia V, tchr, r (rear) 1113 2d Av
Alexander Walter F (Lillie H) emp Shuford Mills, h 322 E Highland Av
Alexander Wm L (Mae A) clk Esso Stand Oil Co, h 1667 Grove
Alexander's Garage, 1210 36th
Allen Betty L Miss, asst sec Merchants Assn, r 608 16th
Allen David L (Beatrice C) mgr S'ville Flour Mills, h 1904 12th Av
Allen Geo R, mech Lipe Mtr Lines, r Springs Rd
Allen Grover H (Jessie M) electn, r 925 S Hill
Allen J Frank, h 1119 15th
Allen Nancy C Miss, student, r 1904 12th Av
Allen Nellie H Mrs, emp Setz-Right Hos Mills, r 719 14th
Allen Robt A, h 1403 2d
Allen Robt J (Mildred Q) emp City, h 1947 Forest Hill Dr
Allen Wm H (Janet D) glazier, h 1446 22d
Alley Ross V (Bertha B) (Central Mtr Co) h 572 15th
Allison Annie M Mrs, looper Brown Bros Hos Mills, r 425 Pine Av
ALLISON C RAYMOND (Lottie T) Mgr Biltmore Dairy Farms, h 1014 17th Av, Tel 2-6451
Allison E Houston (Virginia D) slsmn Smile Oil Co, h 1609 8th Av
Allison Ervin W (Rachel) mgr Sou Life Ins Co, r Springs Rd
Allison Genella B Mrs, tchr Claremont High Sch, r Newton, N C
Allison Hazel S Mrs, emp Simmons Hos Mill, r 2413 10th
Allison Leroy (Hazel S) agt Life Ins Co of Va, h 2413 10th
Allison Opal E Miss, student, r 425 Pine Av
Allison Raleigh M (Annie M) agt Smile Oil Co, h 425 Pine Av
Allison W Burch (Genella) adv mgr Hickory Daily Record, r Newton, N C
Allman Rellie (wid W C) tchr Oakwood Sch, r 1428 12th Av Apt 2
Allmon Nan H (wid Herbert) bkpr Richards Mtr Co, h 618 Highland Av
ALLRAN ALBERT M (Mary H) (Piedmont Cleaners & Dyers) h 1302 15th, Tel 7797
Allred Clifton J, asst Shuford Funeral Home, r 1024 14th
Allred D Brill (Marie W) slsmn, h 1711 15th
Allred Josephine M Miss, student, r 1711 15th
Allred Marie Mrs, nurse Richd Baker Hosp, r same
Allred Ola K (wid Robt S) slswn Belk-Broome, h 598 16½
Almers Augustine B (Ida N) asst USA Reserve Corps, r 2816 8th Av

BEAR WHEEL ALINEMENT
BUDY BODY WORKS
24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES *SERVICE*
1315-1317 9TH AVE. PHONES 7936 and 3666

Alspaugh Virginia Mrs, ofc sec Mortgage Ser Corp, r 1313 13th Av
Althouse Harry D Rev (Orpha S) pastor Corinth Evangelical and Reformed Church, h 1625 12th Av
Althouse Rosemary Miss, student, r 1625 12th Av
Altrusa Club, Dr Charlotte Gast pres, Miss C Catherine Bisanar sec, meets 1st and 3d Mondays 6 P M at Hotel Hickory
Alwran Gerry O Miss, sten Tenn-Caro Transit, r Lenoir, N C
Ambrose Stella J Mrs, bkpr Clay Prtg Co, r 1532 11th Av
Amend John F (Mary R) (Arrow Film Ser) r Winston Salem, N C
American Cab Co (Marvin L Propst) 1345 Government Av
American Legion Hall, 1528 10th Av
American Legion Post No 48, Philip H Settlemyre comndr, F Eugene Arndt adj, meets Tuesdays 7:30 P M at 1528 10th Av
American Legion Auxiliary, Mrs Eula L Danner pres, meets 3d Thursday 7:30 P M at 1528 10th Av
American Legion Swimming Pool, 820 11th Av
AMERICAN OIL CO PRODUCTS, Blackwelder Oil Co Distributors, 990 31st, Tel 4711 (see page 50)
AMERICAN RED CROSS, CATAWBA COUNTY CHAPTER, Miss Mary Paschal Exec Sec, 1353½ Union Sq, Tel 2-8581
Ammons Jacob A (Bessie H) carp, h 633 31st
ANCHOR SUPPLY CO INC, Danl G Rowe Jr Pres, Herbert G Miller V-Pres, E Ford Roberts Sec-Treas-Mgr, Wholesale Plumbing, Heating and Mill Supplies, 1439 10th Av, Tels 2-7161 and 2-8686
Anderson A Bryan (Virginia H) mech Hickory Dyeing & Wind Co, h 1301 E 10th Av Apt 48
Anderson Aubrey O (Rose B) city firemn, h 800 22d
Anderson Avery T (Betty L) inspr Royal Crown Dist Corp, h 1609 9th Av
Anderson E Hall, slsmn, r 729 6th
Anderson Edgar W, mech Biltmore Dairy, r 2021 9th Av
Anderson Edw R inspr Royal Crown Dist Corp, r 1609 9th Av
Anderson Elbert I (Revondia K) slsmn Biltmore Dairy, h 1204 23d
Anderson Ervin E (Sue D) (Anderson Piano Co) h 729 6th
Anderson Harley E (Una H) body wkr Piedmont Body Wks, h 1419 8th Av
Anderson Harry B (Evelyn L) hlpr Mrs Grace A Mills, h 1839 3d Av
Anderson Henry L (Frances) mech Richards Mtr Co, r RD4
Anderson Isaac S (Linnie S) h 2021 9th Av
Anderson Jack C (Eula H) v-pres-sec Carolina Housing & Mtge Corp, h 1944 Lake Hickory Rd
Anderson Jas C (Colene M) emp Sou Desk Co, h 2729 9th Av

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 345 TENTH AVE.

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

Anderson Jos C Jr (Jane S) clk Midway Hos Mill, h 1925 9th Av
Anderson Lee R (Anna C) mech, h 1510 20th Av
Anderson Lillie F (wid Thos L) h 205 27th
Anderson Lillie H (wid David K) emp Ivey Weavers, r 1418 E 10th Av
Anderson Lois T Mrs, h 830 4th Av
Anderson Margaret W, student, r 1540 16½ Av
Anderson Mildred Miss, slswn Anderson Piano Co, r 729 6th
Anderson Piano Co (Ervin E Anderson) 1013 14th
Anderson Robt, emp Biltmore Dairy, r Valdese, N C
Anderson Sadie Miss, bkpr Ingold Co, r 1122 4th
Anderson W Edw (Juanita H) dyer Duke Hos Corp, h 1062 28th Av
Anderson Wade C (Cora W) checker Esso Stand Oil Co, h 1540 16½
Anderson Wm J (Maggie W) mach Shuford Hos Mill, h 1689 Grove
Andrews Chas, emp Sou Desk Co, r 3321 8th Av
Andrews Clinton T (Faye R) dist mgr Phoenix Mutl Life Ins Co, h 1340 Shuford Pl
Andrews Henry F (Jane K) emp Hickory Chair Co, h 3321 8th Av
Andrews Jas, USA, r 512 33d
Andrews Ray, r 512 33d
Andrews Robt, emp Howard-Hickory Co, r 2721 9th Av
Andrews Ruth B Mrs, bkpr Sou Hos Mills, r 1450 15th
Andrews Tyrus R (Rebecca F) emp Sou Desk Co, h 1156 32d
*Angel John R (Bell S) lab, h (rear) 1639 17th
*Angel Oliver (Rilla) lab, h 1319-A 6th Av
*Angel John, orderly Hickory Memo Hosp, r 535 13th
*Angle John, emp Kerr Sand Co, r 1335 13th
Anjare Manfacturing Co (Mrs Ethel M Campbell) knit wear, 2602 10th
Annas Alfonzo L (Carrie S) (Hickory Appliance & Radio Co) h 2215 10th
Annas Ancel W (Genevieve G) sermn Hickory Appliance & Radio Co, r 2215 10th
ANNAS C C CO (Christopher C Annas) Awnings, Truck Covers, Tarpaulins, Industrial Sewing, 1929 10th Av, Tel 2-7867 (see top lines)
ANNAS CHRISTOPHER C (Bertha W) (C C Annas Co) h 2906 11½ Av, Tel 2-8398
Annas Dulin, student, r 721 36th
Annas Eug C (Eugenia W) supt C C Annas Co, h 2812 11½ Av
Annas Hilda B Mrs, looper Lyerly F F Hos Mills, h 946 4th
Annas Julian P Jr (June S) slsmn, h 2213 10th
Annas Machine Shop (Taft T Annas) Morganton Rd

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

Annas Odes F (Zula L) emp Sou Desk Co, h 721 36th
Annas Robt E, clk C & N W Ry, r Granite Falls, N C
Annas Sue C Mrs, emp Cox Mfg Co, r 2331 11th Av
Annas T J (Dorothy E) mach Annas Mach Shop, r 42d
Annas Taft T (Dealia H) (Annas Machine Shop) r 42d
Annas Thelma Miss, bkpr Mortgage Ser Corp, r 721 36th
Annas Tyre T, sermn Perry Armature Co, r 721 36th
Annas Wm D (Jean S) emp Sou Desk Co, h 710 36th
Annas Yancey F (Willie M) mach Hickory S & I Co, r Longview
Anthony Carl R (Fay W) (Independent Furnace Co) r 2250 9th Av
Anthony Coleman (Lottie R) tex wkr, h 608 35th
*Anthony David (Ila H) cement fnshr, h 525 37th
*Anthony Elizabeth, emp Hotel Hickory, r 535 37th
*Anthony Eva, r 615 13th
Anthony Geo, plmbr Catawba Pump Co, r 538 23d
Anthony Geo M (Geneva R) (Independent Furnace Co) r 806 23d
*Anthony Harry, r 535 37th
*Anthony Jas (Frances R) h 535 37th
Anthony Lottie R Mrs, emp Midway Hos Mill, r 608 35th
*Anthony Minnie, emp Hickory Steam Ldry, r 615 13th
*Anthony Robt, r 535 37th
Anthony Wm F (Rassie C) sermn Independent Furnace Co, r 2250 9th
Applegate Virginia M Mrs, slswn Belk-Broome, r 1367 17th
Arcade Beauty Salon (Mrs Grace C Killian) 109 Harris Arcade
Arcade Billiard Parlor (Daldee W Hefner) 1319 11th Av
Arcade Coffee Shop (Leo J Dickson) restr, 1323 11th Av
*Archer Lula, h 1312 2d Av
Arcuri Benj (Margaret S) mach The Flowers Co, h 1023 28th Av
Arcuri Joe (Mary W) adv dept Coca-Cola Botlg Co, r Spring
*Armstead Chas E (Martha) hlpr Lang Chev Co, h 170 13th
*Armstead Chas E Jr, r 170 13th
*Armstead York, r 1312 2d Av
Armstrong Harold N, clk Sou Desk Co, r Conover Rd
*Armstrong John H, tire changer Clark Tire & Auto Sup Co, r 1358 3d Av
Armstrong Matthews V (Mary M) planer M G Crouch Lbr Co, h Conover Rd
Arndt Catherine H Mrs, mender Duke Hos Corp, r 1302 N Hill
Arndt Festus E (Alice S) mgr Blackwelder Oil Co, h 909 15th Av
Arndt Harry M, pres Catawba Co-Op Dairy, r Claremont, N C
Arndt Leonard, student, r 3018 11½ Av
Arndt Ray V (Catherine H) pkr Hickory Flour Mills, h 1302 N Hill

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

Arney Gleen, student, r 2313 12th Av
Arney Hiram D (Sue P) formn Milton Hos Mills, h 1622 10th Av
Arney Jas B (Maude R) emp Ivey Weavers, h 2313 12th Av
Arney Mary Miss, emp Lyerly F F Mills, r 2313 12th Av
Arrington Saml, slsmn, r 1658 12th
Arrow Film Service (Jas Edwards, John F Amend) 111 Harris Arcade
Arrow Service Station (Paul D and Ralph J Dietz) 2739 9th Av
ARROW TRADE MARK CO (Ferdinand J Wolfram) Textile Dry Transfers, 242 Highland Av, Tel 2-9411 (see page 69)
Arrowood Evelyn B Mrs, slswn Truesdale Dress Shop, r Newton, N C
Arrowood Nellie Mrs, clk McLellan's, r Newton, N C
Arrowood Ralph D (Sue G) supt Imperial Life Ins Co, r RD3
Arrowood Sue G Mrs, tchr Highland Sch, r RD3
Arrowood Wm K (Evelyn B) partsmn Central Mtr Co, r Newton, N C
*Asberry Edw T Rev (Cora) h 407 12th
Asburg C Frank, clk PO, r Newton, N C
ASSOCIATED TRANSPORT INC, Dermott E Miller Mgr, Motor Express, 1312 8th Av, Tel 8166
Atkins Eugene E (Leona P) mech, h 1400 22d
Atkins Lenora B, dept mgr First Natl Bk, r Granite Falls, N C
*Atkins Wm, hlpr Abernethy Tfr & Stge Co, r Newton, N C
Atkinson Wm E (Helen A) (Union Whol Co) h 1948 Lake Hickory Rd
ATLAS INSURANCE AGENCY (D Howard Murphy) "Place Your Insurable Interests On Our Shoulders," 8 Bernard Bldg, 1121 13th, Tel 5131 (see page 54)
ATLANTIC COMPANY, John W Chalkley Mgr, Ice and Coal, Atlantic Ale and Beer, 520 E Highland Av, Tel 7501 (see insert)
ATLANTIC INSULATION CO INC, Thos J Tillery Rep, Approved Johns Manville Applicators, Insulation, Asbestos Siding and Caulking, Weather Stripping, 207 Grant Bldg, 1316 Union Sq, Tel 2-8821 (see top lines)
ATOMIC PAINT CO INC, Mrs Lois S Bryant Pres, Wade N Bryant Sec-Treas, Wholesale and Retail, "Atomic Quality" House Paint, Lacquers, Sealer, Stain, Wax, Oils and Varnishes, 1802 Lenoir Rd, Tel 8126 (see page 60)
Atwood Earl F (Vealon V) photog, h 821 39th
Atwood Howard K (Dorothy B) mech Walter Mtrs, r 719 4th
Atwood M Elizabeth (wid Augustus F) h 927 Burch
Atwood Orville L (Loretta O) clk Richards Mtr Co, r RD3
Aubain Anthony (Leona E) mech Hickory Mtr Sls, r Lenoir, N C

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

Aubuchon Andrew A (Hazel S) whsemn Johnson Bros Supply, h 564 Elliott
Auditax Administrators (Robt L Huffman) tax consultants, bookkeeping service, 1311 10th Av
Austell Chas L (Croweline D) furn. h 568 16th
Austell Croweline D Mrs, bkpr Northwestern Bk, r 568 16th
Austin Brice, clk W Preston Austin, r 1311 23d
Austin Geo L (Neta B) mach, h 1620 23d
Austin Gerald (Stella H) emp Bohan Eng & Elec Co, h 402 10th Av
Austin Hugh H (Lona S) city firemn, r 1213 15th
Austin J Arthur (Ruth H) pres Comfort Chair Co, r RD2
Austin Lula P Mrs, home economist Duke Power Co, r 1322 16th
Austin Mary S Mrs, ofc sec Reserve Life Ins Co, r Lenoir, N C
Austin Oscar B (Lula P) slsmn Electl Ser Co, h 1322 16th
Austin Thos E, student, r 2041 Forest Hill Dr
Austin Thos L (Araminta E) slsmn Thomas & Howard, h 2041 Forest Hill Dr
Austin W Preston (Eva P) gro, h 1311 23d
Austin W Thad (Emojean S) hlpr Coca-Cola Botlg Co, r Granite Falls, N C
Austin Waitzell, clk W Preston Austin, r 1311 23d
Austin Willard P (Annie S) formn Comfort Chair Co, r RD1
Austin Wm P Jr (Frances M) gro, h 1507 16½ Av
Automotive Service Co (John J Francis, J Wade & J Wade Gantt Jr) reprs, 2318 9th Av
Auton Bessie C Mrs, emp Midway Hos Mill, r RD4
Auton Carl (Thelma) emp Hickory Mfg Co, h 887-A Factory Av
Auton Clarence, emp Hickory Springs Mfg Co, r 2735 8th Av
Auton David, driver Yellow Top Cab Co, r RD4
Auton Geo D (Fannie H) furn wkr, h 2735 8th Av
Auton Marvin, emp Sou Desk Co, r 2735 8th Av
Auton Wm C (Christine J) cafe mgr Circle Drive, h 403 18th
Auton Wm J, USN, r 403 18th
*Avery Nan E, maid, h 630 9th Av
*Avery Emma, h 313 12th
*Avery Jas, cook, h 1352 2d Av
*Avery Virgil (Annie O) lab, r 1352 2d Av
Ayers Cleo T (Donna B) rep State Capital Life Ins Co, h 2205 10th
Ayers Donna B Mrs, inspr Whisnant Hos Mills, r 2205 10th

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE SALES AND SERVICE PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. PHONE 39716

B

LUTZ'S DRUG STORE

"ON THE CORNER"

HICKORY'S LEADING DRUG STORE SINCE 1908

1354 UNION SQUARE PHONES 2364 and 7046

B P O E Lodge No 1654, Alton B Parker E R, Thos P Lewis sec, meets 1st & 3d Thursdays at 1429 11th Av

B & M MOTOR CO INC, D Reuben Burns Pres-Mgr, Mrs Grace K Mozeley V-Pres, Robt E Mozeley Sec-Treas, Nash Airflyte Cars, Sales and Service, 1606-1608 9th Av, Tel 2-9696 (see bottom lines and page 26)

Bacigalupo Wm A, atndt Hickory Esso Ser Sta, r 304 E 3d

Bacon Roscoe P (Louise N) asst mgr Electl Ser Co, h 906 7th

Bagby Chas A, tchr Claremont High Sch, r 809 16th

Bagby Frankie S (wid Chas W) h 809 16th

Bailey Alonzo G (Lorraine L) supt Catawba Paper Box Co, r RD2

Bailey Geo L (Ann G) h 1019 13th Av

Bailey Iva P Mrs, ofc nurse Drs Fritz & Williams, h 1100 15th Av

Bailey John S (Irene P) (Bailey's Barber Shop) r RD2

Bailey John S Jr (Marie F) (Hyder & Bailey Woodworking Co) h 814 31st

Bailey Margaret C Mrs, sten Del-Mark Inc, r Forest Park

Bailey Minnie R (wid Wm G) r 348 E Highland Av

Bailey Ruth S (wid Chas S) r 1427 13th Av

Bailey Saml M, r 1013 15th Av

Bailey's Barber Shop (John S Bailey) 545 Highland Av

Bain Terry R (Edna R) slsmn D M Boyd & Co, h 1536 18th

Baird Herschel C (Ella S) h 1031 Maple

Baker Bobbie H Mrs, sten Shuford Mills, r 1111 13th Av Apt 1

Baker Carl M, clk Catawba Dairy, r RD2

Baker Cecil J (Lucille T) candy mkr Morgan Candy Mfg Co, r 1424 10th

Baker Clarence V (Addie P) mech Central Mtr Co, h 227 Woodlawn Av

Baker Frank K (Gloria M) solr Field Ins Agcy, h 1954 Forest Hills Dr

Baker Geo L (Zelda K) (Spring St Furn Mart) r RD2

Baker Howard M (Luda L) (Spring St Furn Mart) r RD2

Baker J Edw (Doris H) clk, h 1717 5th Av

*Baker Jas E (Goldie A) roofer Miller-Brooks Rfg Co, h 43 13½

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Modernize with Electricity **DUKE POWER CO.**

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

Baker Louie E (Velman P) rodmn N C Hwy Comn, r RD4
Baker Nora S Mrs, emp Lutz Hos Mills, h 708 40th
Baker Ossie Miss, looper Setz-Rite Hos Mills, h 726 11th
Baker Paul A (Nancy M) watch repr Cole's Jwlry Store, r RD2
Baker Peggy J Miss, student, r 227 Woodland Av
Baker Radford, cook Hotel Hickory, r Lenoir, N C
Baker Robt H (Christine H) ofc mgr Hafer Hos Mills, r RD3
Baker Robt L (Bobbie H) film buyer Colonial Theatres, h 1111 13th Av Apt 1
Baker Rudolph H, r 708 40th
Baker Wade E (Arwyn C) emp Highland Cordage Co, h 104 19th Av
BAKER-WRIGHT CO, Mrs Louise C Frye Mgr, Women's Apparel, 1006 13th, Tel 7271 **(see page 70)**
Balch Carolyn Miss, student, r 1355 18th
Balch Hiram S (Lizzie F) slsmn Howard-Hickory Co, h 1355 18th
Balch Lizzie F Mrs, smstrs Gainey's, r 1355 18th
Ball Blanche S (wid H Austin) emp Hickory Chair Co, h 1664 Grove
Ball David C (Mattie C) agt Liberty Life Ins Co, r Newton, N C
Ball Millie Miss, student, r 1664 Grove
Ball N Leona Miss, clk Duke Hos Corp, r 1664 Grove
Ball R Wayne (Cora L) h 948 Burch
Ball R Wayne Jr (Martha L) uphol, h 961 S Hill
Ball Shirley L Miss, emp Duke Hos Corp, r 1664 Grove
Ballard Gordon L (Pauline C) emp Sou Desk Co, h 2704 9th Av
Ballard Harvey, clnr Rainbow Clnrs, r 703 8th
Ballard Nellie S Miss, emp Ivey Weavers, r 2704 9th Av
Ballanger T Cass, asst mgr Hickory Paper Box Co, r 1604 12th Av
Ballew Martha J (wid J W) h 1420 12th Av
BALLEW WM H (Mary W) Sec-Treas Harper Motor Co, h 1327 13th Av, Tel 7576
Ballinger Lloyd M (Frances B) slsmn Belk-Broome, r Newton, N C
Balue Mary B Mrs, r 934 Willow
Banks Edith Miss, emp Walton Knit Mills, r 431 41st
Banks Edw McK (Jane B) mgr Trutred Tire Co, h 2024 Lake Hickory Rd
BANKS GEORGIA B MRS, Pres City Coal Co, r 2904 9th Av (LV) Tel 2-6961
BANKS HARVEY M (Georgia B) Pres-Treas Banks Pontiac Co Inc, h 2904 9th Av, Tel 2-6961
Banks Howard F (Irene A) clk Biltmore Dairies, h 1106 10th Av
Banks John (Johnsie W) driver Abernethy Tfr & Stge Co, h 431 Shelby Rd

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5,000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

BANKS PONTIAC CO INC, Harvey M Banks Pres-Treas, Talley O Bowman Sec, Pontiac Cars, International Trucks, Sales and Service, Pennsylvania Tires, 1419 9th Av, Tel 2717 (see top lines)
Banks Pontiac Service Station, Willie G Johnson Jr mgr, 1411 9th Av
Banks Willard J (Frances B) driver Abernethy Tfr & Stge Co, r 3005 9th Av
Bannon Harriet L Mrs, tchr Viewmont Sch, r 1689 15th
Barb Etta S (wid J Ernest) (Hickory Tourist Home) h 1715 8th Av
Barber Beulah K (wid Ivey L) knitter Brooks Hos Mills, h 625 10th Av
Barber E Ruth Miss, folder Whisnant Hos Mills, r 625 10th Av
*Barber Evelyn, student, r 306 Chestnut Av
Barber Fannie B (wid Wm W) r 1002 11th Av
*Barber John L (Annie) h 306 Chestnut Av
Barber Nile E (Virginia T) emp Brown Bros Hos Mills, h 1049 Maple
*Barber Wm L, janitor Shuford Mills, h 323 Chestnut Av
Barber Wilson L (Louise B) emp Hy-Lan Furn Co, h (rear) 685 Lincolnton Rd
*Barbour Edw B (Barbour's Pool Room) h 614 13th
*Barbour Isaiah M, emp Abernethy Trf & Stge Co, r 1026 2d Av
*Barbour Lottie S, cosmetics 1026 2d Av, h same
*Barbour's Pool Room (Edw B Barbour) 1244 6th Av
Barfield Lawrence B (Margaret B) tex wkr, h 703 27th
Barger Albert T (Frances C) clk PO, h 935 28th
Barger Arlie B Mrs, mgr Esprit D'Armour Beauty Shoppe, r 611 9th
Barger Bryan H, carp M G Crouch Lbr Co, r RD1
Barger Carl M (Evelyn Mc) emp Shuford Mill, h 914 Ellwood
Barger Cecil E, whsemn Thomas & Howard, r RD3
Barger Cletus T Jr (Helen R) hlpr Waldensian Bakery, h Lincolnton Rd
Barger Donald R, emp Hyalyn Porcelain, r 304 18th
Barger Dorothy H Mrs, waitress Bo-Peep Grill, r 509 8th
Barger Ernest E (Dorothy L) slsmn Catawba Dairy, h 1903 Forest Hill Dr
Barger Etta P (wid John M) h 335 8th
Barger Everett, driver Red Bird Cab Co, r 311 15th
Barger F Thos, r 304 18th
Barger Floyd, projectionist Caro Theatre, r RD3
Barger Floyd W, whsemn DeHart Mtr Lines, r 916 Oak Av
Barger Fredk A, student, r 304 18th
Barger Geo F, h 1435 3d Av
Barger Geo T (Gertrude L) (Barger's Cash Store) h 2808 9th Av
Barger Gladys M Miss, treas L-R College, r 335 8th

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.
MOVING — PACKING — STORING
Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.
PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

Barger Glenn (Hattie B) emp Hickory Fabrics, h 27 Brookford Rd
Barger Harold (Mabel B) student, r RD3
Barger Harry M (Nellie A) driver Red Bird Cab Co, h 311 15th
Barger Helen H Mrs (Charm Beauty Shoppe) r 801 12th
Barger Helen R Mrs, clk Belk-Broome, r RD3
Barger Hilda S Miss, slswn, r 304 18th
Barger Howard W (Dorothy H) sermn 999 Tire & Battery Co, h 509 8th
Barger Irvin F, student, r 514 15th
Barger Jas A (Pansy) (Hickory Drug Co) r Lenoir, N C
Barger John E (Helen H) mgr Arcade Billiard Parlor, r 801 12th
Barger John G (Minnie L) emp H & B Co, h 1351 6th Av
Barger Lon (Gladys W) farmer, h 304 18th
Barger Lottie H Mrs, emp Shuford Mills, r 916 Oak Av
Barger Lula S Mrs, emp Launderette, r 1301 E 10th Av Apt 47
Barger Mack, emp Piedmont Wagon Co, r 2020 9th Av
Barger Marjorie E Miss, hos wkr, r 916 Oak Av
Barger Nellie A Mrs, slswn Montgomery Ward, r 311 15th
Barger Noah A (Florence B) hos wkr, h 2205 15th
Barger Noah F (Cora P) meat ctr Big Dollar Food Mkt, h 514 15th
Barger O Cletus (Lottie H) emp Shuford Mills, h 916 Oak Av
Barger Paul D (Ophelia W) (Barger's Cafe) h 1503 Lenoir Rd
Barger Paul K, asst mgr Barger's Cafe, r 1501 Lenoir Rd
Barger Percy G (Ola M) sermn Duke Power Co, r RD3
Barger Rachel Miss, emp Hickory Overall Co, r 1435 3d Av
Barger Ruby Miss, emp Quaker Meadow Mills, r 916 Oak Av
Barger S Hilda Miss, slswn Belk-Broome, r 304 18th
Barger W Cecil (Beuna A) driver Red Bird Cab Co, h 1844 4th Av
Barger Woodrow P (Lula S) driver Hickory Pkg Co, h 1301 E 10th Av Apt 47
Barger's Cafe (Paul D Barger) 1501 Lenoir Rd
Barger's Cash Store (Geo T Barger) gros, 2802 9th Av
Barker Fred S, r 415 Company
Barker Jas C (Dorothy T) dept mgr First Natl Bk, h 2105 Lake Hickory Rd Apt 3
Barker R D (Fannie) slsmn Maple Springs Ldry & Dry Clnrs, r RD3
Barker Wm H (Caroline H) h 415 Company
Barkley Clay (Violet A) h 1183 29th
Barkley Donald (Marjorie R) emp Cox Mfg Co, r 1171 29th
Barkley E Dennis (Bessie J) boarder Whisnant Hos Mills, h 719 4th
Barkley Edna C Mrs, emp Whisnant Hos Mills, h 1621 8th Av
Barkley Ervin (Ruth B) driver Hickory Taxi Ser, r 1200 24½
Barkley Lonie G Mrs, h 520 22½

ELECTRIC WIRING COMPANY
ELECTRICAL CONTRACTORS — REPAIRING
ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES
Geo. W. Huffman, Owner
2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.
Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.
Phone 27867 Res. Phone 28398

Barkley Thos T (Violet A) prsmn Hickory Prntg Co, r 1180 29th
Barkley Wm L (Mae M) brklyr, h 1181 29th
Barkley Wm T, emp Sou Desk Co, h 1171 29th
Barlow Bertie L Miss, clk Duke Hos Corp, r Rutherford College, N C
Barlow Fred B (Gean C) slsmn Morgan Candy Mfg Co, r RD2
Barlow J Frank (Lois D) h 317 8th
Barlow John F (Kate B) h 704 11th
Barlow L Hugh (Patsy J) knitter Lyerly F F Mills, h 802 9th Av
Barlow Mary A Miss, student, r 317 8th
Barlow Warren H, carp M G Crouch Lbr Co, r Lenoir, N C
Barlowe Annie B Mrs ,clk Lutz Drug Store, r Brookford, N C
Barlowe Rachel R Miss, clk Lutz Drug Store, r Brookford, N C
Barlowe Ruby D Mrs, bkpr Montgomery Ward, r 904 4th Av
*Barnes Aaron A (Evelyn H) prsr Rainbow Clnrs, h 1363 Ridgeview Av
Barnes Ann P (wid Harry S) r Ransom Pl
Barnes Bynum B (Ruby H) driver Associated Transport, r Lenoir, N C
Barnes Carl, emp H & B Co, h 3 (rear) 801 21st
*Barnes Clinton (Fannie) driver City Coal Co, h 212 13½
Barnes Floyd O (Daisy O) h 1427 9th Av
Barnes Frank (Daisy I) pntr, r 820 39th
Barnes Gordon (Flossie C) emp L V Furn Co, h 2 Houck's Chapel Rd
BARNES H EUGENE (Edythe B) Physician Yount Bldg, 1112 13th, Tel 2-6261; h 1628 11th Av, Tel 6141
Barnes Jas D (Nellie W) mgr Piedmont Gas Co, h 1200 15th Apt 2
Barnes Jas L (Dorothy G) USM, h 2105 Lake Hickory Rd Apt 8
Barnes John (Catherine H) emp City, r 763 37th
Barnes Lewis (Lessie J) emp Hickory Spinners, h 763 37th
*Barnes M Louise, r 538 12th
Barnes Rosalie Miss, dietitian Hickory Memo Hosp, r 1802 Lenoir Rd
Barnes T Howard (Thelma R) mtl wkr Espey's, h 647 25th Av
Barnes Thelma R Mrs, emp Brown Hos Co, r 647 25th Av
Barnes W Frank (Hester B) slsmn D M Boyd & Co, r RD4
Barnett Marion L, student, r 707 7th Av
Barnett Troy A (Esther W) supvr Sou Ry, h 707 7th Av
BARNETTE ELVIN R (Laura R) Mgr The Borden Company, Blue Ridge Ice Cream Div, h 626 7th Av, Tel 4196
Barnette Robt E, emp Borden Co, r 626 7th Av
Barnette Vertie M, wks Hickory Pkg Co, h RD3
Barnhill W Floyd (Ruth C) slsmn Herman Furn Store, h 644 Boyd
Barrier E Wylie, supt Caro Fine Fabrics, r Conover Rd
Barringer Apartments, 802 9th Av

GULF
BOWMAN'S 9TH AVE. SERVICE STATION
GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES
1228 9TH AVE. PHONE 29917

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. **TELEPHONE 8416**

BARRINGER BROS & GAITHER INC, J Earl Barringer Pres, Carroll M Barringer V-Pres, James E Gaither Sec-Treas-Genl Mgr, Distributors White Trucks and Tractors, Dealers Hudson Cars, Firestone Tires and Batteries, 549 E Highland Av, Tel 2-6516 (see page 26)

Barringer Carroll M (Artimesa H) v-pres Barringer Bros & Gaither, sec-treas Superior Petroleum & Fuel Co, r Conover, N C
Barringer D Paul (Ila P) slsmn Hudson-Starr Sls Co, h 3516 11th Av
*Barringer Della, cook Roby's Restr, r 335 9th Av
Barringer Guy E (Pansy M) police, h 340 10th Av
Barringer J Earl (Alice E) pres Barringer Bros & Gaither, Superior Petroleum & Fuel Co, h Forest Park
Barringer Jack E (Nell P) student, h 703 6th
Barringer Lucy A (wid David E) h 3512 11th Av
Barringer Margie E Miss, tchr Claremont High Sch, r 340 10th
*Barringer Roscoe Jr, emp L-R College, r 307 Chestnut Av
Barringer Virginia E Miss, teller Northwestern Bk, r 1353 18th
Barringer W Ernest (Nell P) clk Ry Exp Agcy, h 1645 17th
Barrs Chas L, driver Merchants Prod & Gro Co, r Forrest Park
Barrs Helen J Miss, student, r Geitner Rd
Barrs Oscar D (Mittie S) constable, h Geitner Rd
Barton Frances M Mrs, clk McLellan's, r 822 27th
Barton Glenn R (Florence G) winder Perry Armature Co, r RD2
Barton Sarah F Mrs, dept mgr McLellan's, r 822 27th
Bass Fred (Ruth M) supt Early Bird Hos Mills, r RD2
Bass Helen S Mrs, nurse Hickory Memo Hosp, r 1942 Forest Hill Dr
Bass Jas E (Vickie) slsmn Montgomery Ward, r 11½ Av

BASS-SMITH MUTUAL BURIAL ASSN INC, Wm E Bass Sec-Treas, 1220 13th, Tel 2131

BASS-SMITH FUNERAL HOME INC, Wm E Bass Pres, Richd B Smith and A F Lutz V-Pres, Z V Britt Sec, W A Lutz Treas, Ambulance Service, 1220 13th, Tel 2131 (see bottom lines)

Bass Thornwell L (Frankie S) emp HyLan Furn Co, h 609 E Highland Av
Bass W Norwood (Elizabeth S) ofc mgr Longview Furn Co, h Forest Park

BASS WM E (Helen S) Pres Bass-Smith Funeral Home and Sec-Treas Bass-Smith Mutl Burial Assn, h 1942 Forest Hill Dr, Tel 2-5633

*Bates Robt, peddler, h 630 13th
*Bates Willie B, r 524 14th
Batton Arries (Clara Y) furn wkr, h 913 Burch
Baucom Clonnie I (Margaret H) ofc mgr Paper Ser Co, h 1321 12th

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE **DIAL 2107**

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6466

Baucom Doris A Miss, student, r 829 2d Av
Baucom Gus E (Mary H) formn Elliott Knit Mills, h 829 2d Av
Baucom Margaret H Mrs, sec City Mgr, r 1321 12th
Baucom Mary H Mrs, emp Catawba Paper Box Co, r 829 2d Av
Baucom Peggy L Miss, slsmn Montgomery Ward, r 829 2d Av
Baxter Kern (Gertha H) emp Tallant Trf Co, r 817 24th
Baxter Pearl Miss, nurse Hickory Memo Hosp, r 1211 12th Av
Beach Aaron L (Louise H) slsmn Service Supply Co, r RD3
Beach C Oscar (Nora M) emp Ivey Weavers, h 405 27th
Beach Douglas J (Bertha P) carp, h 2332 11th Av
Beach John W (Edith W) furn wkr, h 2730 4th Av
Beach June P, steel wkr, h 1902 2d
Beach Nina Miss, student, r 2332 11th Av
Beal Burgin L (Bertha M) electn Perry Armature Co, r Startown Rd
Beal Minnie B (wid Chas E) r 1620 23d
Beal Olga H Mrs, clk King's Pharm, r 1906 2d
Beal Robt S (Olga A) hlpr Ingold Co, h 1906 2d
Beale Saml W (Kathleen J) slsmn Hickory Mtr Sls, r 411 22d
Beam Betty Lou Miss, instr Clevenger College of Bus Admn, r 1330 12th Av
Beam Carrie B (wid Thos M) h 428 9th
Beam Clarence, h 1528 12th Av
Beam Henry (Alma S) (Stirewalt Hos Mill) r RD2
Beam Hettie F Miss, bkpr First Natl Bk, h 1329 16th
Beam Josephine M Miss, clk G & H Hos Co, r 428 9th
Beam Julia W (wid J Poley) h 1109 27th
Beam Paul B, wks Cline Lbr Co, r Cherryville, N C
Beam Paul F (Mary B) (Longview Hos Mill) h 2939 8th Av
Beam Ruby J Miss, emp Brookford Mills, r 428 9th
Beam Talmadge W (Pearl H) mgr L B Price Mercantile Co, r Rhodhiss Rd
Bean C Faye Mrs, waitress Bus Station Cafe, r 510 8th
Bean Dinah C (wid Edw J) h 1353 16th
Bean Louis V, student, r 1353 16th
Bean Marshall J, student, r 1353 16th
Bean Ray C (Ruth T) atndt Arrow Ser Sta, r Taylorsville, N C
Beard Allen E (Hester W) carp, h 803 18th
Beard Alma H (wid Ransom) emp Hylan Furn Co, h 1260 School
Beard Andrew J (Annie D) farmer, h 1257 Ridge
Beard Boyd V (Mabel K) supt Four Points Furn Co, r 902 8th Av
Beard Floyd M (Ruth N) emp Suggs & Hardin, h 1250 E 10th Av
Beard Hal L (Betty T) clk L & S Super Mkt, h Sandy Ridge Rd

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.
—INSURANCE—
FIRST NATL. BANK BLDG. PHONE 5316

Beard Hoyle E (Madolyn S) slsmn Belk-Broome, h 1301 E 10th Av Apt 2
Beard Hubert (Ollie L) h RD3
Beard Jackson E (Mae M) emp Suggs & Hardin Uphol Co, h Westview
Beard Lawrence B (Florence K) emp Lail Uphol Co, h Sandy Ridge Rd
Beard Lawrence R Jr (Cornelia F) sawyer Cox Mfg Co, h 671 E Highland Av
Beard Marshall (Margie M) furn wkr, h RD3
Beard Ollie L Mrs, emp Shuford Mills, r RD3
Beard Ora Miss, emp G & H Hos Mill, h 545 23d
Beard Raleigh B (Betty H) uphol, r 318 Kenworth Ter
Beard Ralph E (Sadie C) h 509 Mill
Beattie Doris Miss, waitress Longview Bar-B-Q, r 35th
Beattie Glenn B (Frances J) slsmn, h 2109 Lake Hickory Rd Apt 9
Beauty Salon The (Mrs Luda M Bolch, Miss Norma Edmisten) 1316 Union Sq R209
Beaver B Ruth Miss, opr Dorothy's Beauty Salon, h 611 10th Av
Beaver Bertie A Mrs, waitress Hube's Barbecue, r Conover, N C
Beaver Hattie Y Mrs, r Sandy Ridge Rd
Beaver John L, emp Hy Lan Furn Co, r Westview
Beaver W Richd (Hazel P) state patrolmn, h 607 15th
Beck Bernard J (Ada L) furn wkr, h 801 16th
Beck Carl A (Leola A) (Beck's Watch Repair Shop) r Spencer Rd
Beck Jefferson D, carrier PO, r 2346 11th Av
Beck Nancy C (wid Jefferson D) h 2346 11th Av
Beck Robt L (Ruby I) mech Richard Mtr Co, r 737 41st
Beck's Watch Repair Shop (Carl A Beck) 1028½ 13th R3
Beckom Everett W (Lucille B) mach J A Cline & Son, h Conover Rd
Beckom Everett W Jr, student, r Conover Rd
Beckom Lucille B Mrs, supt Nelly Bee Products, r Conover Rd
Beddingfield Luther L (Grace S) mech Shuford Hos Mill, h 1117 Spring
Beeker Willa B Mrs, emp Elliott Knit Mills, h 819 6th
BELK-BROOME CO, Karl W Broome Mgr, Department Store, 1000-1004 13th, Tel 2151 (see page 41)
Belk Henry S (Ada G) hos mfr 1619 9th Av, h same
BELK OIL CO (Robt B Belk) Distributors Pure Oil Products, Tires, Batteries, Accessories, Conover Rd, Tel 5711 (see page 50)
BELK ROBT B (Macie P) (Belk Oil Co) h 1618 10th, Tel 4195
*Bell Augustus F (Eva B) dom, h 1358 Ridgeview Av

HICKORY ELECTRIC CO.
Electrical Contractors
N. C. STATE LICENSE NO. 414
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING
1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* Phone 29106

BELL CAB SERVICE (Harold L Reitzel) "24 Hour Service," Two Way Radio, Special Rates on Long Trips, 915 13th, Tels 2288 and 2289 (see insert)

*Bell Ida D, h 336 12th
Bell J Saml, slsmn Belk-Broome, r RD2
Bell Kate M Mrs, waitress Hotel Hickory, r 1700 10th Av
Bell Kenneth M (Kate M) inspr, h 1700 10th Av
Bell Robt G (Martha C) announcer WHKY, r 1323 14th
Bellamy Geo W (Linda O) h 2316 3d Av

BELVIN PRESTON III (Shirley M) Asst To Pres-Genl Mgr Piedmont Wagon & Mfg Co and National Superior Meat, h 1902 16th Av, Tel 2-9276

Benfield A Arcus (Beulah K) emp Shuford Mill, h 808 Mill
Benfield Alene Miss, r 321 10th Av
Benfield Barbara L (wid John) r 2124 10th
Benfield Edna S Mrs, clk Field Ins Agcy, r Conover, N C
Benfield Elmer L, driver Thomas & Howard, r RD2
Benfield Ethel H Mrs, emp Hickory Chair Co, r 624 Boyd
Benfield Homer L, whsemn Thomas & Howard, r RD2
Benfield J Frank (Ruth W) slsmn, h 1301 E 10th Av Apt 59
Benfield Jackson M, emp Hyalyn Porcelain, r 702 16th
Benfield John, student, r 1314 15th
Benfield John H (Ethel H) emp Sherrill Uphol Co, h 624 Boyd
Benfield Lottie Mrs, hos wkr, h 702 16th
Benfield Lloyd E (Georgia H) emp Highland Barbecue, h 504 Crest
Benfield Mark L (Fannie P) emp Cline Lbr Co, h 2411 9th Av
Benfield Mary E (wid Edw J) h 321 10th Av
Benfield Mary R Miss, student, r 2124 10th
Benfield Millard I (Mattie M) slsmn L B Price Mercantile Co, h 1100 4th
Benfield Paul (Thelma H) hos wkr, r 1042 30th
Benfield Paul E (Edith S) mech Walter Mtrs, r Brookford, N C
Benfield R Knolan Rev (Emma H) pastor First Bapt Church, h 1120 15th
Benfield Robt (Maude A) emp Sou Desk Co, h 2224 7th Av
Benfield Sard B, furn wkr, h 2124 10th
Benfield Smith L (Etta S) cabt mkr Drum's Cabt Shop, h RD2
Benfield Vance P (Kathleen T) driver Better Homes Furngs Co, r 1136 Morris Av
Benfield Willie C Mrs (O K Rooms) h 1406 10th Av
Benfield Wm B (Edna H) emp Sou Desk Co, h (rear) 2717 9th Av
Benfield Wm M (Hilda K) mech Walter Mtrs, r Granite Falls, N C

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. PHONE 29696

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

Benge Beulah M Miss, waitress Bus Station Cafe, r 510 8th
Benge Elizabeth F Mrs, inspr, r 703 Holly Av
Benge Ernest (Elizabeth F) furn wkr, h 703 Holly Av
*Bennett Allie C, tchr Ridgeview Sch, r 1532 2d Av
*Bennett Calvin, lab Elliott Bldg Co, r 508 14th
*Bennett Emma R, cook Hickory Memo Hosp, r 1309 3d Av
Bennett Geo, orderly Richd Baker Hosp, r Conover, N C
***BENNETT JOHN R, Mgr Bennett's Funeral Home and Agent Florence Mutual Burial Assn, h 1532 2d Av, Tel 2-6857**
*Bennett Mary, dom, h 508 14th
*Bennett Pearl E, hlpr Hickory Memo Hosp, h 1309 3d
*Bennett's Barber Shop (John R Bennett) 539 12th
***BENNETT'S FUNERAL HOME, John R Bennett Mgr, Funeral Directors, Ambulance Service, 525 12th, Tels Day 2-6402, Night 2-6857 (see page 48)**
Bennison Donald W, city firemn, r 955 5th
Bennison Louis D (Earline C) fixer Whisnant Hos Mills, h 955 5th
Bennison Marjorie Miss, clk McLellan's, r 955 5th
Benson Richd H (June R) announcer WIRC, h 1205 15th Apt 11
Bentley Arthur (Bessie S) emp Shuford Mills, h (rear) 2549 10th
Bentley Cletus L (Annie B) (Windy City Shoe Shop) h 885 24th Av
Bentley John W (Rosie P) linemn Duke Power Co, h 806 36th
Bentley Uzela Miss, r 811 35th
Bernard Allen (Louise J) carp, r 2113 10th Av
Bernard Building, 1121 13th
Bernard Louise J Mrs, inspr Clay Prtg Co, r 2113 10th Av
Bernard Mellie C (Rose) (Bernard's Smoke Shop) h 1446 9th Av
Bernard Mellie C Jr, slsmn, r 1446 9th Av
Bernard Robt, slsmn, r 1446 9th Av
Bernard's Smoke Shop (Mellie C Bernard) beverages, 1352 11th Av
Berndt Kurt H (Helmi L) jwlr 1240 Government Av, h 913 19th Av
Berry A Leland (Eloise S) h 1207 6th
Berry Burch E (Myrtle C) emp Hickory Mfg Co, h 3405 9th Av
Berry Cecil E (Berry & Callaway) r 928 9th
Berry Clarence R (Lillian E) driver, h 1604 15th
*Berry Dewey A (Addie) janitor Green Park Sch, h 501 13th
Berry Edw (Gladys) emp G & H Hos Mill, h 545 23d
Berry Faye S Mrs, cash West End Food Shop, r 2719 11½ Av
Berry Floy, delmn Puritan Furn Mfg Co, r Connelly Springs, N C
Berry Frank E (Doris D) (West End Food Shop) h 1350 23d
Berry Glenn J (Billie P) rodmn N C Hwy Comn, r 1535 Spring
Berry Jas W (Sue K) (Berry & Callaway) h 509 33d
Berry Jas W Jr, student ,r 509 33d

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

Berry Joel B (Burlie P) admn asst Natl Guard Co H, h 1301 E 10th Av Apt 21
Berry Jos B (Faye S) armature winder Ivey Weavers Elec Repair Shop, h 2719 11½
Berry Joyce M Mrs, sten Dr H D Althouse, r 1207 6th
Berry Lester (Lola S) emp G & H Hos Mills, r 2446 9th Av
Berry M Arcola Miss, clk Lutz Drug Store, r 1687 15th
Berry Marian H Mrs, tech Richd Baker Hosp, r RD2
Berry Minnie I (wid Edw) emp G & H Hos Mills, h 2446 9th Av
Berry Myrtle C Mrs, gro 3405 9th Av, r same
Berry Pearl B Mrs, emp Hickory Overall Co, h 740 10th Av
Berry Ray (Polly A) fixer Ellis Hos Co, h 643 25th Av
Berry Richd D (Joyce M) chemist Hickory D & W Co, h 1207 6th
Berry Wallace T (Florence L) formn Shuford Mills, h 1687 15th
Berry & Callaway Garage (Cecil E & Jas W Berry & Spurgeon T Callaway) 2115 2d
Beshears Albert G, r 733 Golf
Beshears Latt Rev (Rose W) pastor East Hickory Bapt Ch, r 733 Golf
Bess Bonnie S Mrs, looper Elliott Knit Mills, r 2732 10th
Bess Robt P (Bonnie S) whsemn Caro Comn Co, h 2732 10th
Bess Wilfred, driver Tallant Trf Co, r Conover, N C
Best Florence Miss, cash Home Security Life Ins Co, 1326½ Union Square
Bethany Lutheran Church, Rev G Dwight Conrad pastor, 2624 11th Av
Bethany Lutheran Church Hall, 2620 11th Av
Bethel Methodist Church, 1148 37th
BETTER HOMES FURNISHINGS CO, Louie C Kester Sec-Treas, Complete Home Furnishings, Refrigerators, Radios, 1012 13th, Tel 8116; Branch 310 E Highland Av, Tel 6402 (see front cover)
Betty Greer Chair Co, Bruce E Correll pres, Richd D Greer v-pres, mfrs, 2225 2d
Bibee Milton O (Madeliene E) carrier PO, h 598 15th
Biddix Eugene P (Zudy L) student, h 818 Company
Biddix Zudy P Mrs, emp Shuford Mills, r 818 Company
Bidwell Edw (Landy W) slsmn Caro Asphalt Rfg Co, h 506 9th
BIG DOLLAR FOOD MARKET THE (Wm E Cox) Groceries, Meats and Produce, "Self Service Super Market," 532 10th Av cor 6th, Tel 4231 (see bottom lines)
Biggs Dewey A, emp Coca-Cola Botlg Co, r 1835 10th Av
Biggs Elmer C (Florence) hlpr Ingold Co, r 1835 10th Av
Biggs J B (Nell H) emp Coca-Cola Botlg Co, r 1835 10th Av
Biggs Robey W (Uina T) h 1835 10th Av

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT
PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. PHONE 2321

Bigsby Cleve A (Frances B) slsmn Webb Specialty Co, r 211 8th
Bigsby Frances B Mrs, receptionist Drs Bisanar, r 211 8th
Bigsby Lewis M (Georgia) clk Huffry Hotel, r 820 9th Av
Bigsby Paul V (Lois V) (Bigsby's Flower Shoppe, Hickory Sea Food & Poultry Mkt) h 211 8th
Bigsby Paul V Jr, student, r 211 8th
Bigsby's Flower Shoppe (Paul V Bigsby) 211 8th
Billingsley John R (Dollie B) mach The Flowers Co, h 313 19th Av
BILTMORE DAIRY FARMS, C Raymond Allison Mgr, Ice Cream and Milk, "Since 1897 Finest Quality Dairy Products," 1202 11th Av, Tel 2-9716 (see top lines)
Bingham Jas W (Mary M) h 1023 17th Av
Bingham Mildred N Miss, sten Duke Power Co, r 1023 17th Av
Bingham Minnie M Miss, bkpr Louis Lavitt Co, r 1023 17th Av
Bisanar C Catherine Miss, optometrist 1320 Union Sq, r 802 20th
BISANAR CO THE, Roger H Terry Mgr, Jewelers, Silverware, Watch Repairers, 1320 Union Sq, Tel 5156 (see bottom lines)
Bisanar E Alan (Helen S) optometrist 1320 Union Sq, h 1602 17th
Bisanar Geo E (Mayme M) optometrist 1320 Union Sq, h 1415 17th
Bisanar Jas M Dr, r 1415 17th
Bisanar Ruth C Miss, bkpr M G Crouch Lbr Co, r 802 20th
Bisanar Thos P (Charlotte P) h 802 20th
Bishop Addie M Miss, emp Sou Hos Mills, r 1132½ 10th Av
BISHOP CECIL B (Virginia W) (Maple Springs Laundry & Dry Cleaners) h 1950 Forest Hills Dr (FH), Tel 2-5635
Bishop David L, student, r 1901 16th Av
Bishop Floyd O (Julia D) carp, h 1901 16th Av
Bishop Harold D, student, r 1901 16th Av
Bishop Roscoe C, h 1325 16th
Bishop Ruby I Miss, clk, r 1901 16th Av
Bishop Ruth M Miss, bkpr Hickory Flour Mills, r 1901 16th Av
Bishop Spencer, mgr Green Park Club, r same
Bissett Margaret G Mrs (Garth's) r Lenoir Rd
Bissette David W (Peggy G) buyer Spainhour's, r Lake Hickory Rd
BIVINS WINFRED L (Ruth B) Mgr Black's Drug Store, h 1745 10th
Bivins Mattie S (wid Rufus D) h 613 Chestnut Av
Black Don S, driver Tallant Trf Co, r 807 20th
Black Irene Miss, r 320 Pine Av
Black J Saml (Bessie C) dispatcher Tallant Trf Co, h 807 20th
Black John F (Benny H) bkpr Philip A Risch, r Connelly Springs
Black Leonard, r 320 Pine Av
Black Ralph M (Rachel R) pres 999 Tire & Battery Co, h 1410 12th Av Apt 1

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. PHONE 7366

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

Black Thos (Emma H) h 320 Pine Av

BLACK'S DRUG STORE INC, Winfred L Bivins Mgr, "Hickory's Lowest Drug Prices," We Fill Any Doctor's Prescription, 1350 Union Sq, Tels 2107 and 2108 (see bottom lines)

*Blackburn Arthur (Pinkie) emp Sou Ry, h 316 13½

Blackburn Asa D, bkpr Maple Springs Ldry & Dry Clnrs, r Newton, N C

*Blackburn Edgar (Ruth) h 532 14th

Blackburn Elsie J Miss, cash Lipe Mtr Lines, r Lincolnton, N C

Blackburn Gertrude F (wid Thos C) h 1335 15th

Blackburn Mamie S Mrs, r 1345 23d

*Blackburn Marie, dom, h 161 13th

*Blackburn Mark (Edith M) cook Smith's Barbecue, r 13th

Blackburn Oueda Mrs, slswn McLellan's, r Newton, N C

*Blackburn Raymond B (Sarah) janitor Biltmore Dairy, h 1361 5th Av

Blackburn Thos H (Alice K) prof L-R College, h 328 10th Av

Blackman Katherine G Mrs, h 307 26th

Blackwelder Andrew, h Forest Hill Dr

Blackwelder Bascom B (Esther S) pres Blackwelder Oil Co, h 1310 13th Av

Blackwelder Geo S (Helen P) sec-treas Blackwelder Oil Co, h 1703 13th Av

Blackwelder Geo S Jr, student, r 1703 13th Av

BLACKWELDER OIL CO INC, Bascom B Blackwelder Pres, Geo S Blackwelder Sec-Treas, Festus E Arndt Mgr, Distributors American Oil Co Products, 990 31st, Tel 4711 (see page 50)

Blackwelder Ruth Miss, prof L-R College, r 222 2d

Blackwell J Frank (Myrtle B) mech Johnson Hos Mill, h 1026 37th

Blackwood Jas, emp Sou Desk Co, r 3411 8th Av

Blackwood Jolene Miss, r 3411 8th Av

Blackwood Marvin O (Nellie H) mach The Flowers Co, r Vale, N C

Blackwood Wm R (Edith W) pattern mkr, h 3411 8th Av

Blair Milton H (Mary F) clnr Windy City Dry Clnrs, h 1158 32d

Blake Jos W (Louise L) emp Elliott Knit Mills, h 801 9th Av

Blalock Arthur F, h 924 8th

Blalock Margaret B (wid Benj F) r 924 8th

Blalock Wm A (Etta K) emp Hy Lan Furn Co, r Sandy Ridge Rd

Blanchard Calvin (Lois B) mach, r 720 Highland Av

Blanck K Heinz (Virginia B) mech, h 1220 12th Apt 8

Blankenship G G (Addie L) slsmn Biltmore Dairy, r Hildebran, N C

Blanton Beatrix Miss, tchr Westmont Sch, r 1608 6th Av

Blanton Horace (Annie M) h 1019 22d

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

Blevins Erline S Mrs, smstr Hickory Chair Co, r 1019 Maple
Blevins Glenn R (Erline S) emp W Caro Furn Co, h 1019 Maple
Blevins Jack R, cutter Hickory Chair Co, r 1019 Maple
Blevins Thos C, student, r 604 E Highland Av
Blevins Thos S, student, r 1019 Maple
Blue Moon Cafe (Mrs Effie G Fincannon) 1519 Lenoir Rd
*Bly Garfield, cook Sou Ry, h 717 13th
Boatright Thos W (Ollie M) slsmn, h 1450 15th
Bobbitt Carlie (Betty D) emp Ford Hos Mills, h 609 E Highland Av
Bob's Radio Service (Robt Boone) 2737 9th Av
Bock Apartments, 525 Chestnut Av
Bock Bernard B, slsmn Belk-Broome, r 604 8th Av
Bock Erlene M Miss, emp Elliott Knit Mills, r 604 8th Av
Bock Fred O (Anna P) h 604 8th Av
Bock Ila M Mrs, h 604 8th Av
Bock Wm G, apprn S & S Body Shop, r 604 8th Av
Boettcher Lucille Miss, nurse USA, r 1517 12½
Boettcher Wm E (Mary B) uphol Western Caro Furn Co, h 1924 Lake Hickory Rd
Boettcher Wm J (Clara S) formn Hickory Chair Co, h 1517 12½
Bogle Abner D (Pauline D) driver Bush Trf, h 620 21st
Bogle Edgar C (Hilda W) clk Catawba Cold Storage, r Forest Park

BOHAN ENGINEERING & ELECTRIC CO INC, Ray Bolch Pres, W Emmett Bolch V-Pres, L Scott Hanna Sec-Treas, Electrical Contractors, Black and White Prints, Surveys, 240 Highland Av, Tel 2-7761 **(see page 43)**

Bolch Alvin P (Lottie D) formn Elliott Knit Mills, h 515 Chestnut Av
Bolch Alvin P Jr (Evelyn) asst supt Elliott Knit Mills, h 529 Chestnut Av
Bolch Anna B Miss, emp Piedmont Hos Mills, r 627 E Highland Av
Bolch Audrey R Miss, slswn Belk-Broome, r 506 Chestnut Av
Bolch Evelyn Mrs, nurse Hickory Memo Hosp, r 529 Chestnut Av
Bolch Harold I (Luda H) h 2025 14th Av
Bolch Hazel J (Willie H) mach Whisnant Hos Mills, h 500 Chestnut Av
Bolch Janie R Miss, student, r 500 Chestnut Av
Bolch Jefferson A (Vera H) (Jefferson Hos Mill) h 506 Chesnut Av
Bolch Jos H (Emma S) carp, h 627 E Highland Av
Bolch Jos V (Mamie McN) (Highland Bakery) driver Coca-Cola Botlg Co, h 1245 Ridge
Bolch Luda M Mrs (The Beauty Salon) r 2025 14th Av
Bolch Marion E, student, r 500 Chestnut Av
Bolch Olin H, carp, r 627 E Highland Av

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

BOLCH RAY (Bertha M) Pres Hickory Engineering & Electric Co, h 2319 13th Av, Tel 2-6289
BOLCH W EMMETT (Gladys H) V-Pres Hickory Engineering & Electric Co, r RD2
Bolick Allen J, student, r 1345 13th Av
Bolick Arcola S Mrs, emp Walton Hos Mill, r 1201 Spring
Bolick Betty A Mrs, emp Piedmont Hos Mills, r Springs Rd
Bolick Blanche M Miss, emp Hickory Dyeing & Winding Co, r Boyd Extd
Bolick C Glenn (Mary M) atndt Midtown Parking, r 1350 12th Av
Bolick Caloway P (Delia H) emp Hickory Mfg Co, h Westview
Bolick Carl H (Edith L) emp Hickory Mfg Co, h 514 Crest
Bolick Carl H (Mary K) carrier PO, r RD2
Bolick Chas C, student, r 1123 3d
Bolick Chas L (Katherine S) treas Precision Industries, r 1700 22d
Bolick Clarence M (Irene W) clk PO, h 684 Boyd
Bolick Claude F (Edith C) formn Setz-Right Hos Mills, h Boyd Extd
Bolick Claude W (Lola B) pntr, h 402 16½
Bolick Claude W Jr, student, r 402 16½
Bolick Cletus E (Ruth C) slsmn Huffman Sausage Co, h 908 Holly Av
Bolick Clifton G (Mary G) supt Setz-Right Hos Mills, h 2739 8th
Bolick Clyde, supt Sherrill Uphol Co, r Springs Rd
Bolick Clyde A (Edna P) fill sta 3605 9th Av, h same
Bolick Clyde A Jr, linemn Cannon Aviation Co, r Lenoir, N C
Bolick Clyde R, hlpr Electl Ser Co, r Granite Falls, N C
Bolick Cloyd E, clk PO, r 1212 Spring
Bolick Curtis L (Helen G) slsmn Service Supply Co, h 713 10th Av
Bolick Dewey J, driver Hickory Steam Ldry, r 1904 9th Av
Bolick Dorothy P Mrs, emp Lyerly F F Hos Mills, r 713 10th Av
Bolick Dorsey R (Dorothy P) city firemn, h 713 10th Av
Bolick Elizabeth L (wid Edw L) r 305 10th Av
Bolick Elmer E (Teretha S) electn Electl Ser Co, r Taylorsville, N C
Bolick Everett C (Geanie M) v-pres-treas Conner Furn Co, h 688 Boyd
Bolick Floyd K (Mary B) emp J L Jones Mfg Co, h 2590 7½
Bolick Fred E (Lois L) cabt mkr Hy-Lan Furn Co, h 892 23d Av
Bolick Garland (Annie R) carrier PO, h 389 41st
Bolick Geo P (Vivian D) h 1131 23d
Bolick Glenn (Frances M) emp Midtown Parking, h 1350 12th Av
Bolick Grover E, mech H & H Used Parts Co, r RD2
Bolick H Ralph (Willie E) asst cir mgr Hickory Daily Record, h 728 20th Av

STEELE Conover Road RULANE GAS SERVICE SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Bolick Hal S, delmn Hickory Auto Parts, r RD2
Bolick Harold A (Otha R) emp Whisnant Hos Mills, r 815 1½ Av
Bolick Harry C (Alma Y) USN, r 604 35th
Bolick Harry M (Bonnie S) planer H & B Co, r 1517 22d
Bolick Horace P (Mildred J) repr Ingold Co, h 598 16½
Bolick Ida C (wid W L) h 1517 22d
Bolick Jas D (Annie S) slsmn Orkin Exterminating Co, h 903 21st Av
Bolick Jas O (Betty A) uphol, h Springs Rd
Bolick Jas R (Goldene) partsmn Hickory Mtr Sls, r RD1
Bolick Jas W Jr (Helen P) hlpr Miller-Brooks Rfg Co, h 881 23d Av
Bolick John L (Fannie K) h Boyd **Extd**
Bolick Juanita T Mrs, bkpr Radio Center, r 1901 9th Av
Bolick Keith M, hlpr Royal Crown Dist Corp, r RD2
Bolick L Lewis (Nola E) h 1410 1st Av
Bolick Lela M Miss, opr Hickory Tel Co, r Newton, N C
Bolick Lola B Mrs, slswn Singer Sewing Mach Co, r 402 16½
Bolick Luther B (Ruth L) mgr Natl Trading Co, h 1512 11th Av
Bolick Mary F Miss, sten Electl Ser Co, r 2016 2d
Bolick Mary M Mrs, clk King's Pharm, r 1350 12th Av
Bolick Melford C, student, r 528 Chestnut Av
Bolick Ola M (wid Dewey) r 1904 9th Av
Bolick Pearl H Mrs, mender Elliott Hos Mills, h 528 Chestnut Av
Bolick Peggy D Miss, student, r 938 Holly Av
Bolick Pinkney C (Martha H) emp Hickory Mfg Co, h Dale
Bolick Ralph B (Ona S) whsemn Fredrickson Mtr Exp Corp, h 2696 **7th**
Bolick Ralph E (Juanita T) sermn Coca-Cola Botlg Co, r 1901 9th Av
Bolick Ralph R (Maude S) emp H & B Co, r 630 Highland Av
Bolick Ralph T (Violet F) emp Elliott Hos Mill, h 670 26th Av
Bolick Ray A (Nancy P) student, r 1337 12th
Bolick Ray D (Doris M) bkpr Hickory Pkg Co, r RD2
Bolick Robt, waiter Payne's Cafe, r RD2
Bolick Robt D (Phyllis B) emp Hickory Chair Co, h 981 S Hill
Bolick Robt L (Grace L) (Bolick's Auto Repairs) h 2827 9th Av
Bolick Robt L (Margaret M) clk Hickory Overall Co, h Lake Hickory Rd
Bolick Rufus A (Lottie B) h 1123 3d
Bolick Rufus A Jr, USN, r 1123 3d
Bolick Rufus S, sec-treas Ice Delivery Co, r Brookford, N C
Bolick Theo (Pinkie S) mech Cline Hos Mills, h 944 8th
Bolick Thos A (Ada H) h 1212 Spring
Bolick Troy F (Maude K) uphol Walter Mtrs Inc, h 1425 E 10th Av

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.
SOUTHERN VOCATIONAL INSTITUTE
DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO
1343 11TH AVE. PHONE 28987

Bolick Violet F Mrs, knitter Elliott Hos Mill, r 670 26th Av
Bolick Vivian D Mrs, slswn Belk-Broome, r 1131 23d
Bolick W Leroy (Frankie B) slsmn, h Westview
Bolick Wesley E (Etta D) emp Hickory Chair Co, h 938 Holly Av
Bolick's Auto Repairs (Robt L Bolick) 2827 9th
Boliek Ephraim P (Elma W) gro Lincolnton Rd, h same
Boliek Everette P, mach Hickory Auto Parts, r 704 Lincolnton Rd
Boliek Hoyt O, plmbr Ingold Co, r 676 Lincolnton Rd
Boliek Luther G (Katherine W) pres West-Deal Co, h 1434 12th Av
Boliek Paul H (Exie B) slsmn Sipe's Hickory Mkt, r RD2
Boliek Philip H (Faye D) wtchmn Hickory Mfg Co, h 676 Lincolnton Rd
Bollinger Agnes H Mrs, h 25 Brookford Rd
Bollinger Chas E (Lois M) emp Shuford Mills, h 804 Company
Bollinger Cora W Mrs, slswn Lewis', r 960 5th
Bollinger Darius R (Sue B) slsmn Firestone's, h 2012 8th Av
Bollinger Jack D (Bollinger's Watch Repair Shop) r Newton, N C
Bollinger Lawrence H (Cora W) student, r 960 5th
Bollinger Lois F Miss, slswn Bumbarger's, r Newton, N C
Bollinger Loyd O (Lillian W) cable splicer, h 1004 9th Av
Bollinger Mary B (wid Lester N) h 416 26th
Bollinger Paul E (Edna W) clk Community Store, r S 35th
Bollinger Robt, student, r 416 26th
Bollinger Russell W (Bessie) carrier PO, r Newton, N C
Bollinger Sarah H Miss, bkpr Cannon Aviation Co, r Newton, N C
Bollinger Sue B Mrs, slswn Bumbarger's, r 2012 8th Av
Bollinger W Geraldine Miss, reporter Credit Bureau of Hickory, r 25 Brookford Rd
Bollinger Walter C (Joanda B) driver, h 1432 3d
Bollinger's Watch Repair Shop (Jack D Bollinger) 747 E Highland Av
Bolton M Eugene, emp Shuford Mills, r 825 Ellwood
Bolton Roy C (Mae I) emp Shuford Mill, h 812 Mill
Bolton Wm C (Lee F) emp Shuford Mills, h 825 Ellwood
*Bond Ford (Gladys S) emp Dr R T Hambrick, h 1034 2d Av
*Bond Gladys S, tchr, r 1034 2d Av
*Bonds Clinton (Vinna) driver City Coal Co, r 212 13½
*Bonds John (Virginia) emp City, h 1357 4th Av
Boone Robt (Vina L) (Bob's Radio Ser) h 2733 9th Av
Bo Peep Grill (Dock Hefner) 1117 8th Av
BORDEN COMPANY THE, BLUE RIDGE ICE CREAM DIVISION, Elvin R Barnette Mgr, Manufacturers, 802 14th, Tel 8266
Borders Andrew J (Ruth C) eng Gulf Oil Co, h 725 6th

O. G. PENEGAR CO.
Office Supplies, Equipment and Machines
1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.
LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

Borders Ruth C Mrs, tchr Claremont High Sch, r 725 6th
Borders Winnie I Miss, tchr St Stephens, r 1749 15th
Bordner Frances J Mrs, r 1905 19th
Boss Benj B (Lillian S) optometrist 1028½ 13th R16, h 1649 15th
Bost A Lois Miss, tchr, r 531 10th Av
*Bost Alice S, r 1542 2d Av
Bost C Carroll (Nancy T) asst supt Hickory Constn Co, h 1621 16th
Bost C Carroll Jr (Willie B) ofc mgr Hy-Lan Furn Co, h 1220 8th
*Bost Callie, h 406 9th Av
Bost Carrie C (wid Jesse T) r 311 15th
Bost Catherine L Mrs, bkpr Biltmore Dairy, r Vale, N C
Bost Cecil T (Alice L) sec-treas Hickory Mfg Co, h 1696 Lenoir
Bost Cecil T Jr, student, r 1696 Lenoir
*Bost Chas, lab, r 407 9th Av
*Bost Clifford, r 407 9th Av
Bost Danl C (Mamie L) clnr Clean-Rite Clnrs, h 526 Highland Av
*Bost Doris, maid, r 411 Chestnut Av
Bost Earl G, mech Garth's, r 1201 8th
*Bost Ella, lndrs, h 407 9th Av
Bost Essie H (wid Robt P) h 821 9th Av
*Bost Frank, h 412 9th Av
*Bost Gaither L (Mary A) emp Hickory Springs Mfg Co, r 1329 4th Av
Bost Geo F (Minnie K) h 531 10th Av
Bost Geo K (Sadie K) (Bost's Esso Ser) h 3003 10th
Bost Gentry M (Rachel F) mgr Wagner Furn Co, h 1059 30th Av
*Bost Geo W (Myrtle) wtchmn, h 300 Chestnut Av
Bost Harvey L (Mamie W) supt Hy-Lan Furn Co, h 592 16½
Bost Harvey L Jr, USAF, r 592 16½
Bost J Richd (Lois M) atndt Harper Mtr Co, r 538 Highland Av
Bost Jas L (Josephine C) mech Reynolds B & M Co, r Lincolnton Rd
Bost Jasper L (Betty T) clk Hy-Lan Furn Co, h 1301 E 10th Av Apt 12
Bost John D, tkt agt Union Bus Sta, r RD2
Bost Jos A (Evelyn C) mach Hy-Lan Furn Co, h 2020 Lake Hickory Rd
Bost Larry K, atndt Bost's Esso Ser, r 3003 10th
Bost Lewis W (Louise G) asst supt Hy-Lan Furn Co, h 928 8th Av
Bost Lois A Miss, slswn Spainhour's, r 531 10th Av
Bost Louise G Mrs, tel opr Shuford Mills, r 928 8th Av
*Bost Nathan, lab, r 406 9th Av
Bost Saml T, pntr, r 531 10th Av
Bost Thos L, clk Catawba Cold Storage, r 526 Highland Av

PERRY ARMATURE APPLIANCE CO.
WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. PHONE 2124

Bost Viola C Mrs, hostess Hotel Hickory, h 1729 10th Av
Bost W Philip (Margaret P) emp Conover Chair Co, h 205 8th
Bost Wm F, student, r 526 Highland Av
Bost Woodrow P, mgr Union Bus Station, r 205 8th
BOST'S ESSO SERVICE (Geo K Bost) Esso Tires, Batteries and Accessories, Washing, Polishing and Greasing, 54 Brookford Rd at Highway 70, Tel 2-7911 (see page 21)
Bostain Floyd L (Della M) wldr city, h 2340 11½ Av
Bostain Hazel D Mrs, emp Ellis Hos Mills, h 1236 23½
Bostain J D, USN, r 1236 23½
Bostain Jas, USM, r 1236 23½
Bostic Bessie L Miss, inspr Walton Hos Mills, h 212 Highland Av
Bostic Gladys L Miss, looper Brown Bros Hos Mills, r 212 Highland Av
Bostic Stella G Miss, looper Brown Bros Hos Mills, r 212 Highland Av
*Boston Eskar (DeEtta H) lab, h 403 Chestnut Av
Boston Jacob S (Ruth G) plstr, h 2922 11½ Av
Bothwell Robt L (Martha D) h 1351 13th Av
Boughman Oliver L (Tillie G) clk Sou Ry, r Connelly Springs, N C
Bovender A Claude Jr (Gladys D) slsmn Merchants Prod & Gro Co, h 1207 6th
Bovender Gladys D Mrs, slsmgr Hy-Lan Furn Co, r 1207 6th
Bovender Julia J (wid A Claude) h 1014 7th Av
Bowden Laura L (wid Rev G S) actg Dean of Women L-R College, r same
Bowens Hubert, furn wkr, r Sipe
Bowens Jack T, r Sipe
Bowens T Marshall (Myrtle C) emp Cline Piano Co, h Sipe
Bowers Chas W (Evelyn E) supt State Capitol Life Ins Co, h RD3
Bowers Mildred I Miss, sten James Knit Mills, h 1527 10th
Bowles Otto L (Essie M) cash Duke Power Co, h 572 16½
Bowles R Hilton (Sadie W) v-pres-treas-genl mgr Ingold Co, r RD2
Bowles Robt H (Katherine B) metal wkr Ingold Co, h 1110 12th Av
Bowlman Jas (Peggy B) student, h RD3
Bowman Alene B Miss, student, r 524 Boyd
Bowman Arthur, eng Hickory Pkg Co, r RD3
Bowman Bayon D (Eva E) roofer Ingold Co, r RD3
*Bowman Beatrice, dom, r 305 12th
Bowman Bertha M Mrs, smstrs Hickory Chair Co, r 433 E Highland Av
Bowman Bessie L (wid Thos R) h 1926 10th
Bowman Bevely, slsmn Seven-Up Botlg Co, r Lenoir Rd

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) PHONE 26532

TODD FLORAL CO., INC.
"Todds Flowers Brighten The Hours"
HICKORY'S LEADING FLORIST SINCE 1930
PHONE 2221

Bowman Birdell S Mrs, slswn Belk-Broome, h 2663 10th
Bowman Burley L (Ethel P) emp Hickory Chair Co, h 1906 10th
Bowman Carl J (Ossie E) h 938 4th
Bowman Cicero T (Irene L) emp Shuford Mills, h 802 Mill
Bowman Clara B Mrs, emp L-R College, r (rear) 330 15th Av
BOWMAN CLARENCE A (Minnie B) Pres Hickory Packing Co, r RD3
Bowman Claude A Jr, USA, r 2663 10th
Bowman Cletus, h 1909 2d
Bowman Clifton E (Pauline B) furn wkr, h 812 20th Av
Bowman D McCoy (Ruth E) (Economy Lunch & Ser Sta) h RD3
Bowman David P, slsmn, h 1006 14th Av
Bowman Dewey (Louise H) carp, h Rhodhiss Rd
Bowman Donald E (Alda B) r 2100 2d
Bowman Donald R, USA, r 524 Boyd
Bowman Doris A Miss, slswn, r 2663 10th
Bowman Durham W, carp M G Crouch Lbr Co, r Lenoir, N C
Bowman Dwight H, lab Coca-Cola Botlg Co, r Granite Falls, N C
Bowman E Ray (Bertha M) formn Hickory Chair Co, h 433 E Highland Av
Bowman Earl E Jr (Jean R) h 2410 9th
Bowman Earl L (Ida T) overseer Shuford Mills, h 818 Mill
Bowman Edwin M, whsemn Fredrickson Mtr Exp Corp, r RD2
Bowman Elmer H (Alice H) v-pres-supt Bowman Knit Mills, h 828 1½ Av
Bowman Ernest, carp, r 710 12th
Bowman Ernest L (Kathleen H) carver Hickory Chair Co, h 425 E Highland Av
Bowman Ernest R (Cleo S) slsmn, h 524 Boyd
Bowman Ethel P Mrs, emp Lyerly F F Mill, r 1906 10th
Bowman Eubert D, r 612 8th Av
Bowman Eubert D (Opal H) supvr First Natl Bk, h 38 6½
Bowman Eugene G (Ruby G) mech Elliott Hos Mills, h 523 8th
Bowman Eva S Mrs, uphol Maxwell Royal Chair Co, r 226 Highland Av
Bowman Everette N (Edna A) uphol, h 1672 Grove
Bowman F Ruth Miss, emp Lyerly F F Mill, r Taylorsville Rd
Bowman Faye Miss, forwn Brown Bros Hos Mills, h 794 30th Av
BOWMAN FULMER (Carrie L) (Bowman's Ninth Av Service Station) h 720 11th, Tel 7288
BOWMAN GEO H (Janet P) (George's Esso Service) r Newton Rd
Bowman Geo W (Ella H) pres Bowman Knit Mills, r Conover Rd (RD3)

R. A. TUNSTALL INSURANCE AGENCY
"INSURANCE OF ALL KINDS"
5 UNION SQ. BLDG. **R. Archie Tunstall, Owner** **PHONE 7531**

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

Bowman Glenn (Eva S) uphol Maxwell Royal Chair Co, h 226 Highland Av
Bowman Hal L, knitter Whisnant Hos Mill, r 818 Mill
Bowman Harley J, sermn Montgomery Ward, r Taylorsville, N C
Bowman Harry C (Flavie H) roofer Ingold Co, r RD3
Bowman Helen E Miss, claims supvr N C Unemployment Div, r 1434 17th
Bowman Herbert E, eng C & NW Ry, h 612 8th Av
Bowman Homer H (Victoria P) h 611 9th
Bowman Hoyle E, hlpr Banks Pontiac Co, r Granite Falls, N C
Bowman Hubert, h Conover Rd
Bowman Hubert T (Ruby D) emp Highland Barbecue, h 1502 2d
Bowman Ira B (Mamie W) emp Shuford Mill, h 724 Mill
Bowman J D, student, r 938 4th
Bowman Jacob E (Theda S) slsmn B F Goodrich, r 13th Av Extd
Bowman Jacob H, r 1926 10th
Bowman Jas (Mae B) uphol, h 651 Boyd
Bowman Jas W (Carolyn H) clk Paramount Billiards, r 1036 28th Av
Bowman Jean R Mrs, clk Brown Bros Hos Mill, r 2410 9th
Bowman Jonas (Lizzie L) r RD3
Bowman June W, r 433 E Highland Av
Bowman Junior F (Nellie T) (Highland Garage) h 433 E Highland Av
Bowman Junior R, presser Clean-Rite Clnrs, r Granite Falls, N C
Bowman Kathleen Miss, forwn G & H Hos Co, r 308 24th
Bowman Kathleen H Mrs, emp Hickory Dyeing & Winding Co, r 425 E Highland Av
Bowman Kathryn B Mrs, looper Piedmont Hos Mill, r 1025 Maple
Bowman Kenneth C (Ruth H) emp Hickory Sheet Metal Co, r RD3
BOWMAN KNITTING MILLS INC, Geo W Bowman Pres, Elmer H Bowman V-Pres, Mrs Janie B Parks Sec-Treas, Conover Rd, Tel 8961
Bowman Landon G (Delia E) farmer, h 1502 2d
Bowman Laura R (wid Wm P) r 612 8th Av
Bowman Leo W (Ruth R) furn wkr, h 780 30th Av
Bowman Lola H (wid Chas F) h Taylorsville Rd
Bowman Lynn M (Hattie B) asst Drs McCoy & McKee, h 1726 15th
Bowman Mae B Mrs, emp Brown Bros Hos Mills, r 651 Boyd
Bowman Mamie W Mrs, emp Shuford Mill, r 724 Mill
Bowman Mano I Mrs, emp Hickory Dyeing & Winding Co, r 1416 Miller
Bowman Margaret J Mrs, cash Pilot Life Ins Co, r Newton, N C
Bowman Maynard, tinner Miller-Brooks Rfg Co, r Sandy Ridge Rd

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. PHONE 2261

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

Bowman McCoy (Ruth E) clk, h RD3
Bowman Mildred Miss, nurse Richd Baker Hosp, r same
Bowman Mildred H Mrs, inspr Viewmont Hos Mill, r 2009 10th
Bowman Miles (Amenda H) slswn Montgomery Ward, r RD4
Bowman Milton (Mildred P) driver, r 702 31st
Bowman Minnie Miss, r 615 8th
Bowman Moses L (Mano I) emp Hy-Lan Furn Co, h 1416 Miller
Bowman Ned, r 794 30th Av
Bowman Nellie D Mrs, tchr, r 1539 16½ Av
Bowman Odell C (Kathryn B) fitter Hickory Mfg Co, h 1025 Maple
Bowman Ollie I (wid Claude) h 915 24th
Bowman Peter T, formn Whisnant Hos Mills, r Taylorsville, N C
Bowman Q Kelly (Clara B) wks L-R College, h (rear) 330 15th Av
Bowman R Leland (Mildred H) (Hickory Roller Covering Co) h 2009 10th
Bowman Ralph E, mech Truck & Auto Ser, r RD2
BOWMAN RALPH L (Doris W) Supt-Purch Agt Hickory Chair Co, h Forest Park, Tel 2-8541
Bowman Ralph M (Valda F) slsmn Cheerwine Botlg Co, h 799 29th Av
Bowman Robt E, student, r 523 8th
BOWMAN RUTH D MRS, Supvr Clevenger College of Business Admn, r 1539 16½ Av, Tel 2-9372
Bowman Ruth R Mrs, sten, r 780 30th Av
Bowman Saml W (Katherine M) clk Henkel Pool Room, h 1036 28th Av
Bowman Sippie L (Fannie L) (Hickory Roller Covering Co) h 1803 (1727) 9th Av
Bowman Tally O (Margie) sec Banks Pontiac Co, r RD2
Bowman Tobias E, inspr Pepsi-Cola Botlg Co, r 1519 13th Av
Bowman Troy C (Mildred P) driver Bell Cab Ser, r 702 31st
Bowman Vaughn L (Ruby W) uphol, h 791 30th Av
Bowman Vernie E Miss, asst Dr Forrest B Hicks, r 720 11th
Bowman Wade V (Elizabeth D) r 612 8th Av
Bowman Wayne K (Ruth D) ser mgr Banks Pontiac Co, r RD2
Bowman Welch R (Ruth D) police, h 1539 16½ Av
Bowman Wilkie G (Zelda K) (Bowman's Ser Sta) h 2899 9th Av
Bowman Zelda K Mrs, nurse Dr Harold W Griffin, r 2899 9th Av
BOWMAN'S NINTH AVENUE SERVICE STATION (Fulmer Bowman) Gulf Oil Co's Products, Radiator Flushing, Tires, Batteries and Accessories, 1228 9th Av, Tel 2-9917 (see bottom lines)
Bowman's Service Station (Wilkie G Bowman) 2831 9th Av

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

Boy Scouts of America Troop No 5, 1308 14th
Boyce Jas E (Lois T) farmer, h 2410 13th
Boyce John C, student, r 2410 13th
Boyce Lois T Mrs, looper Windy City Hos Mill, r 2410 13th
*Boyd Arthur (Margaret) lab, h 729 13th
Boyd Betty L Miss, clk Smith-Courtney Co, r 912 24th
Boyd Bidwell W (Virginia S) slsmn Modern Appl Co, h 611 6th
Boyd Celia H (wid Eugene) h 1200 24½
Boyd D M & Co Inc, Richd C Boyd pres, Mrs Beatrice C Colrider (Concord, N C) v-pres, Danl M Boyd Jr (Lincolnton, N C) v-pres, hdw, 1206 Government Av
Boyd Florence S (wid Wm H) h 1518 10th Av
Boyd Hattie C (wid Danl M) r 1528 10th
Boyd Jas H, mgr Modern Appl Co, r 611 6th
Boyd John, driver, r 1200 24½
Boyd Lee Hosiery Mills, G Lee George pres, 921 5th
Boyd Mary A Miss, r 611 6th
Boyd Ralph, emp G & H Hos Mills, r 1200 24½
*Boyd Richd, emp Witten & Co, r 729 13th
Boyd Richd C (Otis H) pres D M Boyd & Co, h 1528 10th
Boyd Richd C Jr, student, r 1528 10th
Boyd Thos (Julia M) furn wkr, h 912 24th
Boyd Wm, student, r 1200 24½
Boyer Maxwell J (Nell E) (Nelly Bee Products) r Conover Rd
Boyer Nell E Mrs (Nelly Bee Products) r Conover Rd
Boyles Carroll D, student, r 1015 7th Av
Boyles Curtis E (Kate S) buyer Natl Superior Meats, h 1015 7th Av
Boyles Elizabeth W (wid Julius C) h 3021 9th Av
Boyles Harlan E, student, r 1015 7th Av
Boyles Herriot D (Corinne B) mgr N C Employment Div, h 1821 14th Av
Boyles Herriot D Jr, student ,r 1821 14th Av
Boyles Jas E, emp Hickory Spinners, r 3021 9th Av
Boyles Pearlie M (Sue W) emp L V Furn Co, r Shelby Rd
Boyles Weldon R (Fearl T) hwy patrolmn, h 1018 7th Av
Bracewell Philip H (Sara P) sls mgr Conover Chair Co, h 1301 E 10th Av Apt 54
Bradford Edna L Miss, h 908 20th
Bradford Ora Miss, emp Menzies Hos Mills, h 1132½ 10th Av
Bradham Donald C (Helen T) clk C & NW Ry, h 103 20th Av
Bradham Jas R (Maude B) slsmn Hickory Steam Ldry, h 1981 1st
Brading Stanley F (Helen N) mgr Essotane Gas Ser, h 561 16th
*Bradley John S Rev (Lorene) h 1358 4th Av

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

Bradshaw Albert J (Lera H) h 1202 (1203) 13th Av
Bradshaw Cora L Miss, slswn Lewis', r 1111 12th
Bradshaw Daisy S Mrs, emp Sterling Hos Mills, h 636 E Highland Av
Bradshaw E Lewis (Joan B) furn wkr, r 1313 Miller
Bradshaw Ethel B Mrs, emp Shuford Mills, r 928 Hope Av
Bradshaw Geo A (Margaret E) emp Shuford Mills, h 610 Company
Bradshaw Horace E (Betty H) mach Perry Armature Co, h 814 23d
Bradshaw J Vernon (Connie K) driver Earl's Taxi, h 1313 Miller
Bradshaw Levi D, r 867 23d Av
Bradshaw Louise S Mrs, looper G & H Hos Co, r 2339 13th Av
Bradshaw Margaret E Mrs, emp Highland Cordage Mill, r 610 Company
Bradshaw Paul (Ethel B) emp Shuford Mills, h 928 Hope Av
Bradshaw Robt R, emp Highland Cordage Co, r 928 Hope Av
Bradshaw Robt W (Virgie S) emp Shuford Mills, h 923 Hope Av
Bradshaw Robt W Jr, r 923 Hope Av
Brady Annie R Mrs, slswn Penney's, h 1323 16th
Brady Chas A (Henrietta K) (Highland Drug Store) r Newton, N C
Brady Chas A Jr (Rebecca J) dentist 207 E 2d, h 1008 E 10th Av
Brady John W, mgr Highland Drug Store, r Newton, N C
Brady Margaret F Mrs, bkpr Pepsi-Cola Botlg Co, r 1323 16th
*Brady Wm (Mattie E) janitor Corinth Evangelical & Reformed Ch, h 312 13½
Brady Wm P (Margaret F) student, r 1323 16th
Brakefield Henry S (Nan G) atndt Meetz Implt Co, h 2146 Lake Hickory Rd
Brakefield Roy E (Christine H) r 512 23d
Brakefield Roy E Jr (Dorothy D) slsmn Central Elec Sup Co, r Newton, N C
Braman Chester H Jr ,tex wkr, r 1106 12th Av
Bramble Dorothy P Mrs, teller First Natl Bk, h 1016 2d
Bramlett Carl R, driver Dock's Taxi Ser, r Grandview
Bramlett Chas R (Doris C) emp Shuford Mills, h 810 Sweetwater Rd
Brammer Cecil, clk Hickory Throwing Co, r 1223 N Hill
Branch Hattie D Mrs, r 1904 13th Av
Branch L O, dist mgr Home Security Life Ins Co, h 2011 Forest Hill Dr
Brandon Barbara W Miss, student, r 1220 3d
Brandon Katherine W Mrs, prof L-R College, r 1220 3d
Brandon Wm P (Katherine W) prof L-R College, h 1220 3d
Brandt Chas T, slsmn Spainhour's, r 1524 11th Av
Brandt Marie V Miss, ofc mgr Hickory Paper Box Co, h 1217 15th Av

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. **Dial 25507**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS

HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE

1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

Brannock Jos E (Colleen S) instr Cannon Aviation Co, r RD1
Brannon Edw C (Flora W) emp H & B Co, h 2105 15th Av
*Bratton Homer (Estella S) lab, h 1118 3d Av
*Bratton Laura F, emp Sou Cushion Co, r 1100 3d Av
*Bratton Leslie A (Laura F) emp C & NW Ry, h 1100 3d Av
Brawley Carolyn N Mrs, tchr Claremont High Sch, r 1741 15th
*Brawley Lena, cook 1688 Pine Dr
*Brawley Lula, dom 1427 13th Av
Brawley Robt V Jr (Carolyn N) rodmn N C Hwy Comn, h 1741 15th
Brawley Ruth Mrs, h RD3
Bray Albert M, supt Terry Crouch Furn Shops, r 637 41st
Bray Jack, meter rdr City, r 1367 18th
Brendall Fred O (Estelle G) driver Natl Superior Meats, h 1019 7th Av
Brendell Estelle G Mrs, emp Lyerly F F Mills, r 1019 7th Av
Brendle Edgar (Joyce W) mgr Deese Shoe Shop, r Sandy Ridge Rd
Brendle Jas, USA, r 1149 29th
Brendle Lawrence A (Mattie D) emp Sou Desk Co, h 1149 29th
Brewer Chas (Cora M) tex wkr, h 3038 11½ Av
Brewer Elbert (Faye H) (Brewer Mfg Co) h 2848 10th
*Brewer Ella B, h 538 12th
Brewer Eugene, electn, r 3038 11½ Av
Brewer Jas L (Beulah M) lino opr Hickory Daily Record, r Conover, N C
*Brewer John C Rev (Corrie) h 206 13th
Brewer Manufacturing Co (Elbert Brewer) venetian blinds and awnings, 2628 10th
Brewer Theo R (Inez B) feed, h 636 21st
Brewer Vernon W (Dorothy L) slsmn, h 1920 14th Av
Brewer Virgil, driver Hickory Taxi, r 3038 11½ Av
Brice Bonna P Mrs, nurse Dr Allison L Ormond, r 886 Burch
Brice D Warren (Bonna P) fixer Elliott Hos Mills, h 886 Burch
Bridgeman Dorothy M Miss, cash Woolworth's, r 1121 Maple
Bridgeman Harold E, student, r 1121 Maple
Bridgeman Jason C (Ethel T) emp Walton Hos Mills, h 1121 Maple
Bridgeman Robt F (Norma W) h 1301 E 10th Av Apt 9
Bridges A Wake, sports editor Hickory Daily Record, r 1120 13th
Bridges Cecil C (Dorothy O) supvr DeHart Mtr Lines, r 530 18th
Bridges Estelle Miss, hos wkr, r 3821 8th Av
Bridges Esther W Mrs, h 8 12th
Bridges John W (Nell S) police, r 1610 15th
*Bridges Ramsey Rev, pastor Hartzell Meth Ch, h 737 12th
Briens Eula J Mrs (Marie Beauty Shoppe) r 1800 8th Av

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
Room 207 Grant Bldg. WEATHERSTRIPPING Phone 28821

BRIENS WILFRED O DR (Eula Gray J) Chiropractor Yount Bldg, 1112 13th, Tel 7416; h 1800 8th Av, Tel 2-9086
Bright Fannie F Mrs, slswn Spainhour's, r 323 8th
Bright John A (Fannie F) ticket agt Sou Ry, h 323 8th
Bright Vana O, clk Sou Ry, r RD1
Brinkley Barbara Miss, nurse Hickory Memo Hosp, r 1211 12th Av
Brinkley Jessie L Mrs, knitter Shuford Hos Mill, h 671 E Highland Av
Brinkley Nora R Mrs, waitress Hill's Cafe, h 1227 10th Av
Brinkley Sarah S (wid L Frank) h 1527 12½
Britt Velma B Mrs, slswn Belk-Broome, r 1220 13th
BRITT ZILL V (Velma B) Sec Bass-Smith Funeral Home, h 1220 13th, Tel 2131
Brittain Albert E, glazier M G Crouch Lbr Co, r Hildebran, N C
Brittain Annie R Miss, student, r 528 22½
Brittain Bailey (Luvada L) h 528 22½
Brittain Bessie C (wid Nebula) r 526 8th
Brittain Carl E (Ola M) mech, h 524 22½
Brittain Frank (Wilma) emp Sherrill Ice Co, r 1108 23d
Brittain Helen R Miss, slswn Cole's Jwlry Store, r RD1
Brittain Horace (Martha) emp Sou Desk Co, h Sandy Ridge Rd
Brittain Howard F (Katherine P) driver Tallant Tfr Co, h 964 5th
Brittain Howard J (Bernice W) supt Ellis Hos Mills, h 1529 21st Av
Brittain Hugh B, agt Liberty Life Ins Co, r Country Club Rd
Brittain Jas (Buena L) emp Elliott Knit Mills, h 526 22½
Brittain Jas C (Othella H) mach, h 1540 20th
Brittain John (Hazel M) furn wkr, h 1204 22d
Brittain Lawrence L, repr Burwell's Repair Shop, r Brookford, N C
Brittain Lentferd (Willie C) formn Hyalyn Porcelain, r RD1
Brittain Louise R Mrs, emp Hickory Spinners, r 759 36th
Brittain Minnie C (wid Rev P H) h Country Club Rd
Brittain Paul E (Ruth P) fixer Catawba Box Co, h 964 5th
Brittain Ralph (Doris F) mech Midway Hos Mill, r Newton, N C
BRITTAIN RALPH C (Hilda F) Sec-Treas City Coal Co, h 1921 14th Av, Tel 5731
Brock Ada K (wid J Paul) slswn Spainhour's, h 1104 16th
Brock Antha H Mrs, sec 1st Meth Ch, r 1104 16th
Brock J Paul (Antha H) slsmn Harper Mtr Co, r 1104 16th
Brock J Vaughn, prin Highland Sch, r 1013 E 10th Av
*Brockenborough Jessie A, r (rear) 1113 2d Av
Brogla Agnes P Mrs, clipper Whisnant Hos Mills, r 520 Chestnut Av
*Brook Ralph W, janitor Caro Theatre, r 17th
Brooker Alice E Miss, r 615 18th

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto
PIEDMONT MOTOR CO., INC.
DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266
Plymouth CHRYSLER

Brooker Mary E (wid Albert J) h 615 18th
Brookford Mills, whse, 915 10th
Brookford School, Mrs Rosa C Clinard prin, Brookford Rd
*Brooks Agnes, maid, r 244 13th
Brooks Bruce A (Coleen T) mech Walter Mtrs, r Brookford, N C
Brooks Carl L (Rose L) (Miller-Brooks Rfg Co) r Forest Park
Brooks Carl L Jr (Jewel H) hlpr Miller-Brooks Rfg Co, h 918 7th
Brooks Clara L Mrs, emp Hickory Paper Box Co, h 2100 2d
Brooks Hosiery Mill (John D Brooks) 315 E Highland Av
Brooks Hubert (Betty R) emp Ellis Hos Mills, h 623 34th
*Brooks Jas (Willie) emp C & NW Ry, h 244 13th
Brooks John (Lillian B) emp Hy-Lan Furn Co, h 690 25th Av
Brooks John D (Kathryn S) (Brooks Hos Mill) h Forest Park
Brooks Kathryn S Mrs, tchr Brookford Sch, r Forest Park
Brooks Lee R (Katherine H) h 1610 23d
*Brooks Nathan (Trophenia A) emp Setzer Constn Co, h 1356 3d Av
Brooks Wm M (Gladys H) slsmn Pepsi-Cola Botlg Co, h 902 Burch
Brookshire Elinor M Mrs, h 900 10th Av
Broome Cecil W (Alma M) v-pres Modern Hos Mills, h 1218 15th Av
Broome Fred T (Maude L) driver Shell Oil Co, h 416 10th Av
Broome Frelon W (Helen S) linemn Hickory Tel Co, h 1541 17th Av
BROOME KARL W (Doris S) Mgr Belk-Broome Co, h 1015 12th Av, Tel 2-5576
*Broome Taft H (Constance A) prin Ridgeview Sch, h 1357 Ridgeview Ct
Brotherton J C (Polly H) emp Shuford Mills, h 810 Company
Brown Archie A, agt Imperial Life Ins Co, r RD3
Brown Arnold (Christine N) h Yount
Brown Arthur M (Mildred B) h 1516 12th
Brown Bertha Mrs, hos wkr, h 3907½ 8th Av
*Brown Beulah, h 328 9th Av
BROWN BROS HOSIERY MILLS INC, Zeb W Brown Pres, Manufacturers, 1208 2d, Tel 7736 (see insert)
*Brown Burrell P Jr (Marcenia B) tchr Ridgeview Sch, h 629½ 9th Av
Brown C Fredk (Sophia D) dentist 1015½ 14th, h 1006 14th Av
Brown Carrie S Mrs, emp Shuford Mills, r 901 Hope Av
Brown Carrie T (wid E S) r 32 8th
Brown Clarence E (Daisy C) emp Simmons Hos Mill, h 2211 8th
Brown Clinton (Rosemary R) slsmn Merchants Prod & Gro Co, r Valdese, N C
Brown Clyde H (Edith) driver City, r 1211 25th

BEAR WHEEL ALINEMENT
BUDY BODY WORKS
24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES *SERVICE*
1315-1317 9TH AVE. PHONES 7936 and 3666

Brown Conley (Dorothy R) h Shelby Rd
Brown Cora M (wid Manuel) h 2703 8th Av
Brown D Sterling (Mickey T) student, h 2300 10th
Brown Delia S (wid Lee) h 1142 24th
Brown Dewey (Opal B) slsmn Merchants Prod & Gro Co, r 819 7th Av
Brown Donald S (Mickey T) bkpr North Hickory Garage, h 2300 10th
Brown Doris H Mrs, ofc sec N C Veterans Comn, r 2109 Lake Hickory Rd Apt 6
Brown Edgar T (Ruth F) whsemn Thos & Howard, h 1139 24th
Brown Edna Miss, tex wkr, r 715 40th
Brown Edwin L (Lois T) formn Hickory Auto Parts, h 1735 15th
*Brown Elisha (Florence E) emp Hickory Elks Lodge, h 311 13½ Apt 1 & 2
Brown Ernest A (Carrie B) knitter Lyerly F F Mills, h 2318 13th
Brown Frank F, dist rep Coml Credit Corp, r Asheville, N C
Brown G Dewey (Opal A) slsmn Merchants Prod & Gro Co, h 829 7th Av
*Brown General (Iola) janitor, h 1316 5th Av
Brown Geo C (Emma D) (Brown Trading Co) h 1805 (1835) 9th Av
Brown Geo C Jr (Mace J) (Dutch Wine Shop) h 175 19th Av
Brown Geo T (Delcie) hlpr Catawba Poultry & Processing Plant, r 1337 8th Av
Brown Grover D (Annie A) emp H & B Co, h 1722 10th Av
Brown Henry W (Margaret W) (Embassy Theatre) h 1527 16½ Av
Brown Jas B (Edith P) farmer, h 14-B Brookford Rd
Brown Jas C Jr (Jackie Y) slsmn Penney's, r 2809 7th Av
Brown Jas D (Mary B) formn Hickory Chair Co, h 2434 12th Av
Brown Jas P (Edith P) farmer, h 4 12th
*Brown Jessie, emp Elliott Hos Mills, h 346 9th Av
Brown Jessie J, formn M G Crouch Lbr Co, r RD3
*Brown John Jr, r 328 9th Av
*Brown John D (Myra) hlpr Abernethy Tfr & Stge Co, r 424 Jackson Av
Brown Jos S, formn Hudson-Starr Sls Co, r 22d
Brown Kenneth W, delmn Bob Martin's, r 7th Av
Brown Leora F (wid E Wade) h 2212 10th
Brown Lyle M (Mildred E) electn Century Furn Fac, h 1712 9th Av
BROWN MANUFACTURING CO INC, Zeb W Brown Pres, Furniture Manufacturers, 2501 10th, Tel 8087 (see insert)
Brown Martha J Miss, r 2306 10th
*Brown Mary J, maid Spainhour's, r 1352 2d Av

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 345 TENTH AVE.

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

Brown Mattie C Mrs, tchr Kenworth Sch, r 805 13th Av
Brown Memorial Baptist Church, Rev Wyman E Wood pastor, 2216 10th
Brown Mickey T Mrs, clk James Whol Co, r 2300 10th
Brown Moody (Edna M) emp Hickory Poultry Mkt, h 1337 8th Av
*Brown Myra, emp Brookford Mills, h 503 9th Av
Brown Nancy T (wid Lincoln) h 715 40th
Brown Nelson P (Margaret G) slsmn, h 872 23d Av
Brown Olin F (Eula M) driver, h 708 Mill
BROWN OPERATING CO INC, Zeb W Brown Pres, 1202 2d, Tel 7746 (see insert)
Brown Peter L, h 2428 12th Av
Brown Prater J (Virginia P) h 2306 10th
Brown Robt L, clk Dutch Wine Shop, h 2109 Lake Hickory Rd Apt 6
Brown Robt L (Mildred C) dispr Bell Cab Ser, r 1837 4th Av
Brown Robt S (Mattie C) mgr Royal Crown Botlg Co, h 805 13th Av
*Brown Roy (Emma C) hlpr Master Ser Sta, r 328 9th Av
Brown Roy W (Alice C) mgr Henkel Pool Room and Paramount Billiards, r RD2
Brown Russell E (Shirley H) instr L-R College, h 235 10th Av
*Brown Theodrick (Johnie B) pkr Hickory Flour Mills, h 313 Chestnut Av
Brown Thos J (Doris H) driver McLean Trkg Co, r 1346 12th Av
Brown Thompson G (Anna A) emp Sou Desk Co, h 2821 9th Av
Brown Trading Co (Geo C Brown, L Hugh Johnson) genl mdse, 1130 10th Av
Brown Trading Co, Thos S Price mgr, beverages, 1315 11th Av
BROWN VAN H (Beverly B) (Weaver Insurance Agency) h 32 8th, Tel 2-5836
*Brown W D (Mary C) tire repr H & J Tire Rep Co, h 1355 Ridgeview Av
Brown W Everette (Emma B) knitter Ruby Hos Mill, h 2316 13th
BROWN ZEB W, Pres Brown Bros Hosiery Mills, Brown Manufacturing Co, Brown Operating Co, Ruby Hosiery Mills, h 2200 15th, Tel 6491
Browne E Mack (Georgia M) dist mgr Shell Oil Co, h 411 6th
Browne Julian T (Edith J) linemn Duke Power Co, r RD2
Browne Mary A Miss, student, r 1206 6th
Browne Mary J Mrs, instr L-R College, r 1206 6th
Browne Owens H (Mary) chemist, h 1206 6th
Browne Wm D Jr (Gladys W) acct Andrew E Scharrer, h 410 6th Av
Browning Frank P (Daisy) supt Piedmont Gas Co, h 1706 23d
Brownlow Edwin B (Mary C) slsmn Biltmore Dairy, r 711 10th

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

Broyles Elmer L (Martha R) asst to City Mgr, h 1523 10th
Broyles Elmer L Jr, student, r 1523 10th
Bruner W Carl (Annie G) repr Mitchell Shoe & Harness Shop, r 2320 9th Av
Bruns Lottie B (wid Wm F) h 1220 (1238) 13th Av
Bruns Wm S (Alberta L) pntr, r 1220 (1238) 13th Av
Bryan Doyle (Naomi J) emp Hickory Chair Co, r 2922 8th Av
Bryan John C (Vera N) city firemn, h 545 22d
Bryan Macie C (wid Wm D) h 1228 13th Av
Bryan Ruth A Mrs, looper Hafer Hos Mill, h 1309 N Hill
Bryan Virginia M Miss, sten Elliott Knit Mills, r 1228 13th Av
Bryon Walter W (Geraldine J) bkpr H & B Co, h 714 6th
Bryan Willie F Miss, sten Elliott Knit Mills, r 1228 13th Av
Bryant Lois S Mrs, pres Atomic Paint Co, r 1802 Lenoir Rd
Bryant Neta W Mrs, r Springs Rd
Bryant Wade N (Lois S) sec-treas Atomic Paint Co, h 1802 Lenoir Rd
Buchanan Atlee A (Thelma P) formn Hickory Chair Corp, h 2409 Forest Hills Circle
Buchanan Earl (Virginia W) emp H & B Co, r 537 21st
Buchanan Emma B (wid Rev Marion L) h 14 12th
Buchanan Erwin (Pauline) emp Setzer Constn Co, h 609 33d
Buchanan Fred H (Ola S) h 1316 N Hill
Buchanan Jas W, driver Bell Cab Ser, r RD2
Buchanan Myrtle Miss, r 635 33d
Buchanan Paul (Marcella P) emp Sou Desk Co, h 1047 37th
Buchanan Roy B (June H) mech, h 635 33d
Buchanan Wanda C Miss, student, r 2409 Forest Hills Circle
Buck's Baits (Elwood L Perry) 1604 20th
BUDY BODY WORKS (Hubert K Dellinger) Auto Painting, Rebuilding, Mechanical Work, "24 Hour Wrecker Service," Truck and Trailer Work, 120 24th and Highway 70, Tels Day 7316, Night 6902 (see bottom lines)
Buff Doris B Mrs, sten Hickory Fabrics Co, r RD4
Buff E Roxanna (wid Tom) h 503 (501) Company
Buff Grady P (Marge S) repr Buff Shoe Shop, h 801 8th Av Apt 2
Buff Jason E (Helen G) (Buff Shoe Shop) h 1534 17th Av
Buff Laura H (wid Jos) r 801 8th Av Apt 2
Buff Nan G Miss, student, r 1534 17th Av
Buff Paul (Doris B) clk City, r RD4
Buff Shoe Shop (Jason E Buff) reprs, 1016 13th
Buff T McNeill (Sallie L) supt Howard-Hickory Co, r RD4

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

Bullock Carroll O (Lois F) mgr Carroll Credit Clo Co, h 1212 E 10th Av
*Bullock Janet O, tchr Ridgeview Sch, r 1357 Ridgeview Ct
Bulstrode Ronald C (Muriel H) asst mgr Singer Sewing Mach Co, r 230 Highland Av
Bumbarger Paul W (Margaret H) (Bumbarger's) h 1534 12th
Bumbarger Paul W Jr (Sara W) ofc mgr Bumbarger's, h 1444 12th Av Apt 3
Bumbarger Robt B, student, r 1534 12th
Bumbarger's (Paul W Bumbarger) stationers, 1324 Union Sq
Bumgardner Frances W Mrs, emp Ellis Hos Mill, r 1312 Miller
Bumgardner Gaudie F Mrs, r 1143 E 10th Av
Bumgardner Homer (Wilma A) formn Conner Furn Co, h 1707 Lenoir Rd
Bumgardner Jas E (Bina W) glazer Drum's Cabt Shop, r 1312 Miller
Bumgardner Jas E Jr (Frances W) emp Ellis Hos Mills, h 1312 Miller
Bumgardner Jas H (Wilma B) formn Conner Furn Co, r Lenoir Rd
Bumgardner L Belle Miss, r 1320 23d
Bumgardner Lois R (wid David) r 1432 3d Av
Bumgardner Ralph O (Mary T) brkmn C & NW Ry, h 1614 23d
Bumgardner Roy E (Carrie W) h 1320 23d
Bumgarner Adrian A (Zuma C) clk Fresh Air Mkt, r RD3
Bumgarner Billie C (Nell L) dept mgr Harper Mtr Co, r 1827 10th Av
Bumgarner Carl L (Vada M) brklyr, h 579 Elliott
*Bumgarner Cecil O (Viola W) ydmn, h 523 9th Av
Bumgarner Clara L (wid Leroy S) h 1827 10th Av
Bumgarner Cletus W, emp Catawba Concrete Prod Co, r Sandy Ridge Rd
Bumgarner Cloyd R (Lucille) linemn Hickory Tel Co, r Newton, N C
Bumgarner Dale S, hlpr Elec Wiring Co, r RD3
Bumgarner Della Miss, r 350 10th Av
Bumgarner Dock W (Genelia H) h 1400 Spring
Bumgarner Donald W (Catherine O) estimator Herman-Sipe & Co, h 1002 12th Av
Bumgarner E Reid, slsmn, h 687 Lincolnton Rd
*Bumgarner Eva R, student, r 822 Lincolnton Rd
Bumgarner Genelia H Mrs, emp Shuford Mill, r 1400 Spring
Bumgarner Glenn H, brklyr M G Crouch Lbr Co, r Conover, N C
Bumgarner Henry T (Nora P) emp H & B Co, h 535 21st
Bumgarner Hilda R Mrs, clk DeHart Mtr Lines, r Maiden, N C
Bumgarner Howard T, driller R E Faw & Sons, r Connelly Springs, N C

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

Cole's, YOUR FRIENDLY JEWELER
OF HICKORY, N. C.
1312
Union Square
Phone 4116

Bumgarner Hugh G (Viola M) metermn Duke Power Co, h 705 26th
Bumgarner J Conley (Tula B) slsmn Johnson Bros Supply, r Hudson, N C
Bumgarner J D Richd (Macille Y) bkpr City Elec Co, r Conover, N C
Bumgarner Jas E, reprmn Duke Power Co, r 705 26th
Bumgarner Jerril M, whsemn DeHart Mtr Lines, r Maiden, N C
*Bumgarner L Lillian, r 822 Lincolnton Rd
Bumgarner Lena F Miss, opr Hickory Tel Co, r 2343 11th Av
Bumgarner Lila H Mrs, bkpr Elec Wiring Co, r RD2
Bumgarner Lloyd D (Sarah E) police, r RD4
*Bumgarner Lloyd W, lab, r 822 Lincolnton Rd
Bumgarner Louise Mrs, waitress Raby's Restr, r 803 20th
Bumgarner Lucille Miss, tchr, r 350 10th Av
Bumgarner Lucretia D (wid Robt M) h 350 10th Av
Bumgarner Marvin E (Keota R) emp C & NW Ry, h 2350 12th Av
Bumgarner Marvin L, emp H & B Co, r 2350 12th Av
Bumgarner Mary A Miss, mgr Debbie Shop, r 1400 Spring
Bumgarner Melvin (Hilda R) driver DeHart Mtr Lines, r Maiden, N C
Bumgarner Murphy W (Stella B) city firemn, r 1802 9th Av
Bumgarner Ned, opr City, r 2321 13th Av
Bumgarner Nell D Mrs, cash Glamour Shops, r 1827 10th Av
Bumgarner Park L, carp M G Crouch Lbr Co, r Granite Falls, N C
Bumgarner Pearl E Miss, tchr Westmont Sch, h 1829 8th Av
Bumgarner Ralph D (Vashti E) emp H- BCo, h 2016 9th Av
Bumgarner Ralph J (Vashti W) saw filer Hutton & Bourbonnais Co, h 2016 9th Av
Bumgarner Ranson H, brklyr M G Crouch Lbr Co, r Conover, N C
Bumgarner Raymond D (Sadie N) mech Ingold Co, r RD2
Bumgarner Richd, student, r 2343 11th Av
Bumgarner Robt L (Lila H) hlpr Elec Wiring Co, r RD2
Bumgarner Roy D, hlpr Ingold Co, r RD2
Bumgarner Sallie L Miss, slswn Spainhour's, r 1829 8th Av
*Bumgarner Simpson M, lab, r 822 Lincolnton Rd
Bumgarner Stella B Mrs, clk Hickory Dry Clnrs, r 1802 9th Av
Bumgarner Theo P (Winnie K) electn City Elec Co, r RD3
Bumgarner Thos H (Melita J) (College Park Bar-B-Q) h Springs Rd
*Bumgarner Ula W (Esther M) gdnr, h 822 Lincolnton Rd
Bumgarner Vashti W Mrs, bkpr Big Dollar Food Mkt, r 2016 9th Av
Bumgarner Vivian M Miss, clk Catawba Dairy, r 704 10th Av
Bumgarner Wade W, driver Fredrickson Mtr Exp Corp, r RD2
Bumgarner Walter L (Ruth C) police, h 2343 11th Av
Bunton Jas V (Irene P) emp Hickory Sheet Metal Co, r RD2

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE SALES AND SERVICE PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. **PHONE 39716**

Bunton John H (Sarah L) emp Lyerly F F Mills, h 414 E Highland Av
Burch Bonnie S Mrs, emp Whisnant Hos Mill, r Dale
Burch Georgia J Mrs, looper Elliott Knit Mills, h 731 9th Av
Burch H Jackson, mach Service Supply Co, r 1005 7th Av
Burch Jacob P (Betty S) farmer, h 614 30th
Burch Jas L Jr (Alice W) (Burch & Shook Body Shop) r RD1
*Burch Ollie H, lndrs, h 334 Chestnut Av
Burch & Shook Body Shop (Jas L Burch Jr, Arthur H Shook) Morganton Rd
Burcham Fannie M (wid Raymond P) smstrs, h 636 Highland Av
BURDETTE HOWARD L, City Manager, Municipal Bldg, Tel 6511; r 1320 12th, Tel 2-5046
BURGESS ARTHUR H (Sara D) Certified Public Accountant, 219 Bernard Bldg, 1121 13th, Tel 5116; h 1235 6th, Tel 2-7547
Burgess Bettie Miss, r 1183 29th
Burgess Clyde J Mrs, emp Hollar Hos Mills, h 319 E Highland Av
Burgess Swinson T (Josephine R) h Westview
Burgin Cecil R (Essie W) cabt mkr Moss-Marlow Bldg Co, r Newton, N C
Burgin Wilburn G, driver McLean Trkg Co, r RD4
*Burke Gladys B, h 41 13½
Burke Hosiery Mills (Bela F and Sanford E Childress) Morganton Rd
Burner Pearl W Mrs, h 2320 12th Av
Burnett Saml H (Elizabeth D) fixer Cline Knit Mills, h 911 21st Av
Burney Thos E (Lila B) asst mgr A & P Food Stores, h 707 10th
Burns Alice Miss, r 2427 10th Av
Burns Ann C Mrs, slswn McLellan's, r RD4
Burns Auby N (Mary P) linemn Duke Power Co, r Hildebran, N C
Burns Betty J Mrs (Burns School of Dance) r 1031 A Av
Burns C Merle Miss, emp Whisnant Hos Mills, r 23 13th
Burns Cameron D (Mary K) mgr Ser Dry Clnrs, h 40 13th
Burns Carl, r 725 30th
Burns Carroll (Wilda B) clk Ry M S, h 1685 Grove
Burns Chas, student, r 519 6th
BURNS CHAS W (Mary W) Pres Hickory Foundry & Machine Co, h 603 18th, Tel 6376
BURNS D REUBEN (Alma Y) Pres-Mgr B & M Motor Co Inc, Sec-Treas Truck & Auto Service Inc, h 725 S 30th (LV)
Burns Edgar L (Edna W) clk Merchants Prod & Gro Co, h 911 Av A
Burns Edgar L Jr (Betty H) prsr Piedmont Clnrs & Dyers, h 1031 A Av

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. **PHONE 2117**

Modernize with Electricity **DUKE POWER CO.**

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

Burns Edw R (Ruey A) slsmn Blackwelder Oil Co, h 2434 9th Av
Burns Elva J (wid Edw C) h 23 13th
Burns Frances R Miss, emp Whisnant Hos Mills, r 23 13th
Burns Frankie I Miss, ofc mgr Hickory Auto Parts, r 2334 9th Av
Burns G Richd (Minnie B) emp J L Jones Mfg Co, h 831 1½ Av
Burns Gordon F, electn, r 1804 23d
Burns Henry, driver D M Boyd & Co, r RD3
Burns Howard (Ruth W) emp Whisnant Hos Mill, h 1129 Spring
Burns Ivey M (Clara M) opr City, h 2326 4th Av
Burns J Porter, h 845 1st Av
Burns Jas C (Margaret T) emp Shuford Mills, h 720 12th
Burns John H (Sue W) emp G & H Hos Mills, h 2907 8th Av
Burns Lloyd S (Louise A) city firemn, h 1729 10th Av
Burns Lola H (wid Wm W) h 597 18th
Burns Marian L Miss, clk Quality Clnrs, r 23 13th
Burns Mart H, carp M G Crouch Lbr Co, r Icard, N C
Burns Marvin (Dorothy W) emp Four Points Furn Co, r Lenoir Rd
Burns Nelle F Miss, sten Cox Mfg Co, r 2434 9th Av
Burns Nina S Miss, emp Elliott Hos Mills, r 911 Av A
Burns O Marie Miss, student, r 911 Av A
Burns Paul B (Elizabeth A) clk Henkel Pool Room, h 837 1½ Av
Burns Paul H (Rosa H) slsmn, h 519 6th
Burns R Carroll (Esther E) barber Bailey Barber Shop, h 703 1½ Av
Burns Robt M (Olivia B) student, r 1512 Lenoir Rd
Burns Robt P (Nettie H) driver Merchants Prod & Gro Co, h 834 Av A
Burns Rosa H Mrs, nurse 519 6th, r same
Burns Ruth G Mrs, bkpr Perry Armature Co, r RD3
Burns Ruth W Mrs, emp J L Jones Uphol Co, r 1129 Spring
Burns School of Dancing (Mrs Betty J Burns) 1341 8th Av
Burns Sylvia I Miss, student, r 834 Av A
Burns Virgie Miss, clk, r 2434 9th Av
Burns W Hampton (Maude B) formn Hickory Springs Mfg Co, h 1235 36th
Burns Wade W, student, r 1235 36th
Burns Welda B Mrs, sec Dr Benj B Boss, r 1685 Grove
Burns Wm J (Ruby P) pntr, h 1804 23d
*Burrell Robt (Cecilia R) h 313 13½ Apt 3
Burris Knox (Oneita M) mech West Hickory Garage, r RD2
Burris Sam J (Violet L) hlpr Waldensian Bakery, r Newton, N C
Burris Wm C, driver Catawba Transit Co, r RD1
Burrus Jas H, tchr Claremont High Sch, r Rutherford College, N C

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5,000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

Burrus John H, curator Hickory Museum of Art, r Rutherford College
*Burton Beulah, dom, h 1311 6th Av
*Burton Clara, dom, r 1311 6th Av
*Burton Gladys, cash Sanitary Dry Clnrs, r 1311 6th Av
*Burton Randolph B (Rittie H) emp Sou Ry, h 1117 3d Av
Burton Wm L (Mildred R) mech Cannon Aviation Co, r RD4
Burwell Fred H (Rozella P) (Burwell's Repair Shop, Burwell's Launderette) h 1432 22d
BURWELL'S LAUNDERETTE (Fred H Burwell) 1432 22d, Tel 2-6967
BURWELL'S REPAIR SHOP (Fred H Burwell) Washing Machines and Vacuum Cleaners Repaired, Welding and Electrical Repairs, 1432 22d (Oakland Heights) Tel 2-6967 (see page 70)
Bus Station Cafe, Jas Carswell mgr, 912 Federal
Busby Betty A Miss, student, r 615 15th
Busby Chas P, USAF, r 615 15th
Busby Doris E Miss, nurse, r 615 15th
Busby Wm M (Blanche S) desk sgt police, h 615 15th
Busby Wm M Jr, USA, r 615 15th
Bush Robt E (Elizabeth S) drftsmn Robt L Clemmer, h 1220 14th
BUSH TRANSFER INC, Weaver P Freeman Agt, Motor Express, 2015 12th Av, Tel 2-6316
Butler Marvin, r 3005 9th Av
Butler Mende B (wid Julius) h 3005 9th Av
Butler Pearl H (wid Carl H) emp Viewmont Hos Mill, h 1054 29th Av
Butler Pinkney A (Carrie E) emp Hickory Fabrics Co, h 600 35th
Butler R Elbert (Mildred J) (Snack Bar) h 1903 4th Av
Butler Sherman J, clk Hickory Cabt & Furn Co, r 3005 9th Av
Butterfield Milford G Rev (Vera A) pastor Advent Christian Ch, h 2917 10th
Byerly Fallie Miss, wks L-R College, r same
Byers Frank, slsmn Royal Crown Dist Corp, r RD2
Byers G Franklin Jr, student, r 1675 Grove
Byers Geo F (Rhodie H) driver, h 1675 Grove
Byers Jos (Frances H) storekpr City, h 2231 6th Av
Byers Lucinda H (wid Jesse A) h 2116 2d Av
Byers Mary H (wid Jessie A) r 1675 Grove
Byers Millard F (Leeana A) pntr, h 801 17th
Byers Richd R (Katherine S) opr City, h 626 Highland Av
Byers Ronald D, student, r 1219 20th
Byers Ruth Miss, hos wkr, r 2116 2d Av
Byers Stacy S (Mary B) driver Red Bird Cab Co, h 1223 B Av

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.
MOVING — PACKING — STORING
Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.
PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

Byers Tobias C (Ethlene T) mech Paramount Mtr Sls, h 1219 20th
Bynum Bonnie L Miss, wrapper Belk-Broome, r Grove
*Byrd Alex (Evelyn) lab, h 540 14th
Byrd Claude W (Nevalee W) repr Hickory Chair Co, r 510 E Highland Av
Byrd Dovie T Mrs, h 1502 23d
Byrd Everett T (Ruby D) slsmn, h 565 15th
Byrd Juanita M Miss, knitter Ellis Hos Mills, r 1502 23d
Byrd Nancy E Miss, slswn Spainhour's, r 565 15th
Byrd Nell K Miss, r 1502 23d
*Byrd Reuben A, hlpr Abernethy Tfr & Stge Co, r 540 14th

C
LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

C & D Hosiery Mill (Clyde R Yount, Dan C Whisnant) 1828 Lenoir Rd
C & N Grocery (Leon A Cline & Mrs Clara C Newton) 1562 Spring
C & R Grocery (Melvin R Conner and Grover C Rudisill) Morganton Rd
Cabra's Flower Shop (Mrs Cabra R Caldwell) 1915 10th Av
*Cade Cordelia, maid Huffry Hotel, r 1552 2d Av
*Cade Evans (Polly) lab City, r 1412 4th Av
*Cade Ruby, emp Raby's Restr, r 310 3½ Av
*Cade Wm (Delia W) lab, h 1552 2d Av
Cagle Angela Mrs, emp Lyerly F F Hos Mills, r 713 Highland Av
Cagle Chas R, clk Sou Hos Mills, r 1117 Valley
Cagle Leroy (Angela) USA, h 713 Highland Av
Cahoon Linwood G (Charlotte W) asst dist mgr Life Ins Co of Va, h 1301 E 10th Av Apt 53
Caldwell Cabra R Mrs (Cabra's Flower Shop) r 1915 10th Av
Caldwell E Dean, clk Big Dollar Food Mkt, r 1811 9th Av
Caldwell Fred L (Luna B) sander Hickory Chair Co, h Sandy Ridge Rd
Caldwell Garland J (Eunice D) clk Sipe's Hickory Mkt, r RD3
Caldwell Howard D (Charlene S) emp Hickory Bench Co, h 1019 8th Av
Caldwell Jas M (Catherine S) slsmn Hickory Whol Florists, h 954 4th
Caldwell Jos R, mech Highland Garage, r RD2

ELECTRIC WIRING COMPANY
ELECTRICAL CONTRACTORS — REPAIRING
ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES
Geo. W. Huffman, Owner
2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.

Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.

Phone 27867 **Res. Phone 28398**

*Caldwell Louise, maid, h 119 13½
Caldwell Luna M Mrs, wks Hickory Steam Ldry, r Sandy Ridge Rd
Caldwell M Doris, student, r 1811 9th
Caldwell Marvin C (Maude) emp H-B Co, h 633 21st
*Caldwell Mary E, maid, r 119 13½
Caldwell Newton E (Edith B) bkpr H-B Co, h 1811 9th Av
*Caldwell Roy A (Margaret S) emp Walter Mtrs, r 1011 6th Av
Caldwell Sanford H (Cabra R) slsmn, h 1915 10th Av
Caldwell Thos M (Minnie K) police, h 2237 11th Av
*Caldwell Virginia, maid, r 119 13½
Caldwell Warren G, driver E T & W N C Trans Co, r Granite Falls, N C
Calhoun Wm E (Hazel O) emp Hickory Chair Co, h Westview
Callanan Agnes V Miss, slswn Baker-Wright Co, r 1826 9th Av
Callanan John W (Della S) formn H-B Co, h 1826 9th Av
Callanan John W Jr, slsmn Dixie Novelty Co, r 1826 9th Av
Callanan M Theresa Miss, bkpr Baker-Wright Co, r 1826 9th Av
Callanan N Roberta Miss, bkpr, r 1826 9th
Callanan S Elizabeth Miss, binder Clay Prtg Co, r 1826 9th Av
Callanan Thos V, mgr Ninth Av Grill, r 1826 9th Av
Callaway Spurgeon (Hester K) (Berry & Callaway) h RD1
Calloway Margaret D (wid Edw) r 615 7th Av
Calvary Baptist Church, Rev Wm W Marr pastor, 2819 7th Av
Camp Doris M Mrs, ofc sec Willis & Geitner, r 1236 School
Camp Leona P (wid Granger) r 201 Ashe
Camp Nell W Mrs, bkpr First Natl Bk, r 1301 E 10th Av Apt 8
Camp Raymond H (Lucille R) formn Catawba M & G Wks, h 1230 Ridge
Camp Raymond H Jr (Doris M) student, h 1236 School
Camp Ruth Miss, r 1230 Ridge
Camp Wm C (Nell W) student, h 1301 E 10th Av Apt 8
Campbell Alma F Mrs, smstr Hickory Overall Co, r 1621 8th Av
Campbell Avery N (Theresa R) electn, h 925 22½ Av
Campbell Conrad (Mary W) condr C & NW Ry, h 1203 22d
Campbell Elaine D Mrs, sec Dr Wm L Clarke Jr, r Conover, N C
Campbell Ethel M Mrs (Anjare Mfg Co) h 2602 10th
Campbell Frances R Mrs, emp Hickory Chair Co, r 580 Elliott
Campbell Geo P (Virginia L) h 721 8th
Campbell Harry F, cabt mkr M G Crouch Lbr Co, r Conover, N C
Campbell Hattie R Mrs, emp Hotel Hickory, r Sandy Ridge Rd
*Campbell Ina, maid, h 331 9th Av
Campbell J Bruce (Carrie R) inspr C & NW Ry, h 1834 9th Av
Campbell Jahaza Y Mrs, nurse 523 Highland Av, r same

GULF

BOWMAN'S 9TH AVE. SERVICE STATION

GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES

1228 9TH AVE. **PHONE 29917**

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. **TELEPHONE 8416**

Campbell Jas R, student, r 1203 22d
Campbell Jas W (Jackie W) emp Hickory Sheet Metal Co, h 523 Highland Av
Campbell Jessie B (wid Robt F) h 1821 8th Av
Campbell John B (Hattie R) wtchmn Hickory Pkg Co, h Sandy Ridge Rd
Campbell John C, slsmn Hickory Pkg Co, r Spring Rd
Campbell Lena F Mrs, emp Hickory Paper Box Co, r 960 27th Av
Campbell Louise T (wid Jeff D) r 241 10th Av
Campbell Mary A Miss, teller First Natl Bk, r 1821 8th Av
*Campbell Milton (Rosa C) emp Hickory Chair Co, h 603 9th Av
Campbell Oliver (Ruth) emp City, r W Hwy 70
Campbell R Leroy (Mary A) sec-treas Hickory Shoe Lace Co, h 1426 20th
Campbell Ransom (Catherine C) electn, h 1022 29th Av
Campbell Robt B Rev (Lanthe R) rector Church of The Ascension (Episco) h 1023 11th Av
Campbell Robt G (Lela F) ins, h 400 8th
Campbell Saml D (Lena F) driver Hickory Paper Box Co, h 960 27th Av
Campbell Shelton A (Edith R) parts mgr Lang Chev Co, r Lake Hickory
Campbell T G Tile Co (Thos G Campbell) 1621 8th Av
Campbell Thos G (Alma F) (T G Campbell Tile Co) h 1621 8th Av
Campbell Vernice S Mrs, looper Kenworth Hos Mill, h 1304 2d
Campbell Willard D (Florene S) emp Terry Crouch Furn Co, h 1041 38th
Campbell Wm R (Frances R) atndt Hickory Esso Ser Sta, h 580 Elliott
Canada Bruce (Opal) h 1422 22d
Candler Gwendolyn M Miss, tchr, r 1323 14th
Candler Jas M (Mamie H) ydmstr Sou Ry, h 1323 14th
Canipe Alvin H, mech Catawba Transit Co, r 812 18th
Canipe Barbara A Miss, student, r 1462 15th
Canipe C Warren (Mildred M) armature winder Ivey Weavers Elec Repair Shop, h 1301 E 10th Av Apt 66
Canipe Chas C (Zula M) formn Ivey Weavers Elec Repair Shop, h 1462 15th
Canipe Edgar W (Ann A) emp Ivey Weavers, h 2419 8th Av
Canipe Evan D (Bessie C) emp Shuford Mills, h 524 Crest
Canipe Floyd W (Nannie B) emp Shuford Mills, h 472 Crest
Canipe Helen Miss, r 472 Crest

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE **DIAL 2107**

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6466

Canipe Horace W (Luella D) driver White Cross Ldry, h 1809 (1805) 9th Av
Canipe Lillie B (wid Elbert T) looper Brown Bros Hos Mills, h 2206 10th
Canipe M David, student, r 524 Crest
Canipe Marie T Mrs, mgr The Gold Shop, h 936 8th
Canipe Odie C, emp Piedmont Wagon Co, h 920 Ellwood
Canipe Patsy Miss, student, r 2206 10th
Canipe Peggy Miss, student, r 2206 10th
Canipe Thos C, mech Banks Pontiac Co, r 508 26th
Canipe Warren G (Muriel H) emp Shuford Mills, h 820 Company
CANNON AVIATION CO INC, John W Terrell V-Pres-Genl Mgr, Cessna Airplanes "Sales and Service," Government Approved Flying School and Repair Station, Non-Scheduled Air Carrier, Municipal Airport, N 36th (LV), Tels 2126 and 2127 (see page 19)
Cannon Bernard C (Lucy M) (P O Parking Lot) plant mgr Gulf Oil Corp, h 427 18th
Cannon Bernard C Jr, student, r 427 18th
Cannon Carl E (Isabelle B) supt H & B Co, h 2021 10th Av
Cannon Dillon J (Vada L) barber Four Point Barber Shop, r Hildebran, N C
Cannon Elizabeth R Miss, receptionist Dr Harold W Griffin, r 427 18th
Cannon Fred S, emp Ivey Weavers, r (rear) 107 25th
Cannon G Thos (Ruby G) (North Hickory Garage) h 2124 10th
Cannon Gus, emp Borden Co, r 712 14th
Cannon Jas A (Ora F) tex wkr, h (rear) 107 25th
Cannon Margaret E Miss, bkpr J L Goodman & Son, r RD2
Cannon Mildred A Miss, clk Lyerly F F Mills, r 427 18th
Cannon Nancy Miss, student, r 427 18th
Cannon R Corinne Miss, slswn Spainhour's, r 610 8th
Cannon R Guy (Ruth G) formn Duke Power Co, r RD2
Cannon Steve E (Merle J) slsmgr Royal Crown Dist Corp, h 610 8th
Cannon Walter A, emp G & H Hos Mills, r (rear) 107 25th
Cansler Claude F, lino opr Hickory Daily Record, r 10 12th
Cansler Claudia H (wid Henry L) h 10 12th
Cansler John H (Rosa M) prntr Hickory Prntg Co, h 611 Highland Av
Cansler John H Jr, student, r 611 Highland Av
Cansler Martha A Miss, cash Montgomery Ward, r 611 Highland Av
Cansler Robt E, student, r 611 Highland Av
Canupp Edw N (Retha P) pntr, h 630 35th
Canupp Ollie C (wid Thos) r 630 35th

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.

—INSURANCE—

FIRST NATL. BANK BLDG. **PHONE 5316**

CAPE HICKORY HOSIERY MILLS (Richd S Parker Jr) Manufacturers, Morganton Rd, Tel 7507
Cape Hickory Service Station (Preston E Martin) Morganton Rd
Capps Theron K (Katherine) supt Ford Hos Mills, r Hildebran, N C
Carlisle Fred A (Renn A) student, r 504 9th Av
Carlisle Renn A Mrs, sten Hickory Springs Mfg Co, r 504 9th Av
Carlisle Robt D (Ossie M) pres-sec Conner Furn Co, h 634 7th Av
Carlisle Robt M, student, r 634 7th Av
*Carlton Ada, h 501-A 14th
*Carlton Addie, dom, h 507 14th
*Carlton Ethel, r 501-A 14th
Carlton Guy N (Cora P) h 1631 Grove
Carlton Jeanette Miss, r 737 41st
Carlton Robt C (Ossie M) caretkr Oakwood Cemetery, h 1460-A 15th
Carlton Ruth H Mrs, r 1016 2d
CAROLINA ASPHALT ROOFING CO (Chas M Ward) Specialists in Re-Roofing and Re-Siding, 2838 9th Av, Tels Day 2836, Night 5976 (see page 65)
CAROLINA CAB CO (John H Parker, Dewey I Lail) Local and Long Distance Drives Any Where, Any Time, 1321 9th Av, Tel 4626 (see page 67)
Carolina Cleaners (Wm A Miller, Victor R Settlemyre) 2358 9th Av
Carolina Commission Co, Marshall L McRee mgr, whol gros, (rear) 1206 10th Av
CAROLINA FINE FABRICS INC, Claude E Clark Pres, R Harry McComb V-Pres-Sec-Treas, Weavers of Fine Fabrics, Conover Rd, Tel 2-6406 (see page 45)
Carolina Furniture & Supply Inc (Mert P Pope) Sandy Ridge Rd (RD3)
CAROLINA HOUSING & MORTGAGE CORP, Jefferson E Owens Pres-Treas, G Don Hammersla V-Pres, Jack C Anderson V-Pres-Sec, Long Term FHA, GI and Repair Loans, 1011½ 12th, Tel 2177 (see bottom lines)
Carolina Industries Inc, Ralph L Spencer pres, Alvin R Herman sec-treas, furn mfrs, Conover Rd
CAROLINA INSURANCE & REALTY CO INC, Gaither B Young Pres-Treas-Mgr, General Insurance and Real Estate, 110 Harris Arcade, Tel 2-8386 (see page 54)
CAROLINA LAND-AUCTION CO, Hugh E Fritts Mgr, 204 Grant Bldg, 1316 Union Sq, Tel 2-8012 (see page 20)
Carolina Motor Club, W Ormond Corey mgr, 1512 9th Av
Carolina Park, 801 11th Av
Carolina Rooms (Mrs Pinkie Y James) 1228 13th

HICKORY ELECTRIC CO.

Electrical Contractors

N. C. STATE LICENSE NO. 414

INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING

1716 16TH AVE. • **P. O. BOX 322** • **DIAL 4746**

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* Phone 29106

Carolina Theatre, Richd E Eason mgr, 1320 11th Av

CAROLINA TYPEWRITER CO (Harold K Smith) Typewriters, Adding Machines, Office Equipment and Supplies, Sales and Service, 106 Harris Arcade, 1319 11th Av, Tel 6061 (see bottom lines)

Carolina & Northwestern Railway Co, Henry E Johnson supt, Danl L Miller agt, Herman T Huntley dist frt agt, frt sta 1001 Federal; shops, 1310 22d, R Frank Coffey genl foremn

Carosol Chemical Co Inc, Donald Hutton pres-treas, G Norman Hutton v-pres, Ralph W Hutton sec, 1625 23d

Carpenter Alice F Mrs, clk Waldensian Bakery, r 4101 9th Av

Carpenter Bobbie Miss, bkpr West-Deal Co, r 423 41st

Carpenter Cam E (Mamie S) emp Hickory Mfg Co, h Taylorsville Rd

Carpenter Carroll A (Kathleen L) pres Emory & Laird Inc, Hickory Bench Co, r RD3

Carpenter Chas B (Dorothy W) emp Piedmont Wagon & Mfg Co, h 2411 10th Av

Carpenter Chas W (Aileen H) mech Budy Body Wks, h 1618 20th

Carpenter Clarence A (Myrtle H) v-pres Hickory Bench Co, r RD2

Carpenter Elmer L (Elizabeth P) bkpr Bowman Knit Mills, City Bus Lines, h 832 1½ Av

Carpenter Elwood R (Florence) bkpr Hickory Tel Co, r RD2

Carpenter Emory M (Evelyn S) v-pres Emory & Laird Inc, sec-treas Hickory Bench Co, r RD3

Carpenter Everett (Addie N) (Carpenter's Store) h 423 41st

*Carpenter Goldie M, beautician, r 1003 6th Av

Carpenter Hallman E (Maude H) driver Assoc Transport, r Sandy Ridge Rd

Carpenter Harvey D (Hazel S) formn Hy-Lan Furn Co, h 871 30th Av

Carpenter Herman B (Margaret S) eng Sou Desk Co, h 611 10th Av

Carpenter Irene K Mrs, hos wkr, r 626 41st

Carpenter Jas (Lucille B) (Jimmy's Gro) h Rhodhiss Rd

*Carpenter Josephine D, emp Maple Springs Ldry, r 1001 6th Av

*Carpenter Lottie J, h 1101 2d Av

Carpenter Martha T (wid Henry M) h 2312 10th Av

Carpenter Navey (Bonnie K) emp Dennis Mach Tool Co, r 2523 9th Av

*Carpenter Roland (Ella A) lab, h 1003 6th Av

Carpenter Roland Jr (Josephine D) repr Budy Body Wks, h 1001 6th Av

Carpenter Ruth E Miss, slswn Belk-Broome, h 2985 2d Av

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.

NASH AIRFLYTE

SALES — SERVICE

1608 NINTH AVE. PHONE 29696

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

Carpenter Stirling S (Betty N) emp Headen Hos Mill, r Taylorsville Rd
*Carpenter Sylvester, lab, r 1101 2d Av
Carpenter Violet M Miss, tchr Highland Sch, r Taylorsville Rd
CARPENTER W A (Lena E) Treas-Genl Mgr Hickory Telephone Co, h 1711 11th Av, Tel 4201
Carpenter Wm H (Alice F) opr Smith's Barbecue and Tourist Cabins, h 4101 9th Av
Carpenter's Store (Everett Carpenter) 3745 9th Av
CARR EARL N (Bertha B) V-Pres-Treas First Security Co, h 1569 18th, Tel 2-5321
Carrier Cora L (wid Nevil F) h 2308 9th Av
Carrier Jas, r 2308 9th Av
Carrier Wm J, driver, r 2308 9th Av
CARROLL CREDIT CLOTHING CO, Carroll O Bullock Mgr, Ladies and Gents Ready-To-Wear Clothing, 1236 Government Av, Tel 2-9691 (see page 36)
Carroll Faye Miss, emp Lyerly F F Mills, r 948 8th
Carroll Gracen W (June L) emp Piedmont Wagon Co, h 727 10th
Carroll June L Mrs, emp Hollar Hos Mills, r 727 10th
Carroll Mitchell H (Christine C) emp Hy-Lan Furn Co, h RD3
*Carruth Danl (Estelle J) janitor Coca-Cola Botlg Co, h 402 9th Av
*Carson Agnes, cook Wagon Wheel Restr, r Vale, N C
*Carson Azallee, r Yount
*Carson Curlie (Martha) emp Hickory Pkg Co, h 534 14th
*Carson Gordon (Agnes) driver Hickory Bonded Whse, r Vale, N C
*Carson Hurley, butcher Hickory Pkg Co, r 523 9th Av
*Carson Katie, h 401 13th
*Carson Lawrence T (Ada) cook, h 530 14th
*Carson T Everett (Gladys S) janitor Embassy Theatre, h 311 13½ Apt 8
Carswell Albert J, body repr Walter Mtrs, r 511 24th
Carswell Bessie G (wid W Floyd) looper Boyd Lee Hos Mills, h 310 Pine Av
Carswell Betty G Miss, emp Boyd Lee Hos Mills, r 310 Pine Av
Carswell Jas, mgr Bus Station Cafe, r 3308 10th Av
Carswell John W (Ethel) driver Thomas & Howard, r RD2
Carswell Mary H Mrs, r 602 Crest
Carswell Pinkney (Claudia J) emp Ivey Weavers, h 809 24th
Carswell Robt, emp Hickory Mfg Co, r 809 24th
Carswell T Dysart (Nannie P) h 1140 23d
Carswell Walter (Eula P) pntr, h (rear) 918 23d
Carswell Wanda Miss, r 809 24th

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

Carswell Warren W (Mary) mech Harper Mtr Co, r Hildebran, N C
Carter Addie C Mrs, sec Piedmont Wagon & Mfg Co, r 1205 15th Apt 9
*Carter Bella, h 302 13th
Carter Cyril, emp Maple Springs Ldry, r 1170 29th
Carter Edw R (Addie C) supt, h 1205 15th Apt 9
Carter Esther T (wid J Ephraim) h 1529 E 10th Av
Carter Frank H (Nellie T) emp Shuford Mill, h 922 Ruth Av
Carter Helen B Miss, cash Woolworth's, r 1529 E 10th Av
Carter M Edith Miss, slswn Woolworth's, r 1529 E 10th Av
Carter O Reid (Frances S) blksmith, h 1170 29th
Carter Richd L (Gladys S) emp Elec Ser Co, h 837 Railroad Av
Carter Robt G, emp Sherrill Uphol Co, r 827 Railroad Av
*Carter Thurman (Florence McC) emp Hickory Springs Mfg Co, h 1030 2d Av
*Carter Thurman Jr, student, r 1030 2d Av
Carter Walter G (Minnie M) emp Whitener Hos Mill, h 227 Highland Av
Carver Fletcher H (Jessie W) adjstr Farm Bureau Ins Co, h 1367 18th
Carver Franklin R (Elizabeth S) (Variety Store of Hickory) h 809½ 13th Av
Carver John V, tchr, r 809 13th Av
Carver Martha R Miss, student, r 809 13th Av
CARVER RALSTON W (Ruth B) Dean Clevenger College of Business Admn, h 809 13th Av, Tel 5136
Cash Victor E (Marie L) pntr, r 1731 15th
Cash Wm C (Vernell P) emp T & S Carving Co, h 743 10th
Cashion A Ted (Marion B) h 1653 12th
Cashion Katherine R (wid Vernon B) tchr Kenworth Sch, h 1007 12th Av
Cashion Vernon B (Winnie B) collr Natl Trading Co, h 1205 15th Apt 1
Caskill Anna E Mrs, clk Caro Housing Corp, r 2032 Lake Hickory Rd
Castile Jesse R (Marie J) formn Lyerly F F Mills, h 566 16th
Catawba Cold Storage Inc, G Norman Hutton pres, Raymond C Putman sec-treas, 2024 8th Av
CATAWBA CONCRETE PRODUCTS CO INC, H Chas Menzies Jr Pres-Mgr, 2129 12th Av, Tel 2-7863
CATAWBA CO-OPERATIVE DAIRY INC, Harry M Arndt Pres, Chas D Colvard Genl Mgr, Pasteurized Dairy Products, 1016 End and Springs Rd, Tel 8416; Store No 2, 1422 10th Av (see top lines)

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT

PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. PHONE 2321

CATAWBA COUNTY—GOVERNMENT OF

Attorney, Justus C Rudisill, Newton, N C

Board of Commissioners, Carl V Cline chrmn, Geo L Winters, A L Shuford Jr, Noah W Jones and C E Rudisill, Court House

Coroner, Jas W Reynolds, Newton, N C

COURT HOUSE, Newton, N C

Farm Agent, Jesse Giles, Newton, N C

HEALTH DEPARTMENT, Dr Everett H Ellinwood Dir, 1325½ 11th Av, Tel 2-9491

Home Demonstration Agent, Miss Wylie K Knox, Newton, N C

MANAGER, Nolan J Sigmon, Court House, Newton, N C

Recorders Court, Emmett Wilson judge, Paul W Deaton clk, W J Sherrod solr, Court House

Register of Deeds, Mrs Marguerie McD Trott, Court House

Sheriff, Ray Pitts, Court House; chf dep Jas E Turner, 1338 Trade Av

Superior Court, Wilson Warlick judge, Paul W Deaton clk, Jas C Farthing (Lenoir, N C) solr, Court House

Surveyor, G Sam Rowe, Court House

Tax Commissioner, T Roland Morris, 1316 Union Sq, R207

WELFARE DEPARTMENT, Miss Joseline G Harding supt, 1320 Trade Av, Tel 6611

Catawba Dunbrik Co Inc, J H Mitchell pres, Ransom Miller sec-treas, mfrs, Taylorsville Rd

Catawba Fair Assn, Gordon Shuford pres, Corbin Green sec, fair grds, 2200 8th

Catawba, Lincoln, Alexander Health Department, Everett H Ellinwood dir, 1325½ 11th Av

CATAWBA MARBLE & GRANITE WORKS (J Pearlie Mull, Wallace F Tallant) High Grade Monuments and Memorials, Conover Rd, Tel 8687 (see front cover and top lines)

CATAWBA PAPER BOX CO (Arthur J Preslar) Mfrs, 539-541 Highland Av, Tel 8816

CATAWBA POULTRY & PROCESSING PLANT, Fred A Spencer Mgr, Wholesale, All Poultry Dressed Daily, 1339 8th Av, Tel 2-6116 (see page 62)

CATAWBA PUMP CO (Fred D Rozzelle) Plumbing, Heating and Well Drilling Contractors, Pumps and Water Systems, 2257 9th Av, Tel 7547 (see page 61)

Catawba Restaurant (Peter N Kovachi) 1322 Union Sq

CATAWBA SALES AGENCY INC, Fielding Clark Mgr, Hosiery Mill Agents, 1425 11th Av, Tel 5801 (see page 54)

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. PHONE 7366

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

CATAWBA TRANSIT CO INC, Henry P Eller Pres, Max Foster V-Pres, Wm B Somers Sec-Treas, "Serving Hickory and Surrounding Territory," 1700 9th Av, Tel 2-9796 (see page 33)

Catawba Valley Bowling Center Inc, Carroll A Carpenter pres, Wm B Laird sec-treas, 46 Brookford Rd

CATAWBA VALLEY BROADCASTING CO INC, E S Long Mgr, Operators WHKY—AM & FM Radio Stations, 1111 13th, Tel 2294

Catawba Valley Executives Club, Jas E Gaither sec, 549 E Highland Av

Cater Helen L Miss, bkpr Cater's Radio Ser, r 506 23d

Cater J Herman, sermn Cater's Radio Ser, r 506 23d

Cater Mildred M Miss, slswn Penney's, r 506 23d

CATER NOAH M (Dessie C) (Cater's Radio Service) h 506 23d, Tel 6236

Cater Wiley J (Katherine M) formn Elliott Knit Mills, h 803 26th Av

Cater Wiley J Jr, USAF, r 803 26th Av

CATER'S RADIO SERVICE (Noah M Cater) Complete Service For The Home and Automobile Radios, 915 15th, Tel 8411 (see page 62)

Cauble Alice G (wid John H) r 615 7th Av

Cauble Frank P Rev (Custis M) pastor St Andrews Luth Ch, h 325 15th Av

Cauble R Lamonte (Frances S) slsmn The Flowers Co, h Taylorsville Rd

Cauble Shirley S Miss, student, r 1330 20th

Cauble Wm L (Myrtle S) slsmn, h 1330 20th

Cauble Wm L Jr, student, r 1330 20th

Caudile Jack W, student, r 1002 11th Av

Caudle Lester C (Lola F) formn Century Furn Co, r Lenoir, N C

Caudle Phares N, whsemn De Hart Mtr Lines, r Newton, N C

Cavers W Vernon (Amy R) clk Anchor Supply Co, h 727 15th

Center Beauty Shoppe (Mrs Minnie H Wright) 1325½ 11th Av R8

CENTER THEATRE, Earle M Holden Mgr, 1313 11th Av, Tel 7711

CENTRAL ELECTRIC SUPPLY CO INC, Frank P Larson Pres-Treas, Hollis G Craft V-Pres, Mrs Fannie M Larson Sec, Wm D Kendall Asst Treas, Distributors, 1021-1023 12th, Tel 2-6511 (see page 44)

CENTRAL ESSO SERVICE INC, J Vernon White Pres, T DeWitt Messick Treas, 1130 9th Av, Tel 2-9041

Central Finance Co, John A Finegan mgr, 1406 11th Av

Central Motor Co (Ross V Alley, Hobart R Ruth, Carroll V Reese) 1125 9th Av

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

CENTURY FURNITURE CO THE, Harley F Shuford Pres, Ernest L Woodard V-Pres-Treas, "A Reliable Source of Fine Furniture," Manufacturers, 1401 22d, Tel 2207

CHALKLEY JOHN W (Frances H) Mgr Atlantic Company, h 503 4th Av, Tel 7942

CHAMBER OF COMMERCE, Max R Steelman Exec Sec, 1111 13th, Tels 2-9591 and 7551

*Chambers Dennis (Mattie W) emp Hickory Chair Co, r 428 9th Av
*Chambers Lizzie, h 428 9th Av
Chamblee Wm H, lawyer 1316 Union Sq R211, r 1604 12th Av
Champion Fred, emp Hy-Lan Furn Co, r 3720 12th Av
Champion Mildred Miss, emp J A Cline & Son, h 2200 10th Av Apt 1
Chapman Ada M (wid Fred C) h 922 Ruth Av
*Chapman Bell, h (rear) **1639 17th**
*Chapman Carolyn, maid, r 1337 3d Av
Chapman Edith P Mrs, tex wkr, h Boyd **Extd**
Chapman Ernest (Esper C) emp Maxwell Royal Chair Co, h 1038 **30th**
Chapman Eula B Mrs, emp Lyerly F F Mills, r 816 5th Av
Chapman Fred C Jr, emp Shuford Mills, r 922 Ruth Av
Chapman Geo G (Donnie W) emp Hickory Spinners, h 1038 37th
Chapman Howard F, instr Clevenger College of Bus Admn, r Lenoir, N C
Chapman John P (Laura G) farmer, h 518 23d
Chapman Jones C (Eula B) emp Shuford Hos Mills, h 816 5th Av
*Chapman Lawyer (Lola B) janitor, h 328 13th
Chapman Sarah L (wid David O) h 904 Holly Av
Chapman Son P (Blanche S) mldr, h 2889 7th Av
Chapman Wm, emp Shuford Mills, r 922 Ruth Av
Charles John H (Betty C) student, r 1545 12½
Charm Beauty Shoppe (Mrs Helen H Barger) 1354½ Union Sq
Chartier Berdine Miss, h 506 9th
Chastain Julian C (Louise M) h 1412 Ridge
Chastain Kenneth B, r 1412 Ridge
Chastain L Colleen Miss, r 1412 Ridge
Chavis Evelyn Miss, sten Smith-Courtney Co, r Connelly Springs, N C
Chenault J W (Elizabeth D) mgr F W Woolworth Co, h 208 8th
Cheney Ethel W Mrs, sec Sou Vocational Institute, r 1916 Forest Hill Dr

CHENEY FRED D (Ethel W) Supt of Instruction Southern Vocational Institute, h 1916 Forest Hill Dr

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

Cheney Wm R (Dixie S) instr Southern Vocational Inst, h 1254 Ridge
Chenery W Winston (Estelle W) USA, h 1812 13th Av
Chester Boyce P (Mary S) furn wkr, h 1220 14th
Chester Elbert J (Myrtle E) mech Biltmore Dairy, r RD3
Chester Faye Miss, mender Lyerly F F Mills, r 809 9th Av
Chester Jas L (Effie R) chemist Ellis Hos Mills, r RD2
Chester John A, r 731 9th Av
Chester Mary S Mrs, teller First Natl Bk, r 1220 14th
Chester Ollis S (Nellie C) emp Hickory Spinners, h 808 37½
Chester Walter (Edith) emp Century Furn Co, h 1721 10th Av
Childers Alvin E (Ruth P) tinner Miller-Brooks Rfg Co, h 597 Elliott
Childers Earl N, emp Virginia Well Drilling Co, r 597 Elliott
Childers Edith L Miss, slswn Spainhour's, r 1434 17th
Childers Edw R (Loline H) h 1358 29th
Childers Grover F (Thelma S) saw mill, h 2416 13th
Childers Lonnie (Leona M) emp Shuford Mills, h 921 Holly Av
Childers Lorelle S Mrs, nurse Richd Baker Hosp, r 340 Pine Av
Childers Mary L Miss, emp Hickory Dyeing & Winding Co, r 921 Holly Av
Childers Ralph (Nellie B) r 520 22½
Childers Raymond R (Lorelle S) plmbr, h 340 Pine Av
Childers Rondel G (Elsie) wks Martin's Mill Work, r Connelley Sprgs, N C
Childers Texie M Miss, emp Hickory Dyeing & Winding Co, r 921 Holly Av
Childers Timothy O, r 921 Holly Av
Childers Vertus C (Nadine S) emp Hickory Chair Co, h 2018 10th
Childress Bela F (Elma M) (Burke Hos Mills) r Connelley Springs, N C
Childress Essie F Miss, slswn Belk-Broome, r Vale, N C
Childress Evelyn C Miss, student, r 1130 15th
Childress Patricia A Miss, student, r 1130 15th
Childress Ray F (Edith T) h 1130 15th
Childress Ruby Miss, h 2200 10th Av Apt 8
Childress Sanford E (Lena A) (Burke Hos Mills) r Connelley Sprgs, N C
Childress Thos M (Genevieve G) typhus control ofc Health Dept, h 820 4th Av
*Childs Walter Jr (Liberty W) emp Hickory Chair Co, h 326 8½ Av
*Chisholm Bessie, dom, h 1319 6th Av
Christ Lutheran Church, Rev Lynn Rittmann pastor, 629 8th Av

STEELE RULANE SERVICE
Conover Road GAS SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Christian Katherine Mrs, hos wkr, h 303 18th
Christopher David E, r 683 Lincolnton Rd
Christopher Edwin M (Gertrude D) emp Sou Desk Co, h 621 33d
Christopher Lola H (wid Chas) h Morganton Rd
Christopher Minerva A Miss, h 683 Lincolnton Rd
Christopher Robt C, lab Coca-Cola Botlg Co, r RD1
Christopher Robt L, sawyer Hickory Mfg Co, r 683 Lincolnton Rd
Chronister Elizabeth F (wid Paul J) h 704 8th Av
Chubb Kenneth A (Saralie) slsmgr Maxwell Royal Chair Co, r 304 E 2d
Church Chas Q (Alma A) city firemn, h 1220 23½
Church Charlotte A Mrs, h 928 8th
Church Clara B Mrs, emp Lyerly F F Mills, r 2613 6th
Church Clarence B (Hazel B) emp Hy-Lan Furn Co, h 710 20th Av
Church Ernest M (Clara B) inspr Century Furn Co, h 2613 6th
CHURCH GEO T (Elenoir H) (Georges' Esso Service) h 521 Chestnut Av, Tel 2-6790
Church Howard, emp Betty Greer Chair Co, r RD2
Church Ira C, r 928 8th
Church of God The, Rev Geo D Lemons pastor, 1317 School
*Church of God In Jesus Christ, 209 12th
Church of The Ascension (Episcopal) Rev Robt B Campbell rector, 1022 14th
Church Wm P (Nora C) emp Hickory Mfg Co, r 2241 6th Av
Cilley Anna A (wid John H) r 1502 13th Av
CILLEY CLINTON A (Loree A) (Cilley Foundry & Machine Co) h 1775 Lenoir (The Pines) Tel 2-6246
Cilley E Louise Miss, artist 1502 13th Av, r same
CILLEY FOUNDRY & MACHINE CO (Joe E and Clinton A Cilley) 817 Water Av, Tel 2-6106 (see page 57)
CILLEY JAMES L (Lois S) V-Pres First Natl Bank, h 1104 15th Av, Tel 4301
CILLEY JOSEPH E (Cilley Foundry & Machine Co) h 1502 13th Av, Tel 2-7336
Cilley Loree A Mrs, tchr Claremont High Sch, r 1775 Lenoir (The Pines)
Cilley Mary Miss, sten Richd Baker Hosp, r 1104 15th Av
Cilley Robt S (Ella R) photog 1103 11th Av, r 17th Extd
CILLEY THOS L (Cecile H) Asst Cash 1st Natl Bk, h 1519 11th, Tel 2-6572
CIRCLE DRIVE (Thos C Duncan) Restaurant, Groceries, Service Station, Garage and Auto Upholstering, S 37th St and Hwy 70 W, Tel 2-5287 (see page 64)

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.

SOUTHERN VOCATIONAL INSTITUTE

DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO

1343 11TH AVE. PHONE 28987

CITIZENS INSURANCE & REALTY CO, Joseph W Moye Mgr, General Insurance, 1219 11th Av, Tel 8466

City Barber Shop (W Garfield Jones) 1300 Union Sq (bsmt)

City Barbecue, Fairl A Detter mgr, 738 10th Av

CITY COAL CO INC, Mrs Georgia B Banks Pres, Ralph C Brittain Sec-Treas, "The Home of Better Coal," 1416 9th Av, Tel 4636 (see page 36)

CITY DIRECTORY, Southern Directory Co Publrs, 15 Rankin Av, Asheville, N C

City Electric Co (Jas P Huffman) contrs, 1207 9th Av

CITY MOTOR CO INC, James M Lackey Pres-Sec, Ray K Rowe V-Pres-Treas, Packard Cars, Reo Trucks, Sales and Service, 1320 11th Av, Tel 4811 (see page 27)

CITY OFFICIALS—See Hickory, Government of

Clanton Madalene Mrs, emp Hickory Chair Mfg Co, h 459 Crest

Clapp Agnes N Mrs, slswn Belk-Broome, r 919 9th Av

Clapp J Albert (Agnes N) furn wkr, h 919 9th Av

Claremont High School, Walter D Cottrell prin, 816 13th Av

Clark Allen L (Hazel A) whsemn DeHart Mtr Lines, r Conover Rd

Clark Archie W, repr Burwell's Repair Shop, r 1442 22d

Clark Arnold L (Kathleen H) r 730 8th Av

Clark Burl L, emp Hickory Dyeing & Winding Co, r 928 Holly Av

Clark Clarence D, bldg supt Southern Vocation Inst, r Hildebran, N C

Clark Claude E, pres Caro Fine Fabrics, r RD2

Clark Clyde (Evelyn W) tex wkr, h 2515 7th Av

Clark Fielding, mgr Catawba Sls Agcy, r Conover, N C

Clark Frank H (Oma P) mach The Flowers Co, r 3416 11th Av

*Clark Geo F (Leola) trucker Sou Ry, h 305 12th

Clark Gerald A (Nora M) student, h 817 30th

Clark Grover H (Alice C) tex wkr, h 415 24th

Clark Harold F, emp Hickory Mfg Co, r 415 24th

Clark Henrietta S Mrs, emp Shuford Mills, r 928 Holly Av

Clark Howard D (Henrietta S) emp Shuford Mills, h (rear) 928 Holly Av

Clark Jack C, emp Borden Co, r Granite Falls, N C

Clark Jas (Mattie K) emp Hickory Spinners, h 804 37½

Clark Jas (Patsy E) emp Sou Desk Co, r 2809 7th Av

Clark John A (Eleanor D) (Clark Tire & Auto Sup Co) h 1919 15th Av

Clark John G (Pauline) Yellow Top Cab Co, h 313 Ashe

Clark Julius V (Kathleen H) tex wkr, h 721 33d

Clark Junior B (Rosa E) emp Shuford Mills, h 919 Hope Av

O. G. PENEGAR CO.

Office Supplies, Euipment and Machines

1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.

LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

Clark Kate A Miss, tchr Kenworth Sch, r 1605 12th
Clark Lounell W Mrs, emp Menzies Hos Mill, r 610 Mill
Clark Neill W (Carolyn H) supt Shuford Mills, h 1605 12th
Clark Norman N (Betty H) swtchmn Sou Ry, h 1301 E 10th Av Apt 11
Clark Peggy R Miss, student, r 928 Holly Av
Clark Rae R Mrs, emp Menzies Hos Mills, r 928 Holly Av
Clark Raymond D (Rae R) overseer Shuford Mills, h 928 Holly Av
Clark Richd D, emp Elliott Knit Mill, r 928 Holly Av
Clark Rosa B Mrs, emp Shuford Mills, r 919 Hope Av
CLARK TIRE & AUTO SUPPLY CO (John A Clark) Goodyear Tires and Batteries, G E Appliances, Vulcanizing and Recapping, RCA Radios, Auto Accessories, 1205 9th Av, Tel 5216
Clark Virginia L Mrs, h 230 Highland Av
Clark Yates S (Lounell W) emp Shuford Mills, h 610 Mill
Clarke Roy J, emp Shuford Mills, r 809 Company
Clarke Saml J, emp Shuford Mill, h 809 Company
Clarke Wm L Jr (Shirley B) phys 207 2d E, h 1529 16½ Av
Clay Alonzo L, emp Piedmont Wagon Mfg Co, h 1225 23d
Clay Carrie P Mrs, h 2218 10th Av
Clay Cecil H (Lois M) slsmn Thomas & Howard, h 727 35th
Clay Donald W (Ianthe H) waiter Sou Pig Bar-B-Q, h 2256 3d Av
Clay Jas M (Ruth P) h 2521 2d Av
*Clay John D (Annie C) mgr Finger's Taxi Ser, h 1545 2d Av
Clay Kenneth B, slsmn Esso Std Oil Co, r 756 19th Av
Clay Mabel L Miss, r 2218 10th Av
CLAY PRINTING CO INC, Josiah J Willard Pres, Mrs Mabel M Rowe V-Pres, Mrs Josebel J Miller Sec-Treas-Mgr, Wm W Wolfe Sls Mgr, 1402 11th Av, Tel 5661 (see top lines)
Clay Ralph (Irene B) carp, h 1316 23d
Clay Ruth P Mrs (Clay's Beauty Salon) r 2521 2d Av
Clay Thos W (Alice A) h 1106 12th Av
Clay's Beauty Salon (Mrs Ruth P Clay) 1332 Union Sq
Clayton Banks Jr (Virginia E) driver Merchants Prod & Gro Co, h 1420 E 10th Av
Clayton Virginia E Mrs, emp Ford Hos Mill, r 1420 E 10th Av
CLEAN-RITE CLEANERS & DYERS (Carl C Murphy, Leroy Starnes) 1511 Lenoir Rd, Tel 2-5973
Clegg Isaac N (Ruby B) mech, h 1606 17th
Clegg Peggy D Miss, clk Caro Theatre, r 1606 17th
Clegg Woodrow B, r 1606 17th
Clemmer Dotty A Miss, r 1545 12½
CLEMMER ROBERT L, Architect 202 Grant Bldg, 1316 Union Sq, Tel 6711; h 1545 12½, Tel 8702 (see page 20)

PERRY ARMATURE APPLIANCE CO.

WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. PHONE 2124

*Clemmons Chas, atndt Gulf Ser Sta, r 1545 2d Av
*Clemmons Jackie P, r 1546 2d Av
*Clemmons Leonard, emp Finger's Taxi, r 1545 2d Av
Clenseur Milton M, student, r 1407 14th Av
Cleveland John J (Martha A) orderly Hickory Memo Hosp, h 591 16th
CLEVENGER C E (Ann L) Pres Clevenger College of Business Admn, h 1084 30th Av, Tel 2-9285
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION, C E Clevenger Pres, R W Carver Dean, Mrs Ruth D Bowman Supvr, 1326 12th Av, Tel 2-7171 (see bottom lines)
Clevenger Dormitory, 1328-30 12th Av
Clevenger Lee J (Nervia H) carp, h 715 22d
Clinard Rosa C Mrs, prin Brookford Sch, r 1531 20th
Clinard J Weston (Rosa C) clk City, h 1531 20th
Clinard Wm L (Lillian D) U S Comnr and Justice of the Peace, 1015½ 14th, h 1316 13th
Cline H Earl (Hildreth Y) (Windy City Garage) h 962 26th Av
Cline A Lynch (Bessie S) sec Shuford Mills, h 1366 18th
Cline A Ray, atndt Harper Mtr Co, r 708 Lincolnton Rd
Cline Alice E (wid Wm L) h 526 8th
CLINE ALLEN Y (Henrietta H) (Cline Piano Co) h Startown Rd (RD3) Tel 7684
Cline Annie M Mrs, looper Whisnant Hos Mills, h 708 Lincolnton Rd
Cline Ausborn V (Ada B) (Cline's Barber Shop) h 6 13th
Cline Beulah M Miss, wks Hickory Steam Ldry, r 413 E Highland Av
Cline Candy Co (Ellis D Cline) jobber, 105 Harris Arcade
Cline Carl H (Irene S) bkpr, h 1437 15th
Cline Carl V (Mary L) hosiery, h 1327 17th
Cline Cecil L (Frances B) emp Sou Desk Co, r 601 20th
Cline Chas V (Louise Y) knitter Lyerly F F Mills, h 713 12th
Cline Christine Miss, wks Hickory Steam Ldry, r 413 E Highland Av
Cline Cletus S, barber Cline's Barber Shop, r 2245 11th Av
Cline Della S (wid Wm T) r Boyd Extd
Cline Dennis R, emp Shuford Mills, r RD3
Cline Dorothy L Miss, clk Piedmont Clnrs & Dyers, r RD3
Cline E Patrick (Georgia H) h 1041 E 10th Av
Cline Edw, student, r Morganton Rd
Cline Edw W, r Country Club Rd
Cline Ella D (wid Jas E) h 1332 19th
Cline Ella Miss, r 927 Burch

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) PHONE 26532

TODD FLORAL CO., INC.
"Todds Flowers Brighten The Hours"
HICKORY'S LEADING FLORIST SINCE 1930
PHONE 2221

Cline Ellis D (Vaul D) (Cline Candy Co) h 808 12th Av
Cline Ellis D Jr (Taltha L) slsmn West-Deal Co, h 1328 15th
Cline Ernest C (Beulah B) emp Hy-Lan Furn Co, h Boyd Extd
Cline Ernest F, mach Hickory Auto Parts, r RD1
Cline Ernest G (Mary McC) driver Dock's Taxi Ser, r 8th Av Extd
Cline Ethel K Mrs, h Morganton Rd
Cline F Lawrence (Mary H) formn City, h 925 9th Av
Cline Fides T, butcher Hickory Pkg Co, r RD2
Cline Geo, r 1345 17th
Cline Geo F (Mary B) emp Four Points Furn Co, r Sweetwater Rd
Cline Geo W (Marylee T) emp Century Furn Co, r 1507 Grove
Cline Gladys L Miss, r 1332 19th
Cline Guy E (Margie F) driver Tallant Trf Co, h 1604 22d

CLINE HENRY C (Corilla W) Pres Cline Lumber Co Inc, h 1419 12th Av, Tel 2-8702

Cline Howard L, sermn Steele Rulane Ser, r Sandy Ridge Rd
Cline Hugh E (Eva M) steward Hotel Hickory, r Granite Falls, N C
Cline Irene S Mrs, tchr, r 1437 15th
Cline J A & Son (Archie W Shuford) hos mfrs, 239 Highland Av
Cline J Lee, clk Smith-Courtney Co, r Hildebran, N C
Cline Jack (Willie J) driver, r 2428 11th Av
Cline Jacob L (Pansy S) emp Hickory Pkg Co, h Sipe
Cline John T (Hermaleen D) h 1425 21st
Cline Julius, wks Hickory Pkg Co, r RD3
Cline Kate C (wid Thad B) r 720 39th
Cline Leon A (Cora C) (C & N Gro) h (rear) 1562 Spring
Cline Lillie B (wid Lloyd J) h 413 E Highland
Cline Lottie O Mrs, h Conover Rd

CLINE LUMBER CO INC, Henry C Cline Pres, E Harlan Roseman Sec-Treas, General Contractors, Rough and Finished Lumber, Building Material, Millwork, 911 16th, Tel 8121 **(see page 32)**

Cline Lura R (wid J Guy) h 1355 17th
Cline Luther W (Katherine D) carp, h RD3
Cline M Elizabeth Miss, r 413 E Highland Av
Cline Mabel D (wid Mont D) h 601 20th
Cline Margaret H (wid Frank) h 517 24th
Cline Margaret S (wid Pinkney E) h 820 39th
Cline Margie N Miss, student, r 708 Lincolnton Rd
Cline Martha V Miss, bkpr Montgomery Ward, r 6 13th
Cline Max C (Ailene W) carp Herman-Sipe Co, h 418 8th
Cline Mildred Mrs, inspr Clay Prtg Co, r RD3
Cline Mildred L Miss, bkpr, r 1419 12th Av

R. A. TUNSTALL INSURANCE AGENCY
"INSURANCE OF ALL KINDS"
5 UNION SQ. BLDG. **R. Archie Tunstall, Owner** **PHONE 7531**

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

Cline Oren L (Martha D) (Modern Business Service) dist mgr State Farm Ins Cos, h 1301 E 10th Av Apt 45
Cline P Rowe (Pauline L) prntr Hickory Daily Record, r RD3
Cline Pansy S Mrs, emp Hickory Pkg Co, r Sipe
Cline Pauline Miss, wks Hickory Steam Ldry, r 413 E Highland Av
CLINE PIANO CO (Allen Y Cline, W Sylvester Reed) Dealers In All Kinds Rebuilt Pianos, Startown Rd (RD3), Tel 7684 (see page 61)
Cline Ralph L (Adelaide P) r 544 41st
Cline Reid W (Mildred S) watch repr The Bisanar Co, r RD3
Cline Retta L (wid David F) h 701 8th Av
Cline Richd (Lillian R) slsmn Coca-Cola Botlg Co, r Conover, N C
Cline Richd C, emp Hy-Lan Furn Co, r (rear) 1562 Spring
Cline Robt E, r 1327 17th
Cline Ruby E Mrs, slswn Woolworth's, r RD2
Cline Russell A (Edna) driver Tallant Trf Co, h 5 13th
Cline Sara A (wid Julius A) h 305 10th Av
Cline Ted H Jr (Helen) linemn Hickory Tel Co, r RD3
Cline Wm K (Fannie B) emp Ivey Weavers, h 2525 7th Av
Cline Wm R (Harriet B) h RD3
Cline's Barber Shop (Ausborn V Cline) 1310 Union Sq (bsmt)
Clinton Clarence L (Elsie S) (Clinton Mtr Co) h 724 15th
Clinton Clarence L Jr, slsmn Hickory Auto Parts, r 724 15th
Clinton Motor Co (Clarence L Clinton) used cars, 1013 9th Av
Clinton Nancy A Miss, sten Electl Ser Co, r 724 15th
*Clinton Tabernacle AME Church, Rev Robt M Mitchell pastor, 827 Lincolnton Rd
Cloer Clyde H, hlpr Lipe Mtr Lines, r Granite Falls, N C
Cloer Eubert O (Helen D) wldr J L Goodman & Son, h 28 12th
Cloer Lawrence S, slsmn Paper Ser Co, r Sweetwater Rd
Cloer Letha E Miss, slswn Penney's, r RD3
Cloer Mozelle Mrs, nurse Richd Baker Hosp, r same
Cloer Nancy B Miss, instr Clevenger College of Bus Admn, r 1608 6th Av
Cloninger Mary E Miss, tchr Longview Sch, r 1608 6th Av
Cloninger Philip L (Mattie B) r 1057 Maple
Cloninger R Garland (Vesta B) emp Hickory Chair Co, h 518 8th
Clontz Annie B Mrs, h RD3
Clontz Chas W (Mattie McC) mach, h 2626 8th
Clontz Dallas W (Muriel G) emp Cox Furn Co, r 513 Mill
Clontz Earl U (Lula S) driver, h RD3
Clontz Fred A (Ethelyne C) rpr Buff Shoe Shop, r 2626 8th
Clontz G Clyde, hlpr M G Crouch Lbr Co, r 753 37th

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. **PHONE 2261**

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

Clontz Gerald R, hlpr M G Crouch Lbr Co, r 753 37th
Clontz Grace Miss, r 621 Church Av
Clontz Harvey L (Vivian S) pntr Truck & Auto Ser, h 2040 16th Av
Clontz John W (Maggie S) gro 911 E Highland Av, h same
Clontz Lela B Mrs, emp Brown Bros Hos Mills, r 621 Church Av
Clontz Mallie L (Vera H) emp Hickory Spinners, h 753 37th
Clontz Mallie L Jr, mach M G Crouch Lbr Co, r 753 37th
Clontz Mildred E Miss, waitress Raby's Restr, r 753 37th
Clontz Muriel G Mrs, emp Piedmont Hos Mill, r RD3
Clontz Oscar C (Lela B) furn wkr, h 621 Church Av
Clouse Dora Q (wid Mack) r 1400 22d
Coats Isaac Jr (Evelyn P) sermn Firestone's, h 1546 2d Av
Cobb Benj H, wks Martin's Mill Work, r Hildebran, N C
Cobb Jos C (Margaret) supvr Pacific Mills, h 931 15th Av
Coble Jas W (Pauline A) linemn Duke Power Co, h 405 25th
Coble Robt W (Corinne S) pharm King's Pharmacy, h 2851 8th
COCA-COLA BOTTLING CO, Hugh P Williams Mgr, "Drink Coca-Cola In Bottles," 1950 11th Av, Tel 5461
Cochran Arthur (Minnie M) emp Ivey Weavers, h 3011 8½ Av
Cochran Ernest, r 3011 8½ Av
Cochran Floyd, emp Sou Desk Co, r 704 27th
Cochran Fred T (Mildred H) emp Sou Desk Co, h 934 28th
Cochran Glen W, slsmn Steele Rulane Ser, r Conover, N C
Cochran W Ellis (Dillie G) emp Ivey Weavers, h 704 27th
Cody Clifford (Elsie I) emp Hickory Spinners, r 803 36th
Cody David E (Mary M) sec Ivey Weavers Inc, h 2161 9th Av
Cody Ella R (wid Emmett W) h 2331 11th Av
Cody Eugene F (Violet D) student, h 501 Boyd
Cody Pearl F (wid Frank L) h 701 41st
Cody Robt L (Nellie B) (Longview Ser Sta) r RD1
Coffey Donald (Willie P) emp Hickory Chair Co, h 1131 E 10th Av
Coffey Emma M (wid Geo F) h 803 20th
Coffey Fred J (Nell G) emp Hy-Lan Furn Co, h 1312 2d
Coffey Hubert C, solr Field Ins Agcy, r Granite Falls, N C
Coffey John H (Irene) boiler mkr J L Goodman & Son, r RD3
Coffey Julia B (wid Columbus) r 2721 9th Av
Coffey Kenneth A, student, r 1754 15th
Coffey Nettie McN Mrs, emp Highland Cordage Co, r Conover Rd
Coffey Paul E (Lilly G) mach The Flowers Co, h 3907 8th Av
Coffey Paul M, driver Lipe Mtr Lines, r Granite Falls, N C
Coffey R Frank (Kathryn B) genl foremn C & NW Ry, Rhodhiss Rd
Coffey W Claude (Annabelle H) inspr H & B Co, h 2308 9th Av
Coffey Wm F, slsmn Belk-Broome, r 803 20th

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

Coffey Willie P Mrs, emp Ford Hos Mill, r 1131 E 10th Av
Coffey Y Earl (Edna S) carrier PO, h 1754 15th
Coffey Zack, emp Howard Hickory Co, h 3905½ 8th Av
Coffin Wm G (Edith M) slsmn Mouldin Distbg Co, r RD1
Cohen David, student, r 1602 9th Av
Cohen Dena Miss, tchr, r 1602 9th Av
Cohen Harry (Tessie L) genl mdse 1302 Union Sq, h 1602 9th Av
Cohen Hersh G (Estelle H) mgr Melville's, h 1608 12th
Cohen Jas, slsmn Melville's, r 1711 11th Av
Cohen Julius, student, r 1602 9th Av
*Colbert Helen L, cook Arcade Coffee Shop, r 1358 3d Av
*Colbert Vesta L, r 1023 2d Av
Colbert Wm B (Hattie I) br mgr The Schaefer Varnish Co, h 328 E Highland Av
Cole Anderson A (Aleen C) mach Ellis Hos Mills, h 1602 Lenoir Rd
Cole Betty R (wid Chas E) h 2801 9th Av
Cole Dorothy Miss, student, r 806 15th Av
Cole Ethel S Mrs, supvr Eureka Knit Co, r 1026 4th
Cole J Richd, clk King's Pharm, r 1026 4th
Cole Jas B (Lois C) driver Atlantic Co, h 877 24th Av
Cole Matthew J (Edna K) emp Hy-Lan Furn Co, h 690 24th Av
Cole Mattie P (wid Wm R) r 764 24th Av
COLE'S JEWELRY STORE INC, A L Harrison Sec-Treas, Watches, Diamonds, Jewelry and Silverware, 1312 Union Sq, Tel 4116 (see top lines)
*Coleman Betty L, student, r 520 12th
*Coleman Danl (Doris C) janitor, h 520 12th
*Coleman Doris C, cook, r 520 12th
COLEMAN JOSEPH E (De Lide V) Genl Mgr The Spainhour Co Inc, h 1515 14th Av, Tel 6971
Coleman Norman A (Geraldine C) (Test Hos Mills) h 2119 Lake Hickory Rd Apt 3
Coleman Norma J Miss, student, r 1306 17th Av
Coleman Patsy A Miss, student, r 1306 17th Av
Coleman Robt H (Sarah G) (Test Hos Mills) h 1306 17th Av
College Grocery (Miss Pearl A Lineberger) 334 10th Av
College Park Bar-B-Q (Thos H Bumgarner) 204 E 2d
Colley Judy M Mrs, emp Shuford Hos Mills, r 954 Holly Av
Colley Tillman C (Judy M) emp Shuford Mills, h 954 Holly Av
Collins Ambrose B, slsmn Penney's, r RD3
Collins Boyce E (Dottie L) asst mgr Hickory Sptg Gds Co, h 422 8th
Collins Broadus B (Margaret C) mech, h 422 8th
Collins Broadus B Jr (Emma Y) slsmn Garth's, h 1320 School

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

Collins Dorothy D Miss, student, r 1079 30th Av
Collins Eugene E, hlpr Coca-Cola Botlg Co, r RD4
Collins Flora B (wid Hardie B) (Viewmont Mfg Co) h 1079 30th Av
Collins Frank G, student, r 1079 30th Av
Collins Hume S (Naomi C) clk, h 1710 15th
Collins June Miss, student, r 422 8th
Collins Leroy W, mgr Tenn-Carolina Transit, r 1111 12th
*Collins Louise, r 1320 4th Av
Collins Naoma C Mrs, bkpr Boyd Lee Hos Mills, r 1710 N 15th
Collins Raymond L, student, r 422 8th
Collins Saml C (Minnie B) emp Lael Furn Co, h Boyd Extd

COLONIAL LIFE & ACCIDENT INSURANCE CO, Nicholas F Jones Agt, 1219½ 11th Av, Tel 2-6416

COLVARD CHAS D, Genl Mgr Catawba Co-Op Dairy, r 330 15th Av, Tel 2-6792

Combs Arvel J (Essie H) emp H & B Co, r 712 Highland Av
Combs Avery (Mildred D) h 3747 9th Av
Combs Eugene, tex wkr, r 3407 11th Av
Combs J Hugh (Aline H) emp Hickory Paper Box Co, h 414 Highland Av
Combs J Hugh Jr, emp Duke Hos Mills, r 414 Highland Av
Combs Mattie N (wid Jackson) r 856 38th
Combs Robt C (Malone B) tex wkr, h 3407 11th Av

COMFORT CHAIR CO INC, J Arthur Austin Pres, Hal M Teague V-Pres, J Bruce Teague Sec-Treas, Furniture Manufacturers, 2405 10th, Tel 2-7283

COMMERCIAL CREDIT CORP, Chas H Evans Mgr, 1435 11th Av, Tel 2314

Community Baptist Church, Rev Otis N Joyner pastor, Ellwood Extd
Community Chest, Emmett C Willis pres, L C Gifford v-pres, Jas E Gaither sec, Mrs Margaret B Walton treas, 1111 13th
Community Concert Assn, Dr Glenn R Frye pres, Miss Gladys Barger sec, Hotel Hickory
Community Oil Company (Eugene C Ivey) fill sta, 2744 9th Av
Community Store (S Alwyn Phillips, Russell N Penland) gros, 545 Highland Av
Comp H Otto (Clarissa W) elec eng, h 1512 11th Av
Compton Jas C (Frances F) clk Hayes Gro, h 2904 7th Av
Compton Jas C Jr (Frankie S) emp Dixie Stores, h 800 22d
Compton Lenore A Miss, instr Clevenger College of Bus Admn, r 1084 30th Av

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. Dial 25507

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS
HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE

1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

CONCRETE MACHINERY CO (Ralph C Flowers) Concrete Machinery, Specialty Molds, Aluminum Castings, Lenoir Rd, Tel 2-6816 (see page 37)

Conley Ada O Mrs, waitress Catawba Restr, r 127 12th
*Conley Bessie E, lndrs, r 617 9th Av
*Conley Catherine C, opr Ruth's Beauty Nook, r 617 9th Av
*Conley Ethel L, lndrs, r 617 9th Av
Conley Harry L, driver Lipe Mtr Lines, r 757 37th
Conley Juanita Miss, emp Hickory Spinners, r 757 37th
*Conley Ned H (Mattie N) lab, h 617 9th Av
*Conley Vernon, hlpr Abernethy Tfr & Stge Co, r 617 9th Av
Conley Wm (Hester H) emp Hickory Spinners, h 757 37th
*Connelly Cecil, orderly Richd Baker Hosp, r Connelly Springs, N C
Connelly Geo W (Ada O) dept mgr Henkel Pool Room, h 127 12th
*Connelly John H, emp Noggle & Younce, r Connelley Springs, N C
Connelly Jos G, clk Hickory Spinners, r Morganton, N C
*Connelly Melvin (Ruby J) lab, h 1343 4th Av

CONNER FURNITURE CO INC, Robt D Carlisle Pres-Sec, Everett C Bolick V-Pres-Treas, Furniture and Piano Manufacturers, 2184 13th Av, Tel 4911

*Conner Garfield, emp Hutton & Bourbonnais, r 324 12th
Conner Leroy (Sue V) slsmn Hickory Pkg Co, r 2200 15th
Conner Lester L (Sadie J) pres Pioneer Wood Carving Co, h 1123 E 10th Av
Conner Melvin R (Hazel R) (C & R Gro) h 715 41st
*Conner Reuben (Rosa D) lab City, h Yount
*Conner Roscoe C (Rosa L) ydmn, h 420 Chestnut Av
Connor Alice C Miss, opr Hickory Tel Co, r 723 32d
Connor Carrie S Mrs, clk Wilfong Florist, r RD1
*Connor Chas, porter Huffry Hotel, h 539 12th
*Connor Clarissa, r (rear) 1311 7th Av
Connor Cordy S Mrs, opr Hickory Tel Co, r 723 32d
Connor Delbert H (Ada H) carp, h 723 32d
Connor Delbert H Jr (Cordy S) slsmn Montgomery-Ward, r 723 32d
*Connor Ernest (Genola) emp Hafer Hos Mills, h 1360 4th Av
Connor Mildred R (wid Jas) emp Brown Bros Hos Mills, r 745 41st
*Connor Robt (Eunice) h 1341 5th Av
*Connor Wm L (Bertie) driver Brookford Mill, h 539 13th
Conrad G Dwight Rev (Ruth S) pastor Bethany Lutheran Ch, h 2616 11th Av
Constance Beauty Shop (Mrs Constance C Deal) 576 16½
Conway Faye T Mrs, sten Hickory Sales Co, r Granite Falls, N C

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
Room 207 Grant Bldg. WEATHERSTRIPPING Phone 28821

Coogler Ann W Mrs, cataloguer Worth Elliott Carnegie Library, r 1120 13th
Coogler John L (Ann W) clk Duke Power Co, h 1120 13th
Cook Ada B (wid Julius) r 700 15th
Cook Alvin (Belle) emp Sou Desk Co, h 625 22d
Cook B McKinley (Catherine W) barber 1927 10th Av, r RD1
Cook Chas (Pansy J) shoe repr, h 3720 12th Av
Cook Clara Miss, hos wkr, r 2522 8th Av
Cook Doris B Mrs, slswn Debbie Shop, r RD3
Cook Edw M, barber B McKinley Cook, r RD1
Cook Ellis D (Florence M) (DeLuxe Barber Shop) h 101 8th
Cook Frank F (Ruby J) carp, h 1427 9th Av
COOK J MARVIN (Ida W) (Elevator Repair Service) h 1213 23d, Tel 7668
Cook John A (Wilma W) h 895 Burch
Cook John B (Eunice H) wtchmn Hickory Spinners, h 821 34th
Cook Julius A (Odie P) emp Ivey Weavers, h 616 41st
Cook L Dwight, clk Ideal Food Mkt, r 1100 11th Av
Cook Lee R (Lettie B) emp Shuford Mills, h 818 Ellwood
Cook Leona F (wid Wm M) h 318 23d
Cook Lillie B (wid Wm C) h 1921 10th Av
Cook Ottis A (Minnie B) emp Ivey Weavers, r 318 23d
Cook Plato (Mandy) h 2192 13th Av
Cook Ray, furn wkr, r 616 41st
Cook Ray B (Pauline M) driver Tallant Trf Co, h 807 21st
Cook Roberta E Miss, slswn Fresh Air Mkt, r 101 8th
Cook Shuford M (Ruth D) sermn Elevator Repair Ser, h 3612 10th Av
Cook Theo W (Annie I) emp Ivey Weavers, h 2522 8th Av
Cook W Andrew (Thelma F) h 2913 11½ Av (LV)
Cooke Alfred E (Betty P) slsmn Caro Land-Auction Co, h 2736 10th
Cooke Betty P Mrs, tchr L-R College, r 2736 10th
Cooke Clarence M (Grace B) dist mgr WOW Life Ins Soc, h 2803 10th
Cooke Grace G (wid Cornelius C) r 2030 2d
Cooke Harold B (Sue M) barber DeLuxe Barber Shop, h 1301 E 10th Av Apt 58
Cooke Harry C (Clara H) mech Hickory Mtr Sls, r Rutherford College
Cooke Paul J (Addie K) mach Whisnant Hos Mills, h 2030 2d
Cooper Dale S (Frances L) bkpr City Coal Co, h 1216 23½
Cooper Norman B (Sarah D) driver Better Homes Furngs Co, h 1135 Morris Av
Cooper Ora S Mrs, smstrs West-Deal Co, r 2013 9th Av

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto
PIEDMONT MOTOR CO., INC.
DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266
Plymouth CHRYSLER

Cooper Paul V (Frances W) formn Rogers Air Cond, h 1935 4th Av
Cooper Porthenia Miss, waitress Hotel Hickory, r 1135 Morris Av
Cope Marion Miss, supt Richd Baker Hosp, r same
Corbett Rufus L (Maxine B) h 739 35th
Cordell Burlia (Audrey F) emp Ivey Weavers, r 2433 9th Av
Cordell Chas, formn Sou Ry, r 709 8th
Cordell Dewey H (Jimmie C) sermn City Schls, h 2809 10th Av
Cordell Jack (Melzie P) emp Sou Desk Co, h 707 41st
Cordell Jennie H (wid Otis B) h 2433 9th Av
Cordell Lovetta Miss, r 2433 9th Av
Cordell Ruth Miss, student, r 2433 9th Av
Corey John E (Margaret Y) asst mgr Duke Hos Corp, h 901 8th Av
Corey Mary E (wid Jas H) h 509 8th
Corey W Ormond (Virginia B) sec-treas 999 Tire & Bat Co and mgr Carolina Mtr Club, r 597 18th
Corinth Evangelical and Reformed Church, Rev Harry D Althouse pastor, 1100 13th
Corinth Evangelical & Reformed Church Educational Building, 1218 11th Av
Cormier Wilford J (Virginia P) emp Sou Desk Co, h 1801 10th Av
Cormier Virginia P Mrs, slswn Belk-Broome, r 1801 10th Av
Corne M Elmas (Maude C) mach Ellis Hos Mills, h 525 10th Av
Corne Rhoda P (wid Perry) r 525 10th Av
*Cornelius Eloise, student, r 1370 Ridgeview Av
*Cornelius Jas J (Mary) hlpr Catawba Poultry & Processing Plant, r 13½ 5th Av
*Cornelius Margaret, maid, r 1370 Ridgeview Av
Corpening Frank C Jr, linemn Duke Power Co, r Newton, N C
*Corpening Irene, r 544 14th
*Corpening Mabel, h 544 14th
*Corpening Virginia, maid L-R College, r 529 13th
Correll Ada S (wid Chas) r 3829 9th Av
Correll Bruce E (Lena G) pres Betty Greer Chair Co, h 1137 N Hill
Correll Callie H Mrs, wrapper Morgan Candy Mfg Co, r 801 12th
Correll Chas L (Lucille A) asst mgr Abernethy Tfr & Stge Co, h 3825 9th Av
Correll Earl (Ruth R) uphol, h 1427 E 10th Av
Correll Gwendolyn A Miss, student, r 1137 N Hill
Correll Lena G Mrs, emp Hafer Hos Mill, r 1137 N Hill
Correll M Jean Miss, bkpr Betty Greer Chair Co, r 1137 N Hill
Correll Margaret I Miss, tchr Longview Sch, r 3825 9th Av
Correll Mimi G Miss, bkpr Betty Greer Chair Co, r 1137 N Hill

BEAR WHEEL ALINEMENT
BUDY BODY WORKS
24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES SERVICE
1315-1317 9TH AVE. PHONES 7936 and 3666

Correll Nellie E Mrs, emp Cline Hos Mills, h 231 Highland Av
Correll Wm M (Frances A) plmbr Catawba Pump Co, h 42 13th
*Cosby Florida, h 622 13th
Costner Bertha C Mrs, emp Brookford Mills, r 498 Company
Costner D Ernest (Bertha C) h 498 Company
Costner D Paul, emp Brookford Mills, r 498 Company
Costner David E, delmn Sigmon's Handy Gro, r 498 Company
Costner Elsie A Miss, student, r 498 Company
Costner Forrest D, atndt Everett's Amoco Ser, r 1106 12th Av
Costner Howard F, student, r 498 Company
Cottrell Walter D (Sue W) prin Claremont High Sch, h 1025 17th Av
*Coulter Bettie, h 721 13th
Coulter John H, tkt agt Union Bus Sta, r Conover, N C
Coulter L Paul (Elberta G) tkt agt Union Bus Sta, h 1020 Maple
Coulter Nancy Miss, nurse Richd Baker Hosp, r same
Coulter Perry C (Claudia B) carp Cline Lbr Co, h 928 9th
*Coulter Vivian, dom, r 343 13th
Coulter Woodrow P (Edna B) clk Hickory Auto Parts, h 3007 10th
Councill Doris H (wid Wm T) h 1401 18th
Councill Elisabeth A Miss, librarian Claremont High Sch, r 1007 13th Av
Councill Elisabeth C (wid Wm B) h 1007 13th Av
Councill Gordon S, slsmn Caro Asphalt Rfg Co, r 1007 13th Av
Councill Mary E Miss, bkpr Whisnant Hos Mills, r 1401 18th
Councill Stedman C (Marion E) supt Hickory Constn Co, h 1007 13th Av
Councill Wm T Jr (Billie F) supt Longview Furn Co, h 1651 12th
COUNTY OFFICIALS—See Catawba County, Government of
Coursey John L Jr (Carolyn M) (John L Coursey Jr & Co) h 2062 14½ Av
Coursey John L Jr & Co (John L Coursey Jr) mfrs agts, 225 Harris Arcade
Cowan Jack, slsmn, r 1228 13th
Cowan W N (Elva M) USA, r 1956 Lake Hickory Rd
*Cowans Lucille, cook, h Yount
Cox Bernandon D (Ivanore H) (Cox's Gro) h 393 41st
Cox Donald E (Opal R) student, h 1506 22d
Cox Edna J Mrs, h 584 16½
Cox Jeremiah W (Maude C) dept mgr Hickory Chair Co, h 516 18th
Cox John M, formn Piedmont Wagon & Mfg Co, h 1353 16th
Cox Louise Mrs, nurse Richd Baker Hosp, r same
Cox Manufacturing Co (Wm N Cox) furn, 1050 24th
Cox Margaret I Miss, slswn Spainhour's, r 584 16½

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 345 TENTH AVE.

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. *FRESH AIR MARKET* **Phones 2234 & 8290**

Cox Marjorie H Mrs, opr King's Beauty Shop, r Hudson, N C
Cox Martha H Miss, student, r 584 16½
Cox Maude C Mrs (King's Beauty Shop) r 516 18th
Cox Nell Miss, slswn Spainhour's, r 584 16½
*Cox Nelson L, barber Bennett's Barber Shop, r 1532 2d Av
Cox Opal R Mrs, r 1506 22d
Cox Robt W, r 1323 17th
Cox Sarah F Miss, clk Spainhour's, r 584 16½
Cox Thos D (Kathleen P) slsmn, h 1041 28th Av
COX WM E (Aleene G) (The Big Dollar Food Market) h Lake Hickory Rd, Tel 2-7880
Cox Wm N (Florence E) (Cox Mfg Co) h 1323 17th
Cox's Grocery (Bernandon D Cox) 391 41st
Coxe John B (Vernita B) slsmn, h 1955 Forest Hill Dr
CRAFT HOLLIS G (Mary H) V-Pres Central Electric Supply Co, h 1919 Forest Hill Dr
Craft Warren F (Sophie A) slsmn, h Geitner Rd
Crafton Boyd (Katie T) floor sander, r 701 10th Av
Crafton Katie T Mrs, slswn Belk-Broome, r 701 10th Av
Craig Ann Miss, nurse Richd Baker Hosp, r same
Craig Anna B Mrs, r 919 Burch
Craig Benj F (Ruth N) emp H & B Co, h 2021 12th Av
Craig Clarence W (Elnora E) driver Wagner Furn Co, r Lincolnton Rd
Craig Eva M Miss, r 1829 4th Av
Craig Forrest C, emp C G Fox Lbr Co, h 1728 10th Av
Craig Fredk M, plstr, r 1728 10th Av
Craig Geo A (Daisy M) carp, h 1829 4th Av
Craig Geo H, driver Tallant Trf Co, r Lenoir, N C
Craig Glenn (Hazel S) hos wkr, h 2256 4th Av
Craig Jas A (Consuelo P) clk Bob Martin's, h 627 15th
Craig Jas A Jr, pilot, r 627 15th
Craig Lance A (Ina W) USA, r 626 E Highland Av
Craig Nora E Mrs, slswn Spainhour's, r Newton, N C
Craig Paul, slsmn L B Price Mercantile Co, r Morganton, N C
Craig Roscoe (Alice) emp Hickory Chair Co, h 2003 8th Av
Craig Ruby J Miss, r 1829 4th Av
Craig S Powell (Betty S) projectionist Caro Theatre, r 627 15th
Craig Wm F (Toy E) emp H & B Co, h 2402 12th Av
Crapps A Joy Miss, student, r 2052 Lake Hickory Rd
Crapps I Clarice Miss, student, r 2052 Lake Hickory Rd
CRAPPS MAURY S (Eulalia W) (Highland Av Dry Cleaners) h 2052 Lake Hickory Rd, Tel 2-6936

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

Crapps Robt W, student, r 2052 Lake Hickory Rd
Craven Blonnie F (wid L Dolphus) r 1650 12th
Crawford Brice (Corena L) emp Hickory Spinners, h 812 37½
Crawford J Frank (Margaret F) tchr Viewmont Sch, h 1689 Grove
Crawford Josie Miss, emp Hickory Spinners, h 820 37½
Crawford Lewis R, emp Sou Desk Co, r 726 10th
Crawford Lydia J Miss, student, r 2123 Lake Hickory Rd Apt 4
Crawford Margaret F Mrs, tchr Westmont Sch, r 1689 Grove
Crawford Martha R Miss, student, r 2123 Lake Hickory Rd Apt 4
*Crawford Napoleon, emp Ingold Co, r 1011 6th Av
Crawford Reid W (Stewart I) clk PO, h 2123 Lake Hickory Rd Apt 4
Crawley H Woodrow, clk Paul's Pork Parlor, r 1501 9th Av
Crawley John T, instr Southern Vocational Inst, r 409 S 22d
Craycraft Wm R, hlpr Hickory Elec Co, r Hildebran, N C
CREDIT BUREAU OF HICKORY, Mrs Margaret J Huggins Sec, 1350½ Union Sq, Tels 2231 and 2233
Creech Chas R, student, r 114 19th Av
Creech Harlan L (Jennie L) prof L-R College, h 114 19th Av
Creech Mary V Miss, r **708 10th**
Crescent Co (Ralph L Sparks, D Hall Parnell) machy, 317 2½
Cresimore Fred C, mgr Young Mercantile Co, r 809 16th
Cresson Homer D (Virginia S) mgr McLean Trkg Co, r Lenoir, N C
Crews Ben F (Gwen) dept mgr Hyalyn Porcelain, r 1445 13th Av
CREWS FRED W (Alice J) Sec-Treas James Knitting Mills Inc, h 2025 14½ Av, Tel 5497
Crider Claude F (Mary B) plstr, h 309 19th
Crider G Odell, plstr, r 1837 4th Av
Crider Geo W (Beulah B) h 1837 4th Av
Crider Harold D (Zelma H) plstr, h 504 Crest
Crider Kenneth H, student, r 309 19th
Crider Mildred Miss, emp Elliott Hos Mills, r 1837 4th Av
Crider Ralph W, emp H & B Co, r 1837 4th Av
Crisp Arbith L (Hester C) formn Weaver Mattress & Furn Co, r Rhodhiss Rd
Crisp Hester C Mrs, emp Weaver Mattress Co, r Rhodhiss Rd
Crisp Walter W (Anna E) slsmn Pepsi-Cola Botlg Co, r 108 Beach
Crocker Herman L (Virginia R) student, h 1301 E 10th Av Apt 3
*Crockett Albert (Mattie S) (Sanitary Dry Cleaners) h 621 13th
*Crockett Martha, r 621 13th
Crockett Thos D (Ida G) h 303 24th
CROMER VOIGT R DR, Pres Lenoir-Rhyne College, h same
*Cromwell Magie F, r Yount
Cronk Wm J, clk Sou Ry, r RD2

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

Crook Richd (Sara T) knitter Ellis Hos Mills, h 1525 22d
Crook Sara T Mrs, looper Ellis Hos Mill, r 1525 22d
Crooks Phyllis H Mrs, emp Shuford Mills, r 819 Golf
Crooks R Vaughn (Alice L) emp Brown Bros Hos Mill, h 1315 N Hill
Crooks Robt L (Phyllis H) emp Shuford Mills, h 819 Golf
Croom H Clifton (Betty S) atndt Bowman's Ninth Av Ser Sta, r RD1
Cross Francis M (Carolyn C) mech Piedmont Mtr Co, r RD3
Crotts Chas (Pauline E) h 934 S Hill
Crotts Clara E Miss, r 933 Ellwood
Crotts Frankie R Miss, r 933 Ellwood
Crotts J Dempsey, r 933 Ellwood
Crotts Margaret R Miss, student, r 933 Ellwood
Crotts Myrtle F Miss, student, r 933 Ellwood
Crotts Zero L (Cleo P) emp Cox Mfg Co, h 933 Ellwood
Crouch Barbara M Miss, student, r 1644 12th
Crouch Bobbie V Miss (M G Crouch Lbr Co) r 1220 6th
Crouch Burley H (Marie I) formn Catawba Pump Co, h 627 21st
Crouch C Conrad (Dorothy S) (M G Crouch Lbr Co) h 1202 17th Av
Crouch Garland, driver G I Cab Co, r 337 E Highland Av

CROUCH M G LUMBER CO (C Conrad Crouch, Miss Bobbie V Crouch and Mrs M G Crouch) Building Material, Builders Supplies, Plumbers and Contractors, Conover Rd, Tel 7931 (see fly Z)

Crouch Marie I Mrs (Twenty First St Gro) r 627 21st
Crouch Mary A (wid Wm L) h 712 10th Av
Crouch Mary F (wid Marshall G) (M G Crouch Lbr Co) h 1220 6th

CROUCH TERRY V (Etta L) (Hickory Panel Co) Pres Terry Crouch Furniture Shops, h 1644 12th, Tel 2-6751

CROUCH TERRY FURNITURE SHOPS INC, Terry V Crouch Pres, Wilburn McDonald (Dallas, Texas) V-Pres, Miss Delma L Stewart Sec, N S Poindexter (Winston-Salem, N C) Treas-Genl Mgr, Fine Furniture Reproductions By Master Craftsmen, Office Huffry Hotel, Tel 7131, P O Box 712, Plant 1040 38th (LV), Tel 7136 (see page 49)

Crouch Wayne (Mabel R) uphol Betty Green Chair Co, r 2448 11½ Av
Crounch Boyd (Mattie C) tex wkr, h 1301 Ridge
Crow Hazel C Mrs, slswn, r 1024 28th Av
Crow Walter B (Hazel C) slsmn, h 1024 28th Av
Crowder Billy G, driver Merchants Prod & Gro Co, r Vale, N C
Crowder Franklin K (Bazzie) vulc Clark Tire & Auto Sup Co, r RD2
Crowder Geo F, body repr Truck & Auto Ser, r RD3
Crowell Catherine G Miss, student, r 1745 17th

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

Crowell Frances R Miss, tchr, r 1745 17th
Crowell Jay M (Evelyn D) formn Barringer Bros & Gaither, h 1003 17th Av
Crowell Paul R, linemn Duke Power Co, r 739 10th
Crowson Fred C (Elton A) slsmn Biltmore Dairy, r Newton, N C
Crumbaker Marvin L (Olga D) supt Hyalyn Porcelain, h 1936 Lake Hickory Rd
Crump Albert R (June P) hos wkr, h 509 26th
Crump Betty Miss, slswn Grant's, r 763 39th
Crump Bobby R, hlpr Hickory Auto Parts, r 509 26th
Crump Danl B (Nancy L) emp Sou Desk Co, h 1103 27th
Crump Eugene A (Kathleen I) asst mgr Fredrickson Mtr Exp Corp, r Granite Falls, N C
Crump Frances R Miss, USN, r 763 39th
Crump Garland (Rebecca D) hos wkr, h 392 41st
Crump Gladys Miss, r 1103 27th
Crump Hunter, supt Longview Flour & Feed Mills, r Lenoir, N C
Crump Jones A (Margaret G) emp Sou Desk Co, h 763 39th
Crump Jones E (Esther B) emp Bolick's Garage, r 3121 9th Av
Crump Jos, student, r 3025 9th Av
Crump Marjorie Miss, student, r 763 39th
Crump Oliver T (Jennie B) emp Sou Desk Co, h 3025 9th Av
Crump Sarah A Miss, sten Hickory Spinners, r 763 39th
Crump Verlene Miss, r 509 26th
Crutchfield Chas E (Jean R) asst mgr Whisnant Hos Mills, h 1557 18th
*Culbreath Annie, dom, r 401 12th
*Culbreth Lee (Josephine) lab, h 1404 4th Av
Culpepper Betty J Miss, clk Sou Ry, r RD3
Cummings Lillie W (wid T Frank) h 825 15th Av
Cummings Theo F (Louise C) lawyer 1346 Union Sq, h 1827 14th Av
*Cunningham Geo, lab City, r Granite Falls, N C
Curley Edw R (Nellie C) emp Shuford Mills, h 606 Company
Curley Nellie B Mrs, emp Quaker Meadow Mills, r 606 Company
Currence Robt F (Martha J) dist officer N C Veterans Comn, h 2123 Lake Hickory Rd Apt 6
Curtis Chas B Jr (Helen B) mach Hickory S & I Co, h 717 14th
Curtis Julius C, inspr N C Hwy Comn, r Lenoir, N C
*Curry Ethel, student, r 1354 4th Av
*Curry Lula, lndrs, h 540 12th
*Curry Ralph C (Beatrice) janitor Shuford Mills, h 1354 4th Av
Cushman Edw P (Frances H) pres-treas-genl mgr Lang Chev Co, h 940 9th Av

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE SALES AND SERVICE PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. PHONE 39716

Custom-Craft Furniture Inc, Geo E Hayes pres, Jas R Mitchell sec-treas, 1024 38th
Cuthrell Clyde R (Ola A) lab, h 1300 Miller
Cuthrell Gene T (Margaret P) emp Elliott Hos Mills, r 1845 10th Av
Cuthrell John H (Wyona C) h 1845 10th Av
Cuthrell Margaret P Mrs, emp Shuford Glove Mill, r 1845 10th Av
Cuthrell Ola A Mrs, emp Try-One Sandwich Co, r 1300 Miller
Cuthrell Wyona C Mrs, winder Hickory Spinners, r 1845 10th Av
Cutting Billie J Miss, student, r 827 1½ Av
Cutting Robt P, r 827 1½ Av
Cutting Wade L (Louise B) eng Royal Crown Botlg Co, h 827 1½ Av

D

LUTZ'S DRUG STORE

"ON THE CORNER"

HICKORY'S LEADING DRUG STORE SINCE 1908

1354 UNION SQUARE PHONES 2364 and 7046

*Dabner Frances, dom, r 401 13th
Dagenhart Rzula W (wid Odum F) r 1647 12th
DAILY RECORD, Lester C Gifford Publisher and Editor, 1106 14th, Tel 2336
Dale Adam J (Edna S) h 3529 9th Av
Dale Ella G Mrs, emp Shuford Mill, r 516 Company
Dale Elmon (Ethel D) (Dale's Gro) clk U S Post Office, r 3529 9th Av
Dale Fred J (Gladys F) formn Hickory Spinners, h 771 36th
Dale Fred J Jr, student, r 771 36th
Dale Hazel Miss, student, r 771 36th
Dale Jas M (Ella S) emp Shuford Mills, h 516 Company
Dale Marvin (Vergie E) furn wkr, h 824 36th
Dale Ralph J (Mary L) formn Hickory Spinners, h 3818 10th Av
Dale's Grocery (Elmon Dale) 3513 9th Av
*Daniel Frank A, porter Belk-Broome, r 627 9th Av
Daniels Walter J (Stella) formn Dennison Mach Tool Co, r 1811 22d
Danner Benj F (Candice B) driver Shuford Mills, h 1238 24½
Danner Carl A (Eula L) v-pres-treas Hickory Motor Sales, mgr City Mtr Co, h 1932 13th Av
Danner Chas, driver City School Bus, r 750 35th
Danner David J (Nora S) driver Sou Desk Co, h 601 30th
Danner Donald, slsmn, r 750 35th
Danner Geo W (Leola F) emp Sou Desk Co, h 1154 28th
Danner Jesse J (Bessie Q) hauling, h 750 35th

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Modernize with Electricity **DUKE POWER CO.**

EFFICIENT-DEPENDABLE ECONOMICAL

1421 ELEVENTH AVE.

Phones: Office 2211; Service Dept. 5251

Danner N Everett (Virginia P) carp, h 787 29th Av
Danner Troy (Colleen K) emp Knit Sock Hos Mills, h 2709 15th Av
Danner Webb (Jane W) h 512 Highland Av
Danner Wm, student, r 601 30th
Danner Wm W (Moden S) mech G & H Hos Mills, r 1238 24½
Darcy Francis M, clk USA & AF Recruit Sta, r Lenoir, N C
Datnoff Gwyndolyn Z Mrs, slswn Zerden's Dept Store, r 1215 12th Av
Daugherty G Reese (Earline P) tex wkr, h 712 16th
Daughtrey Lucille D Mrs, seamstress Spainhour's, r 1819 9th Av
*Davenport Jas, emp Maple Springs Ldry, r 509
David G Earl (Lilla S) supvr Dixie Home Stores, h 1564 16½ Av
Davidson Frank (Helen A) driver Abernethy Tfr & Stge Co, h 1810 10th Av
Davidson Fred (Irene) emp Century Furn Co, h Taylorsville Rd
Davidson Jos F (Frances G) r 1745 17th
Davidson Jos H, student, r 1745 17th
Davidson Lorene Miss, clk H & B Co, r 1002 11th Av
Davidson Luther F, driver Tenn-Caro Transit, r 1816 10th
Davis Alice B (wid Wilson C) r 125 19th Av
Davis Artis Miss, r RD3
Davis Belle R (wid Paul) emp Cline Hos Mill, h 1119 Maple Av
*Davis Benj, lab City, 14th
Davis Bill H, hlpr, r 2107 10th
Davis C Wade (Mildred V) slsmn Hickman Hdw Co, h 1068 E 10th Av
Davis Clara M, teller First Natl Bk, r Taylorsville, N C
Davis Claude (Jean T) emp Sou Desk Co, r 1149 29th
Davis Cletus H (Lottie S) wtchmn Hickory Mfg Co, h 922 Willow
Davis Della C (wid J Fred) h 1301 N Hill
*Davis Donnie M, maid, h 327 9th Av
Davis Dorothy Miss, ofc sec Carolina Ins & Realty Co, r 1936 12th Av
Davis E Earline Miss, r 922 Willow
Davis Edw, waiter Hill's Barbecue Stand, r RD2
Davis Edw J (Beulah G) pkr Hickory Flour Mill, h 513 20th
Davis Edwin L (Gustaver H) emp Hy-Lan Furn Co, h 981 S Hill
Davis Effie P Miss, looper G & H Hos Co, r 125 19th Av
Davis Eligah A (Evelyn B) sawyer Moss-Marlow Bldg Co, r Newton, N C
*Davis Emma, emp Hickory Mfg Co, h (rear) 1311 7th Av
Davis Fletcher M, emp Ellis Hos Mills, r 1835 10th Av
Davis Floyd I (Katherine M) supt C G Fox Lbr Co, h 1936 12th Av
Davis Floyd M (Melba G) mech Lang Chev Co, r RD2

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5,000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

Davis Floyd R (Faye M) prsr Rainbow Clnrs, h 952 S Hill
Davis Garland L (Ethel D) formn Herman Sipes, h Dale Extd
DAVIS GEO L (Tautis C) Distributor Silver Crest Bread and Cakes, 1336 Trade Av, Tel 2-8186; h 715 19th, Tel 6436 **(see page 28)**
Davis H H, rep State Capital Life Ins Co, r 703 6th
Davis Ilene H Mrs, sten Sou Hos Mills, r Conover, N C
*Davis Jas (Beatrice) janitor, h (rear) 5 13½
Davis Jas C (Sadie L) hos wkr, h 521 20th
*Davis John W (Ollie D) emp Hickory Sheet Metal Co, h Geitner Rd
Davis L Carson (Irene B) mech North Hickory Garage, h Taylorsville, N C
Davis Leroy T (Bessie N) pntr, h 714 Lincolnton Rd
Davis Lillian Miss, waitress Hotel Hickory, r 1423 13th Av
Davis Lowry A (Allie J) slsmn Esso Stand Oil Co, h 2007 15th Av
Davis M Gertrude Miss, looper Brown Hos Co, h 125 19th Av
Davis Mabel Miss, h 1345 17th
Davis Marvin V (Mary T) wtchmn Hotel Hickory, h 1122 2d
Davis Mildred V Mrs, clk City Mgr, r 1068 E 10th Av
*Davis Moses (Carrie R) hlpr Banks Pontiac Co, r 515 37th
*Davis Ollie D, maid, h Geitner Rd
Davis Paul (Frances) ins, h 703 6th
Davis Polly (wid Wallace) r 938 Holly Av
Davis R Earl, emp Hickory Panel Co, r 922 Willow
Davis Robt, instr Southern Vocational Inst, r Sandy Ridge Rd
Davis Robt S (Nora G) bkpr Borden Co, r 520 10th Av
Davis Steve W, emp Whisnant Hos Mills, r 1835 10th Av
Davis T Leroy (Carrie J) pntr, h 1314 School
Davis Thelma E Mrs, techn Hickory Memo Hosp, r 1211 12th Av
Davis Thurman A (Metta D) h 313 Ashe
Davis Variety Store (Wm M Davis) 607 (611) Company
Davis Virginia A Mrs, bkpr Clay Prtg Co, r Connelly Springs
Davis W Sherrell (Ocie J) emp Ford Hos Mills, h 2107 10th
*Davis Weldon (Edna) porter, h 1401 4th Av
Davis Wm G (Rosa E) emp Hy-Lan Furn Co, h 1835 10th Av
Davis Wm H (Beatrice) driver Cline Lbr Co, h 909 16th
Davis Wm M (Lillie J) (Davis Variety Store) h 603 Company
Davis Willie W (Pauline S) mech Lang Chev Co, r RD2
*Dawkins Amy F, h Yount
Dawkins Lester J (Mattie T) dep collr U S Int Rev Ser, h 730 6th
*Dawkins Mary E, r 342 9th Av
Day Chas A (Edith R) emp Western Carolina Furn Co, h 923 30th
Day Elishi C, bicycle repr 1352 10th Av, h 611 21st

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.

MOVING — PACKING — STORING

Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.

PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

Day Jack D, botlr Seven-Up Botlg Co, r Spring Rd
Day Mary R Mrs, emp Ivey Weavers, h 2427 8th Av
Day Paul S (Dorothy F) waiter Weaver's Bar-B-Q, r RD1
Day Troy L, adjuster Coml Credit Corp, r Valdese, N C
Deal A Lee (Dorothy S) bkpr Ligon Elec Sup Co, h 1301 E 10th Av Apt 57
Deal Albert L (Ada S) carp, h 1110 2d
Deal Albert L (Hattie L) (Deal Typewriter Exch) h 1015 11th Av
Deal Albert L Jr (Alvena H) mgr Deal Typewriter Exch, h 350 Kenworth Ter
Deal Alda W (wid Noah G) h 1819 10th Av
Deal Anna Miss, cash New Highway Barbecue, r RD3
Deal Arnold P (Frances D) h 1207 Spring
Deal Arthur A (Georgia D) emp Hickory Uphol Co, h Conover Rd
Deal Boyce S (Janie B) supt State Capital Life Ins Co, h 1431 2d
Deal C Peal Miss, sten R A Tunstall Ins Agcy, r RD3
Deal Carl W, student, r 1435 13th Av
Deal Chas M (Emily N) h 1838 9th Av
Deal Chas O (Mattie I) h 2310 3d Av
Deal Clyde (Mary H) r 1125 24th
Deal Constance C Mrs (Constance Beauty Shop) r 576 16½
Deal Donald E (Mildred P) mach The Flowers Co, r RD3
Deal Donald J, student, r 1435 13th Av
Deal E Davidson (Josephine K) slsmn Penney's, h 932 8th
Deal Edna T Mrs, emp Catawba Paper Box Co, r 1017 Valley
Deal Ellen B (wid Leroy E) h 835 2d Av
Deal Emily N Mrs, nurse Richd Baker Hosp, r 1838 9th Av
*Deal Emma, r 1355 2d Av
Deal Eunice S Mrs, sten Shuford Hos Mills, r Conover, N C
Deal Evelyn E Miss, cash Imperial Life Ins Co, r 214 Highland Av
Deal Everett H, USM, r 721 20th Av
Deal Frank A, hlpr M G Crouch Lbr Co, r RD3
Deal Frank B (Nova M) mgr Service Supply Co, h 808 23d
Deal G Oscar (Etta C) slsmn Royal Crown Botlg Co, h 511 24th
*Deal Gertha, r 342 12th
Deal Glady F Miss, looper, r 1110 2d
Deal Glay P, slsmn Bumbarger's, r Conover, N C
Deal Grady E (Lillian T) prsr Superior Dry Clnrs, h 904 4th Av
Deal Guy R (Elizabeth S) driver Caro Industries, h 546 Highland Av
Deal H Clifton (Mildred H) ins slsmn, r 2222 11th Av
Deal Harland M (Ollie) (Hickory Drug Co) r Lenoir, N C
DEAL HAROLD E (Margaret S) Sec-Treas-Mgr Deal's Furniture Store Inc, h 1235 E 10th Av, Tel 2-8194

ELECTRIC WIRING COMPANY

ELECTRICAL CONTRACTORS — REPAIRING

ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES

Geo. W. Huffman, Owner

2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.

Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.

Phone 27867 **Res. Phone 28398**

Deal Harold G (Margaret A) clk Ingold Co, h 1435 13th Av
Deal Harvey J (Edna T) cabt mkr Sou Desk Co, h 1017 Valley
Deal J Franklin (Sara M) slsmn Waldensian Bakeries, h 232 12th Av
DEAL JAMES Q (Texie K) Pres Deal's Furniture Store Inc, r RD1
Deal Jo M (wid Laurie A) slswn Spainhour's, h 825 15th Av
Deal Josephine K Mrs, emp Elliott Knit Mill, r 932 8th
Deal Lawrence P (Maggie H) slsmn, h 713 20th Av
Deal Lester L (Mabel P) h 714 20th Av
Deal Lewis W, student, r 576 16½
Deal Lindsay M, supt Ingold Co, r RD3
Deal Mabel P Mrs, emp Ellis Hos Mill, r 714 20th Av
Deal Margaret W Mrs, music tchr 1435 13th Av, r same
Deal Marjorie McC Mrs (Marjorie's Beauty Salon) r Spring
Deal Martha L (wid Wm M) h 1819 9th Av
Deal Marvin E (Florence L) emp Ser Dry Clnrs, r RD3
Deal Mary E (wid Nathan T) r 576 16½
Deal Mernie L (Hattie H) h 557 15th
Deal Mildred L Miss, typist Mortgage Ser Corp, r 1729 10th Av
Deal Mildred P (Hazel A) knitter Lyerly Mills, h 2612 8th

DEAL MOTOR CO (Wm T Deal) Used Cars Bought and Sold, 600 Highland Av, Tel 2-9012

Deal N Metta Miss, slswn Belk-Broome, r 1819 10th Av
Deal Ned T (Clarabell) slsmn Amer Bkg Co, h 1317 14th
*Deal Noah (Etta C) emp Sou Ry, h 342 12th
*Deal Noah Jr, porter Hotel Barber Shop, r 324 12th
Deal Norman L, plantmn Catawba Dairy, r 714 20th Av
Deal Odell C (Constance E) supt Ingold Co, h 576 16½
*Deal Ola, maid, h 1363 Ridgeview Av
Deal Pearl S Mrs, instr L-R College, r RD1
Deal R Eli, h 2222 11th Av
Deal Robt B, student, r 576 16½
Deal Robt J (Mary M) slsmn, h Geitner Rd
Deal Roscoe H (Essie T) dry clnr, h 1125 Spring
Deal Russell Q (Ruby B) clk Hickory Fabric Co, h 1645 17th
Deal Thos, r 557 15th

DEAL TYPEWRITER EXCHANGE (Albert L Deal) Typewriters, Adding Machines, Safes, Sales and Service, 1340 11th Av, Tel 4816

Deal V Edna Miss, ofc sec Weaver Ins Agcy, r 2310 3d Av
Deal Verner F Miss, clk Ninth Av Pharmacy, r Conover, N C
Deal Vernon H (Violet M) clk Louis Lavitt Co, h 721 20th Av
Deal Willis A (Hilma P) formn Catawba Furn Co, h 1209 Morris Av
DEAL WM T (Mary C) (Deal Motor Co) h 214 Highland Av, Tel 6981

GULF

BOWMAN'S 9TH AVE. SERVICE STATION

GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES

1228 9TH AVE. **PHONE 29917**

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. **TELEPHONE 8416**

DEAL'S FURNITURE STORE INC, James Q Deal Pres, Edw M Suggs V-Pres, Harold E Deal Sec-Treas-Mgr, "See Deal's For A Good Deal," 422 E Highland Av, Tel 5916 (see bottom lines)
Dean Anna G (wid Geo) sec-treas Piedmont Hos Mills, r 342 E Highland Av
DEATON ALFRED E (Rosemary W) (Rainbow Cleaners) h 335 8th Av, Tel 8747
Deaton Elsie B Mrs, dietitian L-R College, r 202 12th Av
DEATON RAY P (Mabel B) (Rainbow Cleaners) r RD3
Deaton Paul W (Elsie B) County Clk of Court, h 202 12th Av
Debbie Shop, Miss Mary A Bumgarner mgr, women's wear, 1326 Union Sq
Debo John P, instr Southern Vocational Inst, r Granite Falls, N C
Decker France L Mrs, clk Woolworth's, r 508 24th
Decker Helen Miss, opr Plaza Beauty Salon, r Connelly Springs, N C
Dees Paul, mech Garth's, r Granite Falls, N C
Deese Albert (Viola) furn wkr, h 2921 8th Av
Deese Shoe Shop (Wm W and Thos C Wilfong Jr) reprs, 1228 Government Av
DeHART ARTHUR A (Lexie M) (DeHart Motor Lines) r Conover Rd, Tel 2-5373
DeHART G WAYNE (Pauline J) (DeHart Motor Lines) r Kool Park Rd
DeHart Lexie M Mrs, emp Fry Furn Co, r Conover Rd
DeHART MOTOR LINES (G Wayne and Arthur A DeHart) Insured Carriers, Long Distance Freight Service, Boyd Extd, Tel 2-9406 (see bottom lines)
Deitz Adrain M, emp Terry Crouch Furn Co, r 2724 8th Av
Deitz Anna J (wid Clarence) h 2724 8th Av
Deitz Belle S Mrs, emp J A Cline No 2, r 1715 23d
Deitz Carl M (Bessie B) repr Henry H Foster, h 1812 8th Av
Deitz Clyde I (Winnie W) r 630 14th
Deitz Emma W (wid Henry) h 630 14th
Deitz Everett T (Ruth T) whsemn Silver Fleet Mtr Exp, r 1812 8th Av
Deitz Freeman T (Marie D) repair shop 625 14th, h same
Deitz G Arthur (Gertrude J) pntr, h 316 8th Av
Deitz Gaither L (Mabel H) fill sta opr, h 1709 16th
Deitz H Levern, emp Metz Implement Co, r 28 12th
Deitz Harrill F, clk, r 28 12th
Deitz Henry L, atndt Meetze Implt Co, r 28 12th
Deitz Hobart L (Ella J) meter reader Duke Power Co, h 28 12th
Deitz Juanita D Mrs, slswn McClellan's, r Conover Rd

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE **DIAL 2107**

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6466

Deitz Lester A (Lena C) (Highland Hdw) r RD2
Deitz Minnie M (wid Jas H) h 509 9th
Deitz Naomi P Mrs, tchr Westmont Sch, r 201 23½
Deitz Olender K Jr, waiter, r 711 8th Av
Deitz Perry E (Naomi P) barber Piedmont Barber Shop, h 201 23½
Deitz Richd R (Belle S) h 1715 23d
Deitz Rose M Mrs, opr W U T Co, r Brookford
Deitz Ruth T Mrs, sten Silver Fleet Mtr Exp, r 1812 8th Av
Deitz Stewart C (Juanita D) atndt Smile Oil Co, r RD3
Deitz T Edw (Marjorie B) emp Deitz Battery & Elec Ser, h 1301 E 10th Av Apt 44
Deitz Wm P (Deitz & Taylor) h 1520 11th Av
Deitz Wm R, asst mgr Deitz & Taylor, r 1520 11th Av
Deitz & Taylor (Wm P Deitz) jwlrs, 1002 Federal
DeJARNETTE W E (Hickory Implement Co) Dist Rep Robertson Chemical Corp, r Stony Point, N C, Tel 2341
Dekle Mary A Mrs, r 1513 13th
DeLane DeMoss E (Essie B) h 207 10th Av
Dell Jay J (Lea W) sec-treas Del-Mark Inc, h 1327 15th
Dell Susanna Miss, student, r 1327 15th
Dellinger Archie T (Bertha M) formn Budy Body Wks, h 1229 14th
Dellinger Bertha M Mrs, seamtress Penney's, r 1229 14th
Dellinger Boyce K (Jessie A) emp Sou Desk Co, h 809 30th
Dellinger Carl F (Ruby) clk, h 1202 Morris Av
Dellinger Chesley Y Jr (Ruth G) student, h 1025 Maple
Dellinger Clarence (Lucy D) emp Sou Desk Co, h 2721 9th Av
Dellinger Edith W Mrs, v-pres Piedmont Mtr Co, r 48 6th
Dellinger Ernest C (Helen D) slsmn Amer Bakeries, r 1301 E 10th Av Apt 43
Dellinger Everett L, student, r 48 6th
Dellinger Floyd C, emp Piedmont Wagon & Mfg Co, h 1311 10th Av
*Dellinger Granville (Agnes) h 1417 4th Av
Dellinger Henry P, slsmn L B Price Mercantile Co, r Statesville, N C
DELLINGER HUBERT K (Edith W) (Budy Body Works) Pres Piedmont Motor Co Inc, h 48 6th, Tel 2-8808
Dellinger Jay C (Lucy B) emp Shuford Mills, h 810 Sweetwater Rd
Dellinger Kate L Miss, waitress Hotel Hickory, r 1113 10th Av
Dellinger Lucy B Mrs, emp Shuford Mill, r 810 Sweetwater Rd
Dellinger M Jane Miss, clk Waldensian Bakery, r 1229 14th
Dellinger Marshall J (Willie C) police, r 415 24th
*Dellinger Mary, lndrs, h 1366 5th Av
Dellinger Minnie A Miss, student, r 1229 14th
Dellinger Ralph (Adie R) clk Frank Berry, h 1350 23d

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.
—INSURANCE—
FIRST NATL. BANK BLDG. PHONE 5316

*Dellinger Rosalie, emp City, r 1417 4th Av
Dellinger Ruby R Mrs, cash Aetna Loan & Finance Co, r 1202 Morris Av
Dellinger Vada S (wid Thos C) h 1113 E 10th Av
Dellinger Wm C (Vernada T) r 809 30th
Dellinger Wm L (Ruth E) auto repr, h 644 41st
Del-Mark Inc, Willie B Walker Jr pres, Mrs Lea W Dell v-pres, Jay J Dell sec-treas, dry transfers, 930 24th
DeLuxe Barber Shop (Ellis D Cook) 1212 Government Av (bsmt)
Dempsey Geo M (Lucille H) constn wkr, h 819 8th Av
Dennie Jefferson (Rena F) furn wkr, h 522 22½
DENNIS ESSO SERVICE (Larry A Dennis) Esso Products, Tires, Tubes, Batteries, 602 10th Av, Tel 2-6311 (see page 21)
DENNIS LARRY A (Faye J) (Dennis Esso Service) h 2044 Lake Hickory Rd, Tel 2-8634
Dennison Machine Tool Co Inc, Stanley W Dennison pres, Chas F Lutz v-pres, Thos A Mott Jr sec-treas, 1403 22d
Dennison Stanley W (Pauline M) pres Dennison Mach Tool Co, h 1511 8th Av
Denton Goldie A Mrs, cook Longview Bar-B-Q, r Hildebran, N C
Denton Howard, U SN, r 819 Company
Denton R Belo (Della F) emp Shuford Mills, h 819 Company
DeRhodes Theo E, emp A & P Food Stores, r RD1
DeRhodes Thos C (Doris P) slsmn Pepsi-Cola Botlg Co, h Viewmont Park
DeRhodes V Christine Miss, bkpr Harper Mtr Co, r Longview
*Derr Addie, h 804 3d
*Derr Alexander, driver Abernethy Tfr & Stge Co, h 208 13th
*Derr Beatrice, dom, r 1370 4th Av
*Derr Benj R (Carrie) photog, h 1315 7th Av
*Derr Florence, h 509 12th
*Derr Guilford (Alda A) bellmn Hotel Hickory, h 420 13½
*Derr Jas Jr, tchr, r 509 12th
*Derr Jas C, janitor First Natl Bk, r Ridgeview Ct
*Derr Marylee, opr Ruth's Beauty Nook, r 1361 3½ Av
*Derr Portia, student, r 509 12th
*Derr R Marvin (Callie L) photog 909 6th, h same
*Derr Ralph (Ella M) emp Sou Cushion Co, h 1370 4th Av
*Derr Ralph Jr, student ,r 1370 4th Av
*Derr Rossalee (Delphie) student, h 310 13th
*Derr Wilmer, porter West-Deal Co, r 509 12th
Derriso Louis H (Olean S) mech Banks Pontiac Co, h 1301 E 10th Av Apt 27

HICKORY ELECTRIC CO.
Electrical Contractors
N. C. STATE LICENSE NO. 414
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING
1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* Phone 29106

DeSha Alva E (Billie H) mach opr, h 921 7th Av
DeSha Billie H Mrs, clk Sears, Roebuck and Co, r 921 7th Av
DeSha Donnie A Miss, student, r 921 7th Av
Detnof Philip (Gwendolyn Z) student, r 1215 12th Av
Detter Beulah H Mrs, forwn G & H Hos Mills, r 1809 (1805) 9th Av
Detter Cleat, hauling, r 606 33d
Detter Clyde, hauling, r 606 33d
Detter Edw W (Bertha B) hos wkr, h 543 20th
Detter Elizabeth D (wid Geo P) h 400 25th
Detter Fairl A (Dorothy B) mgr City Barbecue, r 536 21st
Detter Gaither B (Beulah H) emp Quaker Meadow Mills, r 1809 (1805) 9th Av
Detter John C (Thelma H) driver DeHart Mtr Lines, h 468 Crest
Detter John P (Vearlis H) hauling, h 606 33d
Detter Lester, driver Hickory Ready Mix Concrete Co, r 543 20th
Detter Luke, emp Hickory Paper Box Co, r 543 20th
Detter Oliver W (Ava C) mech Lang Chev Co, r RD3
Detter Roy, emp Hickory Paper Box Co, r 543 20th
Detter Summey S (Geneva B) drvier, h 468 Crest
Detter Sybil Miss, r 543 20th
Devier Mary Mrs, hos wkr, h 1110 8th Av
DeVore Robt (Jessie J) clk S S Admn, h 1301 E 10th Av Apt 49
Dewease Mildred J Miss, clk Century Furn Co, r 606 15th
Dickerson Frank M (Olive E) emp Harrison & Wright Constn Co, h 1301 E 10th Av Apt 65
Dickerson Morris M (Katie T) mech Piedmont Mtr Co, r 35th
Dickson Betty E Miss, h Morganton Rd
Dickson Jas E, clk Sou Ry, r 1223 14th
Dickson Leo J (Frances P) (Arcade Coffee Shop) h 311 18th
Dietz Bessie V (wid Lewis C) emp Longview Furn Co, h 907 10th
Dietz Betty J Miss, sten Universal CIT Credit Corp, r RD1
Dietz Everett T (Ruth T) clk Silver Fleet Mtr Exp, h 785 30th Av
Dietz Fannie H Miss, r 724 12th
Dietz Fred J, r 724 12th
Dietz Jeanita D Mrs, cash McLellan's, r 285 12th
Dietz John F, furn wkr, r 724 12th
Dietz Olender K, h 711 8th Av
Dietz Ora I Miss, r 710 12th
Dietz Paul D (Mildred F) (Arrow Ser Sta) h 1102 32d
Dietz Perry E, barber Piedmont Barber Shop, r 23½
Dietz Ralph J (Anna W) (Arrow Ser Sta) r RD4
Dietz Ruth T Mrs, sten Silver Fleet Mtr Exp, r 785 30th Av

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. PHONE 29696

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

Dietz Sallie S (wid John C) h 724 12th
Dietz Sarah D (wid Oliver C) h 710 12th
Digh Toy F (Ruth H) mgr Western Caro Furn Co, h 702 30th
Dime Store The (Jas E Simmons) dept store, 2420 9th Av
Dishman Vennie Mrs, r 1811 9th Av
Disiway Alma Mrs, r Huffry Hotel
Dixie Home Stores, gros, Elmer M Martin mgr 1100 9th Av, Reuben H McKinney mgr 2400 9th Av
Dixie Novelty Co (Hal H Huggins) bsmt 1112 13th
*Dixon Donald, lab, h (rear) 1639 17th
Dixon Frances H Miss, h 1313 10th
Dixon Mamie M Miss, r 1313 10th
Dixon Rosa L Miss, tchr Claremont High Sch, r 1313 10th
Dobbins J Fred (Aileen) opr Hickory Tel Co, h 1901 9th Av
Dock's Taxi Service (Ernest R Lippard) 1329 Government Av
*Dodd Sarah, dom, r 1332 7th Av
Dodson Norman E (Olevia H) prof L-R College, h 718 16th
Donahue Richd, ctr Hickory Chair Co, h 1016 2d
Donkel Jos, slsmn Esso Stand Oil Co, r RD1
Donkle Frances H Mrs, waitress Bo-Peep Grill, r 1301 E 10th Av Apt 56
Donkle Harvey E (Frances C) opr Kerr Sand Co, r 3606 10th Av
Donkle Hester F (Helen P) opr Kerr Sand Co, r 928 9th
Donkle Wm P (Frances H) mech Kerr Sand Co, h 1301 E 10th Av Apt 56
Donnelly Bertram C (Juanita W) slsmn Better Homes Furngs Co, h 431 7th
Do-Nut Dinette (Mrs Verna E Friar, Mrs Neva E Hunt) 367 Highland Av
Dorn Hazelle T Miss, tchr Longview Sch, r 1608 6th Av
Dorothy's Beauty Salon (Miss M Virginia Hayes) 1308½ Union Sq
Doster L Miss, sten Thos P Pruitt, h 906 9th Av
Dotson Bertie C Mrs, emp Shuford Mills, r 736 Company
Dotson Chas H (Essie G) emp Shuford Mills, h 602 Company
Dotson Essie G Mrs, emp Quaker Meadow Mills, r 602 Company
Dotson Roy T (Bertie C) driver Carolina Cab Co, h 736 Company
Dougherty Harry (Charlotte G) USA, r 1310 23d
Douglas Alonzo A (Grace H) emp Highland Cordage Co, h 602 Crest
Douglas Lee W (Hazel S) radio opr, h 1419 21st
Dowda Anita S (wid Mark C) emp Shuford Mills, h 344 E Highland Av
Dowda Delmar L, student, r 344 E Highland Av
Dowda Harry C (Patricia P) student, r 344 E Highland Av

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

Dowman Florence Mrs, nurse Richd Baker Hosp, r RD2
Downey Barbara L Miss, clk Hickory Steam Ldry, r 304 E 2d
Downey Bessie S Mrs, sec-treas Hickory Steam Ldry Co, r 304 E 2d
Downey Claude L (Bessie S) pres Hickory Steam Ldry Co and Downey-Fails Sup Co, h 304 E 2d
Downey Earl C (Ruth M) h 704 Lincolnton Rd
Downey-Fails Supply Co Inc, Claude L Downey pres, Lloyd L Downey sec-treas, 219 Highland Av
Downey Lloyd L (Mabel A) v-pres Hickory Steam Ldry Co and sec-treas Downey-Fails Sup Co, h 304 E 2d
Downs Anna B Mrs, emp Shuford Mills, r 912 Holly Av
Downs Beulah F Mrs, looper Whiting Hos Mills, r 1915 17th Av
Downs Chas (Leettle F) hos wkr, h 730 41st
Downs Jas C (Beulah F) agt Durham Life Ins Co, h 1915 17th Av
Downs Roy (Anna B) emp Shuford Mills, h 912 Holly Av
Dr Pepper Bottling Co, Odell S Vestal mgr, 720 24th
Drage Edw W (Fay) driver E T & W N C Trans Co, r Hildebran, N C
Dressler Hugo L (Miriam D) pastor Holy Trinity Luth Ch, h 1349 15th
Drum Betty J Miss, bkpr Hickory Engineering & Elec Co, r RD2
Drum Carl E (Reverne B) hlpr Electl Ser Co, r RD2
Drum Carol C Miss, student, r 1603 10th
DRUM E F, Pres Hickory Funeral Home, r Lincolnton, N C
Drum Earl H, v-pres Mosteller Gro Co, r Newton, N C
Drum Edna B (wid David) r 2704 9th Av
Drum Etta T (wid Jas A) h 1121 20th
Drum Evelyn C Mrs, clk Century Furn Co, r 1301 E 10th Av Apt 4
Drum Everett C (Mary N) knitter, h 891 30th Av
Drum Fred, slsmn Geitner Feed & Seed Co, r Star Town Rd
Drum Fred E (Alma S) mech Central Mtr Co, r Conover, N C
Drum G D (Hickory Flour Mills) r Newton, N C
Drum Howard (Rebecca) driver Highland Av Clnrs, r 2216 Lake Hickory Rd
Drum Howard D (Lucille W) tinner Miller-Brooks Rfg Co, h 1816 10th Av
DRUM J CLIFTON (Norvella L) (Hickory Flour Mills) h 213 8th, Tel 7691
Drum Jas C (Callie C) h 2710 11½ Av (LV)
Drum Lillie H (wid G Connelly) h 2715 11½ Av
Drum Lucille W Mrs, slswn Catawba Dairy, r 1816 10th Av
Drum Mary N Mrs, emp Lyerly Mills, r 891 30th Av
Drum Mattie H (wid Frank A) emp Hickory Spinners, h 1146 29th
Drum Mildred E Miss, sten Shuford Mills, r Conover, N C

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT

PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. **PHONE 2321**

Drum Mildred T Mrs, ofc sec Garth's, r 2105 LakeHickory Rd Apt 9
Drum Olive L Mrs, cash Spainhour's, r 729 15th
Drum P Dorsey (Emma W) eng C & NW Ry, h 1603 10th
Drum Rebecca W Mrs, slswn Belk-Broome, r Lake Hickory Rd
Drum Reid D (Evelyn C) formn Hy-Lan Furn Co, h 1301 E 10th Av Apt 4
Drum Robt C (Ruth P) (Drum's Cabinet Shop) h 976 30th Av
Drum Solen E (Grace W) constn wkr, h 15 Houck's Chapel Rd
DRUM TED C (Margaret K) (Hickory Flour Mills) h 1795 10th, Tel 2-7589
Drum Wm A (Mildred T) embalmer Hickory Funeral Home, h 2105 Lake Hickory Rd Apt 9
DRUM ZELOTES H (Olive L) Sec-Treas-Mgr Hickory Funeral Home, h 729 15th, Tel 2-9562
Drum's Cabinet Shop (Robt C Drum) 2702 10th
Drumheller Arthur O, roadmstr C & NW Ry, r 1014 11th Av
Drumm Iris H (wid Donald D) inspr Lyerly F F Hos Mills, h 1710 10th Av
Drumm Raye Miss, asst Dr Chas A Brady Jr, r 1710 10th Av
Dry Pond Cemetery, end 37th
Duckworth Howard, opr Community Oil Co, r Holly Springs
Duffey Willard (Virginia M) emp Richards Garage, h 753 38th
Dugam Dorothy Miss, waitress Raby's Restr, r Brookford, N C
Duhling Phyllis J Miss, student, r 715 6th
Duhling Wm H (Netta V) pres Hickory Auto Parts, h 715 6th
Duhling Wm H Jr, student, r 715 6th
*Duke Herschel M (Geraldine S) lab, h 602 9th Av
*Duke Geraldine S, maid, r 602 9th Av
*Duke Hazel, student, r 602 9th Av
Duke Hosiery Corp, Theo R Kramer v-pres-mgr, 337 Highland Av
DUKE POWER CO, Frank L Fox Mgr, Electric Power For Cooking, Heating, Refrigeration, "Electricity, The Servant In The Home," 1421 11th Av, Tels 2211; Service Dept, 820 Water Av, Tel 5251; Valdese, N C, Tel 53 (see back cover and top lines)
*Dula Belle, maid, r (rear) 1639 17th
*Dula Bessie, cook L-R College, h 529 13th
*Dula Betty G, student, r 529 13th
Dula Clyde (Melva J) emp Shuford Mills, h 911 Holly Av
*Dula Douglas, shoe shiner Deese Shoe Shop, r 1338 6th Av
*Dula Elsie S, emp L-R College, r 409 11th
*Dula Geo W (Elsie S) janitor L-R College, h 409 11th
*Dula Ivey M (Mary J) h 505 13th
Dula J C, driver Hickory Taxi Co, r RD2

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. **PHONE 7366**

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) **PHONE 27192**

*Dula Jas E, emp Mitchell's Shoe Shop, r 408 12th
*Dula Jo Ann, emp L-R College, r 529 13th
*Dula Jos, lab, h (rear) 1639 17th
*Dula Jos J (Avery I) hlpr Everett Huggins Amoco Ser, h 111-A 13½
*Dula Katherine, r 408 12th
*Dula Kathryne, r 1312 5th Av
*Dula Landis, emp Hickory Steam Ldry, r 1338 6th Av
*Dula Lena H, cook, r 1338 6th Av
*Dula Mary L, student, r 1312 5th Av
Dula Melva J Mrs, emp Shuford Mills, r 911 Holly Av
Dula Pauline S Miss, sec Chas E Hagaman, r Granite Falls, N C
*Dula Robt (Queenie F) emp Shuford Mills, h 1371 Ridgeview Av
*Dula Roscoe (Lula) janitor, h 1338 6th Av
*Dula Thos E, driver Finger Taxi, r 408 12th
*Dula Viola, maid, h (rear) 1537 2d Av
*Dula Wesley (Katie) wood 1312 5th Av, h same
*Dula Wm (Connie) hlpr Bowman's Ninth Av Ser Sta, h 536 12th
Duncan Artis R (Colleen S) gas mkr Piedmont Gas Co, h 1708 23d
Duncan Betty D Miss, clk Knit Sox Knit Mills, r RD3
Duncan Carl B (Vera C) eng Atlantic Co, h 908 2d Av
Duncan Colleen S Mrs, bkpr Piedmont Gas Co, r 1708 23d
Duncan Earl W (Hasseltine K) bkpr Kerr Sand Co, r 1718 22d
Duncan Eli G (Lillian G) carp, h 833 35th
Duncan Ernest L, formn Hart Constn Co, r 36th
Duncan Eva K Mrs, buyer Spainhour's, r 226 Highland Av
Duncan Everett (Neva S) emp Hickory Spinners, h 390 41st
Duncan Everette S (Daisy) emp Ivey Weavers, h 802 36th
Duncan Frank E (Mary M) cook College Park Bar-B-Q, h RD3
Duncan Harry L, h 812 36th
Duncan Helen H Mrs, emp Headen Hos Mills, r RD3
Duncan Iva D Mrs, clipper Hollar Hos Mills, h 719 10th Av
Duncan Jas A (Eva K) pres Precision Industries, h 226 Highland Av
Duncan Jas D (Frances F) waiter City Barbecue, r 503 Boyd
Duncan John R (Vernal S) formn Elliott Knit Mills, r 630 Highland Av
Duncan Leroy L (Ora C) carp, h 503 Boyd
Duncan Louis P (Velma D) driver Abernethy Tfr & Stge Co, h 1033 8th Av
Duncan Martin M (Helen H) carp, h RD3
Duncan Maurice, carp, r 833 35th
Duncan Ora C Mrs, emp Elliott Knit Co, r 503 Boyd
Duncan Orland H (Helen S) communicator USCAA, h 708 4th Av

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. **PHONES: DAY 7627, NIGHTS 25872**

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

Duncan Rayford D (Ivy Y) mach Hickory Springs Mfg Co, h 719 10th Av
Duncan S Carl (Lela M) formn Knit Sox Hos Mills, r 395 41st
Duncan Thos A (Colleen S) clk Circle Drive, r RD4
Duncan Thos C (Retta M) (Circle Drive) r 2600 Hwy 70 W
Duncan Vera C Mrs, emp Sigmon & Terry Hos Mill, r 908 2d Av
Duncan W Harper (Pearl M) slsmn Johnson Bros Supply, h 395 41st
Duncan Walter B (Grace H) fixer Cline Hos Mills, h 218 Lentz
Duncan Willard E (Mary I) emp Elliott Knit Mills, h Westview
Duncan Wm L, student, r 503 Boyd
Duncan Zerden B, carp M G Crouch Lbr Co, h Sandy Ridge Rd
Dunklee Carl M (Madelle W) h 1345 13th Av
Dunlap Jack M (Margaret G) agt FBI, h 1334 12th Av
Dunivent Geo L (Nellie C) slsmn Smith-Courtney Co, h 1721 11th
Dunn Roy C (Emily S) emp Sou Desk Co, h 803 28th
Dupille Phyllis M Miss, r 1407 15th
Dupille Russell H (Florence D) eng, h 1407 15th
Durham Jacob B (Mary C) formn Shuford Mills, h 914 Mill
DURHAM LIFE INSURANCE CO, Geo W Stroupe Staff Mgr, 203 Grant Bldg, 1316 Union Sq, Tel 7017
Durham Ralph L (Sallie R) mgr Universal CIT Credit Corp, h 1704 15th
Dutch Wine Shop (Geo C Brown Jr) 1230 Government Av
Duvall Dover J (Hazel DeH) mech DeHart Mtr Lines, h Boyd Extd
Duvall Hazel DeH Mrs, clk DeHart Bros, r Boyd Extd
Dyer Paul T (Virginia H) mgr E T & W N C Trans Co, h 2109 Lake Hickory Rd Apt 10
Dykes Amos J (Katherine L) emp Landis Garage, h 815 35th
Dykes John J (Lola E) emp Shuford Mills, h 909 Mill
Dysart Irene I Miss, opr Hickory Tel Co, r 1381 8th Av
Dysart Wm A (Ella C) cond Sou Ry, h 1381 8th Av
Dyson Eugene H, atndt Harper Mtr Co, r 23d

E

LUTZ'S DRUG STORE

"ON THE CORNER"

HICKORY'S LEADING DRUG STORE SINCE 1908

1354 UNION SQUARE **PHONES 2364 and 7046**

E T & W N C TRANSPORTATION CO, Paul T Dyer Mgr, 3134 9th Av, Tel 2-5917
Eaker Annie H (wid John P) r 2032 Lake Hickory Rd

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

Eakers Evan B (Eugenia S) slsmn Walter Mtrs, h 801 8th Av Apt 3
Eakers Shirley L Miss, student, r 701 7th Av
Eakes Alton F (Allen) driver Hickory Ready Mix Concrete Co, r RD2
Earey Mary L Mrs, slswn Spainhour's, r RD2
Earl's Taxi (Earl Hollar) 1211-A Government Av
Earle Thelma M Miss, tchr St Stephen, r 1749 15th
Early Bird Hosiery Mill (Phil A Mullins) 1815 22d
Earnhardt Claudia P Mrs, tchr Viewmont, 771 27th Av
Earnhardt D Berry (Claudia P) emp Hylan Porcelain Co, h 771 27th Av
Earnhardt Jas D (Mary P) plmbr, h 980 28th Av
Earp Hazel M Mrs, sten, h 805 13th Av
Eason Richd E (Oretha H) mgr Carolina and Rivoli Theatres, h 596 15th
East Hickory Baptist Church, Rev Latt Beshears pastor, 710 Company
*East Hickory School, Edmund T Moore prin, 301 9th Av
East Side Motor Sales (Neil Mauser) used cars, 675 E Highland Av
Echard J Worth (Winnie H) driver Assoc Transport, h 1801 3d Av
Echard Robt J, mach opr Lael Furn Co, r RD3
Echard Winnie H Mrs, emp Walton Hos Mill, r 1801 3d Av
Echerd Earl C, atndt Central Esso Ser, r RD1
Echerd Edw B (Lela S) city firemn, h 1213 15th
Eckard Aileen F Miss, tchr, r 1059 27th Av
Eckard Albert D (Pearl F) farmer, h Springs Rd
Eckard Alice S (wid Newton W) h 948 6th
*Eckard Allen, hlpr Everett Huggins Amoco Ser, r 14th
Eckard Arline W Mrs, emp Piedmont Hos Mill, r Sipe
Eckard Arthur C (Edna L) h Sandy Ridge Rd
Eckard Berlie M (Maxine R) emp Rhodes-Whitener Mills, h 691 Boyd
Eckard Bessie P Mrs, emp Lyerly F F Hos Mills, h Conover Rd
*Eckard Bertha, r 231 14th
Eckard Brady B (Wilma R) mech Windy City Garage, h 2738 10th
Eckard Capitola G Mrs, emp Miller's Barbecue, r RD2
Eckard Carroll E (Lula H) emp Hy-Lan Furn Co, r 948 6th
Eckard Catherine F Mrs, emp Sterling Knit Mills, r RD3
Eckard Cela C (Pearl L) crater Hickory Mfg Co, h 912 2d Av
Eckard Chas (Minnie McG) carp, h Westview
Eckard Cllee, atndt Bowman's Ninth Av Ser, r 930 4th
Eckard Cloyd R (Mattie L) hos wkr, r 1215 Spring
Eckard Clyde W, supt J L Jones Mfg Co, r RD2
Eckard Corrie E Miss, folder Elliott Hos Mills, r 930 4th

STEELE Conover Road RULANE GAS SERVICE SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

*Eckard Dorothy, h 231 14th
Eckard E Clinton (Faye Y) supvr Hickory Mfg Co, h 1059 27th Av
Eckard Earl L (Doris H) emp Sou Desk Co, h 401 10th Av
Eckard Edna F Mrs, bkpr First Natl Bank, r 161 20th Av
*Eckard Edw (Lottie) lab, h 530 13th
*Eckard Elmore L (Mae R) repr Buff Shoe Shop, h 1344 3d Av
Eckard Emery A (Neta) slsmn Morgan Candy Mfg Co, r Conover, N C
Eckard Emory L (Mary W) brklyr, h 526 40th
Eckard Ernest R (Catherine F) dyer Brown Bros Hos Mills, h RD3
Eckard Ethel P Mrs (Windy City Ser Gro) r 2315 10th
Eckard Everett M (Faye H) driver Geo L Davis, h 1239 Ridge
Eckard Everett T (Lura B) (Lindsay & Eckard Lbr Co) r Icard, N C
Eckard Fannie B (wid Rufus A) h 930 4th
Eckard Floyd A (Margaret S) emp Hickory Chair Co, h 1090 29th Av
Eckard Floye J Miss, slswn Zerden's Dept Store, r Conover, N C
Eckard Fred L (Vertie P) formn Hy-Lan Furn Co, r RD3
Eckard Freda Mrs, inspr Clay Prtg Co, r RD3
*Eckard Fredk, prsr Sanitary Dry Clnrs, r 14th
Eckard Geneva M Miss, bkpr Hickory Barber & Beauty Sup, h 2663 10th
Eckard Glenn E, hlpr Fredrickson Mtr Exp Corp, r Conover, N C
Eckard H Elmore (Ethel P) h 2315 10th
Eckard Harley L (Nellie R) (Windy Cty Barber Shop) h 970 29th Av
Eckard Hazel Mrs, clk Whisnant Hos Mills, r RD2
Eckard Herman A, student, r 615 8th
Eckard Homer R (Kathleen C) formn Setz-Right Hos Mills, h 1043 27th Av
Eckard Hugh A (Kindala S) mech Hickory Mtr Sls, h 651 Boyd
Eckard Irene P, emp Whisnant Hos Mill, r Sandy Ridge Rd
Eckard Jesse P (Ida F) slsmn Coca-Cola Botlg Co, r RD2
Eckard Joan T Mrs, slswn The Gold Shop, r RD4
Eckard John A (Beatrice B) swtchmn Sou Ry, h 615 8th
Eckard Katherine Miss, emp 9th Av Pharm, r 691 Boyd
Eckard Kindala S Mrs, emp Hofer Hos Mill, r 651 Boyd
Eckard L Ellen Miss, r RD3
Eckard Landon P (Pauline R) slsmn Maple Springs Ldry & Dry Clnrs, r RD2
Eckard Laura S (wid John A) r 615 8th
Eckard Lawrence E, agt Imperial Life Ins Co, r RD3
Eckard Leona C Miss, looper Hollar Hos Mills, r 948 6th
Eckard Lillie D (wid Carroll A) h 609 E Highland Av
Eckard Loy W (Capitola G) mgr Miller's Barbecue, h RD3

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.
SOUTHERN VOCATIONAL INSTITUTE
DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO
1343 11TH AVE. PHONE 28987

Eckard Lula H Mrs, stripper Catawba Paper Box Co, h 948 6th
Eckard Marvin A, h 1215 Spring
Eckard Marvin E (Edna F) roofer Ingold Co, h 161 20th Av
Eckard Maxine R Mrs, emp Rhodes Whitener Mill, r 691 Boyd
Eckard McCoy, student, r 691 Boyd
Eckard Merriell (Virginia B) fixer Ellis Hos Mills, h (rear) 348 Pine Av
Eckard Minnie M Mrs, emp Shuford Hos Mill, r Westview
Eckard Neta D Mrs, wrapper Morgan Candy Mfg Co, r Conover, N C
Eckard Paul C, slsmn Huffman Sausage Co, r Icard, N C
Eckard Pauline, emp Whisnant Hos Mill, r Sandy Ridge Rd
Eckard Pearl L Mrs, knitter Whisnant Hos Mills, r 912 2d Av
Eckard Polly Miss, timekpr Rhodes Whitener Mills, r 691 Boyd
Eckard R Lynn (Edith F) timekpr Hickory Chair Co, r RD3
*Eckard Ralph, lab, r 231 14th
Eckard Ralph E, student, r RD3
Eckard Ray H (Modern Business Ser) r RD2
Eckard Robt A, USA, r 928 8th
Eckard Roy W, carp, r Sandy Ridge Rd
Eckard Saml T (Mary B) asst mgr Liberty Life Ins Co, r RD2
Eckard Wanda M Miss, student, r 1059 27th Av
Eckard Wm B (Ruth E) mech Biltmore Dairy, r RD3
Economy Grocery (Mrs Celia S Friar) 614 Railroad Av
Economy Lunch & Service Station (D McCoy Bowman & Roy L Good) 701 E Highland Av
Edge Jessie L Mrs, emp Shuford Mills, r Conover Rd
Edmisten Glen, opr Kerr Sand Co, r Lenoir, N C
Edmisten Nillah M Miss, bkpr Elliott Knit Mills, h 1440 17th
Edmisten Norma Miss (The Beauty Salon) r 1440 17th
Edmiston Edith M (wid Raymond E) tchr, h 503 E Highland Av
Edwards Alexander (Vertie L) tex wkr, h 3821 8th Av
Edwards Alex Jr (Vancie R) emp Piedmont Wagon Co, h 3817 8th Av
Edwards Earl T, slsmn WIRC, r Hotel Huffry
Edwards Geo (Mildred D) slsmn Young Mercantile Co, r 2427 8th Av
Edwards Jas M (Virginia G) mgr Garth's, h 816 15th
Edwards Jas R (Vallie K) (Arrow Film Ser) h 501 4th Av
Edwards Lois P Mrs, emp Merchants Prod & Gro Co, r 1906 2d
Edwards Richd (Lois P) emp Hafer Hos Mill, h 1906 2d
Edwards Thos Jr, r 546 Highland Av
Edwards Virginia G Mrs (Garth's) r 816 15th
Eggers Arlie R (Martha F) formn Hickory Chem Co, r 11½ Av

O. G. PENEGAR CO.
Office Supplies, Euipment and Machines
1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.

LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

Eggers Burlas (Sarah D) h 3306 9th Av
Eggers Chas, hlpr Snack Bar, r 27th
Eggers Josephine Miss, r 1230 36th
Eggers Lonnie (Mary C) police, h 429 22d
EINSTEIN THOS L (Anne B) Furniture Designer Huffry Hotel, Tel 2-6651; h 633 7th Av, Tel 7026
Einstein Thos L Jr, student, r 633 7th Av
Elder Clarence F (Louise F) emp C G Fox Lbr Co, h Conover Rd
Elder Doris E Miss, r 913 Burch
Elder Howard F (Pearl B) formn C G Fox Lbr Co, h 913 Burch
Elder W Please (Mae) driver DeHart Mtr Lines, r Taylorsville, N C
ELECTRIC WIRING CO (George W Huffman) Electrical Contractors and Repairing, Appliances, Fixtures and Supplies, 2258-2260 9th Av, Tels Day 7411, Night 2-9632 (see bottom lines)
ELECTRICAL SERVICE CO (Grover G Honeycutt) "Quality That Counts," Fixtures, Power and Mill Wiring, 1210 13th, Tels 2164, Night 8921 (see bottom lines)
Electrical Shopping Center, C Everett Purser mgr, 1435 11th Av
ELEVATOR REPAIR SERVICE (J Marvin Cook) Representing Westbrook Elevator Mfg Co and The Shepard Elevator Co (Home-Lift), Repairs On All Makes of Elevators, 1310½ Union Sq, Tel 2-8092 (see page 45)
Elks Home, 1429 11th Av
Eller Edw R, meat ctr Dixie Home Stores, r Lenoir, N C
ELLER HENRY P (Georgia J) Pres Catawba Transit Co Inc, r N Wilkesboro, N C, Tel 218-M
Eller Jos S (Wanda R) mech Lipe Mtr Lines, h 414 E Highland Av
Eller Sherrill L (Norma E) slsmn Esso Stand Oil Co, h 1560 21st Av
Eller Wm A (Dora M) emp Hickory Furn Co, h 688 Lincolnton Rd
Ellington Chas H (Billie F) h 1539 (1535) 12th
Ellington Hester H (wid Chas W) smstrs Melville's, h 1543 10th
Ellington Nettie G Miss, USA, r 1543 10th
Ellinwood Everett H Dr (Hulda) dir Health Dept, h 1314 15th
Elliott Arthur M (Viola B) (Elliott's Barber Shop) h 2822 9th Av
ELLIOTT BUILDING CO (Established 1908) J Roux Setzer Pres, Fred C Abernethy V-Pres, J Milton Setzer Sec-Treas, General Contractors, 1339 9th Av, Tel 7101 (see page 38)
Elliott Clyde M (Cora C) emp Shuford Mill, h 907 Ruth Av
Elliott Cora C Mrs, emp Shuford Mills, r 907 Ruth Av
Elliott Donald F, r 1729 10th Av
Elliott Eugene W (Mary H) parts mgr Hickory Mtr Sls, r 1729 10th Av
Elliott Gus D (Mary B) emp Shuford Mill, h 932 Ellwood

PERRY ARMATURE APPLIANCE CO.

WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. PHONE 2124

Elliott John C (Carrie M) emp Shuford Mills, h 927 Ruth Av
Elliott Knitting Mills Inc, Mrs Josephine B Lyerly pres, Geo L Lyerly sec-treas, 945 8th
Elliott Marilyn P Mrs, sten Robt W Wood, r Granite Falls, N C
Elliott Norman W (Mary L) yarner S & H Hos Co, r 1729 10th Av
Elliott Robt W (Reba W) agt U S Int Rev Ser, h 1543 10th
Elliott Vernon C (Maude F) mech G & H Hos Mills, h 1729 10th Av
Elliott's Barber Shop (Arthur M Elliott) 2804 9th Av
Ellis Barbara G Miss, student, r 1104 30th Av
Ellis C O (Glen W) mnfr, h 1104 30th Av
ELLIS HOSIERY MILLS INC, Ellis Mills Pres-Treas, Marvin T Reavis V-Pres, Manufacturers, 1605 Lenoir Rd
Ellis Jas N, formn Richards Mtr Co, r 1417 12th
Ellis Jas W (Betty S) doffer Brookford Mills, r 1507 Lenoir Rd
Ellis Sis K (wid Jas W) r Westview
Ellison Oliver C (Carrie A) sexton First Church of God, h 2413 7th Av
Elmore A C Jr (Betty W) mgr Highland Shoe Shop, h 225 Ashe
Elmore Andrew A (Frances F) driver Merchants Prod & Gro Co, h 825 41st
Elmore Betty J Mrs, waitress Hotel Hickory, r 225 Ashe
Elmore Maurice T, driver Merchants Prod & Gro Co, r 825 41st
Elmore Wm T (Mabel N) slsmn, h 2312 12th Av
Elrod Dock (Myrtie L) emp Sou Desk Co, h 829 30th
Elrod Frank, emp Sou Desk Co, r 826 32d
Elrod Fred G (Florence B) emp Sou Desk Co, h 3009 9th Av
Elrod Gordon (Ruth A) emp Sou Desk Co, h 3015 8th Av
Elrod Harold (Ellen) carp, r 2513 9th Av
Elrod Letcher R (Maude) carp, h 2513 9th Av
Elrod R Earl (Alma M) opr City, h 405 16½
Endres Wm, instr Southern Vocational Inst, r RD3
Engle Lloyd C (Eileen F) emp Weaver Mattress & Furn Co, h 2958 11½ Av
*Emanuel Holiness Church, 139 12th
Embassy Theatre (For Colored) (Henry W Brown) 610 13th
Emmerson Fred B (Mary D) prof L-R College, h 333 10th Av
Emmerson Mary D Mrs, tchr Highland Sch, r 333 10th Av
Emory Jas P (Margaret) opr Kerr Sand Co, r Statesville, N C
EMORY & LAIRD INC, Carroll A Carpenter Pres, Emory M Carpenter V-Pres, Wm B Laird Treas, Foam Slag and Cinder Blocks, Lenoir Rd, Tel 5056 **(see page 33)**
Empire Service Station (Edw L Zimmerman, Harold H Sigmon) r Conover Rd

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) PHONE 26532

TODD FLORAL CO., INC.
"Todds Flowers Brighten The Hours"
HICKORY'S LEADING FLORIST SINCE 1930
PHONE 2221

Employment Security Commission of N C, 1223 11th Av
Ennis Ada H (wid Jas) h 1134 23d
Ennis Chair Co (Elliott L Ennis) furn mfrs, 1409 22d
Ennis Clyde F (Pearl R) emp L-V Furn Co, h 826 5th Av
Ennis Drue M Mrs, nurse Dr Chas L Hunsucker, r 711 8th Av
Ennis Elliott L (Blanche D) (Ennis Chair Co) h 307 15th Av
Ennis Essie W Mrs, emp Elliott Knit Mill, h 610 Boyd
Ennis Henry K (Edith L) carp, h 2437 12th Av
ENNIS JEWELERS (Thos L Ennis) Jewelry and Watch Repairing, 1318 11th Av, Tel 2-8081 (see page 56)
Ennis John E (Faye B) mach W C Furn Co, h 887 29th Av
Ennis Josephine C Miss, student, r 1601 12th
Ennis Martha A Miss, r 307 15th Av
Ennis Pearl R Mrs, emp Whisnant Hos Mills, r 826 5th Av
Ennis Roy B (Coy H) prsr Windy City Dry Clnrs, h 504 Crest
ENNIS THOS L (Drue M) (Ennis Jewelers) h 711 8th Av, Tel 5972
Ennis Walter C (Kathryn L) bkpr First Natl Bk, h 1601 12th
Epperson Marshall C (Pansy P) student, h 1301 E 10th Av Apt 50
Ernest Phillip C (Louise W) eng WIRC, h 1034 2d
Ervin Annie McD Miss, r 919 13th Av
Ervin Chas (Eva T) mech Elliott Hos Mill, r 2313 13th Av
Ervin Jack A, clk Sou Ry, r 1223 14th
Erwin Chas E, apprn Huffman Sausage Co, r Icard, N C
Erwin Robt S (Elizabeth A) slsmn, h 1511 13th
Erwin Robt S Jr, student, r 1511 13th
Espey Edna S (wid Jas W) r 509 18th
Espey Wm H (Espey's) r Dallas, Texas
Espey's (Wm H Espey, Mrs Marion E Aiken, Paul B Jackson) furn mfrs, Taylorsville Rd
ESPRIT D'ARMOUR BEAUTY SHOPPE, Mrs Arlie B Barger Mgr, Complete Beauty Service, 1 Bernard Bldg, 1121 13th, Tel 8551
Esso Standard Oil Co, Eliot W Kuykendall supvr, Conover Rd
Essotane Gas Service, Stanley F Brading mgr, 1011 12th
*Eubanks Douglas, taxi driver, r 311 13½ Apt 1 & 2
Eugene Beauty Shoppe (Mrs Eltus C Heavner) 3010 9th Av
Evans Chas H (Julia B) mgr Coml Credit Corp, h 2769 10th
*Evans Claude (Adelaide W) lab, h 402 9th Av
*Evans Clyde (Annie B) hlpr Sudderth's Tire & Bat Ser, h 725 13th
Evans Edw O (Leona V) driver Silver Fleet Mtr Exp, h 531 21st
Evans H Geneva Miss, student, h 821 Ellwood
Evans Jack (Pauline B) emp Shuford Mills, h 821 Ellwood
Evans Jos H, student, r 562 15th
Evans Julia B Mrs, sten Elliott Knit Mills, r 2769 10th

R. A. TUNSTALL INSURANCE AGENCY
"INSURANCE OF ALL KINDS"
5 UNION SQ. BLDG. R. Archie Tunstall, Owner PHONE 7531

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

*Evans Mattie, h 1321 3d Av

EVANS OTIS D (Ila C) Pres-Treas Paramount Motor Sales Inc, h 562 15th, Tel 2-5292

Evans Otis D Jr, student, r 562 15th

EVANS RAYMOND A (Callie C) Pres Southern Vocational Institute, r Gastonia, N C

Evans Robt H, clk Paramount Mtr Sls, r 562 15th

EVERETTS AMOCO SERVICE, John R Hewat Mgr, No 2, 1117 13th

Everhardt Frances E Miss, looper Knit Sox Hos Mills, r 423 10th Av

Exchange Club, John H Hughes sec, meets Mondays 6:30 P M at First Methodist Church

Ezell Clara L Miss, nurse Hickory Memo Hosp, r 1211 12th Av

F

LUTZ'S DRUG STORE

"ON THE CORNER"

HICKORY'S LEADING DRUG STORE SINCE 1908

1354 UNION SQUARE PHONES 2364 and 7046

*Fair Nathan (Kathleen G) lab Sou Ry, h 405 13½

Faires Edgar W (Mildred R) jwlr 1244 Government Av, h 833 8th Av

Falls Herman (Pauline S) emp Sou Desk Co, h 2503 4th Av

*Fambrough A C, student, r 327 Chestnut Av

*Fambrough Frank (Lillie B) lab Shuford Mills, h 327 Chestnut Av

*Fambrough Wm F, student, r 327 Chestnut Av

Fant Alethea B Mrs, prof L-R College, r 241 10th Av

*Farabee Saml L, cook Hill's Cafe, r Yount

*Farley Carrie B, emp Raby's Restr, r 622 13th

*Farlow Rebecca, h 345 Chestnut Av

Farmer Grady (Marie M) h 605 33d

Farmer Millard J (Modean T) mach Longview Furn Co, h 1123 20th

Farmer Modean T Mrs, timekpr Elliott Knit Mills, r 1123 20th

Fastenau Emmett H Rev, asst pastor St Stephen's Luth Ch, r Springs Rd

Faucette Coy F Mrs, r 1315 17th Av

Faw Branford E (Jessie O) sec R E Faw & Sons, h 1107 30th Av

Faw Homer J (Sadie J) treas-genl mgr R E Faw & Sons, r Conover, N C

FAW R E (Edith J) Pres R E Faw & Sons, h Country Club Rd, Tel 5577

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. PHONE 2261

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

FAW R E & SONS INC, R E Faw Pres, Homer J Faw Treas-Genl Mgr, Branford E Faw Sec, "Well Drilling Contractors Since 1911," Marvair Heat Pump and Air Conditioning Units, "Sales and Service," Office and Warehouse Conover Rd, Tel 2-5507 (see bottom lines)

FEDERAL BUILDING, 1325 Government Av

Federal Bureau of Investigation, 1338 Trade Av

Federal Housing Project, apartments, 1301-05 E 10th Av

*Feimster Leah, h 709 13th

Felts Chas D (Grace G) h 1928 Forest Hill Dr

FENNELL EDW M (Dorothy Y) V-Pres-Genl Mgr Hickory Chair Co, h 1328 16th, Tel 6422

Fennell Peter T (Irene L) eng C & NW Ry, h 1205 12th Av

Ferber Eugene R (Oneda M) USA, r 906 Burch

*Ferguson Clara E, maid, h 611 9th Av

*Ferguson Finley, h 1350 3d Av

*Fernandez Chas (Anna H) driver Kerr Sand Co, h 1364 3d Av

Ferrucci Madeline M Mrs, clk County Welfare Dept, r 506 9th

Ferrucci Peter A (Madelene M) slsmn, h 506 9th

Fetner Vida M Mrs, instr L-R College, r same

FICKLING ELLIOTT R JR (Mary H) Mgr Firestone Stores, h 218 24th

FIDELITY FEDERAL SAVINGS & LOAN ASSN, Luther L Moss Pres, W H Little Exec V-Pres-Sec, Carolus D Little Treas-Asst Sec, 1310 Union Sq, Tel 5111 (see top lines)

FIELD ALBERT H (Olivia B) Pres Field Insurance Agency, V-Pres Lipe Mtr Lines, h 1904 13th Av, Tel 2-9806

Field Frances M Miss (Frances Field School) h 1620 7th

FIELD INSURANCE AGENCY, Albert H Field Pres, Mrs Willie B Frye Sec-Treas, General Insurance, "Mutualize and Economize," 112 Harris Arcade, 1319 11th Av, Tel 2387 (see front cover)

Fields Carol F Miss, opr Arcade Beauty Salon, r 1444 14th Av

Fields Clyde R, shaper Century Furn Co, r 510 E Highland Av

Fincannon Bertha C (wid Thos J) h 1209 30th Av

Fincannon Charlcie I Miss, r 1209 30th Av

Fincannon Clida M Mrs, emp Shuford Hos Mill ,r 913 Hope Av

Fincannon Dora M (wid Alfred F) h 1507 Lenoir Rd

Fincannon Effie G Mrs (Blue Moon Cafe) r 1519 Lenoir Rd

Fincannon Everette W (Effie G) driver H & B Co, h 1515 Lenoir Rd

Fincannon Olas E, r 1515 Lenoir Rd

Fincannon Olen D (Clida M) emp Hickory Chair Co, h 913 Hope Av

Finegan John A (Eleanor F) mgr Central Finance Co, h 1652 20th

*Finger Avery (Ivesta) cement fnshr, h 313-A 14th

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

*Finger Betty M, student, r 1538 2d Av
*Finger Caleb, lab, r 1538 2d Av
Finger Chas E Jr (Vivian P) clk Hickory Spinners, h 3203 9th Av
*Finger Corrine, maid, r 1538 2d Av
*Finger Geo W (Hattie) lab, h 1357 4th Av
*Finger Grafton, lab City, h 510 14th
*Finger Helen C, student, r 918 3d
*Finger Ida N, maid, r 1538 2d Av
Finger Jonas C (Nadine M) brklyr, h 1231 Valley
*Finger Rebecca, r 1538 2d Av
*Finger Walter (Annie I) lab Sou Ry, h 1538 2d Av
*Finger's Taxi Service, John D Clay mgr, 601 12th
*Fingers Burgin A (Christine H) ydmn, h 918 3d
*Fingers Martha A, student, r 918 3d
Fink Clarence L (Bessie T) agt U S Alcohol Tax Unit, r 1338 12th
Fipps Larine H Mrs, sten Ford Hos Mills, r RD4
Fire Extinguisher Service Co (Harry E Whitener Jr) 1608 10th Av
FIRESTONE STORES, Elliott R Fickling Jr Mgr, Batteries, Tires, Spark Plugs, Home and Auto Supplies, Sporting Goods, Radios, Bicycles, Electrical Appliances, 1015 14th, Tel 7516 **(see page 20)**
First Baptist Church, Rev R Knolan Benfield pastor, 1446 11th Av
FIRST BUILDING & LOAN ASSN, Geo L Lyerly Pres, John G H Geitner V-Pres, Geo R Wootten Sec-Treas, Edgar L Fox and Walter E Wootten Asst Sec-Treas, 1030 14th, Tel 4661
First Building & Loan Assn Building, 1030 14th
First Church of God, Rev John T Lackey pastor, 2415 7th Av
FIRST METHODIST CHURCH, Rev J Clay Madison Pastor, 1438 10th Av, Tel 2-5586 (New Site 1350 13th Av)
First Methodist Church School (Geo Ivey Memo Bldg) 1444 10th Av
First National Bank Building, 1029 13th
FIRST NATIONAL BANK OF CATAWBA COUNTY, Kenneth C Menzies Pres, James L Cilley, John G H Geitner and Clifton A Poole V-Prests, Clyde L Herman Cashier, Thos L Cilley and Henry E Guigou Asst Cashiers, 1029-31 13th, Tel 2144 **(see page 29)**
First Presbyterian Church, Rev John R Hay pastor, 1229 13th
FIRST SECURITY CO INC, Kenneth C Menzies Pres, Earl N Carr V-Pres-Treas, Donald S Menzies V-Pres, Clyde E Poovey Sec, 1029-1031 13th, Tel 5316 **(see top lines)**
Fish Ilah Mrs, r 1406 10th Av
Fisher Bonnie K Mrs, emp Shuford Mill, r 716 Mill
Fisher Carroll P (Bonnie K) emp Hy-Lan Furn Co, h 716 Mill

C. E. CLEVENGER, Pres. R. W. CARVER, Deen
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

Fisher Eugene, USA, r 719 (701) Company
Fisher Harley (Mary S) atndt Hickory Esso Ser Sta, r RD3
Fisher Henry C (Polly P) emp Hofer Hos Mill, h Sandy Ridge Rd
Fisher Loy G (Isabel M) roofer Caro Asphalt Rfg Co, r 739 10th
Fisher Lucille M Mrs, slswn Penney's, r 1350 12th Av
Fisher Mae K Mrs, emp Highland Cordage Co, r 719 (701) Company
Fisher Ralph J (Frances B) clk Webb Specialty Co, h 719 10th Av
Fisher Robt R, mech R E Faw & Sons, r Conover, N C
Fisher Ross M (Alice H) driver, h 2252 3d Av
Fisher Russell R (Mae K) formn Maxwell Royal Chair Co, h 719 (701) Company
Fisher Sherman G (Lucille M) slsmn West-Deal Co, h 1350 12th Av
Fisher Thos E (Laura C) bdg 739 10th, h same
Fisher Willard P (Margia H) mech Elliott Knit Mills, h 958 8th
Flagler Edith Miss, student, r 2053 14½ Av
Flagler Elizabeth Miss, r 2053 14½ Av
Flagler Fred J (Lucy S) h 2053 14½ Av
Fleetwood Paul M (Maude M) apprn Hickory Plmbg & Htg Co, r Taylorsville Rd
Fleming Alice S (wid Jos C) emp Elliott Knit Mills, h 647 Highland Av
Fleming Annie D (wid Thos) r 835 36th
Fleming Cecil L (Alice H) (Fleming Gro) h 620 40th
Fleming Grace F Mrs, clk Mortgage Ser Corp, h Geitner Rd
Fleming Grocery (Cecil L Fleming) 704 41st
Fleming Harley K (Alice S) (Longview Bar-B-Q) r 829 35th
Fleming Henrey C (Emma R) r 704 10th Av
Fleming Jerome (Rosetta T) hos wkr, h RD3
Fleming Jo Ann Miss, student, r 647 Highland Av
Fleming Jos E, student, r Geitner Rd
Fleming Newburn (Margie) furn wkr, h 1258 Ridge
Fleming Peggy Y Miss, student, r 647 Highland Av
Fleming Penley (Lillie P) emp C & NW Ry, h 2211 11th Av
Fleming Rosetta T Mrs, emp Piedmont Hos Mill, r RD3
Fleming Roy T (Retha B) driver DeHart Mtr Lines, h 1014 33d
Fleming Wm (Pansy B) emp H & B Co, h 2242 6th Av
*Florence Mutual Burial Assn Inc, John R Bennett agt, 525 12th
Flossie's Pop Corn Stand (Bill Schrum) 1313 10th Av
Flowers Ada M (wid Lester) h 622 14th

FLOWERS AUTO REPAIR SHOP (Cloyd E Flowers) General Repairs For All Cars, Brake and Ignition Service, Sandy Ridge Rd Tel 2-6282 **(see page 21)**

Flowers C Ray (Mary B) emp Lyerly F F Mills, h 889 19th Av

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. **Dial 25507**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS
HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE
1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

Flowers C Wm, hlpr Hickory Daily Record, r RD3
Flowers Carroll M, cabt mkr M G Crouch Lbr Co, r RD3
Flowers Clem, formn Hickory Bench Co, r RD2
FLOWERS CLOYD E (Lola B) (Flowers Auto Repair Shop) h Sandy Ridge Rd, Tel 2-6284
FLOWERS CO THE (Geo A and H Lester Flowers) Wholesale Distributors Auto Parts and Equipment, Automotive Machine Shop, 1121 9th Av, Tels 2367, 2368 and 2369 (see front cover)
Flowers David S, student, r 1401 19th
Flowers E Howard (Elsie C) clk M G Crouch Lbr Co, h Conover Rd
Flowers E Kenneth (Mildred C) clk The Flowers Co, h 1403 12th Av Apt 1
Flowers Earl B, driver Hickory Flour Mills, r RD3
Flowers Edgar L (Olive D) mgr Flowers Sch Equip Co, h 1729 11th Av
*Flowers Eva H, emp L-R College, r 528 13th
Flowers Geo A (Mildred P) (The Flowers Co) h 1618 11th Av
Flowers H Lester (Bobbie F) (The Flowers Co) h 1401 19th
*Flowers Harold (Geneva M) mech Long Chev Co, h 330 Chestnut Av
Flowers Jas C (Neva H) electn City Elec Co, r RD2
Flowers John L, formn Sherrill Uphol Co, r RD2
Flowers John R, student, r 1401 19th
Flowers Lizzie B (wid Henry W) h Conover Rd
Flowers Lola B Mrs, emp Lyerly F F Hos Mill, r Sandy Ridge Rd
Flowers Lola D (wid Geo) h 1046 36th
Flowers Margaret B (wid Ralph G) mgr Sears Roebuck Co, h 1226 E 10th Av
*Flowers Martha F, tchr Rhoney Elem Sch, h 1110 3d Av
Flowers Mildred C Mrs, bkpr 1st B & L Assn, r 1402 12th Av Apt 1
FLOWERS RALPH C (Dorothy I) (Concrete Machinery Co) h 1616 12th Av, Tel 4546
Flowers School Equipment Co, Edgar L Flowers mgr, 1028½ 13th Rm 9
Flowers Vernon S, student, r 1616 12th Av
Flowers Violet O Miss, r Conover Rd
*Flowers Wm, lab City, r 308 Chestnut Av
*Flowers Wm Rev (Josetta S) evangelist, h Yount
Flowers Worth (Dollie H) h 320 Pine Av
Floyd Jas W (Martha D) linemn Hickory Tel Co, h 630 30th
Floyd Martha D Mrs, slswn Glamor Shops, r 630 30th
Flyco Electronics Laboratories (Fredk L Young) 1237 Valley
Forbes Bertie L Miss, r 1037 8th Av

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
Room 207 Grant Bldg. WEATHERSTRIPPING Phone 28821

Forbes Boyce (Kathleen T) student, h 1038 8th Av
Forbes Charlotte M Miss, student, r 652 Boyd
Forbes M Clyde (Bradie C) clk, h 1037 8th Av
Forbes M Louise Miss, emp Hickory Dyeing & Winding Co, h 652 Boyd
Ford Albert S (Eugenia W) pres-treas-mgr Ford Hosiery Mills, h 1006 17th Av
Ford Eugenia W Mrs, sec-asst treas Ford Hos Mills, r 1006 17th Av
Ford Henry L, v-pres Ford Hosiery Mills, r 1228 6th
Ford Hosiery Mills Inc, Albert S Ford pres-treas-mgr, Henry L Ford v-pres, Mrs Eugenia W Ford sec-asst treas, 610 E Highland Av
Ford Jean M Mrs, bkpr Singer Sewing Mach Co, r 1403 12th Av Apt 2
Ford John H (Jean M) bkpr Hickory Whol Florist, h 1403 12th Av Apt 2
Forest Hills Inc, Jefferson E Owens pres, C Bernard Scott v-pres, G Don Hammersla v-pres-sec, 1011½ 12th
Forester Vonie V (wid Henry A) clk Hafer Hos Mills, h 637 7th Av
*Forney Docia M, tchr, r 140 12th
*Forney Dorus E (Cecilia T) tchr Ridgeview Sch, h 509 13th
*Forney Johnson (Docia M) emp Elk's Club, h 140 12th
*Forney Roosevelt, emp Hotel Hickory, r 509 13th
*Forney Thos, porter Hotel Hickory, r 743 13th
Fortner Carrie Mrs, h 921 Mill
Fortner Henry, emp Shuford Mill, r 921 Mill
Fortune Jack B (Elizabeth N) h 1824 13th Av
Foster Betty L Mrs, r 408 Highland Av
Foster Buford R (Mildred M) emp Hickory Throwing Co, h 309 10th Av
Foster Daisy C Mrs, hsekpr Hickory Memo Hosp, r 1211 12th Av
Foster Franklin W (Mary K) slsmn Herman Furn Store, r Granite Falls, N C
Foster Henry H (Gladys T) cabt mkr 714 21st, h 1019 16th Av
Foster Herbert T, r 660 Elliott
Foster Jas L (Dorothy D) lab, r 908 2d Av
Foster Lillie H (wid Robt) emp Walton Knit Mill, r 214 Lentz
Foster Mack, USA, r 2204 10th
Foster Mallie M Mrs, clk Lang Chev Co, r 2204 10th
Foster Mary Miss, student, r 2204 10th
FOSTER MAX (Vetra McG) V-Pres Catawba Transit Co Inc, r N Wilkesboro, N C, Tel 73-M
*Foster McDowell (Sallie M) janitor Century Furn Co, h 134 13th

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto
PIEDMONT MOTOR CO., INC.
DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266
Plymouth CHRYSLER

*Foster Parthenia, dom, r 302 13th
Foster Vannie F (Mallie M) mach, h 2204 10th
Foster Wilbur D (Bertie G) emp Hickory Chair Co, h 660 Elliott
Foster Wm A, student, r RD3
Four Point Barbecue (Fulmer M and Grady L Rudisill) 723 9th Av
Four Point Barber Shop (Ernest C Link) 718 Highland Av
FOUR POINTS FURNITURE CO INC, Robt P Gibbs Pres, Richd H Shuford Jr Sec-Treas-Mgr, Manufacturers, Morganton Rd Tel 4752
Fowler Delmar W, driver McLean Trkg Co, r Granite Falls, N C
Fowler Grover P (Victoria R) slsmn, h 1109 13th Av
Fowler Grover P Jr, r 1109 13th Av
Fowler Hattie R Miss, prof L-R College, r Statesville, N C
Fowler Janie R Miss, r 1109 13th Av
Fowler John E (Lonie H) apprn Hudson-Starr Sls Co, r Granite Falls, N C
Fowler John M (Flora A) emp Hickory Spinners, h 3903 9th Av
Fowler John M Jr, h 3903 9th Av
Fowler Juanita Mrs, opr Hickory Tel Co, r Granite Falls, N C
Fowler Lottie Miss, student, r 1330 23d
Fowler Max, r 3903 9th Av
Fowler S Francis (Hester M) fixer Ford Hos Mills, h 1026 Ridge
Fowler Wyatt S (Mary M) cash Atlantic Co, r 1726 15th
Fox Ada G Mrs, smstrs Windy City Dry Clnrs, r (rear) 1137 N Hill
Fox Arthur T (Pearl T) h 940 22d Av
Fox Bessie H (wid Walter) h 719 30th
Fox Floyd F, body repr Truck & Auto Ser, r RD2
FOX C G LUMBER CO INC, Carl G Fox Pres, Howell C Fox Sec-Treas, Rough and Finished Lumber, Appalachian Hardwood Flooring, Conover Rd, Tel 2-9896 **(see page 57)**
FOX CARL G (Ollie J) Pres C G Fox Lumber Co, h 1802 17th (Country Club Rd) Tel 2-6146
Fox Catherine C Mrs, slswn Zerden's Dept Store, r Granite Falls, N C
Fox Clark W, emp Hylan Furn Co, r Country Club Rd
Fox Conley C (Belle M) lbr, h 1908 12th Av
Fox David A (Mary L) slsmn Montgomery Ward, h 2413 7th Av
Fox Edgar L (Euphemia L) sec-treas Hickory Ins & Realty Co, asst sec-treas 1st B & L Assn, h 1617 12th Av
Fox Edgar L Jr, student, r 1617 12th Av
FOX FRANK L (Clara Belle H) Mgr Duke Power Co, h 1000 12th Av, Tel 8231
Fox Geo W, h Country Club Rd

BEAR WHEEL ALINEMENT
BUDY BODY WORKS
24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES SERVICE
1315-1317 9TH AVE. PHONES 7936 and 3666

Fox Homer (Irene H) chainmn City Eng, r 2231 6th Av
Fox Howard A (Maynell B) h 358 E Highland Av
Fox Howell C (Alma W) sec-treas C G Fox Lbr Co, h Timberlane Ter
Fox Jas C (Louise R) apprn B & M Mtr Co, r Springs Rd
Fox John (Daisy) mech Harper Mtr Co, r Taylorsville, N C
Fox Josephine D Mrs, clk Duke Hos Corp, r Conover, N C
FOX L L LUMBER CO (Lester L Fox) All Kinds Lumber and Mill Work, 125 Highway 70 East, Tel 2-9660 (see page 57)
Fox Lester L (Mano D) (L L Fox Lbr Co) h 807 17th
Fox Louise R Mrs, sten Witten & Co, r Sandy Ridge Rd
Fox Margie E Miss, student, r 1802 17th
Fox Maynel B Mrs, mgr Glamor Shops, r 358 E Highland Av
Fox Mildred I Miss, bkpr Morgan Candy Mfg Co, r RD3
Fox Robt L (Edith B) mach Hickory S & I Co, h 2439 12th Av
Fox Ruby Miss, emp G & H Hos Mills, h 1840 10th Av
Fox Tellis B (Doris) clk Smith-Courtney Co, r 431 41st
Fox Woodrow W (Mary C) supt C G Fox Lbr Co, h Conover Rd
Frady Beulah P Mrs, instr L-R College, r same
Frady Jas C (Carol P) driller R E Faw & Sons, r Conover, N C
Frances Field School (Miss Frances M Field) 1620 7th Av
Francis Elizabeth H Mrs, sten Hickory Chemical Co, r Lake Hickory
Francis John J (Evelyn G) (Automotive Ser Co, Hickory Chem Co) h 515 4th Av
Franklin Ann P Mrs, waitress Minute Grill, r 712 Highland Av
Franklin Boyd (Mary R) tex wkr, h 2721 11½ Av
Franklin Garmon (Elsie D) driver City Coal Co, h 1203 23½
Franklin J Boyd, r 1157 28th
Franklin Jas A (Myrtle M) h 1157 28th
Franklin Jeanette M Miss, student, r 917 Ellwood
Franklin John E, unit mgr Coml Credit Corp, r Drexel, N C
Franklin Jos M (Ethel H) emp Shuford Mills, h 917 Ellwood
Franklin Leroy, r 825 Ellwood
Franklin Marjorie R Miss, r 937 Ellwood
Franklin Ray D, tex wkr, r 1157 28th
Franklin Sadie L Miss, r 937 Ellwood
Franklin Sherman B (Rosa L) emp Shuford Mills, r 937 Ellwood
Franklin Thos E, supt Imperial Life Ins Co, r Icard, N C
Frans K Jean Miss, student, r 1128 8th
FRANS LEE P (Wilhelmina W) (Pepsi-Cola Bottling Co) Pres Hyalyn Porcelain Inc, h 1128 8th, Tel 2-8206
Frazier L Katherine Miss, supvr Penney's, r Claremont, N C
Frazier Lydia H Mrs, buyer Spainhour Co, h 1118 15th Av Apt 2

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 345 TENTH AVE.

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

*Frazier Margaret B, tchr Ridgeview Sch, r 1357 Ridgeview Av
Frazier Rayford E, student, r 3010 9th
Fred's Grill, Jas F Shumaker mgr, 953 4th
Fredell Claude R (Nettie S) stone ctr Catawba M & G Wks, r Conover Rd
*Frederick Chas (Florence) emp S'ville Flour Mills, h 520 14th
*Frederick Chas Jr, lab, r 520 14th
*Frederick Clarence, porter Lutz Drug Store, r 520 14th
*Frederick Curtis, waiter, r 520 14th
Fredrickson Motor Express Corp, Everett C Schell mgr, 1300 8th Av
*Free Cleveland (Kathleen) janitor Westmont Sch, h 536 14th
Freeman Bros Service Station (Roy C and Wm G Freeman) 2510 10th
Freeman Claude (Verna H) atndt Highland Pure Oil Ser Sta, h 1236 School
*Freeman Cora, h 125 13th
Freeman Edw A (Alice M) carp, h 3509 9th Av
Freeman Grace Miss, r Huffry Hotel
Freeman Guinell Miss, student, r 201 Ashe
Freeman Guy W, atndt, r 942 4th
Freeman Janie R Mrs, sten Northwestern Bk, r 1205 15th
Freeman Jesse L (Louise H) watch repr Cole's Jwlry Store, r 1821 4th Av
Freeman Jesse W (Ocie B) formn Sou Desk Co, h 201 Ashe
Freeman Lloyd J (Louise H) watch repr, h 1821 4th Av
*Freeman Louise, cook Hickory Memo Hosp, r 507 11th
Freeman M Louise Miss, clk Shuford Mills, r 1139 24th
Freeman Paul W (Imogene F) (Highland Pure Oil Ser Sta) h Sandy Ridge Rd
Freeman Roy C (Cordie C) (Freeman Bros Ser Sta) h 942 4th
Freeman S Bernice Miss, sten Hickory Specialty Co, r 201 Ashe
Freeman Saml M (Janie R) student, h 1205 15th Apt 6
Freeman Tennie Miss, clk Mortgage Ser Corp, r 1139 24th
Freeman Weaver P (Laura M) agt Bush Trf, h 2318 11th Av
*Freeman Weldon D (Louise F) emp Borden Co, r 507 11th
Freeman Wm G (Freeman Bros Ser Sta) r 942 4th
Freeman Woodrow W (Eunice P) emp Ford Hos Mill, h 1314 Ridge
Frenceschine Augustus E (Madeline S) wks Hickory Pkg Co, r 1117 E 10th Av

FRESH AIR MARKET INC, Wallace F Tallant Pres, Mrs Hattie R Tallant V-Pres, Fred M Mull Sec-Treas-Genl Mgr, Groceries, Meats, Fruits and Produce, 1212-1216 Government Av, Tel 2234 (see top lines)

Fresh Jas W, student, r 1515 9th Av

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

Fresh Wm W (Loretta H) phys 1515 9th Av, h same
Freshair Ethel Miss, emp Hafer Hos Mill, r 533 21st
Freshair Perry C (Kate M) emp H & B Co, h 533 21st
Freshair Robbie Miss, emp Hafer Hos Mill, r 533 21st
Freshour Horace L (Velma R) mach, h 2010 11th Av
Freshour Sherman F (Univa F) emp H & B Co, h 2000 11th Av
Fretz Lewis B (Beatrice W) agt U S Alcohol Tax Unit, h 825 15th Av
Friar Celia S (wid John C) (Economy Gro) h 941 Ellwood
Friar Verna E Mrs (Do-Nut Dinette) r RD2
Frick Fredk G (Ada F) dist mgr Life Ins Co of Va, r RD2
Friday Garth C (Edna P) slsmn, h 400 Kenworth Ter
FRIDAY J LEE (Ora M) Realtor Harris Arcade, 1319 11th Av, Tel 7766; h 330 Kenworth, Tel 2-8807 (see page 63)
Friday John (Austra B) slsmn Belk-Broome, h 345 Kenworth Ter
*Friday Jos L (Mary) barber Bennett's Barber Shop, r 1315-A 5½ Av
Friday Robt L (Elizabeth G) realtor with J Lee Friday, h 1204 8th Tel 8901
*Friday Saml (Etta B) lab City, r Yount
*Friday Viola P, emp Maple Springs Ldry, r 1380 3d Av
*Friendship Missionary Baptist Church, Rev Jesse J Alexander pastor, 601 13th
Friendly Beauty Shoppe (Mrs Alma C Putnam) 1310½ Union Sq
Friendly Grocery (Grover A Smith) 3406 9th Av
Fritts Hugh E (Ada M) mgr Caro Land-Auction Co, h 1615 17th
Fritz Apartments, 333 10th Av
Fritz Conrad B (Marian B) (Drs Fritz & Fritz) h 901 19th Av
Fritz John R (Mary S) (Drs Fritz & Fritz) h 1802 15th
Fritz Robt L Rev (Ora H) h 1217 3d
Fritz Wm A (Elaine M) phys 1118 12th, h 1419 20th
Fritz & Fritz (John R and Conrad B) dentists, 1121 13th R212
Fry Floor Covering (Hubert D Fry) Conover Rd
Fry Floyd W (Ruth R) mgr Fry Floor Covering, h Conover Rd
Fry Hubert D (Minnie Y) (Hickory-Fry Furn Co; Fry Floor Covering) h Conover Rd
Fry Hubert D Jr, student, r Conover Rd
Fry Loy R, roofer Caro Asphalt Rfg Co, r RD3
Fry Mary E Mrs, nurse Hickory Memo Hosp, r Newton, N C
Fry Walter E (Matta H) slsmn Ser Dry Clnrs, r RD2
Frye Abel A (Anna R) farmer, h 2338 11th Av
Frye Adrian L, clk Robertson Chemical Corp, r 1139 27th
Frye Arland D (Louise H) constn wkr, h 3035 11½ Av
Frye Arthur L Jr (Bertie I) emp Hy-Lan Furn Co, h 625 Dale

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.
PONTIAC SALES AND SERVICE
INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES
1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

Frye Barbara A Miss, student, r 886 29th Av
Frye Bertie I Mrs, emp Hickory Dyeing & Winding Co, r 625 Dale
Frye Blace H (Helen P) mech Reynolds B & M Co, r 1837 8th Av
Frye Boyd J (Kate G) pntr, h 1326 2d
Frye C Floyd (Vada W) formn Longview Furn Co, r RD2
Frye Carl R (Lucy S) slsmn Hickory Implement Co, r 101 23½
Frye Cedric B (Pauline H) emp Sou Desk Co, h 1514 13th Av
Frye China H Mrs, emp Lyerly F F Mills, h 801 16th
Frye Clara S Mrs, sten Hickory Panel Co, r 1123 27th
Frye Cleveland J (Bonnie A) carp, h 1170 32d
Frye Dayton L (Norma W) emp Hickory Mfg Co, h 1143 E 10th Av
Frye Dee C (Hester S) clk Atomic Paint Co, h 886 29th Av
Frye Dorothy D Mrs, clk Health Dept, r Conover, N C
Frye Dorsey C (Mary J) h 1340 Spring
Frye Earl H (Myrtle R) slsmn Hickory Mtr Sls, h 330 30th Av
Frye Earl W (Montez P) (Hilltop Skating Rink) h Dale
FRYE EDNA H MRS, Sec-Treas Town of Longview, Office 3741 9th Av, Tel 5797; r 1146 32d, Tel 6923
Frye Essie A (wid Lewis R) h 1123 27th
Frye Ethel Miss, r 1032 30th
Frye Everett (Nola H) tex wkr, h 1151 32d
Frye Flona C (wid Chas A) r 1942 Forest Hill Rd
Frye Frank L (Frieda J) emp Sou Desk Co, h 2944 8th Av
Frye Geo H, h 3122 10th Av
Frye Geo M, mach hlpr C & NW Ry Shop, r 1822 16th Av
Frye Glenn A (Minnie F) sermn Piedmont Gas Co, r Newton, N C
Frye Glenn R (Kathryn A) (Richd Baker Hosp) and phys 1416 12th, h 1537 12th
Frye Glenn W (Verna H) (Frye Used Car Co) h 613 3d Av
FRYE GUY (Mattie A) (Guy Frye & Son) h 3138 10th Av, Tel 6925
FRYE GUY & SON (Guy and Herschel J Frye) General Contractors and Builders, 3138 10th Av, Tel 5051 **(see page 38)**
Frye Hal R (Vera B) emp Sou Desk Co, h 601 (521) Company
Frye Harry M, driver Catawba Transit Co, r RD1
Frye Helen P Mrs, bkpr Reynolds Blower & Metal Co, r 1837 8th Av
FRYE HERSCHEL J HON (Essie E) (Guy Frye & Son) Mayor of Longview, h 805 39th
Frye Hershall L (Jackie B) driver Tallant Trf Co, h 2142 12th Av
Frye Howard R (Ruth P) bldg contr 3139 9th Av, h same
Frye Hugh B, student, r Dale
Frye J Fletcher (Edna H) slsmn Gulf Oil Corp, h 1146 32d
Frye J Hillary (Nora M) h 651 E Highland Av
Frye J Perry (Etta E) emp Hickory Chair Co, h 934 S Hill

CAROLINA HOUSING & MORTGAGE CORP.
G.I. and F.H.A. Long Term Loans
1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

Frye Jas E (Frances G) carp, h 2431 7th Av
*Frye Jas N (Fannie M) waiter Bo Peep Cafe, h 1343 4th Av
Frye Jarius F (Ethel S) driver Ice Delivery Co, h 3047 11½ Av
Frye Jay (Ann) hos wkr, h 1110 8th Av
Frye Jean Miss, student, r 805 39th
Frye Joan Miss, student, r 3047 11½ Av
FRYE JOHN E (Juanita C) Manufacturers of Concrete Tiling and Concrete Products, 3210 10th Av, h 1035 32d **(see page 38)**
Frye John E (Ruth G) brklyr, h 1032 30th
Frye John E Jr (Dorothy) (Frye Sign Co) h 3200 10th Av
Frye Lawrence D (Pheribee S) mgr Bernard's Smoke Shop, h 1327 12th Av
Frye Lawrence S (Louise C) city firemn, h 1821 8th Av
FRYE LEE L (Carrie M) (Hickory Ice & Coal Co) h "Hillcrest" 1802 23d, Tel 6801
Frye Lillie A (wid Midas) r 1032 30th
Frye Louise C Mrs, mgr Baker-Wright Co, r 1821 8th Av
Frye Louise M Miss, emp Dukes Hos Mills, h 731 9th Av
Frye Lucille H Mrs, emp Shuford Mills, r 741 Golf
Frye Luther R (Sarah A) emp H & B Co, h 807 31st
Frye Mamie I (wid Danl K) h 2901 9th Av
Frye Marilyn Miss, tchr, r 805 39th
Frye Mary J Miss, sten Drs Bisanar, r RD4
Frye Mary S Mrs, looper Whisnant Hos Mills, r 925 5th
Frye Nellie L (wid Henry M) tchr, h 3606 10th Av
Frye Norma W Mrs, emp Hafer Hos Mill, r 1143 E 10th Av
Frye Ocie H Miss, tchr Westmont Sch, r 3016 9th Av
Frye Octavia W (wid Jefferson) h 1130 27th
Frye Paul (Ethel H) steam ftr, h 721 34th
Frye Pherebee S Mrs, furn rms 1327 12th Av, r same
Frye Raleigh W (Margaret B) formn James Knit Mills, h 3036 10th Av
Frye Ralph E, clk Dewey M Hefner, r 330 30th Av
FRYE RAY F (Blanche S) (Hickory Implement Co) Local Rep Robertson Chemical Corp, h 1139 27th, Tel 2-8670
Frye Raymond A (Dorothy H) hauling, h 3044 11½ Av
Frye Robt G, student, r 3138 10th Av
Frye Robt L (Clara S) (Snack Bar) r 1123 27th
FRYE RUSSELL K (Willie B) Mgr Hickory Ice & Coal Co, h 210 8th, Tel 8258
Frye Ruth Miss, r 1537 12th
Frye S Ailene Miss, clk King's Pharm, r 1327 12th Av
Frye S Harrison (Lucille H) emp Shuford Mill, h 741 Golf

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE *SALES AND SERVICE* PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. PHONE 39716

Frye Sign Co (John E Frye Jr) 1371 8th Av
Frye Tellas M (Kathleen S) slsmn Amer Bakeries, h 1301 E 10th Av Apt 36
Frye U Seth Jr (Geneva B) slsmn Cline Candy Co, h 1301 E 10th Av Apt 35
Frye Uri S (Jessie B) barber Palace Barber Shop, r Conover Rd
Frye Used Car Co (Glenn W Frye, W Turner Stevenson) 1220 9th Av
Frye Walter W (Nannie I) emp Sou Desk Co, h 1612 9th Av
Frye Wm, student, r 805 39th
Frye Wm (Onie T) h 1045 30th
Frye Wm E, r 801 16th
Frye Wm L, opr City, h 1822 16th Av
FRYE WILLIE B MRS, Sec-Treas Field Insurance Agency, r 210 8th, Tel 8258
Fulbright Cabinet Co (Hershel N Fulbright) 3002 11½ Av
Fulbright Chas F (Lemmie) wks Howard-Hickory Co, r Icard, N C
Fulbright Conway, emp Highland Pottery Co, r 2362 11½ Av
Fulbright Edgar F (Pansy B) emp Sou Desk Co, h 4020 8th Av
Fulbright Fred, r 2362 11½ Av
Fulbright Geo W, driver McLean Trkg Co, r Granite Falls, N C
Fulbright Goldie W Mrs, timekpr J A Cline & Son, r 225 Highland Av
Fulbright Herschel N (Ella H) (Fulbright Cabinet Co) h 3002 11½ Av
Fulbright Howard F (Mozell G) h 1404 E 10th Av
Fulbright Joe L, driver Merchants Prod & Gro Co, r Vale, N C
Fulbright Kathryn H Mrs, h 1221 24½
Fulbright Oscar L (Anna H) eng Hotel Hickory, h 2362 11½ Av
Fulbright Skyler J (Hester B) sander Hy-Lan Furn Co, h 934 Willow
Fulbright Terrell W (Goldie W) emp Fox Lbr Co, h 225 Highland Av
Fulbright Thos (Dorothy S) emp Cox Mfg Co, r 2362 11½ Av
Fulbright W Joyce Miss, bkpr Comfort Chair Co, r 1111 12th
Fullbright (Edna L) emp Ivey Weavers, h 2728 8th Av
Fullbright Hayden W, slsmn Hickory Pkg Co, r Springs Rd
Fullbright I Theo (Jannette F) lino opr Hickory Daily Record, h 1301 E 10th Av Apt 41
Fuller G Allen Jr, r 1400 17th
Fuller Geo A (Emma B) (Fuller's Furn Co) h 1400 17th
Fuller Jas C (Irene S) dept mgr Melville's, h 1338 12th Av
Fuller Jane G Miss, tchr, r 1400 17th
Fuller Manley, trust asst First Natl Bk, r 1200 8th
Fuller's Furniture Co (Geo A Fuller) 1030 13th

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Modernize with Electricity DUKE POWER CO.

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

*Fullwood Katherine, cook Oakwood Sch, r 1352 2d Av
*Fullwood Laura, cook 1660 Lenoir
Fulwood Roy B (Lucille K) tech Piedmont Dental Lab, r 1661 15th
*Fulwood Sarah, h 509-A (1) 14th
Furlong Jas F, student, r 31 Brookford Rd
Furlong Margaret Mrs, opr Hickory Tel Co, r Brookford, N C
Furlong Margaret W Mrs, clk Duke Power Co, r 31 Brookford Rd
Furlong Rena Miss, student, r 31 Brookford Rd
Furman Laurie C (Marie A) cond C & NW Ry, h 1311 14th
Furr Oscar H (Louise M) sec-treas-mgr Thomas & Howard Co, h 331 15th Av
Fusco Michael (Mildred McD) emp Jones & Jones Furn Co, h 2421 7th
Fusco Mildred McD Mrs, emp Hollar Hos Mill, r 2421 7th
Futrell Lloyd H (Lucy P) emp Hickory Mfg Co, h 811 17th

G

LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

G I Cab Co (Saml E Kirby, Everett T Reinhardt) 1200 Government Av
G & H Hosiery Co Inc, C Sherman Grove pres-treas, Geo W Grove v-pres-sec, mfrs, 2301 8th Av
Gabbard Asa E (Nell B) emp Sou Desk Co, r 526 23d
Gabbard Jos R (Anna S) h 526 23d
Gabbard Kathryn Miss, student, r 526 23d
Gabbard Virginia Miss, student, r 526 23d
*Gabriel Cletus H, roofer Miller-Brooks Rfg Co, h 1425 5th Av
Gabriel Elizabeth Z Mrs, tchr Viewmont Sch, r 1221 13th
GABRIEL HOWELL G (Elizabeth Z) (Hickory Sporting Goods Co) h 1221 13th, Tel 8396
Gabriel Lee W Jr (Mary L) slsmn Hickory Mtr Sls, h 1203 Ridge
Gabriel Mary L Mrs, bkpr, r 1203 Ridge
Gadfield Norman D (Josephine M) clk Ellis Hos Mill, r 808 Lincolnton Rd
Gaines Forest M (Sara W) hauling, h 1301 E 10th Av Apt 38
Gaines Howard (Rethie M) h 1314 Av B
Gainey Raymond T (Thelma L) (Gainey's) h 1332 Union Sq

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5,000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

Gainey's (Raymond T Gainey) women's wear, 1332 Union Sq
*Gaither Bessie, r 405 13½
Gaither Betty Miss, student, r 1130 8th
*Gaither Elsie, h 625 12th
Gaither J Melford (Isabelle J) asst mgr Barringer Bros & Gaither, h 1903 10th
Gaither Jas E (Margaret J) sec-treas-genl mgr Barringer Bros & Gaither, h 1130 8th
*Gaither Lillie M, r 405 13½
Gallamore Don A, student, r 1648 12th
Gallamore Doris M Miss, slswn The Bisanar Co, r 1648 12th
Gallamore Harry Jr (Florence A) vet rep Employment Security Comn, h 210 30th Av
Gallamore Jean D Mrs, ofc sec Shuford Realty & Ins Co, r 1710 10th Av
Gallamore Maude A Mrs, nurse 1648 12th, r same
Gallamore Vernon B (Maude A) clk A & P Food Stores, h 1648 12th
Gallamore Vernon B Jr (Jean D) mgr Sandwich Shop, h 1710 10th Av
Gallion Harry B (Frieda B) emp Hickory Springs Mfg Co, h 1810 10th Av
Gamble Betty R Miss, student, r 1431 17th
Gamble Connolly C (Rachel C) h 1431 17th
GAMBLE RACHEL P MRS (Sarah's Flowers) h 1431 17th, Tel 2-9956
Gamble T W (Elsie) slsmn Biltmore Dairy, r Hildebran, N C
Gant Richd B, slsmn WIRC, r 1604 12th Av
Gantt Amy L (wid Nathan N) r 1220 14th
Gantt C Robt (Margaret B) cond C & NW Ry, h 1508 10th Av
Gantt C Robt Jr (Alice G) brkmn C & NW Ry, h 800 17th
Gantt Eva H Mrs, bkpr Fuller's Furn Co, r 735 15th
Gantt Howard, mech Truck & Auto Ser, r RD4
Gantt J Wade (Carrie G) (Automotive Ser Co) h 706 Boyd
Gantt J Wade Jr (Edith L) (Automotive Ser Co) h 706 Boyd
Gantt Jas A, student, r 1508 10th Av
Gantt Lenwood S (Mary E) slsmn R E Faw & Sons, r Conover, N C
Gantt Willard (Claudie W) barber Harvey's Barber Shop, h RD2
Gantt Wm D (Hazel R) slsmn, h 1220 14th
Gardner John M, r 912 24th
Garner Wm B (Mable C) body repr Harper Mtr Co, r Hildebran, N C
Garnett Robt M (Faye B) partsmn B & M Mtr Co, h 3002 8th Av
Garren Albert F (Elizabeth L) h 930 Burch
Garrett Garfield (Violet R) emp Hy-Lan Furn Co, h Westview
*Garrett Nathan (Nellie M) h 1372 3d Av

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.

MOVING — PACKING — STORING

Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.

PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

Garrison Aubrey F (Viola M) mach, h 1407 Miller
Garrison Lillie G (wid J Gorman) smstrs Ser Dry Clnrs, r 911 (965) 15th
Garrison Mary C (wid Erskine B) r 1900 13th Av
Garrison Muriel C Mrs, emp Hickory Dyeing & Winding Co, r 1223 Valley
Garrison Ray A (Muriel C) fixer Hafer Hos Mills, h 1223 Valley
Garrison Robt E (Carrie W) mach, h 924 7th
Garrison Verona V Miss, r 1407 Miller
GARTH C VORHEES (Greta W) (Garth's) Pres Hickory Construction Co, V-Pres Shuford Mills, h 813 13th Av, Tel 2-5201
Garth E Augusta Miss, student, r 813 13th Av
Garth Greta M Miss (Garth's) r 813 13th
GARTH'S (C Voorhees and Greta M Garth, Mrs Margaret G Bissett, Mrs Virginia G Edwards) Carpets and Rugs, 1009 14th, Tel 2-7611 **(see page 65)**
Gast Charlotte M, phys 1443 11th Av, r same
*Gaston Larry (Nellie C) (Larry's Cafe) h 1332 2d Av
*Gaston Lottie P, dom, h 503 11th
*Gaston Rosa A, tchr, r 503 11th
*Gaston Walter (Inez) porter Lutz Drug Co, h 145 13th
Gaston Wm D, formn Sou Cushion Co, r 606 15th
Gates Barber Shop (Jas F Gates) 2360 9th Av
Gates Irene R Mrs, bkpr First Natl Bk, r 1065 Maple
Gates Jas F (Irene R) (Gates Barber Shop) r 1065 Maple
Gatwood Robin F (Ann B) prof L-R College, h 1534 10th
Gay Ada Miss, nurse Richd Baker Hosp, r same
Gaye Shoppe The (Mrs Mary G Hafer) children's wear, 1340 11th Av
Gaye Wm C (Cartha J) police, r RD4
Geddings Marshall E (Matttielee J) mach Sherrill Uphol Co, r 1325 16th
Geddings Marshall E Mrs, emp Piedmont Dry Clnrs, r 1325 16th
Gee Perry J (Blanche S) driver Blackwelder Oil Co, r Newton, N C
Gee Searl W (Fannie B) recapper Trutred Tire Co, r 1427 27th
Geitner Ada J Miss, student, r 1748 Pine Dr
Geitner Chas H Jr (Elizabeth H) pres Geitner Feed & Seed Co, h 1438 16th
GEITNER FEED & SEED CO INC, Chas H Geitner Jr Pres, Milton Trawick Sec-Treas, 1122 10th Av, Tel 7106 **(see page 46)**
Geitner G Harvey, pres Ivey Weavers Inc, h 1745 17th
Geitner Harvey, student, r 1748 Pine Dr

ELECTRIC WIRING COMPANY

ELECTRICAL CONTRACTORS — REPAIRING

ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES

Geo. W. Huffman, Owner

2258 9th Ave. **Phones: Day 7411, Night 29632**

C. C. ANNAS CO.
Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.
Phone 27867 Res. Phone 28398

GEITNER JOHN G H (Christine M) V-Pres First Natl Bank, V-Pres-Treas Ivey Weavers Inc, h Lake Dr (Forest Park) Tel 2-6902
Geitner John M (Lavenia K) pres Piedmont Sup Co, h 1630 16th
Geitner R Walker (Bess G) (Willis & Geitner) h 1516 14th Av
Gentry Bertha Y (wid Millard) h 2441 11½ Av
Gentry Chas (Claracy H) (Piedmont Body Wks) r (rear) 3745 9th
Gentry Claracy H Mrs, presser Longview Clnrs, r 3745 9th Av
Gentry Jearldean M Mrs, slswn McLellan's, r 508 24th
Gentry Oddie H (Mary C) supvr R E Faw & Sons, r Elkin, N C
Gentry Opal P Miss, cash Lutz Drug Store, r 2441 11½ Av
GEORGE ALEX (Merchants Produce & Grocery Co) h 1532 12th, Tel 8697
GEORGE G LEE (Helen B) (Merchants Produce & Grocery Co) Pres Boyd Lee Hos Mills, r 1528 14th Av, Tel 2-8377
George Ivey Church School Building, 1440 10th Av
George John J Jr, bus mgr City Schs, r 1028 8th Av
George Josephine Miss, r 1532 12th
George Pearl M (wid John J) h 1028 8th Av
George Prentiss L, autos, r 1028 8th Av
George Ruth M Miss, r 1028 8th Av
George Saml D (Bertha Y) h 1535 17th Av
GEORGES' ESSO SERVICE (Geo H Bowman, Geo T Church) 721 Highland Av, Tel 2-5016 (see page 22)
Geouge Edw, sermn Radio Center, r RD4
Geouge Robt L (Mae L) mach Ruby Hos Mill, h 798 29th Av
Gericke Harry F (Ethel C) slsmn Deal's Furn Store, r Sandy Ridge Rd
Gettys A Cathleen Miss, r 703 Lincolnton Rd
Gettys Joan C Miss, r 703 Lincolnton Rd
Gettys John O (Nettie H) h 703 Lincolnton Rd
Gibbs Anne M Mrs, tchr Green Park Sch, r 1320 Shuford Dr
Gibbs Bonnie H Mrs, emp Shuford Mills, r 821 Holly Av
Gibbs C Edgar (Bonnie H) emp Hy-Lan Furn Co, h 821 Holly Av
Gibbs Chas E, emp Hy-Lan Furn Co, r 821 Holly Av
Gibbs Hubert L (Ruby B) distr Standard Coffee, h 818 A Av
Gibbs Irene M Mrs, clk Sears, Roebuck and Co, r 1221 13th
Gibbs John B (Annie M) ins 1200 13th, h 1320 Shuford Dr
Gibbs Mabel H Miss, r 1345 12th
Gibbs Robt P (Irene M) pres Four Points Furn Co, h 1221 13th
Gibbs Walker, driver Yellow Top Cab Co, r Springs Rd
Gibbs Willie B (wid John B) h 1329 12th
Gibson Clifton J (Tressie H) knitter Lyerly F F Mills, h 2552 6th
Gibson H Ralph (Virginia H) h 647 Highland Av
Gibson Helen Miss, emp Whisnant Hos Mills, r 940 6th

GULF
BOWMAN'S 9TH AVE. SERVICE STATION
GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES
1228 9TH AVE. PHONE 29917

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. TELEPHONE 8416

GIBSON ICE CREAM, Hickory Ice Cream Co Inc Distributors, 54 Brookford Rd At Highway 70, Tel 7811 (see bottom lines)
Gibson Lee, tex wkr, r Rhodhiss Rd
Gibson Mary C (wid Columbus) emp Whisnant Hos Mills, h 940 6th
Gibson Noah C (Ruth M) tex wkr, h 2235 10th Av
Gibson Ralph (Gwendolyn E) formn Hickory D & W Co, 1301 E 10th Av Apt 6
GIFFORD LESTER C (Mildred J) Publisher and Editor Hickory Daily Record, h 1632 10th, Tel 2-6352
Gifford Sara L Miss, adv solr Hickory Daily Record, r 1632 10th
Gilbert A Hal (Carolyn D) slsmn Johnson Bros Supply, r 2413 7th Av
Gilbert Alfred W (Bessie M) slsmn H & B Co, h 1225 12th Av
Gilbert Andie B (Lela C) h 1816 10th Av
Gilbert Bessie M Mrs, bkpr Mortgage Ser Corp, r 1225 12th Av
Gilbert Clara A Mrs, sec Dr H Eugene Barnes, r 617 17th
Gilbert Clyde (Alma E) emp Shuford Mills, h RD3
Gilbert Elmer F (Irene J) driver, h 934 28th
Gilbert Everett S (Margaret W) buyer Gilbert Prod Co, r 310 8th
Gilbert Ford E (Ruth B) sander Century Furn Co, r 1816 10th Av
Gilbert Frances D Mrs, slswn Belk-Broome, r 2413 7th Av
Gilbert Hosiery Mill (Ralph L Sparks, Paul D Parnell, Geo W Lloyd) Rhodhiss Rd
Gilbert Inez D Mrs, bkpr Kerr Sand Co, r RD3
Gilbert John C, slsmn Gilbert Prod Co, r 310 8th
Gilbert John H (Clara A) asst mgr M & J Finance Corp, h 617 17th
Gilbert John H Jr (Lexie W) (Melbourne Studio) r 617 17th
Gilbert Jos, clk Dixie Home Stores, r 23d
Gilbert Lexie W Mrs, buyer Spainhour's, r 617 17th
Gilbert Mary S Mrs, slswn Lewis', r 310 8th
Gilbert Otto H (Blanche G) h 1921 9th Av
Gilbert Paul, mach opr M G Crouch Lbr Co, r Conover, N C
Gilbert Perry D, wtchmn M G Crouch Lbr Co, r RD3
Gilbert Produce Co, Robey C Gilbert mgr, whol, 720 Highland Av
Gilbert Robey C (Mary S) mgr Gilbert Prod Co, h 310 8th
Gilbert Roby W (Jessie O) h 603 15th
Gilbert W Leon (Myrtie L) tchr Green Park Sch, h 1201 6th
Gilbert Wm L, emp Hickory Chair Co, r RD3
*Giles Brooks (Minnie M) wood 521 9th Av, h same
*Giles Brooks Jr, student ,r 521 9th Av
Giles Eager C, brkmn Sou Ry, r 1904 12th Av
Giles Leroy (Nadine H) uphol, h 654 Boyd
Giles Linda S (wid Eager C) asst Drs Fritz & Fritz, h 1940 12th Av
Giles M Aubrey, pressmn Clay Prtg Co, r 1406 10th Av

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE DIAL 2107

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6466

*Giles Mannie, maid L-R College, r 521 9th Av
Giles R E (Veta W) h 1921 9th Av
Giles Vetta A Mrs, clk Hickory Dry Clnrs, r 1921 9th Av
Gill Building, 1328½ Union Sq
Gillespie Jennie B Mrs, r 704 11th
Gilley Jennie P (wid Winfield) h 3306 9th Av
*Gilliam Beatrice, r 1205 3d Av
Gilliam Carl (Ruth K) emp Hickory Spinners, h 758 37½
Gilliam Chas (Gladys S) emp Hickory Spinners, h 803 37½
*Gilliam Dorothy, dom, r 540 12th
Gilliam Edw (Eula N) emp Hickory Spinners, h 807 37½
Girl Scouts Headquarters, Miss S Elizabeth Sherrill field dir, 1353½ Union Sq
Gitten Robt, driver Carolina Cab Co, r Granite Falls, N C
Glad Acres (Elmer A Shroyer) florist, 1677 Grove
Glamor Shops, Mrs Maynel B Fox mgr, women's wear, 1330 Union Square
Glasco Carroll H (Vivian H) slsmn Clark Tire & Auto Sup Co, h 609 7th
Glass Barbara P Mrs, weaver Brookford Mills, r 40 12th
Glass Edw J, USA, r Morganton, N C
Glass J Leroy (Barbara P) h 40 12th
Glenn C Lant Jr (Helen H) slsmn, h 825 15th Av
Glenn Henry S (Pearl C) emp Hickory Springs Mfg Co, h 626 E Highland Av
Glenn Jas R (Johnnie C) bkpr Coca-Cola Botlg Co, h 1301 E 10th Av Apt 1
*Glenn John (Julia S) emp Setzer Constn Co, h 540 12th
*Glenn Mary, h 1205 3d Av
Glenn Ruth W Mrs, clk Hickory Ice Cream Co, r RD1
Glenn Wm M, tchr Kenworth Sch, r RD1
Goans Betty J Miss, student, r Conover Rd
Goans Frank K (Margaret H) mech Shuford Hos Mills, h Conover Rd
Goans Frank K Jr (Frances) driver Tenn-Caro Transit, r RD2
Goans Josephine J (wid Saml) nurse, r 1355 17th
Goans Margaret H Mrs, emp Ford Hos Mill, r Conover Rd
Goans Sidney C (Lillie D) formn Brown Bros Hos Mills, h 954 8th
Gobbel Harry H, clk C & NW Ry, r 1228 13th
Godfrey Fate (Carrie S) lab City, h Ransom Pl
Goforth Hobart L (Pearl P) h 2616 2d Av
Goforth Wilbur G (Emma S) slsmn Hickory Pkg Co, h 1302 Ridge
*Goins Bernice, emp Maple Springs Ldry, r 1320 4th Av

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.
—INSURANCE—
FIRST NATL. BANK BLDG. PHONE 5316

Gold Shop The, Mrs Marie T Canip mgr, women's wear, 1314 Union Square
Golden Jacob B, student, r 1406 13th Av
Golden S Jos (Doris D) pres-treas Longview Flour & Feed Mills, h 2123 Lake Hickory Rd Apt 3
Golden Thos S (Helen G) spl rep Jefferson Stand Life Ins Co, h 1406 13th Av
Goldsmith Harry S, whol jwlry 1325½ 11th Av R1, r 1219 13th Av
GOOD ALBERT L (Elizabeth M) (Highland Motor Co) r RD3
Good Alvin D (Mellodean H) emp Roy L Good Hos Mill, h 636 8th Av
Good Bulo E, firemn M G Crouch Lbr Co, r RD2
Good Cornelia M (wid Richmond B) h 1600 2d
Good Fred E (Amy W) hosiery, h 1512 22d
Good H Leo (Helen G) supt Ruby Hos Mills, h1550 17th Av
Good Hope Lutheran Church, Rev Paul L Miller pastor, Conover Rd
Good Melvin (Christine H) mech, h 1222 2d
*Good Robt (Mary) emp Arcade Pool Room, h 1533 2d Av
Good Roy L (Gertrude S) (Roy L Good Hos Mills, Economy Lunch and Ser Sta) h 877 30th Av
Good Roy L Hosiery Mill (Roy L Good) 200 24th
Goode Betty L Miss, sec Geo D Hovey, r Rutherford College, N C
Goode Geo B (Dorothy W) ofc mgr Thomas & Howard Co, h 1008 E 10th Av
Goode Horace (Dorothy C) mech Piedmont Hos Mills, h 1145 24th
Goode Jas B (Prema S) emp Shuford Hos Mills, h 2060 15th Av
Goode Prema S Mrs (Hickory Sewing Shop) r 2060 15th Av
Goode Vena L Mrs, mus dir 1st Meth Ch, r 2103 10th Av
Goodman Benny W (Peggy W) student, r 714 10th
Goodman Chas B (Zelda H) (Piedmont Barber Shop) r RD3
GOODMAN FRED L (Margaret C) (J L Goodman & Son) r RD3
GOODMAN J L & SON (Fred L Goodman) Welding Engineers, Electric and Aceytelene, "We Specialize In Heavy Machinery, Boiler and Tank Work," 1428 9th Av, Tel 7366 (see bottom lines)
Goodman Nan L Miss, emp Groves Knit Mill, r 1422 22d
Goodnight Brandon G Mrs, ofc sec Piedmont Hos Mills, r 329 E Highland Av
Goodnight Emma H (wid Edw D) h 786 30th Av
Goodnight Jas S (Brandon G) emp Piedmont Hos Mills, h 329 E Highland Av
Goodnight M Josephine Miss, r 786 30th Av
Goodnight M Luvenia Miss, emp Hickory Box Co, r 786 30th Av
Goodnight Maggie M Miss, r 786 30th Av
Goodnight Mary E Miss, looper Brown Hos Co, r 786 30th Av

HICKORY ELECTRIC CO.
Electrical Contractors
N. C. STATE LICENSE NO. 414
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING
1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* **Phone 29106**

Goodrich B F Stores, Frank M Hodges Jr mgr, auto access, 1011 14th
*Goodson Benj (Elizabeth) emp Hotel Hickory, r 100 13th
Goodson Elmer E (Dorothy V) tinner Ingold Co, r 1110 12th Av
*Goodson Ernest D, cook Catawba Restr, h 166 12th
Goodson Evelyn E Mrs, emp Four Points Furn Co, r Lenoir, N C
Goodson Evoy E (Dorothy D) emp Ingold Co, h 1110 12th Av
GOODSON L CLINTON (Ethel V) (White Cross Laundry) h Icard Ferry Rd, Tel 2-6211
*Goodson Susie R, r 166 12th
Goodson Wm L (Thelma J) h 1632 8th Av
Goodwin Fannie P (wid Jesse) h 1415 6th Av
Goodwin Jewel C Mrs, typist Mortgage Ser Corp, r Hildebran, N C
Goodwin Wesley J (Flossie K) pntr Green Sign Co, h 1839 10th Av Apt 1
Gordon Jervis E Jr (Kathrine F) repr Buff Shoe Shop, h 1022 7th Av
Gordon Margaret W (wid Jervis E) h 608 16th
*Gore Arizona, h 414 13th
*Gore Bertha, dom, r 414 13th
*Gore Ether G, maid, h 401 13½
*Gore Fannie M, maid, h Yount
*Gore Martha, h 319-A 14th
*Gore Mary, maid, r 1358 2d Av
*Gore Sally, emp L-R College, r 501 13th
Gorsic Wm E (Elouise M) (S & W Ser Sta) r Granite Falls, N C
Gosnell Geo W (Meldora T) mech Elliott Knit Mills, h (rear) 2200 15th
Gosnell Meldora T Mrs, emp Midway Hos Mill, r 2200 N 15th
Gosnold Emily Miss, tchr Oakwood Sch, h 1324 16th
Gosnold Flora B Mrs, tchr Oakwood Sch, r 1324 16th
Gosnold Wm E (Elva L) eng Sou Ry, h 1347 12th Av
Gospel Tabernacle Baptist Church, Rev J Eugene Hamlett pastor, 900 S Hill
Gower Clyde (Almeta) whsemn DeHart Mtr Lines, r Sweetwater Rd
Gower Leonard C (Ruby B) clk S'ville Flour Mills, h 1264 Ridge
Grabast Elizabeth Y Mrs, hsekpr Huffry Hotel, r Connelly Springs, N C
Grady John B, agt U S Int Rev Ser, r 703 8th
Gragg Dozine F Miss, waitress Catawba Cafe, r 365 E Highland Av
Gragg Dormon, r 1310 23d
Gragg Frank M (Mabel H) well driller, h 365 E Highland Av
Gragg Horace M (Vera M) h 1310 23d
Gragg Lynn, r 1310 23d

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. **PHONE 29696**

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

Gragg Mabel H Mrs, emp Hafer Hos Mills, r 365 E Highland Av
Gragg Marshall A (Elizabeth C) well driller, h 365 E Highland Av
Gragg Ralph S (Neva H) r Springs Rd
Gragg Spencer W (Virginia H) furn wkr, h 1035 38th
Gragg Thos L (Kathleen T) clk C & NW Ry, r RD2
*Graham Ada, cook Raby's Cafe, r 610 12th
*Graham Drayton P (Caroline) phys 615 12th, h 629½ 9th Av
Graham Howard A (Louise H) mech Hickory Mfg Co, r 1737 13th Av
Graham Inez L Mrs, hos wkr, h 3511 9th Av
Graham Wm H (Alma O) (Industrial Boiler & Welding Co) h 1924 Forest Hill Dr
Granger David D (Ethel) v-pres Maxwell Royal Chair Co, r Conover, N C
Granite Machine Co, Young M Smith ofc mgr-purch agt, 1034 14th
Grant Building, 1316 Union Sq
Grant Emma L Miss, clk C & NW Ry, r 550 15th
Grant Marie O (wid Amzi N) h 550 15th
Grant W T Co, Jas R Robbins mgr, dept store, 1316 Union Sq
Grapette Bottling Co (J W Moore) 720 10th Av
Graves Geo R (Elizabeth W) slsmn Merchants Prod & Gro Co, h 2014 14½ Av
Gray Edson I (Helen H) announcer WHKY, h 2119 Lake Hickory Rd Apt 5
Gray Elizabeth Mrs, nurse Hickory Memo Hosp, r 1211 12th Av
Gray Ella H (wid Jeff D) r 241 10th Av
Gray Frank H (Mary C) bkpr Cole's Jwlry Store, h 241 10th Av
Gray Helen W Mrs, emp Lyerly F F Mill, r 632 Boyd
Gray J Nelson (Pearl L) emp Elliott Knit Mills, h 934 8th
Gray Jas T (Emma D) emp C G Fox Lbr Co, h 2206 15th
Gray John T (Henrietta F) emp Hy-Lan Furn Co, h Conover Rd
Gray Mary C Mrs, prof L-R College, r 241 10th Av
Gray Wm E (Helen W) mech T & S Carving Co, h 632 Boyd
*Green Alfred (Helen) ydmn, h 846 Lincolnton Rd
Green Barney (Irene I) student, r 1138 28th
Green Court Manor (Mrs Gertrude K Whitener) furn rms, 1104 11th Av
Green Noah W, r 2030 2d
Green Park Club, Spencer Bishop mgr, Conover Rd
Green Park Junior High School, Howard E Reinhardt prin, 1609 7th Av
Green Sign Co, J Kenneth Stone mgr, 824 22d
Greene Arthur R Jr (Helen W) slsmn ,h 728 20th Av

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

Greene Broadus L (Lola P) emp Shuford Mills, h 730 Company
Greene Donald E, student, r 1722 9th Av
Greene Jos D (Inez A) mgr Sou Desk Co, h 1722 9th Av
Greene Thos C, waiter Ninth Av Grill, r 1722 9th Av
Greene Max A, student, r 1722 9th Av
Greene Sidney E (Mildred C) whsemn Hickory Bonded Whse, h 1301 E 10th Av Apt 15
Greene W Conley, slsmn Coca-Cola Botlg Co, r Boone, N C
Greene W Hoye (Ruby) slsmn Coca-Cola Botlg Co, r Boone, N C
Greenhill Harley J (Mamie B) dyer, h 2415 10th
Greenhill Ralph F (Nina M) barber Hotel Barber Shop, h 817 25th Av
Greenholt H Reginald (Mary H) prof L-R College, h 1014 E 10th Av
Greer Bettye C Mrs, bkpr Spainhour Co, r 1301 E 10th Av Apt 22
Greer C Edwin (Mildred F) clk Hickory Auto Parts, h 2209 10th
Greer Lenore S (wid J Steele) tchr Claremont High Sch, r 1338 12th
Greer Mildred F Mrs, sten Fox Lbr Co, r 2209 10th
Greer Richd D (Betty C) v-pres Betty Greer Chair Co, h 1301 E 10th Av Apt 22
Greever Lena M Miss, tchr Claremont High Sch, r 1608 6th Av
Gregg Claude C (Velcie J) emp Hickory Spinners, h 731 Company
Gregg Hazel B Mrs, emp Whisnant Hos Mill, r 901 (900) Mill
Gregg Lillie F (wid Tillman M) r 1312 2d
Gregg Marshall A (Elizabeth) driller Hickory Well Drilling Co, r Highland Av
Gregg Odis N (Hazel B) emp Shuford Mills, h 901 (900) Mill
Gregg S Guy (Nina H) bkpr Fiber Mfg Co, h 1215 6th
Gregg Shirley G Miss, student, r 1116 30th Av
Gregg Thelma I Miss, slswn McClellan's, r 1312 2d
Gregg Thos E (Winifred D) linemn Hickory Tel Co. h 1116 30th Av
Gregg Thos L (Kathleen T) clk C & NW Ry, h Taylorsville Rd
Gregory Alda K Miss, tchr, r 588 16½
Gregory Alice Miss, emp Brooks Hos Mills, r 610 40th
Gregory Dewey (Bertie S) emp Brooks Hos Mills, h 610 40th
Gregory Edgar (Evelyn T) teller First Natl Bk, h 557 15th
Gregory Evelyn T Mrs, slswn Bumbarger's, r 557 15th
Gregory John E (Gertrude D) teleg opr Sou Ry, h 588 16½
Gregory Robt, student, r 610 40th
Gregory Rosa J Mrs, emp Quaker Meadow Mills, r 602 Company
Grey Robt W (Pauline B) emp Hy-Lan Furn Co, h 710 20th Av
Grider Walter (Viola S) furn wkr, h 1208 24½
*Grier Clenton, lab, r 526 9th Av
*Grier Jas (Jane) h 121 13½

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT
PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. PHONE 2321

*Grier John, lab, r 526 9th Av
*Grier John (Lettie) caulker City, r 326 Chestnut Av
*Griffin Charrie, maid, h 503 9th Av
Griffin Harold W (Mamie M) phys 1300½ Union Sq, h 1525 12th
*Griffin John L, driver Finger's Taxi, r 503 9th Av
Griffin Leon, student, r 328 E Highland Av
Griffin Odis M (Era R) slsmn Hickory Pkg Co, h 328 E Highland Av
Griffin Paul W (Marie B) tex wkr, h 2616 7th Av
Griffin Theo P (Jessie H) hos wkr, r 2305 10th Av
Griffing Aubrey L, slsmn Mauldin Distbg Co, r Boone, N C
Griffith Beatrice J Mrs, emp Hickory Dyeing & Winding Co, r 1220 Morris Av
*Griffith Frances R, r 621 9th Av
Griffith Herbert J (Bernice J) knitter Lyerly F F Mills, h1220 Morris Av
*Griffith Sidney L (Zelma R) atndt George's Esso Ser, r 621 9th Av
Grigg Garmon D Mrs, r 712 14th
*Griggs Bussie (Rosanna) emp Cline Lbr Co, h 1319 5th Av
Griggs Theo F (Edith F) emp Crescent Mach, r 622 14th
*Grill Maggie, maid, h Yount
Grimes Robt A Jr (Ernestine K) slsmgr Hickory Chair Co, h 1314 17th
Grooms John A (Dovie E) emp Hickory Furn Shop, h 817 Ellwood
Gross John (Emma L) emp Sou Desk Co, h 2828 9th Av
Gross Marston, hlpr Catawba Transit Co, r Newton, N C
Gross Sue S (wid Edw) r 828 39th
Gross Zenobria A Mrs, clk Rudisill Food Center, r Hwy 70 E
Grothe C Cere Miss, mus tchr 1334 8th, h same
Grove C Sherman (Ada W) pres-treas G & H Hos Co, h 732 8th
Grove Chas H (Edith B) asst sec-treas G & H Hos Co, h 718 8th Av
Grove Geo W (Retta Y) v-pres-sec G & H Hos Co, h 715 8th Av
Grubb Mary B (wid M Locke) h (rear) 1137 N Hill
Grubbs John N (Roberta D) techn USCAA, h 1935 Forest Hill Dr
Gryder Jas E, emp Brookford Mill, r 826 Hope Av
Guess Donald J, student, r 1514 13th Av
Guess Lou H Mrs, emp Midway Hos Mill, h 1514 13th Av
Guess Vernon C, USA, r 1514 13th Av
Guest Danl L (Lillian W) h Conover Rd
Guest Harold L (Ruby R) trucking, h 1680 15th
Guest Lillian W Mrs, smstr Melville's, r Conover Rd
GUIGOU HENRY E (Marie L) Asst Cash 1st Natl Bank, h 1647 10th, Tel 2-7302
Guins Danl L (Roxie M) emp Sou Desk Co, r 2921 8th Av

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. PHONE 7366

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) **PHONE 27192**

Guins Wm M (Olene P) emp Sou Desk Co, h 2921 8th Av

GULF OIL CORP, Jos A Petree Distributor, Good Gulf Gasoline and Oils, Fuel Oil Service, 930 30th, Tel 8611 (see page 51)

Gunn Allen K (Bessie E) clk Piedmont Wagon & Mfg Co, h Lake Hickory Rd

Gunn Bessie E Mrs, tchr, r Lake Hickory Rd

Gunter Harold W (Ann) communicator USCAA, r RD3

Gurley Clara C Mrs, emp Ellis Hos Mill, r 1456 Lenoir Rd

Gurley G Lemmie (Clara C) driver Dock's Taxi Ser, h 1456 Lenoir Rd

Gurley Haywood (Edith F) furn wkr, r 3122 10th Av

Guthrie Carl R (Georgia T) formn Shuford Mills, h 1308 N Hill

Guthrie Cecil (Louise) emp Shuford Mills, h 917 Holly Av

Guthrie Claude P (Mary L) emp Shuford Mills, h 814 Company

Guthrie Earl C (Louise W) clk Shuford Mills, r 917 Holly Av

Guthrie Everette L (Fay P) police, h 1232 E 10th Av

Guthrie Faye P (Everett L) clk Shuford Mills, r 1232 E 10th Av

Guthrie Herman R (Margaret P) emp Shuford Mills, h Dale

Guthrie Ila K (wid Clarence C) h 947 Mill

Guthrie Jas J (Mary L) emp Shuford Mills, h 710 Railroad Av

Guthrie Jenna H Mrs, h 937 Mill

Guthrie Jos B (Nelda D) emp Shuford Mills, r 947 Mill

Guthrie Mack D (Eva S) emp Shuford Mills, h 809 Golf

Guthrie Margaret P Mrs, emp Shuford Mills, r Dale

Guthrie Mary B (wid Frank T) h 814 Hope Av

Guthrie Melton C (Emma J) r 937 Mill

Guthrie R Zack (Louise A) emp Shuford Mills, h 825 Golf

Guy John M, prin Oakwood Sch, r Newton, N C

Guy's Bicycle Repair Shop (Guy S Hawn) 908 7th

Gwaltney Minnie Miss, h 1017 11th Av

Gwin Clyde E (Mary M) tax supvr, r 1353 18th

H

LUTZ'S DRUG STORE

"ON THE CORNER"

HICKORY'S LEADING DRUG STORE SINCE 1908

1354 UNION SQUARE PHONES 2364 and 7046

H & H Used Parts Co (Pink N Huggins, Bruce A Hudson) 2195 13th Av

Haas Mary H Mrs, clk Ellis Hos Mills, r Hudson, N C

Hackney Jerry (Frances H) wks Catawba Dairy, r Conover, N C

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

Hafer Hosiery Mills (Robt G Hafer) 1116 Valley
Hafer Mary G Mrs (Gaye Shoppe) h 1512 6th Av
Hafer Mildred W Mrs, sec-treas Windy City Knit Mills, r Forest Park
Hafer Robt G (Mildred W) (Hafer Hos Mills) pres Windy City Knit Mills, h Forest Park
Hagaman Chas E (Lula M) acct 1348 11th Av, h 1815 14th Av
*Hagans Tyree, hlpr Tate's Shell Ser, r 17th Extd
Hager Cloyd A (Nan P) prin Viewmont Sch, h 432 10th Av
Hahn A Gaither Dr, h 1345 12th
Hahn C Robt (Mary J) emp Sou Desk Co, h 2224 11th Av
Hahn Daphne M Miss, slswn Harry Cohen, r 1228 13th
Hahn Geo, driller Hickory Well Drilling Co, r Robinson Rd
Hahn Harold D (Rebecca M) meat ctr L & S Super Mkt, r Springs Rd
Hahn Jos F, USN, r 1025 7th Av
Hahn Precious Miss, h 1800-A 8th Av
Hahn Rebecca Mrs, opr Hickory Tel Co, r RD3
Hahn Vida C (wid R Otis) h 1025 7th Av
*Haines Jos, janitor Municipal Bldg, r 513 14th
*Hairston Robt (Lottie M) emp Ingold Co, r 618 13th
Haithcock Laura L Miss, emp Hickory Dyeing & Winding Co, r 1016 5th
Hale Henrietta Miss, tchr Wenworth Sch, r Hildebran, N C
Hale Howard, furn wkr, r 1629 10th Av
Hale Jennie J Mrs, h 1629 10th Av
Hale Saml L (Laura H) electn, h 336 8th Av
Hale Thos, sawyer, r 720 Highland Av
Hale Thos H (Frances H) emp G & H Hos Mills, h 2427 7th Av
Hall Alberta L (wid Gaither) h 2237 6th Av
Hall Alvie (Peggy) driver City, r 2237 6th Av
Hall Ann U Miss, student, r 1228 6th
*Hall Areather V, cook Raby's Restr, r 312 13½
Hall Aulsey O (Esther R) h 1919 17th Av
Hall Calvin (Ruby B) furn wkr, h 632 Boyd
Hall Clyde M (Ethel H) carp, h 2771 10th
Hall Curgus J (Edith T) formn Hickory Chair Co, r Granite Falls, N C
Hall Ella S Mrs, r 1515 10th
Hall Ernest L (Elizabeth D) h 1417 19th
Hall Ethel L Mrs, bkpr 1st B & L Assn, r 2771 10th
Hall Eugene D (Thelma H) fixer Elliott Hos Mill, h 1301 E 10th Av Apt 24

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

Hall Forrest G (Leona C) carp, h 1067 27th Av
Hall Geo W Jr (Laura C) vice pres Newton Mfg Co, h 2105 Lake Hickory Rd Apt 2
Hall J Clyde (Grace P) shovel opr Kerr Sand Co, h 643 E Highland Av
Hall J Gaither (Irene T) driver City, r 311 24th
Hall J Saml (Theresa D) emp G & H Hos Mills, h 414 25th
Hall Jack (Virgie W) care tkr Natl Guard Armory, h 1304 Miller
Hall Jas C (Grace P) opr Kerr Sand Co, r 643 E Highland Av
*Hall John B (Lucy H) (Hall's Sandwich Shop) h 312 12th
*Hall Jos (Willie) sweeper City, h 521 14th
*Hall Laura, h 618 13th
Hall Leona C Mrs, looper Brown Hos Co, r 1067 27th Av
Hall Louise J (wid Wm A) (Mrs W A Hall) h 1333 18th
Hall Margaret R Mrs, sten C & NW Ry, r 1305 N Hill
*Hall Marguerite, r 618 13th
Hall Maxine Miss, emp Lyerly F F Mills, r 1110 12th
Hall Nina R (wid Geo W) pres Newton Mfg Co, h 1228 6th
Hall Ola V (wid Bradford B) h 1290 E 10th Av
Hall Pearl L Miss, emp Lyerly F F Mill, r 1067 27th Av
Hall Robt L (Sonjia S) slsmn Smith-Courtney Co, h 1515 10th
Hall Ruby B Mrs, emp Shuford Hos Mills, r 632 Boyd
Hall Virgie W Mrs, emp Brookford Mills, r 1304 Miller
Hall W A Mrs (Mrs Louise J Hall) ins, 1002½ Federal R6
Hall Wade H (Ruth) supvr McLellan's, r 2921 8th Av
*Hall Wm D (Ella) hlpr 999 Tire & Battery Co, h 1402 3d Av
Hall Wm H (Margaret R) slsmn Pilot Life Ins Co, h 1305 N Hill
Hall Wm R (Ann K) sec-treas Newton Mfg Co, h 1200 6th
*Hall's Sandwich Shop (John B Hall) 1321 8th Av
Hallman Ernest W (Rex Lunch Room) r 1408 10th Av
Hallman Ernest W (Hazel H) roofer Ingold Co, h 169 20th Av
Hallman Genelia H (wid W Hampton) h 1408 10th Av
Hallman Geo W (Estelle B) emp Hy-Lan Furn Co, h 1222 2d
Hallman John W (Lola W) (Hotel Ser Sta) h 1361 18th
Hallman Norman C (Isabell) linemn Hickory Tel Co, r RD2
Hallman Pritchard L (Rex Lunch Room) r 1408 10th Av
Hallman Renie L (Ocie C) slsmn Coca-Cola Botlg Co, h 611 22d
Hallman Shirley S Miss, bkpr Abernethy's, r 1361 18th
Hallyburton Mahala H Miss, opr Hickory Tel Co, r 12th
Ham Tracy H (Ada D) h 1418 E 10th Av
Hambrick Josephine B Miss, student, r 1435 17th
Hambrick Robt T (Josephine L) dir Hickory Memo Hosp and phys 1201 13th Av, h 1435 17th

STEELE RULANE SERVICE
Conover Road GAS SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Hambright Lewis K (Virgie W) fixer Yount Hos Mills, h 701 9th Av
*Hambright Lonnie E (Martha G) lab, h 419 9th Av
Hambright Ruby S Mrs, sten Hickory Chair Co, r Claremont, N C
Hamby Blanche T Mrs, emp Lavitt Hos Mills, r 1301 E 10th Av Apt 37
Hamby Chas (Florence C) uphol, h 773 26th Av
Hamby Elizabeth P Mrs, r 2201 15th
Hamby Florence Mrs, smstr Betty Greer Chair Co, r 773 26th Av
Hamby Johnnie J Miss, usher Caro Theatre, r 984 26th Av
Hamby Luther J (Eloise) formn Pepsi-Cola Botlg Co, r RD2
*Hamby Roy E, porter Piedmont Barber Shop, r RD2
Hamby Rufus A (Estelle F) furn wkr, h 984 26th Av
Hamby Tyrus H (Blanche T) armature winder Ivey Weavers Elec Repair Shop, h 1301 E 10th Av Apt 37
Hamby Wade W (Elizabeth P) auto ser 2201 15th, h same
Hamer Marion S (Olga S) pharm Lutz Drug Store, h 1426 13th Av
Hamer Mary D Miss, mus tchr, r 1709 6th Av
Hamer Orin M (Mary D) sec-treas Mosteller Gro Co, h 1709 6th Av
*Hames Wm, waiter, r 536 12th
Hamilton Chas E (Merle J) agt Home Security Life Ins Co, r Newton, N C
Hamilton Dreuy R (Pearl P) knitter Lyerly F F Mills, h 710 20th Av
Hamilton Evelyn K Miss, cash McLellan's, r 710 20th Av
Hamilton Hilda H Mrs, emp Whisnant Hos Mill, h 801 16th
Hamilton Pearl R Mrs, seamer Lyerly F F Mills, r 710 20th Av
Hamlett J Eugene Rev (Mary C) pastor Gospel Tabernacle Bapt Ch, h 908 S Hill
*Hamlin Stanley (Hattie) lab, h 1358 4th Av
Hamlin T Davis (Martha D) slsmn Natl Cash Register, h 1224 School Apt 3
Hammersla G Don (Anne R) v-pres Carolina Housing & Mtge Corp; Mortgage Ser Corp and v-pres-sec Forest Hills Inc, h 1352 17th
Hammond A Edw (Bessie C) h 1415 8th Av
Hammond Frank (Sarah H) h 1135 23d
Hammond Oliver M, surveyor Kerr Sand Co, r 1415 8th Av
*Hammond Saml, wtchmn, h Yount
Hampton Robt M (Gevena F) police, r 3122 10th Av
Hamrick Chas N, mgr Retail Credit Co, r 1658 12th
Hamrick Emma D (wid Saml M) h 1841 8th Av
Hamrick Luther M, delmn Ry Exp Agcy, r 1841 8th Av
Hand Bette E Miss, clk Lutz Drug Store, r 410 8th Av
Hand Brace A (Kathleen L) emp Ivey Weavers, h 2711 8th Av
Hand Mary S Mrs, ofc mgr Essotane Gas Ser, r 725 34th

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.
SOUTHERN VOCATIONAL INSTITUTE
DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO
1343 11TH AVE. PHONE 28987

Hand Rome Z (Addie E) h 410 8th Av
Hand Thurmond D (Mary L) carrier PO, r 725 34th
Hanes Dorothy M Miss, emp Shuford Mills, r 811 Golf
Hanes Grace C Mrs, emp Shuford Mill, r 811 Golf
Hanes Oscar H (Grace C) emp Hy-Lan Furn Co, h 811 Golf
Hanes Ruby L Miss, emp Shuford Mills, r 811 Golf
HANNA L SCOTT (Opal M) Sec-Treas Hickory Engineering & Electric Co, r RD2, Tel 7866
Harbin Apartments, 1428 12th Av
Harbinson Jack E (Elizabeth K) slsmn Hickory Flour Mills, h 828 4th Av
Hardin Avery J (Willie C) pres Suggs & Hardin Uphol Co, h 720 8th
Hardin Avery J Jr, r 720 8th
Hardin E Isabel Miss, sten Cox Mfg Co, r 1113 23d
Hardin Fred W (Ruth H) emp C & NW Ry, h 1113 23d
Hardin Garland A (Kate I) slsmn Montgomery Ward, h 1301 E 10th Av Apt 17
Hardin Jos D (Margaret B) supvr Shuford Mills, h 1420 16th
Hardin Kate I Mrs, clk S S Admn, r 1301 E 10th Av Apt 17
*Hardin Ivory, fill sta atndt, r (rear) 1639 17th
Hardin Pearl S (wid Jordan A) h 728 15th
Hardin W Boyd (Edith D) emp Gaither Feed & Seed Co, h 1223 13th Av
Hardin Walter W (Hazel J) ofc mgr Spaugh Paper Co, h 1908 Lake Hickory Rd
Hardin Willie C Mrs, sec-treas Suggs & Hardin Uphol Co, r 720 8th
Hardin's Studio (Mrs Kathryn H Whitener) photogs, 1346 Union Sq
HARDING JOSELINE G MISS, Supt County Welfare Dept, r Conover, N C
Hardy Jos H (Rose M) timemn Shuford Mills, h 708 6th
*Hardy Julia, h 1330 7th Av
Hargrave Geo H Jr (Frances K) v-pres-treas Piedmont Sup Co, h 1211 19th
Harlow Lura (wid Chas) r 718 16th
Harmon Floyd D (Elsie H) student, h 701 10th Av
Harmon Herbert, r 1712 9th Av
Harmon John W (Iva H) tex wkr, h 3028 10th Av
*Harold Anna M, r 416 13½
*Harold Eugene, student, r 1343 4th Av
*Harold Horace, r 1343 4th Av
*Harold Lawrence J, r 1343 4th Av
*Harold Minnie L, maid, r 1537 2d Av
Harp Reese R (Virginia W) mech City Mtr Co, h 601 9th

O. G. PENEGAR CO.
Office Supplies, Euipment and Machines
1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.
LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

Harp Virginia W Mrs, slswn Belk-Broome, r 601 9th
*Harper Betty, maid, r 334 Chestnut Av
HARPER F GWYN (Corinne H) Pres Harper Motor Co, h 1310 12th, Tel 5431
Harper F Gwyn Jr (Banks McP) (Aiken, Patrick, Murphy & Harper) h 1660 Lenoir "The Pines"
*Harper Jack, lab, r 334 Chestnut Av
*Harper Lewis (Leila) lab Elliott Bldg Co, h 1332 7th Av
*Harper Lola, h 334 Chestnut Av
HARPER MOTOR CO, F Gwyn Harper Pres, Wm H Ballew Sec-Treas, Ford Cars and Trucks, 1315-1317 9th Av, Tels 7936 and 5666 (see top lines)
Harren J Edna Miss, tchr Westmont Sch, r 1543 10th
HARRINGTON INSURANCE AGENCY (Mrs Lucy Councill Harrington) Realtor, General Insurance and Real Estate, 215 Bernard Bldg, 1121 13th, Tel 6661 (see pages 56 and 63)
HARRINGTON LUCY COUNCILL (wid Jefferson N) (Harrington Insurance Agency) h 5 Moss Apts, 1220 12th, Tel 2-9742
Harrington Mary W Mrs, dental asst Wm D Yelton, r 1733 16th
Harrington Paul W, carp M G Crouch Lbr Co, r Taylorsville, N C
Harrington V Gladys Miss, clk Mortgage Ser Corp, r 1729 10th Av
Harris Apartments, 1118 15th Av
Harris Arcade, 1319 11th Av
Harris Bobbie M, student, r 1345 12th Av
Harris Fannie K (wid C Fred) h 520 10th Av
Harris Frank, slsmn Truck & Auto Ser, r RD2
Harris Frank Mrs, nurse Richd Baker Hosp, r RD2
Harris Fred W (Dorothy Y) h 1240½ Government Av
Harris Geo H (Mary W) beverages 108 Harris Arcade, h 615 17th
*Harris Hattie, r 1366 4th Av
*Harris Howard, janitor Country Club, h 344 Chestnut Av
Harris Jos J Jr (Jeanne W) loan mgr Coml Credit Corp, h 613 3d Av
Harris L Blanche Miss, bkpr Piedmont Hos Mills, r 1100 4th
Harris Myrtle T (wid Carroll W) mgr Lyerly's, h 1035 16½ Av
Harris Ned P, mgr Wallace Inc, r Morganton, N C
Harris Nora L (wid Ray) r 3313 8th Av
Harris Phifer M (Macie O) projectionist, h 1345 12th Av
Harris Robt L (Merie L) lab PO, r RD2
Harris Sarah R (wid Jos E) h 1100 4th
Harris Spurgeon A, brklyr Hickory Constn Co, r 686 Lincolnton Rd
Harris Vera M Mrs, gro, h RD3
Harris W Ray (Vera J) (Ray's Radiator Shop) r RD3
*Harris Wm (Mary) lab, h 1420 5th Av

PERRY ARMATURE APPLIANCE CO.
WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. PHONE 2124

HARRISON A L (Ceil S) Sec-Treas Cole's Jewelry Store, h 1036 16½ Av, Tel 2-6752
Harrison Calvin D (Polly C) emp Hickory Mfg Co, h Country Club Rd
Harrison Ida McF Mrs, emp Hafer Hos Mill, r **662 Boyd**
*Harrison **John**, h **1419 2d Av**
Harrison Sebastin C (Ida McF) emp **Hy-Lan Furn Co**, h 662 Boyd
*Harshaw Dora P, emp Maple Springs Ldry, r 1100 2d Av
*Harshaw Eugene J (Dora D) janitor Penney's, h 1100 2d Av
*Harshaw Geo H, USA, r 1100 2d Av
*Harshaw Pauline E, r 1100 2d Av
*Harshaw Robt, repr Buff Shoe Shop, h 1100 2d Av
*Harshaw Spencer G, waiter Hotel Hickory, r 1100 2d Av
*Hart Beatrice, dom, r 619 12th
Hart Carl (Alma M) emp A & P Food Stores, h 1021 7th Av
HART CONSTRUCTION CO INC, Westray B Hart Pres-Mgr, General Construction, Building, Concrete, Floors and Foundations, 1216 8th, Tel 6775 **(see page 39)**
Hart Edgar L, driver D M Boyd & Co, r RD4
Hart Ela G (wid Robt L) bkpr Lutz Drug Store, h 911 (965) 15th
*Hart Geo, h 531 **12th**
Hart Jas M, agt Imperial Life Ins Co, r 1021 7th Av
Hart Jos M (Sarah M) mgr Met Life Ins Co, h 1220 12th Apt 6
Hart Raymond, student, r 1216 8th
Hart Ruby L Miss, r 1021 7th Av
*Hart Virginia, emp Maple Spgs Ldry, h 619 12th
Hart W Jas (Verlie W) mech Lang Chev Co, r RD4
HART WESTRAY B (Grace R) Pres-Mgr Hart Construction Co Inc, h 1216 8th, Tel 6775
*Hart Willie, r 531 12th
Hartis Avis D Mrs, bkpr, r 1318 School
Hartis Wm A (Avis D) formn Budy Body Wks, h 1318 School
Hartley Jos W (Sarah M) h 2204 11th Av
Hartley Lalah C (wid Merton) slswn Belk-Broome, h 3829 9th Av
Hartman Ellen Mrs, emp Shuford Mill, r 735 Golf
Hartman Herman (Ellen) emp Shuford Mills, h 735 Golf
Hartness David L, student, r 717 4th
Hartsell Bessie W (wid Wallace) r 1120 15th
*Hartzell Methodist Church, Rev Ramsey Bridges pastor, 751 12th
Hartzog Dewey L (Fannie P) mach Hickory Furn Co, h 1814 15th
Hartzog Dewey L Jr (Evelyn S) clk PO, h 1322 Spring
Harvell Emanuel P (Pulia H) emp Hickory Springs Mfg Co, h 907 Burch
Harvell Melvin R (Elsie J) emp Shuford Mills, r 921 Ellwood

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) PHONE 26532

TODD FLORAL CO., INC.
"Todds Flowers Brighten The Hours"
HICKORY'S LEADING FLORIST SINCE 1930
PHONE 2221

Harvell Mildred B Mrs, bkpr, r 740 10th Av
*Harveston Lonnie (Virginia A) lab, h 918 4th
Harvey Chas W (Shirley L) slsmgr Hickory Auto Parts, h 215 10th Av
Harvey's Barber Shop (Harvey F Reinhardt) 1008 Ridge
Harwell Halray Miss, student, r 720 41st
Harwell Jessie L (Margaret V) parts mgr Paramount Mtr Sls, r Newton, N C
Harwell Julius M (Bernice H) emp Sou Desk Co, h 720 41st
Harwell Mildred B Mrs, asst Dr Alfred B Schriver, r 343 Highland Av
Harwell Raymond H (Wilma C) furn wkr, h 1301 E 10th Av Apt 64
Harwell Wm, r 720 41st
Haskins Albert M (Bertha W) emp C & NW Ry, h 6 Houck's Chapel Rd
Haskins Guy M (Grace W) agt Pilot Life Ins Co, h 760 27th Av
Haskins Grace W Mrs, looper Windy City Hos Mill, r 760 27th Av
Hasque Lewis S (Evelyn P) driver, r 3300 11th Av
Hasque Oscar M (Grace A) emp Sou Desk, h 3325 8th Av
Hass Betty F Miss, student, r 1543 Spring
Hass Boyd (Annie B) tex wkr, h 723 39th
Hass C Ralph (Vivian H) slsmn, h 530 18th
Hass Chas L, student, r 1909 9th Av
Hass Chas R, emp A & P Food Stores, r 1543 Spring
Hass Eugene H (Rosa M) hos wkr, h 2221 11th Av
Hass Lillie S (wid Walter P) r 2136 Lake Hickory Dr
Hass Lucille R Miss (Lucille Beauty Salon) h 1909 9th Av
Hass Wm A (Nora M) tex wkr, h 811 35th
Hass Winfred E, bkpr Hickory Cabt & Furn Co, r 1543 Spring
Hatchel Chas T (Frances) USA, h 2119 Lake Hickory Rd Apt 4
Hatcock S Oscar (Sarah H) h 1221 10th Av
Hatfield Livius L (Lydia P) slsmn, h 1406 17th
Hatfield W Reid, slsmn, r 1406 17th
Hathcock Gladys Mrs, opr Hickory Tel Co, r 1258½ Ridge
Hathcock Marvin G (Gladys P) bkpr Emory & Laird Inc, h 1258½ Ridge
Hathcock Willadine Miss, emp Highland Porcelaine, r 1221 10th Av
Hathcock Wm (Mary M) furn wkr, r 1168 28th
Hatley Arybell J Mrs, dental asst Wm D Yelton, r 425 Highland Av
Hatley Clara Y (wid Robt L) h 425 Highland Av
Hatley Margaret R Miss, inspr Ellis Hos Mill, h 1064 30th Av
Hatley Norman (Lucille T) emp Century Furn Co, h 1713 10th Av
Hatley Richd L (Arybell J) clk Duke Power Co, r 425 Highland Av
Hatley Robt D, emp Hickory Mfg Co, r 425 Highland Av

R. A. TUNSTALL INSURANCE AGENCY
"INSURANCE OF ALL KINDS"
5 UNION SQ. BLDG. R. Archie Tunstall, Owner PHONE 7591

CLAY PRINTING CO.
PRINTERS—LITHOGRAPHERS
1402 11TH AVE. PHONE 5661

Hatley Wm G, slsmn Grapette Botlg Co, r Hudson, N C
Hauser Martin A (Virginia D) emp Terry Crouch Furn Co, h 1527 27th
Hauser Virginia D Mrs, slswn The Dime Store, r 1527 27th
Hauss Poley L (Iva M) chkr Associated Transport, r Lenoir, N C
Havenar Caney M, h 2738 8th Av
Havener Jas (Linnie H) furn wkr, h 2955 11½ Av
Havener Wm H, furn wkr, r 2955 11½ Av
Havnaer Houston D, slsmn Abernethy's, r Forest Park
Havnaer Kathryn W Mrs, tchr Green Park Sch, r Forest Park
Havnaer Perry G (Ola P) slsmn, h 701 18th
Havnaer Ruth K Miss, r 701 18th
Havner Jas D, hlpr Miller-Brooks Rfg Co, r Vale, N C
Hawkins Amoryllis Miss, opr Hickory Tel Co, r 2737 9th Av
Hawkins Florence P (wid Dock) r 2732 9th Av
Hawkins Robt D, student, r 1500 23d
Hawn Chas F (Junie C) delmn Ry Exp Agcy, h 2417 12th Av
Hawn Clarence L (Anna S) dispatcher Hickory Taxi, h 318 Kenworth Ter
Hawn Claude W (Edna L) plmbr Hickory Plmbg & Htg Co, h 320 Kenworth Ter
Hawn Geo L (Della H) h 504 Crest
Hawn Guy S (Vesta C) (Guy's Bicycle Repair Shop) and prntr Clay Prntg Co, h 908 7th
Hawn Hazel S Mrs, smstr Eureka Knitwear Mills, r 1202 Morris Av
Hawn J Morgan (Effie W) h 1422 22d
Hawn Jack F, clk Lyerly F F Hos Mills, r 318 Kenworth Ter
Hawn Jas E, r 504 Crest
Hawn John H (Eula I) mach Hickory S & I Co, r Brookford, N C
Hawn Jos C, emp Cline Piano Co, r 318 Kenworth Ter
Hawn Julia W (wid Guy) h 1225 23d
Hawn Marcelle M Miss, ofc sec Mortgage Ser Corp, r 908 7th
Hawn Mary S (wid Park W) h 630 21st
Hawn N Jean Miss, emp Sterling Mills, r 1422 22d
Hawn Phillip N (Hazel S) driver Queen City Bus Co, h 1202 Morris Av
Hawn Quincey H, emp Maple Springs Ldry, h 1512 8th Av
Hawn Robt T (Emma H) emp Piedmont Wagon Co, h 1118 Ridge
Hawn Roy H, pressmn Clay Prntg Co, r 1214 12th Av
Hawn Saml L, waiter, r 318 Kenworth Ter
Hay John R Rev (Sara C) pastor First Presbyterian Ch, h 1313 13th Av
Hay John R Jr, student, r 1313 13th Av

THE BISANAR CO.
Jewelers
1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. PHONE 2261

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

Hay Saml H Dr, r 1313 13th Av
Hayes Chas E, butcher Hickory Pkg Co, r RD3
Hayes Dale, clk Black's Drug Store, r 1219 13th Av
Hayes Donald B (Donnie H) (Twin Oaks Ser Sta) h 1535 16½th Av
HAYES GEO E (Emma H) (Piedmont Cleaners & Dyers) Pres Custom-Craft Furn, h 624 15th, Tel 4707
Hayes Grocery (Wm A Hayes) 2300 11th Av
Hayes Hayden B (Carrie B) h 1932 15th Av
Hayes Lilly B, wks Hickory Pkg Co, r RD3
Hayes M Georgianna Miss, clk Spainhour's, r 624 15th
Hayes M Virginia Miss (Dorothy's Beauty Salon) h 527 16th
Hayes Mary B Mrs, bkpr Cannaberry Furn Co, r 900 10th Av
Hayes Max H (Helen B) slsmn Mauldin Distbg Co, r 900 10th Av
Hayes Oran G (Elma E) cabt mkr Hy-Lan Furn Co, h 226 E 2d
Hayes Oscar E (Bonnie N) carp Elliott Bldg Co, h 1602 20th
Hayes Roy P, butcher Hickory Pkg Co, r RD3
Hayes Wm A (Georgia L) (Hayes Gro) h 1248 17th Av
*Hayes Jos, lab, h 513 14th
Haynes Robinette L (wid Alonzo A) r 1666 Lenoir
Hays John L, stockmn Woolworth's, r RD3
Hayworth Bonnie M Miss, emp Hafer Hos Mill, r Sipe
Hayworth Carl E (Rosie F) mech Hickory Mtr Sls, r RD2
Hayworth Hubert R (Hattie B) driver, h Sipe
Headen Alfred R (Leslie C) (Headen Hos Mill) h 1320 12th
Headen Hosiery Mill (Alfred R Headen) 345 Pine Av
Heafner Margaret W Mrs, bkpr Walton Knit Mills, r Granite Falls, N C
Heath F Amos (Minnie P) slsmn L B Price Mercantile Co, r RD4
Heavner Beulah M Miss, bkpr Hollar Hos Mills, r RD3
Heavner Clyde (Lucille S) student, r 616 35th
Heavner Eltus C Mrs (Eugene Beauty Shoppe) r 3010 9th Av
Heavner Fredk H (Heavner's Florist) r 3010 9th
Heavner H Alfred (Eltus C) h 3010 9th Av
Heavner Henry A Jr (Nell P) clk Anchor Supply Co, h 617 31st
Heavner Hester S (wid Jacob R) h 614 Chestnut Av
Heavner Luther (Sue W) police, h 637 29th
Heavner Luther M, body repr Truck & Auto Ser, r 614 Chestnut
Heavner Mike H, meat ctr Fresh Air Mkt, r 3010 9th Av
Heavner Mildred Miss, clk Hickory Spinners, r 3121 9th Av
Heavner Reba Mrs, waitress Raby's Restr ,r 1908 9th Av
Heavner Welford C, driver Earl's Taxi, h 727 10th
Heavner Wilford R, driver Earl's Taxi, r 1211-A Government Av

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

HEAVNER'S FLORIST (Fredk H Heavner) "Floral Designs For Every Occasion," 3006 9th Av, Tel 2-6880 (see page 47)
*Hector Alberta R, maid, r 1336 2d Av
*Hector Otis J (Eliose K) cook Hill's Cafe, h 202 13½
Hedrick Alfred E, hos wkr, r 623 Boyd
Hedrick Bryce E, clk Sanitary Food Mkt, r 15th
Hedrick Clyde B (Betty M) clk Hickory Chair Co, h 309 10th Av
Hedrick Donald R, atndt Service Distbg Co, r RD3
Hedrick Geo F, hlpr Abernethy Tfr & Stge Co, r RD4
Hedrick Glenn M (Betty B) slsmn Imperial Life Ins Co, h 2109 Lake Hickory Rd Apt 2
Hedrick Hanson (Margaret C) emp Sou Desk Co, h 900 Hope Av
Hedrick Jennie R Mrs, emp Nellie Bee Prod, r 623 Boyd
Hedrick Jerry L, student, r 623 Boyd
Hedrick Lester B (Jennie R) emp Hy-Lan Furn Co, h 623 Boyd
Hedrick Lloyd T (Mary A) slsmn Biltmore Dairy, r RD2
Hedrick Malcolm C, USA, r 623 Boyd
Hedrick Ralph A (Katherine T) wks Catawba Dairy, r RD2
Hedrick Sue Miss, sten Shuford Mills, r 1215 13th Av
Hefner Addie L Miss, emp Duke Hos Mill, r 1542 Spring
Hefner Albert C, roofer 1216 10th Av, h same
Hefner Albert L (Myrtle) driver Earl's Taxi, r RD1
Hefner Albert W, student, r 719 Mill
Hefner Alvin R, student, r 719 Mill
Hefner Apartments, 1220-24 School
Hefner Barbara Y Mrs, emp Rich's Shoe Shop, r 1213 Ridge
Hefner Berman A (Marie I) carp ,r 822 5th Av
Hefner Betty L Miss, clk 1st Security Co, r Brookford
Hefner Birdie Y Mrs, v-pres Setz-Right Hos Mills, h 45 6th
Hefner Carl L, knitter Whisnant Hos Mills, r 1608 22d
Hefner Carl M (Thermalene M) hlpr Electl Ser Co, r RD2
Hefner Carl R (Kathryn S) sheet mtl wkr Miller-Brooks Rfg Co, h 878 29th Av
Hefner Chas (Mary S) driver Hickory Taxi Co, r RD4
Hefner Chas E (Cordie E) (Ridge St Gro) h 1213 Ridge
Hefner Claude R, cabt mkr M G Crouch Lbr Co, r RD3
Hefner Clyde J (Muriel R) dept mgr Harper Mtr Co, h 829 9th Av
Hefner Daldee W (Arcade Billiard Parlor) r 8th Av
Hefner David P, msngr W U T Co, r 1900 15th Av
Hefner Dewey M (Daisy K) gro 723 12th, h 917 Av A
Hefner Dock H (Gladys P) (Dock Hefner Trading Stables, Bo Peep Grill) h 122 12th
Hefner Dock Trading Stables (Dock H Hefner) 126 12th

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

Hefner Donald S, driver M G Crouch Lbr Co, r RD3
Hefner Doris S Mrs, sten Anchor Supply Co, r 716 8th
Hefner Earl E (Pauline N) slsmn Biltmore Dairy, r 948 Burch
Hefner Ellen S Mrs, opr Esprit D'Armour Beauty Shoppe, r 1201 13th
Hefner Ernest K (Kathleen J) asst parts mgr Lang Chev Co, r Springs Rd
Hefner Eulan C (Alma C) h 116 12th
Hefner Fannie M (wid Calvin) r 1221 24½
HEFNER FLOYD M (Sadie B) (Quality Cleaners) h 37 Brookford Rd, Tel 8822
Hefner Foy C (Kathryn S) asst supt Knit Sox Hos Mill, h 1030 28th Av
Hefner Frances C Mrs, cash Wallace Inc, r 1308 Ridge
Hefner Frances H Mrs, sten Robt L Clemmer, r 555 15th
Hefner Frank L, pntr, r 1608 22d
Hefner Gentry E, prsr Modern Dry Clnrs, r 555 15th
Hefner Geo H (Lena D) furn wkr, h 734 12th
Hefner Geo L (Etta A) r 719 Mill
Hefner Gladys P Mrs (Hickory Flower Shop) r 122 12th
Hefner Gladys S Mrs, knitter Piedmont Hos Mills, r 625 10th Av
Hefner Harl, carp M G Crouch Lbr Co, r RD3
Hefner Harold (Doris S) emp Herman Sipe, h 716 8th
Hefner Harold E (Gladys S) knitter Knit Sox Hos Mills, h 625 10th Av
Hefner Herman B (Coy T) beverages 803 12th, h 1638 7th Av
Hefner Howard C, agt Pilot Life Ins Co, r 1201 13th Av
Hefner Howard M (Wilma S) saw mill wkr, h 1542 Spring
Hefner Hurbert W (Mildred J) emp Hy-Lan Furn Co, h 1034 Hunt
Hefner Ira E (Barbara Y) sawyer Hickory Chair Co, h 1213 Ridge
Hefner Jas H (Jessie H) (Hefner & Hilton) r RD1
Hefner Jas H Jr (Mildred L) body repr Richards Mtr Co, h 230 Highland Av
Hefner John (Mary B) h 801 12th
Hefner Kenneth E, emp Century Furn Co, r 1608 22d
Hefner Kenneth L (Marjorie J) slsmn Johnson Bros Sup, h 1301 E 10th Av Apt 61
Hefner Luda J Miss, nurse Health Dept, r 320 8th Av
Hefner M Janie Miss, student, r 116 12th
Hefner Mack G (Frances C) hlpr M G Crouch Lbr Co, h 1308 Ridge
Hefner Malcoln, brklyr M G Crouch Lbr Co, r RD2
Hefner Margaret K Mrs, cash Hy-Lan Cafe, r Forest Park
Hefner Marie Miss, slswn Woolworth's, r RD1
Hefner Mattie R (wid Earl D) r 907 21st Av

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. Dial 25507

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS

HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE

1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

Hefner Mayo (Belle W) h 2115 9th Av
Hefner Mildred R Mrs, slswn Deitz & Taylor, r 230 Highland Av
Hefner Nelle S (wid M Preston) hlpr Miller's Barbecue, h 1900 15th Av
Hefner Paul H (Alma R) mgr Service Distbg Co, r RD3
Hefner Paul R (Lulu E) (Ridge St Gro) h 1220 School Apt 4
Hefner Perry L (Jennie C) h 981 S Hill
Hefner R Bruce (Nellie R) (Hefner's Esso Ser) h 811 20th
Hefner Ralph E, atndt Central Esso Ser, r Springs Rd
Hefner Ralph R (Elizabeth I) clk PO, h 1035 30th
Hefner Ray E (Lillian A) pntr, h 1015 8th Av
Hefner Raymond L (Viola M) hos wkr, h 2121 9th Av
Hefner Richd C (Terreisa R) prod mgr Hickory Chair Co, h 1301 E 10th Av Apt 51
Hefner Robt M, hlpr Royal Crown Dist Corp, r RD2
Hefner Rosa L (wid Roby A) mender Knit Sox Hos Mill, r 1030 28th Av
Hefner Roscoe S (Ruby G) emp Shuford Mill, h 719 Mill
Hefner Roy O (Bessie B) carp, h 1051 27th Av
Hefner Ruby G Mrs, emp Shuford Mills, r 719 Mill
Hefner Ruth M Miss, emp Dukes Hos Mill, r 731 9th Av
Hefner Troy L (Katherine) driver Kerr Sand Co, r RD3
Hefner Vance H (Margaret K) treas-mgr James Whol Co, h Forest Park
Hefner Verna B (wid Jas J) br mgr Hickory Steam Ldry, h 1731 13th Av
Hefner Walter L (Jennie L) farmer, h 608 10th Av
Hefner Walter L Jr, clk Ry M S, r 608 10th Av
Hefner's Esso Service (R Bruce Hefner) 2001 9th Av
Hefner & Hilton (Jas H Hefner, Jetter J Hilton) auto reprs, 1111 8th Av
Helms Hoyle L (Eula W) (Helms' Men's Store) h 1341 20th
Helms S Coleman, r 942 Ellwood
Helms Wm A (Mamie W) emp Shuford Mills, h 942 Ellwood
Helms' Men's Store (Hoyle L Helms) clo, 1234 Government Av
Helton A Sue Miss, clk Black's Drug Store, r Brookford, N C
Helton Catherine B Mrs, emp Brown Bros Hos Mill, r 950 Holly Av
Helton Chas T, student, r 1201 20th
Helton Chas T (Faustine P) mach Hickory Mfg Co, h 928 5th
Helton Chas T (Sarah S) fnshr Hickory Mfg Co, h 1425 8th Av
Helton Clarence A (Lois F) mech Elliott Hos Mills, h 632 E Highland Av
Helton Clarence E (Ruby C) formn Whisnant Hos Mills, h 923 5th

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
Room 207 Grant Bldg. WEATHERSTRIPPING Phone 28821

Helton Clifford (Evelyn F) hos wkr, h 2600 11th Av
Helton Clyde F (Catherine B) emp Hickory Chair Co, h 950 Holly Av
Helton Evelyn F Mrs, clk Whisnant Hos Mills, r 2600 11th Av
Helton Fred L (Ora B) emp Sou Desk Co, h 1222 24½
Helton Glenn C (Aileen B) pntr, h 1201 20th
Helton Jennie Y Mrs, r 425 E Highland Av
Helton John D, r 431 10th Av
Helton Leroy C, cook Pig & Chicken Grill, r 431 10th Av
Helton Lois F Mrs, looper Elliott Hos Mills, r 632 E Highland Av
*Helton Mary, maid Catawba Restr, r 1347 5th Av
Helton Max E, clnr Rainbow Clnrs, r RD2
Helton Raymond A, h 521 20th
Helton Robt (Fannie C) h 1230 24½
Helton Ruth Mrs, waitress Bo Peep Grill, h 1109 8th Av
Helton Wm H, student, r 632 E Highland Av
Helton Wm W (Martha B) firemn Setz-Right Hos Mills, h 431 10th Av
Hemphill Eschol, USA, r 2303 11th Av
Hemphill Fritz D Rev (Rosa J) pastor West Hickory Bapt Ch, h 2303 11th Av
Hemphill Geo, student, r 2303 11th Av
Hemphill Saml M (Mary F) CPA Century Furn Co, h 1200 15th
Henderson Aldis C (Mary M) pres-treas Hickory Overall Co, h 1532 12½
Henderson Aldis C Jr, student, r 1532 12½
Henderson Caroline Miss, student, r 1532 12½
*Henderson Cornelia M, h 1342 3d Av
*Henderson Edw (Ruth W) clk Fresh Air Mkt, h 1328 3d Av
Henderson Grace C Miss, clk Hickory Overall Co, h 837 8th Av
Henderson Hazel E (wid Frank) h 1544 12½
*Henderson Ione R, tchr, r 1342 3d Av
Henderson J Danl (Ora H) slsmn James Whol Co, h 1319 N Hill
*Henderson Julius (Eva C) hlpr Hickory Bonded Whse, h 1343 4th Av
HENDERSON LATTIE V (Frances W) Capt Salvation Army, h 503 Highland Av, Tel 4541
*Henderson Menzies D, librarian Thirteenth St Library, r 1342 3d Av
Henderson W Thos (Julia S) v-pres Sou Clothes Inc, h 1318 16th
Hendley Edwin E, h 627 7th Av
Hendricks Mary C Miss, emp Hickory Dyeing & Winding Co, r 1068 Maple
Hendricks Wm A (Kathleen E) hos wkr, h 3508 12th Av
*Hendrix Bernard (Carrie E) lab, r 242 13th

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto
PIEDMONT MOTOR CO., INC.
DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266
Plymouth CHRYSLER

*Hendrix Bernard M (Elizabeth) hlpr Piedmont Mtr Co, r 242 13th
Hendrix Benj, r 815 32d
Hendrix C Wm (Eula C) slsmn Catawba Dairy, r 400 8th
Hendrix Carrol D Miss, student, r 815 32d
Hendrix Claude W (Eula L) slsmn Catawba Dairy, r 403 8th Av
Hendrix F Ralph (Fannie A) emp Sou Desk Co, h 422 26th
Hendrix Jack E (Betty Y) emp Stirwalt Hos Mill, h 508 33d
Hendrix L Monroe (Eva S) wtchmn Western Carolina Furn Co, h 815 32d
Hendrix Mary Miss, r 815 32d
Hendrix Palmer G (Frankie F) techn, h 1234 E 10th Av
Hendrix Ralph H (Mary C) slsmn Catawba Dairy, r Granite Falls, N C
Hendrix Raymond (Leah B) emp Piedmont Hos Mill, h 3130 9th Av
Hendrix Robt, student, r 815 32d
Hendrix Sarah P Miss, sten Thomas & Howard, r Granite Falls, N C
Hendrix Virgil M (Vertie S) (Longview Hos Mill) h 723 30th
Henkel Glenn R (Gladys S) slsmn Belk-Broome, r 907 23d
Henkel Mildred K Mrs, furn rms 1100 11th Av, r same
Henkel O Glenn (Mildred K) police, h 1100 11th Av
Henkel O Glenn Jr (Margaret M) slsmn Ideal Food Mkt, r 1100 11th Av

HENKEL POOL ROOM, Roy W Brown Mgr, 1026 13th, Tel 4166

Henkle Brady (Mary S) furn wkr, h 2890 7th Av
Henley Jas C, mech Walter Mtrs, r 711 10th
Henry Adelaide J (wid Rusk G) cash Todd Floral Co, h 822 15th Av
Henry Chas J (Emajene N) slsmn Viewmont Hdw Inc, h 900 15th Av
Henry Jos D, student, r 822 15th Av
Henry Macon S, student, r 822 15th Av
Henry Mary A Miss, student, r 822 15th Av
Henry Rusk G Jr, photog 822 15th Av, r same
Hensley Donald R, r 1128 23d
Hensley J Wade (Emma K) tex wkr, h 1128 23d
Hensley J Wade Jr, emp Piedmont Wagon & Mfg Co, r 1128 23d
Hensley Margaret Miss, sten Piedmont Wagon & Mfg Co, r 1128 23d
Henson Jesse L (Pauline R) boarder Brown Hos Mills, r 423 10th Av
Henson Pearl Mrs, h 1450 22d
Henson Thos L (Mattie L) electn Kennedy Elec Co, h 775 36th
Herman Alvin R (Myrtle S) (Herman's Bargain House, Herman Furn Store) sec-treas Caro Industries, r Conover, N C
Herman Chas O (Shula E) h 546 Highland Av
Herman Clarence M, r 1840 10th Av

BEAR WHEEL ALINEMENT
BUDY BODY WORKS
24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES *SERVICE*
1315-1317 9TH AVE. PHONES 7936 and 3666

Herman Cletus O (Catherine S) driver, h 1510 23d
HERMAN CLYDE L (Lottie S) Cashier First Natl Bank and City Treas, h 621 6th, Tel 7326
Herman Cullin L, linemn Hickory Tel Co, r 8205 31st
HERMAN CYRIL R (Nellie H) (Herman Erection Co) h 1138 E 10th Av, Tel 8695
Herman Edith E (wid Jos V) emp G & H Hos Mills, h 1840 10th Av
Herman Effie M Miss, looper Piedmont Hos Mills, r 1227 Morris Av
HERMAN ERECTION CO (Cyril R Herman) Steel Erecting, Field Fabrication, Portable Welding and Cutting Equipment, Dale Extd at Westview, Tel 8695 (see bottom lines)
Herman Ernest A (Virginia H) clk PO, h 1236 15th Av
Herman Florine A Miss, tchr, h 618 15th
Herman Floyd E (Mary H) case ftr Century Furn Co, h 770 24th Av
Herman Floyd L (Beatrice L) mach Shuford Mills, h 218 Woodland Av
HERMAN FURNITURE STORE (Alvin R Herman) Harlan E Herman Mgr, 1208 10th Av, Tel 2-5967
Herman Grover R (Rachel L) sec-treas Herman-Sipe & Co, r Conover, N C
Herman Harold D, clk Paul's Pork Parlor, r 1231 Morris Av
Herman Harlan E (Katie H) mgr Herman Furn Store, r RD2
Herman Helen Miss, sten Brown Bros Hos Mills, r Conover, N C
Herman Henry (Faye D) v-pres Herman-Sipe & Co, r Conover Rd
Herman Hugh M (Helen D) apprn City Elec Co, h 1800-A 8th Av
Herman Jones W (Betty S) mech T & S Carving Co, h 893 19th Av
Herman Kenneth J (Kathryn H) emp Sou Desk Co, h 251 10th Av
Herman Lamar, emp Hickory Tel Co, r 820 31st
Herman Laura W (wid Wm M) h 1227 Morris Av
Herman Leonard R (Frankie F) formn J A Cline & Son, h 424 22d
Herman Lester A (Delma M) supt Ennis Chair Co, h 1054 E 10th Av
Herman Lloyd M (Faye H) emp Shuford Mills, h 721 Holly Av
Herman Lois L Miss, clk Piedmont Supply Co, r Conover, N C
*Herman Louise, maid, r 323 Chestnut Av
Herman Louise M (wid Elijah E) r 726 8th Av
Herman Luther T (Ruby K) hlpr Ingold Co, r RD2
*Herman Mary, r 323 Chestnut Av
Herman Mary A Miss, looper Whiting Hos Mills, r 1227 Morris Av
Herman Muriel L Mrs, emp Shuford Mills, r 721 Holly Av
Herman Pascal L, emp Hickory Sheet Metal Co, r RD2
Herman Paul, packer H & B Co, r 1614 22d
Herman Paul (Margie P) USA, r 2511 4th Av
Herman Pinkney M (Frances M) uphol, h 223 E 2d

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 345 TENTH AVE.

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

Herman Plez S (Louise H) mach, h 1500 23d
HERMAN QUINCE E (Fannie W) Architect A I A, 1234 13th Av, Tels 8511 and 8512; h same (see page 20)
Herman Sidney T (Rancie) carrier PO, r RD3
HERMAN-SIPE & CO INC, Vernon O Sipe Pres, Henry Herman V-Pres, Grover R Herman Sec-Treas, General Contractors, Lumber, Building Materials and Millwork, Conover Rd, Tels Hickory 2-6667; Conover 612 (see back cover)
Herman Troy R (Cora H) pntr Piedmont Wagon & Mfg Co, h 1610 22d
Herman Verla T (wid Oliver C) looper Piedmont Hos Mill, h 1231 Morris Av
Herman Wm H (Margaret R) glass ctr Hudson-Starr Sls Co, r Icard, N C
Herman Wm J (Leeland D) furn wkr, h 820 31st
Herman Worth R (Muriel L) emp Shuford Mills, r 721 Holly Av
Herman's Bargain House (Alvin R Herman) furn, 3000 9th Av
Herndon J Elbert (Edith W) slsmn Natl Biscuit Co, h 1905 10th
Herndon Wallace E, clk Big Dollar Food Mkt, r 1228 13th
Herring Robt E (Margaret B) bkpr Hickory Ice & Coal Co, h 1042 2d
*Hester Gaither S (Eva B) lab, h 816 3d
Hester Gwyn C (Ola M) slsmn Biltmore Dairy, h 2805 7th Av
Hester Jos D (Sadie H) sprayer Hickory Mfg Co, h 233 Lentz
Hester Renn (Magdalene F) waiter City Barbecue, h 405 28½
Hester Sadie H Mrs, clk Shuford Mills Inc, r 233 Lentz
Hewat Aeirwantia P Mrs, clk James Whol Co, r 2429 3d Av
Hewat Donald C (Aileen C) pressmn Clay Prntg Co, r 1728 10th Av
Hewat Harold J (Aeirwantia P) bkpr Custom-Craft Furn, r 2429 3d Av
Hewat John A (Winifred M) litho Clay Prntg Co, h 1808 8th Av
Hewitt Claud L (Vera C) clk PO, h 1355 19th
Hewitt David B, partmn Walter Mtrs, r RD1
Hewitt Elena S Mrs, ofc sec Central Elec Sup Co, r 2415 11th Av
*Hewitt Ernest, emp Ingold Co, r 508 13th
*Hewitt Ernest Jr, emp Raby's Restr ,r 529 13th
*Hewitt Estelle, emp L-R College, r 501 14th
*Hewitt Fred (Minnie R) porter, h 1034 2d Av
*Hewitt Geraldine, hlpr Lutz Drug Store, r 528 13th
Hewitt Jas, student, r 2415 11th Av
Hewitt John R (Yvonne L) mgr Everett's Amoco Ser, h 1301 E 10th Av Apt 67
Hewitt Lena S Mrs, r 2415 11th Av
*Hewitt Minnie, elev opr Hotel Hickory, h 508 13th

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

*Hewitt Preston E (Mary B) bellmn Hotel Hickory, h 134 12th
*Hewitt Russell (Elsie D) emp Wallace Constn Co, r 409 11th
*Hewitt Russell L, r 1034 2d Av
Hewitt Vera C Mrs, tchr Green Park Sch, r 1355 19th
Hice Betty Miss, nurse Richd Baker Hosp, r same
Hice Hardin P, r 938 Holly Av
Hice Howard E (Mae R) emp Ivey Weavers, h 2514 8th Av
Hice Paul E, driver Wagner Furn Co, r Valdese, N C
Hickey Artell, wldr J L Goodman & Son, r (rear) 1427 9th Av
HICKMAN HARDWARE CO, John E Lackey Jr Mgr, "The Home of Good Hardware," 2402-2404 9th Av, Tel 2-9216 (see top lines)
Hickman Jas W (Ollie P) mech Elliott Hos Mills, h 921 7th Av
HICKORY APPLIANCE & RADIO CO (Albert B Hutton, Alfonzo Annas) 2245 9th Av, Tel 2-7017
Hickory Art Shop (Robt L Smith Jr) picture framing, 1332 Union Sq
HICKORY AUTO PARTS INC, Wm H Duhling Pres, Hal F Latta V-Pres, Mrs Agnes W Lemmond Sec-Treas, 1417 11th Av, Tel 2181
Hickory Barber Shop (Enloe E Young) 1313 Government Av (bsmt)
Hickory Barber & Beauty Supply (Reid I Thompson) 1336 Trade Av
Hickory Bench Co, Carroll A Carpenter pres, Clarence A Carpenter v-pres, Emory M Carpenter sec-treas, 1216 Spring
Hickory Board of Realtors, Gaither B Young pres, Robt L Friday sec-treas, meets 12 P M 2d and 4th Thursdays at Catawba Cafe
HICKORY BONDED WAREHOUSE, Wm D Swofford Mgr, Cotton and General Storage, Tuxedo Feeds, 911-925 14th, Tel 4506 (see page 69)
Hickory Cabinet & Furniture Co Inc, Joel R Miller pres, Robt G La Fon v-pres, Harvey M La Fon sec-treas, mfrs, Conover Rd
HICKORY CHAMBER OF COMMERCE, L C Gifford Pres, Jack E Spainhour V-Pres, Max R Steelman Exec Sec, C L Herman Treas, 1111 13th, Tels 2-9591 and 7551
Hickory Chemical Co (John J Francis) 2316 9th Av
HICKORY—CITY GOVERNMENT OF
Attorney, Bailey Patrick, 1027½ 13th
Auditorium, 1022 14th
Clerk Municipal Court, Mrs Sallie F Lewis, Municipal Bldg
Engineer, T Roland Morris Jr, 1145 22d
FIRE DEPARTMENT, Donald E Shuford Chief, 1024 14th, Tel 2121
Garage, 1145 22d
MAYOR, R Harry McComb, Newton Hwy, Tel 2-6406
Municipal Airport, John W Terrell mgr, N 36th (LV)

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

Municipal Court, Marshall V Yount judge, Municipal Bldg

POLICE DEPARTMENT, Mack L Little Chief, 1338 Trade, Tel 2311

Public Works Department, 1145 22d

Solicitor, Geo D Hovey, 1030 14th

SUPERINTENDENT OF PUBLIC WORKS, W Donald Wilfong, Municipal Bldg, Tel 6511

SUPERINTENDENT OF SCHOOLS, J Loy Sox, 816 13th Av, Tel 8811

Tax Collector, Howard L Burdette, Municipal Bldg, Tel 6511

Treasurer, Clyde L Herman, Municipal Bldg

HICKORY CHAIR CO. Wm B Shuford Pres. Balfour G Menzies Sec-Treas, Edw M Fennell V-Pres-Mgr, Ralph L Bowman Supt-Purch Agt, Makers of Chairs and Upholstered Furniture, 960 Burch. Tels 2-8136 and 2-7407 **(see page 49)**

HICKORY CITY DIRECTORY, Southern Directory Co Publishers, 15 Rankin Av, Asheville, N C

HICKORY CONSTRUCTION CO INC. C Vorhees Gart Pres, Robt V Moss Sec-Treas, Miss Dorothy W Abernethy Asst Sec, General Contractors and Industrial Painting, Woolworth Bldg, 1346 Union Sq, Tel 8211 **(see page 39)**

Hickory Cotton Co (Ralph W Maynard) 1112 13th

HICKORY DAILY RECORD, Lester C Gifford Publisher and Editor, 1106-1110 14th, Tel 2336

Hickory Dental Laboratory (Robt R Robinson, Glenn G Hicks) 1028½ 13th R21

HICKORY DRUG CO (James S O'Daniel, Harland M Deal, James A Barger) Prescription Druggists, "The Rexall Store," 1300 Union Sq, Tel 8181 **(see page 42)**

Hickory Dry Cleaners (John M Rowe Jr) 1800 9th Av

HICKORY DYEING & WINDING CO INC, H Grady Miller Pres, Cecil J Perkins V-Pres, Mrs Jessie P Parker Treas, Yarn Processors, 1211 N Hill, Tel 2-9791

HICKORY ELECTRIC CO (Chas Weaver, R Judson Parlier) Electrical Contractors, "Industrial, Commercial, Residential and Wiring," 1718 16th Av, Tel 4746 **(see bottom lines)**

HICKORY ENGRAVING CO INC, Lester C Gifford Pres, Mrs Josebel J Miller V-Pres, Reinhard Schumann Sec-Treas-Mgr, Photography, Photo Engraving, Photo Litho Service, 925½ 14th, Tel 4507 **(see page 45)**

HICKORY ESSO SERVICE STATION (Jack R Johnson) Standard Esso Products, Atlas Tires, Tubes and Batteries, 829 E Highland Av, Tel 2-8875 **(see page 22)**

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

HICKORY FABRICS CO, Fredk N Nevegold Mgr, Cloth Manufactures, 26 Brookford Rd, Tel 7816

HICKORY FLOUR MILLS (G D, Ted C and J Clifton Drum) Mfrs of High Grade Flour, Meal and Feed, 345 10th Av, Tel 2-7971 (see bottom lines)

HICKORY FLOWER SHOP (Mrs Helen H Sherrill, Mrs Gladys P Hefner) "When You Think of Flowers, Say It With Ours," Member Telegraph Delivery Service, 1355 Union Sq, Tel 6466 (see top lines)

HICKORY FOUNDRY & MACHINE CO, Chas W Burns Pres, Mrs Mary W Burns V-Pres, Philip G Menzies Sec-Treas, 901-903 21st, Tel 2-7982

Hickory-Fry Furniture Co (Hubert D Fry, John F Keever) Conover Rd

HICKORY FUNERAL HOME INC, E F Drum Pres, Zelotes H Drum Sec-Treas-Mgr, Ambulance Service, 1023 11th Av, Tel 2117 (see top and bottom lines)

HICKORY FUNERAL HOME MUTUAL BURIAL ASSN, Roland P Wagner Pres, Geo Wentz V-Pres, Zelotes H Drum Sec-Treas, 1023 11th Av, Tel 2117

Hickory Furniture Shop Inc, Julius W Abernethy pres, Mrs Anne McA Lewis treas, 945 Willow

Hickory Glass Co (Rupert C Lewis, Clyde E Hollar) (rear) 1106 End

HICKORY GOOD HOUSEKEEPING SHOP (Harry S Stone, Howard E Rhodes) Linoleum, Appliances, Furniture, 1350 11th Av, Tel 2-9507 (see bottom lines)

Hickory Hotel News Stand (Carmon W Young) Hotel Hickory

HICKORY ICE & COAL CO (Lee L Frye) 801 10th Av cor 8th, Tel 5416 (see front cover and page 37)

HICKORY ICE CREAM CO INC, W Jerry Jefferiess Pres-Treas, Enjoy Gibson's Ice Cream Every Day In The Year, 54 Brookford Rd at Highway 70, Tel 7811 (see bottom lines)

HICKORY IMPLEMENT CO (W E DeJarnette, Ray F Frye) Complete Line of Oliver Farm Equipment, 115 23½ at Highway 70, Tel 6273 (see page 46)

Hickory Insurance & Realty Co, Geo R Wootten pres, Mrs Rosa A Wootten v-pres, Edgar L Fox sec-treas, 1030 14th

Hickory Live Stock & Commission Co (John W Mauser, Gerald O Miller) 96 19th Av

Hickory Manufacturing Co, A Alex Shuford Jr pres, Cecil T Bost sec-treas, furn, 3d nr Highland Av

Hickory Memorial Hospital, Dr Robt T Hambrick dir, Miss Kathleen Whitener bus mgr, 1205 12th

CAROLINA TYPEWRITER CO.

Typewriters — Adding Machines

106 HARRIS ARCADE *SALES AND SERVICE* PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. PHONE 39716

Hickory Memorial Hospital Nurses Home, 1211 12th Av

HICKORY MERCHANTS ASSN INC, Ralph J Mangum Pres, Mrs Margaret J Huggins Sec, 1350 Union Sq, Tel 2231

Hickory Motor Co (Dwight L Hunt) used cars, 1335 9th Av

HICKORY MOTOR SALES INC, Vernon H Lackey Pres-Sec, Carl A Danner V-Pres-Treas, Plymouth Cars, Dodge Cars and Trucks, 1435 9th Av, Tel 2154 (see top lines)

Hickory Museum of Art The, Paul W Whitener dir, 1610 13th Av

Hickory Nut Shop (Thos S Keever) confrs, 1310 10th Av

Hickory Opera House (Taft T Annas) Morganton Rd

HICKORY OVERALL CO, Aldis C Henderson Pres-Treas, J L Henderson (Salisbury, N C) V-Pres, R Walker Geitner Sec, Mfrs Overalls, Pants and Shirts, 902-904 Federal, Tel 4516 (see page 59)

HICKORY PACKING CO INC, Clarence A Bowman Pres, Herbert L Propst V-Pres, Ferdk D Holder Sec-Treas, Hams, Sausage, Bacon and Lard, Conover Rd, Tel 2-9211 (see page 58)

Hickory Panel Co (Floyd V Lail, Terry V Crouch) veneers ofc Huffry Hotel, plant 27th and Hwy 70-A

HICKORY PAPER BOX CO, Mrs Dorothy C Kipp Pres-Treas, Alex S Menzies V-Pres-Sec, Mfrs, 341 10th Av, Tel 7261

HICKORY PLUMBING & HEATING CO (J Walter Miller) 1444 9th Av, Tel 7401

Hickory Poultry Market & Feed Co (Walker Lyerly Jr) 1214 8th Av

HICKORY PRINTING CO (Wm M Reece) Commercial Printers, Rubber Stamps, Office Supplies, Wedding Stationery, 1348 11th Av, Tel 6361 (see page 62)

HICKORY READY-MIX CONCRETE CO (Eugene P and Jas P Kerr) 2226 9th Av, Tel 2-7276

Hickory Roller Covering Co (R Leland & Sippie L Bowman) 2009 10th

Hickory Sales Co, Terry V Crouch mgr, mfrs agts, Huffry Hotel

Hickory Sea Food & Poultry Market (Paul V Bigsby) 1202 9th Av

HICKORY SECURITIES CORP, Thos A Mott Jr Pres-Treas-Mgr, Thos A Mott V-Pres, Stocks and Bonds, Real Estate, 1357 Union Sq, Tel 2247 (see page 67)

Hickory Service League, Mrs W Zack Hollar pres, Mrs T Manley Whitener sec, meets 1029 13th

Hickory Sewing Shop (Mrs Elizabeth H Sluder, Mrs Marvine G Pace, Mrs Prema S Goode) 1325½ 11th Av R5

HICKORY SHEET METAL CO, Lee J M Huffman Mgr, Sheet Metal Works, Roofers, Heating, 529 Highland Av, Tel 2-9106 (see top lines)

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Modernize with Electricity **DUKE POWER CO.**

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

Hickory Shoe Lace Co Inc, Martin T Reavis pres, Ellis Mills v-pres, R Leroy Campbell sec-treas, 1621 Lenoir Rd

Hickory Soda Shop (Harold E Keever, Ralph A Robinson) confrs, 1317 11th Av

HICKORY SPINNERS INC, A Alex Shuford Jr Pres-Treas, Cecil Reese Supt, Office 1034 14th, Tel 2101; Plant 3701 9th Av, Tel 2-7871

HICKORY SPORTING GOODS CO (Howell G Gabriel, Hal D Wilson) Sporting Goods, Bicycles, Fishing Tackle, Martin Motors, All Sports Equipment, 1212 11th Av, Tel 2-6456 (see page 66)

HICKORY SPRINGS MFG CO, Parks C Underdown Pres-Genl Mgr, Sidney L Underdown V-Pres-Production Mgr, Jack B Tunnell Sec-Treas-Mgr, Manufacturers of All Types Springs For Furniture and Bedding Industry, 614-616 E Highland Av, Tels 2326 and 2327 (see page 66)

HICKORY STEAM LAUNDRY CO INC, Claude L Downey Pres, Lloyd L Downey V-Pres, Mrs Bessie S Downey Sec-Treas, Launderers and Dry Cleaners, 219 Highland Av, Tel 2261; Branch 1318 11th Av, Tel 4716 (see top lines)

Hickory Steel & Iron Co, John O Powers pres, Robt L McKaughan sec-treas, Lenoir Rd

Hickory Tavern Furniture Inc, John R Jones Jr pres, Robt B Jones treas, mfrs, 235 Highland Av

HICKORY TAXI CO INC, Mrs Kathleen M Hollar Pres, O Max Hollar V-Pres, Elmer W Hollar Sec-Treas, Call Us For A Taxi Day or Night, 907 Federal, Tels 2341 and 2342 (see page 68)

HICKORY TELEPHONE CO, W A Carpenter Treas-Genl Mgr, 1117 14th, Tel 2344 (see page 2)

Hickory Textile Sales Co (Ralph E Roper) 2105 13th Av

Hickory Throwing Co, L Grant Shelor mgr, yarns, 1211 N Hill

HICKORY TIRE & BATTERY CO, Ray E Houston Mgr, Seiberling Tires, Willard Batteries, Tires Recapped and Vulcanized, Gulf Petroleum Products, Radios, Auto Accessories, Electrical Appliances, 911-915 12th, Tel 6266 (see page 4)

Hickory Tourist Home (Mrs Etta S Barb) 1715 8th Av

Hickory Upholstering Co, Burlin M Miller pres, Mrs Vera M Reitzel v-pres, Mrs Kathleen M Hollar sec-treas, Conover Rd

Hickory Used Car Co (Ottis Johnson) 830 9th Av

Hickory Venetian Blind Co (Hugh M Rogers) Conover Rd

HICKORY WELL SUPPLY CO INC, L L Martin Pres-Treas, Well Drilling Contractors, Pumps, Repairs and Supplies, 100 29th at Highway 70 W, Tels 2384 and 2385 (see front cover)

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5,000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

Hickory Wholesale Florists Inc, H Bryan Wilfong pres-treas, 1629 8th Av
Hicks Billie S Mrs, clk Spainhour's, r 1607 22d
Hicks Edw E, ctr Hickory Chair Co, r 1520 22d
Hicks Elsie Mrs, h 1520 22d
Hicks Foard H (Kathryn D) clnr Highland Av Dry Clnrs, r RD4
Hicks Forrest B (Loretta B) dentist 1015½ 14th, r Asheville Rd
Hicks G Gordon (Artie B) driver, h 3020 9th Av
Hicks Glenn G (Billie S) (Hickory Dental Lab) h 1607 22d
Hicks Hosiery Mill (Jas L Hicks) 772 36th
Hicks Jas L (Viola S) (Hicks' Hosiery Mill) h 549 41st
Hicks John B (Reba E) hosiery, h 780 36th
Hicks Mary H Mrs, r 1512 8th Av
Hicks Rachael Mrs, asst mgr Raby's Restr ,r Brookford Rd
Hicks Thelma Miss, emp Ivey Weavers, r 521 25th
Hicks Willis G, emp Ivey Weavers, h 521 25th
Higgins Charlotte Miss, r 411 10th Av
Higgins Faye R Mrs, clk Penney's, r 1302 Ridge
Higgins Fred J (Rebecca) formn Elliott Knit Mills, h Sandy Ridge Rd
Higgins Jas W (Ruby W) cabt mkr Center Furn Co, h 745 4th
Higgins Rebecca Mrs, emp Whisnant Hos Mill, r Sandy Ridge Rd
Higgins Wenford W (Faye) h 1302 Ridge
High Carroll, furn wkr, r Shelby Rd
High Jas L (Edith P) (Highland Bakery) and slsmn Seven-Up Botlg Co, h 1245 Ridge
High Ralph A (Ora C) (High's Gro) h Shelby Rd
High Ralph A Jr, r Shelby Rd
High's Grocery (Ralph A High) Shelby Rd
Highland Apartments, 304 E 2d
HIGHLAND AVE DRY CLEANERS (Maury S Crapps) Prompt Service, Satisfaction Guaranteed, 312 E Highland Av, Tel 8016 **(see page 33)**
Highland Bakery (Jos V Bolch, Jas L High) 534 E Highland Av
Highland Baptist Church, Rev Edw F Sullivan pastor, 402 E Highland Av
Highland Barbecue (Stephen C Hollar) 303 Highland Av
Highland Beauty Salon (Miss Townie Knowles) 310½ E Highland Av
Highland Billard Parlor, Wm S Keever mgr, 306 E Highland Av
HIGHLAND CITIES SERVICE STATION (Joseph C Mull) Koolmotor Gas, Koolmotor and Pennzoil Motor Oils, Acme Tires and Batteries, 547 E Highland Av, Tel 2-9877

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.
MOVING — PACKING — STORING
Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.
PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

HIGHLAND DRUG STORE (Chas A Brady) Prescription Druggist, 307 E Highland Av, Tel 8316 (see page 41)
Highland Food Market (Joel E Williams) 308 E Highland Av
Highland Garage (Junior F Bowman) 1109 N Hill
Highland Hardware (Lester A Deitz, Roscoe P Lail) 1200 Spring
Highland Methodist Church, Rev John B Tabor pastor, 1102 Ridge
HIGHLAND MOTOR CO (Albert L Good) Quality Used Cars Bought and Sold, Liberal Terms, 543 E Highland Av, Tel 4872 (see page 28)
Highland Pure Oil Service Station (Paul W Freeman) 603 E Highland Av
Highland Radio Service (Calvin E Underwood) 548 E Highland Av
Highland School, J Vaughn Brock prin, 509 Woodland Av
Highland Shoe Shop (Reid J Poovey) 950 Ridge
Hight E Mabel Miss, sten Shuford Mills, h 1327 16th
Hildebran Bert, wks Martin's Mill Work, r RD4
Hildebran Ernest, wks Martin's Mill Work, r Icard, N C
Hildebran Margaret G Miss, forwn Duke Hos Corp, r RD1
Hildebrand Aaron, delmn Shuford Hdw Co, r Connelly Springs, N C
Hildebrand Brady (Abbie B) emp Sherrill Ice & Fuel Co, h 2908 9th Av
Hilderbrand Cleo T (Juanita P) emp Hickory Auto Sls, h 810 39th
*Hilderbrand Lois H, r 525 37th
Hilderbrand Perry R (Ella A) h 719 34th
Hilderbrand Roy (Claudia S) emp Howard Hickory Co, h 1035 37th
Hilderbrand Sue Miss, h 2200 10th Av Apt 11
Hilderbrand Troy W (Sadie B) driver S'ville Flour Mills, h 708 28th
Hilderbrand Virgil E (Agnes H) (Hilderbrand's Gro) r Hildebran, N C
Hilderbrand's Grocery (Virgil E Hilderbrand) h 2916 9th Av
Hill Alfred E, student, r 1314 13th Av
Hill Carroll J (Eva P) knitter Lyerly F F Hos Mill, h 824 Av A
Hill Chas L (Daisy A) slsmn James Whol Co, h 1407 2d
*Hill Eugene D, repr Buff Shoe Shop, r 1011 6th Av
Hill Geo W (Elaine W) emp Hickory Dyeing & Winding Co, h Conover Rd
*Hill Georgie M, student, r 330 8½ Av
*Hill Gussie, h 1331 5th Av
Hill Harold W (Helen L) knitter Lyerly F F Mills, h 903 2d Av
*Hill Harry (Laura) janitor Ridgeview Sch, h 1426 5th Av
Hill J C, student, r 1407 2d
HILL J HENRY (Sadie B) Postmaster, h 1314 13th Av, Tel 5082

ELECTRIC WIRING COMPANY
ELECTRICAL CONTRACTORS — REPAIRING
ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES
Geo. W. Huffman, Owner
2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.
Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.
Phone 27867 Res. Phone 28398

Hill J Henry Jr (Mavis P) (Hill's Cafe) h 1722 15th
*Hill Jas P, h 405 Chestnut Av
Hill M Eloise Miss, tchr, r 1407 2d
Hill M Woodrow (Josephine H) (Hill's Cafe) h 909 13th Av
*Hill Naomi, dom, r 1100 3d Av
Hill Ray, emp L & N Uphols Co, r 1026 33d
Hill Russell (Eleanor P) emp Hickory Spinners, h 1026 33d
*Hill Ruth T, maid, h 330 8½ Av
Hill S Juanita Miss, tchr, r 1314 13th Av
Hill Sallie W (wid Claiborne H) h 414 E Highland Av
Hill Top Skating Rink (Earl W Frye) Dale
Hill Verne E, student, r 1407 2d
Hill's Barbecue Stand, M Woodrow Hill mgr, 914 Federal
Hill's Cafe (J Henry Jr and M Woodrow Hill) 1238 Government Av
Hilliard Danl (Gladys) opr City, r Conover, N C
Hilton Amie J Miss, drsmkr 1202 (1203) 13th Av, r same
Hilton Ervin R, driver Webb Specialty Co, r RD1
Hilton Gordon E (Bertha D) h 1215 24½
Hilton Homer E (Inez T) pntr, h 673 27th Av
Hilton Jas A (Frances R) hos wkr, r 2609 4th Av
Hilton Jetter J (Vera P) (Hefner & Hilton) r RD1
Hilton Swan G (Gertrude G) h 2323 10th Av
Hilton Warren H, driver Thomas & Howard, r Newton, N C
Hilts Edw L (Elizabeth H) mfrs agt 1531 12½, h same
Hilts Perry R (Ethel H) sec Lang Chev Co, h 1228 15th
Hilts Ruth E Miss, bkpr Lang Chev Co, r 1228 15th
Hines Chas D (Myrtle L) mach Hickory Auto Parts, h 730 8th Av
Hines Chas W (Lizzy S) mach Cilley Fdry & Mach Co, r Brookford Rd
Hines Flossie D Mrs, tchr Brookford Sch, r 417 8th
Hines G Irene Miss, r 426 7th
Hines Jas E, r 730 8th Av
Hines Jas K, slsmn L B Price Mercantile Co, r Conover, N C
Hines Janette R Miss, r 426 7th
Hines Jos T (Helen P) h 16 6th
Hines Ruel B (Nancy H) h 426 7th
Hines Russell N (Flossie D) emp Hy-Lan Furn Co, h 417 8th
Hinson Jerald V (Flossie C) piano tuner, h 740 10th Av
Hinson Mack, driver Catawba Transit Co, r Longview Sta
Hipp Donald S, student, r 1617 10th
Hipp Walter N (Alma S) eng Duke Power Co, h 1617 10th
Hipp Walter N Jr, student, r 1617 10th
Hipps John W (Thelma) prntr Del-Mark Inc, r RD2
Hise Geo W (Rosie D) emp Hickory Spinners, h 1011 33d

GULF
BOWMAN'S 9TH AVE. SERVICE STATION
GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES
1228 9TH AVE. PHONE 29917

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. **TELEPHONE 8416**

Hitchcock Dena Miss, emp Hickory Dyeing & Winding Co, r 523 8th
Hitchcock Robt Jr, USA, r 210 31st
Hitchner Tracy D (Edith S) with Century Furn Co, h 919 15th Av
Hively Ellen B (wid Loren) r 1677 Grove
Hobbs Herbert G (Lula W) barber Gates Barber Shop, r 2326 9th Av
Hobbs Maude S (wid Jesse L) h 2326 9th Av
*Hodge Amanda, dom, h 1340 4th Av
*Hodge Catherine, dom ,r 1340 4th Av
*Hodge Savannah, student, r 1340 4th Av
Hodges Frank M Jr (Mary M) mgr B F Goodrich Stores, h 1407 19th
Hodges Grady M (Loye H) glazer Hyalyn Porcelain Inc, h 1301 E 10th Av Apt 31
Hodges Jones, formn Hickory Springs Mfg Co, r Hildebran, N C
Hodges John S (Frances W) embalmer Hickory Funeral Home, h 1612 7th Av
Hodges Loye H Mrs, emp Hyalyn Porcelain Inc, r 1301 E 10th Av Apt 31
Hodges Maie A (wid Frank M) r Huffry Hotel
Hodges Ted H (Hazel S) USA, h 1029 Av B
Hoffman Dixie H Mrs, nurse 1520 22d, r same
Hoffman Geo A (Margaret) credit mgr Spainhour's, h 2036 Lake Hickory Rd
Hoffman Preston J (Laura S) clk Century Furn Co, h 2335 11th Av
Hoffman Roy (Edna) opr City, h 1821 8th Av
Hogan John (Nina L) (Hogan Ser Sta) h Taylorsville Rd
Hogan Service Station (John Hogan) 2200 10th
Hoke Clyde E, formn Elliott Bldg Co, r RD3
Hoke D Clyde (Alva S) formn Lyerly F F Mills, r RD3
Hoke Geo W Jr, emp Brookford Mills, r 616 9th
Hoke Guy A (Lafollette S) emp Highland Barbecue, h 1229 E 10th Av
Hoke Johnsie M (wid John W) r 1503 11th Av
Hoke Lester L (Fannie E) meter rdr Duke Power Co, r Conover, N C
Hoke Lillie C (wid Harry M) tex wkr, h 3402 10th Av
Hoke Pauline H (wid Roy G) h 1052 28th Av
Hoke Richd E, uphol Espey's, r 2310 10th
Hoke Robt S (Hattie) linemn Hickory Tel Co, r Conover, N C
Hoke Worth M (Hetty B) barber Hotel Barber Shop, h 406 16½
Holbert Charity Miss, emp Grove's Hos Mill, r 340 10th Av
Holbrook Keith L, student, r 590 18th
HOLBROOK LONNIE L (Dixie P) (Holbrook Refrigeration) h 590 18th, Tel 2-5872
Holbrook May P (wid Henry J) r 1425 17th

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE **DIAL 2107**

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6466

HOLBROOK REFRIGERATION (Lonnie L Holbrook) Leonard Appliances, McCray and Hobart Market Equipment, Carrier Air-Conditioning, "Sales and Service," 2025 13th Av, Tel 7627, Nights 2-5872 (see bottom lines)

HOLCOMBE JAMES A (Margaret C) Sec-Genl Mgr Lipe Motor Lines, h 2005 Forest Hills Dr, Tel 2-6739

Holden Earle M (Lavinia B) mgr Center Theatre, h 1120 13th

Holden Foy H (Mary B) formn H & B Co, h 2123 Lake Hickory Rd Apt 5

Holden Fred S (Zulie R) dispr Carolina Cab Co, r RD2

Holden J Ralph (Grace W) harness mkr Mitchell Shoe & Harness Shop, r Connelly Springs, N C

Holder Bessie H (wid Dinwiddie W) h 819 8th Av

Holder Chas W (Stella M) h 962 S Hill

HOLDER FREDK D (Nucie L) Sec-Treas Hickory Packing Co, r Lake Hickory

Holder Grady C (Margie A) (O K Barber Shop) h 921 S Hill

Holder Robt G (Bonnie B) emp Shuford Mills, h 926 Mill

Holder W Glenn (Colleen S) (Kenworth Hos Mills) h 1320 N Hill

*Holland Addie, h 304 Chestnut Av

Holland Clauzell R (Elsie E) clk Merchants Prod & Gro Co, h 1313 N Hill

*Holland Dorothy J, wks Hickory Pkg Co, r 304 Chestnut Av

Holland Ethel H Mrs, emp Elliott Hos Mills, r 403 8th

Holland Eugene M (Dorcas H) clk Silver Fleet Mtr Exp, h 201 23½

Holland Glauzell R, clk Merchants Prod & Gro Co, r 1313 Hill

Holland Jack Rev (Anna H) pastor Winkler's Grove Bapt Church, h 3417 8th Av

Holland Richd H, mech Elliott Hos Mills, r 403 8th

Hollander Doris Miss, nurse Hickory Memo Hosp, r 1227 10th Av

Hollar Arron L (Hazel L) police, h 901 Company

Hollar Alice E (wid Jesse) h 1125 24th

Hollar Annie B (wid W Ray) h 2121 14½

Hollar Bennett F, student, r 2100 12th Av

Hollar Betty Mrs, emp Brookford Mills, r 835 2d Av

Hollar Beulah P (wid Helon C) h 701 30th

Hollar Boyd L (Dorothy B) mach Hy-Lan Furn Co, h 821 25th Av

Hollar Bleaka I Miss, knitter Shuford Hos Mills, r 327 8th Av

Hollar Bryce W (Margie H) emp Shuford Hos Mill, h 1550 Spring

Hollar Building, 1028½ 13th

Hollar Caroline Miss, r 2914 11½ Av

Hollar Carroll C (Margaret D) mech, h 1041 N 41st

Hollar Carroll E, uphol Hickory Chair Co, h 1016 2d

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.
—INSURANCE—
FIRST NATL. BANK BLDG. PHONE 5316

Hollar Clyde E (Bertie C) (Hickory Glass Co) r Conover, N C
Hollar Clyde S (Eleanor R) wks Cline Lbr Co, h 314 E 2d
Hollar Della R (wid Poly L) h 1434 Spring
Hollar Dewey O, whsemn Anchor Supply Co, r RD2
Hollar Doris J Miss, student, r 2121 14½
Hollar Earl (Ruby K) (Earl's Taxi) r Brookford, N C
HOLLAR ELMER W (Kathleen M) Sec-Treas Hickory Taxi Co, h 1611 15th, Tel 7981
Hollar Emory R (Alberta R) sermn Blackwelder Oil Co, h 2914 11½ Av
Hollar Eslie O (Ruth R) mech Catawba Pump Co, r RD2
Hollar Florence S (wid John A) r 326 8th
Hollar Floyd M, driver Hickory Constn Co, r 327 8th Av
Hollar Fred E (Roline W) (Palace Barber Shop) r RD2
Hollar Helen V Miss, r 327 8th Av
Hollar Henry Jr (Mardecie L) mech Barringer Bros & Gaither Inc, h 1621 Grove
HOLLAR HOSIERY MILLS INC, Mrs Minnie E Hollar Pres, Chas W Knott V-Pres, W Zack Hollar Sec, W Long Hollar Treas, Mfrs, 1203 11th Av, Tel 8661
Hollar Howard, body repr Harper Mtr Co, r Granite Falls, N C
Hollar Jos C, emp A & P Food Stores, r Conover, N C
Hollar Kathleen M Mrs, pres Hickory Taxi Co, sec-treas Hickory Uphol Co, r 1611 15th
Hollar Kenneth L, sermn Deal Typewriter Exch, r Brookford Rd
Hollar Lee E (Dorothy R) driver Elliott Constn Co, r 2121 14½ Av
Hollar Lee J (Ruth B) mech C & NW Ry Shop, r 2121 14½ Av
Hollar Lula T (wid Craig) emp Shuford Hos Mills, h 1510 Spring
Hollar Mardecia L Mrs, bkpr Hickory Springs Mfg Co, r 1621 Grove
Hollar Margaret M Miss, winder Hickory Dyeing & Winding, r 427 7th
Hollar Margie H Mrs, emp Shuford Hos Mill, r 1550 Spring
Hollar Marvin R (Cora H) driver Better Homes Furngs Co, h 427 7th
Hollar Minnie E (wid Odus L) pres Hollar Hos Mills, h 1422 11th Av
Hollar Mozelle Miss, bkpr Montgomery Ward, r Granite Falls, N C
Hollar O Max, v-pres Hickory Taxi Co, r 4019 9th Av
Hollar Oscar L (Lula S) cabt mkr M G Crouch Lbr Co, h 327 8th Av
Hollar Paul C (Pearl P) emp Hy-Lan Furn Co, h 960 S Hill
Hollar Paul E (Nina C) emp Hy-Lan Furn Co, h RD3
Hollar Prater (Betty) emp Brookford Mills, h 835 2d Av
Hollar Raymond E (Doris H) recapper Clark Tire & Auto Sup Co, r RD3

HICKORY ELECTRIC CO.
Electrical Contractors
N. C. STATE LICENSE NO. 414
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING
1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* Phone 29106

Hollar Raymond J (Gertie S) formn Catawba Concrete Prod Co, r RD2
Hollar Richd C, waiter Bo Peep Grill, r 1109 8th Av
Hollar Robt (Sarah H) r 755 36th
Hollar Roy C (Ruth) tinner Miller-Brooks Rfg Co, r Springs Rd
Hollar Ruth R Mrs, clk Belk-Broome, r RD2
Hollar Stephen C (Vera M) (Highland Barbecue) h 726 19th Av
Hollar Thurman, emp Shuford Mills, h 2412 11½ Av
Hollar W Edw, carrier PO, r RD2
Hollar W Long (Myrtie C) treas Hollar Hos Mills, r Country Club Rd
Hollar W Long Jr (Helen R) clk Hollar Hos Mills, r Country Club Rd
Hollar W Zack (Elizabeth W) sec Hollar Hos Mills, r Country Club Rd
HOLLAR WALTER C (Dora W) (Hollar's Garage) h 4019 9th Av, Tel 7506
Hollar Wm F (Nellie J) mech H & B Co, h 2100 12th Av
Hollar Wm L (Bernice S) atndt 999 Ser Sta, r Lincolnton Rd
HOLLAR'S GARAGE (Walter C Hollar) General Auto Repairing and Accessories, 4025 9th Av, Tel 5798
Hollifield S Harley, botler Seven-Up Botlg Co, r 22d
Hollman Henry L (Jennie B) h 1520 10th Av
*Holloway Gaither C (Mary) janitor Hickory Daily Record, r RD1
Holloway Jos B (Mary L) designer Your Florist, h 1301 E 10th Av Apt 42
Holmes Lallie S Mrs, emp Sterling Knitters, r 1227 10th Av
Holmes Minnie R (wid Wilburn H) r 322 E Highland Av
Holmes Nell S Mrs (Plaza Beauty Salon) 1230 Morris Av
Holmes Ruby H Miss, r 322 E Highland Av
Holmes T Stanley, USAF, r 1230 Morris Av
Holmes Thos L, inspr Royal Crown Botlg Wks, r 322 E Highland Av
Holsclaw Wm (Rose C) wtchmn Shuford Mills, h 2326 12th Av
Holt Boyd E, clk A & P Food Stores, r RD2
Holtsclaw Goler (Irene C) emp Hy-Lan Furn Co, h 904 Holly Av
Holtzclaw Doris E Miss, hos wkr, h 3205 8th Av
Holy Trinity Lutheran Church, Rev Hugo L Dressler pastor, 1229 15th
Home Security Life Insurance Co, Jennings E Wells supt, 1326½ Union Sq
Honeycut Ruth Mrs, r 1117 Spring
Honeycutt Blake F (Mattie R) electn Electl Shopping Center, h 907 21st Av
Honeycutt Edgar F, slsmn, r 1903 10th Av

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. PHONE 29696

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

Honeycutt Grover C (Henrietta F) mech Hickory Ice & Coal Co, r RD3
HONEYCUTT GROVER G (Josie D) (Electric Service Co) h RD3, Tel 8921
Honeycutt Hattie H Mrs, slswn Melville's, r 13th Av
Honeycutt Jas T, hos wkr, r 1014 11th Av
Honeycutt Katie R (wid Chrisopher C) h 1903 10th Av
Honeycutt Kemp C (Pauline H) brkmn C & NW Ry, h 1737 13th Av
Honeycutt Kemp C Jr (Mary B) clk Hickory D & W Co, h 1301 E 10th Av Apt 13
Honeycutt Martha B Mrs, sten D M Boyd & Co, r RD2
Honeycutt Mary Miss, emp Hickory Spinners, r 820 37½
Honeycutt Wm M (Thelma C) slsmn, h 918 23d
Honeycutt Wm S (Effie J) h 735 15th
Hood Lorene D Mrs, tchr, r 226 E 2d
Hood Marshall B (Eleanor D) h 1114 E 10th Av
Hood R Earl (Lorena D) supvr State Veterans Education Committee, h 226 2d
HOOD ROBIN P (Dorothy F) Cashier The Northwestern Bank, h 1322 13th, Tel 2-7747
Hooker Albert S, formn G & H Hos Co, r RD4
Hooks Felix H (Margie H) driver Kerr Sand Co, h 1301 E 10th Av Apt 18
Hoon Maud H (wid Henry A) reporter Hickory Daily Record, h 1331 19th
*Hooper Carrie, h 1113 2d Av
*Hooper Georgia H, cook, h 1100 2d Av
*Hooper Lula B, h 1118 3d Av
*Hooper Readie (Florence) porter Melville's, h 1361 Ridgeview Av
*Hooper Wilburn (Wilton) mech Moser's Auto Repair, r 511 9th Av
Hoote Royal (Estelle H) emp City, h 1042 30th
Hoover Chas R (Texie V) linmen Duke Power Co, h 721 41st
Hoover Ella S (wid Chas) r 1551 18th
*Hoover Harry (Gwendolyn) h 819 3d
*Hoover Herbert B, emp Hickory Chair Co, r 309-A 9th Av
Hoover Jas E (Mary E) brick mason, h 325 6th
*Hoover Mamie, student, r 819 3d
*Hoover Melvin M (Frankie M) butler, h 309-A 9th Av
*Hoover Richd D, student, r 309-A 9th Av
*Hoover Robt H, ydmn, r 309-A 9th Av
*Hoover Robt R (Annie R) orderly Richard Baker Hosp, h 916 3d
Hoover Shirley E Miss, student, r 325 6th
*Hoover Vera G, r 309-A 9th Av

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

Hopkins Spencer A (Pauline M) slsmn Thomas & Howard, h 1301 E 10th Av Apt 7
Hopper Broadus D (Pauline L) emp Ivey Weavers, h 4 (rear) 801 21st
Hopper Foster O (Belle W) tex wkr, h 817 24th
*Hopper Wilbur (Wilton) mech, h 519 9th Av
Hord Cletus S (Gladys W) h 1538 12½
Hord Gladys W Mrs, tchr Oakwood Sch, r 1538 12½
Hornbuckle Carl G (Sybil K) USAF, r 226 Highland Av
Horne Everett E, USAF, r 251 10th Av
Horne Jas A (Annie C) plmbr L-R College, h 251 10th Av
*Horshaw Robt (Ruby R) repr Buff Shoe Shop, r 1100 2d Av
HORTON ARLESS J (Dorothy Y) Pres Southern Cushion Co, h 573 15th, Tel 5901
*Horton Alice, maid Hotel Hickory, r 1100 3d Av
*Horton Annie, maid Hickory Hotel, h 1421 2d Av
Horton Clifton W, emp Biltmore Dairy, r Morganton, N C
*Horton E Morris (Addie McK) (Horton's Cafe) h 534 12th
*Horton Eugene (Gertrude) hlpr Abernethy Tfr & Stge Co, r 529 14th
Horton Frank (Betty T) drftsmn Robt L Clemmer, h 1018 11th Av
*Horton H Anderson (Alda) lunches, h 535 12th
*Horton Hugh, cook, r 1312 7th Av
*Horton Ida, h 1424 2d Av
*Horton Ivey, hlpr Tate's Shell Ser, r 17th Extd
*Horton Max L, porter DeLuxe Barber Shop, h 501 14th
*Horton Ruby, maid Hickory Hotel, r 1421 2d Av
*Horton Walter (Gertrude) janitor L-R College, h 1355 2d Av
*Horton's Cafe (E Morris Horton) 534 12th
Hosley J Fleet (Ada R) h 719 14th
Hotel Barber Shop (Coyt C Truesdale) 1107 13th
*Hotel Cafe (H Anderson Horton) 529 12th
HOTEL HICKORY, Thos R Williams Genl Mgr, Henry H Williams Res Mgr, 1103 13th, Tel 2371
HOTEL SERVICE STATION (John W Hallman, Everett C Johnson) Retreading, Recapping, Vulcanizing, 1310 11th Av, Tel 4311 **(see page 22)**
Houchins Wayne G (Elizabeth R) slsmn, h 634 8th Av
Houck Anne L Mrs, slswn Spainhour's, r 1307 18th
Houck Frank H (Mary O) mechl eng, h 1810 15th
Houck Mary A Miss, tchr, r 1307 18th
Houck Robey R (Anne L) teller First Natl Bk, h 1307 18th
Houck Rosemary Miss, r 1810 15th

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT

PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. PHONE 2321

Houck Summey L (Laura E) emp H & B Co, h 1002 23d
Houck W Dewey (Pearl F) mach H & B Co, h 2312 13th
Houck's Chapel, Houck's Chapel Rd
Houcks Chapel Cemetery, Houcks Chapel Rd
Houser Cyrus, driver Merchants Prod & Gro Co, r Vale, N C
Houser Doughty A (Kathleen S) emp Sou Desk Co, h 2515 4th Av
Houser Edmond J, r Sipe
Houser Ellis C (Willie R) meat ctr Big Dollar Food Mkt, h Sipe
Houser Franklin, r Sipe
Houser Gene K Mrs, r 1612 9th Av
Houser Hugh L, butcher Hickory Pkg Co, r RD3
Houser John (Gene K) r 1612 9th Av
Houser Lola W (wid T Ray) h 1612 9th Av
Houser Wm G (Dorothy B) emp Hickory Spinners, h 816 37½
Houser Willie R Mrs, emp Hickory Pkg Co, r Sipe
Houston Dewey A (Hazel T) slsmn Coca-Cola Botlg Co, r Conover, N C
Houston Fred W (Lucy F) clk Bush Trf, r RD3
Houston Grover, emp Sou Desk Co, r 2721 9th Av
Houston Howard (Helen M) r 1215 23½
Houston Joyce W Mrs, r 1112 15th Av
Houston Kirby A (Rosie B) driver, h 2404 11th Av
Houston Lawrence E (Kendall S) carp, h 913 9th Av
Houston Lawrence V (Loretta H) formn Herman Sipe Constn Co, h 1530 Spring
Houston M Roy, slsmn Johnson Bros Supply, r 2721 9th Av
Houston Perry, finisher Betty Greer Chair Co, r Conover, N C
Houston Ray E, mgr Hickory Tire & Battery Co, h 802 9th Av
Houston Roy, slsmn, r 2721 9th Av
Houston Vera A Mrs, h 806 41st
Hovey Geo D (Winifred B) lawyer 1030 14th and City Solicitor, h 1911 Forest Hills Dr
Hovis Grocery (Wm K Hovis) 2003 10th Av
Hovis Nathan F (Edith H) h 326 8th
Hovis Wade F (Mary F) emp Ivey Weavers, h 534 25th
Hovis Walter A (Annie E) hos wkr, h 619 21st
Hovis Walter A Jr (Maxine C) clk, h 619 21st
Hovis Warner (Maxine C) clk Hovis Gro, r 619 21st
Hovis Wm K (Tullie H) (Hovis Gro) r RD4
Howard Clarence G (Ann S) carp, h 2344 5th Av
Howard David L (Daisy S) (Howard's) h 1641 10th
Howard Glenn (Christine R) emp Ivey Weavers, h 2305 10th

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. PHONE 7366

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

HOWARD-HICKORY CO INC, Harley F Shuford Pres, Wm H Howard Sec-Treas, Expert Landscape Service, Plants, Shrubbery and Fruit Trees, 3900 10th Av, Tel 2-7459 **(see page 59)**

Howard Wm H (Mildred B) sec-treas Howard-Hickory Co, h 1607 10th

Howard's (David L Howard) clo, 2123 10th

*Howell Danl P (Viola) h 1315 3d Av

*Howell DeWitt P, r 1315 3d Av

*Howell Hilda, r 1315 3d Av

*Howell Pegram, cook Richd Baker Hosp, r 1315 3d Av

*Howell Thos, waiter Richd Baker Hosp, r 1315 3d Av

*Howell Viola, cook Richd Baker Hosp, r 1315 3d Av

Hoyle B Hoskie, driver Lipe Mtr Lines, r Vale, N C

Hoyle Daniel S (Hazel S) h 1920 Lake Hickory Rd

Hoyle Edsel E (Kathleen D) student, h 1624 10th Av

Hoyle Kathleen D Mrs, sten The Flowers Co, r 1624 10th Av

Hoyle Melviena T Mrs, wks Hickory Steam Ldry, r Newton, N C

Hoyle Precyous Miss, slswn Melville's, r RD3

Hube's Barbecue (Hubert P Suttlemyre) 511 Highland Av

Hubbard Bessie Miss, bkpr Montgomery Ward, r Granite Falls, N C

Hubbard Ernest H (Nell) driver G I Cab Co, r 1610 23d

Hubbard Fredk R (Bessie H) fnshr, h (rear) 1605 17th Av

Hudgins Mary D Miss, tchr Brookford Sch, r 1608 6th Av

Hudson Alvin C (Ada W) driver J H Kizah Constn Co, h 1845 10th Av

Hudson Arlene R Mrs, emp Lyerly F F Mills, r 2107 10th

Hudson Bruce A (Fannie B) (Hudson-Starr Sls Co, H & H Used Parts Co) h Lake Dr **(FP)**

Hudson Bruce A Jr (Bessie S) mech H & H Used Parts Co, h 411 16½

Hudson Carmon B Mrs, inspr Elliott Hos Mills, r 1003 7th Av

Hudson Chas (Emma C) emp Ivey Weavers, h 707 40th

Hudson Glenn W, clk Big Dollar Food Mkt, r RD2

Hudson Harvey (Ola B) emp Ivey Weavers, h 530 25th

Hudson Jack M, emp Hickory Mfg Co, r (rear) 509 9th

Hudson Jos B (Cathrine B) slsmn Coca-Cola Botlg Co, h 501 15th

Hudson Jos M, meat ctr Ideal Food Mkt, r 707 40th

Hudson Lyle S (Hazel McC) driver Assoc Transport, h 125 8th

Hudson Lynn B (Dorothy V) driver DeHart Mtr Lines, r 1118 Ridge

Hudson Mary S (wid Saml B) emp Elliott Knit Mills, h 725 10th Av

Hudson Myrtle Miss, waitress Raby's Restr, r 906 6th Av

Hudson Pauline I Miss, asst mgr Raby's Restr, r (rear) 509 9th

Hudson Percy J (Carmon B) emp Hickory Cabt & Furn Co, h 1003 7th Av

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE, PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON
Plumbing and Heating Contractors
2361 9th Ave. Phones 7977 or 5342

Hudson Percy J Jr (Arlene R) uphol, h 2107 10th
Hudson Ransom (Lula P) emp City Jail, h (rear) 509 9th
HUDSON-STARR SALES CO (Bruce A Hudson, C Burton Starr, Pink N Huggins) Studebaker Cars and Trucks, Sales and Service, "Auto Glass A Specialty," 1825-1837 9th Av, Tel 5511 (see page 27)
Hudson Thos J (Mary L) emp PO, h 1604 15th
Hudson Ulla S Mrs, bkpr Anchor Supply Co, r 1604 15th
Huffman Ada A (wid Geo) h 1684 15th
Huffman Adrain S (Elizabeth I) (Master Ser Sta) h 1529 18th
Huffman Albert L (Millie S) emp Highland Cordage Co, h Conover Rd
Huffman Albert R Jr (Linda B) emp Lyerly F F Mills, h 424 10th Av
Huffman Ales L (Martha J) emp Ivey Weavers, h 544 23d
Huffman Alice E (wid Gaines E) h 1235 Ridge
Huffman Anna M (wid Julius P) r 2663 10th
Huffman Bennie B Mrs, r 1420 12th
Huffman Betty M Mrs, smstrs Anjare Mfg Co, r (rear) 2549 10th
Huffman Bryant G (Larue N) clk PO, r RD3
Huffman Buford H, mach M G Crouch Lbr Co, r RD3
Huffman Carroll E (Fleta S) formn Terry Crouch Furn Co, h Sipe
Huffman Chas T Jr (Willie I) emp Hy-Lan Furn Co, h 719 14th
Huffman Claude E (Allie H) uphol, h 2416 7th
Huffman Claude O (Josie P) h 307 24th
Huffman Clifford S (Scottie B) slsmn Banks Pontiac Co, h 2926 9th Av
Huffman Connie M, emp Hickory Chair Co, r 739 10th
Huffman David C (Edna S) cond C & NW Ry, h 709 22d
Huffman Dolan L, emp Hickory Sheet Metal Co, r Geitner Rd
Huffman Donald B (Jean L) (Huffman's Ser Sta) r Taylorsville Rd
Huffman Earl E, r 1065 Maple
Huffman Edith C Miss, tchr, r 1684 15th
Huffman Edna Y (wid Robt L) r 708 6th
Huffman Edw C (Elizabeth C) atndt Huffman's Ser Sta, h Taylorsville Rd
Huffman Ernest W, butcher Hickory Pkg Co, r RD3
Huffman Everett A (Muriel H) slsmn Reynolds B & M Co, r RD2
Huffman Everett P (Carrie W) (Huffman's Gro & Cafe) h Taylorsville Rd
Huffman Everett P Jr (Betty M) mgr Huffman's Gro & Cafe, h (rear) 2549 10th
Huffman Everett R, student, r Conover Rd
Huffman Fleta S Mrs, emp Elliott Knit Mill, r Sipe

NATIONAL SUPERIOR MEAT
"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"
10TH AVE. AT 22D ST. PHONE 8931

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

Huffman Floyd G (Nina H) (Huffman Sausage Co) h 1021 16½ Av
Huffman Floyd G Jr, clk Huffman Sausage Co, r 1021 16½ Av
Huffman Forest (Jeanette B) sermn Coca-Cola Botlg Co, r RD2
Huffman Floyd R (Ollie) lab PO, r RD2
Huffman Forrest, emp Coca-Cola Botlg Co, r Conover Rd
Huffman Frances Miss, hos wkr, h 2724 11½ Av
Huffman Frank A (Bertie M) mech Ingold Co, r RD2
Huffman Fred N, student, r Conover Rd
Huffman G Clyde (Wilma H) clk Abernethy Tfr & Stge Co, h 936 8th
Huffman Garland A (Laura S) plmbr Ingold & Co, h Country Club Rd
Huffman Geo L (Sue W) h 701 10th Av
HUFFMAN GEORGE W (Mildred H) (Electric Wiring Co) h 2027 14th Av, Tel 2-9632
Huffman Glenn H, knitter Windy City Knit Mills, r 3004 10th
Huffman Glenn O (Mary T) hlpr Miller-Brooks Rfg Co, h 1720 Lenoir Rd
Huffman Hal F (Rachel B) bkpr Hefner & Hilton, h 1041 29th Av
Huffman Hazel Miss, waitress Arcade Coffee Shop, r Hildebran, N C
Huffman Hazel R Mrs, r 919 Burch
Huffman Helen E Miss, tchr Highland Sch, r 1235 Ridge
Huffman Horace C (Jennetta) supt Hickory Well Drilling Co, r RD2
Huffman Hubert E (Marie C) emp Hy-Lan Furn Co, h Taylorsville Rd
Huffman J Baxter (Ruby A) emp Longview Furn Co, h 2364 12th Av
Huffman J Lafayette (Edna W) farmer, h 3004 10th
Huffman J Louetta Miss, student, r Geitner Rd
Huffman Jack D, electn City Elec Co, r RD2
Huffman Jas P (Lucille H) (City Elec Co) r RD2
Huffman Jean L Mrs, clk Chamber of Commerce, r Taylorsville Rd
Huffman Jeff E (Lottie K) emp Hy-Lan Furn Co, h 1500 Spring
Huffman Jennetta Mrs, clk Hickory Tel Co, r RD2
Huffman John, emp C & NW Ry, r 709 22d
Huffman John P (Zepta L) carp, h 423 41st
Huffman K C (Essie M) driver, h 528 Chestnut Av
Huffman Katherine R Mrs, nurse Country Club Rd, r same
Huffman L Everett (Eunice) electn City Elec Co, h 755 36th
Huffman Lee C (Reba U) emp Hickory Sheet Metal Co, h 523 Highland Av
HUFFMAN LEE J M (Jessie P) (Hickory Sheet Metal Co) r RD4, Tel 2-5290
Huffman Lela H (wid Junius E) h 1065 Maple

STEELE Conover Road RULANE GAS SERVICE SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Huffman Lewis E (Altha R) emp Hickory Bench Co, h 1329 Spring
Huffman Linda B Mrs, emp Viewmont Sch Lunch, r 424 10th Av
Huffman Luther P (Katherine R) clk Ry Exp Agcy, h Country Club Rd
Huffman M Larue Miss, student, r Geitner Rd
Huffman Martha G Miss, student, r 525 Boyd
Huffman Mary C Mrs, slswn Wallace Inc, r Oakland Hgts
Huffman Mary L Miss, emp Duke Hos Corp, r 940 Willow
Huffman Mary T Mrs, slswn Wallace 5 & 10, r 1718 Lenoir
Huffman McCoy A (Louise) driller Hickory Well Drilling Co, r Sweetwater Rd
Huffman Mildred W Mrs, emp Lyerly F F Mills, r 809 9th Av
Huffman Millie S Mrs, emp Sweetwater Sch Lunch, r Conover Rd
Huffman Myrtle V Miss, tchr St Stephen's High Sch, r Taylorsville Rd
Huffman Otto C (Lottie S) h 340 E Highland Av
Huffman Patsy T Mrs, bkpr Coca-Cola Botlg Co, r Granite Falls, N C
Huffman Paul, clk Fresh Air Mkt, r 1020 9th Av
Huffman Phynalia J Miss, slswn Spainhour's, r 307 24th
Huffman Preston C, student, r 340 E Highland Av
Huffman R Earl (Ollie M) emp Hy-Lan Furn Co, h 644 24th Av
Huffman Rachel B Mrs, bkpr Cline Hos Mill, r 1041 29th Av
Huffman Ralph G, butcher Hickory Pkg Co, r RD3
Huffman Ray E (Mary W) slsmn Dr Pepper Botlg Co, h 1100 12th Av
Huffman Raymond L (Edna R) sexton First Meth Ch, h 525 Boyd
Huffman Rena L Mrs, emp Shuford Mills, r 619 Boyd
Huffman Robt, r 619 Boyd
Huffman Robt J, student, r 1021 16½ Av
Huffman Robt L (Lacie P) (Auditax Administrators) r 708 6th
Huffman Ross C (Rena L) emp Hy-Lan Furn Co, h 619 Boyd
Huffman Sadie P (wid Albert R) h 416 10th Av
Huffman Sausage Co (Floyd G Huffman) whol meats, 2028 9th Av
Huffman Scottie B Mrs, opr Eugene Beauty Shoppe, r 2926 9th Av
Huffman Thelma B (wid Noah) h Springs Rd
Huffman U Schulylor (Laura D) farmer, h 706 23d
Huffman Victor H (Willie B) slsmn Harper Mtr Co, h 1608 7th Av
Huffman W Paul (Edna D) emp Hickory Mfg Co, h 940 Willow
Huffman Walter E, slsmn Caro Comn Co, r RD2
Huffman Wm (Louise B) emp Hickory Spinners, r 3903 9th Av
Huffman Wm T (Mildred W) hos wkr, h 709 22d
Huffman Grocery & Cafe (Everett P Huffman) 2549 10th
Huffman's Service Station (Donald B Huffman) Taylorsville Rd
Huffry Hotel, Henry H Williams mgr, 950 12th

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.
SOUTHERN VOCATIONAL INSTITUTE
DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO
1343 11TH AVE. PHONE 28987

Huggins Bessie S (wid Guy A) h 1501 20th
Huggins Bleeka C Mrs, tchr Westmont Sch, r 1217 14th
Huggins Chas R, student, r 2017 16th Av
Huggins Claude H (Nancy K) (Huggins Gro) h 1319 12th Av
Huggins E Mae Miss, r 1501 20th
Huggins Edgar E (Espie B) metal wkr Ingold Co, h 1519 20th
Huggins Espie B Mrs, slswn The Gold Shop, r 1519 20th
HUGGINS EVERETT AMOCO SERVICE (Everett L Huggins) General Auto Repairing, Gas, Oil, Tires, Tubes, Accessories, 1412-1414 11th Av, Tel 6166 **(see page 22)**
HUGGINS EVERETT L (Margaret J) (Everett Huggins Amoco Service) h 603 17th, Tel 2-5907
Huggins Fred Q (Jane M) (Rudisill & Huggins Jwlrs) h 2018 16th Av
Huggins Grocery (Claude H Huggins) 2401 10th
Huggins Hal H (Minnie L) (Dixie Novelty Co) h 2027 16th Av
Huggins Harrison G (Annie Q) (L & H Market) h 2018 16th Av
Huggins Helen Miss, cash Natl Trading Co, r 1501 20th
Huggins Henry (Lola C) student, h 1410 12th Av Apt 4
Huggins Hugh E, student, r 1519 20th
Huggins John H (Fannie R) h 1025 36th
Huggins Lola C Mrs, sec Chamber of Commerce, r 1410 12th Av
HUGGINS MARGARET J MRS, Sec Hickory Merchants Assn and Credit Bureau of Hickory, r 603 17th, Tel 2-5907
Huggins Pink N (Lucille E) (Hudson-Starr Sls Co, H & H Used Parts Co) h 2017 16th Av
Huggins Ralph C (Eva N) h 1025 36th
Huggins Russell J (Bleeka C) meter rdr Duke Power Co, h 1217 14th
*Huggins Wm (Anna) janitor Clay Prntg Co, h 524 14th
Hughes Bessie D (wid Marcus H) r 511 Chestnut Av
Hughes C Edwin (Rosalie P) clk Hickory Spinners, h 2105 Lake Hickory Rd Apt 11
HUGHES JOHN H (Lola F) Sec-Treas Piedmont Motor Co Inc, h 2104 Lake Hickory Rd Forest Hills
Hughes Lillie B Mrs, emp Shuford Mills, r 824 Mill
Hughes Lola F Mrs, slswn Gainey's, r 2104 Lake Hickory Rd
Hughes Reid, emp Biltmore Dairy, r Hildebran, N C
Hughes Vernon (Lillie B) emp Shuford Mill, h 824 Mill
Huitt Elizabeth N Miss, tchr Claremont High Sch, r 1608 6th Av
Huitt Olive D Miss, nurse Hickory Memo Hosp, r 1211 12th Av
*Huitt Ross L, hlpr Hickory Memo Hosp, r 1034 5th Av
*Hull Adelaide, dom, r 329 12th
*Hull Andrew C (Mary A) (New Deal Cafe) h 1344 2d Av

O. G. PENEGAR CO.
Office Supplies, Euipment and Machines
1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.
LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

Hull Elva P Mrs, emp Hafer Hos Mills, r 1225 N Hill
*Hull Herbert (Virginia) emp Hickory Overall Co, h 326 13th
Hull Joe B (Doris) roofer Caro Asphalt Rfg Co, r RD1
*Hull Lenora H, h 1343 4th Av
Hull Lloyd E (Elva P) emp Suggs & Hardin Uphol Co, h 1225 N Hill
*Hull Minnie, h 329 12th
*Hull Roy, prsr Highland Ave Dry Clnrs, r 14th
*Hull Shuford (Sarah C) prsr Hickory Steam Ldry, h 311 13½ Apt 3
Humphries Ellie W (Bettie S) emp Ivey Weavers, h 406 24th
Humphries Ruth Miss, tchr, r 406 24th
Hunsucker Alice M Miss, student, r 805 15th Av
Hunsucker Charlene B Mrs, bkpr Cox Mfg Co, r 514 24th
Hunsucker Chas L (Fleta M) phys 1112 13th, h 805 15th Av
Hunsucker Chas L Jr, student, r 805 15th Av
*Hunsucker Ella, h 1403 2d Av
Hunsucker Harry L (Helen V) cook, h Conover Rd
Hunsucker John H (Eloise C) pntr, h 1710 10th Av
Hunsucker Walter P Jr (Rachel) slsmn West-Deal Co, r Clairmont, N C
Hunsucker Zeb V, driver McLean Trkg Co, r 514 24th
Hunt Addie W (wid G Raymond) r 635 E Highland Av
Hunt Amanda R (Peter) h 510 Company
*Hunt Amos, lab, r 337 13th
Hunt Bruce E (Neva E) (Hunt Furn Co) h RD2
Hunt C Richd, butcher Johnson & Moser Abattoir, r 1024 Hunt
Hunt Cecil E (Ola H) h 635 E Highland Av
*Hunt Cordell (Mary L) lab, h 512 14th
Hunt Dwight L (Louise I) (Hickory Mtr Co) h 1349 19th
Hunt Furniture Co (Bruce E Hunt) upholstrs, 544 E Highland Av
Hunt G Melvin, student, r 1024 Hunt
Hunt Gladys Mrs, emp Elliott Hos Mill, r 908 10th Av
Hunt Glenn H (Martha R) carp Herman Sipes, h 213 Lentz
*Hunt Haywood (Carrie) emp Brookford Mill, h 337 13th
*Hunt Haywood Jr, lab, r 337 13th
Hunt Howard E, atndt Highland Pure Oil Ser Sta, r 1024 Hunt
Hunt Jack W (Marie C) butcher, h 1411 Miller
Hunt Jas C, slsmn Hunt Furn Co, r RD2
Hunt John H, caser Pepsi-Cola Botlg Co, r RD2
Hunt John L (Gladys) driver Yellow Top Cab Co, h 908 10th Av
Hunt Margaret C Miss, cash Caro Theatre, r 635 E Highland Av
Hunt Marie C Mrs, looper Brown Hos Mill, r 1411 Miller
Hunt Neva E Mrs (Do-Nut Dinette) r RD2

PERRY ARMATURE APPLIANCE CO.
WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. PHONE 2124

Hunt Osben D (Mary L) (Midtown Service Sta) h 910 7th
Hunt Paul L (Pauline L) musician Johnson Piano Exchange, r 635 Highland Av
Hunt Pauline L Mrs, waitress Hy-Lan Cafe, r 635 E Highland Av
Hunt Percy E (Pearl H) cabt mkr Hyder's Cabt Shop, h 1024 Hunt
*Hunt Ralph A, porter Hill's Cafe, r 337 13th
Hunt Sadie B Mrs, emp Shuford Mill, r 712 Mill
Hunt Walter M, clk Henkel Pool Room, r Springs Rd
Hunt Wm (Sadie B) emp Shuford Mill, h 712 Mill
Hunter Arthur C (Hallie W) supt Custom-Craft Furn, h 1221 13th
Hunter Eva M Miss, cash Coml Credit Corp, r 1307 13th
Hunter Hallie W Mrs, slswn Baker-Wright Co, r 1221 13th
*Hunter Luther A (Rita G) delmn Todd Floral Co, h 1363 Ridgeview Av
*Hunter Mack, emp Tenn-Caro Transit, r 1358 2d Av
Hunter Robt E, slsmn The Flowers Co, r 1221 13th
Huntley Herndon T, dist frt agt C & NW Ry and Sou Ry System, r Lenoir, N C
Huss Dolly M Miss, h 1205 15th Apt 3
*Huston Arnold E (Leola H) lab, r 611 9th Av
HUTCHISON PAUL D (Edith H) Certified Public Accountant, 1213 14th, Tel 2-9951; h 1716 13th Av, Tel 2-5121 (see page 18)
Hutto A Marion (Marguerite C) (Hutto's Gro) h 1319 19th
Hutto Claude W (Mary S) gro Taylorsville Rd, h 1913 Starnes Dr
Hutto David A Jr (Kathleen R) mgr The Flowers Co, h 533 16th
Hutto Eugene H (Marie S) fill sta 2191 13th Av, h 1320 19th
Hutto Wm H, r 114 19th Av
Hutto's Grocery (A Marion Hutto) 7 12th
Hutton Albert B (Marie P) (Hickory Appliance & Radio Co) h 1560 16½ Av
Hutton Donald (Lettie V) pres-treas Carosol Chem Co, h 1322 15th
Hutton G Norman (Opal B) pres Hutton & Bourbonnais Co, Catawba Cold Storage, h Lake Dr (FP)
Hutton Jeanne M Miss, r 1322 15th
Hutton Letitia W Miss, r 1322 15th
Hutton Ralph W (Charlotte W) v-pres-treas Hutton & Bourbonnais Co, sec Precision Industries, h Lake Dr (FP)
HUTTON & BOURBONNAIS CO, G Norman Hutton Pres, Ralph W Hutton V-Pres-Treas, Box Manufacturers, Lumber and Building Materials, 2020 11th Av, Tel 2352; Retail Dept Tel 2351 (see back cover)
*Huwitt Marie, h 408 Chestnut Av

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) PHONE 26532

TODD FLORAL CO., INC.
"Todds Flowers Brighten The Hours"
HICKORY'S LEADING FLORIST SINCE 1930
PHONE 2221

Hyalyn Porcelain Inc, Lee P Frans pres, H Leslie Moody sec-treas, mfrs, 1451 Lenoir Rd
Hyatt Jos, emp Hickory Chair Co, r 739 10th
Hyde Ella M Mrs, emp Hafer Hos Mills, h 1011 22d
Hyde Venley (Jessie M) opr Kerr Sand Co, h 343 Highland Av
Hyder Anna C (wid Champion D) h 504 E Highland Av
Hyder C Russell (Maude D) mach J L Goodman & Son, h 1334 12th Av
Hyder Champion D Jr (Mary L) emp Century Furn Co, h 1312 N Hill
Hyder Howard H (Faye B) (Hyder & Bailey Woodworking Co) h 1301 E 10th Av Apt 40
Hyder Jas W (Carolyn S) prsmn Hickory Daily Record, r 800 Lincolnton Rd
Hyder Joel T, student, r Yount
Hyder Lannie S (wid Ray W) emp Elliott Knit Mill, h 624 Boyd
Hyder Lloyd H (Anna Y) emp Hickory Mfg Co, h Yount
Hyder Mary L Mrs, slswn McLellan's, r 1301 N Hill
Hyder Melvin R, emp Century Furn Co, r 624 Boyd
Hyder T Earl (Eda S) ldr J L Goodman & Son, h 828 1½ Av
Hyder W Thos (Etta B) emp Cline Lbr Co, h 403 8th
Hyder & Bailey Woodworking Co (Howard H Hyder, John S Bailey Jr) 3030 11½ Av
Hy-Lan Cafe (Wm E Kuhn & J Robt Price) 1010 Ridge
HY-LAN FURNITURE CO INC, Mrs Jettie A Lyerly Pres, John L Lyerly Sec, Walker Lyerly Jr Treas-Genl Mgr, Manufacturers, 604 Railroad Av, Tels 4246 and 2-8031

I
LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

Icard Atlas J, agt Home Security Life Ins Co, r Hudson, N C
Icard Brantley A (Lorna P) student, h 607 15th
Icard Clifton B (Frankie) driver Hickory Ready Mix Concrete Co, r Icard, N C
Icard Geo F (Della W) constn wkr, h 10 Houck's Chapel Rd
Icard Helen I Miss, tel opr Hotel Hickory, r Granite Falls, N C
Icard Jack, driver Hickory Ready Mix Concrete Co, r Connelly Springs, N C

R. A. TUNSTALL INSURANCE AGENCY
"INSURANCE OF ALL KINDS"
5 UNION SQ. BLDG. R. Archie Tunstall, Owner PHONE 7531

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

Icard Kathleen Miss, opr Esprit D'Armour Beauty Shoppe, r Granite Falls, N C
Icard Minnie B (wid W Robt) r 2922 9th Av
Icard W Robt Jr, emp Master Ser Sta, h 2922 9th Av
Icard Woodrow R (Hope W) (Icard & Johnson Texaco Ser) r 818 15th
ICARD & JOHNSON TEXACO SERVICE (Woodrow R Icard, Paul M Johnson) Texaco Petroleum Products, Firestone and Goodrich Tires, Goodrich Batteries, 1455 9th Av, Tel 2-8962 (see page 23)
ICE DELIVERY CO OF HICKORY INC, Lee L Frye Pres, W Harold Sherrill V-Pres, Rufus S Bolick Sec-Treas, Crystal Clear Ice, 2912 9th Av, Tel 2306 (see back cover)
IDEAL FOOD MARKET (Brade K Lineberger) Fancy Groceries and Fancy Meats, "Famous For Fine Foods," 1339 11th Av, Tel 2187
IMPERIAL LIFE INSURANCE CO, C Mark Knipp Dist Mgr, 1097 Belk, Tel 2-5502
Independent Furnace Co (Geo N Ruff, Carl R and Geo M Anthony) htg contrs, 2246 9th Av
Industrial Boiler & Welding Co (Wm H Graham) 1704 Lenoir Rd
Ingle Guy, hos wkr, r 803 36th
Ingle Horace L (Eloise H) mech City Mtr Co, h 952 S Hill
Ingle John H, apprn Hickory Fdy & Mach Co, r Granite Falls, N C
Ingle Julius (Irene E) emp Sou Desk Co, r 1422 22d
Ingle Wm A (Essie F) emp Shuford Mills, h 803 36th
Ingold Blanche Mrs, opr Hickory Tel Co, r RD3
INGOLD CO INC, Mrs Ethel S Ingold Pres, R Hilton Bowles V-Pres-Treas-Genl Mgr, F Bernard Ingold Sec, Plumbing, Heating, Roofing and Sheet Metal, 1416-1418 10th Av
Ingold Ethel S (wid Frank B) pres Ingold Co, h 1022 15th Av
Ingold F Bernard (Frances Y) sec Ingold Co, h Forest Park
Ingold Lucy E Mrs, emp Duke Hos Mill, r 1127 E 10th Av
Ingold Wm H Jr (Lucy E) electn Perry Armature Co, h 1127 E 10th Av
Inman Jack L (Dorothy P) clk Big Dollar Food Mkt, r Lake Hickory
Inman John H (Bess L) mgr J C Penney Co, h 1354 19th
Innes Frank D (Alice M) dept mgr H & B Co, h 1228 15th
Innes J Royce (Alma B) sls mgr H & B Co, h 1814 9th Av
Irwin Harry G, slsmn Mortgage Ser Corp, r Statesville, N C
Isaac Richd H, inspr N C Hwy Comn, r Newton, N C
Isbell Hugh B (Pearl R) emp Hy-Lan Furn Co, r 1110 8th Av
Isbell Myrtle M (wid Hugh) h 1110 8th Av
Isenhour Alice G Mrs, sten Mauldin Distbg Co, r 603 15th

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.
NEW SYNTHETIC DRY CLEANING PLANT
219 HIGHLAND AVE. PHONE 2261
BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

Isenhour Alvin T, mech T & S Carving Co, r Conover, N C
Isenhour Atlas D (Addie V) farmer, h 815 31st
Isenhour Burie P (Ethel B) formn Whisnant Hos Mills, h 2311 10th
Isenhour Chas, h 1138 28th
Isenhour D Emanuel (Minnie B) slsmn, h 568 16½
Isenhour Danl D (Kelly L) dept mgr Richards Mtr Co, h 1043 36th
Isenhour Doris Y Mrs, bkpr Century Furn Co, r 1650 12th
Isenhour Essie M Mrs, emp Ford Hos Mill, h 1318 Ridge
Isenhour Eubert (Mabel L) (Isenhour Fabric Shop) h 2105 Lake Hickory Rd Apt 5
Isenhour Fabric Shop (Eubert and Solomon A Isenhour Jr) 1032 14th
Isenhour Fred R (Rosa P) emp Brookford Mills, r 40 12th
Isenhour Harvey E (Alma H) brklyr, h 904 2d Av
Isenhour Harvey E (Eula P) emp Ser Dry Clnrs, h 530 Boyd
Isenhour Hayden M (Ruth B) furn wkr, r Conover Rd
Isenhour Hazel L (Edna W) mason, h 2207 11th Av
Isenhour Hook, h 2714 10th Av
Isenhour Hugh (Marjorie J) mech Hickory Mtr Sls, r RD2
Isenhour Jack G (Louise F) slsmn Clark Tire & Auto Sup Co, h 305 6½
Isenhour Jacqualin Miss, student, r 2207 11th Av
Isenhour John F (Muriel T) formn Four Points Furn Co, h 107 25th
Isenhour John L, mech Paramount Mtr Sls, r Conover, N C
Isenhour Kermit, pntr, r 1110 12th
Isenhour Lacy C (Willie H) pntr Budy Body Wks, h 1703 8th Av
Isenhour Landon H (Mildred H) firemn C & NW Ry, h 1601 17th Av
Isenhour Louise Miss, slswn Wallace 5 & 10 Store, r 1318 Ridge
Isenhour Marietta Miss, r 2416 12th Av
Isenhour Nora B (wid Wm W) h 1308 Ridge
Isenhour Ollie B Mrs, h 822 5th Av
Isenhour Paul C (Suella N) emp C G Fox Lbr Co, h 560 Elliott
Isenhour Ray W (Virginia G) slsmn, r 603 15th
Isenhour Rosa P Mrs, weaver Brookford Mills, r 40 12th
Isenhour Ruth B Mrs, emp Hickory Box Co, r Conover Rd
Isenhour Solomon A (Doris Y) (Isenhour Fabric Shop) asst mgr Ligon Elec Sup Co, h 1650 12th
Isenhour Suella N Mrs, emp Brown Hos Mill, r 560 Elliott
Isenhour Von B (Virginia W) (Sigmon & Isenhour) h 311 8th
Iva's Beauty Nook (Mrs Iva S Reinhardt) 1008 Ridge
Ivey Apartments, 1514 13th Av
Ivey Eugene C (Annie C) (Community Oil Co) h 1414 17th
Ivey Eugenia V Miss, r 1414 17th

THE BIG DOLLAR FOOD MARKET
Plenty of parking space—Low Prices
10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

Ivey Geo F (Blanche S) furn, h 1615 13th Av
Ivey John T Jr (Nan R) ins adjuster 1346 Union Sq, h 1360 17th
Ivey Leon S (Kathryn R) slsmgr, h 1321 Shuford Pl
Ivey Virginia N Miss, tchr, r 1414 17th
IVEY WEAVERS INC, G Harvey Geitner Pres, John G H Geitner V-Pres, David E Cody Sec, Mfrs Fine Cotton Comb Goods, 2439 9th Av, Tel 2-9051
Ivey Weavers Electric Repair Shop, Chas C Canipe formn, armature and motor repairing, 2439 9th Av

J
LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

*Jackson Alice F, tchr Ridgeview Sch, r 1357 Ridgeview Av
Jackson Carrie W (wid Lemuel C) h 1307 Av B
Jackson Chas T (Marjorie O) atndt Harper Mtr Co, h 801 16th
Jackson Easton J (Helen S) auto body repr 318 E 2d, h same
Jackson Frank E (Edith I) supt Walton Knit Mills, h 1221 E 10th Av
Jackson Jas R (Azalee B) prntr Del-Mark Inc, h 1540 17th Av
Jackson Jas R (Sarah C) student, r 1221 E 10th Av
*Jackson Lula, cook Arcade Coffee Shop, r 514 14th
*Jackson Marie, emp Hickory Springs Mfg Co, h (rear) 1537 2d Av
Jackson Marjorie O Mrs, slswn Glamor Shops, r 801 16th
Jackson Paul B (Florence M) (Espey's) h 509 18th
*Jackson Ralph (Bertha) emp City, h 743 13th
*Jackson Saml (Hannah J) h (rear) 1639 17th
Jackson Sarah J Mrs, opr Hickory Tel Co, r 1221 E 10th Av
Jackson Thos B (Thera B) ball player, h 1004 5th
Jackson Virginia Miss, h 1545 12th
Jackson Wm C (Elizabeth S) formn Hickory Overall Co, h 547 21st
Jackson Wm R, student, r 1221 E 10th Av
Jacob Glenn (Thelma P) mill wkr, r 943 Burch
James Co The (Norman S James) mfrs broker, 941 9th
*James D Ruth, opr Smith's Beauty Shop, r 1027 3d Av
*James Della S, maid Belk-Broome, h 1027 3d Av
James Dora B (wid June) emp Midway Hos Mill, h 3413 9th Av
*James Edw R (Goretha M) hsemn, h 306 12th
*James Helen V, elev opr Spainhour Co, r 1027 3d Av

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

*James Israel T (Maxine F) bellmn Hickory Hotel, h 311 13½ Apt 6
*James Jos C (Mamie) lab, h 413 13½
JAMES KNITTING MILLS INC, Fred W Crews Sec-Treas, Hosiery Manufacturers, 501-507 25th, Tel 6816
James Norman S (Inez H) (James Co) and pres James Whol Co, h 1205 13th Av
James Pinkie Y (wid Elmer) (Carolina Rooms) h 1228 13th
*James Robt (Edna) emp Hickory Spring Mfg Co, h 406 13th
*James Robie C (Josephine) chiropodist 519 12th, h same
James Vance T (Margaret C) USN, r 3413 9th Av
JAMES WHOLESALE CO INC, Norman S James Pres, Pinkney Keller V-Pres, Bailey Patrick Sec, Vance H Hefner Treas-Mgr, Grocers, 941 9th, Tel 2142
Jamison Forest W (Ruby S) formn Hafer Hos Mills, h 1324 N Hill
Jannette Daisy W Miss, r Ransom Pl
Jannette Ernest R (Maude M) emp City, h Ransom Pl
Jarrett Benj M (Louella M) carp, h 819 1½ Av
Jarrett Benj M Jr, plstr Herman Sipe, r 819 1½ Av
Jarrett Bertie A Miss, emp Catawba Paper Box Co, r 610 8th
Jarrett Doris R Miss, student, r 819 1½ Av
Jarrett Emmett (Gleedith H) pntr Moss-Marlow Bldg Co, h 629 7th Av
Jarrett G Ray (Geneva B) h 417 8th
Jarrett G Ray (Grace B) buyer The Flowers Co, h 1301 E 10th Av Apt 39
Jarrett Geneva B Mrs, emp Ford Hos Mills, r 417 8th
Jarrett Grace B Mrs, bkpr Knit Sox Knit Mills, r 1301 E 10th Av Apt 39
Jarrett Grace P Mrs, prsr Quality Clnrs, r RD2
Jarrett Hattie W (wid John J) h 704 10th
Jarrett Obie W Jr (Evelyn M) driver Geo L Davis, r RD3
Jarrett P Luther (Tressie T) mech Everett Huggins Amoco Ser, r Lincolnton Rd
Jarrette Jay D (Pauline E) (Viewmont Hos Mills) h 1035 27th Av
Jarvis Bonnie S Miss, student, r 530 16½
Jarvis Dwight G (Bonnie M) ser mgr, h 530 16½
Jarvis Richd C (Viola J) student, h 4053 8th Av
Jaynes Bernice Miss, slswn Montgomery Ward, r 565 16th
Jefferiess Ben A (Billy S) slsmn Hickory Ice Cream Co, r 35th
JEFFERIESS W JERRY (Hope L) Pres-Treas Hickory Ice Cream Co, h 411 23d, Tel 2-7167
Jefferson Hosiery Mill (Jefferson A Bolch) 506 Chestnut Av

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. **Dial 25507**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS
HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE
1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

JEFFERSON STANDARD LIFE INSURANCE CO, W D Merritt Dist Mgr, Life Insurance and Estate Planning, 1328½ Union Sq, Tel 2-6161 (see page 4)

Jeffrey Hattie H Mrs, claims asst Social Security Admn, r 1347 12th Av

Jehovah's Witnesses Kingdom Hall, 820 22½

*Jenkins Albert, emp E H Hutto, h 1113 3d Av

Jenkins Carl R (Margaret S) clk Ry Exp Agcy, h 1301 E 10th Av Apt 10

*Jenkins David, ydmn, r 431 9th Av

Jenkins Fred (Dora V) emp Duke Power Co, h 3411 11th Av

Jenkins Hazel S Mrs, emp Ivey Weavers, r 506 9th

Jenkins Jas H (Hazel S) emp Hickory Spinners, h 506 9th

Jenkins John F (Ruth L) wks Hickory S & I Co, r RD3

Jenkins Lona W (wid Wm J) r 911 Holly Av

Jenkins Miller, h (rear) 3411 11th Av

*Jenkins Ransom (Mabel) lab, h 431 9th Av

Jenkins Roy V (Thelma F) emp Shuford Mills, h 918 Ruth Av

*Jennings Jas (Jessie R) carp, r 515 37th

Jennings Martin (Lena G) formn Hyalyn Porcelain, h 2109 Lake Hickory Rd Apt 5

Jerome Mary K Miss, tchr Brookford Sch, r 1608 6th Av

*Jett Jas (Essie) lab, h 319-A 14th

Jewell Jas L (Inez S) emp Brookford Mills, h 2015 16th Av

Jewell Roy L (Essie R) opr City, h 2819 8th Av

Jimmy's Grocery (Jas Carpenter) Rhodhiss Rd

Johnson Albert F (Sudie O) (Johnson Piano Exch) h Conover Rd

Johnson Albert S, h 1403 12th Av Apt 3

Johnson Amicus, r 2007 15th Av

Johnson Annie E Mrs, hos wkr, h 2816 8th Av

Johnson Annie S Mrs, nurse Richd Baker Hosp, r Hildebran, N C

Johnson Arthur B (Barbara B) v-pres Johnson Bros Supply Co, r Vale, N C

Johnson Bertha V Miss, r 2112 12th Av

JOHNSON BROS SUPPLY CO, R Lee Johnson Pres, Arthur B Johnson V-Pres, Loy B Johnson Sec, Toon B Johnson Treas, Wholesale Drugs, Notions and Specialties, 1443-1445 10th Av, Tel 5261

Johnson Bros Trucking Co (Raymond W Johnson) 713 Lincolnton Rd

Johnson Carl F (Grace J) city bldg inspr, h 521 8th

*Johnson Chas, lab, r 1320 4th Av

*Johnson Chas, r Yount

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
WEATHERSTRIPPING
Room 207 Grant Bldg. Phone 28821

Johnson Clara W Mrs, waitress Minute Grill, r 694 Boyd
Johnson Claudia H Mrs, bkpr Hickory Steam Ldry, r 3616 10th Av
*Johnson Daisy, h 1353 5th Av
Johnson Daisy Mrs, clk Johnson Bros Supply, r 2428 3d Av
Johnson Danl D (Lula I) emp Sou Desk Co, r 2429 12th Av
Johnson David, emp Piedmont Wagon & Mfg Co, r 1442 22d
Johnson Dorse J (Jewel L) clk Fresh Air Mkt, r Hildebran, N C
Johnson Elizabeth G (wid Orus) ofc asst Drs Hambrick & Stewart, h 1900 13th
Johnson Elizabeth H Mrs, h 1532 11th Av
*Johnson Ernestine, emp Sou Cushion Co, r 1320 4th Av
*Johnson Ethel, emp Richd Baker Hosp, h 156 12th
Johnson Ethel H (wid Everett C) ofc sec Barringer Bros & Gaither, h 411 Kenworth Ter
Johnson Eugene W (Nevert N) formn Hickory Chair Co, r Vale, N C
Johnson Everett C Jr (Kathryn P) (Hotel Ser Sta) h 409 Kenworth Ter
Johnson Ferdinand M (Alice D) dir research Pacific Mills, h 925 15th Av
Johnson Frank (Eunice P) hos wkr, h 525 33d
Johnson Frank R, formn Cape Hickory Hos Mills, r Hildebran, N C
Johnson Freida S Mrs, bkpr First Natl Bk, r 1355 19th
Johnson Fredk (Kathleen R) h 1235 21st
*Johnson Geo, mgr Veterans Blue Eagle, r 336 12th
Johnson Glenn, emp Sou Desk Co, r 2429 12th Av
Johnson H Baxter (Loree S) ins, h 638 7th Av
Johnson H Gene (Janie F) slsmn Johnson Bros Supply, r Vale, N C
Johnson Henry E (Mattilu P) supt C & NW Ry, h 719 6th
Johnson Hosiery Mill (J Craig Johnson) 3704 10th Av
Johnson Howard R (Elsie A) slsmn Catawba Dairies, h 1301 E 10th Av Apt 16
*Johnson Ida, h 1320 4th Av
Johnson Inez Mrs, slswn McLellan's, r 814 32d
Johnson J Craig (Maude J) (Johnson Hos Mill) h 1035 36th
Johnson J Eulan (Virginia H) supt Johnson Hos Mill, h 1753 12th
Johnson J Wesley, slsmn, r 1532 11th Av
Johnson Jack J (Inez M) hos wkr, h 814 32d
Johnson Jack R (Hickory Esso Ser Sta) r 2044 Lake Hickory Rd
Johnson Jacob C Jr, student, r 1035 36th
Johnson Jas B (Claudia H) h 3616 10th Av
Johnson Jas C (Clara W) slsmn Sherrill Ice & Coal Co, r 694 Boyd
*Johnson Jerry C, tchr Ridgeview Sch, r 242 13th
Johnson Jesse W (Melba A) slsmn Piedmont Sls Co, h 506 9th

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto
PIEDMONT MOTOR CO., INC.
DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266
Plymouth CHRYSLER

Johnson John M (Vera H) supt Life & Casualty Ins Co, r Newton, N C
Johnson Jos T (Freida T) tchr, h 1355 19th
Johnson Joyce H Mrs, emp Shuford Mills, r 717 Holly Av
*Johnson Juanita, r 1320 4th Av
Johnson Kathryn Miss, recreation dir, h 806 15th Av
Johnson Kenneth (Winnie K) ser mn Essotane Gas Ser, r RD2
Johnson L Hugh (Dorothy B) (Brown Trading Co) h 177 19th Av
Johnson Laura S (wid Julius S) h 2113 10th Av
*Johnson Lincoln (Lenora) r 1353 5th Av
Johnson Loree S Mrs, tchr Green Park Sch, r 638 7th Av
Johnson Loy B (Lucy C) sec Johnson Bros Supply Co, h 1321 17th Av
*Johnson Margaret, emp Brookford Mills, r 1320 4th Av
Johnson Marshall (Catherine K) well driller, h 700 Mill
Johnson Martha C (wid Jas) h 703 35th
*Johnson Mary, beauty shop 408 Jackson, r 407 9th Av
Johnson Mary L Miss, looper Lyerly F F Mills, r 1005 7th Av
Johnson Ottis (Ethel H) (Hickory Used Car Co) h 1907 4th Av
Johnson Paul J, r 731 Company
Johnson Paul M (Frances B) (Icard & Johnson Texaco Ser) r 2332 9th Av
Johnson Peggy H Mrs, teller Northwestern Bk, r 1423 13th Av
Johnson Piano Exchange (Albert F Johnson) Conover Rd
Johnson R Lee (Daisy S) pres Johnson Bros Supply Co, h 2428 3d Av
Johnson Ralph (Margie S) slsmn Montgomery Ward, r 1415 8th Av
Johnson Ralph J (Ruth W) emp Hy-Lan Furn Co, h Taylorsville Rd
Johnson Ray A (Sue H) formn Hickory Furn Shop, r Conover, N C
Johnson Raymond W (Jennie V) (Johnson Bros Trucking Co) r Windy City
Johnson Robt, lab Coca-Cola Botlg Co, r Vale, N C
Johnson Roy H, partsmn Lang Chev Co, r 551 15th
Johnson Ruth W Mrs, emp Ellis Hos Mill, r Taylorsville Rd
*Johnson Selena, maid Hickory Memo Hosp, r 1332 2d Av
*Johnson Stonewall (Mary B) ydmn, r 407 9th Av
Johnson Thad L (Peggy H) slsmn, h 1423 13th Av
Johnson Theo (Katie Y) emp Terry Crouch Furn Co, h 1178 29th
Johnson Thos, student, r 2429 12th Av
*Johnson Thos A, stero Hickory Daily Record, r 1320 4th Av
Johnson Toon B (Ethel B) treas Johnson Bros Supply Co, h 108 25th
Johnson Vera H Mrs, agt Life & Casualty Ins Co, r Newton, N C
Johnson Virginia C (wid Benj) r 2112 12th Av
Johnson Vincent S, barber Hickory Barber Shop, r Vale, N C

BEAR WHEEL ALINEMENT
BUDY BODY WORKS
24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES *SERVICE*
1315-1317 9TH AVE. PHONES 7936 and 3666

*Johnson Vivian H, emp Hickory Spring Co, r 304 Chestnut Av
Johnson Wiley H, h 2112 12th Av
*Johnson Wm, student, r 1205 3d Av
*Johnson Wm E, r Yount
Johnson Wm E (Kittie F) h 1820 14th Av
Johnson Wm L (Joyce H) driver, h 717 Holly Av
Johnson Willie G Jr (Anne) mgr Banks Pontiac Ser Sta, r Hildebran, N C
*Johnson Willie M, dom, r 1320 4th Av
Johnson Willie R Miss, knitter Elliott Hos Mills, h 1005 7th Av
Johnson Winnie L Mrs, sten Spainhour's, r RD2
Johnston Chas H (Lulu W) formn The Flowers Co, h 1120 E 10th Av
Johnston Chas L, student, r 1120 E 10th Av
Johnston Clyde W, fixer Lyerly F F Hos Mills, r 1529 17th Av
Johnston Donald B (Margaret P) buyer Shuford Mills, h 1691 Pine Dr
Johnston Ella S (wid Thos M) h 900 15th Av
Johnston Jay B (Janie L) clk Hickory Dyeing & Winding Co, h 1017 5th
Johnston Jos N (Dorothy M) supt Lyerly F F Mills, h 1529 17th Av
Johnston Marshall (Catherine) hlpr Hickory Well Drilling Co, r Shuford Mill Village
*Jolley Addie M, r 331 9th Av
*Jolley Rome C (Jessie H) hlpr 999 Ser Sta, h 1421 2d Av
*Jolly Thos R, driller R E Faw & Sons, r Conover, N C
Jonas Cora B (wid Wm) r 805 39th
Jonas Everett W (Thelma S) carp, h 1721 10th Av
Jonas Wm G, r 1721 10th Av
Jones A Fred (Hester S) h 628 8th Av
Jones A Glenn (Lettie G) emp Ivey Weavers, h 2615 9th Av
Jones A Walter (Lula B) h 620 8th Av
Jones Alan W Jr, student, r 1426 E 10th Av
*Jones Anna L, cook, r 547 37th
Jones Annie C (wid Albert F) r 1653 10th
Jones Apartments, 801 8th Av and 1700 10th Av
Jones Audrey M Miss, student, r 900 2d Av
Jones Bailey (Catherine J) furn wkr, r 2922 8th Av
Jones Bernice C Mrs, bkpr Borden Co, r 802 14th
Jones Beulah M Miss (Marie Beauty Shoppe) h 1316 13th
Jones Billie Miss, student, r 1016 34th
Jones Billie F Miss, student, r 1418 17th
Jones Cabinet Shop (Paul M Jones) 725 32d
Jones Chas M (Clarissa M) emp Ivey Weavers, h 2417 3d Av

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 345 TENTH AVE.

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

Jones Chas M Jr (Ruby C) bkpr Johnson Bros Supply, r 2417 3d Av
*Jones Christopher C (Susie H) porter, h 627 9th Av
Jones Clara Miss, student, r 1426 E 10th Av
Jones Clyde W (Justine F) (Jones Radio & Appl Co) h 715 Mill
Jones Cora R Miss, emp Hy-Lan Furn Co, h 511 Chestnut Av
Jones Edgar H (Hazel S) driver American Cab Ser, r Sweetwater Rd
*Jones Edw (Camilla D) lab Hy-Lan Furn Co, h 322 Chestnut Av
Jones Edw S (Etta H) emp Hy-Lan Furn Co, h 720 19th Av
Jones Elizabeth S Miss, r 620 8th Av
Jones Eloise W (wid John) hsekpr Hotel Hickory, r 802 9th Av
Jones Emmery L (Frances R) mgr State Capital Life Ins Co, h 1520 12th
Jones Eugene P, inspr N C Hwy Comn, r Lenoir, N C
*Jones Evangeline D (Van's Beauty Shop) h 408 12th
Jones Franklin R, r 373 Highland Av
Jones Fred W (Phyllis R) atndt Paramount Mtr Sls, r Lincolnton Rd
*Jones Geo (Delcia M) lab C & NW Ry, h 1115 3d Av
Jones Grace J (wid J Hoyt) h 2922 8th Av
Jones Harold, hlpr Ingold Co, r RD3
Jones Henry W (Delia H) driver Merchants Prod & Gro Co, h 900 2d Av
Jones Irene P Mrs, emp Shuford Mills, r 813 Company
Jones J L Manufacturing Co (John L Jones) furn, 2310 8th Av
Jones J Shuford (Virginia F) slsmn Jones & Jones Furn Co, h 1040 36th
Jones Jas, uphol, h 1311 10th Av
*Jones Jas (Odessa H) lab, h 318 Chestnut Av
Jones Jasper H (Martha E) driver Sills Coal & Wood, r Country Club Rd
Jones John K (Rita M) agt Life & Casualty Ins Co, r Granite Falls, N C
Jones John L (Virgie E) (J L Jones Mfg Co) h 1433 20th
Jones John L Jr, student, r 1433 20th
Jones John P (Mary) student, h 1355 17th
Jones John R Jr (Marie T) pres Hickory Tavern Furn, h 733 15th
Jones Katherine H Mrs, clk Duke Hos Corp, r RD3
*Jones Laura J, h 408 Chestnut Av
Jones Lavalette P (wid E Bryan) h 1107 13th Av
Jones Lillie S (wid Gold S) r 726 10th
Jones Lloyd H (Ruth M) slsmn Mosteller Gro Co Inc, h 1225 Valley
Jones Lonnie T (Ruth J) slsmn Royal Crown Dist Corp, h 332 8th
Jones Louise C (wid Wiley) h 2336 9th Av
Jones Louise H Mrs, mgr gift dept D B Taylor Inc, r 1418 17th

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

*Jones Maggie, h 410 13th
Jones Margaret Miss, student, r 1433 20th
Jones Margaret R Mrs, nurse Hickory Memo Hosp, r 333 10th Av
Jones Marshall (Blanche P) emp Cape Hickory Hos Mills, h 1020 34th
*Jones Mary, spinner Hickory Spring Co, r 322 Chestnut Av
Jones Mary S Mrs, ofc sec Harrington Ins Agcy, r Veterans Dom L-R College
Jones Melvin M (Katherine H) tech Jones Radio & Appl Co, r RD3
Jones Mildred N Miss, opr W U T Co, r 2615 9th Av
*Jones Minnie L, h 743 13th
Jones Nathan F, slsmn Esso Stand Oil Co, r Hotel Hickory
Jones Nicholas F (Louise H) agt Colonial L & A Ins Co, h 1418 17th
Jones Ollie E Mrs, h 510 8th
Jones Ollie M Miss, r 511 Chestnut Av
Jones Paul, student, r 2615 9th Av
Jones Paul F (Bernice C) emp Borden Co, h 802 14th
Jones Paul M (Rosalie C) (Paul Murray Mfg Co, Jones Cabinet Shop) pres Jones & Jones Furn Co, h 814 7th Av
Jones Polly M Mrs, drsmkr 1426 E 10th Av, h same
Jones Preston B (Irene P) emp Shuford Mills, h 813 Company
Jones R Ruth Miss, opr Hickory Tel Co, r RD2
JONES RADIO & APPLIANCE CO (Clyde W Jones) Sales and Service, (rear) 901 E Highland Av **(see page 63)**
Jones Ramona Miss, clk Lutz Drug Store, r 1016 34th
Jones Raymond E (Ruth D) tech Jones Radio & Appl Co, h 333 10th Av
Jones Roger W (Jahreis D) mech Holbrook Refrigeration, h 2119 Lake Hickory Rd Apt 1
Jones Robt B (Peggy B) treas Hickory Tavern Furn, r 402 16½
Jones Robt G, slsmn Hickory Pkg Co, r Conover Rd
Jones Robt W, barber City Barber Shop, r 1921 10th Av
Jones Ruth D Mrs, nurse Hickory Memo Hosp, r 333 10th Av
Jones Ruth E Miss, r 373 Highland Av
Jones Ruth M (wid W Morton) furn rms 373 Highland Av, h same
Jones Ruth R Miss, opr Hickory Tel Co, r 720 19th Av
Jones Saml, r 332 8th
*Jones Simed, driver Abernethy Tfr Co, r 322 Chestnut Av
Jones T Emory (Lillie B) emp Paul Murray Mfg Co, h 628 32d
Jones Thelma W Mrs, sten Shuford Mills, r Catawba, N C
Jones Turner H (Catherine M) tex wkr, h 333 22d
*Jones Vernon (Alberta) h 1113 2d Av
Jones W Garfield (Marion C) (City Barber Shop) h 726 10th

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.
PONTIAC SALES AND SERVICE
INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES
1419 9TH AVE. "All Types of Repair Work" PHONE 2217

Jones Walter T (Anne W) civ eng, h 1234 13th Av
*Jones Wilbur (Thelma J) lab, h 318 Chestnut Av
Jones Wm B (Laura J) emp Sou Desk Co, h 1016 34th
Jones Worth R (Franca B) tchr Claremont High Sch, h 1907 Forest Hills Dr
Jones & Jones Furniture Co Inc, Paul M Jones pres, 1210 10th Av
*Jordan Addie, r 519 12th
Jordan Mayce B (wid Claude A) r 1329 12th
Josey Peggy S Mrs, sten Stirewalt Hos Mill ,r RD2
Joy Frances I (wid Alonzo K) h 703 8th
Joyce Jas J, slsmn, r 621 6th
Joyner Otis N Rev (Georgia L) pastor Community Bapt Ch, h 816 Company
Julian B Eugene (Helen G) mech Hickory Mtr Sls, h 823 Golf
Julian Bonnie T Mrs, emp Hyalan Porcelain Co, r 1140 E 10th Av
Julian Clarence L (Juanita) clk, h 1717 6th Av
Julian Helen G Mrs, emp Shuford Mills, r 823 Golf
Julian Jas L (Bonnie T) slsmn Montgomery Ward, h 1140 E 10th Av
Julian Juanita Mrs, clk, r 1717 6th Av
Julian Juanita R Mrs, clk The Flowers Co, r 1717 6th Av
Julian Luna M (wid Geo) emp Shuford Mills, r 931 Mill
*June Moses, lab City, r Granite Falls, N C
Junior Chamber of Commerce, Wm Chamblee pres, Emmett Rhodes sec, meets 2d & 4th Fridays, 1440 10th Av
Junior Woman's Club, Mrs Frank McComb pres, Miss Nancy Cloer sec, 1335 13th Av
Jr O U M Hall, Chas C Rink councillor, meets Mondays 7:30 P M at 1332 Union Sq

K
LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

K & S Clothing Co (Wm S Keever, Cole B Stanley) 318 E Highland Av
Kahill Henry E (Hilda C) constn wkr, h 905 10th
Kahill Hilda C Mrs, emp Hollar Hos Mills, r 905 10th
Kahill Kenneth C (Mildred S) trimmer B & M Mtr Co, r RD3
Kahill Vernon (Laura) emp Longview Furn Co, h 1215 Av B

CAROLINA HOUSING & MORTGAGE CORP.
G.I. and F.H.A. Long Term Loans
1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.
1312
Union Square
Phone 4116

Kahl Geo (Rachel) h 1203 3d
Kale Claude W (Minnie H) carp, h 921 23d
Kale Daisy S Mrs, looper Elliott Knit Mills, r 932 8th
Kale Edgar F Rev (Bessie D) pastor Wesleyan Meth Ch, h 900 Holly Av
Kale Floyd C (Daisy S) emp Lyerly F F Mills, h 932 8th
Kale June D Miss, r 900 Holly Av
Kale N Franklin, USA, r 900 Holly Av
Kale Peggy Miss, student, r 921 23d
Kanipe Alvin H (Marie S) mech Catawba Transit, h 812 18th
Kanipe Benj F (Annie A) emp James Knit Mills, h 508 26th
Kanipe E Edgar, driver City Coal Co, r 1512 8th
Kanipe Esther M (wid Edw) r 808 Mill
Kanipe Jerry, student, r 801 31st
Kanipe Lois Miss, emp Hickory Hos Mills, r 1134 23d
Kanipe Robt C (Nannie F) police, h 801 31st
Kanipe Thos C, emp Banks Pontiac Co, r 508 26th
Kanipe Worth E (Grace M) carp, h 315 Company
Kanupp Amos D (Belle) orderly Hickory Memo Hosp, r Newton, N C
Kanupp Chas L, emp Hickory Sheet Metal Co, r RD2
Kanupp Elizabeth Mrs, r 914 Ruth Av
Kanupp Gordon W, hlpr M G Crouch Lbr Co, r Newton, N C
Kanupp Howard E (Letha H) emp Shuford Mills, r 914 Ruth Av
Kanupp Letha H Mrs, emp Shuford Mills, r 914 Ruth Av
Kanupp Paul L (Rosalie B) cabt mkr Sou Desk Co, h 2728 10th
Kanupp Revonda Miss, student, r 2728 10th
Kanupp Rosalie B Mrs, emp Elliott Knit Mills, r 2728 10th
Kanupp Wofford L (Sadie R) slsmn Seven-Up Botlg Co, h 1412 Miller
Karr Nellie B Mrs, r 1928 12th Av
Kartus Shoe Co, Jas L McCulloch mgr, 1314 Union Sq
Kay Robt P, student, r 1249 17th Av
Kaylor Annie M (wid Robt A) h 958 S Hill
Kaylor Clarence L (Kathryn C) uphol, h 951 S Hill
Kaylor Donald J, student, h 958 S Hill
Kaylor Lee E, r Sipe
Keaton John H (Madge W) emp Hickory Mfg Co, h 1301 E 10th Av Apt 5
Keener C Huitt (Flora Y) slsmn Clark Tire & Auto Sup Co, r Granite Falls, N C
Keener R Howard (Wilma L) emp Brookford Mills, h 1729 10th Av
Keener Robt (Violet C) swtchmn Sou Ry, h 415 22d

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE *SALES AND SERVICE* PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. PHONE 39716

Keener Saml (Ruth P) emp Ivey Weavers, h 411 22d
Keener Winston A (Sarah L) h 299 41st
Keener Winston A (Fortunia H) carp, h 539 41st
Kees Turner H (Willie N) real est 1002½ Federal R4, 836 39th
Keever Allie M Mrs, mender Ellis Hos Mill, r 2105 15th Av
Keever Bertha E Miss, r 1319 12th Av
Keever Clarence E (Winnie L) asst Shuford Funeral Home, h 1402 12th Av
Keever Cecile D Mrs, sec John C Stroupe, r 314 E 2d
Keever Essie M Mrs, bkpr Men's Shop, r 555 15th
Keever Harold E (Janice S) (Hickory Soda Shop) h 1528 11th Av
Keever J W Clinic (Dr Jas W Keever) 1205 Government Av
Keever Jas M (Essie L) supt Shell Oil Co, h 226 Highland Av
Keever Jas W (Beulah I) (J W Keever Clinic) and phys 1205 Government Av, h 1725 12th Av
Keever Joe W (Louise H) formn Duke Hos Corp, r RD3
Keever John F (Rubye F) (Hickory-Fry Furn Co) h 1923 Forest Hills Dr
Keever John R (Cecilia D) emp Hickory Mfg Co, h 314 E 2d
Keever Lander O (Essie M) (Keever's) h 555 15th
Keever Malcolm L (Mozelle B) (Keever's Key Shop) h 1717 16th
Keever Mary B Miss, slswn Gainey's, h 1319 12th Av
Keever Myrtle V Miss, r 730 Golf
Keever Robt E (Margaret H) slsmn Thomas & Howard, r Conover, N C
Keever Rubye F Mrs, mgr The Wallpaper Studio, r 1923 Forest Hills Dr
Keever Thos S (Mabel M) (Hickory Nut Shop) h 1661 15th
Keever Thos W (Navada W) eng Royal Crown Dist Corp, h 1721 16th
Keever Wm S (Melba S) (K & S Clo Co) h 1049 Maple
KEEVER'S (Lander O Keever) Used Cars, Bought, Sold and Exchanged, 1505 10th Av, Tel 2-9582
Keever's Key Shop (Malcolm L Keever) 1310 10th Av
Keiser Albert Rev (Lena M) prof L-R College, h 1540 Grove
Keith Chas H (Myrta C) (Keith Mfg Co) sec-treas Pioneer Wood Carving Co, h 591 18th
Keith Manufacturing Co (Chas H Keith) furn, 17 Brookford Rd
Keller Alice F Miss, r Morganton Rd
Keller Arthur W, carp, h 983 28th Av
Keller Bobby S Mrs, waitress Fred's Grill, r 953 4th
Keller Chas L (Essie R) clk, h 2602 11th Av
Keller Clyde R (Frances C) electn Elec Wiring Co, r Granite Falls, N C

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Modernize with Electricity **DUKE POWER CO.**

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

Keller Dewey F (Hazel Y) (Keller's Gro & Cafe) mech Hickory Good Hsekpg Shop, r RD2
Keller Doris B Mrs, emp Coxe Furn Co, r 938 Holly Av
Keller Elsie S Miss, unit sten Coml Credit Corp, r Granite Falls, N C
Keller Ernest R (Lena L) mach Hickory S & I Co, r Granite Falls, N C
Keller Estelle B Mrs, ofc sec Aiken, Patrick, Murphy & Harper, r 620 41st
Keller Fred, emp Ivey Weavers, r 820 23d
Keller Fred E (Prince L) emp Shuford Mills, h 932 Holly Av
Keller Fred H, clk Big Dollar Food Mkt, r RD4
Keller G Dewey, sander Hickory Mfg Co, r 510 E Highland Av
Keller Gene H, USA, r 700 Mill
Keller Geo, clk Merchants Prod & Gro Co, r Granite Falls, N C
Keller Harvey L, driver Merchants Prod & Gro Co, r Granite Falls, N C
Keller Howard (Nellie) pntr City, r RD2
Keller Irene B (wid Chas S) emp Shuford Mill, r 700 Mill
Keller Jas A, plstr, r 983 28th Av
Keller Jas L, atndt Hefner's Esso Ser, r 726 31st
Keller Jas M, r 2717 9th Av
Keller Jane G (wid Milton A) h 2616 8th Av
Keller John A (Pauline C) emp Sou Desk Co, h 2717 9th Av
Keller John H (Dovie B) sawyer, h 726 31st
Keller Johnson C, supt Pilot Life Ins Co, r RD4
Keller Junius (Betty A) tex wkr, r 3502 10th Av
Keller Leroy, hos wkr, r 726 31st
Keller Luther L, student, r 983 28th Av
Keller Mamie J (wid Wm) r 2336 9th Av
Keller Maynard J (Doris B) emp Shuford Mills, h (rear) 938 Holly Av
Keller Muarl E, emp Shuford Mills, r 932 Holly Av
Keller Paul E, sawyer M G Crouch Lbr Co, r 700 Mill
Keller Pinkney, v-pres James Whol Co, r Granite Falls, N C
Keller Ralph, emp Ivey Weavers, r 701 30th
Keller Ralph H, driver Merchants Prod & Gro Co, r Granite Falls, N C
Keller Theo L, driver, r 2616 8th Av
Keller W Dwight (Estelle B) slsmn Hickory Steam Ldry, h 620 41st
Keller W Glenn (Pauline C) carp, h Springs Rd
Keller W Wesley (Hester K) h 660 Elliott
Keller Walter J (Sarah H) emp Ivey Weavers, h 701 24th
Keller Wm (Juanita M) emp City, r 815 37½

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5,000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

Keller Wm E, emp Try One Sandwich Co, r Granite Falls, N C
Keller Wm I (Annie R) carp, h 626 41st
Keller's Gro & Cafe (Dewey F Keller) 947 Burch
Kelley Robt (Mozelle H) clnr, h 508 24th
Kelley Wm M (Anna F) reprmn Duke Power Co, r 622 14th
Kelly Roy M (Novella H) slsmn, h 1528 12th Av
*Kemp Eula, maid, r (rear) 1537 2d Av
Kendall Bobbie L Miss, receptionist Whisnant Hos Mills, r 31 Brookford Rd
Kendall Emma R (wid Wm C) r Lake Hickory Rd
Kendall Geneva J Miss, r 1122 7th Av
Kendall J Eugene, student, r Lake Hickory Rd
Kendall Nora M Miss, h 1122 7th Av
Kendall Ralph (Rena B) emp Duke Power Co, h 31 Brookford Rd
KENDALL WM D (Mary W) Asst Treas Central Electric Supply Co, h River Rd (Lake Hickory Rd)
Kendall Wm W, student, r Lake Hickory Rd
*Kennedy Effred (Reecy M) lab Sou Ry, h 1363 Ridgeview Av
KENNEDY ELECTRIC CO (Guy A Kennedy) Wiring, Lighting and Repairs, Electrical Appliances, Supplies and Fixtures, 2102 13th Av, Tel 2-6206 **(see page 43)**
Kennedy Guy A (Goldie H) (Kennedy Elec Co) h 1120 13th
Kent Bertie C Mrs, looper Whisnant Hos Mills, r 525 10th Av
Kent Harold, student, r 525 10th Av
Kenworth Hosiery Mills (Claude S Abernethy, W Glenn Holder) 1421 22d
Kenworth School, Wm G Norris prin, 619 8th Av
Kenworthy Bernard (Edna) emp Ivey Weavers, h 201 27th
Kenworthy Orlando L (Leah B) electn Bohan Elec Eng Co, h 1301 E 10th Av Apt 52
Kepley Albert T (Frances L) slsmn Thomas & Howard Co, h 1946 Forest Hill Dr
Kepley Alvin, student, r 1946 Forest Hill Dr
Kerley Crowson T (Hazel W) whsemn DeHart Mtr Lines, h 907 9th Av
Kerley Eli R (Octavia B) slsmn, h 209 31st
Kerley Saml (Marie G) emp Hickory Mfg Co, h 213 31st
Kerley Seager E (Lona L) slsmn Shell Oil Co, h 701 31st
Kerns Robt E (Mozelle A) pntr, h 500 22d
Kerr Alice A Miss, slswn Belk-Broome, r 715 9th Av
Kerr Apartments, 1103 E 10th Av
Kerr Eugene E (Norena B) (Kerr Sand Co, Hickory Ready-Mix Concrete Co) h 348 E Highland Av

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.
MOVING — PACKING — STORING
Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.
PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

Kerr Gladys A Miss, r 1103 E 10th Av
Kerr Jas P (Kerr Sand Co, Hickory Ready-Mix Concrete Co) h 1103 E 10th Av
Kerr Milladean Miss, student, r 1910 15th
Kerr Norena B Mrs, ofc mgr Kerr Sand Co, r 348 E Highland Av
Kerr Paul C (Mary H) clk Paul's Pork Parlor, h 1910 15th
Kerr Ronald R (Blanche S) sermn Green Sign Co, h 711 21st
KERR SAND CO (Eugene E and Jas P Kerr) Washed and Screened Sand, Stone and Gravel, Grading of All Kinds, Ready-Mix Concrete, 1103 E 10th Av, Tel 2214 (see top lines)
Kerr Wm A (Sallie G) h 715 9th Av
Kester Francis R (Pauline T) h 715 8th
Kester Harvey D (Edith B) h 715 8th
KESTER LOUIE C (Loretta C) Sec-Treas Better Homes Furnishing Co, h 1608 11th Av, Tel 2-6526
Key Buford A (Cora B) agt Met Life Ins Co, h 1816 13th Av
Key Callie M (wid Wm R) r 690 24th Av
Key Elsie M Miss, nurse, r 1816 13th Av
Key Helen W Mrs, slswn Belk-Broome, r 1525 17th Av
Key Monroe W (Vera) asst mgr McLellan's, r 2901 8th Av
Key R Beryl (Sarah B) furn wkr, h 2607 12th Av
Kidd Wm B (Barbara N) student, h 1710 10th Av
Kilby Clark G (Edna R) emp Shuford Mills, h 730 Golf
Kilby David W (Alice N) h 618 Company
Kilby Edna R Mrs, emp Shuford Mills, r 730 Golf
Kilby Howard W (Mabel F) emp Shuford Mills, r 618 Company
Kilby J Ervin, r 618 Company
Kilby L Edw (Mabel M) supvr Biltmore Dairies, h RD3
Kilby Mabel F Mrs, emp Menzies Hos Mill, r 618 Company
Kilby Mabel M Mrs, emp Piedmont Hos Mill, r RD3
Kilby Minnie L Mrs, emp Shuford Mills, h 729 Holly Av
Kilby Robt B (Mozelle H) slsmn Highland Av Dry Clnrs, r 508 24th
Kilby Rosa L (wid Jay) h 307 26th
Killian Arthur G (Dorothy C) emp Borden Co, r RD3
Killian Archie J (Juanita B) slsmn Montgomery Ward, h 411 8th
Killian Betty J Miss, emp Catawba Paper Co, r 2310 10th
Killian C Craig (Grace G) h 1700 10th Av
Killian Chas E (Betty D) emp J L Jones Mfg Co, h 2009 10th
Killian Chas O (Effie L) uphol, h RD3
Killian Clyde (Vera T) furn wkr, r 1211 23½
Killian Donald, r 463 Crest
Killian Dorothy Miss, student, r 1433 15th
Killian Dorothy M Miss, bkpr First Natl Bank, r RD2

ELECTRIC WIRING COMPANY
ELECTRICAL CONTRACTORS — REPAIRING
ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES
Geo. W. Huffman, Owner
2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.

Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.

Phone 27867 Res. Phone 28398

Killian Everett T (Marie H) mach Terry Crouch Furn Co, h 2310 10th
Killian Foy C (Pauline W) mach Elliott Hos Mills, h 920 8th
Killian Frankie A Miss, clk Penney's, r RD2
*Killian Fred, waiter Highland Barbecue, r 301 Chestnut Av
Killian Fred W (Sarah L) atndt Bost's Esso Ser, r RD2
Killian Gaither M (Margaret D) emp Shuford Mills, h 513 Company
*Killian Geo A (Naomi A) bellmn Huffrey Hotel, h 1366 3d Av
Killian Geo W (Daisy H) h 1417 12th
Killian Geo W Jr, r 1417 12th
Killian Glenn, r 463 Crest
Killian Grace C Mrs (Arcade Beauty Salon) r 1700 10th Av
Killian Hugh B (Ruby P) electn Hickory Elec Co, h Springs Rd
Killian Hurl J (Margaret S) driver Catawba Transit Co, h 909 17th
*Killian Jake, emp L-R College, r Chestnut Av
*Killian Jas, janitor Hickory Engraving Co, r 1328 3d Av
Killian Jas R (Knoxie S) emp Cline Lbr Co, r RD3
Killian Jewell H (wid J Merton) tchr St Stephens, h 1433 15th
Killian Joan S Miss, student, r 411 8th
Killian Juanita B Mrs, slswn The Bissanar Co, r 411 8th
Killian Knoxie S Mrs, emp Maple Springs Ldry, r RD3
Killian Lester, emp Betty Greer Chair Co, h RD2
Killian Margaret D Mrs, slswn Davis Variety Store, r 513 Company
Killian Marie H Mrs, emp Midway Hos Mills, r 2310 10th
Killian Marion (Mary P) rep Veterans Admn, h 1444 12th Av Apt 7
Killian Nadine L Miss, student, r RD3
Killian Olan R, wks Cline Lbr Co, r RD2
Killian Pearl C Mrs, emp Sterling Knit Mills, r RD3
Killian Raymond E, wks Cline Lbr Co, r RD2
Killian Richd A (Nellie W) prsr Piedmont Clnrs & Dyers, r RD2
Killian Richd P (Pearl H) body repr Truck & Auto Ser, h 2921 8th Av
Killian Roy D (Willie T) atndt Dennis Esso Ser, r 10th
Killian Roy E (Pearl C) (Victory Cab Co) r RD3
Killian Sallie M Miss, wks Hickory Steam Ldry, r RD1
Killian Sarah L Miss, nurse Richd Baker Hosp, r same
*Killian Wm, emp Sou Ry, r 1328 3d Av
*Killian Wm D, emp Hickory Mfg Co, r 301 Chestnut Av
*Killian Willie S, h 301 Chestnut Av
*Kimball Frankie, dom, r 149 12th
*Kimball Hattie, prsr Highland Av Dry Clnrs, r 160 12th
Kimball Helen M Miss, sten L-R College, r 1203 3d
*Kimball Jas (Alberta) h 311 13½ Apt 7
*Kimball John, lab Sou Ry, r 149 12th
*Kimball Louisa, h 149 12th

GULF

BOWMAN'S 9TH AVE. SERVICE STATION

GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES

1228 9TH AVE. PHONE 29917

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. TELEPHONE 8416

Kimball Roy C, student, r 1407 16th
*Kimball Saml E (Hattie S) emp Ellis Hos Mills, h 160 12th
Kimbrell Geo W (Sue A) emp Ivey Weavers, h 514 26th
Kime Selena F Miss, nurse Dr C M Gast, h 1205 15th Apt 8
Kincaid T Rufus (Ruby H) emp Ry Exp Agcy, h 416 23½
King Annie B (wid Wm E) r 310 Pine Av
King B Frank (Virginia S) (King's Pharm) h 1657 12th
King Bernard A (Helen B) mach G & H Hos Mills, h 936 Burch
King Carl G (Louise H) mach Century Furn Co, h 1608 22d
*King Clemson, pkr Hickory Flour Mills, r 300 9th
King Earl L, emp Century Furn Co, r 1608 22d
King Frank J (Marie H) emp Conner Furn Co, h 1701 Lenoir Rd
King Ina H Mrs, clk Hickory Dyeing & Winding Co, r RD2
King Jas H Rev, pastor St Aloysius Cath Ch, h 1805 10th
*King John H, r 300 9th Av
*King Lesco (Mary) driller R E Faw & Sons, r Taylorsville, N C
King Lillian Miss, r RD2
*King Margie, r 300 9th Av
King Meredith L, communicator USCAA, r 713 32d
King Richd B, emp A & P Food Stores, r 1115 36th
King Robt T Jr, student, r RD2
King Ruby H Mrs, emp Midway Hos Mill, r 1115 36th
King Rudy B (Ruby H) emp Whisnant Hos Mill, h 1115 36th
*King Virgil C (Bertha R) janitor, h 300 9th Av
King Wm M (Bessie B) mech Richard Mtr Co, h 501 4th Av
*King Wright (Ruby) lab, h 310 13½
King's Beauty Shop (Mrs Maude C Cox) 1302½ Union Sq
King's Pharmacy (B Frank King) 1032 13th
Kingsolver Ernest C (Pearl S) emp Sou Ry, h 605 18th
Kingsolver Gladys L Miss, r 605 18th
Kipp Dorothy C Mrs, pres-treas Hickory Paper Box Co, r Charlotte, N C
Kirby Albert V (Mabel B) farmer, h 1801 20th
Kirby C Shafter (Lela) groundmn Duke Power Co, r Granite Falls, N C
Kirby Chas H Jr, agt Home Security Life Ins Co, r Granite Falls, N C
Kirby Clyde G (Pearl H) wtchmn, r 1814 15th
Kirby David L, emp Coca-Cola Botlg Co, r 756 36th
Kirby Edith F Mrs, emp Conover Knit Mills, r 1430 Ridge
Kirby Edith M Miss, student, r 680 Elliott
Kirby Everette E, clk Catawba Dairy, r 1430 Ridge
Kirby Fred M (Stella S) emp Shuford Mills, h 815 Golf
Kirby Irene Miss, emp Hickory Spinners, h 756 36th
Kirby Josephine C Mrs, slswn Hickory Flower Shop, r RD2

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE DIAL 2107

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6466

Kirby Lloyd J (Mary J) driver Tallant Tfr Co, h 1301 E 10th Av Apt 20
Kirby Obediah G (Zonie M) reprmn City Schools, h 680 Elliott
Kirby Otis B (Mabel S) police, h 658 25th Av
Kirby Roby C (Edith F) (Victory Cab Co) h 1430 Ridge
Kirby Saml E (GI Cab Co) r Sandy Ridge
Kirby Stella S Mrs, tchr, r 815 Golf
Kirby Zonie M Mrs, emp Coxe Mfg Co, r 680 Elliott
Kirkpatrick Blannie F (wid Wm C) h 1811 8th Av
Kirkpatrick Wm K (Rosalie T) emp Hy-Lan Furn Co, h 347 Railroad Av
Kiser Betty H Miss, clk Thomas Howard, r 17 13th
Kiser Clyde S (Annie L) h 44 13th
Kiser Hosiery Mills (Jacob L Kiser) 314 Woodland Av
Kiser Jacob L (Mary L) (Kiser Hos Mills) h 1201 3d
Kiser Jas E (Bettie H) h 17 13th
Kiser Jas J Jr (Elizabeth B) mgr Bob Martin's, h 2105 Lake Hickory Rd Apt 12
Kiser Jeannine D Miss, student, r 2056 Lake Hickory Rd
Kiser John J, student, r 1201 3d
Kiser Martha E Miss, tchr, r 1201 3d
Kiser Mary L Mrs, tchr, r 1201 3d
Kiser Ralph C (Juanita F) twister Shuford Mills, h 1520 10th Av
*Kissler Geneva R, wks Hickory Pkg Co, h 545 37th
*Kissler Robt L (Drucilla C) constn wkr, r 545 37th
Kistler J R, delmn Gilbert Prod Co, r 721 9th Av
Kistler Myrtle (wid Rev H A) supvr L-R College, r same
Kiwanis Club, R L Clemmer pres, Elwell G Cashion sec-treas, meets Tuesdays 6:30 P M at Hotel Hickory
Kiziah Bernice A Miss, emp Lyerly F F Mill, r Taylorsville Rd
KIZIAH JUNE H (Fredrica K) General Contractor and Builder, Taylorsville Rd, Tel 4842; h same **(see page 39)**
Kiziah Maxine D Miss, student, r Taylorsville Rd
Klassett Henry E (Helen M) reprmn Duke Power Co, h 537 Woodland Av
Klutz E Voncilla Miss, student, r 1406 Ridge
Klutz Fay C Mrs, r 1406 Ridge
Klutz Frances D Miss, r 422 23½
Klutz Marvin P (Faye C) formn Kerr Sand Co, h 1406 Ridge
Kneeburg Mary C (wid Chas E) r 1016 16½ Av
Knipp C Mark (Vola F) dist mgr Imperial Life Ins Co, h 1330 19th
Knipp Vola F Mrs, slswn Spainhour's, r 1330 19th
Knight Wm B (Alice C) slsmn, h 734 15th

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.
—INSURANCE—
FIRST NATL. BANK BLDG. PHONE 5316

KNIT SOX KNITTING MILLS INC, Louis Lavitt Pres, Mrs Mollie Lavitt Nolanbogen (Patterson, N J) V-Pres, Sam Lavitt Treas, Mfrs, 346 Highland Av, Tel 2253; Finishing Plant, 966 4th **(see page 53)**

Knott Chas W (Elsie H) v-pres Hollar Hos Mills, h 1015 17th Av
Knott Dot E Miss, r 1422 11th Av
Knott Mary H Miss, student, r 1015 17th Av
Knowles Townie Miss (Highland Beauty Salon) r 1527 10th Av
Knox Edith A (wid Wm) h 827 37½
Knox Jas (Ada) carp, h 706 39th
Knox Jos B, hos wkr, r 827 37½
Knox Velma Miss, emp Hickory Spinners, r 827 37½
Koon Crawford B, driver S'ville Flour Mills, r Lincolnton Rd
Koon Ivey H Mrs, tchr Green Park Sch, r RD3
Koontz L Artis (Ethel H) h 15th Extd
Koontz L Donald, r 15th Extd
Koontz Marshall D, r 15th Extd
Kovachi Peter N (Helen) (Catawba Restr) h 507 4th Av
Kramer Suzanne E Miss, student, r 1027 16th Av
Kramer Theo R (Estelle U) v-pres-mgr Duke Hos Corp, h 1027 16th Av
Kuehn Harold P (Madilyn) caser Pepsi-Cola Botlg Co, r Hildebran, N C
Kuhn Jesse E (Sadie S) wtchmn L-R College, h 204 12th Av
Kuhn Sadie S Mrs, tchr Kenworth Sch, r 206 12th Av
Kuhn Wm E (Lucy P) (Hy-Lan Cafe) h 1066 E 10th Av
Kuntz Ivan W (Rebecca R) emp Hyalyn Porcelain Inc, h 1721 10th Av
Kuykendall Annie G Mrs, emp Kenworth Mills, r 233 E 2d
Kuykendall Beatrice C Mrs, waitress Wagon Wheel Restr, r 1037 Maple
Kuykendall Eliot W (Thelma P) supvr Esso Stand Oil Co, h 800 19th Av
Kuykendall Harris F (Beatrice C) city firemn, h 1037 Maple
Kuykendall Thelmar M (Annie G) emp Brown Bros Hos Mills, h 233 E 2d

HICKORY ELECTRIC CO.
Electrical Contractors
N. C. STATE LICENSE NO. 414
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING
1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* Phone 29106

LUTZ'S DRUG STORE

"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

L & H Market (Harrison G Huggins) produce, 1227 Government Av
L & S SUPER MARKET (Roscoe P Lail) Groceries, Produce, Meats, Fruits, 1202 Spring, Tel 6642 **(see page 52)**
Laastad Harold M (McFay C) apprn Hickory Fdy & Mach Co, r 605 21st
La Belle Beauty Shoppe (Mrs Lovetta Schronce) 1015½ 14th
Lackey Ernest L (Eleanor B) h 321 7th
Lackey G Oscar (Cora P) uphol, h 1119 15th
LACKEY JAMES M (Mary L) Pres City Motor Co, h 1542 16½ Av, Tel 2-9374
LACKEY JOHN E JR (Kathryn P) Mgr Hickman Hardware Co, h 1528 12th Av, Tel 2-8171
Lackey John T Rev (Elsie L) pastor First Church of God, h 516 24th
Lackey John W (Florence) emp Sou Desk Co, h 2311 10th Av
Lackey Linsford, student, r 516 24th
Lackey Mary J (wid Geo) h 917 23d
Lackey-Messick Inc, R Gordon Messick pres, Richd E Lackey sec-treas, clothing, 1300 11th Av
Lackey Paul A, atndt Bowman's Ninth Av Ser Sta, r 2311 10th Av
Lackey Richd E (Louise B) sec-treas Lackey-Messick, h 1518 10th Av
Lackey Robt N, student, r 1119 15th
Lackey Sylvia L Miss, emp Newton Hos Mill, h Sipe
LACKEY VERNON H (Lena B) Pres-Sec Hickory Motor Sales Inc, h 1602 7th Av, Tel 5077
Lackey Vivian G (Mary A) sermgr Hickory Mtr Sls, h 1544 16½ Av
Lackey Wm M, student, r 1119 15th
Lael Alfonso R, student, r Dale Extd
Lael Alvah C (Claudia D) gro 1411 Spring, h same
Lael E Otto (Neva R) emp Hafer Hos Mill, h 1425 Spring
Lael Ernest O, student, r 616 Highland Av
Lael Furniture Co (Ralph I Lael) Westview
Lael Hal J (Margie P) emp Lyerly F F Hos Mills, h 1403 12th Av Apt 6
Lael Hal W, r 1411 Spring

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. PHONE 29696

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

Lael Kenneth W, USN, r Westview
Lael Margie P Mrs, bkpr Harper Mtr Co, r 1403 12th Av
Lael Mildred W Mrs, receptionist Dr Perry M Starnes, r Brookford, N C
Lael Neva R Mrs, emp Boyd Lee Hos Mill, r 1425 Spring
Lael Otis C (Pearl P) emp Hickory Chair Co, h 1049 E 10th Av
Lael Ralph I (Hazel G) (Lael Furn Co) h Westview
Lael Texa B Mrs, looper Whisnant Hos Mills, h 616 Highland Av
Lael Wm H (Sallie S) saw mill, h 1437 Spring
Laffon Dexter L (Ora P) pntr Moss-Marlow Bldg Co, h 1229 Av B
Laffon Ray L, student, r 1229 Av B
Laffon Reid E, student, r 1229 Av B
Laffon Robt N (Betty Y) formn Moss-Marlow Bldg Co, h 35 13th
La Fon Harvey M (Helen L) sec-treas Hickory Cabt & Furn Co, r Conover Rd
La Fon Kenneth, USA, r 711 4th Av
La Fon Robt G (Ruth H) v-pres Hickory Cabt & Furn Co, h 711 4th Av
La Fon Ruth H Mrs, nurse Drs Hambrick & Stewart, r 711 4th Av
La Fone Benj, student, r 518 24th
La Fone Bonnie Miss, student, r 518 24th
La Fone Chas Y (Margie G) driver, h Westview
La Fone Claudia G Mrs, emp Bowman Hos Mill, r Sipe
La Fone Clyde M (Georgia T) mach, h 1903 15th
La Fone Dowd (Nell B) slsmn, r 503 (501) Company
La Fone Ernest, clk Herman B Hefner, h 1109 8th Av
La Fone Howard F (Margaret M) formn Royal Crown Dist Corp, h 529 20th
La Fone Helen G Miss, hos wkr, h 631 14th
La Fone Ira R (Claudia G) h Sipe
La Fone Jimmie F, student, r 1903 15th
La Fone Jos R (Addie L) wks Cline Lbr Co, h 631 14th
La Fone Lizzie L (wid C E) h RD3
La Fone Margie G Mrs, emp Hickory Dyeing & Winding Co, r Westview
La Fone Nell B Mrs, clk Duke Hos Corp, r 503 (501) Company
La Fone P Hugh (Elizabeth S) student, h 1660 15th
La Fone Vernon (Edna G) pntr, h 518 24th
La Fone Wilburn, r 529 20th
Lahmer Carl, slsmn Longview Flour & Feed Mills, r 1314 15th
Lail Annie S Mrs, looper Ellis Hos Mill, r Country Club Rd
Lail Augustus (Dora S) slsmn, h 1512 8th Av
Lail Barbara Miss, r 528 33d

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

Lail Barbara G Mrs, r 414 Highland Av
Lail Betty E Mrs, slswn McLellan's, r RD3
Lail Betty J Miss, student, r 1202 Spring
Lail Blake E (Eva L) clk L & S Super Mkt, h 552 Elliott
Lail C Allen, prntr Hickory Daily Record, r 723 4th
Lail C Lee (Martha M) electn Elec Wiring Co, r RD3
Lail C Vester (Pearl A) (Lail's Shop & Furn Exch) h 703 22d
Lail Callie I Mrs, emp Brown Bros Hos Mills, r 341 Railroad Av
Lail Candace L Mrs, h 961 S Hill
Lail Carl L, USA, r 1202 Spring
Lail Cephus C, r 948 Burch
Lail Chas M (Percious K) emp Hickory Spinners, h 3246 9th Av
Lail Christine Miss, knitter Piedmont Hos Mill, r 235 Ashe
Lail Clarence P (Cora C) mech, h 513 Mill
Lail Claude T (Ida C) emp Elliott Hos Mill, h 616 9th
Lail Clyde (Julia P) driver Hickory Taxi Ser, h 1039 30th
Lail Dewey I (Carolina Cab Co) r 1321 9th Av
Lail Donald R (Ethel M) dyer Hickory Dyeing & Winding Co, h (rear) 713 Lincolnton Rd
Lail Edgar, driver Lipe Mtr Lines, r RD1
Lail Edgar J (Carrie C) h 723 4th
Lail Ernestine Miss, tchr St Stephen's Luth Sch, r 1710 10th Av
Lail Ethelyn Miss, knitter Piedmont Hos Mills, h 235 Ashe
Lail Eugene M, USN, r Country Club Rd
Lail Everett C (Eva J) emp Sou Desk Co, h 2811 8th Av
Lail Fletcher L, r 1687 15th
Lail Floyd V (Mildred S) (Hickory Panel Co) h Dale Extd
Lail Fred D (Mae B) tex wkr, h 2124 10th
Lail Fred R (Martha A) USA, r 737 6th
Lail Harold E, slsmn, r 1202 Spring
Lail Harold J (Ruby B) hos wkr, r 915 24th
Lail Harold L (Betty T) emp Paul Murray Mfg Co, h 528 33d
Lail Harold S, clk Highland Hdw, r 682 Boyd
Lail Henry, mech Lipe Mtr Lines, r Granite Falls, N C
Lail Ranson (Lonie W) emp Shuford Mill, h 711 Mill
Lail Jack W, student, r 703 22d
Lail Jas A, whsemn Spaugh Paper Co, r Springs Rd
Lail Jas L (Callie I) h 341 Railroad Av
Lail Janette Miss, winder Louis Lavitt Co, r 235 Ashe
Lail Julian C (Laura C) prsr Piedmont Clnrs & Dyers, h 316 27th
Lail Kemp B (Elsie F) h 406 Highland Av
Lail Kenneth R (Lorrine McK) emp Catawba Paper Box Co, h Dale Extd

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT
PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. PHONE 2321

Lail Kirby P, hlpr M G Crouch Lbr Co, r Conover, N C
Lail Lloyd, brklyr, r 750 15th Av
Lail Lloyd J (Dorothy L) emp Western Caro Furn Co, h 1629 10th Av
Lail Lonie W Mrs, emp Shuford Mill, r 711 Mill
Lail Mae B Mrs, emp Lyerly F F Mill, r 2124 10th
Lail Marvin W (Minnie E) (25th St Gro) h 502 25th
Lail Mildred S Mrs, emp Piedmont Hos Mill, r Dale Extd
Lail Myrtle M Miss, clk Hickory Bench Co, r 711 Mill
Lail Obie S (Minnie S) emp Sou Desk Co, h 2232 6th Av
Lail Odell J (Mary C) furn wkr, h 530 22½
Lail Oliver E, emp Hylan Furn Co, r 510 E Highland Av
Lail Paul (Helen C) tex wkr, h 2431 7th Av
Lail Pearly, wks Hickory Pkg Co, r Newton, N C
Lail Perry J, agt Life & Casualty Ins Co, r Granite Falls, N C
Lail Ray E (Annie T) mach Knit Sox Hos Mills, h 332 Highland Av
Lail Ray F (Juanita L) (Windy City Ser Sta) h RD2
LAIL ROSCOE P (Elizabeth H) (L & S Super Market and Highland Hardware) h 682 Boyd, Tel 2-8874
Lail Ruby M Miss, student, r 711 Mill
Lail Rupert C (Lena H) meter supt Duke Power Co, r 1841 8th Av
Lail Schley W (Mary C) uphol, h 641 7th Av
Lail Shuford (Aileen S) emp Lyerly F F Mills, h (rear) 713 Lincolnton Rd
Lail Stanley (Elizabeth B) emp Hickory Poultry Mkt, h 1337 8th Av
Lail Thos, student, r 703 22d
Lail Willard L (Annie S) emp H & B Co, h Country Club Rd
Lail Willard T (Maggie W) uphol, h 888 23d Av
Lail's Shop & Furniture Exchange (C Vester Lail) 825 22½
Laird Wm B (Mabel K) treas Emory & Laird Inc, h 1928 12th Av
Lake Hickory Apartments, 2105 Lake Hickory Rd
Lake Hickory Country Club, Joe E Coleman pres, Edgar H Southerland mgr, Country Club Rd
Lale Victor, sawyer, r 720 Highland Av
Lambert Helen L Mrs, slswn McLellan's, r 611 10th Av
Lambert Jos E, driver E T & W N C Trans Co, r Valdese, N C
Lambert Silas G (Helen M) slsmn Biltmore Dairy, h 611 10th Av
Land Dewey J C (Retha W) collr White Furn Co, h 753 35th
Land Fred (Lula C) emp Sou Desk Co, h 757 35th
Land Glenn A, atndt Rocketts 4 Point Ser Sta, r 757 35th
Land Jas E (Elizabeth C) emp Sou Desk Co, h 3495 12th Av
Landis Carl E (Ruby S) clk PO, h 1554 17th Av
Landis Chas E, garage, r 691 Lincolnton Rd

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. PHONE 7366

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

Landis Elizabeth D (wid Wm T) h 691 Lincolnton Rd
LANDIS J BADGER (Bernice C) Asst Postmaster, r RD1 (Box 174)
Landis Jas L, delmn Yount Furn Co, r RD1
Landis T Edgar, garage, r 691 Lincolnton Rd
Landis Woodie W (Eula M) reprmn Duke Power Co, h 841 9th Av
Lane Catherine Miss, emp Hickory Spinning Mill, r 913 Ruth Av
Lane Dolly, r 720 Highland Av
Lane Edw A (Lucy S) tex wkr, h 316 27th
Lane Edw A Jr, tex wkr, r 316 27th
Lane Emmitt L Jr (Doris S) mach Lyerly F F Mill, h 621 Highland Av
Lane J Jackson, uphol, r 913 Ruth Av
Lane Marcus L (Dicie W) emp Shuford Mills, h 913 Ruth Av
Lane Martha C Mrs, r Sandy Ridge Rd
Lane Maybelle L Mrs, emp Shuford Mills, r 913 Ruth Av
Lane Oscar G (Maybelle L) emp Shuford Mills, r 913 Ruth Av
Lane Paul C (Ruth W) hos wkr, h 2855 4th Av
Lane Paul J (Verle F) emp Shuford Mills, h 904 Hope Av
Lane Raymond R, driver Piedmont Clnrs & Dyers, r RD3
Lane Ruth Miss, hos wkr, r 316 27th
Lane W Edgar (Lillie B) mech Whisnant Hos Mill, h 1301 E 10th Av Apt 29
Laney Clyde W (Lois B) atndt Dennis Esso Ser, r Granite Falls, N C
Laney D Ward (Margaret H) furn wkr, h 802 9th Av
Laney Noah W, emp Hickory Steam Ldry, r Granite Falls, N C
Laney Reid H (Mabel W) slsmn Penney's, r Hildebran, N C
Lang Apartments, 1445 13th Av and 1228 15th
LANG CHEVROLET CO INC, Edward P Cushman Pres-Treas-Genl Mgr (Ft Lauderdale, Fla) Perry R Hilts Sec, Cars, Trucks, Case Farm Machinery, 940 9th Av, Tel 2321 (see top lines)
Lanier Martelia (wid L A) r RD3
*Largen Henry N (Evelyn A) lab, h 1523 2d Av
*Larry's Cafe (Larry Gaston) beverages, 1249 6th Av
Larson Fannie M Mrs, sec Central Electric Supply Co, r 1021 12th Av
LARSON FRANK P (Fannie M) Pres-Treas Central Electric Supply Co, h 1021 12th Av, Tel 6881
Lassiter H Stuart, clk Hickory Tel Co, r 1002 11th Av
Lasstad Harold (McFay P) emp Chas Burns, r 605 21st
Latta Chester A (Fleta F) slsmn, h 1328 15th
Latta Fleta C Mrs, opr Hickory Tel Co, r 1328 15th
Latta Hal F (Louise D) v-pres Hickory Auto Parts, h 1327 14th
Latta Henry A (Latta-Martin Pump Co) h 1714 11th Av
Latta-Martin Pump Co (Henry A Latta) 1714 11th Av

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

Laughridge Hattie W (wid David) h 1513 8th Av
Laughridge Jerry J, h 1513 8th Av
Launey I Garnett Miss, r 1305 10th
Lavender Forest T (Betty W) emp Hickory Spinners, h 819 35th
Lavender Thos Y (Donnie D) emp Hickory Fabrics, h 707 35th
LAVITT LOUIS, Pres Knit Sox Knitting Mills and Louis Lavitt Co, h 1530 11th Av, Tel 6121
LAVITT LOUIS CO INC, Louis Lavitt Pres, Sam Lavitt Sec-Treas, Yarns, 346 Highland Av, Tel 2254 **(see page 53)**
LAVITT SAM, Sec-Treas Knit Sox Knitting Mills and Louis Lavitt Co, r 1530 11th Av, Tel 6121
Lavonia Manufacturing Co, Young M Smith ofc mgr-purch agt, 1034 14th
Lawing Dorothy W Mrs, sten Hickory Chair Co, r Lake Hickory Apts
Lawing Edna L Mrs, r 213 8th
Lawing Forest (Margaret D) bkpr Twin City Mtr Co, r 1057 Maple
Lawing Fred M (Clara H) slsmn Coca-Cola Botlg Co, h 1402 17th
Lawing Geroline M Mrs, sten Hy-Lan Furn Co, r Lincolnton, N C
Lawing Helen C Mrs, clk Shuford Mills, r Conover, N C
Lawing John A (Betty R) miller Hickory Flour Mills, r 501 10th Av
Lawing Margaret D Mrs, sten Century Furn Co, r 1057 Maple
Lawing Oscar (Jane C) student, r 2109 Lake Hickory Rd Apt 1
Lawrence Alma B Miss, bacteriologist Health Dept, r 1324 16th
Lawrence D Marvin (Fannie W) emp Hickory Chair Co, h 1206 Ridge
Lawrence Edw S (Neva B) mech Harper Mtr Co, h 2325 12th Av
Lawrence Gertrude Miss, slswn Spainhour's, r 1321 18th
Lawrence Louise Miss, looper Belks Hos Mill, r 1321 18th
Lawrence Saml W (Mary G) storekpr C & NW Ry, h 1321 18th
Lawson Alvin D (Vesta K) h 1912 Lake Hickory Rd
Lawson Eldon D (Gota W) mgr Boyd Lee Hos Mills, h 1522 14th Av
Lawson Wm R (Sallie H) r 1912 Lake Hickory Rd
Lawter Chas R, student, r 625 10th Av
Lawter John R (Audrey S) h 625 10th Av
Lay Bryan (Hazel B) fxr Brookford Mill, h 111 12th
Leach Bertha S (wid Jas L) h 711 10th
*Leach Calvin (Daisy W) lab, h 202 12th
Leach Chas H (Sarah P) delmn Ry Exp Agcy, h 2140 Lake Hickory Rd
Leach Mary E Miss, clk Rose Dry Clnrs, r 711 10th
Leach Rowena M (wid Geo E) designer, h 1216 12th
Leach Sara P Mrs, sec Arthur H Burgess, r 2140 Lake Hickory Rd
*Leach Vernon W, r 204 12th

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

*Leach Wm (Margaret) lab Ingold Co, h 317 13½
Leard Kenneth R (Anna L) roofer Caro Asphalt Rfg Co, h 715 22d
Leatherman Alphonso C (Lena L) clk Fresh Air Mkt, r RD3
Leatherman Blair (Helen) driver Merchants Prod & Gro Co, r RD3
Leatherman Dolphia P (Cora E) furn wkr, h 233 E 2d
Leatherman Ellen H Mrs, emp Elliott Hos Mills, r 701 10th Av
Leatherman Eugene (Ellen H) waxer Hickory Chair Co, h 701 10th Av
Leatherman Jack L, slsmn Shuford Hdw Co, r Vale, N C
Ledbetter Durham J (Ruby C) clk Hickory Drug Co, r 730 S 41st
Ledford Claude (Vergie S) emp Ivey Weavers, h 2829 8th Av
Ledford Jacob M (Rhoda P) wtchmn Piedmont Hos Mills, h 2412 12th Av
Ledford Marshall J (Lois Y) emp Piedmont Wagon Co, h 718 22d
Ledford Morris G (Mabel L) fixer Elliott Knit Mills, h 525 Chestnut Av
Ledford Roy L (Myrtle L) h 1741 15th
Lee Bessie L Mrs, emp Sou Desk Co, r 716 36th
Lee Chas, emp Sou Desk Co, r 716 36th
Lee Dorothy S Mrs, slswn Cole's Jwlry Store, r 1224 School Apt 4
*Lee Edw (Mamie) porter A & P Food Store, h 1418 4th Av
Lee Kenneth B (Alice M) prof L-R College, r Forest Park Dr
Lee Linden (Bessie L) emp Sou Desk Co, h 716 36th
*Lee Ollie, h 743 13th
*Lee Robt, driver Abernethy Tfr & Stge Co, r 1322 6th Av
Lee W Earl (Dorothy) adjuster Universal CIT Credit Corp, h 1224 School Apt 4
Lefevers Ella H (wid Wm E) r 1234 Ridge
Lefevers Mary H (wid Thos) h Yount
Lefevers Paul F, hlpr Fredrickson Mtr Exp Corp, r RD3
Lefevers Paul W, hlpr Fredrick Whol, r Yount
Lefevers Robt D (Pauline P) opr Cty, h 1515 (1500) 3d Av
Le Fevers Thos E (Sadie S) carp, h 408 Highland Av
Lefevers Troy W (Marjorie M) h Yount
Le Fone Betty J Miss, student, r 707 18th
Le Fone Cecil L (Harriette C) ofc mgr B & M Mtr Co, h 707 18th
Leggins Buno (Grace H) emp H & B Co, r 513 20th
Lehman Burl (Katherine C) slsmn, r 3829 9th Av
Lehman Kathryn C Mrs, clk Whisnant Hos Mills, r 3829 9th Av
Lemmond Agnes W (wid Jennings B) sec-treas Hickory Auto Parts, h 1411 12th
Lemmond Ruth M Miss, student, r 1411 12th

STEELE Conover Road RULANE GAS SERVICE SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Lemons Geo D Rev (Della M) pastor East Hickory Ch of God, h 1315 School
Lemons Hattie E Miss, clk Penney's, r 1315 School
Lemons John E, slsmn Montgomery Ward, r 1315 School
LENOIR-RHYNE COLLEGE, Dr Voight R Cromer Pres, M Craig Yoder Sec, Miss Gladys Barger Treas, 200-300 10th Av, Tels Bus Ofc 6131, Prests Ofc 5146 (see fly X and Y)
Lenoir-Rhyne Dining Hall, 210 12th Av
Lenoir-Rhyne Stadium, 240 13th Av
Lentz Annie L Miss, bkpr L-R College, h 1408 8th
Lentz Cullen R (Helen B) clk Ry Exp Agcy, h 303 27th
Lentz Doris F Miss, r 1918 9th Av
Lentz Eugene W (Blossom B) taxicab inspr, h 1223 14th
Lentz Frances E Miss, clk Natl Trading Co, r 1402 12th Av
Lentz Frank A (Annie D) gro 1922 9th Av, h 1918 same
Lentz Robt L (Ida M) student, h 1103 E 10th Av
Leonard Alice R (wid Julius S) h 2013 10th Av
Leonard Apartments, 1205 15th
Leonard Boyd L (Irene B) slsmn, h 2402 9th
Leonard Earl C (Ruth H) emp Ivey Weavers, h 2505 9th Av
Leonard Evola Miss, emp Lyerly F F Mills, r 800 8th Av
LEONARD HENRY S (Irene H) Pres Piedmont Wagon Co, National Superior Meat and National Trading Co, h 1503 11th Av, Tel 2-5206
Leonard Kate G Miss, emp Ivey Weavers, h 820 23d
Leonard Macie N (wid Homer A) h 975 30th Av
Leonard Olin L (Mary L) dept mgr Belk-Broome, h 1238 6th
Leonard Oscar E (Annie W) mech Hylan Furn Co, h 1020 E 10th Av
Leonard Peter, tex wkr, r 2013 10th Av
Leonard Stewart S (Helen S) sermn Steele Rulane Ser, r Brookford, N C
Leonhardt E Luico (Novella H) pntr Piedmont Wagon Co, h 1015 7th Av
Leonhardt Kenneth I, atndt Ritch's Esso Ser, r Lenoir Rd
Leonhardt Maggie B Mrs, emp Elliott Knit Mills, r 1213 15th
Leonhardt Pauline Miss, hos wkr, r 1015 7th Av
Leonhardt Wilford (Maggie B) mech H P Moser Garage, h 1213 15th
Lesko Lloyd (Mary D) rep State Capital Life Ins Co, r 728 15th
Lesko Mary D Mrs, slswn Anderson Piano Co, r 728 15th
Leute Otto (Elizabeth W) clk Caro Mills, h 1717 6th Av
Lewis Anne McA Mrs, treas Hickory Furn Shop, h 104 12th Av
LEWIS BRIAN F (Dottie H) Mgr Paper Service Co, h 1927 Forest Hills Dr, Tel 2-5921

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.

SOUTHERN VOCATIONAL INSTITUTE

DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO

1343 11TH AVE. PHONE 28987

*Lewis Janie, h 1347 5th Av
Lewis John S (Alice C) phys 1221 11th Av, h 1352 12th
*Lewis Pauline, maid, r 420 13½
Lewis Rupert C (Blanche C) (Hickory Glass Co) r Conover, N C
Lewis Sallie F Mrs, clk Municipal Court, r 1007 13th Av
Lewis Thos P (Sallie F) slsmn Reynolds B & M Co, h 1007 13th Av
Lewis', Irving Roth mgr, women's wear, 1328 Union Sq
LIBERTY LIFE INSURANCE CO, Wilton S Murphy Mgr, 1346 Union Sq, Tel 4432
Libowitz Isadore, r Hotel Hickory
Life Insurance Co of Va, Fredk G Frick dist mgr, 1223 11th Av
Life & Casualty Insurance Co, John M Johnson supt, 223 Harris Arcade
LIGON DAN H (Wilhelmina J) (Ligon Electric Supply Co) h 1441 13th Av, Tel 2-9952
LIGON ELECTRIC SUPPLY CO (Dan H Ligon) Wholesale Electrical Supplies, Industrial and Commercial Lighting Equipment, 2225 9th Av On Highway 70, Tel 2333 (see stencils)
*Liles Roosevelt (Esther L) janitor Hickory High Sch, h 1024 3d Av
Liles Walter J, emp Sou Cushion Co, r 1024 3d Av
Linder Elton (Leola L) student, h 715 22d
Linder Leola Mrs, slswn Woolworth's, r 715 22d
Lindsay Chas R (L Virginia) emp Ford Hos Mills, h Morganton Rd
Lindsay Lake W (Willie H) formn Hickory Chair Co, h 1016 2d
Lindsay Lester (Nellie M) (Lindsay & Eckard Lbr Co) r 42d
Lindsay & Eckard Lumber Co (Lester Lindsay, Everett T Eckard) Highway 70 W
Lineberger Apartments, 328 10th Av
Lineberger Avery A, emp College Gro, r 328 10th Av
Lineberger Avery R (Anna R) carp M G Crouch Lbr Co, h 1731 15th
Lineberger Brade K (Virginia S) (Ideal Food Mkt) h 1715 5th Av
Lineberger Brade K Jr, student, 1715 5th Av
Lineberger Edgar F (Clara H) clk E H Hutto, h 2185 13th Av
Lineberger John M (Josephine Y) emp Viewmont Hos Mill, h 1906 2d
Lineberger Mamie L Miss, emp Shuford Hos Mill, r 628 Boyd
Lineberger Minnie Mrs, nurse Richd Baker Hosp, r Maiden, N C
*Linberger O'Donald W, driller R E Faw & Sons, r Conover, N C
Lineberger O Reid (Dorothy M) agt Durham Life Ins Co, h 2016 14th Av
Lineberger Oscar R (Cleo N) h 628 Boyd
Lineberer Pearl A Miss (College Gro) h 328 10th Av
Lingerfelt Garland M (Gladys Q) h 1520 20th Av
Lingerfelt Luther W, clk Atomic Paint Co, r Icard, N C

O. G. PENEGAR CO.

Office Supplies, Euipment and Machines

1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.

LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. **PHONE 27976**

Lingerfelt Maggie C (wid Monroe) h 3502 10th Av
Lingerfelt R Paul (Mary M) emp Century Furn Co, h 2109 Lake Hickory Rd Apt 4
Lingerfelt Thurman L (Mary Ann A) mgr Hickory Mfg Co, h 1934 Forest Hill Dr
Lingerfelt Verdie G Mrs, wks Hickory Steam Ldry, r 42d
Lingerfelt Wilburn E (Mary B) atndt Cape Hickory Ser Sta, h 723 41st
Lingle Andrew J, driver Hickory Steam Ldry, r 835 9th Av
Lingle J Henry, clk Paramount Billiards, r RD3
Lingle J P, formn Hickory Springs Mfg Co, r 8th Av
Lingle Macie H Mrs, h 322 E Highland Av
Lingle Maude J Miss, r 835 9th Av
*Link Alfred (Mary) pntr, h 906 4th
Link Andrew J (Maude R) blrmkr J L Goodman & Son, h 1223 23d
*Link Bessie, emp Hickory Springs Mfg Co, h 1328 4th Av
Link Chas V (Helen H) carp Elliott Constn Co, h 325 6th
Link Doris A Miss, student, r 814 7th
Link Edwin, slsmn Mauldin Distbg Co, r N Wilkesboro, N C
Link Ernest C (Orianna B) (Four Point Barber Shop) h 814 7th Av
Link Harold J, gro 2008 2d, r 961 27th Av
Link J Vernon (Orein S) slsmn Biltmore Dairy, h 961 27th Av
Link Jennie J (wid Henry E) mender Brown Hos Co, h 961 27th Av
*Link Jos M, r 906 4th
Link Lorene E Miss, emp Setzer Hos Mill, r 961 27th Av
Link Lula S (wid Luther) h Springs Rd
Link Orianna B Mrs, slswn Spainhour's, r 814 7th
Link Orien S Mrs, looper Walton Knit Mill, r 961 27th Av
Link Rosa Miss, r Springs Rd
Linn J Arthur Rev (Mabel D) pastor Mt Olive Luth Ch, r Taylorsville Rd
Lintz Elmo H (Beulah) eng Hyalyn Porcelain, r 1920 12th Av
Lions Club, Wm H Duhling pres, Robt W Wood sec-treas, meets Thursdays 6:30 P M at Hotel Hickory
Lipe Martin P (Odessa W) with Lipe Mtr Lines, h 1022 16th Av
Lipe Martin P Jr (Pearl L) clk Lipe Mtr Lines, h Country Club Rd
LIPE MOTOR LINES INC, John J Swindell Pres-Treas, Albert H Fields V-Pres, James A Holcombe Sec-Genl Mgr, Conover Rd, Tel 2114 **(see page 69)**
Lipe Wm E Jr (Evelyn H) linemn Hickory Tel Co, h 1513 21st
Lippard Carrie B (wid Jas A) h 1301 Ridge
Lippard Ernest R (Eunice R) (Dock's Taxi Ser, Moser's Auto Repair) h 1263 Ridge

PERRY ARMATURE APPLIANCE CO.

WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. ***"SALES—SERVICE"*** **PHONE 26016**

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. **PHONE 2124**

Lippard Irenus A (Lucy) carrier PO, h 1009 7th Av
Lippard Joan L Miss, student, r 1009 7th Av
Lippard Lucy J Mrs, asst mgr Grant's, r 1009 7th Av
Lippard Marvin H (Hazel C) emp Hylan Furn Co, h 1306 School
Lipscomb Arlene Miss, nurse L-R College, r same
Lipscomb Eva Miss, nurse Richd Baker Hosp, r same
Little A Pearl Miss, mus tchr 608 10th Av, h same
Little Apartments, 230 Highland Av
Little Arthur H, student, r 226 12th Av
Little Bessie F Miss, r 1502 10th Av
Little Betty J Miss, clipper Hickory Hos Mills, r 512 Crest
LITTLE CAROLUS D (Lee K) Treas-Asst Sec Fidelity Federal Savings & Loan Assn, r RD3
Little Claude S (Muriel M) slsmn Blackwelder Oil Co, h Conover Rd
Little Clyde M (Viola S) formn Hickory Mfg Co, h 512 Crest
Little Clyde S (Thelma) h 889-A Factory Av
*Little Cordie, h 546 14th
Little E Fritz, radiator ser 2195 13th Av, r Taylorsville, N C
Little E Maurine Miss, slswn Penney's, r Claremont, N C
Little Edna E Mrs, opr Princess Beauty Shoppe, r RD3
Little Ellen I (wid Ernest C) r 230 Highland Av
Little Franklin H (Ruth A) clk Piedmont Supply Co, h 230 Highland Av
Little Gaither E (Louise C) emp Hickory Mfg Co, r Taylorsville Rd
Little Glenn A (Jackie S) clk Central Elec Sup Co, h 1026 7th Av
Little Guy H (Grace D) trimmer Budy Body Wks, h 680 30th Av
Little Hannibal E (Bessie L) emp Hickory Furn Co, h 229 E 2d
Little Harvey D (Nola B) h 928 Willow
Little Helen B Mrs, inspr Clay Prntg Co, r 890 Burch
Little Herman, mech R E Faw & Sons, r RD3
Little Hermene H Miss, slswn Melville's, r 229 E 2d
*Little Icy L, maid, r 1024 3d Av
Little J Carroll (Gordie E) (Piedmont Barber Shop) h 2429 3d Av
Little Jacob C (Grace S) uphol Suggs & Hardin, h 1144 E 10th Av
Little Jas B, dentist 1019½ 14th, h 2103 10th Av
Little Jerry E (Mildred P) emp Sou Desk Co, h 1724 Lenoir Rd
Little John D (Helen B) pressmn Clay Prntg Co, h 890 Burch
Little John S (Annie M) farmer, h 887-A Factory Av
Little Joyce E Miss, ofc sec Southern Vocational Inst, r Conover, N C
Little Leona H (wid Marcus) h Taylorsville Rd
Little Lillian A Miss, tchr, r 226 12th Av
Little Lloyd H (Rheba) slsmn Merchants Prod & Gro Co, r RD2

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) **PHONE 26532**

TODD FLORAL CO., INC.
"Todds Flowers Brighten The Hours"
HICKORY'S LEADING FflorIST SINCE 1930
PHONE 2221

LITTLE MACK L (Pauline L) Chief of Police, h 883-A Factory Av, Tel 6668
Little Mamie A Miss, slswn Lewis', h 960 5th
Little Marcus L (Clara E) chemist Carosol Chem Co, h 704 10th Av
Little Martha A Miss, emp Duke Hos Mill, r Conover Rd
Little Martha J Miss, student, r 1144 E 10th Av
Little Nell W Mrs, tchr Green Park Sch, r 235 10th Av
Little Paul W (Ethel R) driver Abernethy Tfr & Stge Co, h 896 Burch
Little Polly L Mrs, opr Highland Beauty Salon, r 883 Factory Av
Litle R Dwight (Hazel B) slsmn Catawba Dairies, h 1038 4th
Little Ray E, wks Cline Lbr Co, r Claremont, N C
Little Richd F, tchr, h 1502 10th Av
Little Robt P, wks Cline Lbr Co, h 230 Highland Av
Little Vetra Miss, opr Center Beauty Shoppe, r Taylorsville, N C
LITTLE W H, Exec V-Pres-Sec Fidelity Federal Savings & Loan Assn, h 226 12th Av, Tel 6586
Little W Harold (Nell W) slsmn Hickory Steam Ldry, h 235 10th Av
Little W Kermit (Gaynell S) uphol, h 656 Highland Av
Little Walter W (Ethel C) h 908 10th Av
Little Wilbert H, r 235 10th Av
Little Wm, student, r 512 Crest
Little Wm F, student, r 226 12th Av
Little Wm L, student, r 512 Crest
Livingston Perry J (Ruby L) opr Kerr Sand Co, r 205 27th
Lloyd Geo W (Emily C) (Gilbert Hos Mill) r 204 31st
Lloyd Irene Miss, waitress Arcade Coffee Shop, r 1401 12th
Lock Boyd M (Ola E) sash mkr Drum's Cabt Shop, h RD4
Locke Adelia H (wid Edw) h 521 8th
Locke Albert E, teller First Natl Bk, r 521 8th
Locke Ashley I (Annie B) carp, h 702 28th
Locke Boyd M (Ola E) h 1478 24th
Locke F Emogene Miss, tchr Claremont High Sch, r 1541 17th Av
Locke J Ernest (Effie S) inspr Hickory Novelty Co, h 1541 17th Av
Locke Jack, wks Martin's Mill Work, r RD4
Locke Mary Miss, student, r 2821 10th Av
Locke Norman, h 2821 10th Av
Lockhart Della L Mrs, clk Spainhour's, r 637 41st
Lockhart Rex (Della L) clk Dixie Home Store, r 637 41st
Lockhart Wm E (Mamie H) emp Terry Crouch Furn Co, h 637 41st
Loftin Coyt J (Kathleen M) slsmn Johnson Bros Supply, r Claremont, N C
Logan Guy A (May W) clk Duke Power Co, h 1514 13th Av

R. A. TUNSTALL INSURANCE AGENCY
"INSURANCE OF ALL KINDS"
5 UNION SQ. BLDG. R. Archie Tunstall, Owner PHONE 7531

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

Loggins Geo (Katie M) pntr, h 419 9th
Lohr Essie (wid Melvin H) h 1100 15th Av
Long Cecil H, student, r 1689 15th
Long Cicero C (Lillie S) h 1019 33d
Long Claude R, r 1416 3d Av
Long David G (Mary E) emp Sou Desk Co, h 2409 11½ Av
Long Dorothy G Miss, clk Firestone's, r RD2

LONG EDMUND S (Roberta S) Genl Mgr WHKY—AM & FM Radio Stations and Mgr Catawba Valley Broadcasting Co, h 1210 13th, Tel 7451

Long Faye Miss, student, r 936 Burch

Long Franklin C, slsmn Longview Flour & Feed Mills, r Newton, N C

Long Herman V (Ruby E) slsmn Coca-Cola Botlg Co, r RD2
Long Hobart, hlpr M G Crouch Lbr Co, r RD3
Long J Edw (Sallie W) agt Sou Ry, h 1689 15th
Long J Russel (Lena L) sermn Shuford Mills, r RD2
Long Jas (Nettie T) driver Merchants Prod & Gro Co, h 627 34th
Long Jeanette Miss, student, r 1553 18th
Long Lonnie, USN, r Salisbury, N C
Long May Miss, student, r 936 Burch
Long Minnie S (wid Henry B) r 1529 13th Av
Long Neil D, USN, r 1689 15th
Long Ray (Mildred) emp H & B Co, h 1517 9th Av
Long Robt, hlpr M G Crouch Lbr Co, r RD3
Long Roby W (Alma S) (Piedmont Dental Lab) h 510 15th
Long Thos E, eng WHKY, r 1210 13th Av
Long Valeria J Miss, looper Brown Hos Co, r 798 29th Av
Long Will H (Clora E) formn Shuford Mills, 920 Mill
*Long Wm (Pearl) hlpr Midtown Ser Sta, h 404 13th

Long Wm B (Marie M) roofer Carolina Asphalt & Roofing Co, h 2200 10th Av Apt 8

Long Wm H (Clara T) formn A A Shuford Mill Co, h 920 Mill
Long Wm L (Rose C) h 1338 12th
*Longcrier Alice H, emp L-R College, h 1023 2d Av
*Longcrier Annie S, emp L-R College, r 610 12th
*Longcrier Betty R, emp L-R College, r 610 12th
*Longcrier Clarence J (Annie S) janitor, h 610 12th
Longview Baptist Church, 3211 9th Av
Longview Bar-B-Q (Harley K Fleming) 3440 9th Av
Longview Cleaners (Robt S Roberts) 3501 9th Av

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. PHONE 2261

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

LONGVIEW ELECTRIC CO (Woodrow W White) Contracting, Appliances, Commercial and Residential Lighting, Kleer-Kleen Oil Furnaces, 648 41st, Tel 2-7924 (see page 44)

LONGVIEW FLOUR & FEED MILLS INC (Kasco Farm Service) S Joseph Golden Pres-Treas, Bailey Patrick Sec, Feed Manufacturers, Flour and Corn Meal, 3140 9th Av, Tel 6851 (see page 46)

Longview Furniture Co Inc, Ernest L Woodard pres, 1250 36th
Longview Hosiery Mill (Paul F Beam, Virgil M Hendrix) 820 32d
Longview School, Mrs Ruie H Walker prin, 3319 9th Av
Longview Service Station (Robt L Cody & Russell T Robinson) 3103 9th Av

LONGVIEW, TOWN OF—Herschel J Frye Mayor, Mrs Edna H Frye Sec-Treas, C Spurgeon Young, Fred J Dale and D Owen Sigmon Aldermen, Ned Whitener Chief of Police, Town Hall 3741 9th Av, Tel 5797

Longworth Gloria Miss, tchr St Stephen's Luth Sch, r 1710 10th Av
Lookadoo Chas, student, r 905 S Hill
Lookadoo Fred B (Bessie B) pntr, h 905 S Hill
Lookadoo J Garth (Lillian F) h 226 Lentz
Lookadoo Lillian F Mrs, smstrs Hickory Chair Co, r 226 Lentz
Looney Della M Mrs, emp G & H Hos Mills, h 1206 23d
Looper J E, mech City, r 1149 29th
Loudy Ralph (Ruth A) uphol Hickory Chair Co, h 704 4th
Love Dorothy Miss, student, r 1811 9th
Love Jas E (Nellie D) emp Hickory Furn Co, h 1811 9th Av
Loveland Lohr E, slsmn Montgomery Ward, r Hildebran, N C
Lovin Lloyd T (Dee E) emp Center Theatre, h 2320 3d Av
Lovvorn Wm B Jr (Virginia K) USA, h 2109 Lake Hickory Rd Apt 7
Lowder Marvin S Jr (Charlotte W) student, h 328 10th Av
Lowdermilk Chas E, agt Life Ins Co of Va, r 1706 9th Av
Lowdermilk Glenn (Dorothy L) emp Ivey Weavers, h 2609 4th Av
Lowe Dorothy M Miss, emp Shuford Mills, h 728 Mill
Lowe Robt L, emp Shuford Mills, r 728 Mill
Lowery Saml J (Ola A) emp Ivey Weavers, h 712 27th
Lowman Addie S Mrs, emp Shuford Hos Mills, r 322 E 2d
Lowman Arthur L, wtchmn Lipe Mtr Lines, r Taylorsville, N C
Lowman Henry, driver Yellow Top Cab Co, r RD3
Lowman Jas (Atina L) hlpr Ingold Co, r RD3
Lowman Melvin L (Nell F) emp Shuford Mills, h 904 Mill
Lowman Odell H (Addie S) h 322 E 2d
Lowrey Matthew M (Corinne B) h 538 8th Av

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

Loyal Order of Moose Lodge No 1312, M M Trawick gov, Harold L Isenhour sec, meets Tuesdays 8 P M, Lake Hickory
Loyd G Wesley (Emily C) h 204 31st
Lucas Ambrose M (Hettie H) acct, h 1527 10th
Lucas Hettie H Mrs, tchr, r 1527 10th
Lucas Jas B (Marian C) slsmn Hickory Securities Corp, h 2040 Lake Hickory Rd
*Lucas Rosa L, dom, r 204 12th
*Lucas Virginia M, maid, r (rear) 1537 2d Av
*Lucas Wm (Callie R) farmer, h 1342 2d Av
*Lucas Walter, porter Bus Sta, r 1100 3d Av
Lucille Beauty Salon (Miss Lucille R Hass) 1909 9th Av
Luffman Carl, driller R E Faw & Sons, r State Road, N C
Luffman Coy, driller R E Faw & Sons, r States Road, N C
Luffman Wm E, driller R E Faw & Sons, r States Road, N C
LUMBERMANS MUTUAL CASUALTY CO, Field Insurance Agcy Agts, 112 Harris Arcade, Tel 2387
Luper Raymond E (Anne H) tchr Claremont High Sch, h 2123 Lake Hickory Rd Apt 9
Lutz A L, r 3914 8th Av
LUTZ A FLETCHER (Arcola M) V-Pres Bass-Smith Funeral Home, r 3910 8th Av, Tel 7388
LUTZ ALBERT S (Helen W) (Service Dry Cleaners) h 1527 14th Av, Tel 6231
Lutz Alies E (Lottie B) mech Elliott Knit Mills, h 965 6th
Lutz Barbara J Miss, student, r 1527 14th Av
Lutz Building, 1223 11th Av
Lutz Chas F (Mary W) v-pres Dennison Mach Tool Co, h 418 41st
Lutz Clarence W (Ruth S) slsmn Johnson Bros Supply, r RD3
Lutz Clyde P (Sue L) emp Shuford Mills, h 939 S Hill
Lutz Daniel S, firemn Hickory Pkg Co, r Newton, N C
LUTZ DRUG STORE (Horace C Lutz) "On The Corner", Hickory's Leading Drug Store, 1354 Union Sq, Tels 2364 and 7046 (see initial letter lines)
Lutz Earl A (Evelyn S) student, h 1338 12th Av
Lutz Edgar (Grace S) emp Shuford Mills, h 924 Hope Av
*Lutz Fannie, h 327 12th
Lutz Frances M Miss, emp Hickory Dyeing & Winding Co, r 939 S Hill
Lutz Frank J (Nellie L) emp Walton Hos Mill, h 1321 Ridge
LUTZ HORACE C (Ella S) (Lutz Drug Store) h 1602 13th, Tel 2-6236
LUTZ HORACE C JR (Maxine L) Slsmgr Lutz Drug Store, h 1428 13th Av, Tel 8442

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

Lutz Hosiery Co (W Arthur Lutz) (rear) 3914 8th Av
Lutz Jas D (Ruby S) opr Kerr Sand Co, r RD1
*Lutz Jos H (Naomi) cook Hill's Cafe, h 1319 7th Av
Lutz Linton F (Kathryn) mech Harper Mtr Co, r Icard, N C
Lutz M Kathleen Miss, student, r 939 S Hill
*Lutz Naomi M, dishwshr Hill's Cafe, r 1319 7th Av
Lutz Ola E Miss, emp Elliott Hos Mills, r 934 8th
Lutz Ruby Miss, emp Shuford Mills, r 924 Hope Av
*Lutz Ruth, dom, r 329 12th
*Lutz Tedro (Helen D) hlpr Hickory Mtr Sls, h 5 3½
LUTZ W ARTHUR (Letha J) (Lutz Hosiery Co) Treas Bass-Smith Funeral Home, h 3910 8th Av, Tel 7388
Lutz Wade H (Kate S) h Conover Rd
*Lutz Xenophone (Gwendolyn) porter Cole's Jwlry Store, r 327 12th
Lyerly Full Fashioned Mills, Mrs Josephine B Lyerly pres, Geo L Lyerly sec-treas, 925 8th
Lyerly Geo L (Annie A) pres 1st B & L Assn, pres-treas Shuford Hdw Co, sec-treas Elliott Knit Mills and Lyerly F F Mills, h 1212 15th
Lyerly Geo L Jr (Minnie F) mgr Lyerly F F Mills, h 1440 17th
Lyerly Jettie A (wid Walker) pres Hy-Lan Furn Co, h 1605 13th Av
Lyerly John L (Dorothy W) sec Hy-Lan Furn Co, supt Elliott Knit Mills, h 1316 19th
Lyerly Josephine B (wid Eubert) pres Elliott Knit Mills and Lyerly F F Mills, h 1334 12th
Lyerly Ralph H, prof L-R College, r 251 10th Av
Lyerly Walker Jr (Peggy L) (Hickory Poultry Mkt & Feed Co) treas-genl mgr Hy-Lan Furn Co, h 1349 20th
Lyerly's, Mrs Myrtle T Harris mgr, china, 1009 14th
*Lyles Fred (Grace) emp Sou Cushion Co, h 629 13th
Lynch Earl M (Lucille B) clk Sinclair Ref Co, h 2044 16th Av
Lynch Julia C Mrs, emp Sterling Knitters, r 727 10th
Lynch L C (Leah) clk Sou Ry, r 739 10th
Lynch Lucille B Mrs, slswn Belk-Broome, r 2044 16th Av
Lynch Monroe S (Julia C) h 727 10th
Lynn Apartments, 1710 10th Av
Lynn Boyd L, hlpr Fredrickson Mtr Exp Corp, r RD3
Lynn Condon T (Mabel C) plant mgr Grapette Botlg Co, r RD3
Lynn Harvey S, wks Pepsi-Cola Botlg Co, r RD1
Lynn Jos T (Lillian Q) eng C & NW Ry, h 1224½ Government Av
Lynn Malcolm D, inspr Royal Crown Dist Corp, r Brookford Rd
Lyons Lawrence D, emp Hickory Chair Co, r 1117 Valley

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. **Dial 25507**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS
HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE
1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

Mc

LUTZ'S DRUG STORE

"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

McAbee Fred T (Margaret S) pntr, h 1132½ 10th Av
McAulay David M (Jessie G) clk Thomas & Howard Co, h 1038 Maple
McBride Jas F (Irene B) formn Hy-Lan Furn Co, h 173 19th Av
McBride Nancy P (wid Edw D) r 636 Highland Av
McBride Paul A (Bernice P) emp Hy-Lan Furn Co, h 1251 Ridge
McCall Clayton A (Ruby D) emp Hickory Mfg Co, h 411 10th Av
McCall David D (Alice B) emp Hickory Chair Co, h 717 4th
McCall Floyd Y, hlpr Hickory Elec Co, r Newton, N C
McCall Fred Jr, tchr Claremont High Sch, r Newton, N C
McCall Glenn M (Jean L) slsmn Wagner Furn Co, h 1943 Forest Hills Dr
McCall John K (May B) barber, h 1205 15th Apt 2
McCallum Joe B (Ruby) formn Richards Mtr Co, r Lake Hickory Apts
McCallum Thos J (Sarah E) atndt Richards Mtr Co, r 1417 12th
McCampbell Robt A (Eugenia T) linemn Hickory Tel Co, h 1220 14th
McCarley John D (Frances P) carrier PO, r 552 22d
McCarley Lola W (wid Thos L) h 552 22d
McCarson Virgil L, mech Esso Stand Oil Co, r 722 16th
McCaskill Jesse M (Anna E) USN, h 2032 Lake Hickory Rd
McCaskill Laura E Mrs, typist Mortgage Ser Corp, r 2032 Lake Hickory Rd
McCaslin Charlie J (Lelia) collr Deal's Furn Store, r RD1
*McCathern Chas, janitor Electl Ser Co, r 618 12th
*McCathern J Henry (Daisy) hlpr Lipe Mtr Lines, h 528 14th
*McClain A Garry (Dora A) atndt, h 214 13½
*McClain Dora, maid Huffry Hotel, r 3½ Av
*McClain S Avery (Mary) tire changer Clark Tire & Auto Sup, r Yount
McClain J Wilson (Evelyn J) supt Sou Desk Co, h 1716 23d
*McClain Lillie B, maid, h 528 9th Av
McCloud John W (Viola M) emp Shuford Mills, h 911 Ruth Av
McCloud Viola M Mrs, emp Shuford Hos Mill, r 911 Ruth Av
McClure Betty L Miss, tchr Longview Sch, r 1608 6th Av

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
Room 207 Grant Bldg. WEATHERSTRIPPING Phone 28821

McCollim Frank C, mach Precision Industries, r 1338 12th Av
McCollum Jos B (Ruby S) mech Richard Mtr Co, h 2123 Lake Hickory Rd Apt 10
McComb David M (Susan B) lawyer 1328½ Union Sq, h 1723 13th Av
*McComb Elizabeth, r 539 13th
McComb Frank W Jr (Edythe T) slsmn, h 969 26th Av
McComb Millie K Miss, tchr Claremont High Sch, h 1215 6th
McCOMB R HARRY (Betty R) V-Pres-Sec-Treas Carolina Fine Fabrics and City Mayor, h 1408 8th, Tel 6381
McComb Wm W (Jonnie S) real est, h 1238 6th
McConnell Ral H (Helen S) prsmn Hickory Prntg Co, h 1301 E 10th Av Apt 55
*McCorkle Alfred I (Flora H) emp Borden Co, h 1319 6th Av
*McCorkle Mate (Lela) driver Smith-Courtney Co, h 1320 6th Av
*McCorkle Mattie, dishwashr Hill's Cafe, h (rear) 1338 6th Av
McCoy E Joseph (Berta C) (Drs McCoy & McKee) h 1720 15th
McCoy Rhoda V (wid Mack) hos wkr, r 938 Holly Av
McCOY & McKEE DRS (E Joseph McCoy, John W McKee) Veterinarians, 814 14th, Tel 2-6012
McCrain Frank H (Minnie M) fixer Whisnant Hos Mills, h 1605 23d
McCrary Betty J Miss, r 703 Mill
McCrary Delia E Miss, emp Menzies Hos Mill, r 942 Holly Av
McCrary John E (Brady B) h 942 Holly Av
McCrary Maude T Mrs, emp Shuford Mill, r 703 Mill
McCrary Roy L (Maude T) emp Shuford Mill, h 703 Mill
McCrary Roy L Jr, USA, r 703 Mill
McCrary Tally O, emp Brookford Mills, r 942 Holly Av
McCray Dorothy Miss, slswn Wallace Inc, r 2720 11th Av
McCray E Clarence (Aletha C) slsmn Howard-Hickory Co, h 3880 10th Av
McCray Elbert, hos wkr, r 2720 11th Av
McCray John D (Helen L) formn Howard-Hickory Co, r RD4
McCray Marjorie Miss, furn wkr, r 2720 11th Av
McCray Oren (Ethel Y) furn wkr, h 2720 11th Av
McCreary Arnold E (Mary E) slsmn James Whol Co, h 1317 N Hill
McCreary Geo W (Ona S) prof L-R College, h 200 12th Av
McCree Mary E Miss, bkpr Caro Comn Co, r RD2
McCulloch Jas L Jr (Dorothy B) mgr Kartus Shoe Co, h 1301 E 10th Av Apt 33
McCurry Barbara A Miss, student, r 502 9th
McCurry Marion G (Mary S) v-pres Sterling Knitters, h 502 9th
McDaniel Chas W (Doris) cook Pig & Chicken Grill, r 2715 4th Av

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto
PIEDMONT MOTOR CO., INC.
DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266
Plymouth CHRYSLER

McDaniel Claude W (Rebecca) cook Pig & Chicken Grill, r 2715 4th Av
McDaniel Cora L Miss, r 924 Holly Av
McDaniel Donald C, emp Hickory Chair Co, r 660 24th Av
McDaniel Elma W, USA, r 660 24th Av
McDaniel Grace W Mrs, tex wkr, r 924 Holly Av
*McDaniel John (Rosa G) h 1422 2d Av
McDaniel John L (Hessie K) sander Hickory Chair Co, h 660 24th Av
McDaniel Junior P (Hazel W) emp Century Furn Co, h 1713 10th Av
McDaniel Paul Jr, hlpr M G Crouch Lbr Co, r RD3
McDaniel Paul W (Mary L) r 924 Holly Av
McDaniel Nora L Miss, r 924 Holly Av
McDaniel Walter P (Grace W) emp Hy-Lan Furn Co, h 924 Holly Av
McDaniel Willard L (Ruth B) emp Hickory Chair Co, h 916 Holly Av
McDaniel Lester J (Nettie W) USA, h 2109 Lake Hickory Rd Apt 3
McDonald Annie L Mrs, prof L-R College, r 1527 12½
McDonald Geneva Miss, slswn McLellan's, r 2726 9th Av
McDonald Wm R (Annie B) (Ninth Av Pharmacy) h 1527 12½
McDonald Zayda M (wid Saul E) emp Ivey Weavers, h 2340 10th Av
McDowell Catherine W Mrs, furn rms 720 Highland Av, r same
McDowell Jas C (Catherine W) mech Elliott Hos Mills, h 720 Highland Av
McElwaney Ludie B Mrs, emp Hickory Throwing Co, h 1304 2d
McFall Myra E Miss, proof rdr Hickory Daily Record, h 1019 4th
McFarland J T (Mary M) contr 1215 8th, h same
McFarland Mary M Mrs, mus tchr 1215 8th, r same
McGalliard Maggie L (wid Thos) r 711 39th
McGalliard Thos G (Velda P) emp Lyerly Hos Mills, h 711 39th
McGallion Paul J (Stella C) taxi driver, h 856 38th
McGee Elmo R (Faye W) emp Caro Comn & Whol House, h 911 7th
McGee Jos B (Vera T) bkpr Ford Hos Mills, r Newton, N C
McGhee Forrest E, waiter Weaver's Bar-B-Q, r 1029 E 10th Av
McGinnis Edna S Mrs, clk Hickory Drug Co, h 920 7th
McGinnis Jerry D, student, r 920 7th
McGinnis L Frank (Kate M) signalmn Sou R R, h 226 Highland Av
McGowan Vera L Mrs, tchr Claremont High Sch, r Lenoir, N C
McGowan Virginia S (wid Herbert) smstrs, h 3 13½
McGuire Aileene L Miss, sten 1st Security Co, r 801 8th Av
McGuire Betty L Miss, student, r 906 Burch
McGuire Clyde A (Danford D) formn Hickory Chair Co, h 801 8th Av Apt 4

BEAR WHEEL ALINEMENT
BUDY BODY WORKS
24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES *SERVICE*
1315-1317 9TH AVE. PHONES 7936 and 3666

McGuire Ethel R (wid John F) h 717 4th
McGuire Kelly M (Effie B) pntr Hickory Constn Co, h 906 Burch
*McGuire Leon (Georgianna) stockmn Ideal Food Mkt, h 1370 3d Av
*McGuire Leon Jr, student, r 1370 3d Av
McGuire Morris Jr (Josephine L) boarder Brown Bros Hos Mills, h 1517 9th Av
McGuire Peggy J Miss, bkpr First Natl Bank, r 801 8th Av
McIntyre Ralph J (Frances B) mach Hickory S & I Co, r RD2
McIver Dorothy C Miss, student, r 26 6th
McIver John C (Sarah G) h 1 6th
McIver John C Jr (Pauline P) mech Central Mtr Co, h 26 6th
McIver Peggie J Miss, inspr Test Hos Mill, r 26 6th
McKaughan Robt L (Ruby F) sec-treas Hickory Steel & Iron Co, h Country Club
McKay A R Pete (Margaret B) slsmn A T Ferrell & Co, h 790 29th Av
McKay Margaret B Mrs, sten Espey's, r 790 29th Av
McKee John W (Daisy S) (Drs McCoy & McKee) h 1315 19th
McKee Margaret M Miss, bkpr G & H Hos Co, r 541 23d
McKenzie Albert (Florence C) driver, r 2350 9th Av
McKenzie Lela G Mrs, opr Hickory Tel Co, r 311 8th
McKenzie Malcolm, h 2350 9th Av
*McKesson Minnie, h 1358 4th Av
McKinney J Van (Lois T) h 510 18th
McKinney J Van Jr (Lucile T) student, r 510 18th
*McKinney John P (Irene) emp H & B Co, h 1409 4th Av
McKinney Reuben H, mgr Dixie Home Stores, r 2901 9th Av
McKinnis Ralph P, asst mgr Singer Sewing Mach Co, r RD2
*McKnight Elvin Jr (Marie H) emp Hickory Chair Co, h 412 Chestnut Av
McKnight Walter D (Mary B) driver, h 720 22d
McLaughlin Marvin B (Frieda P) uphol J L Jones Mfg Co, h Geitner Rd
McLaughlin Nelson H (Gertrude H) mech Holbrook Refrigeration, h 512 10th Av
McLean Carrie L Mrs, emp Waltons Knit Mills, h 1234 Ridge
McLean Precyous H Miss, slswn Melville's, r 1234 Ridge
McLean Trucking Co, Homer D Cresson mgr, 5 12th
McLellan Stores Co, Geo H Phelps mgr, 1306 Union Sq
*McLindon Robt I Rev (Katie L) h 1103 3d Av
McMahan Anne D Miss, r 1339 12th Av
McMahan Claude (Melba D) hos wkr, r 2715 11½ Av

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 345 TENTH AVE.

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

McMahan Hoyt W (Irene C) fxr Setz-Rite Hos Mills, h 1339 12th Av
McMillan Van Buren, acct 1523 14th Av, h same
*McMullins Ninette, dom, h 156 12th
McNeeley Albert P, wtchmn Miller Uphol Co, r Conover Rd
McNeeley Jessie L (wid Horace W) h 1234 Ridge
McNeely Carl E (Bertie W) emp Boyd Lee Hos Mills, r 354 E Highland Av
McNeely Conley C (Alice T) formn Hy-Lan Furn Co, h 1135 E 10th Av
McNeely Daivd H, slsmn Hickman Hdw Co, r Brookford, N C
McNeely Florence C Mrs, r 354 E Highland
McNeely Frances M Miss, bkpr Crescent Co, r Morganton, N C
McNeely Geneva C Mrs, asst Drs Abernethy, r 900 Oak Av
McNeely Geo R, r Westview
McNeely Hattie P (wid Phifer) h 3421 8th Av
McNeely Helen Miss, emp Whisnant Hos Mill, r 3421 8th Av
McNeely John L (Ethel McF) h Westview
McNeely Mary H Miss, opr Marie Beauty Shoppe, r 1316 13th
McNeely Modean Miss, r 354 E Highland Av
McNeely Saml L (Florence C) cabt mkr M G Crouch Lbr Co, h 354 E Highland Av
McNeely Thos L (Mary S) plmbr, h Conover Rd
McNeely Wm M (Lula B) furn repr 3425 8th Av, h 1530 17th Av
McNeely Wm T Jr, partsmn Lang Chev Co, r 1530 17th Av
McNeil Annie L Mrs, h 2833 8th Av
McNeil Lavonda Miss, student, r 2833 8th Av
McNeill John A (Mabel B) emp Shuford Mills, h 813 Golf
McNeilly Frankie Miss, cash Raby's Restr, r Brookford, N C
McRae Cameron M, clk Sou Ry, r 1922 15th
McRae Hubert L (Annie L) supt James Knit Mills, h 1922 15th
McRary Kenneth L (Tressie F) slsmn Peeler Hdw, r Icard, N C
McRee David A (Bernice J) slsmn Caro Comn Co, r Maiden, N C
McRee Fred E, driller R E Faw & Sons, r Maiden, N C
McRee L Alex (Ollie W) furn wkr, h 2312 10th
McRee Luther S (Clara M) partsmn Piedmont Mtr Co, h 2119 Lake Hickory Rd Apt 6
McRee Mamie N (wid J Monroe) mender Setz-Right Hos Mills, h 911 21st Av
McRee Marshall L (Kathryn S) mgr Caro Comn Co, r RD2
McRee Ollie E Mrs, clk Catawba Dairy, r 2312 10th
McREE SARAH DEAL MRS (Sarah's Flowers) r Claremont, N C
McSwain Virgil K (Lavonda McC) mgr Catawba Pump Co, h 708 Boyd

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. PHONE 6116

McWilliams Kathleen S Mrs, emp Piedmont Hos Mill, h 358 E Highland Av

M
LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

M & J FINANCE CORP, Robt E Spurrier Mgr, Auto Loans, Financing and Refinancing, 917 15th, Tel 2-9496 (see top lines and page 47)
Mabe Walter (Lillie B) h 13 Houck's Chapel Rd
Mace J Bryant (Ila K) emp Sou Desk Co, h 1215 23½
Mace Louise Miss, emp Ellis Hos Mills, r 1215 23½
Macedonia Evangelical & Reformed Church, Richd W Rubright pastor, 406 8th
*Mackey Arthur (Edna) lab, h 1322 5th Av
*Mackey Robt (Gussie) emp Brookford Mills, r 1347 5th Av
Mackey Saml F (Ella A) clk Hickory Springs Mfg Co, h 3018 11½ Av
Mackey Wakeford B (Louise G) emp Piedmont Gas Co, h Rhodhiss Rd
Mackey Walter (Grace P) driver, r Rhodhiss Rd
Mackie Henry P Jr (Elizabeth F) mech Cannon Aviation Co, r Granite Falls, N C
Ma Dan Gerard H (Dorothy D) (Ma Dan Studio) r 1344 19th
Ma Dan Studio (Gerard H Ma Dan) photogs, 1015½ 14th
Madaris Ida P Mrs, clk Sou Desk Co, r 1705 19th
Madaris Jewitt R, USA, r 2000 2d
Madaris W Clinton (Ada C) supt Knit Sox Knit Mills, h 2000 2d
Madaris W Clinton Jr (Ida P) student, h 1705 19th
*Maddox Rebecca, dom, h 1319 6th Av
*Madison Elijah (Gladys) lab, h 1309 8th Av
MADISON J CLAY REV (Alma M) Pastor First Methodist Church, h 1340 13th Av, Tel 2-8141
*Madison Oscar (Eula M) h 618 12th
*Magness Rosa, dom, r 1100 3d Av
Maine Jas C (Faye P) driver Merchants Prod & Gro Co, h 1708 8th Av
Malone Alex, r 801 9th Av
Mallan Chas J (Helen) h 1906 15th
Mallette Beulah M Mrs, tchr, r 506 9th

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

Mallette Francis W (Beulah M) chef Hotel Hickory, h 506 9th
Maness Gaye S Mrs, instr Singer Sewing Mach Co, r 1203 3d
Maness Jas L (Gaye S) mgr Singer Sewing Mach Co, h 1203 3d
Maney Geo H (Helen B) driver Catawba Transit Co, h 2417 10th Av
Mangum Joanne M Mrs, bkpr Bumbarger's, r 400 15th Av
Mangum Maynard H (Roselyn C) emp Carroll A Carpenter, h 1826 15th Av
Mangum Ralph J (Esther W) asst mgr The Spainhour Co, h 400 15th Av
Mangum Ralph J Jr (Joanne M) slsmn Spainhour Co, r 400 15th Av
Manney E R (Josie) driver Hickory Taxi Co, r RD2
Manning Bertha M (wid Robt L) r 819 16th
Manning Elizabeth C Miss, sec-treas Royal Crown Nehi Dist Corp, r Salisbury, N C
*Manning John W Jr (Nettie S) h 403 12th
Manning Lillian Mrs, v-pres Royal Crown Nehi Dist Corp, r Salisbury, N C
MANNING ROBT E (Lillian) Pres Royal Crown Nehi Distributing Corp, r Salisbury, N C
*Manning Wm J (Etta M) porter Spainhour's, r 342 12th
*Manson Oscar (Eula) hlpr Abernethy Tfr & Stge Co, r 618 12th
MAPLE SPRINGS LAUNDRY & DRY CLEANERS (Cecil B Bishop) Vernon L Poovey Supt, 1222 8th Av, Tel 6761 (see pages 34 and 56)
Maple View Hall, students dorm, 251 10th Av
Maples Walter (Laura B) emp Shuford Mills, h 958 Holly Av
*March Ola, dom, r 614 13th
*March Rosa, dom, r 614 13th
Marcum Nona G (wid Frank) r 1334 8th
Marie Beauty Shoppe (Miss Beulah M Jones, Mrs Eula J Briens) 1350½ Union Sq
Marion Jennie M Mrs, smstrs Spainhour's, r 1415 19th
Marion Robt G (Jennie M) dispatcher C & NW Ry, h 1415 19th
Marjorie's Beauty Salon (Mrs Marjorie McC Deal) 1308½ Union Sq
Markham Richd (Loline R) tex wkr, r 3510 10th Av
Markwood L Harold (Virginia C) mgr Henkels Pool Room, h 1952 Lake Hickory Rd
Markwood Virginia C Mrs, folder Lyerly F F Hos Mills, r 1952 Lake Hickory Rd
Marley Jas W (Martha B) slsmn, h 792 29th Av
Marley Martha B Mrs, sec Piedmont Sup Co, r 792 29th Av
Marlow Burton L (Beatrice F) sec-treas Marlow Hos Mills, h Shelby Rd

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

Marlow Edw (Elizabeth) emp Marlow Hos Mills, h Shelby Rd
Marlow H Frank, wldr Herman Erection Co, r Newton, N C
Marlow Herbert, student, r Shelby Rd
Marlow Hosiery Mills Inc, Hugh E Marlow pres, Burton L Marlow sec-treas, Shelby Rd
Marlow Hugh E (Elizabeth B) pres Marlow Hos Mills, r RD1
Marlow Jefferson D (Rebecca C) emp Ivey Weavers, h 2408 8th Av
Marlow Jesse D (Rebecca C) emp Ivey Weavers, h 2415 9th Av
Marlow Joe J (Rose C) engraver Del-Mark Inc, r Newton, N C
Marlow Wm E (Estelle L) mgr Marlow Hos Mills, r RD1
Marlowe Larn J (Clara K) agt Durham Life Ins Co, h 1903 Starnes Dr
Marlowe Rose C Mrs, opr Princess Beauty Shoppe, r Newton, N C
Marr Wm W (Margie H) pastor Calvary Baptist Church, h 501 28½
MARSH DON W (Marie W) Mgr Social Security Admn, r Granite Falls, N C
Marsh Heath B (Marian M) ofc 1423 11th Av, h 1030 16th Av
Marshall Angus, r 1311 Government Av
Marshall Fredk (Nannie S) emp Sou Desk Co, h 811 27th
Marshall Gertrude A Mrs, h 2709 8th Av
Marshall J Wilson (Nell A) eng Duke Power Co, h 557 16th
Marshall Jas T (Rachel L) mech Propst Garage, h Westview
*Marshall Lois M, maid, r 1355 Ridgeview Av
Marshall Pleasant A, cook Pig & Chicken Grill, r 1100 11th Av
Marshall Thos E (Lucille C) emp Ivey Weavers, h 717 26th
Marshell Jos L (Violet K) wks Hickory S & I Co, r Granite Falls, N C
Martin Alice L Mrs, h 1228 15th
Martin Amanda H Mrs, r 1612 9th Av
Martin Audy (Ann J) pntr, r 1016 34th
Martin Beatrice Miss, nurse Richd Baker Hosp, r same
Martin Bessie R (wid Frank) h 610 22d
Martin Carl E (Irene F) boarder Brown Bros Hos Mills, h 1520 10th Av
Martin Chas H (Evelyn) instr Southern Vocational Inst, h 1041 37th
Martin Clara M Mrs, emp Try One Sand Shop, r 822 Hope Av
Martin Clarence A, formn Longview Furn Co, r Hildebran, N C
Martin Clyde M (Marie C) (Martin's Mill Work) h Morganton Rd
Martin Coy T (Betty B) student, h 303 15th
Martin Coyte R (Alice R) installer Sou Desk Co, h 1839 10th Av Apt 2
Martin Danl, r 2443 12th Av
Martin Danl C (Bertie G) driver City, r 2828 9th Av

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE *SALES AND SERVICE* PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. **PHONE 39716**

Martin Della M (wid Haywood) r 1421 Spring
Martin Donnie Miss, r 2443 12th Av
Martin E Eugene, waiter Hickory Nut Shop, r 822 Hope Av
Martin Edith S Mrs, clk First Natl Bank, r 1427 13th Av
Martin Edw (Vernie) furn wkr, h 709 34th
Martin Edw E, emp Keevers Key Shop, r 822 Hope Av
Martin Elmer G (Januita S) sls mgr Catawba Dairy, r RD2
Martin Elmer M (Mary N) mgr Dixie Home Stores, r Morganton, N C
Martin Ernest (Gertrude) opr City, h 1157 22d
Martin Estelle H (wid Jos A) h 808 Lincolnton Rd
Martin Eugene, meat ctr Dixie Home Stores, r 560 22d
Martin Geo E (Anna M) farmer, h 808 41st
Martin Geo W (Emma M) furn wkr, h 901 Burch
Martin Haywood, agt Life & Casualty Ins Co, r Newton, N C
*Martin Henry, emp Hickory Funeral Home, r Chestnut
Martin Homer I (Ruby K) dispatcher DeHart Mtr Lines, h 2358 11½ Av
Martin J Frank, emp R R Bowman, r 808 Lincolnton Rd
Martin Jack, r 709 34th
Martin Jas B, r 2817 10th
Martin Jas C (Pearl) clk DeHart Mtr Lines, r Maiden, N C
Martin Jas E, student, r 1612 9th Av
Martin Jas E (Estol P) emp Ivey Weavers, h 822 27th
Martin Jas J (Adele M) sec-treas-mgr Viewmont Hdw Inc, h 1111 12th Av
Martin Jimmie F, hlpr Hickory Well Drilling Co, r RD2
Martin John, r 2443 12th Av
Martin Jones R (Margie J) knitter Ellis Hos Mills, h 1602 23d
Martin Junior B (Betty L) driver G I Cab Co, h 624 Boyd
MARTIN L L (Agnes H) Pres-Treas Hickory Well Supply Co Inc, h 2817 10th, Tel 2-9166
Martin Lloyd C, wtchmn City, r Rhodhiss Rd
Martin Lula Miss, hos wkr, h 527 (804) Holly Av
Martin M Earl (Blanche P) opr City, h Ransom Pl
Martin Mary B Miss, slswn, r 1521 12th Av
Martin Odell M (Frances S) emp Hickory Spinners, h 761 37½
Martin Preston E (Ruby L) (Cape Hickory Ser Sta) r Morganton Rd
Martin Quince A (Pauline W) mach, h 2443 12th Av
Martin Richd D (Amanda H) driver City, h 1612 9th Av
Martin Robt E (Edith S) (Bob Martin's) h 1427 13th Av
Martin Robt E (Margaret L) clk Paramount Billiards, h Yount
Martin Roy, tex wkr, r 1100 11th Av

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. **PHONE 2117**

Modernize with Electricity DUKE POWER CO.

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

Martin Roy E (Clara M) emp Shuford Mills, h 822 Hope Av
*Martin Rufus, emp Shuford Mills, r 1332 6th Av
Martin Rufus C (Alice R) mech Barringer Bros & Gaither, h 958 8th
Martin Sara T Mrs, bkpr Biltmore Dairy, r 730 6th
Martin Thos R (Cora M) planer Century Furn Co, h 652 24th Av
Martin Vaden C Rev (Roberta M) pastor Sandy Ridge Baptist Ch, h 1421 Spring
Martin Virgil G (Vivian O) mech Coca-Cola Botlg Co, r RD3
Martin Virginia M Mrs, r 1168 32d
Martin W Ira, electn Hickory Elec Co, h 539 22d
Martin Wade P (Pauline H) formn Ellis Hos Mills, r 808 Lincolnton Rd
Martin Wesley (Thelma B) carp, r Rhodhiss Rd
Martin Wesley L, r 1406 10th Av
Martin Willard L, carp M G Crouch Lbr Co, r RD2
Martin Zeb C, driver McLean Trkg Co, r Granite Falls, N C

MARTIN'S BOB (Robt E Martin) Fancy Groceries, Meats and Provisions, 1019 14th, Tel 2301

MARTIN'S MILL WORK (Clyde M Martin) Manufacturers and Dealers In Building Materials, General Contractors, Morganton Rd (RD4) Tel 2-9096 (see page 59)

Mask Clarence, student, r 702 39th
Mask F Craig (Essie W) (Mask Paint Co) h 2165 (2125) 13th Av
Mask Henry (Rose B) furn wkr, h 702 39th
Mask Paint Co (F Craig Mask) 2165 13th Av
Mash Paul J (Pauline) mech Hickory Well Drilling Co, r Connelly Springs, N C

MASONIC BODIES—

Catawba Chapter No 60 R AM, Danl L Miller sec, meets 2d Tuesday and 4th Monday at 1013½ 14th
Foot Hill Shrine Club, meets on call at 1013½ 14th
Hickory Chapter No 1550 O E S, meets 1st and 3d Tuesdays at 1013½ 14th
Hickory Commandary No 17 K T, Danl L Miller recorder, meets 2d Tuesday and 4th Monday at 1013½ 14th
Hickory Lodge No 343 A F & A M, Danl L Miller sec, meets 1st and 3d Mondays at 1013½ 14th

Masonic Temple, 1013½ 14th
Massagee H Lewis (Phyllis T) whsemn DeHart Mtr Lines, h 702 16th
Massagee Shirley L, roofer Caro Asphalt Rfg Co, r 702 16th
Master Service Station (Adrain S Huffman) 1201 9th Av
Matheson Jos K (Phyllis R) slsmn, h 506 11th Av
Matheson Philys R Mrs, tchr Westmont Sch, r 506 11th Av

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5,000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

Mathews Catherine M Mrs, sten Shuford Mills, r 1306 13th Av
Mathews David A, student, r 1306 13th Av
Mathews John B (Emma Y) jwlr 2725 9th Av, h same
Mathews John C (Ola D) emp Ivey Weavers, r 2725 9th Av
Mathias Edw (Fern) emp Hill's Cafe, r 1110 12th
Matthews Bessie B Mrs, emp Hickory Dyeing & Winding Co, r 591 Elliott
Matthews Eugene E (Mabel H) emp Whisnant Hos Mill, h 647 Boyd
Matthews Fred E (Jewell) mech, h 411 Highland Av
Matthews Guy, student, h 591 Elliott
Matthews Mabel H Mrs, emp Walton Hos Mill, r 647 Boyd
Matthews Maggie S (wid Robt) r 1436 15th
Mathews Raymond (Bessie B) emp Highland Cordage Co, h 591 Elliott
Matthewson Chas D (Betty P) emp Sherrill Ice & Fuel Co, h Shelby Rd
Matthewson Dorothy Miss, slswn Wallace Inc, r 1168 28th
Matthewson Glenn (Estelle N) pntr, h 1168 28th
Maugans Rexford M, bkpr First Natl Bk, r Conover Rd
Mauldin Distributing Co (Jas B and Herbert Mauldin) whol confrs, 1345 8th Av (bsmt)
Mauldin Doyle, slsmn Mauldin Distg Co, r 1841 4th Av
Mauldin Ethel D (wid Chas) h 1841 4th Av
Mauldin Herbert (Margaret D) (Mauldin Distbg Co) h 1334 20th
Mauldin Jas B (Alice B) (Mauldin Distbg Co) h 1836 4th Av
Mauney Christine S Mrs, tchr, r 604 E Highland Av
Mauney Everett G (Edna M) bkpr DeHart Mtr Lines, r Maple
Mauney Frank S, slsmn Hickory Auto Parts, r Conover, N C
Mauney Marcus I (Leslie B) v-pres-slsmgr Superior Knitters, h 1214 E 10th Av
Mauney Presley W, clk The Flowers Co, r 1201 8th
Mauney Richd C (Beulah L) clk Huffry Hotel, r RD3
Mauney Robt G (Christine S) emp Hickory Springs Mfg Co, r 604 E Highland Av
Mauser Charlotte E Miss, clk Brown Bros Hos Mills, r 1216 2d
Mauser Dorothy B Mrs, bkpr 999 Tire & Battery Co, r RD3
Mauser J Cecil (Sarah R) formn Four Points Furn Co, r Newton, N C
Mauser John W (Hickory Live Stock & Comn Co) h 1500 Grove
Mauser Neil (Frances V) (East Side Motor Sales) h 895 19th Av
Mauser Robt T, student, r 1216 2d
Mauser Thos P (Carrie W) farmer, h 1216 2d
Maxey Wm R, agt Home Security Life Ins Co, r Granite Falls, N C

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.
MOVING — PACKING — STORING
Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.
PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

Maxwell Chester S, emp Green Sign Co, h 508 24th
Maxwell Horace G (Miriam C) mach Ellis Hos Mills, h 1547 17th Av
MAXWELL ROYAL CHAIR CO INC, O Leonard Moretz Pres, David D Granger V-Pres, Jos A Moretz Sec-Treas, Furniture Manufacturers, Sweetwater Rd, Tel 2-6507
Maxwell Thos G (Floris O) spl rep Jefferson Stand Life Ins Co, h 1678 15th
May Chas A (Myra T) carp M G Crouch Lbr Co, h 922 8th
Mayes Chas (Blanche) furn wkr, h Rhodhiss Rd
Mayfair Beauty Shoppe (Miss M Nell Moser) 715 Highland Av
Maynard John F (Daisy S) emp Hickory Spinners, h 811 37½
Maynard John P, student, r 1522 12th Av
Maynard Ralph W (Estelle P) (Hickory Cotton Co) h 1522 12th Av
Maynard Theo, r 811 37½
Mays Jas C (Gladys P) emp Knit Sox Hos Mills, h 1106 10th Av
*Mays Tallie, driller R E Faw & Sons, r Statesville, N C
Meacham John L, announcer WIRC, r 551 15th
Meadows Chas H, r 803 26th Av
Meadows Fred C (Katherine C) emp Hickory Mfg Co, h 715 35th
Meadows Ralph B (Ruth N) uphol, h 1811 9th Av
Meadows Robt M, asst sec-treas Hyalyn Porcelain, r 1205 12th Av
Meetze Francis R (Dorothy S) (Meetze Implt Co) h Lake Hickory Rd
Meetze Implement Co (Francis R Meetze) 1202 9th Av
Meissner Clifford H (Lena P) eng Abernethy & Scott, h 2105 Lake Hickory Rd Apt 6
Meissner Lena P Mrs, ser wkr Amer Red Cross, r 2105 Lake Hickory Rd Apt 6
Melbourne Studio (John H Gilbert Jr) photogs, 1354½ Union Sq
Melton Carl (Corsie D) emp Hickory Spinners, h 759 37½
Melton Edwin L (Mabel S) student, h 1682 15th
Melton Mabel S Mrs, opr Arcade Beauty Salon, r 1682 15th
Melton Wm E (Jewel T) furn wkr, h 1436 15th
MELVILLE'S INC, Hersh G Cohen Mgr, Ladies and Childrens Wearing Apparel and Shoes, 1342-1344 Union Sq, Tel 6216
Melvin Barney, student, r 414 Company
Melvin Chas F (Celia C) student, r 414 Company
Melvin Dora Mrs, smstrs Longview Furn Co, r 1815 14th Av
Melvin Edw D (Gladys P) emp Colonial Stores, h 2859 4th Av
Melvin Edw D (Sadie S) slsmn, h 414 Company
Melvin M Frances Miss, emp Lyerly F F Mill, r 414 Company
Melvin Sadie S Mrs, emp Hickory Dyeing & Winding Co, r 414 Company

ELECTRIC WIRING COMPANY
ELECTRICAL CONTRACTORS — REPAIRING
ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES
Geo. W. Huffman, Owner
2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.
Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.
Phone 27867 Res. Phone 28398

Melvin Wm J (Dora) emp Sou Desk Co, h 1815 14th Av
MEN'S SHOP THE (Otho E Sigmon) Clothing, Shoes, Hats and Furnishings, "Exclusive But Not Expensive," 1027 13th, Tel 2-5501 (see page 36)
Menzies Alex S (Mary S) v-pres-sec Hickory Paper Box Co, h 1319 13th
MENZIES BALFOUR G (Mary T) V-Pres-Treas Menzies Hos Mills, h 1311 18th
MENZIES DONALD S (Mary H) Pres Menzies Hos Mills, V-Pres First Security Co, h 830 12th Av, Tel 2-7952
Menzies Donald S Jr, student, r 830 12th Av
Menzies H Chas Jr (Mary T) pres Catawba Concrete Products Co, h 1315 13th
Menzies H Chas III, student, r 1315 13th
Menzies Hosiery Mills Inc, Donald S Menzies pres, Balfour G Menzies v-pres-treas, Philip G Menzies sec, 435 Crest
Menzies Kate S (wid Dr H Chas) h 1306 13th Av
MENZIES KENNETH C (Mattie G) Pres First Natl Bank and First Security Co, h 825 13th Av, Tel 2-7141
Menzies Mary E (wid Wm B) h 919 13th Av
Menzies Mary H Mrs, sec Sterling Knitters, r 825 13th Av
Menzies Mary S Mrs, mgr Service League Thrift Shop, r 1319 13th
Menzies Philip G (Grace W) sec-treas Hickory Fdy & Mach Co, sec Menzies Hos Mills, h 820 12th Av
Menzies Ressie W (wid Edw B) tchr Oakwood Sch, r 1748 Pine Av
Menzies Sherrod E, mech, r 919 13th Av
Menzies Sterling F (Mary H) pres-treas Sterling Knitters Inc, r 825 13th Av
MERCHANTS ASSN INC, Mrs Margaret J Huggins Sec, 1350½ Union Sq, Tel 2231
MERCHANTS PRODUCE & GROCERY CO (Alex and G Lee George) Wholesale 1617 10th Av, Tels 2241 and 2242 (see page 52)
Mercimore Wm S (Mary F) emp Sou Desk Co, h 543 41st
Merit Shoe Co, Ernest T Wannemacher mgr, 1353 Union Sq
Meroney Thos A (Lillian H) emp L & N Uphols Co, h 1168 32d
Meroney Thos E (Lillian H) emp Four Points Furn Co, r 36th
Meroney Thos E Jr (Miriam A) emp Four Points Furn Co, r 36th
Merritt Carolyn Miss, student, r 1603 11th Av
Merritt Eddy S (Dorothy H) lawyer 1028½ 13th R1, h 1344 19th, Tel 7827
MERRITT W D (Byrd S) Dist Mgr Jefferson Life Insurance Co, 1328½ Union Sq, Tel 2-6161; h 1603 11th Av, Tel 8581
Messick David F (Elizabeth B) slsmn, h 591 16th

GULF
BOWMAN'S 9TH AVE. SERVICE STATION
GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES
1228 9TH AVE. PHONE 29917

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. **TELEPHONE 8416**

Messick Manufacturing Co (Stanley W and T DeWitt Messick) Morganton Rd
Messick R Gordon (Era P) pres Lackey-Messick, h 1014 12th Av
Messick Stanley W (Gene C) (Messick Mfg Co) h 800 17th
MESSICK T DeWITT (Rose A) (Messick Mfg Co) Treas Central Esso Service, h 1932 15th Av, Tel 2-5702
Messick Thos D Jr, student, r 1932 15th Av
Metropolitan Life Insurance Co, Jos M Hart mgr, 1030 14th
Michael Dorothy T Mrs, emp Try-One Sand Co, r 417 E Highland Av
Michael Ola J Mrs, h 625 10th Av
Michael Wm C (Dorothy T) emp Hickory Mfg Co, h 417 E Highland Av
Midway Hosiery Mill, Fred M Smith pres-mgr, 893-95
Midtown Parking, Jas L Whitener mgr, 1201 13th
MIDTOWN SERVICE STATION (Oben D Hunt) Shell Petroleum Products, Armstrong and Gates Tires and Tubes, Exide Batteries, 1133 9th Av, Tel 6497 **(see page 23)**
Milam Milam B (Evelyn J) emp Terry Crouch Furn Co, r 703 35th
Mildred Apartments, 1403 12th Av
Miller Albert (Melba B) h 525 Chestnut Av
MILLER ALBERT A (Katharine N) (Miller & Smyre) r Taylorsville Rd, Tel 4497
Miller Alfred E, farmer, r 3809 9th Av
Miller Alice W (wid J Telas) h 1342 12th
Miller Ann M Miss,ofc mgr Miller-Brooks Rfg Co, r 597 15th
Miller Apartments, 1318-20 School and 1016 2d
Miller Barbara Miss, student, r 3302 9th Av
Miller Barbara F Mrs, acct Arthur H Burgess, r 1226 E 10th Av
Miller Benj (Clara C) carp, h 1414 1st Av
Miller Betty B Mrs, bkpr D M Boyd & Co, r Springs Rd
Miller Betty M Mrs, emp Duke Hos Corp, r 2107 10th
Miller Betty C Mrs, cash M & J Finance Corp, r 1113 E 10th Av
Miller Blanche A Miss, looper Lyerly F F Mills, r 561 Highland Av
MILLER-BROOKS ROOFING CO (Herbert G Miller, Carl L Brooks) 1424 9th Av, Tel 4761 **(see page 65)**
Miller Burlin M (Georgia B) pres Hickory Uphol Co, h 686 Boyd
Miller C Frank (Grace E) uphol, h 811 15th
Miller Callie T (wid Robt C) r 973 29th Av
Miller Carl W, lab, Ridge Extd
Miller Carroll O (Jessie M) gro 309 E Highland Av, h 308 E 2d
Miller Carroll O Jr, r 308 E 2d
Miller Carrie L Miss, ofc sec Electl Ser Co, r 561 Highland Av
Miller Chas L (Ethel L) wood carver Sou Furn Co, h 431 Kenworth Ter

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE **DIAL 2107**

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6466

MILLER CHAS W (Southern Service Bureau) Genl Mgr Southern Directory Co, r Asheville, N C
Miller Claude F (Thelma P) knitter, h 2842 8th
Miller Claude T (Rosa S) contr, h 621 8th
Miller Cullie M (Jennie B) barber DeLuxe Barber Shop, h 422 41st
Miller D C (Betty S) plmbr, h 529 Chestnut Av
Miller Danl L (Lucy F) agt Sou Ry System and C & NW Ry, h 619 8th
MILLER DERMOTT E (Kate B) Mgr Associated Transport, h 714 4th Av, Tel 2-9661
Miller Dora B (wid Lindsay) r 2430 8th Av
Miller Dorothy N Miss, tech Dr Benj B Boss, h 611 10th Av
Miller E Kathryn Miss, tchr, r 1101 13th Av
Miller Earl (Annie H) emp Hickory Panel Co, h 3101 11½ Av
Miller Earl R (Mary F) dept mgr Hickory Mtr Sls, r RD3
Miller Edw L (Mary P) boiler mkr Elliott Hos Mills, h 1020 2d
Miller Edwin O (Phyllis B) furn wkr, r 3510 10th Av
Miller Elizabeth W Mrs, tchr Oakwood Sch, r 1221 13th
Miller Elsie D (wid J Lester) h 2809 7th Av
Miller Emerson O (Essie R) formn Hickory Spinners, h 3302 9th Av
Miller Emery C (Louise B) live stock dlr, h 1812 4th Av
Miller Emery C Jr, student, r 349 E Highland Av
Miller Eric O, live stock dlr, r Ridge Extd
Miller Eslie L (Ardis M) slsmn Shuford Hdw Co, h 1022 11th Av
Miller Eslie L Jr (Elaine H) student, r 1022 11th Av
Miller Eugene (Bettye C) student, h 1113 E 10th Av
Miller Everette L (Bryte E) emp Bordon Co, h 1117 37th
Miller Everette L (Hattie T) slsmn Catawba Dairy, r RD2
Miller Fannie O (wid Blume W) h 2237 6th Av
Miller Feed & Grocery (Wade D Miller) 1929 9th Av
Miller Francis D, h 1313 17th
Miller Frank, r 815 37½
Miller Frank (Betty B) emp Green Sign Co, r Springs Rd
Miller G Albert (Melba B) clk C & NW Ry, r 525 Chestnut Av
Miller G Saml (Margaret S) driver M G Crouch Lbr Co, h 7 13th
Miller Gerald O (Maude P) (Hickory Live Stock & Comn Co) h 617 E Highland Av
Miller Glenn E (Barbara F) agt Pilot Life Ins Co, r 1226 10th Av E
Miller H Grady (Anna H) pres Hickory Dyeing & Winding Co, h 1657 10th
Miller H Grady Jr, student, r 1657 10th
Miller H Taft (Vilee K) emp Shuford Mills, h 807 Mill
Miller Harry T (Pearl D) groundmn Duke Power Co, r Newton, N C

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.
—INSURANCE—
FIRST NATL. BANK BLDG. PHONE 5316

Miller Hattie B (wid Cleveland E) h 1002 2d
Miller Herbert G (Addie E) (Miller-Brooks Rfg Co) v-pres Anchor Supply Co, h 597 15th
Miller Herbert H (Linda W) h 1101 13th Av
Miller Hoyle C, student, r 1002 2d
Miller Irene Miss, hos wkr, r 3101 11½ Av
*Miller Isaac J Rev (Hattie) pastor Mt Pisgah AME Church, h 317 13th
Miller J Frank (Betty B) glass blower Green Sign Co, r Springs Rd
Miller J Lindsay (Elizabeth W) clk C & NW Ry, h 1434 12th Av
Miller J P (Marion O) slsmn Amer Baking Co, h 2216 11th Av
Miller J Telas Jr, student, r 1342 12th
Miller J Walter (Ila S) (Hickory Plmbg & Htg Co) r Taylorsville Rd RD2
Miller J Walter Jr (Martha P) apprn Hickory Plmbg & Htg Co, r Rd
Miller Jas A (Martha C) slsmn Biltmore Dairy, h 2734 8th
Miller Jas G, slsmn Webb Specialty Co, r RD3
Miller Jenks L (Annie H) h 325 E Highland Av
Miller Joel R (Katie L) tile contr Conover Rd, h same
Miller John R (Iva L) formn Piedmont Wagon & Mfg Co, h 1618 10th Av
MILLER JOSEBEL J (wid J Carl) Sec-Treas-Mgr Clay Printing Co, V-Pres Hickory Engraving Co, h 1611 11th Av, Tel 8582
Miller Josephine Miss, sten Mortgage Ser Corp, r RD3
Miller Kate A Miss, sten Brookford Mills, r 349 E Highland Av
Miller Kate M Miss, tchr Kenworth Sch, r 800 16½ Av (CP)
Miller Laban (Ollie M) farmer, h 440 41st
Miller Laura R Miss, emp Walton Hos Mills, r 433 E Highland Av
Miller Lela M Miss, h 349 E Highland Av
Miller LeRoy (Effie L) driver Bell Cab Ser, r RD3
Miller Lester H (Betty M) uphol Hickory Tavern Furn Co, h 2107 10th
Miller Lillian B Mrs, emp Boyd Lee Hos Mill, r 1042 2d
Miller Linda W Mrs, student, r 1101 13th Av
Miller Lindsay A (Virgie F) student, h 1113 Spring
Miller Lloyd F (Bessie S) mech C & NW Ry ,h 1367 18th
Miller Lola H Mrs, emp Hickory Spinners, h 815 37½
Miller Lottie S (wid Robt) h Springs Rd
Miller Louise Miss, emp Duke Hos Corp, r 809 9th Av
Miller Luther (Floys B) formn Ellis Hos Mills, h 2324 11½ Av
Miller Mabel M Mrs, opr Charm Beauty Shoppe, r RD3
Miller Maggie R (wid M Ivey) h Dale Extd

HICKORY ELECTRIC CO.
Electrical Contractors
N. C. STATE LICENSE NO. 414
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING
1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* Phone 29106

Miller Marcus D, h 2340 9th Av
Miller Margaret M Miss, student, r 537 Woodland Av
Miller Marian L Miss, mgr Miller's Curb Mkt, r Dale Extd
Miller Marion M (Zetta B) gro 749 E Highland Av, sec Frederick L Young Inc, h 537 Woodland Av
Miller Mary E Miss, student, r 1820 13th Av
Miller Mary F Miss, sten Kenworth Hos Mills, r 611 10th Av
Miller Melba B Mrs, bkpr Hickory Daily Record, r 525 Chestnut Av
Miller Paul K (Elizabeth S) plmbr Hickory Plmbg & Htg Co, r Taylorsville Rd RD2
Miller Paul L Rev, pastor Good Hope Lutheran Ch, h RD3
Miller Philo A (Numa L) h 2020 9th Av
Miller R Fredk, student, r 1657 10th
Miller Ralph E (Billie M) emp Hickory Uphol Co, h Conover Rd
Miller Ralph L, logger, r Dale Extd
Miller Ransom (Winona M) sec-treas Catawba Dunbrik Co, h 1065 30th Av
Miller Rex F (Mary B) surveyor Kerr Sand Co, h 1811 14th Av
Miller Robt B (Bessie) formn Hickory D & W Co, r 504 E Highland Av
Miller Rosa P Miss, sten C & NW Ry, r 1313 17th
Miller Russell F (Ruth F) baker, h 659 E Highland Av
Miller Ruth Mrs, bkpr Montgomery Ward, r RD2
Miller S Jo Miss, sten Catawba Sls Agcy, r Connelly Springs, N C
Miller Sarah C (wid Lemuel) r Conover Rd
Miller Urban O (Maude W) h Ridge Extd
Miller Vanoy B, inspr N C Hwy Comn, r Morganton, N C
Miller Vernon, mach J L Goodman & Son, r RD3
Miller Virgie F Mrs, clk Piedmont Wagon Co, r 1113 Spring
Miller W Arthur (Rosa E) mldr Cilley Fdry & Mach Co, r Grove Extd
Miller W Clyde (Nova P) h Dale Extd
Miller W Davis (Byrd S) ins, h 1603 11th Av
Miller Wade D (Mattie G) (Miller Feed & Gro) r Taylorsville Rd
Miller Wanda H Miss, nurse Hickory Memo Hosp, r RD2
Miller Wm A (Blanche I) wtchmn Sou Ry, h 2024 12th Av
Miller Wm A (Ruby M) (Carolina Clnrs) r Shelby Rd
Miller Wm B (Mildred W) slsmn Shuford Hdw Co, h 1820 13th Av
Miller Wm L (Iris D) hlpr Catawba Pump Co, h 1710 10th Av
Miller's Barbecue, Loy W Eckard mgr, 751 E Highland Av
Miller's Curb Market (Clyde Miller) 735 E Highland Av
Miller's Lutheran Church, Rev Wm Toedtman pastor, Springs Rd
Miller's Variety Shop, Mrs Zettah N Miller mgr, 747 E Highland Av

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. PHONE 29696

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

MILLER & SMYRE (Albert A Miller, Coy E Smyre) Plumbing and Heating Contractors, 901 E Highland Av (Bsmt) Tel 2-6532 (see bottom lines)
*Milligan Hosea, lab, r 206 12th
*Milligan Saml, emp Bo-Peep Grill, r 206 12th
Milligan Wm J Jr (Ora B) asst mgr Liberty Life Ins Co, r 42d
Mills Chas C, asst mgr B F Goodrich, r 1205 12th Av
Mills Ellis, pres-treas Ellis Hos Mills, treas Modern Hos Mills, r Lake Hickory
Mills Grace A (wid Wm C) lunches 2442 9th Av, r 1839 3d Av
Mills Harris D Jr, slsmn West-Deal Co, r 809 16th
Millsaps Mary D (wid Hoyt) emp Shuford Mills, h Dale Extd
*Milsaas Roscoe, driller Hickory Well Drilling Co, r 12th
Mims J Duncan (Mattie G) emp Sou Desk Co, h 111 25th
Mims Jas D (Mattie G) emp Sou Desk Co, h 2831 8th Av
Mims Kay F Miss, student, r 2831 8th Av
Mims Kenneth (Emily) h 420 24th
Mims Mildred Miss, student, r 420 24th
Mims Peggy Miss, student, r 420 24th
Mims Wm E (Mary P) sermn Pepsi-Cola Botlg Co, h 3304 10th Av
Mingus Boyd K (Ruth B) emp Ivey Weavers, h 2502 8th Av
Mingus Floyd, r 927 S Hill
Mingus Herbert E (Mattie J) carp, h 927 S Hill
Mingus Larry C, emp Sugg & Hardin Uphol Co, r 972 S Hill
Mingus Ralph M (Minnie Q) hlpr, h 1233 Valley
Mingus Ruby N Miss, r 927 S Hill
Mingus Jefferson H (Mary P) h 972 S Hill
Mingus Worth S, dyer Hickory Dyeing & Winding Co, r 972 S Hill
Minton Clarine S Mrs, emp Newton Fabric Knit, r 2306 Lake Hickory Rd
Minton Edmond G (Nora N) carp, h 1313 Ridge
Minton Martha G Mrs, emp Knit Sox Finishing Plant, r 814 Hope Av
Minton Richd E (Martha M) driver Thos & Howard, r 814 Hope Av
Minton Ruth S Mrs, emp Bowman's Hos Mill, r 727 Company
Minton Thos F (Ollie S) carp, h 622 33d
Minton Tracy W (Ruth S) hos wkr, h 727 Company
Mise Lois Miss, hos wkr, r 2918 11½ Av
Mise Sallie E (wid Oscar C) tex wkr, h 2918 11½ Av
Mitchell Albert H (Doris F) furn wkr, h 334 Railroad Av
Mitchell Alphine I (wid Walker L) h 1327 16th
Mitchell Bleaka B Mrs, waitress Raby's Restr, r 1819 9th Av
Mitchell Carrie S (wid Robt L) h 1221 12th Av
Mitchell Claudia Miss, r 931 Mill

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

Mitchell Dolly Miss, h 931 Mill
Mitchell Douglas F, slsmn Young Mercantile Co, r RD2
*Mitchell Geo E (Sanitary Dry Cleaners) r 500 12th
Mitchell Henry (Carrie J) emp Ivey Weavers, h 3030 9th Av
Mitchell Henry S, emp Ivey Weavers, r 2703 8th Av
Mitchell Jas R, sec-treas Custom-Craft Furn, h 1118 15th Av Apt 4
Mitchell John H (Sallie W) clk Duke Power Co, r RD2
Mitchell Jos J, prntr, r 1221 12th Av
Mitchell Julia D (wid Frank) r 2703 8th Av
Mitchell June M, wtchmn M G Crouch Lbr Co, r RD3
Mitchell Louis D (Mae G) (Mitchell Shoe & Harness Shop) r Taylorsville Rd
Mitchell Marshall (Carrie) formn Hy-Lan Furn Co, r RD3
*Mitchell Mary S, tchr Ridgeview Sch, r 500 12th
Mitchell Nancy Y Mrs, clk Century Furn Co, r 1221 12th Av
Mitchell Robt L Jr, slsmn John L Coursey Jr & Co, r 1221 12th Av
*Mitchell Robt M Rev (Bertha C) pastor Clinton Tabernacle AME Ch, h 419 9th Av
Mitchell Romey L (Effie H) driver Taylor Feed & Sup Co, r Newton, N C
Mitchell Ruby M Miss, r 1221 12th Av
Mitchell Shoe & Harness Shop (Louis D Mitchell) 1232 Government Av
Mitchell Viola W Mrs, cash Aetna Loan & Finance Co, r 358 Highland Av E
Mitchell Wm W (Nancy Y) prntr, r 1221 12th Av
Mize Wm R (Rhoda G) wtchmn Johnson Bros Supply, h 828 39th
*Mobley Jane, h 416 Chestnut Av
*Mobley R Emery (Blanche S) janitor Paramount Mtr Sls, h 618 12th
Mode Thos V, driver Catawba Transit Co, r Hildebran, N C
Modern Appliance Co (Jas H Boyd) 1404 11th Av
Modern Beauty Shop (Miss Mary L Smith) 1002½ Federal R7
MODERN BUSINESS SERVICE (Oren L Cline, Ray H Eckard) Complete Bookkeeping Service, 1328½ Union Sq, Tel 2-5566
MODERN DRY CLEANERS (Hal H "Red" Smith) "Clean Cleaners," 730 10th Av, Tel 2-6821 (see page 34)
Modern Hosiery Mills Inc, Marvin T Reavis pres, Ellis Mills treas, Cecil W Broome v-pres, Miss Ella Lee Shuford sec, 1605 Lenoir Rd
Moffitt Jason E (Marcia M) buyer Thomas & Howard Co, h 502 11th Av
Mofford Ernest F (Lena B) atndt Master Ser Sta, h 1142 29th
Moir Jas W (Rowena R) instr Southern Vocational Inst, h 1704 15th

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT

PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. **PHONE 2321**

Moneygue Baker, r 636 E Highland Av
Monk Ellen C Mrs, knitter Boyd Lee Hos Mills, r 500 Highland Av
MONROE PLEASANT E DR (Julia H) Pres Lenoir-Rhyne College, h 1353 18th, Tel 4951
Monroe Sara E Miss, tchr Kenworth Sch, r 1608 6th Av
Montague Harold (Lois N) pntr, h 763 36th
Monteith Robt H (Thelma K) slsmn Hickory Auto Parts, h Conover Rd
Monteith Thelma K Mrs, emp Hickory Dyeing & Winding Co, r Conover Rd
*Montgomery Edw (Virginia) emp Duke Hos Corp, h 701 13th
Montgomery Jane T (wid Clarence T) h 1309 14th
*Montgomery Mary, r 703 13th
Montgomery Ralph (Louise B) r 1351 6th Av
Montgomery Ralph T, fill sta, r 1309 14th
MONTGOMERY WARD & CO, Ben A Smith Mgr, Department Store, 1022-1024 13th, Tel 2391 (see page 41)
*Montgomery Wm, emp Whisnant Hos Mills, h 703 13th
Montgomery Wm C (Abadeen C) fill sta, r 1311 14th
Moody Bobby G (Marie S) clk Dixie Home Stores, r Granite Falls, N C
Moody Donald W (Fannie S) farmer, h 2200 10th Av Apt 5
Moody Eva E Mrs, loopr G & H Hos Mill ,r 726 8th Av
Moody H Leslie (Frances J) sec-treas Hyalyn Porcelain Inc, h 1355 15th
Moody Perry (Priscilla P) emp Boyd Lee Hos Mill, h 1045 Maple
Moody Priscilla P Mrs, emp Whisnant Hos Mill, r 1045 Maple
Moody Robt (Eva E) clk Rudisill Food Center, h 726 8th Av
Moody Sally S Miss, tex wkr, r 2200 10th Av Apt 5
Moore Barbara F Miss, student, r 1222 Lake Hickory Rd
Moore Barron P (Minnie H) h 809 9th Av
*Moore Beatrice A, tchr, r 608 9th Av
Moore Business Forms Inc, Earl W Reese rep, sales books, 1316 Union Sq R208
Moore C Gerald (Charlotte H) mgr Occidental Life Ins Co, h 1951 Forest Hills Dr
Moore C Gerald Jr, student, r 1951 Forest Hills Dr
Moore Calvin, butcher Hickory Pkg Co, r Conover, N C
Moore Calvin M (Bonnie B) (Windy City Sundries) h 1222 30th Av
Moore Caroline D Miss, tchr Oakwood Sch, r 1437 15th
Moore Caroline W (wid Robt L) h 1437 15th
Moore Chas A (Ella H) emp Sherrill Uphol Co, h 674 Boyd

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. **PHONE 7366**

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

Moore Chas C (Leslie M) whsemn Thomas & Howard, r Catawba, N C
Moore Chas C Jr (Mary F) sermn Duke Power Co, r Catawba, N C
Moore Chas L (Stella J) credit mgr Firestone's, h 2119 Lake Hickory Rd Apt 7
Moore Chas N, student, r 2356 12th Av
Moore Claude (Lillian M) emp Shuford Mills, h 901 Holly Av
Moore Cody H (Ethel M) car dlr, h 2802 10th
Moore Colleen Miss, student, r 674 Boyd
Moore Dora B (wid Jas O) h 526 8th Av
Moore Doris S Mrs, smstrs Carolina Clnrs, r 3d Av
Moore Edison R (Cecile F) (Moore's Shoe Repr) r RD3
*Moore Edmund T (Esther D) prin East Hickory Sch, h 608 9th Av
*Moore Esther, tchr, r 608 9th Av
Moore Ethel M Mrs, sten, r 2802 10th
Moore Floyd D (Ruth T) emp Hickory Fdry, h 417 9th
Moore Harley R (Lillie P) knitter Piedmont Hos Mills, h 942 4th
Moore J W (Grapette Botlg Co) r Asheville, N C
Moore Jean B Miss, bkpr Southern Vocational Inst, r 1527 10th Av
*Moore Jesse, taxi driver, r 505 13th
Moore John W (Mozelle D) emp Sou Desk Co, h 2717 9th Av
Moore Larson (Kathryn S) emp Hickory Music Co, r 801 8th Av Apt 1
Moore Lillian M Mrs, emp Shuford Mills, r 901 Holly Av
*Moore Marie A, tchr Ridgeview Sch, r 608 9th Av
Moore Marshall (Mary T) emp Sou Desk Co, r 2724 11½ Av
Moore Mary A Mrs, emp Elliott Knit Mills, r 809 9th Av
Moore Mary F Mrs, nurse, r 1222 30th Av
Moore Morrison (Pauline F) roofer Caro Asphalt Rfg Co, r RD3
Moore Oppa C (Beatrice W) insulation, h 2356 12th Av
Moore Oppa C Jr, student, r 2356 12th Av
Moore R Judson (Myrtle M) (Windy City Sundries) h 1218 30th Av
Moore Richd J (Jane P) tex wkr, h 3300 11th Av
Moore Roberta Miss, student, r 1218 30th Av
Moore Ruth Miss, nurse Richd Baker Hosp, r same
Moore Ruth T Mrs, lndrs Hickory Steam Ldry, r 417 9th
Moore Saml H (Gladys H) (The Sandwich Shop) r RD2
Moore Walter G (Della S) wldr Kerr Sand Co, h 2328 3d Av
Moore's Shoe Repairs (Edison R Moore) 2362 9th Av
MOOSE DEWEY M (Nell P) (Windy City Dry Cleaners) h 410 Highland Av, Tel 2-6975
Moose E Huit (Annie B) solr Windy City Dry Clnrs, r RD3
Morell Wm F (Martha M) gro 301 8th Av, h 303 same

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

Moretz Alonzo T, formn Terry Crouch Furn Shops, r RD4
Moretz Carl W (Vervie H) formn Terry Crouch Furn Shops, h 1553 Spring
Moretz Carla M Miss, emp Brown Hos Mills, r 1553 Spring
Moretz Frances B Mrs, emp Elliott Hos Mills, r 321 10th Av
Moretz Hazel D (Louise B) student, h Lake Hickory Rd
Moretz Jerry T (Bertie H) sermn Montgomery Ward, r RD2
Moretz John W (Martillia F) driver Thomas & Howard, r RD3
Moretz Jos A (Thelma F) sec-treas Maxwell Royal Chair Co, h 222 E 2d
Moretz Merna O Miss,typist Mortgage Ser Corp, r 1553 Spring
Moretz O Leonard (Helen S) pres Maxwell Royal Chair Co, h Country Club Rd
Moretz Ronda R (Mabel S) hos wkr, h 622 31st
Moretz Titus A (Ethel D) supt M G Crouch Lbr Co, h 1717 6th Av
Moretz Vervie H Mrs, gro 1553 Spring, r same
Morgan Candy Mfg Co (Neil M Morgan) 1424 10th Av
Morgan Chas L (Elizabeth L) hosiery, h 1613 17th
Morgan Helen L Miss, tchr Claremont High Sch, r 1608 6th Av
Morgan Jas H, student, r 1223 3d
Morgan Johanna Miss, student, r 1223 3d
Morgan John (Kathleen) driver City, r Rhodhiss Rd
Morgan Neil M (Madeline C) (Morgan Candy Mfg Co) h 1614 16th
Morgan Lettie D (wid Rev F Grover) h 1223 3d
Morgan Radford (Katherine D) slsmn The Flowers Co, r 611 21st
Morgan Ralph (Peggy L) h 887-A Factory Av
Morgan Wm D E, clk Mortgage Ser Corp, r 1223 3d
Morningside Apartments, 1543 10th
*Morning Star Baptist Church, Rev C R Harper pastor, 1327 6th Av
Morris Adolphus W (Ruth R) furn wkr, h 2309 11½ Av
Morris Annie G (wid Jacob A) h 1137 Morris Av
Morris Arnado (Dora) driver DeHart Mtr Lines, r Maiden, N C
Morris Blanton A, driver DeHart Mtr Lines, r 1137 Morris Av
Morris Chas C (Vada D) h 808 18th
Morris Fannie M (wid Andrew P) h 712 14th
*Morris Jas M, emp Borden Co, r 1556 2d Av
Morris Jos E, r 1137 Morris Av
*Morris Pearl L, r 1556 2d Av
Morris T Roland (Lenore E) slsmn Caro Land-Auction Co, h 1429 13th Av
Morris T Roland Jr, City Engineer ofc 1145 22d, r 1429 13th Av
*Morris Zullar H, h 1556 2d Av
*Morrison Alda, h 906 6th

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

*Morrison Annis J, maid, h (rear) 1537 2d Av
Morrison Apartments, 1839 10th Av
Morrison Arthur L (Mae J) mech, r 530 Holly Av
Morrison Burgan, clk Geo L Davis, r Newton, N C
*Morrison Catherine, r 426 Jackson
*Morrison Chas B (Cora J) janitor Hickory Tel Co, h 332 13th
Morrison Chas T (Grace T) real est, h 525 Kenworth Ter
Morrison Clyde E (Christine J) mech Young's Garage, h 32d Extd
Morrison Cottage Apartments, 1019 8th Av
*Morrison Dosha, wks Hickory Pkg Co, r 1309 2d Av
Morrison Elizabeth C Mrs, emp Shuford Mill, r 900 Oak Av
Morrison Elizabeth K (wid Roy W) tchr, h 1221 13th
Morrison Helen E Miss, student, r 1221 13th
*Morrison Hubert (Bessie B) h 342 9th Av
*Morrison Irene, dom, h 538 12th
*Morrison John E (Maude W) h 1318 3d Av
*Morrison John W (Zelda M) lab, h 1374 3d Av
*Morrison Lloyd, driller R E Faw & Sons, r Taylorsville, N C
Morrison Mae J Mrs, emp Shuford Mill, r 530 Holly Av
*Morrison Maude, emp Raby's Restr, r 1318 3d Av
Morrison Menzie R (Colleen H) cash Ideal Food Mkt, h 2912 10th
*Morrison Omar, h 426 Jackson
Morrison Robt G (Jennie M) chief dispr C & NW Ry, h 1415 19th
*Morrison Roy (Emma A) emp Hickory Chair Co, h 538 12th
Morrison Roy W (Elizabeth C) emp Shuford Mills, h 900 Oak Av
*Morrison Rufus J (Clara) h 1309 2d Av
*Morrison Ruth M (Ruth's Beauty Nook) r 524 12th
*Morrison Thos J (Hattie L) h 1011 6th Av
Morrison Virginia M Mrs, seamtress Spainhour's, r 1415 19th
*Morrison Wilbur, r 426 Jackson
Morrison Wm W (Wilma D) mech Hefner & Hilton, r RD2
*Morrison Willie B, dom, r 721 13th
*Morrison Willie S, dom, h 524 12th
Morrow D Louis, atndt Townsell Bros, r 1508 Lenoir Rd
Morrow Edw J (Candace F) carp Sou Ry, h 955 4th
Morrow Ella H Mrs, emp Ivey Weavers, h 1604 23d
Morrow Saml S, mach, h 1508 Lenoir Rd
Morrow Wm D (Verna A) mech Banks Pontiac Co, r Hildebran, N C
Mortgage Service Corp, Jefferson E Owens pres, G Don Hammersla v-pres, Miss Edwina Umstead sec, 1011½ 12th
Morton Joel A (Mildred D) prsr Rainbow Clnrs, h 614 Mill
Moser Carroll J (Lona H) slsmn, h Taylorsville Rd
Moser Colleen W Mrs, emp Hickory Box Co, r 2312 10th

STEELE RULANE SERVICE
Conover Road GAS SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Moser Delmar C (Louise S) (Moser & Shook Lbr Co) r RD2
Moser E Ross (Bessie K) live stock, h Sipe
Moser Earl G (Thelma Y) city firemn, h 1217 15th
Moser Elizabeth C (wid Jason C) h 1367 17th
Moser H P Garage (Henry P Moser) 2005 9th Av
Moser Henry P (Luda H) (H P Moser Garage) r RD2
Moser Junius E (Obell J) dyer Sou Hos Mill, h Sipe
Moser M Brooks (Katie H) (Moser & Shook Lbr Co) r RD2
Moser M Nell Miss (Mayfair Beauty Shoppe) r Lincolnton Rd
Moser Obell J Mrs, emp Shuford Hos Mill, r Sipe
Moser Robt L (Betty L) ofc mgr Piedmont Gas Co, r Newton, N C
Moser Ted M, r Sipe
Moser W Franklin (Hazel H) timekpr Hickory Chair Co, r Conover, N C
Moser's Auto Repair (Ernest R Lippard) 1212 9th Av
MOSER & SHOOK LUMBER CO (Delmar C and M Brooks Moser, John H Shook) Rough and Dressed Lumber, Millwork and Builders Hardware, Startown Road (RD2), Tel 2-7192 (see top lines)
Moses Alex (Eula M) lab City, r Kenworth
Moses Annie S Mrs, h 516 25th
Moses Lyda Miss, emp Whisnant Hos Mills, r 940 6th
Moss Apartments, 1220 12th & 1111 13th Av
Moss Chas W, student, r 1132 8th
*Moss Geo (Ivy) emp Bo Peep Grill, h 542 14th
Moss Hubert R (Eva B) v-pres-supt Moss-Marlow Bldg Co, h 516 18th
Moss John P (Helen A) driver Moss-Marlow Bldg Co, r 22 13th
MOSS LUTHER L (Lottie P) Pres Fidelity Federal Savings & Loan Assn, Pres-Treas Moss-Marlow Bldg Co, h 19 12th, Tel 5837
Moss M Jackson (Rhoda C) h 1342 23d
Moss Margaret I Miss, asst mgr The Wallpaper Studio, r 1132 8th
MOSS-MARLOW BUILDING CO INC, Luther L Moss Pres-Treas, Hubert R Moss V-Pres-Supt, Miss L Estelle Propst Sec, Contractors and Builders, Building Materials, Eagle-Pitcher Paints, Lumber and Millwork, 9 12th, Tel 5836 (see page 32)
Moss Nancy C Miss, slswn Debbie Shop, r RD3
MOSS ROBT V (Constance B) Sec-Treas Hickory Construction Co, h 1132 8th, Tel 2-8251
*Moss Ruth, dom, h 148 13th
*Mosteller Andrew (Thirteenth St Pool Room) h 174 13th
Mosteller C LaFayette (Ida B) pres Mosteller Gro Co, h 1429 12th Av
Mosteller Forrest E (Mary Y) driver Thomas & Howard, h 2421 10th Av

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.
SOUTHERN VOCATIONAL INSTITUTE
DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO
1343 11TH AVE. PHONE 28987

Mosteller Louise L Mrs, waitress Raby's Restr, r 510 8th
Mosteller Grocery Co Inc, C LaFayette Mosteller pres, Earl H Drum v-pres, Orin M Hamer sec-treas, whol, 1200 10th Av
Mosteller John L, slsmn Pepsi-Cola Botlg Co, r Conover, N C
Mosteller Jos D (Virginia H) mech Hefner & Hilton, r RD2
Mosteller Lewis, USA, r 303 18th
Mosteller Louise C Mrs, bkpr Western Caro Furn Co, r 1220 School Apt 3
Mosteller Nita M Mrs, tchr Green Park Sch, r 1429 12th Av
Mosteller Wm S (Louise C) whsemn James Whol Co, h 1220 School Apt 3
Motley Helen P Mrs, nurse 925 15th Av, r same
Motley John (Helen P) slsmn, h 925 15th Av
Mott Thos A (Mildred F) v-pres Hickory Securities Corp, h 1605 12th Av
Mott Thos A Jr, pres-treas-mgr Hickory Securities Corp, sec-treas Dennison Mach Tool Co, r 1605 12th Av
Mattern Jesse C (Aileen B) asst mgr Penney's, h 1424 15th
Mt Olive Lutheran Church, Rev J Arthur Linn pastor, Taylorsville Rd
*Mt Pisgah AME Church, Rev Isaac J Miller pastor, 321 13th
*Mt Zion Baptist Church, Rev Jos H Tate pastor, 333 Chestnut Av
Mouser Curtis C, carp M B Crouch Lbr Co, r RD3
Mowery Anna L Mrs, nurse Hickory Memo Hosp, r Icard, N C
Moye Jos W (Iris A) mgr Citizens Ins & Realty Co, 2003 14th Av
Mozeley Edith M Miss, slswn Debbie Shop, r RD3
Mozeley Grace K Mrs, v-pres B & M Mtr Co, r RD3
Mozeley Helen Miss, sten Merchants Prod & Gro Co, r Lincolnton Rd
MOZELEY ROBT E (Grace K) Pres Truck & Auto Service Inc, Sec-Treas B & M Motor Co Inc, r RD3, Tel 7682
Mull Arthur A (Frances M) wsemn Johnson Bros Supply, h 3610 10th Av
Mull Calvin J (Lorene W) r 401 6th
Mull Cecil O (Marie) clk Fresh Air Mkt, r RD3
*Mull Chas M, r 306 12th
Mull Cook C (Thelma S) waiter Payne's Cafe, r Newton Hwy
Mull Ervin J, emp Hickory Dyeing & Winding Co, r Westview
MULL FRED M (Frankie P) Sec-Treas-Genl Mgr Fresh Air Market, h 401 6th, Tel 7536
Mull G Wm (Wanda W) (Wagon Wheel Restr) r 2709 9th Av
MULL J PEARLIE (Maude T) (Catawba Marble & Granite Works) h Conover Rd, Tel 8689

O. G. PENEGAR CO.
Office Supplies, Euipment and Machines
1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.

LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. **PHONE 27976**

*Mull Jas (Myrtle) lab, h 1311 7th Av
Mull John (Flossie M) hauling, r 544 23d
Mull Jos C (Louise H) (Highland Cities Ser Sta) h 1231 Morris Av
Mull Lorene W Mrs, clk Duke Hos Corp, r 401 6th
Mull Louise H Mrs, looper Piedmont Hos Mills, r 1231 Morris Av
Mull Ransom D Jr (Alice T) roofer Caro Asphalt Rfg Co, h (rear) 545 23d
Mull Ras A, slsmn Rainbow Clnrs, r RD3
Mull Wanda W Mrs, clk Duke Hos Corp, r 2709 9th Av
Mullen Earnest C (Gladys H) butcher Hickory Pkg Co, h 1236 School
Mullen Geo B, clk Hickory Overall Co, r Granite Falls, N C
Mullen Gladys H Mrs, emp Piedmont Hos Mills, r 1236 School
Mullins Jas A (Marie) formn Early Bird Hos Mills, r 1811 22d
Mullins Jewell Mrs, bkpr Montgomery Ward, r 1811 22d
Mullins Joyce Miss, ofc sec First Bapt Ch, r 1220 6th
Mullins Peter V (Magdaline H) emp Cline Hos Mills, h 807 35th
Mullins Phil A (Jewel M) (Early Bird Hos Mils) r 1811 22d
Mullins Randolph E (Irene C) emp Cline Lbr Co, h 1350 12th Av
Mullis C Banks (Berneice B) emp Sou Desk Co, h 626 Kenworth Ter
Mullis Carroll E, student, r 22 8th
Mullis Ernest L (Annie L) knitter Lyerly F F Mills, h 22 8th
Mullis Robt B (Frances S) asst Bass-Smith Funeral Home, h 2105 Lake Hickory Rd Apt 10
Munday Earl R (Georgia S) adjuster Central Finance Co, h 223 Lentz
Munday Georgia S Mrs, smstr Hickory Chair Co, r 223 Lentz
Munday Kesler L (Essie B) emp Ivey Weavers, h 2414 8th Av
Munday Lena W (wid Jay A) weaver Hickory Fabric, r 1821 8th Av
Munday Ralph J (Fay) linemn Hickory Tel Co, r Granite Falls, N C
Munday Thos O (Frances P) mach opr, h 2445 7th
Munez Beverly A Miss, clk Big Dollar Food Mkt, r 545 22d
MUNICIPAL AIRPORT, Cannon Aviation Co Inc Lessees, N 36th (LV), Tels 2126 and 2127
Municipal Building, 1020 14th
Murphy Burgess G (Cordie T) tex wkr, h 722 Golf
Murphy Carl C (Ethel B) (Clean-Rite Clnrs & Dyers) h 603 Boyd
Murray Chas D (Mary A) watch repr D B Taylor Inc, r Maiden, N C
MURPHY D HOWARD (Evelyn L) (Atlas Insurance Agency) h 627 Dale, Tel 6656
Murphy Essie C (wid Rev Jos E) h 1215 8th
Murphy Frank W (Essie M) emp Pepsi-Cola Botlg Wks, h 662 Church Av
Murphy Franklin H (Darlene B) student, h 211 8th

PERRY ARMATURE APPLIANCE CO.

WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. ***"SALES—SERVICE"*** **PHONE 26016**

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. PHONE 2124

Murphy Fred F (Claudia K) h 706 8th
Murphy Geo D, r 1709 12th Av
Murphy Harry K (Christine R) slsmn The Flowers Co, h 1301 E 10th Av Apt 63
Murphy J L Mrs, bkpr Richd Baker Hosp, r 1215 8th
*Murphy Jas W, porter Walter Mtrs, r Granite Falls, N C
Murphy Jos (Edna S) emp Hickory Billiard Parlor, h 41 13th
Murphy Jos L (Jessie D) (Aiken, Patrick, Murphy & Harper) h 1709 12th Av
Murphy Jos L Jr, student, r 1709 12th Av
Murphy Nancy A Miss, student, r 706 8th
Murphy Sally F Miss, student, r 662 Church Av
Murphy Walter E (Doris B) clk, r 227 Woodland Av
MURPHY WILTON S (Elizabeth B) Mgr Liberty Life Ins Co, h 1216 13th, Tel 2-9882
Murr Morris N (Doris S) asst mgr Ideal Food Mkt, h 1725 4th Av
Murray Chas O (Ava L) linemn Duke Power Co, h 1305 Av B
*Murray Luke, h 743 13th
*Murrill Lawrence, lab, r 905 6th
*Murrill Maggie, h 905 6th
Mutual Life Insurance Co, 1316 Union Sq R208
Myers Greene E (Tamer D) sawyer T & S Carving Co, h 219 Woodland Av
Myers Paul H (Blanche B) emp Four Points Furn Co, h 622 Highland Av

N
LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

N S A, Hickory Chapter, meets 2d Wednesdays 6:30 P M at Hotel Hickory
Nace Melvin A (Annie S) h 938 Ellwood
Nail Ivie Miss, nurse Richd Baker Hosp, r same
Nance Lester C (Evelyn F) mech, h 11 Houck's Chapel Rd
*Nash David, hallmn Huffry Hotel, r Catawba, N C
National Guard Co H, Wm H Vander Linden Jr Capt, 1298 E 10th Av

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) PHONE 26532

TODD FLORAL CO., INC.
"Todds Flowers Brighten The Hours"
HICKORY'S LEADING FLORIST SINCE 1930
PHONE 2221

NATIONAL SUPERIOR MEATS, Henry S Leonard Pres, Preston Belvin III Asst To Pres-Genl Mgr, Meat Packers of Quick Frozen Prepackaged Meats, 10th Av cor 22d, Tel 8931 (see bottom lines)
NATIONAL TRADING CO, Henry S Leonard Pres, Loans Autos, Real Estate, Electrical Appliances, Furniture, 1349 Union Square, Tel 2151 (see backbone)
Nau Walter T Rev (Elizabeth) prof L-R College, h 916 15th Av
Neal Ernest W, examiner, r 1205 12th Av
*Neal Jos (Myrtle) formn Hickory Springs Mfg Co, h 318-B 14th
*Neely G Edw, h 421 Jackson
*Neely Jas, lab, r 421 Jackson
*Neely Mary, maid, r 421 Jackson
NELLY BEE PRODUCTS (Maxwell J and Mrs Nell E Boyer) Cotton Yarns, Conover Rd, Tel 2-9452
*Nelson Clemmie H, cook Lake Hickory Country Club, r 420 Chestnut Av
Nelson Pearl L Mrs, emp Elliott Hos Mills, r 934 8th
Nevegold Fredk N (Marion S) mgr Hickory Fabrics Co, r Hildebran, N C
*New Deal Cafe (Andrew Hull) 613 13th
New Highway Barbecue (Harley M Shuford) Hwy 70 W
*Newby Nettie S, tchr Ridgeview Sch, r 609 9th Av
Newell Apartments, 702 16th
Newell Ida L (wid Lutz) h 701 15th
Newkirk Pauline S Mrs, slswn Montgomery Ward, r 422 8th
Newkirk Worth W (Pauline S) eng WHKY, h 422 8th
Newton A Hubert (Lula D) slsmn M M Miller Gro, h RD3
Newton Alvin C (Mary F) emp Century Furn Co, h 1400 23d
NEWTON C D HOSIERY MILL (Marvin E Newton) Manufacturers 414 E Highland Av
Newton Carroll D (Della T) carp, h 1307 Ridge
Newton Clara C (wid Oscar R) (C & N Gro) r (rear) 1562 Spring
Newton Clara H (wid L Earl) looper Newton Hos Mill, h 531 Woodland Av
Newton Clarence E (Ellen R) emp Hickory Chair Co, h Westview
Newton Cecil D (Lela H) cash Duke Power Co, h 725 18th
Newton Cletus, wks Martin's Mill Work, r Morganton Rd
Newton Della T Mrs, emp Hickory Overall Co, r 1307 Ridge
Newton Elwin L (Avis P) formn Whisnant Hos Mills, r 21 13th
Newton Essie P Miss, sten Quaker Meadow Mill, r 1122 4th
Newton Evan L (Avis P) formn Whisnant Hos Mills, h 21 13th
Newton Grace M (wid Colen A) (Newton Gro) h 615 (621) Company
Newton Grocery (Mrs Grace M Newton) 611 Company

R. A. TUNSTALL INSURANCE AGENCY
"INSURANCE OF ALL KINDS"
5 UNION SQ. BLDG. **R. Archie Tunstall, Owner** **PHONE 7531**

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

Newton Harold (Marjorie G) h 518 6th
Newton Harold R (Louise F) emp Borden Co, r 615 34th
Newton Harry R (Lorena H) knitter Lyerly F F Mills, h 121 19th Av
Newton John D (Mary R) (The Puritan Co) h 707 4th Av
Newton Margaret E Miss, ofc sec Quaker Meadow Mill, r 1122 4th
Newton Martha H (wid N Monroe) h 1122 4th
NEWTON MARVIN E (Kate H) (C D Newton Hosiery Mill) h 1013 E 10th Av, Tel 2-6741
Newton Mary K Miss, sten L-R College, r 1122 4th
Newton Mildred C Miss, r 725 18th
Newton Norman M (Rubelle A) acct Andrew E Scharrer, r 1122 4th
Newton Ola C Mrs, emp Hickory Steam Ldry, r 911 1st Av
Newton Paul H (Dorothy T) mach Cilley Fdry & Mach Co, r RD3
Newton Raymond P (Eula K) h 1203 Ridge
Newton Robt I (Hazel B) emp Ivey Weavers, h 505 26th
*Newton Walter L, porter Montgomery Ward, r 1370 3d Av
Newton Warren (Judith) student, h 337 E Highland Av
Nichols Alice M Mrs, r 10 12th
Nichols D Lawrence (Amelia P) emp Sou Desk Co, h 1408 8th
Nichols F Eugene (Katie B) h 710 8th Av
Nichols Herbert A, r 710 8th Av
Nicholson Marjorie F (wid J Edw) r Country Club Rd
Niell Willena Miss, chiefopr Hickory Tel Co, r 1324 16th
Nile J Abbott, shoes 1228 Government Av, r 1025 7th Av
*Nims Genova B, lndrs, h 411 Chestnut Av
Nine Nine Nine Service Station, Ralph M Black mgr, 1502 9th Av
Nine Nine Nine Tire & Battery Co Inc, Ralph M Black pres, R Morgan Wooten v-pres, W Ormond Corey sec-treas, 1512 9th Av
Ninth Avenue Grill, Thos V Callanan mgr, 1400 9th Av
NINTH AVENUE HARDWARE & SUPPLY CO, C Sherman Grove Pres, Mrs Marie G Sides V-Pres, Carroll E Sides Sec-Treas-Mgr, "Good Hardware At Better Values," 2241 9th Av, Tel 8031 **(see page 52)**
NINTH AVENUE PHARMACY (Wm R McDonald, John C Wolfe) Prescription Druggists, 900 Federal, Tel 2229
Nissen Wagon Co Inc, Hugh W Putnam pres-treas, Jas L Putnam Jr v-pres, Mrs Mary L Putnam sec, mfrs, 930 10th
Nistal Evelyn B Mrs, bkpr Knit Sox Hos Mills No 2, r Geitner Rd
Noblin Richd L (Louise S) slsmn Henley Paper Co, h 1030 16½ Av
*Noel Margaret A, tchr Ridgeview Sch, r 1357 Ridgeview Av
Noell Virginia D Mrs, tech Richd Baker Hosp, r Conover, N C
Noggle Dennis C (Noggle & Younce) r Hildebran, N C

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.
NEW SYNTHETIC DRY CLEANING PLANT
219 HIGHLAND AVE. PHONE 2261
BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

Noggle Jenkins C (Dorothy P) parts mgr Walter Mtrs, r Hildebran, N C

Noggle & Younce Body Works (Dennis C Noggle, Billy A Younce) Morganton Rd

Noll John L (Virginia S) h 1231 12th Av
Norman Clyde C, driller R E Faw & Sons, r States Road, N C
Norman Evan J (Frances D) tobacconist, h 1331 18th
Norris Arthur L (Minnie C) emp Shuford Mill, h 501 Company
Norris Dorman (Mildred H) emp Hickory Spinners, r 759 37½
Norris Florine S Mrs, r 1110 Ridge
Norris Jas, r 1205 12th Av
Norris Jas L (Minerva W) emp Shuford Mills, h 600 Holly Av
Norris Jas W, interview N C Unemployment Div, r 1205 12th Av
Norris Virgie B (wid Robt L) pairer Ellis Hos Mill, h 1225 20th
Norris Wm G (Mona B) prin Kenworth Sch, h 1401 21st

NORTH CAROLINA—GOVERNMENT OF

Employment Division, Herriot D Boyles mgr, 1223 11th Av
Highway Patrol, W Richd Beaver patrolmn, 1338 Trade Av
State Highway and Public Works Comn, Dewey L Rink eng, 1028½ 13th R5; Floyd S Yount supt bridge dept, Taylorsville Rd
Unemployment Compensation Division, Miss Helen E Bowman supvr claims, 1223 11th Av
Veterans Education Committee, R Earl Hood supvr, 1002½ Union Sq
Veterans Commission, Robt F Currence dist ofc, 1223 11th Av

North Hickory Garage (G Thos Cannon) 2099 10th

NORTHWESTERN BANK THE, Wade H Shuford V-Pres, Robin P Hood Cashier, C Miller Sigmon Asst Cashier, 1025 13th, Tel 2348 **(see page 30)**

Norton Anna M Miss, r 2 8th
Norton Eugenia M Miss, r 2 8th
Norton F Milton (Dorothy K) ofc mgr Kennedy Elec Co, h 1903 10th
Norton Lula B Miss, h 2 8th
Norton Obrey (Helen L) h Yount
Norwood Frances L (wid Vance W) r 1355 15th
Norwood Jos P (Betty S) linemn Hickory Tel Co, h 847 1st Av
Norwood Wm L (Frances M) clk Duke Power Co, h 1355 15th
Nowell Apartments, 1221 13th
Nowell Stephen C (Vera G) phys 1121 13th R7, h 1336 17th
Nowell Stephen C Jr, student, r 1336 17th
Nunez Beverly Miss, slswn, r 1228 13th Av

THE BIG DOLLAR FOOD MARKET
Plenty of parking space—Low Prices
10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

O LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

O K Barber Shop (Grady C Holder) 304 E Highland Av
O K Rooms (Mrs Willie C Benfield) 1406 10th Av
Oakland Heights Baptist Church, Rev Lloyd Teague pastor, 1714 23d
Oakwood Apartments, 1444 12th Av and 1200-02 15th
Oakwood Cemetery, Robt C Carlton caretkr, 1406 14th Av
Oakwood School, John M Guy prin, 1360 15th Av
Oats Carl J, driver G I Cab Co, r Brookford, N C
O'Barr Marie B Mrs, furn rms 721 9th Av, h same
OCCIDENTAL LIFE INSURANCE CO, C Gerald Moore Mgr, 7 White Bldg, 1325½ 11th Av, Tel 2-8406
O'Daniel Jas S (Margaret P) (Hickory Drug Co) h 1504 17th, Tel 2-8052
O'Daniel Jas S Jr, student, r 1504 17th
Odom Callie Miss, emp Whisnant Hos Mills, r 1427 27th
Odom David (Marie B) emp Sou Desk Co, h 1402 28th
*Odom Eula S, emp Ingold Co, r 820 Lincolnton Rd
*Odom Frank, emp Hickory Chair Co, r 820 Lincolnton Rd
Odom Glenn W, r 1427 27th
Odom Harlon A (Ruth C) rodmn Abernethy & Scott,r Lenoir Rd
Odom Jas C (Mae C) emp Ivey Weavers, h 814 27th
Odom John P (Ora K) farmer, h 1427 27th
*Odom Lizzie M, emp Hickory Steam Ldry, r 820 Lincolnton Rd
Odom Marion O (Lelia R) opr City, r Lenoir Rd
*Odom Mary, lndrs, h 820 Lincolnton Rd
Odom Mary L Miss, bkpr Brookford Mills, r 615 7th Av
Odom Thos E, gro 714 9th Av, h 615 7th Av
*Odom Wm B, hlpr Abernethy Tfr & Stge Co, r 820 Lincolnton Rd
Odum Albert T (Evelyn M) slsmn Bumbarger's, r Newton, N C
Oehling Henry E (Hazel Y) h 2 6th
O'Ferrell Mary J Miss, nurse Health Dept, h 1638 17th
*Oglesby Irene, h 619 12th
*Oglesby Lula, dom, h 514 14th
*Oglesby Oscar, repr Buff Shoe Shop, r 514 14th
Oliver Chas (Ruth D) h 565 16th

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

Ollis Chas (Dorothy R) student, r 1903 10th Av

Ollis Geo (Edith B) atndt Icard & Johnson Texaco Ser, r S Hill Extd

Ollis McDonald (Hazel P) atndt Icard & Johnson Texaco Ser, r S Hill Extd

Olsen Clifford R (Betty S) slsmn Spainhour's, h 1531 12½

*O'Neil C Edw, cook, r 1424 2d Av

*O'Neil Edw C, dom, r 1424 2d Av

*O'Neil Rubin M, cook, r 1424 2d Av

Optimist Club, Geo W Grove pres, Herman Vestal sec, meets Mondays 12:30 P M at Hotel Hickory

Optimists Clubhouse For Boys, 1825 8th Av

Orgen Arthur C (Madelene F) emp Whisnant Hos Mills, h 333 Railroad Av

Orkin Exterminating Co, Dowd P Whitley mgr, 221 Harris Arcade

Ormond Allison L (Theresa C) phys 1300½ Union Sq, h 1015 16th Av

Ormond Robt D Jr (Mary W) bkpr Maxwell Royal Chair Co, h 1543 10th

Orr Donald M (Willa G) chf clk C & NW Ry, h 1118 15th Av Apt 1

O'Shields Paul, atndt Hotel Ser Sta, r Granite Falls

Overcash Richd F (Alice H) pntr Hickory Constn Co, h 410 41st

Overstreet Dorothy Miss, clk Wallace Inc, r Conover, N C

Owen Earle B (Grace K) adv mgr Spainhour's, h 988 28th Av

Owen Grace Mrs, cash Spainhour's, r 988 20th Av

Owenby A Whit, emp Henkel Pool Room ,r 127 12th

Owens Blanche B (wid Marion B) nurse Richd Baker Hosp, h 343 Highland Av

Owens Dewey C (Ola C) pattern maker 326 E 2d, h 207 Ashe

Owens Dewey C Jr, student, r 207 Ashe

Owens Edith C Mrs, forwn James Knit Mills, r 2256 3d Av

Owens J Ernest, USAF, r 207 Ashe

Owens Jefferson E, pres-treas Carolina Housing & Mtge Corp; Mortgage Ser Corp and Forest Hills Inc, r Forest Park

Owens Lemuel C (Caroline) display mgr Spainhour's, r 1808½ 9th Av

Owens W Landis, student, r 207 Ashe

Oxentine Sherman D (Minnie W) mech Piedmont Wagon & Mfg Co, h 1520 10th Av

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. **Dial 25507**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS
HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE
1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

P **LUTZ'S DRUG STORE**
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

Pace Awtry (Marvine G) agt Life Ins Co of Va, h 130 20th Av
Pace Marvine G Mrs (Hickory Sewing Shop) r 130 20th Av
Pace Nancy F (wid Jos P) r 106 20th Av
Pack Horace D, linemn Duke Power Co, r 1406 22d
Pack Jethro H (Hazel L) clk E H Hutto, h 1406 22d
Padgett Clarence E Jr (Mattie J) agt Liberty Life Ins Co, h 2123 Lake Hickory Rd Apt 2
Padgett Mattie J Mrs, supvr WIRC, r 2123 Lake Hickory Rd Apt 2
Page Geo R (Ophelia S) emp Hickory Chair Co, h 2813 4th Av
Page Kelly V (Mary E) emp Ivey Weavers, h 2609 7th Av
Page Wm E (Hazel H) mgr Waldensian Bakery, r Vale, N C
Page Wm T (Ethel K) knitter Lyerly F F Hos Mills, h 419 23½
Paige Annie S (wid Amos) h 2732 9th Av
Paige Clarence R, linemn Duke Power Co, r RD4
Paige Peggy L Miss, opr Hickory Tel Co, r 2732 9th Av
Palace Barber Shop (Fred E Hollar) 1006 13th (bsmt)
Palmer Fred (Henrietta J) h 401 10th Av
Palmer Henrietta J Mrs, inspr Piedmont Hos Mills, r 401 10th Av
Palmer Ola M Mrs, emp Hafer Hos Mill, r 1021 Valley
Palmer R Gwyn, student, r 401 10th Av
Palmer Vernon J (Ola M) emp PO, h 1021 Valley
PAPER SERVICE CO, Brian F Lewis Mgr, Distributors of Paper Products and Furniture Manufacturers Supplies, Brookford Rd, Tel 2219 (see page 60)
Paragon Manufacturing Co (Attley L and Clarence B Rhoney) Morganton Rd
PARAMOUNT BILLIARDS, Roy W Brown Mgr, 1226 Government Av, Tel 2-8711
PARAMOUNT MOTOR SALES INC, Otis D Evans Pres-Treas, Oldsmobile and Cadillac Cars, Sales and Service, 912 15th, Tel 7716
Pardue Ruby V Miss, bkpr Catawba Transit Co, r N Wilkesboro, N C
Parham Lee (Mary T) slsmn, h 903 8th Av
Parham Wm B (Rosa E) slsmn Firestone's, h 907 9th Av
Park Conrad B (Dorothy B)prof L-R College, h 236 12th Av

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
WEATHERSTRIPPING
Room 207 Grant Bldg. Phone 28821

Park Theatre, Thos D Robison mgr, 1000 Federal
Parker Alton B (Thelma M) mgr Pilot Life Ins Co, h 1103 E 10th Av
Parker Chas (Carrie M) carp, h Rhodhiss Rd
Parker Chas A (Perry M) emp Shuford Mills, h 734 Company
Parker Deward W, whsemn DeHart Mtr Lines, r Taylorsville, N C
Parker Elma E (Marie W) emp Hylan Furn Co, h 1106 10th Av
Parker Elmer (Callie S) emp Ivey Weavers, h 731 35th
Parker Elmer Jr, emp Weaver Mattress Co, r 731 35th
Parker Ethel C Mrs, looper Sterling Knit Mill, r 1710 10th Av
Parker Frank A, clk Ninth Av Pharm, r 1434 17th
Parker Geo W (Mamie C) h 1934 4th Av
Parker Jas D, USA, r 731 35th
Parker Jas R (Violet L) taxidriver, h 702 16th
Parker Jessie P Mrs, treas Hickory Dyeing & Winding Co, r 925 15th Av
Parker John H (Ethel C) (Carolina Cab Co) h 1710 10th Av
Parker Katie A Mrs, cash Hotel Hickory, r 913 9th Av
Parker L T, driver Carolina Cab Co, r RD1
Parker Marjorie Miss, tex wkr, h 3129 9th Av
Parker Osco (Dora) driver Abernethy Tfr & Stge Co, r RD1
Parker Perry M Mrs, emp Brown Hos Mill, r 734 Company
Parker-Renfroe Knitting Mills Inc, John T Renfroe sec-treas, 712 21st
Parker Richd S Jr (Cape Hickory Hos Mills) r 1100 11th Av
Parker Russell J (Virgie C) mech Hickory Venetian Blind Co, h Conover Rd
Parker Thelma M Mrs, tchr Claremont High Sch, r 1103 E 10th Av
Parker Virgie C Mrs, emp Knit Sox Hos Mill, r Conover Rd
Parker Virginia M Mrs, clk Hy-Lan Furn Co, r Lincolnton, N C
Parker W Bruce (Jessie P)supt Whisnant Hos Mill, h 925 15th Av
Parker Zelta R Mrs, clk Maple Springs Ldry & Dry Clnrs, r Hildebran, N C
Parks Chas H (Daphane H) h 920 Av A
Parks Clifford C (Barbara S) h 706 14th
*Parks Emma, cook, r 339 Chestnut Av
Parks Janie B Mrs, sec-treas Bowman Knit Mills, r 1455 21st
Parks Junius E, mgr Bo Peep Grill, r 1455 21st
Parks Mae G (wid Wm H) h 702 6th
*Parks Ollie, lab, r 408 Chestnut Av
Parks Robt E (Roberta) slsmn Howard-Hickory Co, r 3880 10th Av
Parks Wm H Jr, mech eng Sou Desk Co, r 702 6th
Parlier Catherine Miss, student, r 1605 Grove
Parlier Chas, stockmn Dixie Home Stores, r Lenoir, N C
Parlier Dorothy M Miss, opr Hickory Tel Co, r 1605 Grove

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto

PIEDMONT MOTOR CO., INC.

DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266

Plymouth CHRYSLER

Parlier Paul D (Mildred E) slsmn Better Homes Furngs Co, r 22½
PARLIER R JUDSON (Nell R) (Hickory Electric Co) h River Rd
Parlier Roy G (Sadie H) supt Duke Power Co, h 2136 Lake Hickory Rd
Parlier Roy J (Nell M) h Lake Hickory Rd
Parlier Sam I (Elizabeth P) formn Duke Hos Corp, h 800 17th
Parlier Walter I (Rosa M) mech Duke Power Co, h 1605 Grove
Parnell D Hall (Charlotte P) (Crescent Co) h 1301 17th
Parnell Paul D (Gilbert Hos Mill) r 1301 17th
Parsons Annie M Miss, r 3416 11th Av
Parsons Chas F (Elsie C) tex wkr, h 3416 11th Av
*Parsons David W (Effie F) butcher Hickory Pkg Co, h Yount
Parsons Doris M Miss, student, r 1138 Morris Av
Parsons Etta W (wid Henry) h 520 Chestnut Av
Parsons Lester W (Nora W) sprayer Hickory Mfg Co, h 1138 Morris Av
Parsons Nellie S Miss, emp Northwestern Uphol Co, r 3416 11th Av
Parsons Nora W Mrs, emp Hickory Dyeing & Winding Co, r 1138 Morris Av
Parsons Prince E (Jessie A) sander Century Furn Co, h 1348 22d
PASCHAL MARY MISS, Exec Sec American Red Cross, r 1334 12th, Tel 2-9136
*Pate Saml, lab City, r 14th
Patrick Bailey (Louise J) (Aiken, Patrick, Murphy & Harper) and City Atty, h 1523 11th Av
Patrick Grace Miss, librarian Worth Elliott Carnegie Library, r 1013 15th Av
Patrick Mattie B (wid John H) h 1013 15th Av
Patterson Chas R Rev (Ruth M) pastor St Stephen's United Luth Ch, h Springs Rd
*Patterson Chas W (Sadie C) h 1370 Ridgeview Av
Patterson Geo R (Jessie B) prof L-R College, h Forest Park Dr
Patterson Jessie B Mrs, instr L-R College, r Forest Park Dr
*Patterson Norwood (Cora H) janitor Duke Power Co and taxicabs 541 12th, h 401 same
Patterson Ruth Mrs, slswn Woolworth's, r Conover, N C
Patton Abner J (Carrie S) formn Spring St Furn Mart, r RD2
Patton Grover W, knitter Setz Right Hos Mill, r 1657 Grove
Patton J Frank (Mary R) constn eng, h 1803 17th
Patton Junior L, emp Elliott Hos Mill, r 1657 Grove
Patton Patrecia A Miss, student, r 1803 17th
Patton Philip F, USA, r 1803 17th

BEAR WHEEL ALINEMENT

BUDY BODY WORKS

24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6802
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES *SERVICE*
1315-1317 9TH AVE. **PHONES 7936 and 3666**

Patton W Harry, student, r 1803 17th
Patty Ned O (Lottie H) boarder Shuford Hos Mills, h 1104 8th Av
Paty Chas M Jr (Sue K) partsmn Barringer Bros & Gaither, r Lake Hickory
Paty Sue K Mrs, clk Hickory Tel Co, r Lake Hickory
Paul Murray Manufacturing Co (Paul M Jones) 725 32d
*Paul Teretha G, r 166 12th
Paul's Pork Parlor (J Paul Aiken) lunches, Taylorsville Rd
Payne Eddie Miss, opr Clay's Beauty Salon, r Granite Falls, N C
Payne Eldon W (Vashti) eng WHKY 1111 13th
Payne Essie W (wid Gustus W) h 1527 10th Av
Payne Howard C (Virginia M) (Payne's Cafe) h 940 8th
Payne Julia A (wid Saml J) h 1604 Grove
Payne Lillie H (wid Walter L) r 1030 16½ Av
Payne Virginia Miss, nurse Richd Baker Hosp, r same
Payne's Cafe (Howard C Payne) 940 8th
Payseur Carl (Irene H) student, h 210 31st
*Payton Mary L, dom, 1802 15th
Pearce Betty S Mrs, slswn Montgomery Ward, r 1329 Ridge
Pearce Geo I, inspr N C Hwy Comn, r Sandy Ridge Rd
Pearce Jos W, slsmn Belk-Broome, r 1217 11th Av
Pearce Lela B Mrs, slswn Belk-Broome, h 1217 11th Av
Pearson Arthur A (Mary D) phys 2911 9th Av, h same
Pearson Beatrice Miss, tchr Green Park Sch, r 1608 6th Av
Pearson Benj G (Edith J) carp, h 782 26th Av
Pearson Lester P (Katherine W) emp Borden Co, r RD4
Peden Jas G, slsmgr Coca-Cola Botlg Co, r 1406 13th Av
Peeler Hardware (John H Peeler) 809 E Highland Av
Peeler Harold R, emp Hickory Prntg Co, r 712 Highland Av
Peeler Jas A Rev (Etta R) r 313 18th
Peeler John F, h 712 Highland Av
Peeler John H (Bessie L) (Peeler Hdw) h Geitner Rd (RD4)
Peeler John J (Annie L) clk Fresh Air Mkt, h 503 Chestnut Av
Peeler Madeline V Miss, receptionist Whisnant Hos Mills, r 503 Chestnut Av
Peeler Peggy M Miss, bkpr The Flowers Co, r Geitner Rd
Peeler Ruby L Miss, bkpr First Natl Bk, r Geitner Rd
Pegram Jas W (Blanche M) formn Whisnant Hos Mills, h 1676 15th
Peile Jas I (Laura S) linemn W U T Co, h 1801 10th Av
Peile Jas I Jr, clk A & P Food Stores, r 1801 10th Av
Peile John W, emp Sou Ry, r 1801 10th Av
Peile Mary E Miss, clk A & P Food Stores, r 1801 10th Av
Pender Pearl W Mrs, looper Setz-Right Hos Mills, r 40 6th

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 **345 TENTH AVE.**

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. *FRESH AIR MARKET* Phones 2234 & 8290

Pendleton Horace L Rev, h 814 23d
PENEGAR O G CO (Oscar G and Oscar G Penegar Jr) Office Supplies and Equipment, 1210 11th Av, Tel 2-6536 (see bottom lines)
Penegar Oscar G (O G Penegar Co) r Gastonia, N C
PENEGAR OSCAR G JR (Edith S) (O G Penegar Co) h 1118 6th, Tel 6033
Penelope Baptist Church, Rev J Louis Price pastor, 4100 10th Av
Penland A Wesley (Bertie H) real est 1019½ 14th, h 1519 13th Av
Penland Chas R, student, r 1132 E 10th Av
Penland Francis E (Grace H) rt mgr Catawba Dairy, r Icard, N C
Penland Geo H (Clara S) emp Catawba Dairy, r Icard, N C
Penland Mary K Mrs, looper Piedmont Hos Mills, r 1132 E 10th Av
Penland Nellie R Miss, bkpr The Flowers Co, r 1519 13th Av
Penland Russell N (Mary K) (Community Store) h 1132 E 10th Av
Penland Saml H (Thelma B) clnr, h 1519 13th Av
Penley Albert (Verlie M) driver Bell Cab Ser, h 1230 36th
Penley Chas W (Laura R) formn C & NW Ry, h 1442 22d
Penley Clyde H (Mary W) emp Piedmont Wagon & Mfg Co, r 1458 22d
Penley D Archie, driver, r 1442 22d
Penley E Geraldine Miss, student, r 725 8th
Penley Lawrence H (Mildred W) sermn Steele Rulane Ser, h 1458 Lenoir Rd
Penley Linnie D, emp Piedmont Wagon & Mfg Co, r 1442 22d
Penley Mary E Miss, student, r 725 8th
Penley Mary H (wid Leonard D) r 1432 22d
Penley Mary H (wid Sidney L) r 1432 Oakland Av
Penley Myrtle P Mrs, looper Knit Sox Mills, r 725 8th
Penley Rosevelt V (Catherine H) formn C & NW Ry, h 2140 12th Av
Penley Thos J (Myrtle P) driver Yellow Top Cab Co, h 725 8th
Penley Verlie Mrs, slswn McLellan's, r Longview Sta
Penley Wm D (Louise P) driver Yellow Top Cab Co, h 1458 22d
Penley Wm L, clk P O Parking Lot, r 1442 22d
*Penn Blanche J, asst Dr Drayton P Graham, r 311 13½ Apt 5
*Penn Thos H (Blanche J) tchr Ridgeview Sch, h 311 13½ Apt 5
Pennell Perry C (Mary P) driver, h 2314 8th
Penney Dorothy F Mrs, clk C & NW Ry, r 725 6th
Penney J C Co, John H Inman mgr, 1018 13th
Pennington Bess B (wid Cameron E) r 1691 Pine Dr
PEPSI-COLA BOTTLING CO OF HICKORY (Lee P Frans) 3520 10th Av, Tel 6151 (see page 31)
Perkins Archie L (Ruth T) mach Hickory S & I Co, r Claremont, N C

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

Perkins Betty L Miss, student, r Country Club Rd
Perkins Cecil J (Elizabeth C) v-pres Hickory Dyeing & Winding Co, h Country Club Rd
Perkins Douglas L, carrier PO, r 2028 Lake Hickory Rd
Perkins Etta A (wid Jason E) h 1822 10th Av
Perkins Grover W (Eunave P) clk PO, h 1327 25th
Perkins Jason A (Nancy S) emp Lyerly F F Hos Mills, r 1822 10th Av
Perkins Nancy S Mrs, sten Rhodes-Whitner Mills, r 1822 10th Av
Perkins Norwood C (Nell P) formn Lyerly F F Mills, h 1832 8th Av
*Perrin Mary E, r Yount
Perry Aileen H Mrs, opr Arcade Beauty Salon, r 1065 Maple
PERRY ARMATURE APPLIANCE CO, Stoye E Starnes Mgr, Commercial and Home Electric Appliances Store and Restaurant Supplies, 1009 12th, Tel 2-6016 (see bottom lines)
PERRY ARMATURE CO (Robt M, Chester V and Elwood Perry) Electric Motor Rewinders, Welding, Machine Work and Westinghouse Electric Appliances, 1609 10th Av, Tels 2-9196 and 2-6447, Night 2-7582 (see front cover and page 42)
Perry Chas F (Beulah E) formn Elliott Knit Mills, h 711 9th Av
Perry Chester V (Elizabeth W) (Perry Armature Co) h 1202 16th Av (Aikenwood)
Perry Elizabeth W Mrs, sten Perry Armature Co, r 1202 16th Av (Aikenwood)
Perry Elwood L (Marjorie S) (Buck's Baits, Perry Armature Co) h 1604 20th
Perry Pauline P Mrs, emp Whisnant Hos Mills, r 526 8th Av
Perry Robt M (Ollie J) (Perry Armature Co) h 560 22d
Perry Velma J Miss, student, r 711 9th Av
Perry Wm A (Pauline P) h 526 8th Av
Perry Wm S (Aileen H) firemn C & NW Ry, r 1065 Maple
Peterman Clarence E (Esther B) projectionist Center Theatre, h 526 8th Av
*Peterson Berry W, emp Hickory Springs Mfg Co, h 141 13½
Peterson Edw A (Rita M) emp H & B Co, h 2200 10th Av Apt 12
*Peterson Emma, h 139 13th
*Peterson Purvis (Louise R) emp Hickory Springs Mfg Co, h 1347 2d Av
*Peterson Robt T (Lorraine A) shoe shiner Dees Shoe Shop, h 143 13½
Petree Evelyn B Miss, student, r 1650 17th
Petree Jos A (Gwendolyn A) distr Gulf Oil Corp, h 1650 17th
Petree Jos A Jr, student, r 1650 17th

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.
PONTIAC SALES AND SERVICE
INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES
1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

*Pettus Katie A, cook, h 516 11th
Petty Guy (Lena T) emp Hickory Spinners, h 815 37th
Petty Talmadge (Zelma O) hos wkr, h 508 25th
Pharr Craston (Lelia M) furn wkr, h 2812 11½ Av
Phelps Earl (Margaret A) meats, h 2424 9th Av
Phelps Geo H (Martha H) mgr McLellan's, h 551 15th
Phelps N W (West End Food Shop) r 2424 9th Av
*Phifer Annie, r 343 13th
Phifer Dean S Mrs, clk Mutual Life Ins Co, r 22 12th
Phifer Jane Miss, forwn G & H Hos Co, r 1601 17th Av
Phifer W Augustus (Beulah W) foremn Duke Power Co, h 22 12th
Phifer Wm A Jr (Dean S) linemn Duke Power Co, r 22 12th
Philbeck A Clyde (Mary H) meat ctr Sipe's Hickory Mkt, h 810 7th
Phillips Adalaide J (wid Ira R) r 958 4th
Phillips Alta Miss, r 633 21st
Phillips Andrew, emp Hy-Lan Furn Co, r Boyd Extd
Phillips Bain M (Margaret S) pressmn Clay Prntg Co, h 895 Burch
Phillips Bernice Miss, emp Elliott Hos Mills, r 544 41st
Phillips Bonard R (Lillian M) mech Hollar's Garage, h 1012 34th
Phillips Christine J Miss, student, r 942 Burch
Phillips Dora H (wid W Monroe) r 610 Highland Av
Phillips Ellis H Rev (Sarah M) h 942 Burch
Phillips Emma B (wid Miles A) r 946 4th
Phillips Fannie S Mrs, inspr Marlow Hos Mill, h 1013 34th
Phillips Frank M Jr, instr Southern Vocational Inst, r 304 2d
Phillips Glenn H, atndt Bost's Esso Ser, r 959 4th
Phillips Hoy C (Sarah P) h 544 41st
Phillips Hubert W (Mary K) emp Hy-Lan Furn Co, h Boyd Extd
Phillips Isaac W (Pearl D) emp Landis Garage, h 527 40th
Phillips J Spurgeon (Beulah A) treas Western Caro Furn Co, h 959 4th
Phillips Jas E, student, r 959 4th
Phillips Jas F (Lyndel R) mech Hollar's Garage, h 537 40th
Phillips Lester W, emp Hy-Lan Furn Co, r Boyd Extd
Phillips Levi N (Lydia P) h 958 4th
Phillips Lona M Miss, r 811 17th
Phillips Mildred I Miss, student, r 959 4th
Phillips Millard M (Louellen C) h 1101 36th
Phillips Perry H, supt Hollar Hos Mills, r Longview
Phillips S Alwyn (Community Store) r 958 4th
Phillips Wade, r 1101 36th
Phillips Wm C (Cleo H) barber O K Barber Shop, h 736 41st
Phillips Wm T, emp Sou Desk Co, r 707 41st

CAROLINA HOUSING & MORTGAGE CORP.
G.I. and F.H.A. Long Term Loans
1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

*Phipps Eva, h 528 13th
Phoenix Mutual Life Insurance Co, Clinton T Andrews dist mgr, 1219 11th Av
Piatt John F, r 2305 Lake Hickory Rd
Piedmont Barber Shop (Chas B Goodman, J Carroll Little) 1242 Government Av
Piedmont Body Works (Chas Gentry) 1345 8th Av
PIEDMONT CLEANERS & DYERS (Geo E Hayes, Albert M Allran) "Oldest and Best," 1428 10th Av, Tel 8186 (see back cover)
Piedmont Dental Laboratory (Roby W Long) 1121 13th R214
Piedmont Gas Co, Jas D Barnes mgr, 1308 11th Av, plant 1700 23d
Piedmont Hosiery Mills Inc, Fredk K Stevens pres, Mrs Anna G Dean sec-treas, 1108 Valley
PIEDMONT MOTOR CO INC, Hubert K Dellinger Pres, Mrs Edith W Dellinger V-Pres, John H Hughes Sec-Treas, DeSoto-Plymouth Cars, Sales and Service, 1434 9th Av, Tel 4266 (see top lines)
PIEDMONT SUPPLY CO INC, John M Geitner Pres, Geo H Hargrave V-Pres-Treas, Mrs Martha B Marley Sec, Whol Plumbing and Heating Supplies, 1010 12th, Tel 2-5656
PIEDMONT WAGON & MANUFACTURING CO, Henry S Leonard Pres, Preston Belvin Asst To Pres, Farm Wagons and Trailers, 2160 10th Av, Tel 2357
Pierce Cora B (wid Edw T) h 605 21st
Pierce Edw B, clk The Flowers Co, r 605 21st
Pierce Eugene L (Ada L) h 2 (rear) 801 21st
Pierce Jas A (Hazel W) emp Ivey Weavers, r 2320 11½ Av
Pierce Lola K (wid J Robt) hos wkr, h 801 27th
Pierce Roy Jr, driver Lipe Mtr Lines r Statesville, N C
Pierce Thos H (Adie H) emp Cox Mfg Co, h 1006 23d
Pierce W Earl, formn Terry Crouch Furn Shops, h 685 Lincolnton Rd
Pierce W Earl Jr, student, r 685 Lincolnton
Pierce Zebulon H, h 2320 11½ Av
Piercy Pink J, supt Sou Hos Mills, r Drexel, N C
Pig & Chicken Grill (Floyd S and Fred A Smith) 2359 9th Av
*Pike John (Dixie) (The Spot) and formn Hickory Springs Mfg Co, h 509-A (2) 14th
Pilot Life Insurance Co, Alton B Parker mgr, 1030 14th
Pioneer Wood Carving Co, Lester L Conner pres, Chas H Keith sec-treas, 17 Brookford Rd
Pittman Chas (Goldie S) mech Hollar's Garage, h 42
Pittman Dura V (Lela M) groundmn Duke Power Co, h 712 40th
Pittman John T (Martha W) emp Duke Power Co, h 3917 8th Av

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE SALES AND SERVICE PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. PHONE 39716

Pittman Julian, r 1300 23d
Pittman Lloyd, student, r 1119 36th
Pittman Ray (Bertha) emp Midway Hos Mill, h 1119 36th
Pittman Robt, emp Hickory Mfg Co, r 3917 8th Av
Pittman Russell, student, r 1300 23d
Pittman Silas (Pee G) fxr Ford Hos Mills, h 1300 23d
Pitts Austin L (Vada M) slsmn Esso Stand Oil Co, h 439 41st
Pitts Catherine Miss, r 1032 30th
Pitts Clarence W (Mary E) electn Kennedy Elec Co, r Granite Falls, N C
Pitts Cora R (wid Rabe G) h 1329 25th
Pitts Emma T (wid Reuben M) h 2759 10th
Pitts Harold (Rolene Z) slsmn Catawba Dairy, h 814 8th Av
Pitts Henry (Nettie C) emp Sou Desk Co, h 215 31st
Pitts Hubert M, emp Ivey Weavers, r 1329 25th
Pitts J Edw (Evelyn M) meat ctr Ideal Food Mkt, h 1350 12th Av
Pitts Jacqueline K (wid Hubert) r 729 Holly Av
Pitts Oscar, auctioneer Caro Land-Auction Co, r Asheville, N C
Pitts Ralph (Judy K) deputy sheriff, r 209 31st
Pitts Ralph M, county jailer, r 2759 10th
Pitts Ray, County Sheriff, r Newton, N C
Pitts T Quez (Carlene M) mech Harper Mtr Co, r RD1
Pitts Wm A (Grace) mech Harper Mtr Co, r RD1
Plaster Claude L, slsmn, r 682 Lincolnton Rd
Plaster Claude L Jr, driver McLean Tfr Co, r 682 Lincolnton Rd
Plaster Jas C, h 682 Lincolnton Rd
Plaster Louis O, r 682 Lincolnton Rd
Plaster Walter G, slsmn, r 682 Lincolnton Rd
Plaza Beauty Salon (Mrs Nell S Holmes) 1006½ 13th
Plemmons Ernest S (Sumar F) pntr, h 646 25th Av
Plemmons Jack B, student, r 646 25th Av
Plemmons John J (Ida L) emp Shuford Mills, h 926 Ruth Av
Plemmons Leroy L, USN, r 646 25th Av
Pless F Hugh (Pearl S) h 14 8th
Plowman Chas A, instr Southern Vocational Inst, r Hildebran, N C
Poarch Ethel M Miss, clk First Natl Bk, r 911 23d
Poarch Hugh R (Clara S) wtchmn Cox Mfg Co, h 911 23d
Poe Alida B (wid Edgar) r 705 26th
Poe DeWitt W (Edith S) h 600 15th
Poe Edith S Mrs, bkpr Hickory Tel Co, r 600 15th
Pollard Abigail S Mrs, h 504 9th Av
Polly's Grill (Chas E Wall) 2101 Hwy 70 W
*Pompey Fred (Leila) lab City, r Old Shelby Rd

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Modernize with Electricity **DUKE POWER CO.**

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

*Pompey Jos (Mabel H) lab City, h 1313 2d Av
*Pompey Mable H, aid Richd Baker Hosp, r 1313 2d Av
*Pompey Marylou R, maid Hotel Hickory, h 536 12th
*Pompey Nola, dom, h 1337 5th Av
*Pompey Walter, lab City, r 1313 2d Av
POOLE CLIFTON A (Juliet B) V-Pres First Natl Bank, r Statesville, N C
Poole Lora M Mrs, clk Waldensian Bakery, h 734 35th
Poovey Auburn L (Mary F) dentist 1121 13th R2, h 1003 16½ Av
Poovey Billy B, atndt Bost's Esso Ser, r RD2
Poovey Carl P (Dennis C) driver Queen City, h 710 7th Av
Poovey Carroll W (Reba F) slsmn Maple Springs Ldry & Dry Clnrs, r 861 24th Av
Poovey Clarence R (Candace H) contractor, h Taylorsville Rd
Poovey Clarissa B Mrs, smstr Caro Mills, r 2419 7½
Poovey Clyde E (Bessie D) sec First Security Co, h 1337 12th
Poovey D Ray (Pearl H) mech, h 672 Elliott
Poovey Dorothy H Mrs, knitter Ruby Hos Mill, r 2419 7½
Poovey F Patrick (Claudia R) supvr State Hwy, h Geitner Rd
Poovey Frank H, stockmn Dixie Home Stores, r Lake Hickory
Poovey G Fredk (Mildred T) fruit dlr, h 2300 10th
Poovey Garland F (Pearl H) furn wkr, h 869 24th Av
Poovey Geo A (Aralee C) h 700 15th
Poovey Glenn R (Clarissa B) mech Ruby Hos Mill, h 2419 7½
Poovey H Allen (Rachel N) knitter Lyerly F F Mills, h 1237 Morris Av
Poovey Harold V, clk Ry M S, r 700 15th
Poovey Harold W (Dorothy E) clk, h 869 24th Av
Poovey Harry L, clk, r 853 24th Av
Poovey Harry O (Rachel W) driver, h 1301 E 10th Av Apt 25
Poovey Herbert E, student, r 1237 Morris Av
Poovey Homer A (Irene A) formn Elliott Knit Mills, r 1403 2d
Poovey J Reid (Kathryn I) bkpr, r Lake Dr
Poovey Jas, student, r Geitner Rd
Poovey Jas G (Dorothy H) knitter Ruby Hos Mill, h 2419 7½
Poovey Joan Miss, student, r 1037 N 41st
Poovey John M (Weyburn H) clk C & NW Ry, h 1403 12th Av Apt 5
Poovey John R (Iva S) emp Sou Desk Co, h 311 29th
Poovey Kathryn I Mrs, tchr Green Park Sch, r Lake Dr
Poovey Lamar P, USN, r 710 7th Av
Poovey Lloyd W (Nancy R) h 2101 15th
Poovey M Willie Miss, student, r 710 7th Av
Poovey Martha H (wid Frank) h 716 20th Av

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5.000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

Poovey Mildred H (wid Gerdine L) h 861 24th Av
Poovey Mildred T Mrs, clk Central Elec Sup Co, r 2300 10th
Poovey Nancy E Miss, student, r 710 7th Av
Poovey Nevitte U, emp Ruby Hos Mills, r 853 24th Av
Poovey Pat H Mrs, clk Penney's, r 1413 12th Av
Poovey Paul, hlpr Howard-Hickory Co, r 1037 N 41st
Poovey Paul V (Loretta L) emp Hickory Sheet Metal Co, h 1037 37th Av
Poovey Perry L (Laura H) emp Hickory Spinners, h 2824 8th Av
Poovey Pinkney E (Myrtle H) formn Howard-Hickory Co, h 1037 N 41st
Poovey Reid J (Kathryn I) (Highland Shoe Shop) h Lake Dr
Poovey Revels R, USA, r 1812 4th Av
Poovey Rose M Miss, slswn Anderson Piano Co, r 1032 N 41st
Poovey Roy, emp Coca-Cola Botlg Co, r 1037 N 41st
Poovey Ural F (Estelle P) constn formn, h 853 24th Av
Poovey Vernon L (Goma L) supt Maple Springs Ldry & Dry Clnrs, r Taylorsville Rd
Poovey Weyburn H Mrs, window trmr Penney's, r 1403 12th Av Apt 5
Poovey Wm H (Dorothy E) slsmn Men's Shop, r 869 24th Av
Poovey Wm L (Janet S) supvr Elliott Knit Mills, h 1304 Morris Av
Pope Adrian E (Elizabeth H) h 1420 12th Av
Pope Alice L Mrs, emp Walton Hos Mills, r Conover Rd
Pope Annie W Mrs, clk Sanitary Food Mkt, h 1909 10th Av
Pope Beatrice M Mrs, lndrs Hickory Steam Ldry, r 1401 12th
Pope Ben N (Corrie D) h 2108 Lake Hickory Rd
Pope Carlos D (Doris B) emp Brookford Mills, h 1250 Ridge
Pope Chas E (Elizabeth M) h 305 8th
Pope Christine Miss, emp Shuford Hos Mill, r 1223 Spring
Pope Clyde E (Addie S) sermgr Paramount Mtr Sls, r 1250 Ridge
Pope Donald S (Revonda K) uphol, h 666 Elliott
Pope Doris B Mrs, emp Piedmont Hos Mills, r 1250 Ridge
Pope Earl L, roofer Caro Asphalt Rfg Co, r Granite Falls, N C
Pope Elsie B Mrs, spooler Hickory Dyeing & Winding Co, r 421 E Highland Av
Pope Emma L (wid Tillman M) r 40 12th
*Pope Esther L, h 418 Jackson
Pope Fred P (Virginia L) emp Hy-Lan Furn Co, h 1501 Spring
Pope Geo R (Alice L) contr, h Conover Rd
Pope Geo R Jr, emp Hyalyn Pottery Co, r Conover Rd
*Pope J Ulysses, h 1380 3d Av
Pope Jas B, emp Hickory Mfg Co, r 2511 4th Av

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.
MOVING — PACKING — STORING
Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.
PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

*Pope John (Ella M) lab H & B Co, h 625 13th
Pope Katherine H Mrs, emp Hickory Dyeing & Wind Co, r Dale Extd
Pope Katherine Y Mrs, bkpr Central Elec Sup Co, r 1205 15th Apt 4
Pope Kitty S Mrs, r 666 Elliott
*Pope Lonnie (Marie S) emp Long View Furn Co, h 418 Jackson
Pope Maggie W (wid Lawrence) r 631 Chestnut Av
Pope Merton P (Emily B) (Caro Furn & Sup Inc) h 1535 Spring
Pope Nellie R Miss, student, r Dale Extd
Pope Nelson J (Fannie R) h 1223 Spring
Pope Nora R (wid Arthur L) h 1837 8th Av
*Pope Oliver (Minnie C) janitor Mortgage Ser Corp, h 37 13½
*Pope Oliver Jr, r 37 13½
Pope Paul W (Margaret) roofer Caro Asphalt Rfg Co, r Newton, N C
Pope Pauline G Miss, r 305 8th
Pope Patricia A Miss, emp Center Theatre, r 2108 Lake Hickory Rd
Pope Q E (Inez E) emp Century Furn Co, h 893 24th Av
Pope Richd E (Alice T) slsmn Blackwelder Oil Co, r 3010 10th Av
Pope Robt R, USN, r Dale Extd
Pope Robt W, r 2511 4th Av
Pope Rome F (Nina E) mech Paramount Mtr Sls, h RD3
Pope Saml (Elsie B) roofer 421 E Highland Av, h same
Pope Thos G (Artie B) emp Century Furn Co, h 2844 10th Av
Pope Turley H (wid Marcus J) r 1119 15th
Pope Vernon R (Katherine Y) solr Windy City Dry Clnrs, h 1205 15th Av Apt 4
Pope Virginia P Mrs, emp Lyerly's F F Mill, r 1501 Spring
Pope W Bradford (Charlsie H) emp Sou Desk Co, h 2511 4th Av
Pope W Vernon (Katherine H) driver Catawba Transit Co, h Dale Extd
*Pope Wm (Jimmie L) porter Elks Home, h 1325 7th Av
Popst Bittie P Mrs, clk Rose Dry Clnrs, r RD4
POST OFFICE, J Henry Hill Postmaster, J Badger Landis Asst Postmaster, 1325 Government Av, Tel 5361
Post Office Parking Lot (Bernard C Cannon) 1349 Government Av
Poston Bessie G (wid Thos W) r 813 Company
*Poston Marie G, tchr Ridgeview Sch, r 1357 Ridgeview Av
Poteat Irene H Mrs, knitter Shuford Hos Mills, r 1242 School
Poteat J Jacob (Nettie Y) slsmn Wagner Furn Co, h 1683 Grove
Poteat Milo F (Irene H) finisher Hickory Chair Co, h 1242 School
Poteat Woodrow W (Myrtie Y) hauling, h 605 9th
Potts Nelle A Mrs, dental hygienist 1121 13th R212, r Lincolnton, N C

ELECTRIC WIRING COMPANY
ELECTRICAL CONTRACTORS — REPAIRING
ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES
Geo. W. Huffman, Owner
2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.
Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.
Phone 27867 Res. Phone 28398

Potts Wm M (Nelle A) ser mgr Walter Mtrs, r Lincolnton, N C
Powell Curtis B (Ruby H) slsmn Keith Mfg Co, h 402 18th
Powell Dover P (Edith M) h 2521 4th Av
Powell Dover P Jr, emp Longview Hos Mill, r 2521 4th
Powell Edw, emp H & B Co, r 808 23d
Powell Floyd A (Julia M) managing editor Hickory Daily Record, h 1444 12th Av Apt 8
Powell Henry M (Dealie) emp Sou Desk Co, h 503 22d
Powell Ida B (wid Manley) r 514 15th
Powell J Lewis, slsmn L B Price Mercantile Co, r Morganton, N C
Powell Jas C (Ethel C) clk Dale's Gro, r 3408 9th Av
Powell Joe H (Maealda A) pilot Cannon Aviation Co, r Lenoir, N C
Powell John D (Lois B) plmbr Ingold Co, h 664 25th Av
*Powell Lee (Mary B) driver, h 1211 27th
*Powell Lester, hauling, h 743 13th
Powell Lonie W Mrs, r 803 28th
Powell Niles L, instr Southern Vocational Inst, r 809 15th
Powell Nora S (wid Brice) h 3412 9th Av
Powell Paul A (Teedle) collr Better Homes Furngs Co, h 2663 10th
Powell Rayford E (Mary S) recapper Hickory Tire & Bat Co, r 1718 Lenoir Rd
Powell Wm L (Catherine H) slsmn Biltmore Dairy, h 1154 23d
Power John O (Sadie M) pres Hickory Steel & Iron Co, h Taylorsville Rd
Pratt Carroll (Valorie T) clk Sou Ry, r 728 23d

PRECISION INDUSTRIES INC, Jas A Duncan Pres, Chas L Bolick Treas, Ralph W Hutton Sec, Manufacturing and Reconditioning Tools, Dies, Jigs, Fixtures and Gauges, "Complete Machine Shop," 2232 12th Av, Tel 6471 **(see page 58)**

Prescott Hazel R Mrs, r 1125 4th
Prescott Memphis P (Eva S) emp Ice Delivery Co, h 2959 11½ Av
Prescott P Elam Jr (Hazel R) emp Lyerly F F Mills, h 1125 4th

PRESLAR ARTHUR J (Elsie L) (Catawba Paper Box Co) h 340 15th Av, Tel 2-8922

Preslar Chas J Jr, student, r 2400 10th
Preslar Exie S (wid Chas J) h 2400 10th
Preslar Frances S Miss, student, r 942 22d Av
Preslar Fred N (Grace S) uphol, h 959 29th Av
Preslar Glenn L (Eleanor C) ctr Catawba Paper Box Co, h 955 5th
Preslar Jack B, r 942 22d Av
Preslar Ned W (Marie F) slsmn Penney's, r Taylorsville, N C
Preslar Willard F (Isma T) formn Whisnant Hos Mills, h 942 22d Av
Presnell Eli B (Bonnie C) wood 1119 20th, h same
Presnell Horace R, lab, r 1119 20th

GULF
BOWMAN'S 9TH AVE. SERVICE STATION
GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES
1228 9TH AVE. PHONE 29917

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. TELEPHONE 8416

Presnell John R (Joanna L) lab City, h Ransom Pl
Pressley Hope B Mrs, r 1432 3d Av
Pressley Jas R (Beatrice D) awning mkr C C Annas Co, h 535 20th
Pressley Lester R (Ella T) driver Kerr Sand Co, h 1710 10th Av
Prestwood Clyde A (Beulah B) formn Shuford Mills, h 902 Holly Av
Prestwood Clyde A Jr, USA, r 902 Holly Av
Prestwood Dora D (wid Sidney) h 835 9th Av
Prestwood Mae Miss, r 835 9th Av
Prestwood W David (Cleo V) clnr, h 2336 11½ Av
Prevette Buell L (Mattie M) signs, h 1214 12th Av
Prevette Garcie G Mrs, r 1028 8th Av
Prevette Isaac H, optometrist, r 1214 12th Av
Prevette Millard H, optometrist, r 1214 12th Av
Price Alice B Mrs, inspr Brown Bros Hos Mill, h 867 23d Av
Price Augazelle B (wid Percy I) r 720 6th
Price Bertha J Mrs, emp Shuford Mills, r 823 Company
*Price Birdie, r 538 13th
Price Blonnie Miss, r 922 23d
Price Clyde C (Mary) driver Hickory Taxi Co, 907 Federal
Price Earl F (Mildred R) dyer James Knit Mills, h 131 23½
Price Earl R (Velsie D) furn wkr, h 2225 11th Av
Price Edw (Winnie) brklyr City, r Ransom Pl
Price Hayden E (Hessie M) mach Hickory S & I Co, h 987 28th Av
Price J Louis Rev (Dora E) pastor Penelope Bapt Ch, h 809 41st
Price J Robt (Hy-Lan Cafe) r Granite Falls, N C
Price Jas, student, r 2803 8th Av
Price Jas C, student, r 835 36th
Price Jas L Jr (Lucille L) dentist 1325½ 11th Av R4, r 637 41st
Price John J (Bertha A) emp Shuford Mill, h 823 Company
Price John J (Carrie) emp Cox Mfg Co, h 2403 10th Av
Price John L (Alice B) uphol Hickory Chair Co, h Country Club Rd
*Price L B (Willie J) emp Hickory Pkg Co, h 538 13th
PRICE L B MERCANTILE CO THE, Talmadge W Beam Mgr, General Merchandise, (bsmt) 2243 9th Av, Tel 7546
Price Lane C (Geraldine N) emp Duke Hos Mills, h 911 1st Av
Price Martha Miss, nurse Richd Baker Hosp, r same
*Price Mary, maid, r 1342 3d Av
Price Mildred W Mrs, emp Ellis Hos Mills, h 2803 8th Av
Price Paul J (Frances) mgr Richards Mtr Co, r Granite Falls, N C
Price Pauline S Mrs, bkpr Longview Flour & Feed Mills, r 2320 3d Av
Price R Eugene, student, r 2225 11th Av

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE DIAL 2107

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6466

Price Ralph E (Virginia B) boarder Brown Bros Hos Mills, h 647 Highland Av
Price Theo W (Marie F) pntr, h 835 36th
Price Thos S (Etta C) mgr Brown Trading Co, h 922 23d
*Price Walter (Winnie W) h 1336 2d Av
Price Wm, student, r 809 41st
Price Wm E, mach Precision Industries, 2232 12th Av
*Primus Wm D (Dorothy M) cook Moose Club, h 407 Chestnut Av
Prince Danl P (Pearl B) emp Hickory Paper Box Co, h 2100 2d
Princess Beauty Shoppe (Miss Annie L Rose) 1348 11th Av
Pritchard Florence D (wid Anderson C) r 2409 Forest Hills Circle
Pritchard Herbert H (Ruth C) r 1405 Miller
Pritchard Imogene C Mrs, tchr Green Park Sch, r 2105 Lake Hickory Rd Apt 7
Pritchard J Willard (Emma M) h 1405 Miller
Pritchard Jas C (Imogene C) slsmn Merchants Prod & Gro Co, h 2105 Lake Hickory Rd Apt 7
Pritchard Lewis C (Zula K) r Shelby Rd
Pritchard Naomi S (wid Wm) r Shelby Rd
Pritchard Preston H (Clara H) mech, h 3313 8th Av
Pritchard Ruth L Miss, emp Ford Hos Mill, r 1405 Miller
Pritchard Wm H (Georgia G) mech Barringer Bros & Gaither, r RD4
Proctor Burlie M (Pauline W) (Proctor Whol Co) r Vale, N C
Proctor Marshall (Rosa) emp Shuford Mills, h 739 Golf
Proctor Vance C (Helen S) slsmn Proctor Whol Co, r RD1
Proctor Wholesale Co (Burlie M Proctor) beer, 924 10th
*Proffit Duck, ydmn, r 538 8th Av
Profit Jas P, apprn B & M Mtr Co, r 1712 9th Av
Propes Everett J, driver Associated Transport, r Brookford Rd
Propst Aeirwantia Miss, emp James Wholesale Co, r 2422 3d Av
Propst Arthur J (May P) driver, h 610 Highland Av
Propst Betty N Mrs, emp Rose Dry Clnrs, r 666 Elliott
Propst Boneda H Mrs, sten Universal C I T Credit Corp, r Springs Rd
Propst Carl E, wks Hickory Pkg Co, r RD3
PROPST CHAS D (Lillie R) (Propst Mfg Co) r RD2, Tel 2-0147
Propst Chas H (Hettie P) emp Sou Desk Co, h 2529 2d Av
Propst Christine Miss, r 1207 23½
Propst Clara Miss, r 2529 2d Av
Propst Clarence W (Thelma J) sermgr Lang Chev Co, h 2422 3d Av
Propst Cloyd L (Bonnie F) formn Hickory-Fry Furn Co, r Sandy Ridge Rd

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.
—INSURANCE—
FIRST NATL. BANK BLDG. PHONE 5316

Propst Donald (Annie L) mech Ingold Co, r Conover, N C
Propst Doris Miss, slswn Woolworth's, r Springs Rd
Propst Dorothy Miss, r 801 35th
Propst Elida W Mrs, emp Shuford Mills, r 704 Mill
Propst Elsie B Mrs, emp Midway Hos Mill, r RD1
Propst Everett M (Ellen L) whsemn Thomas & Howard Co, h 111 26th
*Propst Frank E, butcher Hickory Pkg Co, r Vale, N C
Propst Fred (Louise M) firemn Sou Ry, h 3429 8th Av
Propst Fred G (Mary M) eng Sou Ry, h 801 35th
Propst Garage (Walter L Propst) 965 3d
Propst Geo, formn Lipe Mtr Lines, r RD1
*Propst Geo, porter, r 615 13th
Propst Henry L (Maggie C) cabt mkr Hickory Chair Co, h 880 24th Av
Propst Henry L Jr, mach Betty Greer Chair Co, r 880 24th Av
PROPST HERBERT L (Jennie B) V-Pres Hickory Packing Co, r RD3
Propst Hilda Miss, r 1207 23½
Propst I Florence Miss, bkpr Steele Rulane Ser, r Lincolnton Rd
Propst Inez C Mrs, drsmkr 1015 30th Av, h same
Propst Irene H Mrs, r 1450 22d
Propst J Perry (Martha Y) barber, h 796 23d
Propst Jas A (Emo H) carrier PO, r RD3
Propst John J (Elida W) emp Century Furn Co, h 704 Mill
*Propst John L, janitor Rivoli Theatre, r 615 13th
Propst Jordan W (Mattie P) emp H & B Co, h 1207 23½
Propst Jordan W Jr (Mary S) driver Dock's Taxi Ser, r 2428 12th Av
Propst Jos (Christine) driver, h Conover Rd
Propst Josie C Mrs, emp Elliott Hos Mill, h 625 10th Av
Propst L Estelle Miss, sec Moss-Marlow Bldg Co, r 22 13th
Propst Mae P Miss, ofc sec Flowers Sch Equip Co, r RD1
PROPST MANUFACTURING CO (Chas D Propst) General Contractors, Concrete and Cement Work, Sandy Ridge Rd, Tel 2-7772 **(see page 40)**
Propst Marvin L (Edith W) (American Cab Co) r Lincolnton Rd
Propst Mary Miss, emp Knit Sox Hos Mills, r 2529 2d Av
*Propst Nathaniel, butcher Hickory Pkg Co, r Vale, N C
Propst Newell, hlpr Abernethy Tfr & Stge Co, r RD1
Propst Nila J Miss, student, r 880 24th Av
Propst Osborne E (Charlotte M) wks Hickory Pkg Co, r Conover Rd
Propst Paul K (Kathleen D) repr Budy Body Wks, r 516 23d
Propst Ralph P (Lucille W) mech Hickory Mtr Sls, h 712 39th

HICKORY ELECTRIC CO.
Electrical Contractors
N. C. STATE LICENSE NO. 414
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING
1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* Phone 29106

Propst Ralph L (Bertha W) driver Lipe Mtr Lines, r RD1
Propst Ralph M (Rachel M) slsmn Thomas & Howard, r RD3
Propst Ray E (Shirley R) formn Propst Mfg Co, r RD2
Propst Rosalee E Miss, h 22 13th
Propst Ruth Miss, wks Hickory Pkg Co, r RD3
Propst Saml R, student, r 928 9th
*Propst Sarah J, dom, h 615 13th
Propst Sidney (Ellen S) emp Ivey Weavers, h 2615 8th Av
Propst Sudie E Miss, smstr W C Furn Co, r 214 Lentz
Propst Sue Mrs, cash Fresh Air Mkt, r 1710 10th Av
Propst Walter L (Carrie L) emp Sou Desk Co, r 1130 27th
Propst Walter L (Della T) (Propst Garage) h 1059 E 10th Av
Propst Walter L Jr, student, r 1059 E 10th Av
Propst Wm A (Helen) driver Hickory Taxi Co, r 928 9th
Pruett A Ralph (Dorothy McN) emp Caro Uphol Co, r Westview
Pruitt Bruce R, driver DeHart Mtr Lines, r Conover Rd
Pruitt Claude E (Eula A) emp Highland Knit Mills, h 1020 33d
Pruitt Everett, emp H & B Co, r 2339 4th Av
Pruitt Everett G (Hallie P) emp Sou Desk Co, h 1021 34th
Pruitt Geo C (Jessie W) emp Shuford Hos Mills, r 1021 34th
Pruitt Latham (Frankie H) tool mkr, h (rear) 2311 10th
*Pruitt Lewis J, firemn H & B Co, h 1337 3d Av
Pruitt M Plato (Minnie B) h 2339 4th Av
Pruitt Minnie B Mrs, clk Miller Feed & Gro, r 2339 4th Av
Pruitt Preston (Pearl W) tex wkr, r 3606 10th Av
Pruitt Thos P (Adelyn McC) lawyer 1328½ Union Sq, Tel 8101; h 1414 8th, Tel 2-7231
Pruitt Woodrow P (Louise F) mech Richards Mtr Co, h 807 34th
*Prysock John H (Florence) emp Hickory Pkg Co, h 538 14th
Psioda Marjorie Mrs, nurse Richd Baker Hosp, r same
Puett Edith Y Mrs, clk Rainbow Clnrs, r 1031 9th Av
Puett Jerome R (Eloise G) slsmn Caro Land-Auction Co, h 1639 17th
Puett Jerry R (Edith Y) slsmn Caro Land-Auction Co, h 1031 9th Av
Puett Mary F Miss, bkpr Coml Credit Corp, r 1639 17th
Puett Wm A, student, r 1639 17th
Pugh Elon M (Jerry B) driver McLean Trkg Co, h 3905 8th Av
*Pugh John (Cora S) butler, h 625 9th Av
Pugh Vanner B (wid John) h 702 31st
*Pugh Wm M (Cordie M) gro 629 9th Av, h 616 same
Pulley Jennings L, student, r 1002 11th Av
Punch B Carroll, student, r 952 27th Av
Punch Blevin A (Doris Y) electn, h 2801 7th Av
Punch Bonnie J Mrs, mgr cafeteria Viewmont Sch, r 952 27th Av

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. PHONE 29696

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

Punch C Everett (Gaudie P) clk L & S Super Mkt, h Springs Rd
Punch Carroll A (Bonnie J) clk Catawba Dairy, h 952 27th Av
Punch Essie H Mrs, emp Shuford Mills, h 615 (621) Company
Punch Kelly E (Minnie P) slsmn S'ville Flour Mills, h Springs Rd
Punch Lawrence W (Frankie A) gro Startown Rd, h same
Punch Ralph A (Zelma S) emp Shuford Mills, h 904 Oak Av
Punch Roy E (Alva S) sermn R B Smith & So, r Newton, N C
Punch T Ray (Muriel E) emp Shuford Mills, h 812 Ellwood
Punch Wanda F Miss, student, r 952 27th Av
Punch Zelma S Mrs, emp Lyerly F F Mills, r 904 Oak Av
Purcell Louise J Mrs, opr Hickory Tel Co, r 603 17th
Purcell Paul R (Louise J) clk Sou Desk Co, h 603 17th
PURE OIL CO THE, Belk Oil Co Distributors, Conover Rd, Tel 5711
Purgeson Carl B (Rose E) mech Banks Pontiac Co, r RD4
Puritan Co The (John D Newton) furn, 700 9th Av; plant Sandy Ridge Rd
Purkey Thurrell M (Hazel B) clk, h 800 Lincolnton Rd
Purser C Everett (Elizabeth C) mgr Electl Shopping Center, h 1221½ 12th
Putman Raymond C (Glendon G) sec-treas Catawba Cold Storage, r RD2
Putnam Alma C Mrs (Friendly Beauty Shoppe) h 814 7th Av
Putnam Columbus M (Velma A) carp, h 2420 13th
Putnam David (Helen G) emp Leonard Constn Co, h 1050 29th Av
Putnam G Fredk, mech Windy City Knit Mills, r RD2
Putnam Helen G Mrs, bkpr City Mtr Co, r 1050 29th Av
Putnam Hugh W (Mary L) pres-treas Nissen Wagon Co, h 1512 11th Av
Putnam Jas L Jr, v-pres Nissen Wagon Co, r Cherryville, N C
Putnam Mary L Mrs, sec Nissen Wagon Co, r 1512 11th Av
Putnam Ned (Elizabeth B) clk Paul's Pork Parlor, h 783 29th Av
Putnam Rachel A Miss, r 814 7th Av

Q
LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

QUALITY CLEANERS (Floyd M Hefner) Cleaning and Pressing, 45 Brookford Rd and Highway 70, Tel 8821 (see page 34)
Queen Betty J Miss, student, r 932 Hope Av

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29498

Queen Catherine M Mrs, tex wkr, h 932 Hope Av
Queen Cecil J, student, r 912 Hope Av
Queen Clara B Mrs, emp Shuford Mills, r 912 Hope Av
Queen Dorothy G Mrs, emp Elliott Knit Mill, h Sipe
Queen Harold E (Ruth H) slsmn WHKY, h 1135 37th
Queen Henry F (Thelma L) knitter Ellis Hos Mill, h 1729 10th Av
Queen J Robt, USA, r 912 Hope Av
Queen Jesse (Isabelle H) slsmn Thomas & Howard, h 718 40th
Queen John R (Clara B) emp Highland Cordage Co, h 912 Hope Av
Queen Jos (Dorothy G) fill sta, h Sipe
Queen Jos B, botlr Seven-Up Botlg Co, r Shuford Rural Sta
Queen Lorene L Miss, student, r 912 Hope Av
Queen Ralph (Hazel L) electn Kennedy Elec Co, h 2204 10th Av Apt 4
Quinn Chester (Mazie P) aud C & NW Ry, h 720 6th
Quinney Arthur (Mary H) slsmn Herman's Bargain House, r RD2

R

LUTZ'S DRUG STORE

"ON THE CORNER"

HICKORY'S LEADING DRUG STORE SINCE 1908

1354 UNION SQUARE PHONES 2364 and 7046

R & W Engineering Corp, Danl G Rowe Jr pres, John M Abernethy v-pres, E Ford Roberts sec-treas, machy mfrs, 1018 12th, ofc 1701 10th Av
Rabon Anne M Mrs, emp Sou Hos Mill, r 1301 E 10th Av Apt 60
Rabon Burgess (Anne M) emp Shuford Mills, h 1301 E 10th Av Apt 60
Raby Blanche W Mrs, teller Fidelity Federal S & L Assn, r 1820 10th
Raby Claude L (Mary L) (Raby's Restr) h 1511 16½ Av
Raby Dorothy R Miss, cash Dixie Home Stores, r 1511 16½ Av
Raby Etta M (wid John C) h 2349 12th Av
Raby H Earl (Blanche W) clk C & NW Ry, h 1820 10th
Raby Helen H Mrs, optician Drs Bisanar, r RD2
Raby Leota G (wid Geo W) h 1505 18th
Raby M Louise Miss, cash Sou Life Ins Co, r 1511 16½ Av
Raby Paul E (Helen R) emp Borden Co, h 622 Highland Av
Raby Peter, student, r 1511 16½ Av
Raby's Restaurant (Claude L Raby) 1218 Government Av
Radio Building, 1111 13th

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION

PORTABLE WELDING AND CUTTING EQUIPMENT

PLANT: DALE EXTD. AT WESTVIEW PHONE 8695

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. **PHONE 2321**

RADIO CENTER INC, Jack Wise Pres, Danl G Rowe Jr V-Pres, E Ford Roberts Sec-Treas, 1338 11th Av, Tel 2-7012 (see page 63)

Ragan Wright P (Daphne P) barber City Barber Shop, h 842 9th Av

Railway Express Agency Inc, Chas A Yost agt, 1313 Government Av

RAINBOW CLEANERS (Ray P and Alfred E Deaton) "Satisfied Customers Are Building Our Business," 743 E Highland Av, Tel 6161 (see page 35)

Raines Alice Miss, student, r 2403 10th Av

Raines Arthur G (Pearl P) emp G & H Hos Mills, h 2335 4th Av

Raines Sarah D Mrs, r 2403 10th Av

Raley Lawrence B (Mildred C) supt Hickory Paper Box Co, h 2564 6th

Raley Maner E (Gordie P) emp Hickory Paper Box Co, h 2577 6th

Raley Mildred C Mrs, forwn Ellis Hos Mill, r 2564 6th

Ramsay John W (Claris M) emp Shuford Mills, h 910 Ruth Av

*Ramseur Allene, dom, h 536 12th

*Ramseur Artie, h 406 13th

*Ramseur Bertha, emp Raby's Cafe, h 1344 3d Av

*Ramseur Clarence F, emp Ingold Co, r 331 9th Av

Ramseur Elizabeth S Mrs, auditor-ofc supvr Anchor Supply Co, r 1021 12th Av

*Ramseur Georgianna, maid, h 1410 2d Av

*Ramseur Guy (Flossie) driver, h 1311 5th Av

*Ramseur Holly, maid, r 1406 2d Av

*Ramseur John F, emp Hy-Lan Furn Co, r 536 12th

*Ramseur Mildred, cook, h 156 12th

*Ramseur Odell C, r 331 9th Av

*Ramseur Priscilla, h 144 13th

Ramseur R Gordon (Elizabeth S) storekpr Duke Power Co, h 1021 12th Av

*Ramseur Ralph T, student, r 331 9th Av

*Ramseur Rosalie, lndrs, h 1406 2d Av

*Ramseur Sallie, maid, h 331 9th Av

*Ramseur Viola, dom 1212 15th

*Ramseur Wm (Carolyn) emp Moose Club, h 1113 3d Av

Ramsey Albert O (Lila H) wtchmn Terry Crouch Furn Co, h 501 10th Av

Ramsey Bruce (Helen) emp Shuford Mills, h 920 Holly Av

Ramsey Clyde T (Wilma) driver Hickory Taxi Co, r RD1

Ramsey Hillard M (Violet H) emp Shuford Mills, h 923 Holly Av

Ramsey Violet H Mrs, hos wkr, r 923 Holly Av

Ramsey Wilma R Mrs, slswn Zerden's Dept Store, r RD1

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. **PHONE 7366**

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

RAMSOUR J MID (Mary K) Painting and Decorating Contractor, 1407 16th, Tel 2-7461; h same (see page 60)
Ramsour J Middlekauff Jr, student, r 1407 16th
Ramsour Laura S Miss, student, r 1407 16th
Rancke Louis N, timekpr Setzer Constn Co, r 2121 10th Av
Randall Walter R (Gertrude R) dispr Catawba Transit Co, h 812 18th
Randall Robt L, r 812 18th
Randle Eugene E, mgr Richard Mtr Co, r 421 Highland Av
Randle Grady A (Vangie B) emp Brookford Mills, h 421 Highland Av
*Randleman Giles D, barber Bennett's Barber Shop, r 422 9th Av
*Randleman Jas (Rose L) emp Ry Exp, h 422 9th Av
*Randleman T (Lucille) trucker Sou Ry, r 244 13th
*Rankin Alfred J, student, r 412 Jackson
*Rankin C B, student, r 412 Jackson
*Rankin Wm M (Edna) lab, h 412 Jackson
*Rankin Wm M Jr, student, r 412 Jackson
Rash Bobbie M Mrs, ofc sec Concrete Machy Co, r Granite Falls, N C
Rast Thelma Miss, instr L-R College, r 241 10th Av
Ratcliffe Ruth Miss, slswn Spainhour's, h 1444 12th Av Apt 4
Ray Eugene D (Anna M) electn Electl Ser Co, r RD2
RAY'S RADIATOR SHOP (W Ray Harris) Auto Radiators Repaired and Cleaned, Sandy Ridge Rd (see page 21)
Rayfield Amanda P (wid Arthur J) r 647 25th Av
Reavis Glade (Margie) hlpr City, r RD4
Reavis Marvin T (Elizabeth V) v-pres Ellis Hos Mills, pres Modern Hos Mills, h RD2
RECORD (Hickory Daily Record) Lester C Gifford Publisher and Editor, 1106 14th
Rector Clifton L (Clara P) levelmn N C Hwy Comn, h 1326 2d
Rector D Parks (Lottie M) meat ctr Bob Martin's, r Hudson, N C
Rector Edw D (Evie H) emp H & B Co, h 2032 12th Av
Rector Grant R (Pearline M) r 972 S Hill
Rector Junie C (wid Fred) r 517 24th
Rector Wm M (Susan C) h 944 S Hill
Rector Wm M Jr (Ella B) mach, r 944 S Hill
RED BIRD CAB CO, Wm F Teague Mgr, "24 Hour Service," Local and Long Distance Drives, 912 13th, Tel 2137 (see page 68)
*Redfern Ola, maid Center Theatre, h 100 13th
*Redmon Richd (Annie K) driver Hickory Taxi Ser, r 545 37th
*Redmond Espie, hlpr Hickory Well Drilling Co, 12th
Reece Chas, emp Duke Power Co, r 2710 15th Av
Reece Geo H (Fannie W) farmer, h 2710 15th Av

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

*Reece Inez, dom, h 1339 5th Av
Reece Minnie Miss, emp Whisnant Hos Mills, r 2710 15th Av
Reece Ralph, r 2710 15th Av
Reece Richd C, mech, h 1220½ Government Av
Reece Sarah Miss, emp Hickory Overall Co, r 2710 15th Av
Reed Claude H (Edith H) acct Paul D Hutchison, r RD4
Reed Henry S (Pauline M) driver, h 1128 28th
Reed Jas, emp Hickory Furn Co, r 1128 28th
Reed Jas H (Mary W) h 650 Boyd
Reed John F (Lula M) prntr Clay Prntg Co, h 701 8th Av
Reed Lula S Mrs, slswn Gainey's Dress Shop, r 701 8th Av
Reed Margaret Miss, emp Ellis Hos Mills, r 1128 28th
Reed Ralph H, whsemn DeHart Mtr Lines, r Granite Falls, N C
Reed Robt H (Mary F) clk A & P Food Stores, r Dale
Reed Sam, driver Bush Trf, r Granite Falls, N C
Reed Sterling P (Vernice F) supt Brown Mfg Co, h 774 29th Av
REED W SYLVESTER (Ivy S) (Cline Piano Co) r RD3
Reed Wanda Miss, student, r 1128 28th
Reep Bill B, mech City Mtr Co, r Longview
Reep Danl R, barber Hickory Barber Shop, r RD4
Reep Russell R (Josephine) recapper Trutred Tire Co, h 1408 E 10th Av
Reese Avery L (Effie A) supt Clay Prtg Co, h 830 7th Av
Reese Betty J Miss, r Westview
Reese Carroll V (Clara H) (Central Mtr Co) r RD3
Reese Chas, dyer Duke Hos Corp, r RD4
REESE CECIL (Helen S) Supt Hickory Spinners Inc, h 1444 12th Av Apt 6, Tel 8371
Reese Clara D Mrs, tchr, r 760 19th Av
Reese E Frances Miss, r 342 8th Av
Reese Earl W (Elizabeth M) rep Moore's Business Forms Inc, h 1629 10th
Reese Effie A Mrs, slswn Melville's, r 830 7th Av
Reese Effie E Miss, looper Piedmont Hos Mills, r 342 8th Av
Reese Elizabeth M Mrs, tchr Claremont High Sch, r 1629 10th
Reese Geo W (Clara D) prsmn Hickory Prntg Co, h 760 19th Av
Reese Harvey A (Margaret W) emp Moser & Shook, h 688 Lincolnton Rd
Reese Jas A (Suma G) driver Quaker Meadow Mills, h Westview
Reese Jennie M Miss, inspr Coca-Cola Botlg Co, r RD3
Reese Katherine W (wid Alfred) r 1119 Maple
Reese Mamie I Miss, emp Cline Hos Mill, r 1119 Maple
Reese Martha E Miss, student, r 1629 10th

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

Reese Mary B (wid Laban P) h 342 8th Av
Reese Pauline Mrs, clk Merchants Prod & Gro Co, r RD3
Reese Suma G Mrs, emp Quaker Meadow Mills, r Westview
Reese Thos W, asst mgr Hickory Prntg Co, r 601 10th Av
Reese Walter C, r 342 8th Av
REESE WM M (Myrtle S) (Hickory Printing Co) h 601 10th Av, Tel 8957
Reeves C Edw (Pauline H) driver Ackers Mtr Lines, h 907 21st Av
Reeves E Doyle, emp Hickory Mfg Co, r 907 21st Av
Reeves Francis A (Margaret C) carver Hickory Mfg Co, h 1325 Spring
Reves Pauline H Mrs, emp Midway Hos Mill, r 907 21st Av
Reeves Raymond R (Wilma B) mech Banks Pontiac Co, r Icard, N C
Reeves Saml R, USA, r 1325 Spring
Refo Baron D (Margaret S) slsmn Thomas & Howard Co, h 522 6th
Regan Addie B (wid John T) r 1321 Shuford Pl
Regan Jas M (Marjorie L) supt, h 1429 13th Av
Regan John T (Freda H) emp Sou Desk Co, h 1812 3d Av
Regan Marjorie L Mrs, slswn Spainhour's, r 1429 13th Av
Register M Cecil (Lucile H) emp Shuford Mill, h 815 Mill
Reichard Alice A Miss, r 929 9th Av
Reichard Henry (Mildred E) slsmn Gulf Oil Corp, h 929 9th Av
Reid Addie T Mrs, h 500 Highland Av
*Reid Albert (Vera) janitor, h 1318-A 14th
Reid Alverta G Mrs, sec Eddy S Merritt, r 1238 15th Av
Reid Annie M Miss, r 2326 11th Av
Reid Ethel S Mrs, tchr, r 1803 8th Av
*Reid Fannie M, r 502 13th
*Reid Genevieve, emp Center Theatre, h 502 13th
*Reid Grace, dom, h 103 13th
Reid John S (Margaret Y) emp C & NW Ry, h 1216 23d
Reid John R (Rosa A) h 2326 11th Av
Reid Saml T (Lucinda L) knitter Simmons Hos Mill, h 2126 2d
Reid Wm J Jr, student, r 1803 8th Av
Reid Wm X, teller Northwestern Bk, r 900 15th Av
Reid Woodrow W (Alverta G) prod mgr A & P Food Stores, r 1232 15th Av
*Reinhardt Booker T (Ruby C) h 313 13½ Apt 4
Reinhardt Dorothy Miss, emp G & H Hos Mills, r 307 26th
Reinhardt Elvin (Ruby R) clk Hickory Paper Box Co, h 412 Highland Av
Reinhardt Everett T (Ruth L) (G I Cab Co) h 319 E Highland Av
Reinhardt Harvey F (Iva S) (Harvey's Barber Shop) h 1321 N Hill

STEELE RULANE SERVICE
Conover Road GAS SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Reinhardt Henry C (Virginia W) apprn Piedmont Mtr Co, r 2420 10th
Reinhardt Henry R, wsemn Piedmont Sup Co, r RD3
Reinhardt Howard E, prin Green Park Jr High Sch, r RD3
Reinhardt Hugh L (Mary H) emp Sou Desk Co, h 538 23d
Reinhardt Iva S Mrs (Iva's Beauty Nook) r 1321 N Hill
*Reinhardt Junius, h 818 Lincolnton Rd
Reinhardt Leniel D (Elsie B) atndt 999 Ser Sta, h 921 22½ Av
Reinhardt Lillie C (wid Robt) tex wkr, h 809 28th
Reinhardt Luther D (Swannie K) emp Sou Desk Co, h 307 26th
Reinhardt Mabel M Mrs, tchr Highland Sch, r RD3
*Reinhardt Mate, emp Setzer Constn Co, r 540 12th
Reinhardt Norman L (Joan G) dyer G & H Hos Co, h 2335 4th Av
Reinhardt Ruby R Mrs, sten Hickory Chair Co, r 412 Highland Av
Reinhardt Thurston (Frances S) tex wkr, r 2727 15th Av
Reinhardt Virginia W Mrs, ofc sec Hafer Hos Mills, r 2420 10th
Reinhardt W Neal (Nettie) furn wkr, h 507 24th
*Reinhardt Wm A, lab City, h 621 9th Av
Reitzel Chas J (Ruby H) slsmn Sinclair Ref Co, r Hildebran, N C
Reitzel Claude C (Idealia C) slsmn Sinclair Ref Co, r Newton, N C
REITZEL HAROLD L (Vera M) (Bell Cab Service) r RD2, Tel 4487
Reitzel Hugh (Wilma G) uphol, r 1600 2d
Reitzel Lillian C Miss, h 919 Burch
Reitzel Vera M Mrs, v-pres Hickory Uphol Co, r RD2
Reitzel Wm J (Christine W) emp Ivey Weavers Inc, h 8 12th
Remnant Store The, Mrs Maude W Smyre mgr, dry gds, 1001 14th
Renfro Jas G (Hessie H) emp H & B Co, h 621 20th
Renfroe John T (Nellie W) sec-treas Parker-Renfroe Knit Mills, 712 21st
Reserve Life Insurance Co, Carl L Williamson mgr, 1028½ 13th R22
Retail Credit Co, Chas N Hamrick mgr, Huffry Hotel
Revels J Albert (Daisy D) emp Ivey Weavers, h 801 26th
Rex Lunch Room (Ernest W and Pritchard L Hallman) 1408 10th Av
REYNOLDS BLOWER & METAL CO (Melvin L Reynolds) Chrysler Airtemp Products, Heating and Air Conditioning, 4 12th, Tel 2-6101
Reynolds Forest L (Beulah) emp James Whol Co, h 524 41st
Reynolds Hugh (Susie) emp Hickory Mfg Co, h 887-A Factory Av
Reynolds J Glenn (Louise S) student, h 702 16th
Reynolds Jos O, slsmn, r 1403 12th Apt 3
Reynolds Melvin L (Clara M) (Reynolds Blower & Metal Co) h 709 6th

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.
SOUTHERN VOCATIONAL INSTITUTE
DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO
1343 11TH AVE. PHONE 28987

Rhea Donald L (Iva P) waiter Pig & Chicken Grill, h 2427 10th Av
*Rhinehardt Geo, r 528 9th Av
*Rhinehardt Lola, r 528 9th Av
*Rhinehardt Norman (Gertrude) lab ,h 629 13th
Rhodes Dorothy L Mrs, bkpr First Natl Bk, r 1007 13th Av
Rhodes Emmett L (Dorothy M) bkpr Paramount Mtr Sls, h 1007 13th Av
Rhodes Eugene H (Revonda B) (Rhodes Welding Co) h 720 11th
Rhodes Evelyn D Mrs, asst Worth Elliott Carnegie Library, r Conover
Rhodes Howard E (Ethel H) (Hickory Good Housekeeping Shop) h 552 23d
Rhodes Jerry R, student, r 1710 10th Av
Rhodes John F (Marinel B) supt Piedmont Wagon & Mfg Co, h 1710 10th Av
Rhodes M Alice (wid Jos O) h 664 Highland Av
Rhodes Mary K (wid Robt A) r Country Club Rd
Rhodes Revonda B Mrs, slswn Spainhour Co, r 720 11th
Rhodes Ruth Mrs, emp Elliott Hos Mills, r 928 8th
Rhodes V Gregg (Pearl M) slsmn Firestone's, r RD3
Rhodes Welding Co (Eugene H Rhodes) 1006 Ridge
Rhodes-Whitener Mills Inc, Amidas A Whitener pres-treas, Julian G Whitener v-pres-sec, ofc 1312½ Union Sq
Rhoney Attley L (Mary F) (Paragon Mfg Co) r RD4
Rhoney Carmie H (Ruby R) plstr, r 507 24th
Rhoney Clarence B (Edith B) (Paragon Mfg Co) r RD4
Rhoney Dewril P, cabt mkr M G Crouch Lbr Co, r RD4
Rhoney Edgar G (Galtha H) emp Shuford Mills, h 903 Hope Av
Rhoney Edith B Mrs, tchr Longview Sch, r RD4
Rhoney Horace D (Ethel T) pres Western Caro Furn Co, r RD4
Rhoney Juanita Miss, hos wkr, r 903 Hope Av
Rhoney Ulan (Edith C) furn wkr, h 539 41st
Rhyne Billie W Mrs, slsmn Montgomery Ward, r 615 (621) Company
Rhyne Carroll W (Carolyn R) USN, r 2208 10th
*Rhyne Detroit, bellmn Hotel Hickory, r 410 13th
RHYNE E PRESTON (Mildred R) V-Pres-Treas Shuford Hosiery Mills, h 632 15th, Tel 2-8201
Rhyne E Preston Jr (Margaret B) h 1327 19th
Rhyne Eugene (Hazel H) driver, h 2332 9th Av
Rhyne H Andrew (Frances L) slsmn Catawba Poultry & Processing Plant, h 1600 17th
Rhyne Hoover H (Edith H) slsmn, h 336 8th Av
Rhyne Jimmie L (Betty H) r 1035 16½ Av

O. G. PENEGAR CO.
Office Supplies, Eufpment and Machines
1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.
LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

Rhyne Joan Miss, student, r 2421 9th Av
Rhyne John D, clk Catawba Dairy, r Bessemer City, N C
Rhyne Mildred R Mrs, sec Shuford Hos Mills, r 632 15th
Rhyne Miller E (Lottie H) emp Ivey Weavers, h 2421 9th Av
Rhyne P Eugene (Meida H) bkpr Shuford Hos Mills, h 1303 18th
Rhyne Robt I, student, r 632 15th
Rhyne Robt I (Billie W) student, h 615 (621) Company
*Rice Eliza R, furn rms 1100 3d Av, h same
Rice Ila R (wid Robt C) emp Elliott Hos Mill, h 815 1½ Av
Rice J Oscar, formn Cox Mfg Co, r Conover, N C
Rice L Verlaun (Louella C) tex wkr, h 3314 10th Av
Rich Ernest (Pauline B) emp Ivey Weavers, h 2509 7th Av
Rich Jonie, atndt Geo Sullivan Ser Sta, r 721 9th Av
Rich Russell E Jr, designer Todd Floral Co, r 42d
Richard Baker Hospital (Dr Glenn R Frye) 1416 12th
Richard Baker Hospital Nurses Home, 1421 11th
Richard Jas P, clk J A Cline & Son, r Vale, N V
Richards Chas J (Doris) driver Fredrickson Mtr Exp Corp, r RD2
Richards Evelyn B Mrs, bkpr Biltmore Dairy, r 737 41st
Richards Frank G Jr (Ruth S) pres-treas Richards Mtr Co, h 1417 13th Av
Richards John (Evelyn B) h 737 41st
Richards Julia C Miss, r 1675 Grove
RICHARDS MOTOR CO, Frank G Richards Pres-Treas, Mrs Myrtle K Settlemyer (Kings Mtn, N C) V-Pres, Mrs Ruth S Richards Sec-Asst Treas, Chrysler and Plymouth Cars, Sales and Service, 1101 9th Av, Tel 2257 (see insert)
Richards Ruth S Mrs, sec-asst treas Richards Mtr Co, r 1417 13th Av
Richardson Homer H (Norabelle W) wks Hickory Steam Ldry, h (rear) 219 Highland Av
Richardson Norabelle W Mrs, wks Hickory Steam Ldry, r (rear) 219 Highland Av
Richardson Thos J (Ruby D) mach Cilley Fdry & Mach Shop, h 815 4th Av
Richey Floyd G (Lula D) emp Shuford Mills, h 825 Mill
Richie Inez W Mrs, sten Pilot Life Ins Co, r 1120 23d
RICHIE ROBT C, Pres Richie's Shoe Co, h 600 Chestnut Av, Tel 2-6173
RICHIE'S SHOE CO INC, Robt C Richie Pres, Banks S Ritchie V-Pres, Robt G Ritchie Sec-Treas, Shoe Dealers and Repairers, 916 8th, Tel 5406 (see page 66)
Riddle Gazelle L (wid John L) h 1305 10th
Ridenhour Leonard A, detective Sou Ry, r 1228 6th

PERRY ARMATURE APPLIANCE CO.
WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. **PHONE 2124**

Ridenhour Margaret A Miss, instr L-R College, r same
Ridge Street Grocery (Chas E & Paul R Hefner) 1219 Ridge
*Ridgeview Cemetery, 1560 2d Av
*Ridgeview School, Taft H Broome prin, 1355 3d Av
*Ridgeview Teacherage, 1357-59 Ridgeview Av
Riech Louise Miss, nurse Richd Baker Hosp, r same
Rigney Rufus S (Irene F) r 1520 Lenoir Rd
Rikard Chas E (Peggy C) mech Ellis Hos Mills, h 1603 23d
Rikard Margaret P (wid Wm) r 1602 23d
Rikard Wm E (Allie M) kiln opr Hyalyn Porcelain, h 1602 23d
Riley Chas, emp Ivey Weavers, h 2428 7th Av
Riley Martha L (wid Jas L) r 2427 8th Av
Riley Ralph, emp Hick's Constn Co, r 539 21st
Riley Rush (Edith T) emp Johnson Hos Mill, h 1030 37th
Riley Wm J (Sarah H) emp Hicks Constn Co, h 539 21st
Riley Wm J Jr (Frances L) emp Ivey Weavers, h 2414 7th Av
*Rimel Walter (Linnie A) lab City, h Yount
*Rimerl Chas W, butcher Hickory Pkg Co, r 538 14th
Rinck Paul D (Bertha S) mach Moss-Marlow Bldg Co, r RD2
Rink Adrian, mech, r Geitner Rd
Rink Adrian (Pearl) h Lake Hickory Rd
Rink Berdine Miss, student, r Taylorsville Rd
Rink Chas C (Elizabeth S) formn Reynolds B & M Co, h 2315 11th Av
Rink Claude W (Claudie S) emp State Hwy Dept, h Taylorsville Rd
Rink Dewey L (Mabel Y) eng N C Hwy Comn, r RD2
Rink Earline Miss, student, r Taylorsville Rd
Rink Francis (Ann C) student, h Morganton Rd
*Rink Lee J, h 515 37th
Rink Loy R (Blanche D) civ eng 1030 14th, h Geitner Rd
Rink M Ezra (Flossie) supt Hickory Overall Co, h 1822 3d Av
Rink Malcolm, USA, r Taylorsville Rd
Rink Oren I (Ila Burch) tile str Jewell Miller Tile Co, h Geitner Rd
Rink Wm Y (Betty M) apprn Hickory Plmbg & Htg Co, h 2740 10th
*Rinehardt Frances B, h 242 13th
*Rinehardt Gertrude (Rinehardt's Soda Shop) 629 13th
*Rinehardt's Soda Shop (Gertrude Rinehardt) 541 12th
Ripper Albert L (Sallie J) boarder, h 522 Highland Av
Rippey Harold L, r 522 Highland Av
Rippey Harold L (Helen B) emp Springs Rd Drive-In, r 912 24th
*Rippey John C, confr 706 13th, r 1011 6th Av
Rippey Marie B Mrs, emp Shuford Hos Mill, r RD3
Rippey Oliver A (Marie G) slsmn Maple Springs Ldry & Dry Clnrs, r RD3

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) **PHONE 26532**

TODD FLORAL CO., INC.

"Todds Flowers Brighten The Hours"

HICKORY'S LEADING FLORIST SINCE 1930

PHONE 2221

RISCH PHILIP A (Etta S) Public Accountant and Tax Consultant, 1200 13th, Tel 2-7376; h 2037 Forest Hills Dr, Tel 2-6730 (see page 18)

RITCH EDGAR P (Grace T) (Ritch's Esso Service) h 331 Highland Av, Tel 2-6972

RITCH'S ESSO SERVICE (Edgar P Ritch) Esso Gas and Oils, Batteries, Tires, Tubes, Accessories, 331 Highland Av, Tel 2-6972 (see page 23)

Ritchey Evoy (Bernice I) tex wkr, h 1031 37th

Ritchie Ada R (wid Judas) r 608 35th

RITCHIE BANKS S (Helen W) V-Pres Richie's Shoe Co, r 600 Chestnut Av, Tel 2-6173

Ritchie Betty S Mrs, r 780 36th

Ritchie Blanche N Mrs, seamtress Spainhour's, r Vale, N C

Ritchie Grover O (Nevert L) tailor West-Deal Co, r 818 7th

Ritchie Ornie, driver Caro Comn Co, r Sweetwater Rd

Ritchie Pierce W (Lucy D) emp Hickory Spinners, h 759 36th

RITCHIE ROBT G (Catherine B) Sec-Treas Richie's Shoe Co, h 1001 11th Av, Tel 6572

Ritchie Robt J, whsemn Silver Fleet Mtr Exp, r Vale, N C

Ritchie Ted, carrier PO, r RD2

Ritter C Louise Miss, student, r 1791 10th

Ritter Fred L, student, r 1701 6th Av

Ritter Klaren F (Clara B) dispr C & NW Ry, 1791 6th Av

Ritter L Fred, student, r 1791 10th

Ritter Marion W, student, r 1791 10th

Rittmann Lynn Rev (Dorothy B) pastor Christ Luth Ch, h 631 8th Av

Rivoli Theatre, Richd E Eason mgr, 1010 13th

Robbins Jas E, emp Biltmore Dairy, r 826 Hope Av

Robbins Jas R, mgr W T Grant Co, 1316 Union Sq

Robbins Jesse M Jr (Mary G) mach Hickory S & I Co, r Granite Falls, N C

Robbins Leo V (Evelyn T) emp Brookford Mill, r 826 Hope Av

Robbins Ola G Mrs, emp Shuford Mills, h 826 Hope Av

*Roberson Nora L, h 204 12th

*Roberts Alfred (Kathleen S) driver Abernethy Tfr & Stge Co, h (rear) 330 12th

Roberts Bonnie T Mrs, receptionist Dr Jas W Keever, r Branch Hall, N C

Roberts Clyde W (Elsie D) emp Shuford Mills, h 726 Golf

Roberts E Ford (Renonda T) (Trutred Tire Co) sec-treas R & W Eng Corp, Radio Center, sec-treas-mgr Anchor Supply Co, h Geitner Rd

R. A. TUNSTALL INSURANCE AGENCY

"INSURANCE OF ALL KINDS"

5 UNION SQ. BLDG. R. Archie Tunstall, Owner PHONE 7531

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

Roberts Earl L (Betty H) clk 1st Security Co, h 1569 18th
Roberts Elsie D Mrs, emp Shuford Mills, r 726 Golf
Roberts J Richd (Gertrude W) emp Hickory Chair Co, h 900 Hope Av
Roberts Julian M (Flo F) firemn Hy-Lan Furn Co, h 1815 8th Av
Roberts Lelia A Mrs, emp Shuford Mill, r 732 Company
Roberts Leroy (Geneva R) emp Shuford Mills, h 806 Company
Roberts Marion F Miss, student, r 1815 8th Av
Roberts Nora E Mrs, receptionist First Natl Bk, r Granite Falls, N C
Roberts Norman J (Lelia A) emp Shuford Mills, h 732 Company
Roberts Rettie W (wid Walter) h 1240 36th
Roberts Revonda T Mrs, tchr Viewmont Sch, r Geitner Rd
Roberts Robt S (Longview Clnrs) 1529 13th Av
*Roberts Roscoe C (Beatrice L) USA, r 1023 2d Av

ROBERTSON CHEMICAL CORP, W E DeJarnette Dist Rep, Ray F Frye Local Rep, Manufacturers of Robertson's Proven Fertilizers, 1049 24th, Tel 2-7476 (see page 46)

Robertson Hugh M (Kate J) (Robertson Roofing & Siding Co) h 1916 15th Av
Robertson Roofing & Siding Co (Hugh M Robertson) 1916 15th Av
Robertson Zerma S Mrs, sten N C Employment Div, r 1301 E 10th Av Apt 7
Robeson Glenn B (Lydia H) supt Elliott Bldg Co, h 706 7th Av
Robeson John, student, r 706 7th Av
Robeson Kathryn G Miss, r 706 7th Av
Robeson Robt I, clk A & P Food Stores, r 706 7th Av
Robeson Royce H, USA, r 706 7th Av
Robinette Arl M (Tessie) mech Harper Mtr Co, r RD3
Robinette Florene B Mrs, emp Elliott Hos Mills, r 844 1st Av
Robinette J Colon (Viola A) mech Budy Body Wks, r RD3
Robinette Jacob A (Florene B) parts mgr Harper Mtr Co, h 844 1st Av
Robinson Antha Miss, r 1539 18th
Robinson Arcola B Mrs, emp Lutz Drug, r 904 2d Av
Robinson Ava Miss, sten H & B Co, h 1329 16th
Robinson Benj A, student, r 819 7th
Robinson Betty A Miss, student, r 819 7th
Robinson Calvin (Marie) student, h 1419 Spring
Robinson Carl J (Lillian D) agt Imperial Life Ins Co, h 759 26th Av
Robinson Cemetery, 931 9th Av
*Robinson Chas B, prsr Sanitary Dry Clnrs, r 321 12th
Robinson Chas W (Bessie A) slsmn, h 2680 7th
Robinson Chloe M Mrs, tchr Highland Sch, r 1125 Ridge

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.
NEW SYNTHETIC DRY CLEANING PLANT
219 HIGHLAND AVE. PHONE 2261
BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

*Robinson Christina, emp Hickory Spring Mfg Co, r 302 13th
Robinson Clyde (Bessie S) emp Sou Desk Co, r 2448 11½ Av
Robinson D Lloyd (Strobie H) clk Sou Ry, r Taylorsville Rd
*Robinson David (Minnie H) lab ,h 305 Chestnut Av
Robinson Earl, wks Howard-Hickory Co, r RD4
Robinson Earl J (Latrelle W) slsmn Esso Stand Oil Co, h 756 19th Av
Robinson Edgar R (Margaret H) tchr, h 1301 E 10th Av Apt 14
Robinson Elizabeth A Miss, student, r 1125 Ridge
Robinson Elizabeth L Miss, bkpr Trutred Tire Co, r 2410 9th
Robinson Garland (Jennie H) pntr, r 2433 9th Av
Robinson Geo (Sadie E) emp Ivey Weavers, r 2732 9th Av
*Robinson Geo H, butcher Hickory Pkg Co, r 12th
*Robinson Geo M (Mattie) bellmn Hotel Hickory, h 1357 4th Av
Robinson Geo S (Bessie Y) emp Sou Desk Co, h 2436 11½ Av
Robinson Harvey (Billie T) carp, h 1414 1st Av
Robinson Harvey (Ruby E) emp Ivey Weavers, r 2513 9th Av
Robinson Hayden, r 2448 11½ Av
Robinson Hayden (Arcola B) student, h 904 2d Av
Robinson Herbert (Jewel B) emp Sou Desk Co, h 205 31st
Robinson Herman C (Ruby G) slsmn, h 2208 10th
Robinson Herman C Jr, USA, r 2208 10th
Robinson Horace (Sue R) driver, r 1926 10th
*Robinson Horace (Virginia) driver Fredrickson Mtr Exp Corp, r Claremont, N C
Robinson Ida F (wid Wm S) h 2410 9th
Robinson J C, clk Hotel Hickory, r 1200 8th
Robinson J J & Co (Jas J Robinson) contrs, Taylorsville Rd
Robinson Jas J (Chloe M) (J J Robinson & Co) h 1125 Ridge
Robinson Jay G (Virginia G) mach R & W Eng Corp, h 526 8th Av
Robinson John B Jr (Mary J) slsmn Montgomery Ward, r 2408 11th Av
Robinson Katie C (wid Raymond W) r 1355 17th
Robinson Latrelle W Mrs, tchr Claremont High Sch, r 756 19th Av
*Robinson Margaret, h 321 12th
Robinson Marie L Mrs, opr Hickory Tel Co, r 1419 Spring
Robinson Martha F Mrs, bkpr, r 1802 23d
Robinson Nellie M Mrs, emp Shuford Mills, r 942 Holly Av
*Robinson Odessa, h 821 3d
Robinson Patk, sermn O G Penegar Co, r 1210 11th Av
Robinson Paul A, emp Betty Greer Chair Co, r 2448 11½ Av
Robinson Pleasant E (Gladys S) linemn Duke Power Co, h 1399 27th

THE BIG DOLLAR FOOD MARKET
Plenty of parking space—Low Prices
10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

Robinson Ralph A (Hickory Soda Shop) rep State Capital Life Ins Co, h 819 7th
Robinson Ralph L (Evelyn P) slsmn, h 821 Lincolnton Rd
Robinson Rena I (wid Fenton H) emp Milton Hos Mill, h 832 7th Av
Robinson Robt J (Lois P) r 942 Burch
Robinson Robt R (Hickory Dental Lab) r 819 7th
Robinson Russell T (Lois B) (Longview Ser Sta) h 631 33d
Robinson Solon E, emp Betty Greer Chair Co, r 2448 11½ Av
Robinson Strobie H Mrs, tchr, r Taylorsville Rd
*Robinson Susie P, maid, r 1336 2d Av
Robinson W Russell (Ella H) supt Howard-Hickory Co, h 2026 16th Av
Robinson Walter C (Ethel S) mach, h 2448 11½ Av
Robison Catherine Miss, r 3816 8th Av
Robison Clyde (Blakie C) furn wkr, h 3822 8th Av
Robison Garland L (Jettie C) pntr, h 3816 8th Av
Robison Richd, student, r 3816 8th Av
Robison Thos D (Dorothy K) mgr Park Theatre, h 1301 E 10th Av Apt 23
Rockett Ernest A (Rockett's 4 Point Ser Sta) r Windy City
Rockett Frankie E Miss, h 414 E Highland Av
Rockett Theo P (Madge C) slsmn The Puritan Co, h 221 Highland Av
Rockett's Four Point Service Station (Ernest A Rockett) 800 9th Av
Rockette Ned R, clk USA & AF Recruit Sta, r Morganton, N C
Roger Broadus K (Myrtle D) emp Hy-Lan Furn Co, h 658 Church Av
*Rogers Carrine, student, r 547 37th
Rogers Chas (Minnie) constn wkr, h 1110 8th Av
Rogers Chas A, student, r 1507 16th
Rogers Chas F (Florence Y) emp Hickory Mfg Co, h Yount
Rogers D A (Johnnie K) emp Howard Hickory Co, h 1120 37th
Rogers Edwin L, student, r 1507 16th
Rogers Ernest (Bertha C) furn wkr, h 2420 11th Av
Rogers F Parks (Anna H) sermn Radio Center, h 418 Highland Av
Rogers Hugh M (Georgia A) (Hickory Venetian Blind Co) r Conover Rd
Rogers Jas M (Violet C) sermn Multigraph Sls Agcy, h 598 Elliott
Rogers Lester R (Ethel A) carp Hickory Constn Co, h 818 7th
Rogers Nora S Mrs, h 3510 10th Av
ROGERS PAUL E (Pansy P) Agent Sinclair Refining Co, h 1507 16th, Tel 2-8061
Rogers R Donald (Claudia M) tex wkr, r 3510 10th Av
Rogers Roy E (Helen G) emp Hy-Lan Furn Co, h 659 E Highland Av
Rogers Vance J, mach Hickory Auto Parts, r Granite Falls, N C

C. E. CLEVENGER, Pres. R. W. CARVER, Decn
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

*Rogers Wm (Irene H) emp Frye & Sons, h 547 37th
*Roland Geo (Estelle M) lab, h 302 Chestnut Av
Roland Susan T (wid Geo W) r 1810 10th Av
Rollins Building, 1219 11th Av
ROLLINS D BAXTER (Lillie G) Chiropractor 1097 Belk, Tel 8761; h 1118 6th, Tel 6032
Rollins Geo B (Erma K) carrier PO, h 818 7th
ROLLINS LILLIE G MRS, Chiropractor 1097 Belk, Tel 8761; r 1118 6th, Tel 6032
Roney Lyndon (Dorothy W) emp Hickory Mfg Co, r 535 41st
Roper Barney M Miss, looper Hafer Hos Mills, h 916 Willow
Roper Geo P (Mabel W) uphol, h 1913 15th
Roper Ralph E (Nola K) (Hickory Textile Sales Co) h 1428 15th
Roper Robt J, r 1913 15th
Roper Wm A, r 1913 15th
Rose Annie L Miss (Princess Beauty Shoppe) r 1104 11th Av
*Rose Billy, hlpr L-R College, r 1418 4th Av
Rose Dry Cleaners (Clarence E Roseman) 1132 10th Av
*Rose Eugene (Mozelle A) cook Raby's Restr, r 1418 4th Av
Roseman Clarence E (Claudia E) (Rose Dry Clnrs) h 1124 E 10th Av
Roseman Donald W, student, r 221 Ashe
Roseman Duane L (Sarah Y) pntr, h 2815 8th Av
ROSEMAN E HARLAN (Edna H) Sec-Treas Cline Lumber Co Inc, h 221 Ashe, Tel 6082
Roseman Elizabeth A Miss, student, r 402 10th Av
Roseman Ernest H Jr (Madge W) emp Cline Lbr Co, h 1133 Morris Av
Roseman Floyd O (Alma Y) emp Herman Sipe, h 402 10th Av
Roseman Hubert F, clk Paramount Billiards, r RD3
Roseman Jos M, student, r 221 Ashe
Roseman Lillie Y (wid Edgar D) h 235 Ashe
Roseman Madge W Mrs, tchr Claremont High Sch, r 1133 Morris Av
Roseman Margaret E Miss, sten G & H Hos Mill, r 221 Ashe
Roseman Robt M, clk Rose Dry Clnrs, r 402 10th Av
Rosemon Chas H, waiter Hill's Cafe, r RD2
Rosenbaum Russell (Edna L) emp Hickory Constn Co, h 1015 33d
Ross Grady L (Elsie P) mech B & M Mtr Co, r RD3
Ross Hubert M (Ruth W) clk Fresh Air Mkt, h Springs Rd
Ross Ona H Mrs, opr Modern Beauty Shop, r RD2
*Ross Salala, dom, h 211 12th
Rotary Club, Archie W Shuford pres, Thos L Cilley sec-treas, meets Thursdays 12:30 P M at Hotel Hickory
Roth Irving (Freida M) mgr Lewis', h 2758 10th

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. **Dial 25507**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS
HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE
1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

Rothrock Flossie M Mrs, knitter Ellis Hos Mills, h 642 Highland Av
Rothrock Rachel H Mrs, waitress Paul's Pork Parlor, r 3004 10th
Rothrock S Jack (Rachel H) USA, r 3004 10th
*Rouse Louis (Sadie) lab, h 535 13th
Rowe Bernard (Tressie) prsr Ser Dry Clnrs, h 1320 7th Av
Rowe Bessie C (wid David) slswn Melville's, h 1313 17th
Rowe Bleka J Miss, opr Hickory Tel Co, r RD1
Rowe Candace S (wid Danl) r 800 24th
Rowe D Guy (Cora B) h 800 24th
Rowe Danl G Jr (Hazel S) (Trutred Tire Co) pres Anchor Supply Co, R & W Eng Corp, v-pres Radio Center, h 1601 16th Av
*Rowe Dora, r (rear) 5 13½
Rowe G Willis (Margie R) classer Shuford Mills, h 1922 10th Av
Rowe John C (Montease G) sermgr B & M Mtr Co, h 737 34th
Rowe John M Jr (Louise A) (Hickory Dry Clnrs) h 1613 10th
Rowe Larry S, USA, r 1613 10th
Rowe Mabel M (wid John S) v-pres Clay Prntg Co and soc editor Hickory Daily Record, h 800 16½ Av
Rowe Maryland D (Irene J) slsmn, h 672 27th Av
ROWE RAY K (Lynn M) V-Pres-Treas City Motor Co, h 1205 15th Apt 7, Tel 2-8605
Rowe Rosalie Miss, ofc sec John L Coursey Jr & Co, r Newton, N C
*Rowe Wm (Glorene S) janitor Coca-Cola Botlg Co, r (rear) 1332 6th Av
Rowe Willis G (Margie R) classer Shuford Mills, r 1922 10th Av
Rowell Dan, wks Cline Lbr Co, r Conover, N C
Rowland Geo W (Ouida H) emp Ivey Weavers, h 711 26th
*Rowland Pauline, emp Raby's Restr, r 1336 2d Av
Royal Arcanum Catawba Council No 2420, meets Tuesdays 8 P M at 1423 11th Av
Royal Arcanum Hall, 1423 11th Av
ROYAL CROWN NEHI DISTRIBUTING CORP, Robt E Manning Pres, Mrs Lillian Manning V-Pres, Miss Elizabeth C Manning Sec-Treas, Bottlers of Royal Crown Cola, Nehi and Par-T-Pak Beverages, 1638 9th Av, Tel 6116 (see top lines)
Royall John B (Grace E) asst mgr Hotel Hickory, r same
Rozzelle Delmar Z (Margaret W) slsmn Hickory Dry Clnrs, h 1610 7th Av
Rozzelle Ethel M Miss, boarder Ellis Hos Mills, r 1352 22d
Rozzelle Eunice B (Verona M) prntr Hickory Daily Record, h Taylorsville Rd
ROZZELLE FRED D (Pauline R) (Catawba Pump Co) h 1331 25th
Rozzelle Irven (Nannie T) emp Fulbright Cabt Co, h 1352 22d

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
Room 207 Grant Bldg. WEATHERSTRIPPING Phone 28821

Rozzelle Lorene Miss, student, r 1203 23d
Rozzelle Richd T (Mary S) mech Catawba Pump Co, r 1203 23d
Rozzelle Wm F, mech Catawba Pump Co, r 1352 22d
Rubright Richd W Rev (Dorothy W) pastor Macedonia Evangelical Reformed Church, h 1909 10th Av
RUBY HOSIERY MILLS INC, Zeb W Brown Pres, Manufacturers, 860 23d Av, Tel 4511 (see insert)
*Rucker Boyce (Grace G) emp Catawba Cafe, h 1353 Ridgeview Av
*Rucker Denver (Mary M) atndt Sigmon & Isenhour, h 449 9th Av
Rudisill Apartments, 226 Highland Av
Rudisill Blanche G Mrs, bkpr Wentz Signs, r 1132½ 10th Av
Rudisill Bros Gin Co (Caleb E and Grover C) Morganton Rd
Rudisill Caleb E (Bertha) (Rudisill Bros Gin Co) r Vale, N C
Rudisill Chloe Miss, forwn Brown Bros Hos Mills, r 745 41st
Rudisill Claude Jr (Dorothy H) formn Puritan Mfg Co, h Springs Rd
Rudisill Dorus M (Bertha B) h 221 10th Av
Rudisill Dorus P Rev (Ione S) prof L-R College, h 333 10th Av
Rudisill Elbert A (Nellie Y) (Rudisill & Huggins Jwlrs) r 2532 2d Av
Rudisill Food Center (Fulmer M and Grady L Rudisill) 723 9th Av
Rudisill Fulmer M (Helen G) (Rudisill Food Center) Four Point Barbecue, h 803 9th Av
Rudisill G Miles (Marguerite G) furn wkr, h 702 7th Av
Rudisill Grady L (Rudisill Food Center and Four Point Barbecue) r 702 6th
Rudisill Grover C (Maudie H) (Rudisill Bros Gin Co, C & R Gro) r RD4
Rudisill Henry R, slsmn Esso Stand Oil Co, r RD2
Rudisill J Frank (Mary H) farmer, h 745 41st
Rudisill O Rhyne (Helen M) mech Ingold Co, r RD4
Rudisill Perry W, driver Hickory Flour Mills, r RD4
Rudisill Spinning Mills Inc, Amidas A Whitener pres-treas, Julian G Whitener v-pres-treas, ofc, 1312½ Union Sq
Rudisill Starrs B (Marie A) (Veteran's Ser Sta and Taxi) r Vale, N C
RUDISILL & HUGGINS JEWELERS (Elbert A Rudisill, Fred Q Huggins) Quality Jewelry, Expert Watch and Clock Repairing, 1228 Government Av, Tel 8852 (see page 56)
Ruff Claude (Annie N) supt Borden Co, h 802 14th
Ruff Claude W (Elizabeth F) h 1037 Maple
Ruff Geo N (Lizzie J) (Independent Furnace Co) h 2250 9th Av
Ruff Lizzie J Mrs, bkpr Independent Furnace Co, r 2250 9th
Rush John M (Rachael W) h 641 9th Av
Russell Conrad (Mary W) condr C & NW Ry, h 1203 22d
Russell D Locke (Josephine C) lawyer 1006½ 13th, h 1407 14th Av

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto

PIEDMONT MOTOR CO., INC.

DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266

Plymouth CHRYSLER

Russell David P (Anna S) emp C & NW Ry, h 1148 23d
Russell Wm D, driver Caro Comn Co, r Sweetwater Rd
Russo Wm H (Nellie C) USA, h 2200 10th Av Apt 7
Ruth Hobart R (Central Mtr Co) h 1524 11th Av
*Rutherford Maggie, h 1316 7th Av
*Rutherford Mary, dom, h 419 12th
*Rutherford Nettie, dom, r 1316 7th Av
*Rutherford Ruby R, maid, r 1523 11th Av
*Rutherford Todd, r 313 13½ Apt 4

S

LUTZ'S DRUG STORE

"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

S & S Body Shop (Donald E Sigmon and John W Sherrill) 960 4th
S & W Art Shop (Oscar C Simmons) picture frames, 1309 12th
S & W Service Station (Wm E Gorsic, Clifton B Warlick) 1100 14th
*Saddler Gladys, maid Huffry Hotel, r 410 13th
Sain Ardie S (Tura R) fixer Boyd Lee Hos Mills, h 951 4th
Sain C Ford (Mary A) mech Walter Mtrs, r Hildebran, N C
Sain Claude, emp Hickory Mfg Co, r 3120 9th Av
Sain Clyde H, meat ctr Big Dollar Food Mkt, r 1703 8th Av
Sain Dwight E (Ruth T) driver Kerr Sand Co, h 935 Burch
Sain Fred A (Frances S) formn Whisnant Hos Mills, r RD4
Sain John T, furn wkr, r 3120 9th Av
Sain John W (Emma B) emp Sou Desk Co, h 3120 9th Av
Sain Kelly B (Eula W) carp, h 924 30th
Sain Lester, mach J L Goodman & Son, r 1154 28th
Sain Marlie D Miss, student, r 3120 9th Av
Sain Marshall J, driver Catawba Transit Co, r RD4
Sain Sanford A (Zona E) slsmn Hickman Hdw Co, r RD4
Sain Viola H (wid Walter T) h 1543 Spring
Saine Alice S (wid G Burton) mender James Hos Mill, h 1703 8th Av
Saine Arthur A (Alda W) cabt mkr M G Crouch Lbr Co, h 1832 15th Av
Saine Dixie Miss, emp Elliott Knit Mills, r 960 5th
Saine Gene A (Virginia F) slsmn Caro Land-Auction Co, h 1826 15th Av
Saine Ileas Miss, emp Ellis Hos Mills, r 1235 25th

BLAK WHEEL ALINEMENT

BUDY BODY WORKS

24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 8902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES *SERVICE*
1315-1317 9TH AVE. **PHONES 7936 and 3666**

Saine Jas E, slsmn Royal Crown Dist Corp, r 1609 9th Av
Saine Jas R (Cordie B) emp Hy-Lan Furn Co, h 1306 E 10th Av
Saine Kenneth C, student, r 1832 15th Av
Saine Lester (Clara B) emp J L Goodman & Son, r 1154 28th
Saine Obe W (Dora K) h 1235 25th
St Aloysius Catholic Church, Rev Jas H King pastor, 1805 10th
St Andrews Lutheran Church, Rev Frank P Cauble pastor, 202 10th Av
*St James Presbyterian Church, Rev Calvin L Alexander pastor, 1316 3d Av
*St Paul's AME Zion Church, Rev F J Vorice pastor, 510 12th
St Paul's Lutheran Church, Rev Sylbanus L Schillinger pastor, 1719 8th Av
St Stephens Lutheran Church, Rev Herman C Scherer pastor, Springs Rd
St Stephens Lutheran Day School, C A Kurth prin, Springs Rd
St Stephens United Lutheran Church, Rev Chas R Patterson pastor, Springs Rd
St Timothy Lutheran Church, Conover Rd
SALVATION ARMY HEADQUARTERS, Lattie V Henderson Capt In Charge, 505 Highland Av, Tel 4541
Samball Albert F, communicator USCAA, r Lake Hickory Apts Apt 8
Sammons Henry, clk Hickory Well Supply Co, r Longview
Samples Daisy R Mrs, clk Modern Dry Clnrs, r RD3
Samples Frances S Mrs, clk Thomas & Howard, r Hildebran, N C
Samples J D, uphol Truck & Auto Ser, r Hildebran, N C
*Sanders Jas, r 125 13th
Sanders Lucille F Mrs, cash Life Ins Co of Va, r RD4
Sanders Peggy B (wid Danl) tel opr Hotel Hickory, r 1219 20th
Sanders Thos C (Thelma M) driver Kerr Sand Co, r RD4
Sandlin Peggy J Miss, opr Hickory Tel Co, r RD2
Sandwich Shop The (Saml H Moore) 1341 11th Av
Sandy Ridge Baptist Church, Rev Vaden C Martin pastor, Sandy Ridge Rd
***SANITARY DRY CLEANERS (Geo E Mitchell, James D Whitener, Albert Crockett) 613 12th, Tel 7887**
Sanitary Food Market (Wm W and Thos C Wilfong Jr) gros, 1224 Government Av
SARAH'S FLOWERS (Mrs Sarah D McRee, Mrs Rachel P Gamble) "The Best In Flowers," Floral Arrangements For Every Occasion, 1109 13th, Tel 5026 (see top lines)
Satterwhite Hazel M Miss, emp Brown Bros Hos Mills, r 309 10th Av

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 **345 TENTH AVE.**

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

Satterwhite Jessie Miss, emp Brown Bros Hos Mills, r 309 10th Av
Saunders Colon T (Ruth W) rep Met Life Ins Co, h 2021 14th Av
Saunders Dewey, formn Precision Industries, r Hudson, N C
Saunders Florence S (wid Thos) r 1220 14th
Saunders Mabel F Miss, r 302 23d
Saunders Margaret Miss, student, r 302 23d
Saunders Marvin V (Verna S) mech Lang Chev Co, r RD2
Saunders Sherwood (May G) emp H & B Co, h 302 23d
*Saxon Mack (Verna M) driver Hickory Ice & Coal Co, h 408 13th
*Saxon Pearl M, emp Hickory Steam Ldry, r 408 13th
Scales Evelyn Miss, nurse Hickory Memo Hosp, r 1712 9th Av
Scales John J (Martha S) bkpr Dennison Mach Tool Co, h 512 23d
Scales Thos M, h 1712 9th Av
Scarborough Albert L (Dovie R) driver Catawba Transit Co, h RD3
Scarborough Buren E (Ruby J) supt Hickory D & W Co, h 1614 12½
Scarborough Dovie R Mrs, emp Hickory Dyeing & Winding Co, r RD3
Scarborough Loretta S (wid P J) r RD3
Scarborough Ruby J Mrs, tchr Highland Sch, r 1614 12½
Scarbrough Raymond (Nora U) emp Elliott Hos Mill, h 827 39th
Scarbrough Raymond Jr, tinner Miller-Brooks Rfg Co, r 827 39th
Schaefer Varnish Co The, Wm B Colbert br mgr, 328 E Highland Av
Scharrer Andrew E (Katherine Y) acct 1219½ 11th Av, h 1106 16th
Schell Donald G (Betty L) bkpr J L Jones Mfg Co, r 1519 14th Av
Schell Essie P Mrs, h 1519 14th Av
Schell Everett C (Georgia B) mgr Fredrickson Mtr Exp Corp, h 710 8th
Schell Wm R (Sybil M) acct Philip A Rusch, h 2105 Lake Hickory Rd Apt 1
Scherer Heman C Rev (Alma M) pastor St Stephens Luth Ch, h Springs Rd
Schillinger Sylbanus L Rev (Jane L) pastor St Paul's Lutheran Ch, h 619 17th
Schmulling Henry L (Elva S) analyst Shuford Mills, h 1512 11th Av
Schoellhorn Wm H (Claire E) slsmn, h 722 16th
Schriver Alfred B (Elizabeth K) dentist 1212 13th, h 1912 same
Schriver Maude W Mrs, h 345 6th
Schroder John C (Doris B) mech Hickory Good Hsekpg Shop, h 903 21st Av
Schronce Ernest F (Emma R) inspr Coca-Cola Botlg Co, r Longview
Schronce Gaston R, wood carver, r 703 8th
Schronce Lovetta Mrs (LaBelle Beauty Shoppe) r 10th Av Extd
Schronce R Paul (Minnie S) slsmn Coca-Cola Botlg Co, r Longview

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

Schrum Bill (Mildred S) asst mgr Caro Theatre, h 29 13th
SCHRUM EARL M (Nell M) Mgr W U Teleg Co, h 1727 6th Av, Tel 8357
Schubert Walter H (Grace L) slsmn Roth Pkg Co, h 221 10th Av
Schumann Eva W Mrs, bkpr Hickory Engraving Co, r RD1
Schumann Reinhard (Eva W) sec-treas-mgr Hickory Engraving Co, r RD1
Scott Byron A (Alice T) emp Hy-Lan Furn Co, h 1213 15th
Scott C Bernard (Reba M) (Abernethy & Scott) v-pres Forest Hills Inc, h Country Club Rd
Scott Denver W (Katherine E) chief communicator USCAA, r RD2
Scott Dusart M (Pauline W) slsmn Biltmore Dairy, r Morganton, N C
*Scott Edna, cook Arcade Coffee Shop, h 918 4th
*Scott Eugene (Alline R) lab C & NW Ry, h 45 13½
Scott Jane Miss, h 1517 22d
*Scott John H, hlpr 999 Ser Sta, r 208 13½
*Scott Knox (Olivia G) lab City, h (rear) 1639 17th
*Scott Leon, student, r 208 13½
Scott Mary B Miss, clk Claude W Hutto, r 704 11th
*Scott Nellie, waitress, h 208 13½
Scott Robt R (Billie P) patrolmn State Hwy, h 1224 School Apt 2
*Scott Roy (Victoria B) porter C & NW Ry, h 416 13½
Scronce Dorothy Miss, librarian Richd Baker Hosp, r Newton, N C
Scronce Jas E, driller R E Faw & Sons, r Newton, N C
Scronce John C Jr (Louise W) driller R E Faw & Sons, r Connelly Springs, N C
Scronce Shirley A (Audrey W) mech R E Faw & Sons, r Newton, N C
Scronce Warren C, driller R E Faw & Sons, r Connelly Springs, N C
Scruggs Edna R Miss, r 1803 8th Av
Scruggs J Logan (Bessie N) slsmn, h 1803 8th Av
Seaboch Cecil, emp Caro Comn Co, h 621 Chestnut Av
Seaboch Clyde S (Geneva W) police, h 914 7th
Seaboch David G, driver Silver Fleet Mtr Exp, r RD2
Seaboch Fred (Pearl D) plmbr Hickory Plmbg & Htg Co, r RD2
Seaboch Maurice C (Margaret L) carrier PO, h 1040 30th Av
Seaboch Minnie H (wid J Wm) h 2013 9th Av
Seaboch Rebecca B Mrs, opr Hickory Tel Co, r 627 E Highland Av
Seabock Goldie S (wid Obed C) h 621 Highland Av
Seabock Herbert C (Rebecca B) appr Hickory Funeral Home, r 627 E Highland Av
Seabock S Hershel (Nora Y) slsmn Huggins Gro, h RD2
Seabock Weyburn H, slsmn Huggins Gro, r RD2

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

Seagle Benj F (Cam R) real est, h 1421 14th Av
Seagle Blanche L (wid Robt L) h 810 20th
Seagle Esther L Miss, r 1104 15th Av
Seagle Geo W, r 1741 13th Av
Seagle G Inez Miss, prof L-R College, r 1205 15th
Seagle Helen S Miss, clk Hickory Chair Co, r 810 20th
Seagle Herchel D, slsmn Geitner Seed & Feed Co, r 1228 6th
Seagle Jas (Ada S) furn wkr, h 1345 23d
Seagle Lee M, h 1012 9th Av
Sears Claude E (Irene S) mech Barringer Bros & Gaither, h 732 34th
Sears, Roebuck and Co, Mrs Margaret B Flowers mgr, mail orders, 1340 Union Sq
SEAVER CECIL E (Virginia A) Sec-Treas Southern Cushion Co, h 1328 12th Av, Tel 2-6066
Sebastian Betty A Miss, student, r 401 E Highland Av
Sebastian Hoyle C (Lois M) mach Piedmont Hos Mills, h 401 E Highland Av
Sebastian Marie Miss, student, r 1331 25th
Sebastian Wanda Z Miss, sten First Security Co, r 401 E Highland Av
Sechrist Wilma L Mrs, nurse Hickory Memo Hosp, r Lenoir Rhyne College
Secreast Ruth S Mrs, slswn Spainhour's, h 801 16th
Seitz Brady C (Evelyn M) hos wkr, h 426 Highland Av
Seitz Earl P, slsmn Johnson Bros Supply, r 111 26th
Seitz G Howard, slsmn Biltmore Dairy, r Newton, N C
Seitz Glenn (Dorothy F) tex wkr, h 513 33d
Seitz Glen L, hos wkr, r (rear) 111 26th
Seitz Herbert C (Viola O) emp Lyerly F F Mills, h 11 13th
Seitz John L (Mattie S) brklyr, h (rear) 111 26th
Seitz M Lucille Miss, emp G & H Hos Mills, r (rear) 111 26th
Seitz P Lee (Evelyn Y) brklyr, h 2727 8th Av
Seitz Ray (Vera L) student, h 936 Burch
Seitz Roy, emp Hickory Ice & Coal Co, r 412 22d
Seitz Vera L Mrs, slswn Montgomery Ward & Co, r 936 Burch
Self Irene B (wid Fred) h 2727 15th Av
Self J Hugh (Hester T) emp Shuford Mills, h 931 Ruth Av
Self Lois Miss, emp Ellis Hos Mill, r 1809 (1805) 9th Av
Self Mamie A (wid Perry A) h 1159 32d
Self Mary C (wid Wm A) h 819 16th
Selph Saml B (Ruth H) prsr Carolina Clnrs, r 1011 33d
Senter Dorothy Miss, r 2315 11th Av

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

Service Distributing Co, Paul H Hefner mgr, fill sta, 705 Highland Av

SERVICE DRY CLEANERS (Albert S Lutz) Lutz Bldg, 1225 11th Av, Tel 5766 (see back cover)

Service League Thrift Shop, Mrs Mary S Menzies mgr, used clo, 1354 10th Av

Service Supply Co, Frank B Deal mgr, auto parts, 815 12th

Settlemyere Clyde, hlpr Hickory Well Supply Co, r Robinson Rd

Settlemyre Clyde D (Maggie B) police, h 517 24th

Settlemyre Fronzo C (Della S) emp Ivey Weavers, h 2503 7th Av

Settlemyre Henry H (Ellen L) atndt Sudderth's Tire & Bat Ser, r 944 8th

Settlemyre John C (Burnell P) clk Merchants Prod & Gro Co, h 1629 10th Av

Settlemyre Lafayette P (Katie M) emp H & B Co, h 944 8th

Settlemyre Leo (Ruby C) emp Ivey Weavers, h 712 25th

Settlemyre Lillie C (wid Thos B) h 907 23d

Settlemyre Paul M, atndt Sudderth's Tire & Bat Ser, r 944 8th

Settlemyre Philip A, barber Palace Barber Shop, r 705 11th

Settlemyre Poly P, slsmn Herman Furn Store, r 9th Av

Settlemyre R Ray (Lucille M) emp Hickory Mfg Co, h 224 24th

Settlemyre Ralph, sermn Advance Stores, r RD4

Settlemyre Russell (Myrtle A) emp Hickory Mfg Co, h 419 24th

Settlemyre Victor R (Mary M) (Carolina Clnrs) h 310 23d

Settlemyre Wm M (Settlemyre & Turner) r Newton, N C

Settlemyre & Turner (Wm M Settlemyre and Howard F Turner) barbers, 805 E Highland Av

Setz-Right Hosiery Mills Inc, Wm C Setzer pres, Mrs Birdie Y Hefner v-pres, P Augustus Setzer sec-treas, 1326 Trade Av

Setzer Albert (Carrie E) mach C & NW Ry, h 2802 11½ Av

Setzer Alfred (Dolly Y) fixer Knit Sox Hos Mills, h 3760 12th Av

Setzer Arnold L (Virginia H) eng WHKY, h 2324 3d Av

Setzer B Eli (Lucile E) emp Lael Furn Co, h Westview

Setzer Benj A (Elsie E) pntr, h (rear) 2431 7th Av

*Setzer Bessie, r 1332 6th Av

Setzer Buster, sawyer Lael Furn Co, h RD3

Setzer C Henry Jr (Mildred M) mech Windy City Garage, h 336 8th Av

Setzer Carl (Neta K) emp Hy-Lan Furn Co, h RD3

Setzer Claude H (Florence P) h 619 Kenworth Ter

Setzer Clyde H (Mildred M) mech, h 336 8th Av

Setzer Constance Miss, nurse Hickory Memo Hosp, r 1211 12th Av

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE *SALES AND SERVICE* PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. **PHONE 39716**

SETZER CONSTRUCTION CO INC, Hubert K Setzer Pres, Ralph E Smyre Sec-Treas, Water, Sewer, Street and Road Construction, 2121 10th Av, Tel 7651 **(see page 40)**

*Setzer Cora, h 1332 6th Av
Setzer Cyril R (Ellen H) slsmn Walter Mtrs, r Conover, N C
Setzer David C (Mary C) student, h 948 8th
Setzer Earl (Myrtle C) emp Hickory Spinners, h 809 37th
Setzer Edw D, supt Setzer Constn Co, r Newton, N C
Setzer Elizabeth C Mrs, looper Knit Sox Knit Mills, h 423 10th Av
Setzer Fred, wks Martin's Mill Work, r RD4
*Setzer Gardia M, maid L-R College, r 529 13th
Setzer Grover E (Leva L) h 3408 9th Av
Setzer Gustine V Miss, r 423 10th Av
Setzer Helen E Miss, student, r 1526 13th Av
Setzer Helen J Miss, sten N C Unemployment Div, r Newton, N C

SETZER HUBERT K (Minta A) Pres Setzer Construction Co, h 707 15th, Tel 4706

Setzer Irene Miss, emp Midway Hos Mill, r 3628 8th Av
Setzer J Bernard, emp Hickory Bench Co, r 1336½ Government Av

SETZER J MILTON (Annie R) Sec-Treas Elliott Building Co, h 1528 9th Av, Forest Haven, Tel 7957

SETZER J ROUX (Elizabeth S) Pres Elliott Building Co, h 324 8th Av, Tel 2-7839

Setzer Jas A (Minnie C) formn Hickory Chair Co, r RD3
Setzer Jas T (Sally M) h 919 15th Av
Setzer Jimmie L Miss, student, r 2003 8th Av
Setzer Jo Ann J Mrs, bkpr R E Faw & Sons, r Conover, N C
Setzer John F (Catherine C) pntr, h 2103 20th
Setzer John F Jr, carp, h 729 10th Av
Setzer John L, student, r 2802 11½ Av
Setzer Jos B (Wilhelmina M) pntr, h 409 20th
Setzer Lucile E Mrs, emp Hickory Dyeing & Winding Co, r Westview
Setzer M Gentry (Minnie S) electn Elliott Knit Mills, h 826 9th Av
Setzer M Gentry Jr, lino opr Hickory Daily Record, r 826 9th Av
Setzer Margaret L Mrs, slswn Spainhour's, r Conover, N C
Setzer Mary C Mrs, loopr Brown Bros Hos Mills, r 948 8th
Setzer Melvin R (Bobbie M) driver Johnson Bros Supply, r Brookford Sta
Setzer Mildred M Mrs, waitress Hill's Cafe, r 336 8th Av
Setzer Naomi S Miss, emp Lyerly F F Mills, r 729 10th Av
Setzer Ned C (Lillian J) apprn Hudson-Starr Sls Co, r Claremont, N C
Setzer Neta K Mrs, emp Walton Hos Mill, r RD3

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. **PHONE 2117**

Modernize with Electricity DUKE POWER CO.

EFFICIENT-DEPENDABLE ECONOMICAL

1421 ELEVENTH AVE.

Phones: Office 2211; Service Dept. 5251

Setzer Norris H, emp Hickory Bench Co, r 1336½ Government Av
Setzer Ophelia Miss, finisher Ser Dry Clnrs, r 403 20th
Setzer Ossie L Miss, tchr, r 2245 10th Av
Setzer P Augustus (Helen B) sec-treas Setz-Right Hos Mills, h 1526 13th Av
Setzer P Cephas, r 619 Kenworth Ter
Setzer Paula Miss, student, r 1526 13th Av
Setzer Ray (Pauline T) emp Hickory Cabt Co, h 1207 Morris Av
*Setzer Robt, lab Piedmont Wagon Co, h 1343-A 5th Av
Setzer Robt T, h 2245 10th Av
Setzer Ruth Miss, slswn, r 542 22d
Setzer W Albert (Suma E) linemn Hickory Tel Co, h 542 22d
*Setzer Walter, h (rear) 1332 6th Av
Setzer Walter M (Mary P) pntr, h 2003 8th Av
Setzer Wm C (Evelyn L) pres Setz-Right Hos Mills, h 905 11th Av
Setzer Wm E (Pauline) slsmn Mauldin Distbg Co, r Granite Falls, N C
Setzer Wm G, r 423 10th Av
Setzer Y Milton, h 2415 11th Av
Setzer Zack, h U S Hwy 70
Setzler Alice L Miss, student, r 208 12th Av
Setzler Edwin L (Nancy M) dean-registrar L-R College, h 208 12th Av

SEVEN-UP BOTTLING CO OF HICKORY INC, Paul S Speagle Pres, Bottlers of Seven-Up and Kist Beverages, 2180 13th Av, Tel 8566 (see page 31)

*Shade Bennie, h 611 13th
*Shade Blossie, dom, h 721-A 13th
*Shade Catherine, h 609 13th
*Shade Clyde D (Nancy S) clnr Sanitary Clnrs, h 313 13½ Apt 2
*Shade Dwight (Burlee R) hlpr Abernethy Tfr & Stge Co, h 606 12th
*Shade Fred, r 609 13th
*Shade Fred, lab, h 1414 2d Av
*Shade Walter (Bernice M) porter Montgomery Ward & Co, h 1531 2d Av
Shambley W Rex (Ola R) repr Noggle & Younce, h 2728 15th Av
Shannon David H (Chandler W) wtchmn H & B Co, r 2415 11th Av
Sharpe Betty J Miss, nurse Hickory Memo Hosp, r RD3
Sharpe Cora H (wid P Cornelius) h 726 8th Av
Sharpe Fred G (Sallie W) mach, h Geitner Rd
*Sharpe Lewis, lab City, r 8th Av
Sharpe Marcus W (Louise M) clk Texas Co, h 1318 School
Sharpe Raldo E, r Geitner Rd

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5,000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. **W. H. LITTLE, Exec. V.Pres.-Sec.**

Sharpe Thos J (Loyce A) sanitarian Health Dept, r River Rd
Sharpton Annie C Mrs, v-pres D B Taylor Inc, r 421 8th
Sharpton Julian S (Annie C) sec D B Taylor Inc, h 421 8th
Shaw Addison B (Alma B) with Hickory Steam Ldry, h 304 E 2d
Shaw Alma B Mrs, wks Hickory Steam Ldry, r 304 2d
Shaw Amy Miss, instr L-R College, r same
Sheetz Thurman A (Virginia S) electn, h 1336 Government Av
Shelby Jessie L Mrs, ofc mgr Hickory Chair Co, r 1529 13th Av
Shelby Jonathan E (Jessie L) formn Service Supply Co, h 1529 13th Av
Shelby John E, r 1529 13th Av
SHELBY MUTUAL CASUALTY CO, Field Insurance Agency Agts, 112 Harris Arcade, Tel 2387
Shell Alvin O, miller Hickory Flour Mills, r Conover, N C
Shell Clifford (Maggie H) h 625 10th Av
Shell Edgar Jr, driver Bell Cab Ser, r 11-C 13th
Shell Edgar D (Addie) carp, h (rear) 17 13th
Shell Elizabeth Y Mrs, emp Midway Hos Mill, r 917 23d
Shell Ellen O (wid Lafayette L) r 1701 4th Av
Shell Garland B (Hazel) linemn Hickory Tel Co, r RD1
Shell Harold N (R J Shell & Son) r 1030 16½ Av
Shell John, emp Hickory Mfg Co, r 2192 13th Av
Shell Jos H (Wilma P) slsmn, h 1032 Av A
Shell Maggie H Mrs, boarder Dukes Hos Mills, r 625 10th Av
Shell Mary F Miss, opr Hickory Tel Co, r RD1
Shell Nancy E Miss, r 1032 Av A
Shell Oil Co Inc, E Mack Browne dist mgr, bulk plant, Conover Rd
Shell Paul, bkpr Sills Coal & Wood, r RD2
SHELL R J & SON (Ralph J and Harold N Shell) Consignees The Texas Co, 924 9th, Tel 5011
SHELL RALPH J (Grace P) (R J Shell & Son) h 1030 16½ Av, Tel 2-9701
Shell Terry S (Juanita G) h 1701 4th Av
Shell Thos W (Mary G) (Sou Pig Bar-B-Q) r Grandview (RD1)
Shell Walter L, student, r 1030 16½ Av
Shell Wm C, student, r 1030 16½ Av
Shell Wm R (Sybil M) acct Philip Risch, h 2105 Lake Hickory Rd Apt 1
*Shellman Lonnis (Mary B) hlpr Abernethy Tfr & Stge Co, h 302 13th
Shelor L Grant (Myrtle B) mgr Hickory Throwing Co, h 1223 N Hill
Shelton Grover (Sue F) carp, h 206 24th
Shepherd Grover C (Grace M) emp Sou Desk Co, h 526 33d

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.

MOVING — PACKING — STORING

Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.

PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

Shepherd Marshall E (Nellie F) emp Sterling Knit Mills, h 806 34½
Shepherd Mary E Mrs, slswn Spainhour's, r 1423 13th Av
Shepherd Mildred N Miss, bkpr Hickory Mtr Sls, r RD3
Shepherd Ralph (Pauline R) constn wkr, h 3322 6th Av
Shepherd Ray H (Ruth H) student, h 1821 8th Av
Shepherd Robt, student, r 715 34th
Shepherd Roy C (Mary E) driver Kerr Sand Co, r RD2
Shepherd Ruth H Mrs, bkpr Thomas & Howard, r 1821 8th Av
Shepherd Sophie S Mrs, asst mgr The Gold Shop, r RD1
Shepherd Vance P (Mary E) eng, h 1423 13th Av
Shepherd W Newton (Dorothy W) supt public wks Longview, h 715 34th
Sheppard Harold E (Peggy S) ofc Caro Asphalt Rfg Co, h 1258 Ridge
Sheppard Peggy S Mrs, clk Hy-Lan Furn Co, r 1258 Ridge
Sherrill Barbara J Miss, student, r 1202 Ridge
Sherrill Barney H (Lorene E) emp Borden Co, r 1212 24½
Sherrill Bessie S (wid Geo H) h 1540 17th Av
Sherrill Betty P Mrs, clk Highland Ave Dry Clnrs, r 1230 Morris Av
Sherrill C Robt (Betty A) h 1212 13th
Sherrill Carl, USA, r 513 25th
Sherrill Clyde, USA, r 513 25th
Sherrill Deems S (Sarah B) personnel mgr Ingold Co, h 1301 17th
Sherrill Espy D (Bertha S) mach, h 1317 17th
Sherrill Frank J (Betty P) emp Lyerly F F Mills, h 1230 Morris Av
Sherrill G Parks Jr (Mary G) slsmn Men's Shop, r Valdese, N C
Sherrill Garland (Hazel H) dyer Ford Hos Mills, h 114 8th
Sherrill Geo H (Grace K) sprayer Hyalyn Porcelain, h 1929 15th
Sherrill Geo W (Hattie L) Justice of the Peace 1346 12th Av, h same
Sherrill Georgia W Miss, tchr St Stephens High Sch, r 1110 12th
Sherrill Goldie B Mrs, smstr Melville's, h 827 1½ Av
Sherrill Guy N, agt Imperial Life Ins Co, r 10th (WC)
Sherrill Harold W, student, r 1060 E 10th Av
Sherrill Hattie H Mrs, trimmer Hickory Chair Co, r 1202 Ridge
Sherrill Helen H Mrs (Hickory Flower Shop) r RD2
Sherrill Henry W (Zellie B) blksmith, h 312 15th
SHERRILL ICE & FUEL CO (W Harold Sherrill) Pure Deep Well Water Ice, Refrigerators and High Grade Coal, 2912 9th Av, Tel 2307 (see back cover)
Sherrill Ida S Mrs, r 925 5th
Sherrill Irene S (wid Oscar B) smstrs Men's Shop, 1749 15th
Sherrill Iris D Miss, clk Hickory Hotel News Stand, r RD2
Sherrill Ivey L (Vera Y) dept mgr Belk-Broome, h 1444 15th

ELECTRIC WIRING COMPANY

ELECTRICAL CONTRACTORS — REPAIRING

ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES

Geo. W. Huffman, Owner

2258 9th Ave. **Phones: Day 7411, Night 29632**

C. C. ANNAS CO.
Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.
Phone 27867 Res. Phone 28398

Sherrill J Arthur, supt Conner Furn Co, r RD2
Sherrill J Oliver (Mabel S) driver Hickory Taxi Co, h 328 8th Av
Sherrill Jos P, hlpr M G Crouch Lbr Co, r Brookford, N C
Sherrill John W (Ruth B) (S & S Body Shop) h 505 Chestnut Av
Sherrill Lawrence W, formn Elliott Knit Mills, r RD1
Sherrill Leroy (Maybelle K) mach opr Clay Prntg Co, r RD2
Sherrill Leslie Mrs, ofc Grant's, r Springs Rd
Sherrill Lewis M (Faye P) formn Whisnant Hos Mills, r RD3
*Sherrill Lovie L Miss, emp Payne's Cafe, r 420 13½
Sherrill Marshall A (Juanita W) tex wkr, h 1610 15th
*Sherrill Mary J, maid, h 320 13½
Sherrill Mary M (wid Henry J) h 630 Highland Av
Sherrill Mattie M Miss, traffic mgr Shuford Mills, h 1539 18th
Sherrill Melvin, barber Palace Barber Shop, r Icard, N C
Sherrill Ola C (wid Thos A) r 1539 18th
SHERRILL OSCAR T (Ruth W) (Sherrill Upholstering Co) h 1060 10th Av, Tel 6052
Sherrill Percy A (Lucy H) brklyr, h 780 36th
Sherrill Rachel L Miss, student, r 1643 15th
Sherrill Roy J (Hattie H) cook Hy-Lan Cafe, h 1202 Ridge
Sherrill S Elizabeth Miss, field dir Girl Scouts Hqtrs, r 1608 6th Av
Sherrill S Vincent (Virginia W) emp Alcoholic Control Board, h 1808 9th Av
Sherrill Sarah R Miss, student, r 1060 E 10th Av
Sherrill Shular S (Hazel A) mach Hylan Furn Co, r 2421 8th
SHERRILL UPHOLSTERING CO (Oscar T Sherrill) Church Av nr Spring, Tel 2-9967 **(see page 50)**
Sherrill Vera Y Mrs, tchr Brookford Sch, r 1444 15th
Sherrill W Clarence (Edna L) emp Ivey Weavers, h 513 25th
SHERRILL W HAROLD (Miriam H) (Sherrill Ice & Fuel Co) V-Pres Ice Delivery Co, h Country Club Rd, Tel 2-5817
Sherrill Walter A, farmer, r 505 Chestnut Av
Sherrill Walter R, formn Hafer Hos Mills, r RD1
Sherrill Wm I (Ann D) weaver Hickory Fabric Co, h 1643 15th
Sherrill Wm H (Maude C) emp Highland Furn Co, h 2409 10th
Sherrill Wm H Jr, student, r 2409 10th
Sherrill Zolly L, hlpr M G Crouch Lbr Co, r Brookford, N C
Shipman Howard L (Lucille F) driver Hickory Taxi Co, h 1606 Lenoir Rd
Shipman Paul C (Marie W) slsmn, h 1413 19th
Shirley John O (Ola L) clk Hickory Sea Food & Poultry Mkt, h 1616 7th Av
Shirley Julius O, r 1616 7th Av
Shoaf Glenn C (Novella I) emp Esey's, h 981 30th Av

GULF
BOWMAN'S 9TH AVE. SERVICE STATION
GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES
1228 9TH AVE. PHONE 29917

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. TELEPHONE 8416

Shoffner Mary J Mrs, bkpr B F Goodrich, r 1826 15th Av
Shoffner Michael H (Mary J) ofc mgr Piedmont Supply Co, h 1826 15th Av
Sholin Carson B Mrs, bkpr WIRC, r 210 24th
Sholin Wm (Carson B) advertising Spainhour's, r 210 24th
Shook Alvin L, hlpr M G Crouch Lbr Co, r RD3
Shook Arthur H (Burch & Shook Body Shop) r Morganton Rd
Shook Arthur J (Eleanore F) tex wkr, h (rear) 401 24th
Shook Betty B Mrs, emp Ford Hos Mill, r 2018 10th
Shook Beulah H Mrs, emp Sherrill's Uphol Co, r 569 Elliott
Shook Carl, USA, r 515 Crest
Shook Chas Jr, instr Southern Vocational Inst, r RD2
Shook Chas A (Flossie C) tex wkr, h 401 24th
Shook Chas E Jr (Mary S) clk Superior Dry Clnrs, h 719 S 33d
Shook Chas R, whsemn DeHart Mtr Lines, r 817 Holly Av
Shook Colleen P Mrs, bkpr Better Homes Furngs Co, r 707 10th
Shook David, student, r 515 Crest
Shook Dorothy B (wid Paul) hos wkr, r 821 9th Av
SHOOK DRUG CO (Eulan and Eulan Shook Jr) "Prescription Pharmacy," 2805 9th Av, Tel 8216 (see page 42)
Shook E M, slsmn Young Mercantile Co, r Icard, N C
Shook Edgar (Grace E) emp Hy-Lan Furn Co, h 515 Crest
Shook Eulan (Ila M) (Shook Drug Co) h 2807 9th Av
Shook Eulan Jr (Colleen P) (Shook Drug Co) h 707 10th
Shook Floyd, uphol Betty Greer Chair Co, h Conover, N C
Shook Frank D (Modele B) agt Sou Life Ins Co, h 2703 9th Av
Shook Harvey L (Betty B) furn wkr, h 2018 10th
Shook Henry P (Willa R) instr Cannon Aviation Co, h 1820 4th Av
Shook Jack R, electn Longview Elec Co, r RD2
Shook Jas (Belle K) furn wkr, h Rhodhiss Rd
Shook John H (Irene R) (Moser & Shook Lbr Co) r RD2
Shook Leona C Mrs, emp Shuford Hos Mill, r 553 Elliott
Shook Lottie D (wid Carr) r RD3
Shook Ludie S (wid Oba) r 2703 9th Av
Shook Nell G Mrs, emp Longview Hos Mill, r 3413 9th Av
Shook Robt L, hlpr, r 2744 9th
Shook Robt L (Mary McN) emp Shuford Mills, h 817 Holly Av
Shook Rodney (Beulah H) driver DeHart Mtr Lines, h 569 Elliott
Shook Roy C (Leona C) emp Hickory Chair Co, h 553 Elliott
Shook Roy W, hlpr Hickory Fdy & Mach Co, r RD4
Shook Thos W, emp Conner Furn Co, r 2744 9th
Shook Wally, student, r 1399 27th
Shook Wm E (Grace E) emp Hy-Lan Furn Co, h 515 Crest
Shook Wm F, hlpr M G Crouch Lbr Co, r RD3

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE DIAL 2107

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6466

Shore Lelia V Miss, tchr Claremont High Sch, r 1608 6th Av
Shores Mary Miss, student, r 1011 22d
Shores Robt M (Maurine H) agt Valdese Weavers, h 1666 Lenoir
Shores Robt M Jr, student, r 1666 Lenoir
Short Colen H (Edith B) emp T & S Carving Co, h 875 23d Av
Short Eugene A, USA, r 1412 E 10th Av
Short Forest L (Thelma J) slsmn East Side Mtr Sls, h RD3
Short Lewis W, asst mgr Hotel Hickory, r same
Short Lillian W (wid Eugene M) h 1412 E 10th Av
Short Modenia L Miss, student, r 1242 School
Short Saml W, clk Clay Prntg Co, r 1412 E 10th Av
Short Wm A, state chaplain W O W Life Ins Soc, r RD2
Short Wm R, aviation instr, r 1412 E 10th Av
Shreves John R (Virgie R) slsmgr, h 1611 10th
Shronce John J (Laura S) emp City, h 826 31st
Shronce Shelton S (Dorothy H) mech Hickory Mtr Sls, h 47 6½
Shroyer Clara W Mrs, lino opr Hickory Daily Record, r 1677 Grove
Shroyer Elmer A (Clara W) florist, h 1677 Grove
Shuford A A Mill, Neill W Clark supt, 700 E Highland Av
SHUFORD A ALEX JR (Alice G) Pres Hickory Mfg Co, Pres-Treas Shuford Mills, h 1659 17th
Shuford Adelaide S (wid Walter J) h 806 15th Av
Shuford Archie W (Nancy C) (J A Cline & Son) h 1407 15th
*Shuford Benj F (Lucinda W) ydmn, h 1542 2d Av
Shuford Bertha W Mrs, buyer Spainhour's, r 1525 9th Av
*Shuford Chas E, hlpr Joel Miller, r 121½ 13½
Shuford Chas W, student, r 909 17th
*Shuford Claude (Lillian T) hlpr Joel Miller, h 121½ 13½
Shuford Community House, 721 Company
*Shuford Cora, h 324 14th
SHUFORD DONALD E (Lucy D) Mgr Shuford Furniture Store and Chief City Fire Dept, h 1521 9th Av, Tel 8336
Shuford Dorothy M Miss, student, r 909 17th
Shuford E Harold (Elizabeth H) h 1425 17th
Shuford E Harold Jr, student, r 1425 17th
Shuford Earl F (Phyllis B) trust officer First Natl Bk, h 1251 17th Av
Shuford Earline F (wid Geo) r 2503 4th Av
Shuford Edith E Mrs, opr Hickory Tel Co, r 1812 14th Av
Shuford Edith H (wid Belton C) h 1428 12th Av Apt 1
*Shuford Edna, lndrs, h 46 13½
Shuford Ella Lee Miss, sec Modern Hos Mills, h 1321 12th
Shuford Ella S (wid Logan H) r 1321 12th
Shuford Ellen B Miss, student, r 1525 9th Av

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.
—INSURANCE—
FIRST NATL. BANK BLDG. PHONE 5316

Shuford Elva C Mrs (Elva Shuford Shop) r Taylorsville Rd
Shuford Elva Shop (Mrs Elva C Shuford) women's wear, 1112 13th
Shuford Fite Miss, r 1002 11th Av
*Shuford Frank (Neely D) r 912 4th
*Shuford Frank Jr, waiter, h 912 4th
*Shuford Frank L (Mary L) janitor First Natl Bk, h 500 12th
SHUFORD FUNERAL HOME, Joe W Shuford Mgr, Funeral Directors, Ambulance Service, 1430 11th Av, Tel 4141 (see front cover)
Shuford Furniture Store, 1400 11th Av
Shuford Geo F (Dorothy G) repr Budy Body Wks, h 343 13th
Shuford Gordon E (Vera S) (Shuford Realty & Ins Co) h 206 8th
SHUFORD HARDWARE CO, Geo L Lyerly Pres-Treas, Adrian E Witherspoon Mgr, 1007 14th, Tel 2281 (see page 53)
Shuford Harley F, pres Howard-Hickory Co, Century Furn Co, h 1688 Pine Dr
Shuford Harley M (Verna S) (New Highway Barbecue) h 1229 24½
Shuford Harry W, student, r 1525 9th Av
*Shuford Hattie, emp Hickory Steam Ldry, r 324 14th
SHUFORD HOSIERY MILLS, E Preston Rhyne V-Pres-Treas, Mrs Mildred R Rhyne Sec, Manufacturers, 804 E Highland Av, Tel 6011 (see page 53)
Shuford J Hugh (Ethel L) slsmn Union Whol Co, r Newton, N C
SHUFORD JAKE H (Robin F) Physician and Surgeon 1205 Government Av, Tel 2-5261; h 1939 Forest Hill Dr, Tel 4272
Shuford Joe W (Helen F) mgr Shuford Funeral Home, h 1430 11th Av
*Shuford John (Margaret) lab, h (rear) 1316 7th Av
Shuford Josephine W Miss, bkpr Hickory Daily Record, r 1521 9th Av
*Shuford Kenneth, porter Cline's Barber Shop, r 1344 5th Av
Shuford Lindsay M (Jean M) h 1553 16½ Av
*Shuford Lou, emp Hotel Hickory, r 324 14th
Shuford Lula M Miss, prsr Hickory Steam Ldry, r 314 14th
*Shuford Major (Mary) cook, h 315-A 13½
Shuford Mamie J Mrs, nurse Richd Baker Hosp, r same
Shuford Marshall (Billie B) emp Sou Desk Co, h 643 E Highland Av
*Shuford Mary S, maid Spainhour's, r 500 12th
Shuford Maude F (wid Dr Jacob H) h 1410 12th
SHUFORD MILLS INC, A Alex Shuford Jr Treas-Mgr, Neill W Clark Supt, Ofc 1034 14th, Tel 2101; Highland Plant 810 Railroad Av, Tel 2-6062
Shuford Mills Office Building, 1034 14th
*Shuford Nora, maid, h 147 13½

HICKORY ELECTRIC CO.
Electrical Contractors
N. C. STATE LICENSE NO. 414
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING
1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* Phone 29106

Shuford R Adelaide Miss, tchr Claremont High Sch, r 806 15th Av
Shuford Ray S (Earlene W) emp Piedmont Hos Mills, h 919 9th Av
SHUFORD REALTY & INSURANCE CO (Gordon E Shuford) 1028½ 13th R23, Tel 2-6216
Shuford Richd H (Bertha W) lawyer 1019½ 14th, Tel 2-7551; h 1525 9th Av, Tel 2-5537
Shuford Richd H Jr (Jane G) sec-treas-mgr Four Points Furn Co, h 1302 15th
Shuford Robt R, clk Catawba Dairy, r 1812 4th Av
*Shuford Russell, h 147 13½
*Shuford Vance R, student, r 1542 2d Av
Shuford Vera B (wid Thos W) mus tchr 1002 11th Av, h same
Shuford Victor G (Edythe E) city editor Hickory Daily Record, h 1812 14th Av
*Shuford W Tess (Ada) h 1344 5th Av
SHUFORD WADE H (Nora A) V-Pres The Northwestern Bank, h 924 15th Av, Tel 2-9541
Shuford Wade H Jr, student, r 924 15th Av
Shuford Watt T (Mamie J) clk E H Hutto, r Sandy Ridge Rd
Shuford Wm A (Velma S) driver Catawba Transit Co, h 909 17th
SHUFORD WM B (Virginia J) Pres Hickory Chair Co, V-Pres Shuford Mills, h Country Club Rd, Tel 2-8101
*Shuford Wm C (Yvonne) driver Tallant Trf, h 618 12th
Shuford Wm H, student, r 1812 14th Av
*Shuford Zelf V (Sara J) lab, r 625 9th Av
Shuler Edgar L (Jane B) slsmn Montgomery Ward, h 1536 11th
Shull Clyde W (Annie L) slsmn Catawba Dairy, r Vale, N C
Shull Farrell O (Barbara B) checker A & P Food Stores, h 514 24th
Shull Pinkney F (Eugenia H) clk Fresh Air Mkt, h 716 23d
Shull Plato G, carp M G Crouch Lbr Co, r Newton, N C
Shumaker Betty S Miss, waitress Fred's Grill, r 953 4th
Shumaker Jas F (Leona T) mgr Fred's Grill, h 953 4th
Shumaker Leona T Mrs, waitress Fred's Grill, r 953 4th
Shumate Jas F, slsmn Fuller's Furn Co, r Hildebran, N C
Shumate Josephine D Mrs,tchr Oakwood Sch, r 1381 8th Av
Shumate Mack L (Cora L) emp G & H Hos Mill, h 1713 10th Av
Shumate Noble E Jr (Margaret H) checker Shuford Mills, h 808 Company
Shumate Thos J, student, r 1013 E 10th Av
*Shumpert John (Sarah) lab, h 1408 4th Av
*Shy J B (Regina S) lab, h 1531 2d Av
*Shy Levi (Ida O) lab Sou Ry, h 1537 2d Av

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. PHONE 29696

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

Sides Addie Miss, hsekpr Hotel Hickory, r Connelly Springs, N C
Sides Alfred L, USN, r 653 25th Av
SIDES CARROLL E (Marie G) Sec-Treas-Mgr Ninth Av Hardware & Supply Co, h 732 8th, Tel 2-6722
Sides Fred L (Floy A) emp Sou Desk Co, h 2339 13th Av
Sides Gladeline Miss, r 2339 13th Av
Sides John C (Ada) slsmn The Texas Co, r Connelly Springs, N C
Sides John C (Amy B) police, h 321 7th
Sides Julius W, driver Merchants Prod & Gro Co, r Hildebran, N C
Sides Kenneth M, student, r 653 25th Av
Sides Leroy, agt U S Int Rev Ser, r Statesville, N C
Sides Lillian F Mrs, winder Highland Cordage Co, r 653 25th Av
Sides Mary A Miss, opr Hickory Tel Co, r 539 22d
Sides Peggy J Miss, r 2306 Lake Hickory Rd
Sides Raymond L (Lillian F) emp Highland Cordage Co, h 653 25th Av
Sides Roy C (Minnie H) wks Cline Lbr Co, h 2306 Lake Hickory Rd
Sides Thos L (Alda P) r 1419 21st
Sigman Robt V (Elizabeth R) opr Kerr Sand Co, h 235 Ashe
Sigman Winston T (Hazel F) emp Hickory Mfg Co, h 407 E Highland Av
Sigmon A Clifford (Bonnie A) plstr, h 2737 9th
Sigmon A Festus (Grace D) formn Sou Ry, h 628 14th
Sigmon A Festus Jr, student, r 628 14th
Sigmon Ada H (wid Gea A) h 561 Highland Av
Sigmon Annie W Mrs, slswn Harry Cohen, r 631 Chestnut Av
Sigmon Arnold, USA, r 2504 11th Av
Sigmon B Jos, emp C & D Yarn Hos Co, r 2325 16th Av
Sigmon B Rhodes (Sara G) student, r 1406 13th Av
Sigmon Bertha Mrs, opr Hickory Tel Co, r RD2
Sigmon Betty G Miss, student, r 1325 Ridge
Sigmon Betty J Miss, slswn Belk-Broome, r 1157 22d
Sigmon Blanche Miss, emp Piedmont Hos Mills, h 1203 Ridge
Sigmon C Earl (Charlcie B) carp, h 711 4th
Sigmon C Glenn (Mozelle L) formn City, h 1555 17th Av
SIGMON C MILLER (Juanita H) Asst Cash The Northwestern Bank, h Grandview (RD3) Tel 6389
Sigmon Carl A (Erma H) (Sigmon's Handy Gro) h 623 Highland Av
Sigmon Carl L (Mary B) student, r 630 22d
Sigmon Carrie Miss, emp Ivey Weavers, r 2422 8th Av
Sigmon Caswell F (Maude D) furn wkr, h 400 Company
Sigmon Chas, student, r Springs Rd
Sigmon Chas C (Mattie L) emp H & B Co, r 1513 8th Av

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

Sigmon Chas L (Marie R) emp Shuford Mills, 907 Holly Av
Sigmon Chas R, blksmith Piedmont Wagon & Mfg Co, r 1510 23d
Sigmon Chester A (Clara P) electn Perry Armature Co, r RD3
Sigmon Clara B Mrs, emp Highland Cordage Mills, r 821 Golf
Sigmon Claude F (Annie R) mgr Sipes Hickory Mkt, r RD3
Sigmon Claude F Jr, r RD3
Sigmon Claude H, carp M G Crouch Lbr Co, r RD3
Sigmon Cloyd R (Mary F) wtchmn Ivey Weavers, h 2330 11½ Av
Sigmon Cloyd R Jr, carrier Hickory Daily Record, r 2330 11½ Av
Sigmon Corda A (wid Geo A) h 1110 Ridge
Sigmon D Owen (Virginia W) ofc mgr Duke Hos Corp, r 3507 7th Av
Sigmon Darvin L (Violet K) uphol, h 670 Boyd
Sigmon Dewell E, student, r 1810 10th Av
Sigmon Donald E (Grace W) (S & S Body Shop) h 506 Highland Av
Sigmon Dora M Mrs, emp Hickory Shoe Lace Co, r 819 17th
Sigmon Doris C (wid R Stamey) tchr Claremont High Sch, r 1007 12th Av
Sigmon E Frank (Elsie) emp Cline's Hos Mills, h 411 10th Av
Sigmon Earl H, driver Lipe Mtr Lines, r Claremont, N C
Sigmon Edna P Miss, slswn Wallace Inc, r Conover, N C
Sigmon Edna R Mrs, clk Elliott Knit Mills, r RD2
Sigmon Edw (Anna S) furn wkr, h 2504 11th Av
Sigmon Ellen W Mrs, looper Whisnant Hos Mills, h 1524 22d
Sigmon Elsie Mrs, emp Clines Hos Mills, r 411 10th Av
Sigmon Emma R (wid Oscar E) h 506 Highland Av
Sigmon Ervin R (Ella B) emp Ivey Weavers, h 1395 27th
Sigmon Everett (Lela S) meat ctr Miller's Curb Mkt, h Springs Rd
Sigmon Everett C (Helen D) ofc mgr Maple Springs Ldry & Dry Clnrs, r Conover, N C
Sigmon Evelyn I Miss, clk Black's Drug Store, r Brookford, N C
Sigmon Fannie L (wid W mM) r 517 10th Av
Sigmon Frank L (Marie M) emp Ivey Weavers, h 717 24th
Sigmon Freda F Miss, emp Ellis Hos Mills, r 2325 16th Av
Sigmon Gaither E (Jessie W) meat ctr L & S Super Mkt, h 1419 Spring
Sigmon Geo A (Pauline I) baker Waldensian Bakery, r Newton, N C
Sigmon Glen L (Mary M) uphol, r 1219 Spring
Sigmon Glenn W (Ruth B) clk PO, r RD4
Sigmon Gordon R (Lillie G) slsmn D M Boyd & Co, r Lincolnton Rd
Sigmon Gwyn E (Jacquelyn C) presser Quality Clnrs, h 214 Lentz
Sigmon Harold (Clara B) emp Shuford Mills, h 821 Golf
Sigmon Harold H (Inez P) (Empire Ser Sta) supt Catawba Furn Co, h 413 6th

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT

PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. **PHONE 2321**

Sigmon Harold W (Nell B) city firemn, h 1045 Maple
Sigmon Harrison H (Nancy O) emp Piedmont Wagon & Mfg Co, h 1700 10th Av
Sigmon Harrison H Jr, mech B & M Mtr Co, r 1700 10th Av
Sigmon Hazel Mrs, emp Ivey Weavers, h 2422 8th Av
Sigmon Hazel C Miss, emp Elliott Knit Mills, r 400 Company
Sigmon Helen Miss, slswn Woolworth's, r 2504 11th Av
Sigmon Henry E (Virgie E) emp Hy-Lan Furn Co, h 348 Pine Av
Sigmon Herbert W (Clara H) mkt mgr Dixie Home Stores, h 1325 Ridge
Sigmon Howard, emp Hyalyn Porcelain, r Yount
Sigmon Hubert (Lois K) carp, h 701 Boyd
Sigmon Hubert O (Sadie J) pntr, h 1908 9th Av
Sigmon Jacquelyn C Mrs, emp Windy City Hos Mill, r 214 Lentz
Sigmon Jake A, wks Catawba Dairy, r Newton, N C
Sigmon Jas H (Wilma M) pntr Hy-Lan Furn Co, h 501 Chestnut Av
Sigmon Jas R, slsmn Rainbow Clnrs, r RD1
Sigmon John C, student, r 400 Company
Sigmon John H (Lottie S) ctr Hickory Prntg Co, r Sweetwater
Sigmon John H (Sally M) h 604 E Highland Av
Sigmon John P (Pearl P) h 1219 Spring
Sigmon Josephine A Miss, clipper Ellis Hos Mill, r 1524 22d
Sigmon Julia A Miss, student, r 407 E Highland Av
Sigmon Katherine Miss, emp Setzer Hos Mills, r 701 15th
Sigmon Kathleen Miss, slswn Kartus Shoe Co, r 701 Boyd
Sigmon Kenneth M, emp Shuford Mills, r Dale
Sigmon Lee O (Emma W) farmer, h Sandy Ridge Rd
Sigmon Lela S Mrs, forwn Ellis Hos Mills, r Springs Rd
Sigmon Lois K Mrs, hos wkr, r 701 Boyd
Sigmon Lucille P (wid Clyde B) emp Hickory Dyeing & Winding Co, h 214 Lentz
Sigmon Lucille T Mrs, clk Carolina Clnrs, r 3010 10th Av
Sigmon Lucindia H (wid Saml) h 1614 22d
Sigmon M Rachel Miss, clk Black's Drug Store, r Brookford, N C
Sigmon Marshall E (Bettie J) mach Precision Industries, h 720 25th
Sigmon Marshall L, student, r 723 Company
Sigmon Marvin J, USA, r 670 Boyd
Sigmon Marvin J (Dorothy D) mech Truck & Auto Ser, h 1612 22d
Sigmon Mary J Miss, emp Quaker Meadow Mill, r 400 Company
Sigmon Mary S Miss, student, r 214 12th Av
Sigmon Mattie H (wid Oscar L) emp Hickory Steam Ldry, r 1020 10th Av
Sigmon Maynell Miss, r 723 Company

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. **PHONE 7366**

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

Sigmon Mildred R Miss, student, r 214 12th Av
Sigmon Mildred V Miss, USN, r 2504 11th Av
Sigmon Nell B Mrs, looper Walton Hos Mill, r 1045 Maple
SIGMON NOLAN J, Catawba County Manager, r Newton, N C
Sigmon Norma J Miss, student, r 506 Highland Av
Sigmon Oscar L (Louise M) emp City, h 1020 10th Av
Sigmon Otho E (Georgia S) (The Men's Shop) h 1434 17th
Sigmon Paul (Lucille T) emp Henkle's Pool Room, h 3010 10th Av
Sigmon Paul A, emp Hickory Mfg Co, r Dale
Sigmon Paul E (Zelma S) wtchmn Ellis Hos Mills, h 2325 16th Av
Sigmon Patk E (Sadie H) USM, r 823 Av A
Sigmon Pearl P Mrs, emp Shuford Hos Mill, r 1219 Spring
Sigmon Peggy A Miss, student, r 823 Av A
Sigmon Ralph C (Betty S) emp Duke Power Co, h Springs Rd
Sigmon Ralph H (Annie R) emp Ivey Weavers, h 720 25th
Sigmon Ralph H (Maude H) emp Shuford Mills, h Dale
Sigmon Ralph H Jr, emp Hickory Mfg Co, r Dale
Sigmon Ralph R, r 1110 Ridge
Sigmon Ralstein C (Betty J) linemn Duke Power Co, r RD2
Sigmon Reba R Mrs, waitress Raby's Restr, h 1810 10th Av
Sigmon Richd A (Helen H) carp, h 839 1st Av
Sigmon Richd L (Dorothy K) (Sigmon & Isenhour) r RD3
Sigmon Robt A (Mary C) farmer, h 823 A Av
Sigmon Robt A (Ruth B) supt of bldgs L-R College, h 214 12th Av
Sigmon Robt C (Mary A) buyer Hickory Poultry Mkt & Feed Co, r RD3
Sigmon Robt O, brklyr Herman Sipe, r 1908 9th Av
Sigmon Roscoe E Jr (Lucille L) emp Ivey Weavers, h 1299 27th
Sigmon Rowell L, slsmn Men's Shop, r 1434 17th
Sigmon Roy, r 720 25th
Sigmon Ruby N Miss, opr Hickory Tel Co, r Conover, N C
Sigmon Ruell C (Fannie M) driver, h 652 Boyd
Sigmon Ruth Mrs, slswn Montgomery Ward, r Newton, N C
Sigmon S Jeanette Miss, opr Friendly Beauty Shoppe, r 1729 10th Av
Sigmon Sarah F (wid Loy M) emp Shuford Mills, h 723 Company
Sigmon Shuford H (Frances C) atndt, h 713 Highland Av
Sigmon Susan H (wid Julius) h 2442 9th Av
Sigmon Thos (Carrie I) emp Hy-Lan Furn Co, h 221 10th Av
Sigmon Thos H (Lucille) mech West Hickory Garage, r 825 35th
Sigmon Verna M Miss, student, r Springs Rd
Sigmon W McKinley (Annie W) h 631 Chestnut Av
Sigmon Walter R, pntr, r 647 Highland Av
Sigmon Wm (Vinnie H) knitter Lyerly F F Hos Mills, h Yount

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

Sigmon Worth E (Beulah W) emp Hickory Mfg Co, h 614 Boyd
Sigmon Zetta B Mrs, emp Shuford Hos Mill, r RD3
Sigmon's Handy Grocery (Carl A Sigmon) 962 4th
Sigmon & Isenhour (Richd L Sigmon, Von B Isenhour) fill sta, 728 Highland Av
Sigmond Bessie H (wid Miles M) h 1201 8th
Sigmond Virginia E Miss, tchr Viewmont Sch, r 1201 8th
SILLS COAL & WOOD (Joe B Sills) 658 E Highland Av, Tel 4211 (see page 37)
Sills Joe B (Lillian R) (Sills Coal & Wood) h 1632 7th Av
Sills Joe B Jr, student, h 1632 7th Av
Sills Jos M (Nancy C) carp, h 708 10th
Sills Nancy C Mrs, slswn Belk-Broome Co, r 708 10th
Silver Fleet Motor Express Inc, Carl J Yount mgr, 2025 8th Av
Silver M Nell Miss, transferer Whisnant Hos Mills, r 625 10th Av
*Simelton Virginia W, dom, h 507 11th
Simmons Clyde E (Beulah L) driver Moser & Shook, h 681 Lincolnton Rd
Simmons Ella F (wid Jos W) r 2696 7th
Simmons F Joel (Anne E) pharm Ninth Av Pharm, h 1340 20th
Simmons Glenn E (Hattie L) (Simmons Hos Mill) h 802 26th Av
Simmons Happie S (wid Chas) r 1039 30th
Simmons Hosiery Mill (Glenn E Simmons) 814 26th Av
Simmons Inez B Mrs, emp Hafer Hos Mills, r 636 E Highland Av
Simmons Jas E (Mae McR) (The Dime Store) r Conover, N C
*Simmons Lela H, maid, r 405 Chestnut Av
Simmons Marshall E (Rebecca L) mgr The Dime Store, r Conover, N C
Simmons Mildred S (wid Chas) r 891 30th Av
Simmons Oscar C (Eva K) (S & W Art Shop) h 1309 12th
Simmons Quez R (Inez B) driver S'ville Flour Mills, h 636 E Highland Av
Simmons R Gaston (Edna H) mach Ruby Hos Mill, h 2831 8th
Simms Grace Mrs, slswn Melville's, r 818 7th Av
Simms Marlene Miss, student, r 818 7th Av
Simms Saml E Rev (Grace) h 818 7th Av
Simms Shirley Miss, student, r 818 7th Av
Simons Edw P (Willie W) barber O K Barber Shop, h RD2
Simpson Annie E (wid Robt E) h 1604 12th Av
Simpson Archie L (Elizabeth H) field rep Charlotte Observer, h 1920 12th Av
Simpson B D Vance (Ruby E) prod mgr Duke Hos Corp, h 504 18th
Simpson Chas O (Ruth M) slsmn, h 800 17th

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

Simpson Mary F Miss, cash Belk-Broome, r Brookford, N C
Simpson Willis A, clk Merchants Prod & Gro Co, r 1445 11th Av
*Simpson Zachariah (Mary) lab, h 1533 2d Av
Sims Clyde B, driver Fredrickson Mtr Exp Corp, r RD2
Sims Ethel N Mrs, emp Shuford Mills, r 908 Oak Av
Sims Jas H (Lannie H) slsmn, r 624 Boyd
*Sims John C (Vivian) hlpr Hickory Tire & Bat Co, r Vale, N C
Sims Karl E (Goldie R) prntr Hickory Daily Record, h 902 8th Av
Sims Lanny H Mrs, cash Debbie Shop, r 624 Boyd
*Sims Lee (Vera O) lab, h 1346 2d Av
Sims Theo R (Ethel N) emp Shuford Mills, h 908 Oak Av
SINCLAIR REFINING CO, Paul E Rogers Agent, Gasoline, Farm Oils, Kerosene, Motor Oils, Fuel Oils and Industrial Lubricants, 2130 12th Av, Tel 8311 (see page 51)
Singer Sewing Machine Co, Jas L Maness mgr, 1325 11th Av
Sipe Betty M Miss, cash Belk-Broome, r Conover, N C
Sipe Dorothy E Mrs, slswn Penney's, r RD3
Sipe Emory E (May S) brklyr Hickory Constn Co, h 1703 8th Av
Sipe Eugene Carving Shop (Eugene F Sipe) 1031 9th Av
Sipe Eugene F (Margaret C) (Eugene Sipe Carving Shop) h 1031 9th Av
Sipe Geo F (Verna S) saw mill, h 1306 Spring
Sipe Gwin W (Ruby B) furn wkr, h 1419 Spring
Sipe H Floyd (Rose C) driver Catawba Transit Co, h 676 Elliott
Sipe Hugh F (Virginia H) h 1703 8th Av
Sipe Kenneth C (Mae M) butcher Hickory Pkg Co, h Sipe
Sipe Lloyd S (Texie M) coal, h 45 13th
Sipe Lloyd S Jr, atndt Cape Hickory Ser Sta, r 45 13th
Sipe Meta R Miss, emp Lyerly F F Mills, r 1201 Spring
Sipe Pearl S (wid Henry) h 1201 Spring
Sipe R Pauline Miss, student, r 1306 Spring
Sipe Rosa D Mrs, emp Bowman Hos Mill, r Sipe
Sipe Rose C Mrs, hos wkr, r 676 Elliott
Sipe Summie McC, atndt Hickory Tire & Bat Co, r Taylorsville, N C
SIPE VERNON O (Viola B) Pres Herman-Sipe & Co, r Conover, N C, Tel 2-0501
Sipe Virginia H Mrs, opr Charm Beauty Shoppe, h 1703 8th Av
Sipe Wade (Rosa D) bkpr Hickory Poultry Mkt & Feed Co, h Sipe
Sipe Wayne M, slsmn Bumbarger's, r RD2
Sipe's Hickory Market, Claude F Sigmon mgr, gros, 901 E Highland Av
Sipes Margaret C Mrs, cash Spainhour's, r 1031 9th Av
Sisk L Bain (Dorothy B) acct Shuford Mills, h 737 Golf

STEELE DULANE SERVICE
Conover Road GAS SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Sitton Louise M Mrs, tchr Westmont Sch, r 1318 School
Sitton Wm L (Louise M) bkpr Hickory Bench Co, h 1318 School
*Slack A G (Fannie S) r 1531 2d Av
Sledge Wm T (Veda L) h 1445 11th Av
Slemp Wm D (Frances C) emp Sou Desk Co, h 937 28th
*Sloan Henrietta S, r Yount
*Sloan Isaiah (Carrie) emp H & B Co, r 125 13th
Sluder Chas D (Ruby E) emp Hickory Steam Ldry, h (rear) 219 Highland Av
Sluder Elizabeth H Mrs (Hickory Sewing Shop) r Taylorsville Rd
Sluder Mills W (Elizabeth H) emp Windy City Knit Mills, h Taylorsville Rd
Smathers Nelson A (Doris Y) h 1524 17th Av
Smawley Elon, slsmn Caro Land-Auction Co, r Marion, N C
SMILE OIL CO, Raleigh M Allison Agent, 1225 9th Av, Tel 2-7507
Smith Aileen Mrs, bkpr Fresh Air Bkt, r RD3
Smith Amos, carp, h 5 (rear) 801 21st
*Smith Arthur (Sara M) porter Bumbarger's, h 335 9th
Smith Austin A (Arzetta B) emp Hickory Mfg Co, h 781 30th Av
Smith Austin E (Mabel) bottler, r 1403 8th Av
SMITH BEN A (Fay C) Mgr Montgomery Ward & Co, h 409 24th, Tel 7596
Smith Blake (Mildred B) driver, h 513 20th
Smith Carrie L Mrs, emp Shuford Mills, h 900 Ruth Av
Smith Carl E (Lillie W) furn wkr Suggs & Hardin Mfg Co, h 885 Burch
*Smith Chas, r 538 13th
Smith Chas (Loretta G) r 1355 6th Av
Smith Chas B (Victoria B) h 2413 7th Av
Smith Charlotte H Mrs, opr Plaza Beauty Salon, r 1230 Morris Av
Smith Clarbell W Mrs, lndrs Hickory Steam Ldry, r 725 41st
Smith Clarence, emp David Tree Co, r 2413 7th Av
Smith Clarence E (Dessie H) wtchmn H & B Co, h 1702 23d
Smith Clinton T (Sarah W) mech Truck & Auto Ser, h 1307 Miller
Smith Clyde E (Emily S) (Superior Dry Clnrs) h 641 9th Av
Smith Clyde F, slsmn Twin Oaks Ser Sta, r RD2
Smith Clyde W (Mozelle F) USN, r 774 24th Av
SMITH-COURTNEY CO, J Perry Abernethy Mgr, Machinery and Mill Supplies, 820 14th, Tel 2201 (see page 3 and bottom lines)
*Smith Curlie J, hlpr Abernethy Tfr & Stge Co, r 516 14th
Smith D Allan, emp Hickory Mfg Co, r 885 Burch
Smith Dale A (Illa C) slsmn Piedmont Gas Co, r 463 Crest
Smith Darvin R, emp 7-Up Botlg Co, r 1702 23d

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.
SOUTHERN VOCATIONAL INSTITUTE
DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO
1343 11TH AVE. PHONE 28987

Smith David L (Edna P) clk Hickory Chair Co, h 801 21st Av
Smith Devonne (Cleo N) driver City Bus, r 3606 10th Av
Smith Don M (Bessie I) h 1026 4th
Smith Donald E (Charlotte H) slsmn K & S Clo Co, r 1230 Morris Av
Smith Doris W Mrs, emp Sterling Knit Mills, r 2441 24½
Smith Dovie W (wid Robt A) r 707 10th Av
Smith E Joanne Miss, student, r 2907 9th Av
Smith Edgar A (Ada R) police, h 2451 11½ Av
SMITH EDMOND H JR (Margaret A) Genl Mgr Radio Station WIRC, h 1556 16½ Av, Tel 2-7782
*Smith Emily, baker Hotel Hickory, r 524 12th
Smith Emily S Mrs, bkpr Superior Dry Clnrs, r 641 9th Av
*Smith Fannie, hairdrsr 620 13th, h same
Smith Floyd S (Joyce McK) (Pig & Chicken Grill) h 510½ 18th
Smith Francis H, driller R E Faw & Sons, r Lincolnton, N C
Smith Frank T (Louise) slsmn D M Boyd & Co, h 1522 Spring
Smith Fred A (Dorothy S) (Pig & Chicken Grill) plmbr Ingold Co, h 723 31st
Smith Fred M (Agnes H) (Smith's Barbecue & Tourist Cabins) h 4105 9th Av
Smith Fred M (Eula O) pres-mgr Midway Hos Mill, h Icard, N C
*Smith Georgia A, r 516 11th
Smith Gilbert, dep collr U S Int Rev Ser, r Stony Point, N C
*Smith Gilbert, lab, r 335 9th Av
Smith Gilbert L (Geneva S) prsr Superior Dry Clnrs, r RD1
Smith Glenn, r 1233 24½
Smith Glenn Z (Thelma P) carp, h 1203 23d
Smith Grover A (Mattie N) (Friendly Gro) h 711 35th
SMITH HAL H "RED" (Ruby S) (Modern Dry Cleaners) h 1534 16½ Av, Tel 2-7784
Smith Hal J (Adeline C) uphol, h 653 Boyd
Smith Harold H (Josephine) cir mgr Hickory Daily Record, r RD3
SMITH HAROLD K (Billie L) (Carolina Typewriter Co) h Lake Hickory Apts Bldg 5, 2115 Lake Hickory Rd, Tel 2-0212
Smith Harry, driver Geo L Davis, r Granite Falls, N C
*Smith Henry (Viola) hlpr Geo Harris, h 538 13th
Smith Hillard E (Faye B) driver City Bus Lines, h 1308 Miller
Smith Homer P (Margaret M) lab Coca-Cola Botlg Co, r RD4
Smith Hugh W (Grace L) slsmn, h 701 7th Av
Smith Huit S (Margaret Y) slsmn Yount Furn Co, h 1111 13th Av Apt 3
Smith I Fred, mech Hickory Mtr Sls Co, r Springs Rd
*Smith Ila E, h 520 11th

O. G. PENEGAR CO.
Office Supplies, Eufpment and Machines
1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.
LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

Smith Ila E (wid G Sylvanus) h 578 16½
Smith Irene K Mrs, clk Penney's, r Conover, N C
Smith Isaac F, mech Hickory Mtr Sls, r Springs Rd
Smith Iva R Mrs, emp Hickory Springs Mfg Co, h 726 11th
Smith J Cloyd, clk Catawba Furn Co, r Springs Rd
Smith J Grady (Clarabell W) emp Johnson Hos Mills, h 725 41st
Smith J Hunter (Jesse F) slsmn Pepsi-Cola Botlg Co, r Vale, N C
Smith Jack A (Virgie D) repr Budy Body Wks, h 1326 23d
Smith Jas, emp David Tree Co, r 2413 7th Av
Smith Jas D (Carrie C) emp Burke Hos Mills, h 1233 24½
Smith Joan E Miss, student, r 2907 9th Av
Smith John A, emp Park Theatre, r 1702 23d
Smith John A (Katie) driver Abernethy Tfr & Stge Co, r RD4
Smith John E (Elva C) projectionist Rivoli Theatre, h (rear-4) 801 21st
Smith John F (Mary S) h 2029 2d
Smith John H (Lunda F) emp Espey's, h Springs Rd
Smith Jos, emp H & B Co, r 2451 11½ Av
Smith Judy Miss, student, r 2907 9th Av
Smith L Russell (Lula C) mech, h 704 8th Av
Smith Laura A (wid Thos B) r 658 25th Av
Smith Lee (Jessie E) tuner Anderson Piano Co, r 42d
*Smith Letitia C, h 618 9th Av
Smith Lemuel D, driver Catawba Transit Co, h 3602 10th Av
Smith Leonidas L Rev, h 812 31st
Smith Lestro (Virginia M) emp Piedmont Hos Mills, h 625 31st
Smith Lewis J (Evelyn L) emp Ivey Weavers, h 2420 7th Av
Smith Lloyd T (Dorothy B) driver ET & WNC Trans Co, h 3740 12th Av
Smith Lonnie P (Louise P) emp Knit Sox Hos Mills, h 427 22d
*Smith Louis, emp Hickory Hotel, r 1342 3d Av
Smith Luther L, barber Cline's Barber Shop, 1310 Union Sq
Smith M Ethel Miss, mender Elliott Hos Mill, r 2029 2d
Smith Mabel T Mrs, slswn Spainhour's, r 1403 8th Av
Smith Margaret Y Mrs, ofc sec Phoenix Mutl Life Ins Co, r 1111 13th Av Apt 3
Smith Mark, h 1403 8th Av
Smith Marvin T (Vivian) asst mgr Montgomery Ward, h 422 Highland Av
Smith May Miss, tchr, r 812 31st
Smith Mary Miss, beauty opr, r 1940 12th Av
Smith Mary C Mrs, emp Shuford Mills, r 913 Company
Smith Mary L Miss (Modern Beauty Shop) r 1940 12th Av

PERRY ARMATURE APPLIANCE CO.
WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. PHONE 2124

Smith Maurice P (Nora H) wks Cline Lbr Co, h 535 41st
Smith Millard F (Annie L) janitor Longview Sch, h 711 33d
Smith Millard F Jr, r 711 33d
Smith Monnie H Mrs, emp Lyerly F F Hos Mills, h 707 10th Av
Smith Neva E Mrs, ofc sec Central Finance Co, r 1404 17th
Smith Odell A (Dorothy W) emp Espey's, h 985 28th Av
Smith Oliver D (Adele) clk PO, r Conover, N C
Smith Patricia M Miss, student, r 641 9th Av
Smith Paul (Lucille B) driver, r 513 20th
Smith Phifer E (Mary S) supt Century Furn Co, h 2052 14½ Av
SMITH R B & CO (Richd B Smith) Everything In Refrigeration, Air Conditioning, Fixtures For The Food Trade, "Sales and Service," 2907 9th Av, Tel 2-9811 (see page 64)
Smith R T, rodmn City Eng, r 2451 11½ Av
Smith Ray C (Toy S) clk Terry Crouch Furn Shops, h 1840 10th
Smith Richd B (Jeanette S) (R B Smith & Co) h 2907 9th Av
SMITH RICHD B (Rosalie M) V-Pres Bass-Smith Funeral Home, h 1220 13th, Tel 2131
Smith Robt, emp City, r 2451 11½ Av
Smith Robt A (Bertha W) police, h 801 8th Av Apt 1
Smith Robt H, clk Fresh Air Mkt, r RD3
Smith Robt L (Neva E) mech, h 1404 17th
Smith Robt L Jr (Hickory Art Shop) r 1404 17th
Smith Roy W (Mary C) emp Shuford Mills, h 913 Company
Smith Russell A (Edna L) sermn Duke Power Co, r RD2
Smith Ruth B Mrs, seamtress Spainhour's, h 913 9th Av
Smith Ruth C Mrs, h 1200 8th
Smith Saml P (Hazel W) driver Bell Cab Ser, r 900 Ellwood
Smith Thos P (Claudie D) emp Highland Furn Co, h 956 30th Av
Smith Thos W, r 922 Willow
Smith Toy S Mrs, looper Shuford Hos Mills, r 1840 10th Av
Smith Virgil (Mary D) emp Johnson Hos Mill, h 1165 36th
Smith Virginia R Miss, tchr Highland Sch, r 2029 2d
Smith Vivian M Mrs, slswn Spainhour's, r 422 Highland Av
Smith Walter L (Emma S) emp Ivey Weavers, h 812 25th
*Smith Wesley L, gro 403 9th Av, h 833 Lincolnton Rd
Smith Walter L (Emmer K) emp Ivey Weavers, h 812 26th
Smith Wilford, h 1022 33d
*Smith Willie R, cook Raby's Restr, r 1366 4th Av
SMITH YOUNG M (Christine W) Office Manager and Purchasing Agent Shuford Mills Inc and Lawyer, h 2051 15th Av, Tel 7186
Smith's Barbecue and Tourist Cabins (Fred M Smith) 4101 9th Av
Smith's Grocery (Floyd Smith) 2418 9th Av

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) PHONE 26532

TODD FLORAL CO., INC.
"Todds Flowers Brighten The Hours"
HICKORY'S LEADING FLORIST SINCE 1930
PHONE 2221

Smyre Chas M (Bonnie B) mgr Midtown Ser Sta, h 2829 10th
Smyre Clement E (Mary H) emp Catawba Dairy, h 1343 2d
Smyre Coy M (Johnsie R) (Miller & Smyre) r Sandy Ridge Rd, Tel 8346
Smyre Fred R (Martha L) cash Sou Ry, h 522 8th
*Smyre Fritz (Odessa L) emp Ivey Weavers, r 1023 2d Av
Smyre Harold E, student, r 1712 4th Av
Smyre John B, slsmn Grapette Botlg Co, r RD3
*Smyre John F, r 1026 2d Av
Smyre Maude W Mrs, mgr The Remnant Store, r Newton, N C
Smyre Perry L (Pauline W) carp Hickory Constn Co, h 124 8th
SMYRE RALPH E (Gertrude D) Sec-Treas Setzer Construction Co, h 1712 4th Av, Tel 8426
Smyre Robt L, student ,r 1712 4th Av
Snack Bar (R Elbert Butler, Robt Frye) lunches, 2364 9th Av
Snead Aline L Miss, opr W U Teleg Co, r 1106 12th Av
Sneed Ralph (Nellie S) carp, r 924 30th
Snipes Essie S Mrs, emp Elliott Hos Mill, h 740 10th Av
Snipes Garland E, r 508 Company
Snipes Herman H (Katie M) opr City, h 1903 10th Av
Snipes Herman H Jr, USAF, r 1903 10th Av
Snipes Jas, chainmn City Eng, r 1903 10th Av
Snipes Mildred Miss, emp Elliott Hos Mills, r 740 10th Av
Snipes Ramona Miss, hos wkr, r 740 10th Av
Snipes Victor L (Alice D) emp Shuford Mills, h 508 Company
Snook Esther B Mrs, r 1310 13th Av
Snook Harry E (Patricia M) director WIRC, r 1314 15th
Snook Patricia Mrs, director WIRC, r 1314 15th
Snyder Harry M (Dorothy B) pres Spaugh Paper Co, h 1212 16th Av
Snyder Milton P, student, r 606 15th
Snyder Thelma M (wid Roy P) nurse 606 15th, h same
Snypes Jas O, drftsmn Abee & Tashiro, r Icard, N C
Sokol Della M (wid Sylvester A) r 1020 10th Av
SOMERS WM B (Marjorie A) Sec-Treas Catawba Transit Co Inc, r Wilkesboro, N C, Tel 378-J
Southerland Edgar H (Elizabeth D) mgr Lake Hickory Country Club, r Country Club Rd
SOUTHERN CLOTHES INC, John L Henderson (Salisbury, N C) Pres, W Thos Henderson V-Pres, Wholesale Dry Goods, 902-904 Federal, Tel 4516
SOUTHERN CUSHION CO INC, Arless J Horton Pres, Cecil E Seaver Sec-Treas, Manufacturers of Springs For The Furniture and Bedding Trade, 21 Brookford Rd, Tel 8161 **(see page 67)**

R. A. TUNSTALL INSURANCE AGENCY
"INSURANCE OF ALL KINDS"
5 UNION SQ. BLDG. R. Archie Tunstall, Owner PHONE 7531

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

SOUTHERN DIRECTORY CO, Chas W Miller Genl Mgr, Publrs Hickory and Other City and County Directories, 15 Rankin Av, Asheville, N C

Southern Hosiery Mills Inc, Wm B Shuford Pres, Balfour G Menzies v-pres, Philip G Menzies sec-treas, 435 Crest

Southern Life Insurance Co, Ervin W Allison mgr, 213 Harris Arcade

SOUTHERN PIG BAR-B-Q (Thos W Shell) Better Barbecued Eats, Texaco Gas and Oil, 3125 9th Av, Tel 2-6898 (see page 64)

Southern Railway System, Danl L Miller agt, Herndon T Huntley dist frt agt, frt sta 1001 Federal

SOUTHERN SERVICE BUREAU (Chas W Miller) Mailing Lists, Advertising, Distributors, 15 Rankin Av, Asheville, N C

SOUTHERN VOCATIONAL INSTITUTE, Raymond A Evans Pres, Fred D Cheney Supt of Instruction, 1343 11th Av, Tel 2-8987 (see top lines)

Sox E Louise Miss, tchr, r 1216 Ridge

Sox Edith M Miss, r 1216 Ridge

Sox Everett J (Pauline F) dean L-R College, r same

SOX J LOY (Dorothy B) Supt City Schools, h 910 8th Av, Tel 5792

Sox M Irene Miss, r 1216 Ridge

Sox P Harold, formn Whisnant Hos Mills, r 1216 Ridge

Sox Rosa E Miss, tchr, h 1216 Ridge

Sox Rose I Miss, student, r 910 8th Av

SPAINHOUR CO INC THE, J E Spainhour (N Wilkesboro, N C) Pres, Jack E Spainhour V-Pres, Joseph E Coleman Genl Mgr, Department Store, 1334-1340 Union Sq, Tels 2224 and 2226 (see bottom lines)

Spainhour Jack E Jr (Mary K) v-pres The Spainhour Co, h 1031 16½ Av

Spainhour Mary M Mrs, tchr Claremont High Sch, r 1031 16½ Av

Spann Pearl L (wid Wm M) h 320 Pine Av

Sparks Connie D Mrs, emp Elliott Hos Mills, r 729 11th

Sparks Doris T Miss, tchr Longview Sch, r 1608 6th Av

Sparks Edw E (Connie D) driver Abernethy Trfr & Stge Co, h 729 11th

Sparks Harold R (Ruth B) mech Crescent Co, h Rhodhiss Rd

Sparks Ralph L (Estelle B) (Crescent Co, Gilbert Hos Mill) h Rhodhiss Rd

SPAUGH PAPER CO OF HICKORY INC, Harry M Snyder Pres, Walter W Hardin Office Mgr, Wholesale Paper and Paper Products, 245 Highland Av, Tel 2-8716

Speagle J Worth (Pansy F) plmbr, h 692 27th Av

Speagle Jettie Mrs, emp G & H Hos Mills, r 731 9th Av

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. **PHONE 2261**

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

Speagle Jos (Jettie) furn wkr Piedmont Wagon & Mfg Co, h 731 9th Av
Speagle Ned J (Sue I) h 731 9th Av
SPEAGLE PAUL S (Virginia H) Pres Seven-Up Botlg Co, h Country Club Rd, Tel 7561
Speagle Pauline O Miss, r Country Club Rd
Speagle Sherrill A, hlpr M G Crouch Lbr Co, r 731 9th Av
Speaks Agnes E Mrs, r 1032 30th
Spearman Lawrence A (Rose T) personnel dir Hickory Spinners, h 1659 15th
Spencer Adam E (Florence J) h 343 Pine Av
Spencer Adam E Jr (Josephine M) student, h 343 Pine Av
Spencer Adolphus A (Myrtle W) adv dept Coca-Cola Botlg Co, h 904 7th Av
Spencer Albert E (Elena M) h 912 Oak Av
Spencer Buster R, clk Spaugh Paper Co, r Granite Falls, N C
Spencer Carrie G (wid D Chas) nurse 318 E 2d, r same
Spencer Carl E (Margaret C) carp, r 518 8th
Spencer Cora L Miss, r 343 Pine Av
Spencer Elena M Mrs, emp Shuford Mills, r 912 Oak Av
Spencer Frances M Mrs, bkpr Hickory Shoe Lace Co, h 504 E Highland Av
SPENCER FRED A (Mary W) Mgr Catawba Poultry & Processing Plant, h 1901 Forest Hills Dr (FH) Tel 2-5274
Spencer Fred A Jr, asst mgr Catawba Poultry & Processing Plant, r 1901 Forest Hills Dr (FH)
Spencer Geo L, brklyr, r 923 Hope Av
Spencer Geo W (Helen L) emp Shuford Mills, h 920 Oak Av
Spencer Grover E, formn Custom-Craft Furn, r RD3
Spencer Harold E (Hazel B) student, h Conover Rd
Spencer Hazel B Mrs, emp Duke Hos Mill, r Conover Rd
Spencer Helen L Mrs, emp Shuford Mills, r 920 Oak Av
Spencer J Basil (Lottie L) driver, h 2400 13th
Spencer Joan R Miss, student, r 1605 23d
Spencer Josephine M Mrs, looper Elliott Hos Mills, r 343 Pine Av
Spencer Kenneth E, USN, r 2400 13th
Spencer Lula D Miss, sten Hickory Auto Parts, r Conover, N C
Spencer M Anita Miss, student, r 1901 Forest Hill Dr
Spencer Macie R Miss, clk Duke Hos Corp, r Conover, N C
Spencer Mary L Miss, emp Whisnant Hos Mills, r 620 3d Av
Spencer Myrtle W Mrs, clk Catawba Dairy, r 904 7th Av
Spencer Nick B (Celestine) emp Duke Hos Mill, h RD3
Spencer Ralph L, pres Caro Industries, r RD2

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

Spencer Ruth C (wid Odes) emp Western Carolina Uphols, r 2525 7th Av
Spencer Terry H, slsmn Coca-Cola Botlg Co, r Conover, N C
Spencer Vassie Mrs, slswn Montgomery Ward, r Springs Rd
Spencer Virginia L Miss, student, r 2400 13th
Spencer Wayne, clk A & P Food Stores, r RD2
Spencer Wesley T (Jennie B) estimator Herman-Sipe & Co, r RD2
Spencer Winfred J, emp Hickory Sheet Metal Co, r Conover, N C
Sperling Boyce E (Margaret T) mech Harper Mtr Co, h 1021 8th Av
*Spot The (John Pike) lunches, 300 13th
Spratt Barney M (Phoebe I) estimator Ingold Co, h 1470 21st
SPRING STREET FURNITURE MART (Howard M and Geo L Baker) Custom Built Furnture, Furniture Repaired and Re-Upholstered, Sandy Ridge Rd, Tel 2-8296 **(see page 48)**
Springs John A (Ruth H) teller First Natl Bk, h 1671 Lenoir
*Springs Raney (Helen D) repr Budy Body Wks, h 337 13½
Springs Ruth H Mrs, tchr Oakwood Sch, r 1671 Lenoir
Sprouse Richd, driver Carolina Cab Co, r Brookford, N C
Sprouse Sue B Mrs, emp Ivey Weavers, h 2325 4th Av
Spry Howard J (Sarah R) supt Ivey Weavers Inc, h 1501 17th
Spurling Ella G Mrs, r 911 Holly Av
Spurlock Albert T (Lassena C) slsmn, h 2105 Lake Hickory Rd Apt 4
SPURRIER ROBT E (Virginia P) Mgr M & J Finance Corp, h Lake Hickory Rd
Sronce Geo L (Dorothy R) emp Lutz Hos Co, r 2710 15th Av
Sronce Haul H (Annie R) formn Duke Hos Corp, r RD1
Stafford Allen, slsmn Merchants Prod & Gro Co, r Icard, N C
Stafford Chas W (Faye S) clk Thomas & Howard, r Granite Falls, N C
Stafford Christine W Mrs, r 417 E Highland Av
Stafford Claude W, student, r 1329 Ridge
Stafford Dewey E, cabt mkr Stewart's Woodcarving Shop, h 1329 Ridge
Stafford Dora F (wid Sanford) r 2413 10th
Stafford Floyd W, knitter Whisnant Hos Mill, r 1718 Lenoir Rd
Stafford Fred W (Iva T) emp Stewart's Woodworking Shop, h RD3
Stafford Iva K (wid Wilson) h 1718 Lenoir Rd
Stafford Janet E Miss, student, r 1505 Spring
Stafford Lawrence E (Jessie W) h 1322 Ridge
Stafford Mabel S Mrs, r 1233 24½
Stafford Ray W (Lillie L) hos wkr, h Westview
Stafford Ray W (Rebecca C) uphol, h 322 E 2d
Stafford Rebecca C Mrs, inspr Shuford Hos Mills, r 322 E 2d

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

Stafford Sibyl K Mrs, clk Rainbow Clnrs, r 1505 Spring
Stafford Washington E (Sibyl K) formn W U Teleg Co, h 1505 Spring
Stagner Helen A Mrs, sten Whisnant Hos Mills, r 1210 E 10th Av
Stahler Helen M Miss, prof L-R College, h 333 10th Av
Stahler Mary E (wid Oliver E) r 333 10th Av
Stallard C Gerald, USN, r 414 E Highland Av
Stallard Reba H (wid Cornelius) emp Lyerly Hos Mill, r 414 E Highland Av
Stallings Annie B Mrs, h 800 8th Av
Stallings Carl E (Lula R) hos wkr, h 715 30th
Stallings E Clingman (Pinkie L) hlpr M G Crouch Lbr Co, h 901 Hope Av
Stallings Howard, r 901 Hope Av
Stallings Ray W (Hazel D) mech Ingold Co, r RD1
Stallings Ruth Miss, emp Duke Hos Corp, r 829 9th Av
Stamey Dayton, student, r 3015 9th Av
Stamey Glenna D Mrs, emp Whisnant Hos Mills, r 729 11th
Stamey Jetter R (Bertha W) tex wkr, h 3015 9th Av
Stamey John L (Gertrude C) driver, h 754 35th
Stamey Lawrence (Violet G) carp, r 1030 37th
Stamey Monroe R (Glenna D) driver Abernethy Tfr & Stge Co, h 729 11th
Stamey Otis J, emp Henkel Pool Room, r Crest
Stamey Wm J (Gertrude F) mech Reynolds B & M Co, r Hildebran, N C
Stanford Grover H (Florine M) supt Piedmont Hos Mills, h 331 E Highland Av
Stanley Cole B (K & S C Co) slsmgr Fredk L Young Inc, r 1229 E 10th Av
Stanley Della I (wid Wm S) h 1229 E 10th Av
Stanley Liza J (wid Patrick S) h 616 35th
Stanley Wm S, designer Wade Mfg Co, r 1229 E 10th Av
Stanton Margaret Miss, case wkr County Welfare Dept, r 1545 18th
Starnes Ada W (wid L Augustus) h 1512 Lenoir Rd
Starnes Arnold S, emp Hickory Chair Co, r 2018 10th
Starnes Betty J Miss, sten Field Ins Agcy, r 830 4th Av
Starnes Carrie S (wid Wm I) emp Ellis Hos Mills, h 1520 Lenoir Rd
Starnes Chas E (Edna M) tchr Piedmont Dental Lab, h 1628 10th Av
Starnes Claude A (Gladys F) emp Whisnant Hos Mills, h Country Club Rd
Starnes Clyde P (Avis M) slsmn Biltmore Dairy, 702 40th
Starnes Crawford R (Hazel W) emp Maple Springs Ldry, h RD1

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. **Dial 25507**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS

HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE

1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

Starnes Ernest W, driver Yellow Top Cab Co, r Connelly Springs, N C
Starnes Ethel G Miss, tchr Claremont High Sch, h 1652 20th
Starnes Etta B Mrs, emp Piedmont Ldry, r 1904 9th Av
Starnes Floyd E (Mary S) emp Shuford Mills, h 903 Mill
Starnes Fred L, hlpr Miller-Brooks Rfg Co, r 2120 12th Av
Starnes G C "Jack" (Mildred B) traffic mgr WHKY, h 1312 N Hill
Starnes G Paul (Alva S) carp, h 958 29th Av
Starnes Geo C (Thelma W) emp Hickory Spinners, h 762 37½
Starnes Gladys F Mrs, tchr, r Country Club Rd
Starnes Glenn V, with Sigmon & Isenhour, r RD3
Starnes Grace L Miss, wks Hickory Steam Ldry, r RD2
Starnes Harold N (Clyde A) eng USM, h 1658 20th
Starnes Henry D (Sally S) emp Terry Crouch Furn Co, h 715 39th
Starnes Herbert L (Mary F) formn H & B Co, h 2120 12th Av
Starnes Herschel D, student, r 923 Ruth Av
Starnes Hershel H (Rebecca C) h 1628 10th Av
Starnes I Louise Miss, clk Ninth Av Pharm, r RD1
Starnes J Eli (Rhoena F) emp Setzer Constn Co, h Westview
Starnes Jeanne Miss, cash Mortgage Ser Corp, r 614 41st
Starnes John F (Ruth H) slsmn Hickory Steam Ldry, r RD1
Starnes Jos (Jean S) emp Hyland Furn Co, h 2016 16th Av
Starnes Jovita M Mrs, bkpr Hickory Well Supply Co, r 1064 30th Av
Starnes Junior R, emp Shuford Mills, r 822 Ellwood
Starnes Keener V (Delia B) emp Shuford Mills, h 822 Ellwood
Starnes Lacy P Miss, cash Caro Theatre, r 2120 12th Av
Starnes Lane C, USN, r 1904 9th Av
Starnes Leroy (Rose S) (Clean-Rite Clnrs & Dyers) h 923 Ruth Av
Starnes Lucille Miss, sten First Natl Bk, r RD1
Starnes Mary C Miss, clk Mortgage Ser Corp, r RD2
Starnes Melvin C, r 1904 9th Av
Starnes Myrtle P Mrs, emp G & H Hos Mills, r 2014 16th Av
Starnes N Joan Miss, student, r 708 11th
Starnes Neeta M Miss, emp Hickory Overall Co, r 1306 Spring
Starnes Nina M Miss, r 2014 16th Av
Starnes Oran O (Colleen S) hlpr Electl Ser Co, r RD2
Starnes P Joyce Miss, student, r 708 11th
Starnes Pauline S Mrs, emp Launderette, h 1839 10th Av Apt 3
Starnes Peggy J Miss, slswn Arrow Film Ser, r 708 11th
STARNES PERRY M DR (Inez S) Chiropractor 1-1-A, 2-3 Union Square Bldg, 1002½ Federal, Tel 2-9751; h 1028 17th Av, Tel 4281
Starnes Perry S (Joyce H) carp, h 1064 30th Av
Starnes D Inez Miss, clk Shuford Mills, r 41st

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
Room 207 Grant Bldg. WEATHERSTRIPPING Phone 28821

Starnes Ralph G, r 2014 16th Av
Starnes Rebecca C Mrs, slswn Spainhour's, r 1628 10th Av
Starnes Rodney G (Georgia C) agt Sou Life Ins Co, h 708 11th
Starnes Rose S Mrs, emp Shuford Mills, r 923 Ruth Av
Starnes Russell V (Viola L) formn Brown Mfg Co, r Springs Rd
Starnes Shuford P (Jovita M) asst mgr Merit Shoe Co, h 1064 30th Av
Starnes Stoye E (Ina K) mgr Perry Armature Appliance Co, h 1724 15th
Starnes Sue E Miss, slswn Spainhour's, r Granite Falls, N C
Starnes Ted L (Kathleen A) h RD3
Starnes Thurston M Jr (Thelma F) h 414 E Highland Av
Starnes Vannie O (Etta B) h 1904 9th Av
Starnes Viola S Mrs, h 2018 10th
Starnes W Calvin (Myrtle P) furn wkr Hickory Chair Co, h 2014 16th Av
Starr Ada S (wid Ernest E) h 2266 4th Av
Starr Alvin D, driver, r 2266 4th Av
Starr Billy J, student, r 1045 N 41st
Starr C Burton (Iona A) (Hudson-Starr Sls Co) h 4102 10th Av
Starr Carroll E, furn wkr, r 2266 4th Av
Starr Clorus B (Oma H) formn Howard-Hickory Co, h 1045 41st
Starr Dollie M Mrs, emp Shuford Mill, r 707 Mill
Starr Edgar F, tchr, r 331 15th Av
Starr Frank L, r 2266 4th Av
Starr Hal E, asst mgr Advance Stores, r 1045 41st
Starr Harold E (Merlyn B) mech Piedmont Mtr Co, r Lincolnton, N C
Starr J Ralph, agt Life & Casualty Ins Co, r Lenoir, N C
Starr Jas T, mech, r 2266 4th Av
Starr M Plato, hlpr Hudson-Starr Sls Co, r 1825 9th Av
Starr Myrtle Miss, student, r 2266 4th Av
Starr Nolan W (Dolly M) emp Shuford Mill, h 707 Mill
Starr Paul, wks Howard-Hickory Co, r RD4
Starrett Jas B (Winifred B) clk, h 845 Av A
Stasavich Clarence (Helen W) athletic dir L-R College, r 1320 13th
State Bureau of Investigation, 1338 Trade Av
State Capital Life Insurance Co, Emmery L Jones mgr, 235 Harris Arcade
STATE FARM INSURANCE COS, Oren L Cline Dist Mgr, Auto, Life and Fire, 1328½ Union Sq, Tel 2-5566 **(see page 55)**

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto
PIEDMONT MOTOR CO., INC.
DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266
Plymouth CHRYSLER

STATESVILLE BRICK CO, Manufacturers of Face and Common Brick, 702 S Mulberry, Statesville, N C; Plant Catawba, N C, Tel 321 (see page 31)
Statesville Flour Mills Co, David L Allen mgr, 1907 Lenoir Rd
Staton Kate R (wid Dexter S) bkpr Hickory Overall Co, h 1626 7th Av
Stauffer Edna S (wid John L) looper Knit Sox Hos Mills, h 1227 Valley
Stauffer John L Jr, r 1227 Valley
Steele Chas E (Joyce A) student, r Conover Rd
Steele Henry L, student, r Conover Rd
Steele Howard C (Edith M) instr Clevenger College of Bus Admn, h 1928 Lake Hickory Rd
Steele Jas C (Margaret C) (Steele Rulane Ser) r 509 8th
Steele John B (Lillian M) (Steele Rulane Ser) h Conover Rd
Steele Mada Miss, USA, r Conover Rd
Steele Margaret C Mrs, clk Duke Hos Corp, r 501 8th
Steele R Stuart (Charlotte A) (Steele Rulane Ser) h Conover Rd
STEELE RULANE SERVICE (R Stuart, John B and Jas C Steele) Bottled Gas, Monthly Metered Service, Gas Ranges, Water Heaters and Refrigeration, Commercial and Industrial, Conover Rd, Tel 4643 (see bottom lines)
Steelman John A, clk Sou Ry, r Conover, N C
Steelman Martha J Mrs, tchr Brookford Sch, r 1653 10th
STEELMAN MAX R (Martha J) Exec Sec Chamber of Commerce, h 1653 10th, Tel 2-7301
Stephens Donald B (Mildred B) driver Fredrickson Mtr Exp Corp, r RD2
Stephens John W (Norma C) student, h 1334 12th Av
Stephens Norma C Mrs, opr Hickory Tel Co, r 1334 12th Av
Stephenson Eunice Miss, nurse Richd Baker Hosp, r same
Stephenson Jas P (Irene M) h 922 7th
Stepp Betty J Miss, student, r 1301 E 10th Av Apt 43
Stepp Clinton L (Samatha H) (Stepp Gro Co) h 214 E 2d
Stepp Grocery Co (Clinton L Stepp) 803 E Highland Av
Stepp J Clyde, r 214 E 2d
Stepp Myrtle E Miss, sten Shuford Mills, r 214 2d
Stepp Robt L, clk Stepp's Gro, r 214 E 2d
STERLING KNITTERS INC, Sterling F Menzies Pres-Treas, Marion G McCurry V-Pres, Mrs Mary H Menzies Sec, Hosiery Manufacturers, 1407 22d, Tel 5631
Stevens Fredk K (Kathleen D) pres Piedmont Hos Mills, h 342 E Highland Av

HEAR WHEEL ALINEMENT
BUDY BODY WORKS
24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES *SERVICE*
1315-1317 9TH AVE. PHONES 7936 and 3666

Stevens Jas A, lab, r 750 15th Av
Stevens Mattie R (wid Geo M) emp Hickory Spinners Inc, h 750 15th Av
*Stevens Milas (Cora L) porter Montgomery Ward, h 630 9th Av
Stevens Ruby L Miss, r 750 15th Av
Stevens Thos (Callie S) driver, h 807 36th
Stevenson Alpha M Mrs, slswn Melville's, r 1414 15th
Stevenson Annie L Miss, slswn, h 1412 15th
Stevenson Annie L Miss, slswn Melville's
Stevenson Chas S (Alpha M) plmbr 1414 15th, h same
Stevenson Donald W, plmbr, r 1412 15th
Stevenson Guy T (Ollie M) slsmn Merchants Prod & Gro Co, h 1902 13th Av
Stevenson J Paul, clk Paul's Pork Parlor, r 1412 15th
Stevenson John H, student, r 1115 Maple
Stevenson Nannie M (wid Wm J) bkpr Piedmont Mtr Co, h 1115 Maple
Stevenson W Turner (Lona E) (Frye Used Car Co) h 1440 15th
Stewart Alvin J (Dorothy U) mech Elliott Hos Mills, h 212 8th
Stewart Bertha A (wid Henry) h 803 9th Av
Stewart Charlotte J (wid Rome) r 2336 9th Av
Stewart Danl N (Nan N) phys 1201 13th Av, h 2011 15th Av
Stewart Delma L Miss, sec Terry Crouch Furn Shops, r 803 9th Av
Stewart Dorothy U Mrs, knitter Elliott Knit Mills, r 212 8th
Stewart Frances Miss, emp Setzer Hos Mills, r 701 15th
Stewart Fred Y (Alma S) (Stewart's Woodworking Shop) h 1322 Ridge
Stewart Grady, student, r 1658 12th
Stewart Ruby E Miss, wks Hickory Steam Ldry, r 2618 10th Av
STEWART'S WOODWORKING SHOP (Fred Y Stewart) General Woodworking, Doors, Windows, Screens and Cabinets, 1520 E 10th Av, Tel 2-7884 **(see page 33)**
Stiles J Robey (Molena K) mech Shuford Hos Mill, h RD3
Stillwell Herbert (Effie Y) emp Hickory Spinners, h 805 37th
Stilwell Benamin, driver Kerr Sand Co, r Connelly Springs, N C
Stilwell Bobby, hlpr Hickory Good Hsekpg Shop, r RD4
Stilwell Forest A (Virginia W) presser Clean-Rite Clnrs, r Icard, N C
Stimson Jamie D Rev, r 908 15th Av
Stine Boyd S, r 611 8th
Stine C Leroy (Nell J) parts mgr Banks Pontiac Co, r Hildebran, N C
Stine Clyde R, formn Hickory Springs Mfg Co, r Hildebran, N C
Stine Gladys L Miss, clk in chge U S Housing Expediter, r Hildebran, N C

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 345 TENTH AVE.

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

Stine John D (Edna K) emp Lyerly F F Mills, h 611 8th
Stine Leona D (wid John M) h 611 8th
Stine Richd L (Lois Y) electn Electl Ser Co, r Granite Falls, N C
Stinson Mary B Mrs, clk A & P Food Stores, r 1232 15th Av
Stinson McKamie Y (Mary B) mgr A & P Food Stores, h 1232 15th Av
*Stinson Ora, dom, h 1331 7th Av
Stinson Robt L, r Conover Rd
Stinson Robt L Jr (Everette N) emp Stepp Gro, h Conover Rd
Stinson Robt L III, r Conover Rd
Stinson Virginia Miss, hos wkr, r Conover Rd
Stirewalt Apartments (Mrs Tula B Stirewalt) 1528 12th Av
Stirewalt Arthur C (Tula B) (Stirewalt Hos Mill) h 1528 12th Av (LV)
Stirewalt Hosiery Mill (Henry Beam, Arthur C Stirewalt) 3136 9th Av (LV)
Stirewalt M Luther (Frances M) prof L-R College, h 211 10th Av
Stirewalt Tula B Mrs (Stirewalt Apts) 1528 12th Av
Stogner H Jos (Helen A) emp Carroll Carpenter, h 1210 E 10th Av
Stogner Helen A Mrs, sten Whisnant Hos Mill, r 1210 E 10th Av
Stokes A Jas, steel wkr Herman Erection Co, r Newton, N C
Stokes Wm H (Sarah L) supt Hickory Pkg Co, h 1117 E 10th Av
Stoll Richd L (Nadine H) slsmn Holbrook Refrigeration, h 2119 Lake Hickory Rd Apt 8
Stone Daisy S Mrs, r 1117 Valley
Stone Harry S (Nell L) (Hickory Good Housekeeping Shop) h 1117 Valley
Stone J Kenneth (Sarah L) mgr Green Sign Co, h 732 15th
Stover Corabell B Mrs, r 1304 2d
Stover Minnie D (wid John L) h 913 (967) 15th
Stratton Jane C Miss, student, r 1718 16th Av
Stratton John A, student, r 1718 16th Av
*Streeter Wm (Essie) cook Richd Baker Hosp, h 516 14th
Strom L O'Neal (Virginia S) linemn Hickory Tel Co, h 832 7th Av
Strom Virginia S Mrs, slswn Gainey's, r 832 7th Av
Stroud Clyde P (Junie K) mach opr Hy-Lan Furn Co, h 1261 School
Stroud Donald L, student, r 1261 School
Stroud Dorothy J Miss, bkpr Banks Pontiac Co, r 1261 School
Stroud Vernon P, USAF, r 1261 School
Stroup Carrie P (wid Wm S) h 1639 17th
Stroup Edw H (Doris K) driver E T & W N C Trans Co, h 418 16½
STROUPE GEO W (Ferol M) Staff Mgr Durham Life Ins Co, h 552 15th, Tel 2-6396

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

STROUPE JOHN C SR (Suma H) Lawyer 20 Hollar Bldg, 128½ 13th, Tel 2-9316; r 1422 11th Av, Tel 6321

Stroupe John C Jr, student, r 1422 11th Av
Stuart Flora Miss, nurse Richd Baker Hosp, r same
Stump Jesse (Colleen B) emp Hyalyn Porcelain, h 919 9th Av
Sturm Alfred W (Sarah N) sermn B F Goodrich, r Shelby Rd
Styles Clayton L (Nettie W) cook Snack Bar, h 508 24th
Sublett J Rufus (Anna C) h 2036 15th Av
Sublett Ora A Miss, tchr, r 2036 15th Av
Sublett Wm H (Minnie H) h 954 4th
*Sudderth Alma, maid Hotel Hickory, h 1315 6th Av

SUDDERTH COY O (Grace B) (Sudderth's Tire & Battery Service) h 1629 10th Av, Tel 2-5491

*Sudderth Gordon (Susie P) janitor L-R College, h 401 11th
Sudderth H Kelley (Maudie T) driver Carolina Cab Co, h 1722 Lenoir Rd
Sudderth Jack A (Gertrude V) mech Ingold Co, h 1208 23d
*Sudderth Jas, r 836 Lincolnton Rd
*Sudderth Junie R, h 414 12th
*Sudderth Katie D, lndrs, r 836 Lincolnton Rd
*Sudderth Marshall (Drucella) shoe repr Deese Shoe Shop, r 1315 6th Av

SUDDERTH MAYNARD V (Helen B) (Sudderth's Tire & Battery Service) h 1552 17th Av, Tel 6937

*Sudderth Mary, maid Lewis', r 313 14th
*Sudderth Saml (Katie D) h 836 Lincolnton Rd
*Sudderth Wm H, hsemn 825 12th Av, r 414 12th
*Sudderth Willis, emp Sou Ry, r 1315 6th Av

SUDDERTH'S TIRE & BATTERY SERVICE (Maynard V and Coy O Sudderth) Good Gulf Gas and Oil, Washing and Lubrication, Tires and Recapping, 200 Highland Av, Tel 5106 (see page 24)

Suddreth Harry C (Marie A) driver Queen City Coach Co, h 319 E Highland Av
Suddreth Jay M, recapper Trutred Tire Co, r 928 8th
*Suddreth Zettie, h 699 27th
Suggs Carl S (Ermina T) (T & S Carving Co) h 1021 E 10th Av
Suggs Cora F Mrs, v-pres Suggs & Hardin Uphol Co, r 1141 N Hill

SUGGS EDW M (Cora F) V-Pres Deal's Furniture Store Inc, Mgr Suggs & Hardin Uphol Co, h 1141 N Hill, Tel 2-5282

Suggs Julian S Jr (Kathleen W) h 682 25th Av
Suggs Rachel M Miss, nurse, r 1141 N Hill

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

SUGGS & HARDIN UPHOLSTERING CO INC, Avery J Hardin Pres, Mrs Cora F Suggs V-Pres, Mrs Willie C Hardin Sec-Treas, Furniture Manufacturers, 315 Woodland Av, Tel 2-9402

Sullenberger Archie J (Laura I) agt Imperial Life Ins Co, h 337 E Highland Av

Sullivan Claudia H (wid Rufus B) r 837 8th Av

Sullivan Edw F Rev (Hattie G) pastor Highland Baptist Ch, h 404 E Highland Av

Sullivan Frank G, student, r 404 E Highland Av

Sullivan Geo H (Bonnie H) (Geo Sullivan Ser Sta) h 911 19th Av

SULLIVAN GEO SERVICE STATION (Geo H Sullivan) Sinclair Products, Tires and Accessories, 302 Highland Av, Tel 2-9502 **(see page 24)**

Sullivan Sophie S (wid Jos) r 728 15th

Summerlin Wm R (Dollie S) emp Ivey Weavers, h 804 26th

Summers Barbara A Miss, student, r 306 8th

Summers J Dent (June R) phys 1416 12th, h 1316 17th Av

Summers Mabel K Mrs, looper Ellis Hos Mills, r 306 8th

Summers Peter (Mabel K) fixer Ellis Hos Mills, h 306 8th

Summey Jos E (Geraldine M) pilot Shuford Mills, h 2123 Lake Hickory Rd Apt 7

Summitt Edw, emp Betty Greer Chair Co, r 1137 N Hill

Summitt Torbit F (Essie J) partsmn Banks Pontiac Co, r Newton, N C

Sumner J E, emp Betty Greer Chair Co, r 1137 N Hill

Sumpter Geo T (Mamia-Lea P) formn Firestone's, r Springs Rd

Sumter Homer S (Hettie B) police, h 2411 9th Av

*Sunset Cafe (Daisy M Whitener) 206 12th

Superior Dry Cleaners (Clyde E Smith) 716 9th Av

Superior Knitters Inc, Marcus L Mauney v-pres-slsmgr, ofc 1312½ Union Sq

Superior Petroleum & Fuel Co Inc, J Earl Barringer pres, Carroll M Barringer sec-treas, Newton, N C

*Surratt Azell (Willie) lab, h 1329 4th Av

Surratt Clarence A (Eula G) h 1810 10th Av

*Surratt Dude (Alice) lab, h 1525 2d Av

*Surratt Elizabeth R, maid, r 1355 2d Av

Surratt Geo E (Martha H) carp, h 210 24th

*Surratt Jas C, driver Hickory Ice & Coal Co, r 1525 2d Av

*Surratt Otho T (Mary A) driver Abernethy Tfr & Stge Co, h 1554 2d Av

*Surratt Primus (Ella) r 414 13th

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

Suther Dixon W (Gladys F) slsmn Paramount Mtr Sls, h 341 E Highland Av
Suther Jack K (Ruth R) r 1028 E 10th Av
Suther Lester L (Curlee W) slsmn, h 1028 E 10th Av
Suttlemyre Chas G, student, r 1625 11th Av
Suttlemyre Gwendolyn Miss, cash Center Theatre, r 705 11th
Suttlemyre Hubert P (Hube's Barbecue) h 611 10th Av
Suttlemyre P Johnson (Claire S) pharm, h 1625 11th Av
Suttlemyre Poly P (Sue S) slsmn, h 820 9th Av
Suttlemyre Philip A (Genette E) barber Palace Barber Shop, h 705 11th
Swanson B H Jr, bkpr Truck & Auto Ser, Lenoir Hwy
Swanson Claude B, r 810 Sweetwater Rd
Swanson Fred (Effie O) emp Hickory Spinners, h 752 37½
Swanson Mamie W (wid Alfred) r 810 Sweetwater Rd
Swanson Ray L, wks Cline Lbr Co, r 752 37½
Swatzel Doris G Miss, sten Shuford Mills, r 170 19th Av
Swatzel Evelyn F Miss, looper Elliott Hos Mills, r 170 19th Av
Swatzel Thos L (Snow W) cabt mkr Hy-Lan Furn Co, h 170 19th Av
Sweet Eli L (Pearl H) slsmn Cole's Jwlry Store, h 611 18th
Sweezy D L, formn Truck & Auto Ser, r RD3
Sweezy Foy E (Louella R) USA, r 2436 11½ Av
Sweezey Willard (Dorothy B) emp Ivey Weavers, h 319 27th
Swenk Elbert (Lottie H) emp McLean Trkg Co, h 1302 Ridge
Swift C David (Azile S) lawyer 1030 14th, h 1111 13th Av Apt 2
SWINDELL JOHN J (Miriam K) Pres-Treas Lipe Motor Lines, h 1101 12th Av, Tel 8042
Swink Elbert C, clk McLean Trkg Co, r 1302 Ridge
Swink Hazel J, hlpr Miller-Brooks Rfg Co, r Vale, N C
SWOFFORD WM D (Lallage D) Mgr Hickory Bonded Warehouse, r RD1, Tel 2-0157

T
LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

T & S Carving Co (Carl S Suggs) furn mfrs, Conover Rd
Tabor John B Rev (Ila S) pastor Highland Methodist Church, h 1126 Ridge
Tabor Rebecca J Miss, student, r 1126 Ridge

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE *SALES AND SERVICE* PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. **PHONE 39716**

Tallant Barbara L Miss, slswn Penney's, r 532 23d
Tallant H Frank (Virginia C) emp Sou Desk Co, h 2256 4th Av
Tallant Hattie R Mrs, v-pres Fresh Air Mkt, r 2317 8th Av
Tallant Hettie R Miss, emp Knit Sox Hos Mills, r 532 23d
Tallant Marjorie Miss, student, r 2317 8th Av
Tallant Peggy Miss, student, r 2317 8th Av
Tallant Robt L, whsemn DeHart Mtr Lines, r Maiden, N C
TALLANT TRANSFER CO INC, Wallace F Tallant Sec-Treas-Genl Mgr, Local and Long Distance Hauling, 2317 8th Av, Tel 8290 (see top lines)
TALLANT WALLACE F (Hattie R) (Catawba Marble & Granite Works) Pres Fresh Air Market, Sec-Treas Tallant Transfer Co, h 2317 8th Av, Tel 8298
Tallant Wm H (Jennie S) h 532 23d
Tallent B Jos, student, r 422 23½
Tallent Forest L (Pearl K) (West Hickory Garage) h 422 23½
Tallent Howard L (Mildred P) mech West Hickory Garage, h 694 24th Av
Tallent John H (Maude P) driver Abernethy Tfr & Stge Co, h 1301 E 10th Av Apt 44
Tallent John L, rodmn State Hwy Dept ,r 739 10th
Tallent S Gene, driver Tenn-Caro Transit, r Vale, N C
Talley Chas H (Eloise M) slsmn, h 634 41st
Tankersley Claude T (Lucy K) emp H & B Co, h 1613 22d
Tarrant Robt M (Mary M) slsmn, h 1748 Pine Dr
TASHIRO AIJI (Florence B) (Abee & Tashiro) r Hudson, N C
Tate Addie Mrs, seamstress Hickory Memo Hosp, r 1337 12th
Tate E Murray (Addie Q) estimator N C Hwy Comn, h 1337 12th
Tate Jas E (Helen S) (Tate's Shell Ser) h 200 8th
Tate John L, student, r 1337 12th
Tate John M (Mary L) (Tate's Shell Ser) h 40 8th
*Tate Jos H Rev, pastor Mt Zion Bapt Church, h 415 12th
Tate Joshua C, formn Kerr Sand Co, r Lincolnton, N C
Tate Paul D (Mildred) slsmn Spainhour's, r 1713 10th Av
Tate Wilfong C (Bessie B) slsmn Geitner Feed & Seed Co, h 3418 10th Av
TATE'S SHELL SERVICE (John M and James E Tate) Shell Products, Firestone Tires, 1401 11th Av, Tel 7611 (see page 24)
Taylor Abb H (Hazel B) slsmn Biltmore Dairy, r **Valdese, N C**
Taylor Aileen B Miss, clk Lipe Mtr Lines, r 1070 30th Av
Taylor Armada B Mrs, clk Penney's, r 2316 13th
Taylor Barbara S Mrs, sten Theo F Cummings, r 539 22d
Taylor Chas J (Exie E) meat ctr Fresh Air Mkt, h 530 Highland Av

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. **PHONE 2117**

Modernize with Electricity **DUKE POWER CO.**

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

*Taylor Chas J (Helen H) emp Hickory Chair Co, h 308 Chestnut Av
TAYLOR D B INC, Douglas B Taylor Pres-Treas, Mrs Annie C Sharpton V-Pres, Julian S Sharpton Sec, Jewelers, "Where Quality and Price Meet," 906 Federal, Tel 8151
Taylor David C (Mavis G) driver Associated Transport, h 320 8th
Taylor Douglas B (Vera R) pres-treas D B Taylor Inc, h Country Club Rd
Taylor Emma Miss, tex wkr, r 2431 7th Av
Taylor Etta E (wid Wm S) h 1507 Grove
Taylor Evelyn B Mrs, looper R L Good Hos Mill, r 1607 2d
Taylor Feed & Supply Co (H G Taylor) 1303 9th Av
Taylor Horace G (Blanche B) (Taylor Feed & Sup Co) h 1070 30th Av
Taylor J Hugh (Evelyn B) emp Hickory Mfg Co, h 1607 2d
Taylor J Otis (Nettie M) sermn Biltmore Dairy, r Morganton, N C
Taylor Jas B (Biddie P) fixer Ivey Weavers, h 506 7th
Taylor Jas E, steward Elks Home, r 1429 11th Av
Taylor Jos (Aileen W) emp Century Furn Co, h 2036 Lenoir Rd
Taylor Kate R (wid John W) h 330 23d
Taylor Lester P (Helen R) cook, r Yount
Taylor Malice Miss, h 2429 12th Av
Taylor Mavis G Mrs, slswn Melville's, r 320 8th Av
Taylor Mickie Miss, student, r 330 23d
Taylor Mildred Miss, emp Midway Hos Mill, r Hildebran, N C
Taylor Minnie M Miss, clk Knit Sox Knit Mills, r 1070 30th Av
Taylor Robt E (Betty S) driver Hickory Taxi Co, r RD4
Taylor Sara J Miss, sten Elliott Bldg Co, r Hildebran, N C
Taylor Willard C (Armada B) program mgr WNNC, r 2316 13th
Taylor Wm I, slsmn Spaugh Paper Co, r 539 22d
Teague A Dennis (Lois R) carver T & S Carving Co, h 668 26th Av
Teague Adelaide S Mrs, sec Andrew E Scharrer, r 1611 12th
Teague Alonzo J (Delpha I) formn Longview Furn Co, h 2806 11½ Av
Teague Arlee B Mrs, emp Shuford Mills, r 519 Mill
Teague Armandine Mrs, slswn Woolworth's, r 630 22d
Teague B Pearl Miss, emp Catawba Paper Box Co, r 213 Ashe
Teague Betty Y Mrs, slswn Spainhour's, r 1220 School Apt 1
Teague Bertha Miss, r 3502 10th Av
Teague Bertie A (wid Junius) h 632 33d
Teague Bruce (Catherine B) h 2920 10th
Teague C Vandiver (Adelaide S) slsmgr Pepsi Cola Botlg Co, h 1611 12th
Teague Carl W (Wyona F) foremn Shuford Mills, r 1209 30th Av

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5,000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

Teague Carrie J (wid Jones L) r 1021 E 10th Av
Teague Claudia Miss, hos wkr, r 3502 10th Av
Teague Clifton S (Bassie L) police, h 943 Mill
Teague Clyde A, slsmn Dr Pepper Botlg Co, r Granite Falls, N C
Teague Clyde C (Willie L) electn Kennedy Elec Co, r 1422 10th Av
Teague Clyde D (Mozelle W) prsr Hickory Dry Clnrs, h 1706 9th Av
Teague Cora B Mrs, h 1422 E 10th Av
Teague Cora F (wid Ernest) clk Suggs & Hardin Uphol Co, h 2212 10th
Teague D Leroy, constn wkr, r 1422 E 10th Av
Teague Doris E Miss, slswn Woolworth's, r 2806 11½ Av
Teague Edw E Jr, whsemn Anchor Supply Co, r Granite Falls
Teague Edw F Jr (Viola P) clk Brown Bros Hos Mills, h 1213 15th
Teague Edw L (Mae T) farmer, h 1440 Ridge
Teague Ethel W Mrs, slswn Belk-Broome, r RD3
Teague Etta P (wid Waitsel P) r 1703 15th
Teague Eugene (Mary I) emp Sou Desk Co, r 1211 23½
Teague Festus L (Naomi G) repr Budy Body Wks, h 684 27th Av
Teague Frank W (Pearlee B) hlpr Moss-Marlow Bldg Co h 34 6th
Teague Fred J (Gladys G) emp Ivey Weavers, h 2610 7th Av
Teague Geo F (Grace I) mach Cline Hos Mill, h 1110 30th Av
Teague Gerthie C Mrs, receptionist Dr Jake H Shuford, r Hildebran, N C
Teague Geo M (Arlee B) h 519 Mill
Teague Hal M (Grace R) v-pres Comfort Chair Co, r Taylorsville, N C
Teague Harry (Loraine H) furn wkr, h 1029 30th
Teague Howard J, candy mkr Morgan Candy Mfg Co, r Granite Falls, N C
Teague Inez M Miss, emp Hickory Dyeing & Winding Co, r 1422 E 10th Av
Teague J Bruce (Katherine B) sec-treas Comfort Chair Co, r RD2
Teague J Gaither, formn Hickory Fabrics Co, r Granite Falls, N C
Teague Jay, supt Shuford Hos Mills, r RD3
Teague Julius W, candy mkr Morgan Candy Mfg Co, r Granite Falls, N C
Teague Leary, student, r 632 33d
Teague Lloyd Rev, pastor Oakland Heights Baptist Ch, r Granite Falls, N C
Teague Lois R Mrs, emp Simmons Hos Mill, r 668 26th Av
Teague Lucy M Miss, emp Knit Sox Hos Mills, r 1422 E 10th Av
Teague Mabel H Miss, ofc sec Catawba Paper Box Co, r 1353 16th
Teague Marvin D, driver Fredrickson Mtr Exp Corp, h 630 22d

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.

MOVING — PACKING — STORING

Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.

PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

Teague Mary L Miss, asst Dr G Shuford Abernethy, h 1703 15th
Teague Maynard L, ofc mgr Hickory Steam Ldry, r Granite Falls
Teague Merrill W (Joyce S) emp Ivey Weavers, h 704 25th
Teague Nola Miss, emp Brown Bros Hos Mills, r 1122 2d
Teague Nolen (Mabel) hlpr Ingold Co, r RD4
Teague Ollie Miss, emp Ivey Weavers, h 311 24th
Teague Perry (Elizabeth L) emp Hickory Mfg Co, r 887-A Factory Av
Teague Plez E (Iona B) h 884 23d Av
Teague Plez J (Margaret H) prsr Hickory Dry Clnrs, h 2340 5th Av
Teague Prather P (Ruth S) electn, h 1026 Ridge
Teague Quez A (Nellie H) (Windy City Ser Sta) h 2205 10th
Teague Rachel Miss, student, r 2212 10th
Teague Ralph N, mech Trutred Tire Co, r RD3
Teague Robt W, formn Trutred Tire Co, r RD1
Teague Ruth H Mrs, slswn McLellan's, r RD3
Teague Ruth S Mrs, inspr Knit Sox Hos Mill, r 1026 Ridge
Teague Shannon, USA, r 1211 23½
Teague Thaddeus H (Betty Y) slsmn Fredk L Young, h 1220 School Apt 1
Teague Vida Miss, r 318 10th Av
Teague Viola P Mrs, looper Knit Sox Hos Mills, r 1213 15th
Teague W Lafayette (Emma F) h 213 Ashe
Teague Webster (Mary D) pntr, h 1211 23½
TEAGUE WM F (Noline S) Mgr Red Bird Cab Co, h 2312 10th Av, Tel 2-7190
Teague Wm J (Bobbie M) slsmn Hickory Whol Florists, r 1054 E 10th Av
Teasley Lloyd (Betty A) emp Sou Desk Co, r 2729 9th Av
Teeter Jas M Mary F) prod mgr Pepsi-Cola Botlg Co, h 1410 12th Av Apt 3
Teeter Mary F Mrs, bkpr Pepsi-Cola Botlg Co, r 1410 12th Av Apt 3
Temple Carroll G (Cora S) slsmn Catawba Distg Co, h 1111 30th Av
Temple Carroll G Jr, student, r 1107 30th Av
Templeton Albert H (Vivian V) h 402 7th
Templeton Bruce D, hlpr Ingold Co, r 1250 6th
Templeton Chas B (Thelma M) r 1250 6th
Templeton Eugene B (Rena C) electn, h 1250 6th
Templeton Eugene B Jr (Mary McF) USA, r 1019 4th
Templeton Katherine L Miss, cash The Flowers Co, r 1250 6th
Tenn-Carolina Transit Inc, Leroy W Collins mgr, 725 23½
Terrell Desteller Miss, slswn, r 1315 17th Av
Terrell Gurney M (Ader L) mach, h 1315 17th Av

ELECTRIC WIRING COMPANY

ELECTRICAL CONTRACTORS — REPAIRING

ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES

Geo. W. Huffman, Owner

2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.
Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.
Phone 27867 **Res. Phone 28398**

Terrell H Hayes, slsmn Penney's, r 1315 17th Av
Terrell John W, v-pres-genl mgr Cannon Aviation Co, r 1118 15th Av Apt 4
Terrell Steve S (Gertrude H) parts mgr Cannon Aviation Co, r Lenoir, N C
Terry Champ O, knitter, r 2715 8th
Terry Jas P (Kathleen P) h 1904 15th Av
*Terry Louise, dom, r 1358 4th Av
Terry Marie K Mrs, bkpr The Bisanar Co, r 1016 16½ Av
TERRY ROGER H (Marie K) Mgr The Bisanar Co, h 1016 16½ Av, Tel 2-8742
Terry Ruth W Mrs, emp Shuford Mills, h 926 Ellwood
Terry W Benj (Jessie P) supt J A Cline & Son, h 2715 N 8th
Terry Wm J, student, 926 Ellwood
Tesh Peggy S Mrs, tchr Viewmont Sch, r Apt 6 L-R College
TEST HOSIERY MILLS (Robt H and Norman A Coleman) Manufacturers, Morganton Rd, Tel 5445
TEXAS CO THE, R J Shell & Son Consignees, Petroleum Products, 924 9th, Tel 5011 (see page 51)
Thacker Peter W (Rosalie S) pntr Whisnant Hos Mills, h 650 Highland Av
Theesen Doyle T (Aberdena B) USAF, r 428 9th
*Thirteenth Street Library, Menzies Henderson librarian, 619 13th
*Thirteenth Street Pool Room (Andrew Mosteller) 743 13th
Thomas Hall (Ora M) slsmn Biltmore Dairy, r Taylorsville, N C
Thomas Henry L (Dorothy K) slsmn Pepsi-Cola Botlg Co, r RD4
*Thomas Irma C, r 313 13½ Apt 4
Thomas Jas W (Mary G) mgr Gaylord Container Corp, h 1701 19th
Thomas Julius F (Lena B) slsmn Pepsi-Cola Botlg Co, h 627 41st
Thomas Justin L (Evelyn D) bottler Pepsi-Cola Botlg Co, r RD1
Thomas Kenneth, h 2004 Lake Hickory Rd
Thomas L Chas (Mae W) student, r 2441 11½ Av
*Thomas Leroy (Marie) hlpr Abernethy Tfr & Stge Co, r 1322 6th Av
Thomas Lincoln (Dorothy K) emp Pepsi-Cola Botlg Co, r 627 41st
Thomas Lossie S (wid Luther) h 1009 23d
*Thomas Lucy, h 1322 6th Av
*Thomas Marie, h 1354 3d Av
*Thomas McKinley (Ophelia S) lab, h 1360 3d Av
Thomas Sally L Miss, bkpr Marlow Hos Mills, r 1009 23d
Thomas & Howard Co Inc, Oscar H Furr sec-treas-mgr, whol gros, 2601 11th Av
Thomason Annie P (wid H B) h 1219 Av B

GULF
BOWMAN'S 9TH AVE. SERVICE STATION
GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES
1228 9TH AVE. **PHONE 29917**

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. TELEPHONE 8416

Thomason Betty S Miss, cash State Capital Life Ins Co, r 631 15th
Thomason Claude H (Lillian S) driver Red Bird Cab Co, r 1219 Av B
THOMASON G A & SON (Geo A and Gordon W Thomason) Plumbing and Heating Contractors, 2361 9th Av, Tels 7977 or 5342 (see top lines)
THOMASON GEO A (Verlie W) (G A Thomason & Son) h 631 15th, Tel 7977
THOMASON GORDON W (Nancy B) (G A Thomason & Son) h 1606 16th, Tel 5342
Thomason John D (Cornelia M) emp Shuford Mills, h 1039 4th
Thomason John D Jr, slsmn Anchor Supply Co, r RD
Thomason Mattie M Miss, h 1016 5th
Thomason Shelton W, student, r 631 15th
Thompson Alan, slsmn West-Deal Co, r 608 18th
*Thompson Benj (Ruby B) hlpr Smile Oil Co, h 39 13½
Thompson Clara C Mrs, bkpr Yount Furn Co, h 1545 18th
*Thompson Cleveland (Ella) hauling, h 126 13th
Thompson Era R Mrs, emp Whisnant Hos Mills, h 726 11th
Thompson Ernest B, r 608 18th
Thompson Etta B Mrs, drsmkr 608 18th, r same
Thompson Forris C (Claudia S) fixer Piedmont Hos Mills, h 1220 School Apt 2
Thompson Frances E Miss, nurse Richard Baker Hosp, r 1408 8th
Thompson Francis M (Etta B) shoe repr, h 608 18th
*Thompson Fred (Catherine A) constn wkr, h 507 37th
*Thompson Gladys S, maid Hotel Huffry, r 1110 3d Av
Thompson Horace L (Lois H) carp, h 727 10th
Thompson J Allen, student, r 608 18th
Thompson Jackie L Miss, emp Cox Mfg Co, r 970 29th Av
Thompson Jas E (Naomi T) emp Ivey Weavers, h 720 27th
Thompson Jas F (Elma B) emp H & B Co, h 537 21st
*Thompson John (Eileen K) carp, h 123 13½
Thompson Lucille P (wid Robt) emp Piedmont Hos Mill, h 626 21st
*Thompson Maude, maid Richd Baker, r 610 12th
Thompson Reid I (Hickory Barber & Beauty Supply) r 703 8th
Thompson Richd C, student, r 608 18th
*Thompson Ruby B, maid Huffry Hotel, r 39 13½
*Thompson Walter J (Gladys S) cook Horton's Cafe, h 1110 3d Av
Thompson Willard (Daisy R) driver, r 621 20th
Thompson Wm F (Eve T) USA, h 1702 12th Av
Thore Jas L (Ethel S) cook Economy Lunch & Ser Sta, h 802 9th Av
Thornbrough Lucian P (Annie S) prntr Hickory Daily Record, r 1346 12th Av

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE DIAL 2107

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6466

Thornburg Arthur L (Furbie T) fixer Johnson Hos Mill, h 1909 9th Av
Thornburg Bertha Mrs, looper Early Bird Hos Mill, r 1519 22d
Thornburg Bobby L, repr Noggle & Younce, r RD2
Thornburg Chas B, cabt mkr M G Crouch Lbr Co, h 2313 13th Av
Thornburg Clarence W (Arlee F) prsmn Hickory Daily Record, r RD4
Thornburg Fred F, emp Early Bird Hos Mills, r 1020 10th Av
Thornburg Jas (Bertha) knitter Early Bird Hos Mills, h 1519 22d
Thornburg Mary A Mrs, emp Shuford Mills, r 908 Hope Av
Thornburg Perry D (Mary A) emp Shuford Mills, h 908 Hope Av
Thornburg Walter C (Kathleen M) driver Atlantic Co, h 1020 10th Av
Thorne Ralph, driver Hickman Hdw Co, r Icard, N C
Thornton Dorothy Miss, sten Hickory Chair Co, r Newton, N C
Thornton Wm H (Marjorie S) pharm Black's Drug Store, r Newton, N C
Thrift Jas H (Zula R) h 1111 12th
Throneburg Ada H Mrs, supvr Midway Hos Mill, r 41st (LV)
Throneburg J Edison (Ada H) driver Howard-Hickory Co, r 41st (LV)
Throneburg Lula B Mrs, r 840 41st
Throneburg Shuford M (Georgia B) slsmgr Howard-Hickory Co, h 1410 12th Av Apt 2
Throneburg Virginia Miss, emp Midway Hos Mill, r RD4
Turney Alice H Mrs, h 1203 6th
Tillery Myron L Mrs, clk 1st Security Co, r Springs Rd
TILLERY THOS J (Myron L) Representative Atlantic Insulation Co Inc, h Springs Rd RD2 PO Box 113
Timmie John S (Pearl S) engr C & NW Ry, h 1839 10th Av Apt 4
Tinsley T Franklin (Rosemary S) mkt mgr A & P Food Stores, h 1035 Av A
TODD BROOKS M (Sallie S) Pres-Treas Todd Floral Co Inc, h Country Club Rd, Tel 2-8066
TODD FLORAL CO INC, Brooks M Todd Pres-Treas, Barney M Spratt V-Pres, Mrs Sallie S Todd Sec, 1200 12th, Tel 2221 (see top lines)
Todd Sallie S Mrs, sec Todd Floral Co Inc, r Country Club Rd
Toedtman Wm Rev, pastor Miller's Luth Ch, h Springs Rd
Tolbert Colleen Miss, student, r 801 17th
Tomlinson Pearl M (wid Jas R) tchr Oakwood Sch, h 1702 12th Av
Toney Grace E Miss, nurse Dr John S Lewis, h 1205 15th Apt 10
Totherow Chas, whsemn DeHart Mtr Lines, r Wesser, N C

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.
—INSURANCE—
FIRST NATL. BANK BLDG. PHONE 5316

Towe Lannie L (wid Arthur M) r 1014 17th Av
Towery Artie L Mrs, emp Shuford Mills, r 818 Hope Av
Towery Jacob (Artie L) emp Shuford Mills, h 818 Hope Av
Towery Maude Miss, hos wkr, h 1809 (1805) 9th Av
Towery Owen B (Eunice L) communicator USCAA, h 547 23d
Townsend Abram L (Myra F) waiter Payne's Cafe, h 930 8th
Townsend Arthur P (Melva) (Townsend Bros) r Connelly Springs, N C
Townsend Bros (John H and Arthur P) gros, 2199 13th Av
Townsend Carrie Mrs, nurse Hickory Memo Hosp, r 400 24th
Townsend Carroll D, driver Fredrickson Mtr Exp Corp, r RD3
Townsend Catherine S (wid Earl) tchr Oakwood Sch, h 1543 10th
Townsend Dennis (DeEtta C) prod mgr Dixie Home Stores, h 1032 30th Av
Townsend DeEtta Mrs, checker Dixie Home Stores, r 1032 30th Av
Townsend Edd (Myrtle) formn Hy-Lan Furn Co, r RD2
Townsend Edith L Miss, sten Belk-Broome, r RD2
Townsend Essie C (wid C Leander) h Country Club Rd
Townsend Carrie C (wid Floyd A) h 400 24th
Townsend Frank (Sadie B) emp Hy-Lan Furn Co, h 2990 10th Av
Townsend Hal R (Mabel D) emp Shuford Mills, h 920 Hope Av
Townsend Harvey W (Louise C) emp Shuford Mills, h 916 Hope Av
Townsend Helen Miss, credit mgr Montgomery Ward, r 852 24th Av
Townsend Joan Miss, student, r 1202 Morris Av
Townsend John E (Mamie L) clk Hickory Mfg Co, h 852 24th Av
Townsend John H (Townsend Bros) r 2990 10th Av
Townsend John J (Maggie G) furn wkr, h 780 27th Av
Townsend Lena B Miss, emp Hafer Hos Mill ,r Country Club Rd
Townsend Louise C Mrs, emp Shuford Mills, r 916 Hope Av
Townsend M Dean (Annie N) carp, r 501 Company
Townsend Maggie G Mrs, looper Viewmont Hos Mill, r 780 27th Av
Townsend Mary A Miss, emp Quaker Meadows Mills, r 916 Hope Av
Townsend Myrtle C Mrs, clk Shuford Mills, r RD2
Townsend Myra F Mrs, looper Elliott Knit Mills, r 930 8th
Townsend Nancy L Miss, student, r 852 24th Av
Townsend Patsy F Mrs, slswn Singer Sewing Mach Co, r 852 24th Av
Townsend Raymond M, wks Quality Clnrs, r RD3
Townsend Robt F (Patsy F) clk Hickory Tel Co, r 852 24th Av
Townsend Ules M, mech Trutred Tire Co, r Granite Falls, N C
Townsend Weldon O (Velma A) student, h 529 Chestnut Av
Tracy Jack, sermn Duke Power Co, r 1110 12th

TRAVELERS INSURANCE CO, Weaver Insurance Agcy Agts, 4 Hollar Bldg, 1028½ 13th, Tel 4861

HICKORY ELECTRIC CO.
Electrical Contractors
N. C. STATE LICENSE NO. 414
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING
1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* **Phone 29106**

Travis Blanche H (wid Clifford) h 927 Mill
Travis Carl P (Naomi M) emp C & NW Ry, h 2434 11th Av
Travis Cecil A (Lonie K) uphol, h 556 Elliott
Travis Georgia V Miss, emp Headen Hos Mills, r 1102 8th Av
Travis Harry M (Louise S) linemn Duke Power Co, h 1668 Grove
Travis Henry F, repr Noggle & Younce, r Hildebran, N C
Travis Howard P (Jackie S) boarder Lyerly F F Mills, h 1104 8th Av
Travis J Rollin (Ruth S) formn H & B Co, h 1741 13th Av
Travis John C, emp Shuford Mills, r 927 Mill
Travis Louise S Mrs, slswn Belk-Broome, r 1668 Grove
Travis Mack D (Minnie B) planer H & B Co, h 1102 8th Av
Travis Mack D Jr (Frances P) emp H & B Co, r 1102 8th Av
Travis Mernie E (Annie W) prntr Hickory Prntg Co, h 828 7th
Travis Paul (Naomi M) brkmn C & NW Ry, h 2334 11th Av
Travis Quinton E (Birdie A) carp, h 1355 6th Av
Travis Shandon L Miss, hos wkr, r 1102 8th Av
Trawick Milton M (Irene C) sec-treas Geitner Feed & Seed Co, h 1720 4th Av
Treadway Marlyn S Mrs, r 1609 8th Av
Treadway Olin L (Marlyn S) tex wkr, h 1609 8th Av
Trexler Arthur E (Eva M) mach Midway Hos Mill, h 501 7th
Trexler John E, student, r 501 7th
Triplett H Ross (Elva R) h 314 18th
Triplett Lawrence M (Fannie B) h 1833 5th Av
Triplett Mack L, r 314 18th
Triplett Owen L (Clara K) plmbr Hickory Plmbg & Htg Co, h 320 18th
Triplett Raymond, supt Hickory Cabt & Furn Co, r Lenoir, N C
Triplett Thos L (Helen E) supvr Atlantic Co, h 703 7th Av
Triplett Thos M, driver Better Homes Furngs Co, r 314 18th
Triplett Wilma Miss, emp Elliott Knit Mills, r 314 18th
Triplett Woodrow W (Maude V) hlpr Ingold Co, r Granite Falls, N C
Trivette Clifford B (Margaret F) emp Hickory Chair Co, r 1327 12th Av
Trivette Fred B (Mary G) clnr Modern Dry Clnrs, r 2237 6th Av
Trivette Harry (Dovie C) emp Hickory Chair Co, h 2241 6th Av
Troutman Apartments, 1410 12th Av
Troutman C Leonard (Myrtle Y) slsmn Hudson-Starr Sls Co, h 809 15th
Troutman Elmer H, eng WIRC, r 556 15th

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. **PHONE 29696**

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. **PHONE 29216**

TROUTMAN M C (Vesta E) General Insurance and Tax Consultant 1310½ Union Sq, Tel 2-8092; h 556 15th, Tel 5902 **(see page 55)**
Troutman Martha W Miss, ofc sec Central Finance Co, r 1414 12th
Troutman Paul W (Laura M) dentist 1308½ Union Sq, h 1414 12th Av
Troutman Robt J, student, r 702 8th
Troutman Violet L Miss, r 556 15th
Troutman Zeb S (Merle R) slsmgr B & M Mtr Co, h 702 8th
Truan Frank A (Wilda S) electn Electl Ser Co, h 1078 29th Av
TRUCK & AUTO SERVICE INC, Robt E Mozeley Pres, D Reuben Burns Sec-Treas, General Auto Repairs, 24 Hour Service, Willys "Sales and Service," 2200 13th Av, Tels Day 2-9151, Night 7682 **(see page 25)**
*True Holiness Church of God, (rear) 45 13½
Truesdale Bernice Y Mrs (Truesdale Dress Shop) r 1007 11th Av
Truesdale Coyt C (Bernice Y) (Hotel Barber Shop) h 1007 11th Av
Truesdale Coyt C Jr (Dorothy B) (Truesdale Men's Shop) h 909 13th
Truesdale Dorothy B Mrs, clk Center Theatre, r 909 13th Av
Truesdale Dress Shop (Mrs Bernice Y Truesdale) 1005 13th
Truesdale Men's Shop (Coyt C Truesdale Jr) 1005 13th
Truett Sallie M (wid Thos C) h 728 23d
TRUTRED TIRE CO THE (E Ford Roberts, Daniel G Rowe Jr) Mac Banks Mgr, 1336 11th Av, Tel 2-9611
Try One Sandwich Co (Albert T Wentz) whol, 711 Highland Av
Tubyfill Edw (Lillian S) emp Cline Hos Mills, h 647 41st
Tubyfill Jas M, r 647 41st
Tucker Ethel Miss, r 911 23d
Tucker Henry P (Mary W) mech Whisnant Hos Mills, h1720 Lenoir Rd
*Tucker Jas, porter Palace Barber Shop, r Granite Falls, N C
Tucker Jos A, firemn Hickory Steam Ldry, r Railroad Av
Tucker Mack F, inspr N C Hwy Comn, r RD4
Tucker Marr J (Blanche P) constn wkr, r 911 23d
Tucker Nell R Mrs, smstrs Rainbow Clnrs, r 1463 8th Av
Tucker Rachel E Miss, r 1720 Lenoir Rd
Tunnell Alta R Mrs, tchr Kenworth Sch, r 905 15th Av
TUNNELL JACK B (Alta R) Sec-Treas-Mgr Hickory Springs Mfg Co, h 905 15th, Tel 2-8421
TUNSTALL R A INSURANCE AGENCY (R Archie Tunstall) "Insurance of All Kinds," 5 Union Sq Bldg, 1002½ Federal, Tel 7531 **(see bottom lines)**
TUNSTALL R ARCHIE (Louise T) (R A Tunstall Insurance Agcy) h 1020 16½ Av, Tel 4276

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. **PHONE 29507**

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

Turbyfill Dewey S (Ocie A) electn, h Springs Rd
Turbyfill M Clifton (Roberta S) supt Hickory Mfg Co, h 1112 Maple
Turkelson Richd W (Lillian M) h 725 18th
Turner Arthur L (Claudia G) formn Shuford Mills, h 907 Company
Turner Clyde G (Elsie B) slsmn Montgomery Ward, h 1504 22d
Turner Clyde G Jr, student, r 1504 22d
Turner Dorothy L Mrs, ofc sec American Red Cross, r 447 41st
Turner Elsie B Mrs, emp Menzies Hos Mills, r 1504 22d
Turner Floyd C, driver Fredrickson Mtr Exp Corp, r Conover, N C
Turner Geneva F (wid Marvin) smstrs Lewis', h 2216 Lake Hickory Rd
Turner Georgia A (wid D M) wks Hickory Pkg Co, r 1612 9th Av
Turner Howard F (Beatrice P) (Settlemyre & Turner) h Newton, N C
Turner J R (Rebecca H) driller R E Faw & Sons, r Conover, N C
Turner Jas E, chf dep County Sheriff, r Airport Rd
*Turner Madison (Roberta) emp Elliott Bldg Co, h 518 14th
*Turner Mildred, r 526 9th Av
Turner Paul (Virginia S) knitter Roy Good Hos Mill, h 2006 2d
Turner Pauline Miss, looper Roy Good Hos Mill, r 2006 2d
Turner Pauline H Mrs, wks Hickory Pkg Co, r 1612 9th Av
Turner Perry A (Florence A) supt Sou Desk Co, h Geitner Rd
Turner Ray P (Pauline H) wks Hickory Pkg Co, h 1612 9th
Turner Richd M, atndt Service Distbg Co, r RD3
Turner Virginia R Mrs, opr Hickory Tel Co, r 2006 2d
Turner Wade (Dorothy L) hos wkr, h 447 41st
Turnmyre Pete I (Thelma S) clk PO, h 1316 13th
Tutterow Miles L (Fannie B) r 927 Burch
Tuttle David W, student, r 908 15th Av
Tuttle Eugene P (Ruth B) supt of mails PO, h 908 15th Av
Tuttle Wm D (Katherine L) instr L-R College, r Maiden, N C
Tweed Gloria Miss, tchr Longview Sch, r 1608 6th Av
Twelfth Avenue Apartments, 1350 12th Av
Twenty Fifth Street Grocery (Marvin W Lail) 500 25th
Twenty First Street Grocery (Mrs Marie I Crouch) 809 21st
Twin Oaks Service Station (Donald B Hayes) 2126 10th
Twisdale Hazel B Mrs, tchr Longview Sch, r 1413 20½
Twisdale Lawrence A (Hazel B) slsmn Merchants Prod & Gro Co, h 1413 20½

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT
PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. PHONE 2321

U

LUTZ'S DRUG STORE

"ON THE CORNER"

HICKORY'S LEADING DRUG STORE SINCE 1908

1354 UNION SQUARE PHONES 2364 and 7046

Umphrees Howard (Marian M) USA, r 2443 12th Av
Umstead Edwina Miss, sec Mortgage Ser Corp, r 1402 17th
Umstead Lelia S (wid Edwin H) h 1402 17th
Underdown Chas (Beuna V) furn wkr, h 1427 9th Av
Underdown Parks C, pres-genl mgr Hickory Springs Mfg Co, r Lenoir, N C
Underdown Sidney L, v-pres-production mgr Hickory Springs Mfg Co, r Lenoir, N C
Underwood Calvin E (Velma R) (Highland Radio Ser) h 925 Ellwood
Underwood Corp, O G Penegar Co agts, 1210 11th Av
Underwood Herbert H, driver Atlantic Co, r 605 Mill
Underwood Horace C, emp Coca-Cola Botlg Co, r 605 Mill
Underwood Jas (Cora J) emp Shuford Mill, h 605 Mill
Underwood Jas T (Nell H) emp Shuford Mills, h 1113 E 10th Av
Union Bus Station, Woodrow P Bost mgr, 912 Federal
Union Passenger Station, 919 Federal
Union Square Building, 1002½ Federal
Union Wholesale Co (Wm E Atkinson) beer, 924 10th
United Sales Co Inc, Marshall V Yount pres, Richd R Abernethy v-pres, John L Whitener sec-treas, htg equip, 3001 9th Av

UNITED STATES—GOVERNMENT OF

Alcohol Tax Unit, Lewis B Fretz agt, Federal Bldg
Army & Air Force Recruiting Station, Jas E Adair in chge, 1021 14th
Army Organized Reserve Corps, 1021 14th
Civil Aeronautics Admn, Denver W Scott chief communicator, Municipal Airport
Housing Expediter, Miss Gladys L Stine clk in chge, 1353½ Union Sq
Internal Revenue Service, Lester J Dawkins dep collr, Robt W Elliott agt, 1325 Government Av
Navy Recruiting Station, Lonnie Long in chge, 1325 Government Av

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. PHONE 7366

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

POST OFFICE, J Henry Hill Postmaster, J Badger Landis Asst Postmaster, 1325 Government Av, Tel 5361; Longview Station Elmon Dale Clk, 3513 9th Av, Tel 2-5679; Brookford Station, Chas Mitchell Clk, Brookford

SOCIAL SECURITY ADMINISTRATION OLD AGE AND SURVIVORS INSURANCE, Don W Marsh Mgr, 227-231 Harris Arcade, Tel 2-8481

Veterans Administration, Geo C Warlick and Marion Killian reps, 1353½ Union Sq

Universal C I T Credit Corp, Ralph L Durham mgr, 1423 11th Av

V

LUTZ'S DRUG STORE

"ON THE CORNER"

HICKORY'S LEADING DRUG STORE SINCE 1908

1354 UNION SQUARE PHONES 2364 and 7046

Valentine Fred, formn Hyalyn Porcelain, h 702 16th

Valley Street Upholstering Co Inc, Harold M Bowman (Charlotte) pres, Robt G Hafer v-pres-treas, Robt H Baker sec, 1224 Valley

Vallotton Katherine deW (wid Alexandre) asst Worth Elliott Carnegie Library, r 1203 6th

*Van's Beauty Shop (Evangeline D Jones) 408 12th

*Vanderhall Retha, cook Raby's Restr, r 312 13½

Vander Linden W Harry Jr, asst mgr Setzer Constn Co, r 330 15th Av

Vander Linden Wm H (Floride M) dentist 1028½ 13th R12, h 330 15th Av

*Vandiver Maggie W, tchr Ridgeview Sch, r 1357 Ridgeview Av

Vandyke Jack D (Mildred) driver Carolina Cab Co, r RD3

Van Dyke Romey R (Lillian B) formn Century Furn Co, r Morganton, N C

Vanhorn Everett (Inez W) emp Sou Desk Co, h 2726 9th Av

Van Horn Fred, supt Menzies Hos Mills, r Drexel, N C

Van Horn Inez W Mrs, opr Charm Beauty Shoppe, r 2726 9th Av

Van Horn J D Elliott, delmn Shuford Hdw Co, r Connelly Springs, N C

Van Horn Jas T (Lois H) cutter Western Caro Furn Co, h 525 Chestnut Av

Van Horn Thurman W (Ruth C) slsmn Hickory Used Car Co, h 1131 20th

Van Horne Walter W, clk M G Crouch Lbr Co, r Conover, N C

Variety Store of Hickory (Franklin R Carver) 361 E Highland Av

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

Varnadore W Matthew (Barbarba B) linemn Duke Power Co, h 1420 Miller

Varner Bruce O (Ellen P) formn Cline & Son Hos Mill, h 106 20th Av

Vaughn Erline K Mrs, forwn Hickory Overall Co, r 2948 8th Av

Vaughn Everett H (Rosa C) emp Sou Desk Co, h 2950 8th Av

Vaughn J Harold (Annie M) foremn Sou Desk Co, h 301 25th

Vaughn Luke H (Erline K) emp Sou Desk Co, h 2948 8th Av

Vaughn Peggy Miss, student, r 301 25th

Vaughn Robt, USN, r 2950 8th Av

Veach Clarence E, student, r 601 Chestnut Av

Veach Nora R (wid Wallace W) slswn Montgomery Ward, h 2124 (2204) 15th

Veach R Herman (Lura H) emp Hickory Chair Co, h 601 Chestnut Av

Veasey Wm Z (Ethel S) emp Sou Desk Co, h 1330 23d

Vervoort Harry (Ethel M) student, h 7 13th

Vestal Herman H (Nelle M) interviewer N C Employment Div, h 1826 N 10th

Vestal Odell S (Sarah M) mgr Dr Pepper Botlg Co, h 1916 12th Av

Veterans Administration, Geo C Warlick rep, 1353½ Union Sq

*Veterans Blue Eagle, Geo Johnson mgr, beverages, 1247 6th Av

Veterans of Foreign Wars, Barb-Hammond-Smith Post No 1957, Fulmer M Rudisill comdr, 1028½ 13th

Veterans Service Station (Starrs B Rudisill) 1235 Government Av

Veterans Taxi (Starrs B Rudisill) 1235 Government Av

Vick Thos (Grace B) mech Lang Chev Co, r RD2

Vickers J Gordon (Grace A) emp Ivey Weavers, h 513 26th

Victory Cab Co (Roby C Kirby, Roy E Killian) 912 13th

Viewmont Hardware Inc, Zeb W Brown pres, Jas J Martin sec-treas-mgr, 2414 10th

VIEWMONT HOSIERY MILLS (Jay D Jarrette, Thos L Witherspoon) Manufacturers, 2012 2d, Tel 6941

Viewmont Mfg Co (Mrs Flora B Collins) clo, 1079 30th Av

Viewmont School, Cloyd A Hager prin, Country Club Rd

Vinay Margaret L Mrs, asst Drs Fritz & Fritz, r Hildebran, N C

Violette Elsie A (wid Thos) r 1216 13th Av

Violette Martin H (Elizabeth A) asst mgr Anchor Supply Co, h 1216 13th Av

Voellinger Clarence C, instr Southern Vocational Inst, r Granite Falls, N C

*Vogue Beauty Studio No 2, Marie Abernathy mgr, 539 12th

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

Vollmer Elsie Miss, tchr St Stephen's Luth Sch, r 1710 10th Av
*Vorice Ella, tchr, r 1106 6th Av
*Vorice S F Rev (Ella) pastor St Paul's AME Zion Ch, h 1106 6th Av

W
LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

WHKY—AM & FM RADIO STATION, E S Long Genl Mgr, 1111 13th, Tel 2294 (see top lines)
WIRC RADIO STATION, Edmond H Smith Jr Genl Mgr, "The Home Voice," 630 On Your Dial, 1423 11th Av, Tel 2124 (see top lines)
W O W Hall, 1426½ 10th Av and 332 Union Sq
Wacaster Anna S Mrs, r 1412 E 10th Av
*Waddell Amos, h 411 12th
Waddell Chas L (Hilda C) wks Howard-Hickory Co, h 1025 N 41st
*Wade B Harrison (Willie W) trucker Sou Ry, h 600 12th
*Waggoner Apartments, 538-40 12th
Waggoner Jesse R (Mabel L) h 1112 15th Av
Wagner Albert M (Doris G) mgr Advance Stores, h 1906 15th
WAGNER FURNITURE CO (Marshall R Wagner) "Complete Home Furnishers," 2416 9th Av, Tel 8502 (see page 48)
Wagner Lenora Miss, opr Arcade Beauty Salon, r 1020 2d
Wagner Marshall R (Marie M) (Wagner Furn Co) h 910 12th Av
Wagner Netta L Miss, slswn Penney's, h 1647 12th
Wagner Niva R Miss, supvr Woolworth's, r 1647 12th
Wagner Oswald H (Alice) sermn Essotane Gas Ser, r Conover, N C
Wagner Roland P (Elizabeth T) pres Hickory Funeral Home Mutl Burial Assn, h 1317 14th
Wagner Vinna Miss, tchr Westmont Sch, r 1647 12th
Wagon Wheel Restaurant (G Wm Mull) 2907 9th Av
Wakefield Carl F, student, r 409 Highland Av
Wakefield Cora M Miss, r 1720 Lenoir Rd
Wakefield Fred C (Julia A) emp City, h 409 Highland Av
Wakefield Jas L, inspr N C Hwy Comn, r Granite Falls, N C
Wakefield Jos B, student, r 409 Highland Av
Wakefield Julia A Mrs, nurse Hickory Memo Hosp, r 409 Highland Av

STEELE
Conover Road
RULANE GAS SERVICE
SERVICE
Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Wakefield Kathrine G Miss, ofc sec Citizens Ins & Realty Co, r Granite Falls, N C
Wakefield Mahala C (wid Julius A) r 1720 Lenoir Rd
Wakefield Roy C, USN, r 409 Highland Av
Waldensian Bakery, Wm E Page mgr, 1225 Government Av
Walker Albert A, carp M G Crouch Lbr Co, r 406 24th
Walker Albert C (Ruth B) emp Lyerly F F Mills, h 1466 15th
Walker Andrew W (Mamie R) h 503 9th
Walker Chas G (Mildred G) slsmn, r 728 20th Av
Walker Chas G Jr, slsmn Abernethy's, r 728 20th Av
Walker Clemmie E (Mary R) sander Hy-Lan Furn Co, h 522 Highland Av
Walker Coy, r 3411 8th Av
Walker Cozette Miss, emp Hickory Spinners, r 819 37th
Walker Danl W, lab Hickory Constn Co, r 8 12th
Walker Edw W (Jane C) clk C & NW Ry, h 1118 15th Av Apt 3
Walker Frank (Novella H) hlpr Catawba Pump Co, h 2256 9th Av
Walker Garland P, watch repr 1235 Government Av, r 1106 10th Av
Walker Helen C (wid Wm B) h 1524 12th
Walker Hershel W, formn Custom-Craft Furn, r 41st (LV)
Walker Jane C Mrs, cash Spainhour's, r 1118 15th Av Apt 3
Walker John (Loray H) emp Hickory Spinners, h 819 37th
Walker John D (Lila W) mach Piedmont Wagon & Mfg Co, h 800 16th
Walker John W, whsemn Piedmont Sup Co, r Springs Rd
Walker Johnson A, lab Hickory Constn Co, r 8 12th
Walker Josephine B (wid Jefferson A) hos wkr, h 3946 8th Av
Walker Landon D (Phyllida B) tchr Claremont High Sch, h 1915 Forest Hills Dr
Walker Leonard (Betty C) emp Sou Desk Co, h 741 34th
Walker Mack (Bonnie) emp Ivey Weavers, h 806 27th
Walker Nancy A Miss, student, r 1400 15th
Walker Noah (Annie T) emp Shuford Mills, h 905 Mill
Walker Oscar F (Frances L) h 2345 5th Av
Walker Ray E, furn wkr, r 610 Boyd
Walker Robt G (Blanche A) dist mgr Universal C I T Credit Corp, h 1400 15th
Walker Ruie H Mrs, prin Longview Sch, r 406 24th
Walker T Ray, r RD3
Walker Theo A (Edna R) slsmn Garth's, r 1505 18th
Walker Thos B (Frances W) whsemn Anchor Supply Co, r 694 Boyd
Walker Thos T (Nora H) emp Shuford Mill, h 827 Railroad Av
Walker Thos W (Mae M) h RD3

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.
SOUTHERN VOCATIONAL INSTITUTE
DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO
1343 11TH AVE. PHONE 28987

Walker Wm T, h 1106 10th Av
Walker Willie B Jr (Pauline D) pres Del-Mark Inc, r 1524 12th
Walker Willie R Mrs, slswn McLellan's, r Vale, N C
Wall Catherine Miss, r 1604 23d
Wall Chas Jr, slsmn Seven-Up Botlg Co, r 1604 23d
Wall Chas E (Minnie B) (Polly's Grill, Wall's Novelty Shop) r RD4
Wall Frances S Mrs, emp G & H Hos Mills, h 2116 9th Av
Wall Horace D (Edith P) carp, h 505 33d
Wall Pearl E (wid John) h 330 Railroad Av
Wall Robt J (Velma M) inspr C G Fox Lbr Co, h 1222 E 10th Av
Wall Ruby M Miss, emp Cline Hos Mill, r 330 Railroad Av
Wall Wayne, student, r 505 33d
Wall Wm W (Rosalie Y) slsmn, h 1111 13th Av Apt 4
Wall's Novelty Shop (Chas E Wall) U S Hwy 70 W
*Wallace Annie H, r 1115 2d Av
Wallace Bernice H Mrs, emp Shuford Mills, r 510 Company
*Wallace Fred H, emp Ingold Co, h 1115 2d Av
Wallace Hoover C, mech Reynolds B & M Co, r RD4
Wallace Inc, Shellie R Wallace pres, Ned P Harris mgr, dept store, 1220 Government Av
Wallace Reede Z (Ruth S) clk Assoc Transport, h 336 8th Av
Wallace Rupert L (Ruth B) agt U S Alcohol Tax Unit, h 1345 2d
Wallace Ruth S Mrs, clk Duke Hos Corp, r 336 8th Av
Wallace Shellie R, pres Wallace Inc, r Lenoir, N C
Wallace Shirley R Mrs, clk Elliott Knit Mills, r 1814 3d Av
Wallace Warren G (Shirley R) student, h 1814 3d Av
Wallace Wesley A (Rebecca C) mech Reynolds B & M Co, r RD1
Wallace Wm H (Audrey S) mech Flowers Auto Repair Shop, r Sandy Ridge Rd
Waller Turner (Edna M) r 2443 12th Av
Wallpaper Studio Inc The, Mrs Rubye F Keever mgr, 1346 Union Sq
Walls Chas L (Frances S) atndt Bowman's Ninth Av Ser Sta, r Sandy Ridge Rd
Walls Dillard G (Belle H) h 3323 6th Av
Walls Dwayne E, student, r 725 Holly Av
Walls G Clinton (Virginia S) mech Walters Mtrs, r 725 Holly Av
Walls Vinson Z, driver, r 725 Holly Av
Walls W Roy Rev (Dora B) h 725 Holly Av
Walls Zeb V, driver Johnson Bros Supply, r 725 Holly Av
Walter Jack R (June B) pres Walter Mtrs, h River Rd (Lake Hickory Rd)
Walter June B Mrs, v-pres Walter Mtrs, r River Rd (Lake Hickory Rd)

O. G. PENEGAR CO.
Office Supplies, Eufpment and Machines
1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.

LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

WALTER MOTORS INC, Jack R Walter Pres, Mrs June B Walter V-Pres, Roland Walter Sec-Treas, Lincoln-Mercury Cars, Sales and Service, 1516 9th Av, Tel 2-7976 (see top lines)
Walter Roland (Joy S) sec-treas Walter Mtrs, r Lake Hickory Rd
Walters Albert R (Bettye C) USA, r 227 Highland Av
Walters Apartments, 104 16th and 1528 11th Av
Walters Donald C, student, r 1100 12th Av
Walters Fred F (Cecile W) slsmn Better Homes Furngs Co, h 726 8th
Walters Helen B Mrs, cash The Gold Shop, r 1100 12th Av
Walters Jennie Miss, h 819 8th Av
Walters Jennie A (wid Jos) r Hotel Hickory
Walters Myra J Miss, r 1100 12th Av
Walters Ruby J Miss, r 1100 12th Av
Walters Saml H (Helen B) meat ctr M M Miller Gro, h 1100 12th Av
Walton Elwood W (Marion M) pres-treas Walton Knit Mills, h 1716 12th Av
Walton Elwood W Jr, sec Walton Knit Mills, r 1716 12th Av
Walton Furniture Co (Jas T Walton Jr) mfrs, 1625 Lenoir Rd
*Walton Jas, lab, r 1333 7th Av
Walton Jas T (Alice T) h 1219 13th Av
Walton Jas T Jr (Margaret B) (Walton Furn Co) r 1335 15th
Walton Knitting Mills Inc, Elwood W Walton pres-treas, Elwood W Walton Jr sec, 1020 Mill
*Walton Lizzie, r 1333 7th Av
Walton Margaret B Mrs, case wkr County Welfare Dept, r 1335 15th
*Walton Nannie R, h 1333 7th
Wannemacher Catherine M Miss, tchr Kenworth Sch, h 1359 15th
Wannemacher Ernest T (Lois B) mgr Merit Shoe Co, h 1513 17th Av
*Wansley Annie J, student, r 330 12th
*Wansley Ernest (Laura D) cook Catawba Restr, h 330 12th
*Wansley Laura D, drsmkr 330 12th, r same
Ward Agnes Miss, slswn Wallace Inc, r 900 Ellwood
Ward Alvin J (Hilda R) student, h 732 Mill
Ward Avery A (Myrtle T) car inspr Sou Ry, h 569 16th
Ward Bernard A (Myrtice H) apprn City Elec Co, h 962 5th
Ward Carl (Geneva H) formn Knit Sox Hos Mills, h 2320 9th Av
WARD CHAS M (Willie T) (Carolina Asphalt Roofing Co) h 1801 9th Av, Tel 5976
Ward Claiborne L (Margaret H) mech Hickory Mtr Sls, h 1908 9th Av
Ward David F, slsmn Coca-Cola Botlg Co, r Granite Falls, N C
Ward Dewey P, emp Shuford Mill, h 900 Ellwood
Ward Edw T (Pauline C) bkpr Kennedy Elec Co, h 1103 E 10th Av

PERRY ARMATURE APPLIANCE CO.

WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. PHONE 2124

Ward Henry W, student, r 732 Mill
Ward Hilda R Mrs, emp Hafer Hos Mill, r 732 Mill
Ward Howard L, driver Hickory Flour Mills, r RD3
Ward Jas A (Lula W) emp Shuford Mills, h 732 Mill
Ward L Agnes Miss, r 900 Ellwood
Ward L Vance (Viola) emp Ivey Weavers, h 824 23d
Ward L Vance Jr (Estelle H) presser Longview Clnrs, r 2738 11½ Av
Ward Lois Miss, student, r 2320 9th Av
Ward Mary A Miss, emp Shuford Mills, r 732 Mill
Ward Mary B Miss, tex wkr, h 3308 10th Av
Ward Myrtice H Mrs, waitress Hickory Drug Store, r 962 5th
Ward Pauline C Mrs, cash Fresh Air Mkt, r 1103 E 10th Av
Ward R Joe, hlpr Elec Wiring Co, r 824 23d
Ward Ray L, emp Sou Desk Co, r 824 23d
Ward Sterling D, driver Hickory Flour Mills, r RD3
*Wardlaw Geo, emp Hickory Funeral Home, r (rear) 1311 7th Av
Warlick Alex (Christine S) bkpr Budy Body Wks, h 716 8th
Warlick Alex Jr, USN, r 716 8th
Warlick Bernice F Mrs, opr Esprit D'Armour Beauty Shoppe, r 1209 8th
*Warlick Brice (Edna) emp C & NW Ry, h 307 13th
Warlick Calvin R (Daisy C) bkpr, h 1209 8th
*Warlick Champ, hlpr Everett Huggins Amoco Ser, r 303 13th
Warlick Chas H, student, r 1826 14th Av
Warlick Clifton B (Isabelle P) (S & W Ser Sta) r Valdese, N C
Warlick Dortha W Mrs, wrapper Morgan Candy Mfg Co, r Granite Falls, N C
Warlick Geo C (Dennice Y) rep Veterans Admn, h 1826 14th Av
Warlick Ira R (Annie W) emp Hickory Spinners, h 747 37th
Warlick Jesse W (M Ethel) sec Shuford Mills, h Forest Park
Warlick Kenneth C (Bernice F) clk Duke Power Co, r 1209 8th
Warlick Lewis H, bkpr, h 1320 13th
Warlick Norman G, student, r 1826 14th Av
*Warlick Sallie, h 303 13th
Warlick Vernice F Mrs, opr Esprit D'Armour Beauty Shoppe, r 1209 8th
Warner Albert, r 503 24th
Warner Coleman (Ann G) pntr, h 503 24th
Warner Laura H (wid David E) r 1816 10th Av
Warnke E H, mus dir St Stephen's Luth Sch, r Springs Rd
Warren Abbie C (wid Alvin L) r 420 16½
Warren Audry Miss, nurse Richd Baker Hosp, r same
Warren Chas, lab, r 1419 8th Av

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) PHONE 26532

TODD FLORAL CO., INC.
"Todds Flowers Brighten The Hours"
HICKORY'S LEADING FLORIST SINCE 1930
PHONE 2221

Warren Everett T (Annie C) furn wkr, h 1416 3d Av
Warren Floyd L (Rose C) (Warren's Studio) h 420 16½
Warren Fred F (Wilma) linemn Hickory Tel Co, r RD1
Warren Glen (Maude C) pntr, r 606 Company
Warren Laura B (wid Wm) h 1419 8th Av
Warren Mareida C Miss, student, r 420 16½
Warren Mary F Mrs, r 410 Highland Av
Warren Maude C Mrs, barber, r 606 Company
Warren Thos L, driver Hickory Chem Co, r 2316 9th
Warren's Studio (Floyd L Warren) photogs, 1302½ Union Sq
Washam Troy L (Martha G) instr L-R College, h 1103 E 10th Av
Waters Basel F (Catherine W) whsemn Johnson Bros Supply, r Conover, N C
Waters Eugene G, asst mgr Aetna Loan & Finance Co, r Granite Falls, N C
Waters Harvey L (Murrell I) USA, r 1110 8th Av
Waters Jeanette P Mrs, sten Lang Chev Co, r 713 Highland Av
Waters Vernon M (Jeanette P) supt Hickory Shoe Lace Co, h 713 Highland Av
Waters Zubynell Mrs, r Sipe
Watkins Benj A (Georgia L) uphol, h 17 Brookford Rd
Watkins Ernest M (Lucille M) h 2123 Lake Hickory Rd Apt 1
Watson Eli T (Maude S) h 1626 13th Av
Watson Eva M Mrs, emp Hickory Dyeing & Winding Co, r 1231 Valley
Watson Geo G, clk Hickory Auto Parts, r 1628 11th Av
Watson Harold R, student, r 1029 8th Av
Watson J Clyde (Gertrude H) emp Knit Sox Hos Mills, h 509 9th
Watson Millard (Dora P) h 2441 24½
Watson Millard F (Lois P) fixer Setz-Right Hos Mill, h 1657 Grove
Watson Richd R (Toy W) knitter Menzies Hos Mill, h 1416 3d Av
Watson Thos R (Virginia H) slsmn, h 1029 8th Av
Watson Willard S, chiropodist 1242½ Government, h same
*Watson Wm (Alice) lab City, h 1331 7th Av
Watson Zina Miss, emp Ella Hos Mills, r 2441 24½
Watts Alice C (wid J Wilson) r 1321 12th
Watts Beloe H (Alice) driver G I Cab Co, r Hildebran, N C
Watts Claude A (Patricia M) slsmn McLean Trkg Co, h 1302 Ridge
Watts Clifford V (Mabel L) mach Elliott Knit Mills, h 525 Chestnut Av
Watts Ernestine G (wid Wilmer W) h 694 Boyd
Watts Grady E (Pearl) mech Harper Mtr Co, r Springs Rd
*Watts Jas (Artense A) hlpr Piedmont Supply Co, h 424 13½

R. A. TUNSTALL INSURANCE AGENCY
"INSURANCE OF ALL KINDS"
5 UNION SQ. BLDG. **R. Archie Tunstall, Owner** **PHONE 7531**

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5861

*Watts Jefferson (Ethel) gro 504 13th, h 524 same
Watts Jesse A (Eulala C) emp Hickory Chair Mfg Co, h 463 Crest
Watts John C, slsmn, r 1321 12th
Watts John W (Catherine E) cond Sou Ry, h 827 8th Av
Watts John W (Mary K) r 732 Mill
Watts Judson W, student, r 1321 12th
Watts Lester (Bertha S) emp Shuford Mills, h 806 Ellwood
*Watts Louise J, beauty opr, r 1424 2d Av
Watts Mary J Miss, waitress Minute Grill, r 694 Boyd
Watts Robt G, emp Hy-Lan Furn Co, h 806 Ellwood
Watts Ronda W, slsmn Montgomery Ward, h 1321 12th
Watts Sara K Miss, student, r 827 8th Av
Watts Wesley J, student, r 694 Boyd
Weathersby Jas R (Julia M) bkpr, r 1327 16th

WEAVER A B (Pearl D) (Weaver's Bar-B-Q, Weaver Mattress & Furniture Co) h 1029 E 10th Av, Tel 7895

Weaver Autus M (Helen P) h 412 22d
Weaver C Columbus, barber Piedmont Barber S, r Hildebran, N C
Weaver C Eugene, clk Hutlo's Gro, r RD1
Weaver Catherine E Mrs, clk Valdese Weavers, r 1940 Lake Hickory Rd

WEAVER CHAS (Mabel S) (Hickory Electric Co) h 1718 16th Av, Tel 4746

Weaver Claude (Ava M) hlpr Ingold Co, r RD4
Weaver D Byron, clk Hutto's Gro, r RD1
Weaver Dorothy L (wid Chas W) r 1503 11th Av
Weaver Helen P Mrs, opr Center Beauty Shoppe, r 412 22d

WEAVER INSURANCE AGENCY (Wm R and Wm R Weaver Jr, Van H Brown) Complete Insurance Service, 4 Hollar Bldg, 1028½ 13th, Tel 4861 (see bottom lines)

Weaver Jas E (Zona D) bkpr Tallant Trf Co, r Conover, N C
Weaver Louise M (wid Julius W) h 3809 9th Av
Weaver Lucius N (Catherine E) student, h 1940 Lake Hickory Rd
Weaver Mabel S Mrs, clk Lyerly F F Mills, r 1718 16th Av
Weaver Mattress & Furniture Co (A B Weaver) 814 34½
Weaver Nita P Mrs, clk The Flowers Co, r Conover, N C
Weaver Pearl W Mrs, tchr Brookford Sch, r RD1

WEAVER WM R (Rosalie R) (Weaver Insurance Agency) h 1215 13th Av, Tel 2-6476

WEAVER WM R JR (Weaver Insurance Agency) and Spanish Dept Lenoir-Rhyne College, r 1215 13th Av, Tel 2-6476

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. **PHONE 2261**

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.)'— PHONE 4716

WEAVER'S BAR-B-Q (A B Weaver) Barbecues and Country Style Steaks, Sandwiches of All Kinds, Fountain Service, 2323 9th Av, Tel 6916 (see page 65)

Webb Bessie C (wid Edgar) emp Anjare Mfg Co, r 2602 10th
Webb Dorothy I Miss, bkpr Montgomery Ward, r 1539 Grove
Webb E L Jr (Webb Specialty Co) r 2119 Lake Hickory Apt 9
Webb Evelyn Miss, sten L-R College, r 1539 Grove
Webb Geo E, formn Hickory Fabrics Co, r Hildebran, N C
Webb Geo G (Mattie W) supt Hickory Fabrics Co, r RD1
Webb Geo T Jr, reporter Hickory Daily Record, r 822 15th Av
Webb J Cline (Webb Specialty Co) h 2119 Lake Hickory Rd Apt 9
Webb J Coit (Viola W) slsmn Anchor Supply Co, h 1844 9th
Webb John L, pntr, r 1539 Grove
Webb Jos F (Charlotte S) pntr, h 1666 Grove
*Webb Roosevelt (Virginia) emp Ingold Co, h 204 13th
Webb S Evelyn Miss, sten, r 1539 Grove
Webb Specialty Co (J Cline and E L Webb Jr) whol confrs, 905 21st
Webb W Oliver (Eula K) pntr, h 1539 Grove
Webber Jas E (Virginia T) asst treas Shuford Mills, h 3611 9th Av
*Webber John (Nellie K) lab, h 303 Chestnut Av
Weeks Belle C Mrs, clk Wilfong Florist, h 525 10th Av
Welborn Howard C, slsmn Ligon Elec Sup Co, r 720 22d
Welch Delos E (Alma H) electn, h 1221 10th Av
*Weldon Davis (Edna) porter Spainhour's, r 1401 4th Av
Wellman Elizabeth F Miss, clk Belk-Broome, r Rutherford College
Wells Agnes B Miss, slswn Spainhour's, r 1323 18th
Wells B Lucille Miss, tchr Green Park Sch, r 1608 6th Av
Wells Clyde (Vivian T) emp Shuford Mills, h 927 Hope Av
Wells J Mayo (Freida Y) carp, h 825 Holly Av
Wells Jennings E (Annie B) supt Home Security Life Ins Co, h 1323 18th
Wells John S (Brighty C) h 911 Hope Av
Wells Martha Miss, bkpr Catawba Dairies, r 704 10th
Wells Nevil, emp Shuford Mills, r 911 Hope Av
Wells R Ollie (Willard K) emp Shuford Mills, h 907 Hope Av
Wells Robt L (Ernestine H) electn City Elec, h 911 1st Av
*Wells Sophia, dom, h 505 12th
Wentz Albert T (Sue S) (Try One Sandwich Co) h 412 16½
Wentz Geo (Mabel W) v-pres Hickory Funeral Home Mutl Burial Assn, h 328 10th Av
Wentz Jas B (Wentz Signs) h 1032½ 10th Av
Wentz Signs (Jas B Wentz) 1132½ 10th Av
Wesleyan Methodist Church, Rev Edgar F Kale pastor, 526 Holly Av

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

Wessinger Mary R Miss, instr Clevenger College of Bus Admn, r 1608 6th Av
West Alonzo M (Clara T) sec-treas West-Deal Co, h 1015 13th Av
West Clifton A (Callie D) emp Shuford Mills, h 906 Ellwood
WEST-DEAL CO, Luther G Boliek Pres, Alonzo M West Sec-Treas, Outfitters For Men and Boys, 1352 Union Sq, Tel 5716 (see page 36)
West Edw T (Helen K) mech City Mtr Co, h 1428 12th Av Apt 4
West Elene Y (wid Jack L) asst mgr Sears, Roebuck and Co, h 2109 15th Av
West End Food Shop (Frank E Berry and N W Phelps) 2426 9th Av
West Grace B (wid Wm E) mus tchr 110 8th, h same
West Hickory Baptist Church, Rev Fritz D Hemphill pastor, 2246 11th Av
WEST HICKORY GARAGE (Forest L Tallent) Repairs, Parts or Service For All Make Cars or Trucks, 105 23½ at Highway 70, Tel 6274 (see page 25)
West Jas H (Nannie F) slsmn Royal Crown Dist Corp, h 325 8th
West Rex C (Ruth F) brakemn C & NW Ry, h 1506 22d
*Westbrook Ralph, student, r (rear) 1639 17th
*Westbrook Robt, student, r (rear) 1639 17th
*Westbrook Wallace (Millie V) lab, h (rear) 1639 17th
Western Carolina Furniture Co, Horace D Rhoney pres, Chas A White sec, J Spurgeon Phillips treas, Toy F Digh mgr, mfrs, 3215 9th Av
WESTERN UNION TELEGRAPH CO, Earl M Schrum Mgr, 1003 14th, Tel 2134
Westmont School, Jos C White prin, 2350 11th Av
Westmoreland Alfred E (Bertha M) pntr L-R College, r 539 Grove
Westmoreland Milton, tchr Green Park Sch, r Grove Extd
Weston Norvelle K Mrs, emp Early Bird Hos Mill, r 698 Boyd
Weston Walter N (Norvelle K) radio mech, h 698 Boyd
Westview Methodist Church, Rev Joseph N Wise pastor, 2333 9th Av
Wethington Ruby H Mrs, slswn Penney's, r Connelly Springs, N C
Wezen Augusta S (wid Carl) r 813 13th Av
Whalen Jack L (Rita C) clk Huffry Hotel, r Icard, N C
Whaley Jas D (Isabel F) phys 1416 12th, h 1703 12th Av
Wharton Edw (Louise J) slsmn, h 1107 13th Av
Wheeler Amy L Miss, r 1315 12th Av
Wheeler Emily B Miss, h1315 12th Av
Wheeler Jas B, knitter Lyerly F F Mills, r 414 Highland Av
Whisnant Alfred N, student, r 1850 17th
Whisnant Betty E Miss, r 1913 15th

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

Whisnant Bobby D, atndt Bost's Esso Ser, r 527 41st
Whisnant Clarence L (Elsie E) treas Whisnant Hos Mills, r Country Club Rd
Whisnant Dan C (Nan B) (C & D Hos Mill) h 1421 19th
Whisnant David O (Cordia C) h 951 27th Av
Whisnant Edith S Mrs, inspr Windy City Knit Mills, r 956 27th Av
Whisnant Ernest E (Luella P) pres Whisnant Hos Mills, r Taylorsville Rd
Whisnant Eubert M (Fern B) slsmn, h 523 41st
Whisnant Fallon L (Emma T) emp Whisnant Hos Mills, h 214 24th
Whisnant Harvey O (Effie G) inspr Hickory Chair Corp, h 1733 16th
Whisnant Hosiery Mills Inc, Ernest E Whisnant pres-mgr, Clarence L Whisnant treas, 943 4th
Whisnant Hubert Q, apprn Barringer Bros & Gaither, r RD1
Whisnant Jos, student, h 1733 16th
Whisnant Lula H Mrs, looper Elliott Knit Mills, r 614 Chestnut Av
Whisnant Minnie A (wid Loy) r 3880 10th Av
Whisnant Pearl Miss, forwn Whisnant Hos Mills, r RD2
Whisnant Remus B (Phillis W) driver Hickory Taxi Co, h 707 10th Av
Whisnant Robt C (Rosalie H) clk Montgomery Ward, r RD1
Whisnant Robt L (Dorothy L) furn wkr, h 1639 17th
Whisnant Roy F (Edith S) clk Whisnant Hos Mills, h 956 27th Av
Whisnant Sue Miss, clk Merchants Prod & Gro Co, r Granite Falls, N C
Whisnant Thos S (Mary M) emp Shuford Mills, h 802 Ellwood
Whitaker Hubert C, driver Thomas & Howard, r RD3
White A Mack (Gertie T) emp Hickory Mfg Co, h 889 Burch
White Abram F, slsmn, r 712 14th
White Bethel McC Mrs, tex wkr, r 946 Holly Av
White Betty G Miss, r 415 8th Av
White Bode M (Bertha E) plant mgr Huffman Sausage Co, h 601 9th
White Brightie E, buyer Wallace Inc, r Morganton, N C
White Building, 1325½ 11th Av
White Chas A (Gertrude C) sec Western Caro Furn Co, h 707 14th
White Chas L (Sue) h 818 15th
White Chas P, slsmn Hickory Pkg Co, r 415 8th Av
White Clifford (Dean) slsmn Dr Pepper Botlg Co, r Brookford Rd
White Clyde N (Lillie A) slsmn Miller Curb Mkt, h 775 30th Av
White Clyde N Jr, USN, r 775 30th Av

WHITE CROSS LAUNDRY (L Clinton Goodson) "Dependable Service," Icard Ferry Rd (RD2), Tel 2-6211 (see page 57)

White Dock A (Annie B) slsmn City Mtr Co, r RD2

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. Dial 25507

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS
HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE
1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

White Dorenia L Mrs, emp Shuford Mills, r 803 Company
White Dorothy R Miss, student, r 1830 10th Av
White E Louise Miss, supvr Woolworth's, r 2036 Lenoir Rd
White Edgar I (Daisy H) h 1103 Spring
*White Edw Jr (Ether B) hlpr Ingold Co, h 403 Chestnut Av
White Eva H (wid Robt L) r 1101 13th Av
White Ewell R (Jessie M) linemn Duke Power Co, h 1821 8th Av
WHITE FURNITURE CO (Wm C White) 1327 11th Av, Tel 2-9416
White Genevine Miss, student, r 775 30th Av
White Geo M, emp Piedmont Wagon & Mfg Co, h 2036 Lenoir Rd
White Geo S (Mary G) meter rdr Duke Power Co, h 524 18th
White Gerald N, driver Catawba Transit Co, r RD4
White Hazel E Miss, r 415 8th Av
White Herman W, estimator Hickory Constn Co, r 1402 12th Av
White Hettie L Mrs, wks Hickory Steam Ldry, h 1231 Spring
White Homer T, slsmn Hickory Pkg Co, h 415 8th Av
White Homer T Jr, slsmn, r 415 8th Av
White Howard W (Brinnie L) driver, h 819 6th
WHITE J VERNON (Irene D) Pres Central Esso Service, h 113 12th
White Jas C (Bethel McC) tex wkr, h 946 Holly Av
White Jas M, driver Catawba Transit Co, r RD4
White Jessie H Mrs, emp Elliott Hos Mill, r 1821 8th Av
White Joanne E Miss, student, r 1024 17th Av
White John, wtchmn Hickory Pkg Co, r RD2
White John H (Della L) carp, h 3403 11th Av
White John T (Dorenia L) emp Shuford Mills, h 803 Company
White Jos B, driver Hickory Taxi Co, r 30th Av
White Jos C, prin Westmont Sch, r 1127 23d
White Julia D (wid Arthur W) r 1605 17th Av
White Louise Miss, supvr Woolworth's, r RD2
White Loyal W (Sue W) slsmn White Furn Co, r Shelby Rd
White Mae T Mrs, emp Shuford Mills, r 904 Ruth Av
White Margaret E Miss, tchr, r 2420 10th
White Margie I Miss, ofc sec Electl Shopping Center, r 415 8th Av
White Martha D (wid Wm J) r 1120 E 10th Av
*White Mays (Luvinia) lab, h 327 9th Av
White Melvin (Myrtle R) furn wkr, h 2812 11½ Av
White Mildred I Miss, student, r 1533 17th Av
White Paul (Mae T) emp Shuford Mills, h 904 Ruth Av
White Paul B (Gertrude S) slsmn, h 1533 17th Av
White Paul C, h 1605 17th Av
White Pauline F Miss, student, r 1533 17th Av
White Peggy L Miss, r 828 7th Av

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.
APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
WEATHERSTRIPPING
Room 207 Grant Bldg. Phone 28821

White Russell M, plmbr Hick Plmbg Co, h 1106 10th Av
White Sallie D (wid Wm J) r 828 7th Av
White Sue R Mrs, smstrs Belk-Broome, r 818 15th
White Troy C (Etha C) formn Cox Mfg Co, h 1109 Spring
White Violet L Miss, student, r 1068 Maple
White Vosco H (Sadie N) carrier PO, h 1068 Maple
White W Harold (Gladys) electn City Elec Co, h 1604 15th
White W Myles (Nina Y) emp County Health Dept, h 1658 Grove
White W Walker (Gertrude M) mach Brown Mfg Co, h 2420 10th
White Wm C (Opal P) (White Furn Co) h 1024 17th Av
*White Wm H (Martha J) driver Hickory Ice & Coal Co, h 319 13½
White Woodrow W (Iva W) (Longview Electric Co) h 634 41st
White Zebulon V (Beatrice J) police, h 1830 10th Av
*Whiteman David (Louise) lab, h 336 9th Av
*Whiteman Ulysses C, emp Ingold Co, r 336 9th Av
Whitener Alban L (Florence E) cabt mkr M G Crouch Lbr Co, h 615 Boyd
Whitener Albert, lab, h 1414 2d Av
Whitener Alfred C (Helen T) emp Hickory Specialty Co, h 1202 Morris Av
Whitener Amidas A, pres-treas Rhodes-Whitener Mills, Rudisell Spinning Mills and lawyer 1312½ Union Sq, r Taylorsville, N C
Whitener Ann E Miss, student, r 1719 12th Av
Whitener B L Mrs, tchr Viewmont Sch, r Apt 4 L-R College
Whitener B Willard, hlpr Lipe Mtr Lines, r RD1
Whitener Bertha S Mrs, h 1530 11th Av
Whitener Bessie C (wid J Adolphus) nurse, r 1405 17th
Whitener Betty J Miss, emp Hickory Dyeing & Winding Co, r 1129 Spring
Whitener Chas (Annie A) carp, r 205 27th
Whitener Chas H (Estelle C) repr Ingold Co, h 978 26th Av
Whitener Clive S (Vista P) slsmgr Hickory Pkg Co, h 1517 17th Av
Whitener Clyde L, student, r 1517 17th Av
Whitener Clyde P (Josephine L) meat ctr Sanitary Food Mkt, h 1320 School
*Whitener Daisy M (Sunset Cafe) r 206 12th
Whitener Dallas R (Eula B) eng Huffry Hotel, h 303 6th
Whitener Dorothy Miss, slswn Grant's, r Springs
Whitener Early R, r Yount
Whitener Eleanor M Miss, acct Philip A Risch, r 1344 17th
Whitener Elizabeth M Mrs, bkpr, r 1344 17th
*Whitener Geo W (Daisy M) janitor, h 206 12th
*Whitener Gertrude B, h 324 12th

ELECTRICAL SERVICE CO.
"Quality That Counts"
Contractors — Fixtures — Appliances — Power and Mill Wiring
1210 13th St. Phones: Day 2164; Night 8921

DeSoto
PIEDMONT MOTOR CO., INC.
DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266
Plymouth CHRYSLER

Whitener Gertrude K (wid Adolph L) (Green Court Manor) h 1104 11th Av
Whitener Glennie E Mrs, clk Ellis Hos Mills, r RD3
Whitener Harold E (Bonnie T) slsmn Ninth Av Hdw & Sup Co, r RD4
Whitener Harry E (Bessa H) real est 1608 10th Av, h same
Whitener Harry E Jr (Fire Extinguisher Ser Co) r 1608 10th Av
Whitener Herbert A, formn M G Crouch Lbr Co, r RD3
Whitener Horace L (Marie M) pntr, h Yount
Whitener Hugh A (Hazel D) pntr, r 714 Lincolnton Rd
Whitener Hugh J, formn Elliott Bldg Co, r RD1
*Whitener J Odessa, r 324 12th
Whitener J Park (Johnsie B) carp, h 1145 36th
Whitener Jack M (Maxine W) emp Elliott Knit Mills, h 819 8th Av
Whitener Jacksie N (wid J Claude) opr Hickory Tel Co, h 311 8th
Whitener Jacob W (Marie M) mech Hickory Mtr Sls, h 307 6th
*Whitener Jas D (Flora) (Sanitary Dry Cleaners) h 415 12th
Whitener Jas L (Julia W) mgr Midtown Parking, h 814 12th Av
Whitener Jas W (Beatrice F) glazier The Flowers Co, r RD2
Whitener Joe E, slsmn Rainbow Clnrs, r RD1
Whitener Joeretta Miss, clk Woolworth's, r 2315 11½ Av
Whitener John L (Mary M) sec-treas United Sales Co, h 2034 Forest Hill Rd
Whitener Josephine L Mrs, clk Deese Shoe Shop, r 1320 School
Whitener Jos P (Ruby P) r 1059 E 10th Av
Whitener Jos T (Julia S) student, h 2034 Forest Hill Rd
Whitener Judy Mrs, bkpr Wallace Inc, r Forest Hills
Whitener Julia W Mrs, tchr Kenworth Sch, r 814 12th Av
Whitener Julian G (Nancy E) v-pres-sec Rhodes-Whitener Mills, Rudisill Spinning Mills, h 1120 12th
Whitener Kathleen S Miss, bus mgr Hickory Memo Hosp, r 335 8th Av
Whitener Kathryn H Mrs (Hardin's Studio) h 714 10th
Whitener Lloyd A (Ethel S) mech Coca-Cola Botlg Co, h 1344 17th
Whitener Lloyd A Jr (Evelyn W) formn R & W Eng Corp, h 1344 17th
Whitener Louis A (Helen G) lawyer 1312½ Union Sq, h 1109 12th Av
*Whitener Mamie R, emp Hickory Steam Ldry, r 200 12th
Whitener Marie M Mrs, nurse Hickory Memo Hosp, r 307 6th
Whitener Mary B Miss, student, r 303 6th
Whitener Mary B Miss, student, r 1109 12th Av

BEAR WHEEL ALINEMENT
BUDY BODY WORKS
24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.
FORD CARS AND TRUCKS
SALES *SERVICE*
1315-1317 9TH AVE. **PHONES 7936 and 3666**

Whitener Maxine W Mrs, clk Ellis Hos Mills, r 819 8th Av
Whitener Mildred G Miss, r 1104 11th Av
Whitener Mildred M Mrs, slswn Spainhour's, r 718 4th
Whitener Murl E (Evelyn L) h 1302 Morris Av
Whitener Myrene Mrs, waitress Hotel Hickory, r RD1
Whitener Ned (Mary B) chief of police Longview, h 720 33d
*Whitener Oather C, driver Hickory Ice & Coal Co, r RD1
Whitener Oliver P (Mary W) formn Hickory Constn Co, h 1121 Valley
Whitener Paul E (Betty O) driver Hickory Cab Co, h 1033 Av B
Whitener Paul J (Flora W) formn Lipe Mtr Lines, h 951 27th Av
Whitener Paul W (Missouri M) dir Hickory Museum of Art The, h 718 4th
Whitener Penny, r Yount
Whitener Richd M (Elizabeth M) slsmn Caro Comn Co, h 1344 17th
Whitener Roy A (Ruth E) mech Ingold Co, r RD3
Whitener Roy H (Eva P) formn Elliott Bldg Co, h 2315 11½ Av
Whitener Ruby P Mrs, clk Whisnant Hos Mill, r 1059 E 10th Av
Whitener S Lonzo, uphol Hickory Cabt Co, r Yount
Whitener T Manly (Sophie E) lawyer 1312½ Union Sq, h 1719 12th Av
Whitener T Manly Jr, student, r 1719 12th Av
Whitener Tollie R (Ida P) carp, h 1207 E 10th Av
Whitener Vance W (Doris P) r 311 8th
Whitener Wm A (Sadie E) mech Piedmont Mtr Co, h 335 8th Av
Whitener Wm F, USA, r 1530 11th Av
Whitener Wm H (Ruth) mech DeHart Mtr Lines, r RD2
Whitener Wm L (Ethel M) farmer, h 1512 8th Av
Whitener Worth E (Mildred C) prsmn Hickory Daily Record, h 2015 15th
*Whitesides Dillard L (Blanche) caulker City, h 1312 6th Av
Whitley Dowd P (Margaret G) mgr Orkin Exterminating Co, h 525 6th
Whitley Hunter V (Kathryn J) chf clk C & NW Ry, h 719 6th
Whitley Kathryn J Mrs, clk Elliott Knit Mills, h 719 6th
Whitlock Martha A Miss, student, r 1231 N Hill
Whitlock Russell I (Bessie S) supt Windy City Knit Mills, h 1231 N Hill
Whitner Horace (Madie M) pntr, r 1215 23½
Whitson Claude (Lillie W) tex wkr, h 825 35th
Whitten Thos J (Carrie K) emp Ivey Weavers, h 522 25th
Whitworth Edna H Mrs, nurse 962 5th, r same

HICKORY FLOUR MILLS
Manufacturers of
HIGH-GRADE FLOUR, MEAL AND FEED
"As Good As The Best — Better Than The Rest"
PHONE 27971 **345 TENTH AVE.**

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

Whitworth Jas M (Edna H) interviewer N C Employment Div, h 962 5th
Wickland Robt L, mech Garth's, r 1201 8th
Widener Hattie G (wid D Prince) r 914 7th
Wike Fred S (Minnie H) emp Ivey Weavers, h 809 26th
Wike L Opal Miss, instr L-R College, r 318 10th Av
Wike Martha L (wid Dallas) h 2523 9th Av
Wike Wade A, emp Hickory Spinners, r 2523 9th Av
Wilborn John H (Frances W) emp Hickory Mfg Co, h 6 (rear) 801 21st
Wilburn Emmett, electn Hickory Elec Co, r Joe, N C
Wiles Larry C (Lilly B) bkpr Chas E Hagaman, h 1962 Forest Hill Dr
*Wilfong Anna H, r 313 13½ Apt 1
*Wilfong Bessie L, h 1358 3d Av
*Wilfong Callie, emp Hill's Cafe, r 1305 5th Av
*Wilfong Cora R, dom, h 200 12th
*Wilfong Ella R, emp Hill's Cafe, h 1305 5th Av
Wilfong Florist (Mrs Laura L Wilfong) 1637 8th Av
*Wilfong Glenn R (Pauline M) porter, h 311 13½ Apt 4
Wilfong H Bryan (Laura L) carrier PO and pres-treas Hickory Whol Florists, h 1625 13th Av
Wilfong H Bryan Jr, student, r 1625 13th Av
Wilfong Harry B, student, r 1625 13th Av
Wilfong Harvey G (Sudie S) (Wilfong Mtr Co) h 1215 13th
*Wilfong Irene E, emp Hill's Cafe, h 1358 2d Av
Wilfong Jas W, emp Borden Co, r Newton, N C
Wilfong Laura L Mrs (Wilfong Florist) r 1625 13th Av
Wilfong M Orabell (wid Thos C) h 1909 9th Av
Wilfong Motor Co (Harvey G Wilfong) 2005 9th Av
*Wilfong Oral, r 1358 3d Av
Wilfong R Kenneth, student, r 1520 17th Av
*Wilfong Richd L, hlpr Horton's Cafe, r 1358 3d Av
Wilfong Thos C Jr (Anna M) (Deese Shoe Shop, Sanitary Food Mkt) h 1912 15th Av
WILFONG W DONALD (Clara Y) City Supt of Pub Wks, h 1520 17th Av, Tel 2-7621
Wilfong W Donald Jr, student, r 1520 17th Av
Wilfong Wm A, student, r 1625 13th Av
Wilfong Wm W (Lettie S) (Deese Shoe Shop, Sanitary Food Mkt) h 1708 4th Av
Wilhelm Alfred G (Lucille W) h 1044 28th Av
Wilhelm Effie B Mrs, emp Hafer Hos Mill, r 1326 Ridge

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

Wilhelm H Walter (Effie B) emp Hy-Lan Furn Co, h 1326 Ridge
Wilhelm Peggy S Miss, emp Elliott Hos Mill, r 1044 28th Av
Wilkerson Anderson W (Era) clk Service Supply Co, r RD3
Wilkie J Claude (Wilma S) driver Thomas and Howard Co, h 707 10th Av
Wilkinson Clyde L Mrs, slswn Belk-Broome, r 1428 12th Av
Wilkinson Helen E Miss, clk Shuford Mills, r Catawba, N C
Wilkinson John C (Clyde L) emp Hickory Chair Mfg Co, h 1428 12th Av Apt 3
Wilkinson John J (Helen P) h 417 Kenworth Ter
Wilkinson Ralph, mech Windy City Knit Mills, r Newton, N C
Wilkinson Ray A, wldr Rhodes Welding Co, r RD3
Wilkinson Rufus M (Romona) driller R E Faw & Sons, r Connelly Springs, N C
Wilkinson Walter H (Ollie L) clk Shuford Mills, h 1514 13th Av
Wilkinson Woodrow C, slsmn Hickory Flour Mills, r Maiden, N C
Willard Josiah J, pres Clay Prntg Co, h 404 6th
Willett Hal H (Sybil S) mach Hickory S & I Co, r RD2
Williams A Fred (Eileene Y) formn Truck & Auto Ser Inc, h 1447 22d
*Williams Aileen, dom, h 1317 8th Av
Williams Arthur G (Ollie E) formn Duke Power Co, r RD1
*Williams Beatrice, lab, h 1312 6th Av
Williams Bessie A Mrs, sten J L Jones Mfg Co, r 552 23d
Williams Betty D Miss, student, r 2420 10th
Williams Blaine H, USA, r 335 Highland Av
Williams Bright D, slsmn Abernethy's, r 1017 11th Av
Williams Chas H (Margie C) pntr, h Springs Rd
*Williams Clarence, porter Bus Terminal, r 1317 8th Av
*Williams Claude (Vera J) driver Kerr Sand Co, h 418 9th Av
*Williams Clois, dom, r 1317 8th Av
Williams Clyde W (Zelda P) asst purch agt Hickory Chair Co, r RD2
Williams Danl L (Jeannette M) emp Ellis Hos Mills, h 1503 21st
*Williams DeWitt, hlpr Hickory Flour Mills, r 1326 6th Av
Williams Doreen Mrs, bkpr Montgomery Ward, r Granite Falls, N C
Williams Effie L (wid Cicero) r 2320 9th Av
*Williams Eli T (Virginia W) prsr Maple Springs Ldry, h 313 13½ Apt 1
*Williams Ernest L, hlpr City Coal Co, r 1317 8th Av
Williams Ervin A (Elizabeth R) h 1301 E 10th Av Apt 19
*Williams Essie H, r Yount
Williams Frank B, student, r 1301 E 10th Av Apt 8
Williams Frank W (Myrtle B) mech Setz-Right Hos Mills, h 40 6th

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.
PONTIAC SALES AND SERVICE
INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES
1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

Williams Freida Mrs, emp Whisnant Hos Mills, h 416 10th Av
*Williams Geo (Jennie) lab, r 1410 4th Av
Williams Helen S Mrs, clk Quaker Meadow Mills, r 1701 4th Av
Williams Henry H (Dorothy S) res mgr Hotel Hickory and Hotel Huffry, h Hotel Hickory
WILLIAMS HUGH P (Adele K) Mgr Coca-Cola Bottling Co, h 1710 12th Av, Tel 2-7441
*Williams Ira (Azalene) lab ,h 1410 4th Av
Williams Ira E (Claudia H) paper hngr 1200 20th, h same
Williams J Clarence (Alma C) h 714 8th Av
Williams J Edgar (Clara W) cook College Park Bar-B-Q, h Conover Rd
Williams Jackson C (Myrtle H) br mgr Saxon Vending Machs, h 1224 School Apt 2
Williams Jake (Carrie H) emp Sou Desk Co, h 2401 11½ Av
*Williams Jas L, r 918 4th
Williams Joel E (Ethel H) (Highland Food Mkt) h 833 7th Av
Williams Joel S, asst dist mgr Life Ins Co of Va, r Conover, N C
Williams John W (Mattie B) r 1202 16th Av
Williams Kathleen B Miss, slswn McLellan's, r Granite Falls, N C
Williams Kenneth T (Beulah W) supt Duke Hos Corp, r RD2
*Williams Leila M, r 621 12th
Williams Lois E (Letha I) emp Hy-Lan Furn Co, h 1132½ 10th Av
Williams M Hilda Miss, r 1910 Starnes Dr
*Williams Madell, emp Hickory Furn Co, r 1410 4th Av
*Williams Maggie, h 1411 4th Av
*Williams Marie, dom, h 621 12th
Williams Minnie Miss, r 1109 27th
Williams Mittie Mrs, r 720 Highland Av
Williams Ned A, atndt Hefner's Esso Ser, r RD1
Williams Nora M Miss, r Conover Rd
Williams Oris E (Marie B) agt Met Life Ins Co, h 607 7th
Williams Paul D (Margaret P) driver, h Lake Hickory Rd
*Williams Queen E, emp Hickory Steam Ldry, h 621 12th
Williams Rebecca P Mrs, r 1207 23½
*Williams Robt W (Otis M) ydmn, h 520 9th Av
*Williams Roosevelt (Kitty W) lab, h 340 Chestnut Av
*Williams Rosalie, dom, r 1317 8th Av
Williams Roy B (Minnie L) mech Hickory Mfg Co, h 335 Highland Av
*Williams Susie, dom, r 1326 6th Av
Williams T Weyburn Miss, student, r 1910 Starnes Dr

CAROLINA HOUSING & MORTGAGE CORP.
G.I. and F.H.A. Long Term Loans
1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

Williams Thos R (Margie H) genl mgr Hotel Hickory and Hotel Huffry, h 1411 13th Av
Williams Thos R Jr (Rachel M) phys 1118 12th, h 1203 3d
*Williams Verna, emp Hickory Hotel, r 520 11th
*Williams Wallace, chauf, r 610 12th
Williams Walter H (Bessie H) student, h 522 23d
Williams Walter L (Betty C) driver Hickory Taxi Co, h 1910 Starnes Dr
Williams Wayne H (Helen S) time study Hickory Chair Co, h 1701 4th Av
Williamson Carl L, mgr Reserve Life Ins Co, r Lenoir, N C
Williamson Everett L (Muriel W) slsmn Arrow Trade Mark Co, r RD2
*Williamson McKinley (Janie) lab City, r Conover, N C
Williamson Stanley H (Lillian W) plant mgr Arrow Trade Mark Co, r RD2
*Williamson Zenester, lab City, r 1337 5th Av
*Willis Arthur N, r 1309 3d Av
Willis Emmett C (Mary H) (Willis & Geitner) h 1747 12th
Willis Eva M (wid Mance) seamstress Spainhour's, 1004 9th Av
Willis J C, emp Brookford Mills, r 701 1½ Av
Willis J Clyde (Donnie H) mach Hickory Spinners, h 756 20th
Willis Jas R (Johnsie G) whsemn Silver Fleet Mtr Exp, h 417 8th
Willis John D (Elizabeth S) supt Coca-Cola Botlg Co, r Conover, N C
Willis Johnsie G Mrs, emp Hickory Overall Co, r 417 8th
Willis Lucille W (wid Clancy C) h 701 1½ Av
Willis Martin L (Daisy G) h 1237 23d
Willis Thos W (Mildred) slsmn Anderson Piano Co, h 1932 Lake Hickory Rd
WILLIS & GEITNER (Emmett C Willis, R Walker Geitner) Lawyers, 1027½ 13th, Tel 2-6611
Wills Emilie L (wid Russell) r 1805 10th
Willson Vernell Miss, waitress Hotel Hickory, r RD4
Wilson Amos (Daisy R) emp Sou Ry Co, h 1050 30th
Wilson B Gene (Eloise G) hlpr Ingold Co, r RD4
*Wilson Bessie, cook, h 610 9th Av
Wilson Chas R, student, r 686 Lincolnton Rd
Wilson Clayton G (Eunice B) tex wkr, h 2720 4th Av
Wilson Coit Miss, nurse Richd Baker Hosp, r same
Wilson Elsie P (wid Clarence) h 2815 9th Av
*Wilson Ernest (Vendel) porter McLellan's, r 1347 5th Av
Wilson Eunice B Mrs, bkpr Clark Tire & Auto Sup Co, r 2714 4th Av
Wilson Eulan L (Dorothy B) carp Cline Lbr Co, h 316 Ashe

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE SALES AND SERVICE PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. **PHONE 39716**

*Wilson Florine, emp Hy-Lan Furn Co, r 1362 Ridgeview Av
Wilson Fred O (Gettie F) opr City, h 1038 4th
Wilson Gettie F Mrs, looper Knit Sox Hos Mill, r 1038 4th
Wilson Gwendolyn H Mrs, sten Sherrill Uphol Co, r RD4
WILSON HAL D (Mabel R) (Hickory Sporting Goods Co) h 2056 Lake Hickory Rd, Tel 2-8631
Wilson Howard (Gladys A) tex wkr, h Rhodhiss Rd
*Wilson Inez S, r 833 Lincolnton Rd
Wilson J Danl (Joyce H) slsmn Pepsi-Cola Botlg Co, r 3512 11th Av
Wilson Jacob W (Katherine L) mech Reynolds B & M Co, r 943 Burch
Wilson Jas H (Clarabel M) acct 1545 16½ Av, h same
Wilson Jerome W (Myrtle H) emp Caro Fine Fabrics, h 919 9th Av
Wilson John P (Ollie B) recapper Trutred Tire Co, h 2422 9th
Wilson Joyce C Mrs, bkpr First Natl Bk, r 3512 11th Av
Wilson Kermit L, constn wkr, r 1239 N Hill
Wilson Lloyd A (Mary C) personnel mgr Shuford Mills, h 1210 12th
Wilson Mabel R Mrs, tchr Kenworth Sch, r Forrest Hills
Wilson Mary R Mrs, nurse 1210 12th, r same
*Wilson Mattie, h 1362 Ridgeview Av
*Wilson Nannie, r 531 12th
*Wilson Natalie, dom 1659 17th
Wilson Nola M (wid Allen R) h 819 17th
Wilson Opie W, metal wkr Budy Body Wks, r 819 17th
Wilson Ray, slsmn Coca-Cola Botlg Co, r Connelly Springs, N C
Wilson Ray (Velma L) emp Hickory Spinners, h 801 37th
Wilson Ray J (Naomi H) auto mech, h 686 Lincolnton Rd
Wilson Rena M Mrs, emp Walton Hos Mill, r 1045 29th Av
*Wilson Reuben (Willie) porter Hickory Drug Co, 1327-A 6th Av
Wilson Richd (Wilma T) driller Hickory Well Supply Co, r 1211 23½
*Wilson Ruth, emp Raby's Restr, h 1366 4th Av
Wilson Saml (Ruth D) emp Hickory Spinners, h 740 38th
Wilson Sarah M Miss, student, r 1045 29th Av
Wilson Tyree J (Rena M) carp, h 1045 29th Av
*Wilson Wesley, lab, r 611 13th
Wilson Wilhelminia Miss, wrapper Morgan Candy Mfg Co, r Icard, N C
*Wilson Wm A (Maggie) roofer Miller-Brooks Rfg Co, h 521 13th
Wilson Wm M, emp Setzer Constn Co, r 819 17th
Wimmer Milton H (Kathleen M) slsmn, h 1403 12th Apt 4
Windsor Marvin (Lucille M) r 411 Highland Av
Windy City Barber Shop (Harley L Eckard) 2313 10th

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. **PHONE 2117**

Modernize with Electricity DUKE POWER CO.

EFFICIENT-DEPENDABLE ECONOMICAL

1421 ELEVENTH AVE.

Phones: Office 2211; Service Dept. 5251

WINDY CITY DRY CLEANERS (Dewey M Moose) We Pickup and Deliver, Also Cash and Carry, 2416 10th, Tel 2-8087 (see page 35)

Windy City Garage (A Earl Cline) 2545 10th

WINDY CITY KNITTING MILLS INC, Robt G Hafer Pres, Mrs Mildred W Hafer Sec-Treas, Hosiery Manufacturers, (rear) 2315 10th, Tel 2-8281

Windy City Service Grocery (Mrs Ethel P Eckard) 2315 10th

Windy City Service Station (Quez A Teague & Ray F Lail) 2201 10th

Windy City Shoe Shop (Cletus Bentley) 2313 10th

Windy City Sundries (Calvin M and R Judson Moore) 2121 10th

Winebarger Cletus O, carp M G Crouch Lbr Co, r Conover, N C

Winebarger May A Mrs, emp Longview Hos Mill, r 802 31st

Winebarger Walter H (May A) h 802 31st

Wingate Frances T Miss, student, r 1023 11th Av

Wingate Marvin C (Frances T) asst mgr Hickory Funeral Home, h 1023 11th Av

Wingo Jos S (Brownie L) slsmgr Lang Chev Co, h 1218 12th

*Winkle Alice, r 906 6th

Winkler Ada B (wid Geo P) r 1812 13th Av

Winkler Anna Miss, r 2509 7th Av

Winkler Carl (Catherine B) brklyr, h 9 Houck's Chapel Rd

Winkler Chas, student, r 9 Houck's Chapel Rd

Winkler Donald, emp Duke Power Co, r 1220 23½

Winkler Fred A (Pearl B) (Winkler's Garage) r Lenoir Rd

Winkler Gaynelle A (wid Abe) h 3010 10th Av

Winkler Jas C (Mary B) atndt Everett Huggins Amoco Ser, h 1236 School

Winkler John Q (Sue R) (Winkler's Garage) r Granite Falls, N C

Winkler Junius H (Lillian) roofer Caro Asphalt Rfg Co, r 712 15th

Winkler Sally C (wid Roland) r 2412 11th Av

Winkler Thos A (Mamie J) h 1502 Lenoir Rd

Winkler Thos A Jr (Maria P) rodmn N C Hwy Comn, r 1502 Lenoir Rd

WINKLER'S GARAGE (John Q and Fred A Winkler) "Complete Auto Repairing," Body and Fender Work, 1704 Lenoir Rd, Tel 2-8026 (see page 25)

Winkler's Grove Baptist Church, Rev Jack Holland pastor, RD4

Winters Aileen B Miss, emp Hickory D & W Co, r 417 E Highland Av

Winters Artiemus, slsmn Seven-Up Botlg Co, r Granite Falls, N C

Winters Gaither G (Rosalie P) emp Hickory Mfg Co, h 417 E Highland Av

Winters Marshall, r 417 E Highland Av

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.
YOUR SAVINGS ARE INSURED UP TO $5,000.00
Buy, Build or Refinance Your Home Through The Fidelity Federal
1310 UNION SQUARE
L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

*Wise Ambra D, student, r 505 9th Av
Wise Henry A (Lena B) h 1427 15th
Wise Jack (Mittie C) pres Radio Center, h 1914 15th
Wise Jos N Rev (Ada S) pastor Westview Meth Ch, h 2403 3d Av
Wise Lela A Miss, clk, h 1428 12th Av Apt 2
*Wise Odus (Annie) hlpr Hickory Bonded Whse, h 505 9th Av
Wise Pauline L Mrs, buyer Spainhour's, r 811 8th Av
Wise Thos C, student, r 811 8th Av
Wiseman Cecil S (Emma H) firemn Sou Ry, h 1824 3d Av
Wiseman Floe (Macie P) waiter Sou Pig Bar-B-Q, r 3412 9th
Wishon Edw, whsemn Fredrickson Mtr Exp Corp, r Newton, N C
Witcher Lonnie (Eloise J) emp Hockory Spinners, h 3106 9th Av
Withers Jack M, wldr J L Goodman & Son, r RD3
Withers Ray (Clifteen) clk Fresh Air Mkt, h 1103 E 10th Av
WITHERSPOON ADRIAN E (Louise R) Mgr Shuford Hardware Co, h 314 10th Av, Tel 2-7972
Witherspoon Adrian E Jr, student, r 314 10th Av
Witherspoon Annie B Mrs, emp Hafer Hos Mill, r Westview
Witherspoon Carl A (Hattie S) h 1014 11th Av
Witherspoon Carl A Jr (Veneta W) student, h 909 15th
Witherspoon Chas, r 2348 11½ Av
Witherspoon Ernest L (Glenola) linemn Hickory Tel Co, r Springs Rd
Witherspoon Jas W, cash Ry Exp Agcy, r 1024 14th
Witherspoon John T (Annie B) emp Hickory Chair Co, h Westview
Witherspoon Lizzie Miss, h 318 10th Av
Witherspoon Louise R Mrs, slswn Lyerly Gift Shop, r 314 10th Av
Witherspoon Martha C Miss, student, r 1715 13th Av
Witherspoon Marvin H (Pauline H) solr 1st Security Co, h 1715 13th Av
*Witherspoon Matthew (Eva) h 1402 4th Av
Witherspoon Pauline H Mrs, ofc sec Mortgage Ser Corp, r 1715 13th Av
Witherspoon R C, slsmn Seven-Up Botlg Co, r Springs Rd
Witherspoon Robt, USA, r 2348 11½ Av
Witherspoon Sarah V Miss, student, r 1014 11th Av
Witherspoon Thos L (Lois B) (Viewmont Hos Mills) h 2348 11½ Av
*Witherspoon Walter (Catherine) lab, h 1342 4th Av
Witt Fannie R Mrs, looper Hafer Hos Mill, r 1025 Maple
Witt Raymond (Fannie R) emp Piedmont Hos Mill, h 1025 Maple
Witt Wm H (Ada O'B) slsmn, r 1905 10th
Witten David I (Witten & Co) h 303 15th Av
Witten Estelle R Miss, nurse 303 15th Av, r same

MACHINERY AND MILL SUPPLIES
SMITH-COURTNEY CO.
HICKORY, N. C. Phone 2201
RICHMOND, VA. Phone 3-9141
GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.

MOVING — PACKING — STORING

Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.

PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

Witten Soyna A Miss, student, r 303 15th Av
Witten & Co (David I Witten) junk, 2169 13th Av
Wittenberg Claude W (Anna B) slsmn Huffman Sausage Co, h 1034 29th Av
Wolfe John C (Carrie L) (Ninth Av Pharmacy) h 804 16½ Av
Wolfe Wm W (Ruth A) slsmgr Clay Prntg Co, h 726 6th
Wolff Mary F Miss, tchr, r 1517 11th Av
Wolff Oscar E (Rose W) emp W T Simmons News Co, h 1517 11th Av
Wolff Rose W Mrs, sten Ivey Weavers Inc, r 1517 11th Av
WOLFRAM FERDINAND J (Madaline O) (Arrow Trade Mark Co) r RD2, Tel 2-0104
Wollgast Elmer A (Pearl) instr Southern Vocational Inst, h 1704 15th
Woman's Club, Mrs Lee P Frans pres, Mrs J W Thomas sec, 1335 13th Av
Wood Chas L (Bryte D) emp Sou Desk Co, h 620 3d Av
Wood Eunice J (wid Isaac A) drsmkr 721 10th, h same
WOOD ROBT W (Alva P) Advertising Service, Newspaper, Radio, Mail, Art Work, Layout, Mimeographing, Mailing, Mailing Lists, Photo Copying, 1350½ Union Sq (Over Black's Drug Store), Tel 2-7766; h 1444 12th Av, Tel 8372 **(see page 19)**
Wood Robt W Jr, USAF, r 1444 12th Av Apt 5
Wood Victoria P (wid J L) smstrs Hickory Overall Co, h 1122 7th Av
Wood Wyman E Rev (Flora McD) pastor Brown Memo Bapt Ch, h 2217 10th
Woodard Ernest L (Margaret P) pres Longview Furn Co, v-pres-treas The Century Furn Co, h 1341 19th
Woodie Harrison A (Myrtle T) driver, h 3402 9th Av
Woodie Isaac S (Nancy M) furn wkr, h 612 35th
Woodie Jos (Edna) driver Abernethy Tfr & Stge Co, r 1130 15th
Woodie Ralph (Charlotte P) driver Abernethy Tfr & Stge Co, h 309 10th Av
Woodie Sidney V (Kathleen O) driver, h 764 36th
Woodie Thurman C (Flossie A) (Woodie's Gro) h 3432 9th Av
Woodie's Grocery (Thurman C Woodie) 3439 9th Av
WOODMAN OF THE WORLD LIFE INSURANCE SOCIETY, Clarence M Cooke Dist Mgr, Wm A Short State Chaplain, 1310½ Union Sq
Woodmen of the World, Hickory Camp No 80, meets Fridays at 1426 10th Av
Woods Elizabeth J Mrs, sec Dr Wilfred O Briens, r 802 9th Av
Woods Houston W (Susie B) sander Hickory Mfg Co, h 1525 17th Av
*Woodward Margaret, smstrs, h 1362 3d Av
Woodward Mattie H Mrs, bkpr Shuford Hdw Co, r 621 6th

ELECTRIC WIRING COMPANY

ELECTRICAL CONTRACTORS — REPAIRING

ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES

Geo. W. Huffman, Owner

2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.

Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.

Phone 27867 **Res. Phone 28398**

Woody Alter C, atndt Everett Huggins Amoco Ser, r RD3
Woody Howard G (Julia M) driver Catawba Transit Co, h 516 25th
Woody Leonard J, slsmn Fuller's Furn Co, r Robinson Rd
Wooley Dorothy M Miss, sec Philip A Risch, r 1111 12th
Wooley Merle A Miss, asst bus mgr Hickory Memo Hosp, r 1111 12th
Woolworth F W Co, J W Chenault mgr, dept store, 1346 Union Sq
*Wooten Aileen, dom, r 1406 3d Av
Wooten Doris R Miss, clk Duke Hos Corp, r 801 20th Av
*Wooten Florence, h 1406 3d Av
Wooten Harold R, USN, r 801 20th Av
*Wooten Leila, emp Hickory Mfg Co, r 1406 3d Av
Wooten R Morgan (Hilda C) v-pres 999 Tire & Battery Co, h 801 20th Av
Wootten Apartments, 1512 11th Av
Wootten G Ruffin, mach Hickory Auto Parts, r 1521 12th Av
Wooten Geo R (Rosa M) pres Hickory Ins & Realty Co, sec-treas First B & L Assn, h 1521 12th Av
Wootten Rosa A Mrs, v-pres Hickory Ins & Realty Co, r 1521 12th Av
Wootten Walter E (Virginia C) asst sec-treas 1st B & L Assn, h 1615 16th
*Words Albert, porter Bus Terminal, r 538 12th
Workman Lucille F Miss, knitter Ellis Hos Mills, r 1510 23d
Workman Nevert P Mrs, slswn Spainhour's, r RD3
Workman W Scott (Nevert) clk Duke Power Co, r RD3
Worley Claude H (Mabel P) plmbr, h 2235 10th Av
Worley Clyde (Ruby) emp Shuford Mills, h 908 Mill
Worsham Darris (Martha I) furn wkr, h 2200 10th Av Apt 10
Worsham Dennis C, electn Longview Elec Co, r 1132 28½
Worsham Ervin O (Vangie W) mech Lang Chev Co, h 1132 28th
Worth Elliott Carnegie Library, Miss Grace Patrick librarian, 1511 11th Av
Wrenn Edw T (Kathryn H) cook Hy-Lan Cafe, h 943 Burch
Wrenn Mamie P (wid Eli F) h 943 Burch
Wright A Brooks (Mary D) ofc mgr James Whol Co, h 1469 21st
Wright Betty G Miss, slswn Spainhour's, r 507 10th Av
Wright Calvin C (Cora G) h 1658 12th
*Wright Dili (Susie P) gro 339 Chestnut Av, h 339 same
Wright Dorcas (Pearl) h 1203 Ridge
Wright Evelyn T Mrs, bkpr Paramount Mtr Sls, r 809 15th
Wright Flavia Mrs, nurse Hickory Memo Hosp, r 925 S Hill
Wright Geo A (Pearl W) formn Lyerly F F Mills, h 507 10th Av
Wright Grady E (Carrie M) emp Shuford Mills, h 720 Mill
Wright J Fred (Minnie A) farmer, h 510 E Highland Av
Wright Jas A (Mabel M) h 512 Highland Av

GULF

BOWMAN'S 9TH AVE. SERVICE STATION

GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES

1228 9TH AVE. **PHONE 29917**

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. TELEPHONE 8416

Wright Jesse H (Flossie W) stone ctr Catawba M & G Wks, r Conover Rd
Wright John A (Mimie H) emp Lyerly F F Mills, r 614 Chestnut Av
Wright Lee B (Flavia H) emp Century Furn Co, h 925 S Hill
Wright Lloyd B (Florence) hos wkr, h 409 28½
Wright Lucy W (wid Clyde C) h 502 26th
Wright Minnie A Mrs, bdg 510 E Highland Av, r same
Wright Minnie H Mrs (Center Beauty Shoppe) r 614 Chestnut Av
*Wright Narcissus, h 1326 6th Av
Wright Pearl W Mrs, inspr Piedmont Hos Mills, r 1203 Ridge
Wright Virginia B Miss, student, r 510 E Highland Av
Wright Wm C (Laura R) h 1435 12th Av
Wright Wm W (Mary N) emp Johnson Piano Co, r Conover Rd
Wyant Carroll A (Carrie W) slsmn Gulf Oil Corp, h 1120 23d
Wyant Gordon V (Jennie E) supt Royal Crown Dist Corp, h 1917 9th Av
Wyant Grace I Miss, h 225 Ashe
Wyant Lois J Miss, emp Borden Co, r 1917 9th Av
Wycoff Thos, mech Walter Mtrs, r Hildebran, N C
Wyeth Norman E (Virginia H) supvr Newton Conover Air Port, h 2119 Lake Hickory Rd Apt 2
Wyke Fred H (Arlena M) prsr Ser Dry Clnrs, h 1444 14th Av
Wyke Opal L Miss, tchr, r 318 10th Av
Wyke Sadie R Mrs, r 1207 23½

Y
LUTZ'S DRUG STORE
"ON THE CORNER"
HICKORY'S LEADING DRUG STORE SINCE 1908
1354 UNION SQUARE PHONES 2364 and 7046

Yancey Arthur J (Anna H) emp Sou Desk Co, h 2532 2d Av
Yancey J B, slsmn Puritan Furn Mfg Co, r Conover Rd
Yarborough Martha E Miss, opr Princess Beauty Shoppe, r 1104 11th Av
Yarborough Wm M, bkpr Walter Mtrs, r Granite Falls, N C
Yates Carl E (Doris B) carrier PO, r RD4
Yates Cicero O (Emma H) emp Shuford Mills, h 819 Mill
Yates Doris B Mrs, emp Midway Hos Mill, r RD4
Yates Richd E (Audrey Y) emp Hickory Chair Co, h 4030 8th Av
Yeager Betty J Miss, sten, r 1344 14th
Yeager Mason J (Virginia) h 1344 14th
Yearwood Sherman V (Hazel F) emp Shuford Mills, h 902 Mill

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE DIAL 2107

HICKORY FLOWER SHOP
"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"
MEMBER TELEGRAPH DELIVERY SERVICE
1355 UNION SQUARE PHONE 6468

Yellow Top Cab Co (John G Clark) 1316 11th Av
Yelton Celia W (wid Chas J) r 1826 14th Av
YELTON WM D (Gladys P) Dentist 1328½ Union Sq, Tel 6246; h 2305 Lake Hickory Rd (River Rd) Tel 7194
Yoder Annie L Miss, nurse 1014 15th Av, r same
Yoder Annie S (wid Ward H) tchr Viewmont Sch, r 1201 8th
Yoder Betty M Miss, student, r 180 20th Av
Yoder Colin M (Emma Y) h 1014 15th Av
Yoder Cordie B (wid Lemuel) h 1010 33d
Yoder Danl, r 1010 33d
Yoder Dewey S, formn Elliott Bldg Co, r Longview
Yoder Doris A Miss, student, r 1201 8th
Yoder Doris C Mrs, r 1401 18th
Yoder Edgar D, h 1341 15th
Yoder Effie C (wid Oscar) nurse 3521 9th Av, h same
Yoder Eli C (Florence S) driver Hickory Taxi Co, r 32d (LV)
Yoder Elvin (Ethel R) r 1010 33d
Yoder Ethel C Mrs, emp Marlow Hos Mills, h 720 39th
Yoder Eubert M (Christine I) driver G I Cab Co, h 2416 12th Av
Yoder Geo C (Doris H) slsmn Coca-Cola Botlg Co, h 1329 16th
Yoder Gerald M (Maynelle) carrier PO, r RD1
Yoder Glenn R, emp Hickory Spinners, r 1010 33d
Yoder H Keith (Virginia A) pipeftr City, r 2421 10th Av
Yoder Henry J, carp, r 720 39th
Yoder Herbert L (Annie S) h 3614 12th Av
Yoder Hyrle L, clk Police Dept, r 1024 14th
Yoder J Yates (Leah M) carrier PO, h 180 20th Av
Yoder Jennings L (Ruth H) h 810 Av A
Yoder John J, driver Hickory Taxi Co, r RD1
Yoder John S (Libby C) mech B & M Mtr Co, r Vale, N C
Yoder John Y, student, r 180 20th Av
Yoder Juanite Miss, sec Holy Trinity Lutheran Ch, r 1353 18th
Yoder Leah M Mrs, ofc mgr Abernethy Tfr & Stge Co, r 180 20th Av
Yoder Lillian Miss, emp Elliott Hos Mill, r 629 32d
Yoder Lillie Y (wid Clarence) h 629 32d
Yoder Lowell Z (Gladys) h 1902 2d
Yoder M Craig (Ethel S) prof L-R College, r RD3
Yoder Olen (Margaret H) carp, r 410 41st
Yoder Ovelia D Miss, slswn Montgomery Ward, r RD1
Yoder Ovelia F Mrs, looper Lyerly F F Mills, r 729 10th Av
Yoder Roscoe H (Mildred L) carp, h 908 23d
Yoder Ruth P Mrs, bkpr Brown Operating Co, r RD3
Yoder Thesta F Mrs, slswn Belk-Broome, r RD2

DEAL'S FURNITURE STORE, Inc.
"See DEAL'S For A Good Deal"
422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.
—INSURANCE—
FIRST NATL. BANK BLDG. PHONE 5316

Yoder Wendell B (Wilma H) mech Hickory Well Supply Co, h 1301 E 10th Av Apt 62
Yoder Willard (Thesta F) hos wkr, h U S Hwy 70 W
York Robt F (Dorothy S) sermn R E Faw & Sons, r Conover, N C
Yost Chas A (Janie W) agt Ry Exp Agcy, h 1217 15th
Yother Herman B (Virginia M) police, r Brookford, N C
Younce Alice S (wid C Ford) r 45 6th
Younce Allen (Joann) r (rear) 2 6th
Younce Billy A (Hazel R) (Noggle & Younce) r Springs Rd
Younce Frank (Etta) farmer, h (rear) 2 6th
Younce Geo K, USA, r 27 6th
Younce Harold L, weaver Brookford Cotton Mills, r 27 6th
Younce Jos W, r 27 6th
Younce Robt C (Garlene N) uphol Hickory Chair Co, r 27 6th
Younce Wm M (Vega C) uphol Hickory Chair Co, h 27 6th
Young Alex D, wks Martin's Mill Work, r Icard, N C
Young Allie M Miss, tex wkr, r 415 41st
Young Bobbie J Miss, student, r 2791 10th
Young Bros Grocery (Fred Young) 701 12th
YOUNG C SPURGEON (Lois W) (Young's Garage) h 1158 32d, Tel 2-9687
Young Carmon W (Hickory Hotel News Stand) r 1110 12th
Young Charlcia Miss, student, r 415 41st
Young Chas B, clk A & P Food Stores, r 605 7th
Young Coy (Mary L) wks Howard-Hickory Co, h 1035 41st
*Young David M, tchr, r 519 12th
*Young David M Jr, tchr Ridgeview Sch, r 317 13th
Young Doris Miss, r 1353 18th
Young Dorsey V, clk Mosteller Gro Co, r Hildebran, N C
Young Eileen Miss, r 415 41st
Young Elizabeth Miss, clk Rainbow Clnrs, r 1031 9th Av
Young Enloe E (Vangie W) (Hickory Barber Shop) r Shelby Rd
Young Eva Miss, slswn Truesdale Dress Shop, r 1007 11th Av
Young Everett O (Blanche G) lab City, h 2200 10th Av Apt 2
*Young Fannie, emp Maple Springs Ldry, r 1311 7th Av
Young Fred (Ethel G) (Young Bros Gro) h 705 12th
Young Fredk L (Alma M) pres-treas Frederick L Young Inc, h 1206 E 10th Av
YOUNG FREDERICK L INC, Fredk L Young Pres-Treas, Marion M Miller Sec, Textile Specialties, "Chemicals For The Textile Trade," 1237 Valley, Tel 2-9403 **(see page 68)**
YOUNG GAITHER B (Ethel M) Pres-Treas-Mgr Carolina Insurance & Realty Co, h 1514 13th, Tel 2-5047

HICKORY ELECTRIC CO.
Electrical Contractors
N. C. STATE LICENSE NO. 414
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING
1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* **Phone 29106**

Young Geo (Margaret B) contr, h 1123 3d
Young Ida S (wid John B) r 1514 13th
Young J Edw (Littie C) emp Sou Desk Co, h 415 41st
Young J Edw Jr (Ruby A) furn wkr, r 415 41st
Young Jas W (Margie P) mach Elliott Knit Mills, h 705 12th
Young Junior G, hlpr Electl Ser Co, r RD1
Young Lloyd S (Blanche W) emp Hafer Hos Mills, h 1166 29th
Young Lois W Mrs, tchr Longview Sch, r RD4
Young Loye R (Opal R) driver Caro Frt Co, h 2791 10th
Young Mary E Miss, sten Wallace Inc, r Connelly Springs, N C
Young Mattie R Mrs, h 605 7th
Young Mercantile Co, Fred C Cresimore mgr, 1916 9th Av
Young Plato (Fannie) slsmn, h 604 35th
Young Preston L (Eva C) apprn B & M Mtr Co, h 518 22½
Young Saml (Betty K) emp Hickory Spinners, r 804 37½
Young Vangie W Mrs, tchr Longview Sch, r RD4
Young Willis (Joanna W) furn wkr, r 415 41st
YOUNG'S GARAGE (C Spurgeon Young) General Repair Work, "Service On All Makes," 1162 32d, Tel 2-9689 **(see page 25)**
Youngblood John A (Elsie W) hos wkr, h 422 22d
Yount A Odell (Ruth M) carrier PO, h 636 8th Av
Yount Adrien E (Edith S) clk PO, h 1227 25th
Yount Alice L Mrs, sten Jefferson Stand Life Ins Co, r RD2
Yount Alpha M (wid Davis) h Forest Park
Yount Apartments, 1120 and 1215 13th
Yount Barbara E Miss, student, r 1624 Grove
Yount Building, 1112 13th
Yount C Willard (Pauline H) knitter Lyerly F F Mills, h 2310 13th
Yount Carl G (Ethel D) emp Shuford Mills, h 573 Elliott
Yount Carl J (Edna D) mgr Silver Fleet Mtr Exp, h 723 10th Av
Yount Chas B, mech Garth's, r Vale, N C
Yount Clarence E (Madge H) slsmn Yount Furn Co, h 1551 18th
Yount Clyde O (Ada S) emp Shuford Mills, h 614 Company
Yount Clyde R (Vergie W) (C & D Hos Mill) h 1719 22d
Yount D Arthur (Minnie H) auctioneer, h 2438 9th
Yount D Earl (Ruth K) delmn Ry Exp Agcy, h 1664 Grove
Yount D Eugene, clk PO, r 517 10th Av
Yount D Lee (Mary E) wks Hy-Lan Furn Co, h 315 8th Av
Yount Darrell R, clk PO, r 1141 Maple
Yount Donald L (Pauline B) emp Western Caro Furn Co, h 1043 37th
Yount Dorothey B Miss, clk Penney's, r Conover, N C
Yount Edna D Mrs, emp James Knit Mills, r 723 10th Av
Yount Ernest L (Fay C) driver Assoc Transport, h 764 24th

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. **PHONE 29696**

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

Yount Ernest N (Nettie H) mgr Better Homes Furn Co No 2, h 217 Lentz
Yount Ernest N Jr, USAF, r 217 Lentz
Yount Ervin C (Mary W) (Yount Furn Co) h 1428 17th
Yount Ethel D Mrs, emp Shuford Mills, r 573 Elliott
Yount Fabin S (Nadine M) electn Bohan Eng Co, h 973 29th Av
Yount Florence G Miss, hos wkr, r 2716 11½ Av
Yount Florene S Mrs, slswn Penney's, r Claremont, N C
Yount Florist (Mrs Mary E Yount) 315 8th Av
Yount Floyd S (Lottie) bridge supt N C Hwy & Public Wks, r RD2
Yount Franklin D, student, r 217 Lentz
Yount Furniture Co (Ervin C Yount) 1017 13th
Yount Garland E (Adele C) contr 2109 15th Av, r same
Yount Geo C (Edna F) clk Smith's Gro, r 713 24th
Yount Gladys L Miss, hos wkr, r 2716 11½ Av
Yount Glenn M (Lillie S) well driller, h 2744 9th
Yount Gordon A (Annie W) mech Tallant Trf Co, h 306 24th
Yount Gordon A Jr, r 306 24th
Yount Harold L (Ella B) supt Isenhour Hos Mills, h 709 8th
Yount Harold R (Emma S) clk Whisnant Hos Mills, h 823 35th
Yount Harry L (Dollie P) knitter Lyerly F F Mills, h 714 4th
Yount Harvey M (Mary M) mech Paramount Mtr Sls, h 308 24th
Yount Harvey M Jr (Kathryn M) mech Reynolds B & M Co, r 610 22d
Yount Howard P (Marie P) driver Tenn-Caro Transit, h 2742 10th
Yount Jas D, hlpr Hickory Daily Record, r 1425 Springs
Yount Jas E, formn Sou Hos Mills, r Springs Rd
Yount Jas E (Juanita S) sander Hickory Chair Co, h 421 E Highland Av
Yount Jas P (Mary B) clk PO, r 694 Boyd
Yount Jean Miss, student, r 1141 Maple
Yount John A (Eva R) contr, h Taylorsville Rd
Yount John D (Helen R) h 1034 2d
Yount Julius P Jr, driver Silver Fleet Mtr Exp, r RD2
Yount Katherine Miss, nurse Hickory Memo Hosp, h 1710 10th Av
Yount Katie R (wid Marshall) opr Highland Sch Lunch Rm, h 217 Lentz
Yount Kenneth E, student, r Taylorsville Rd
Yount Lawrence (Agnes G) emp Ivey Weavers, h 2430 8th Av
Yount Lawrence J (Ruth B) clk Mortgage Ser Corp, h 2430 9th
Yount Leora W Mrs, emp Hickory Dyeing & Wind Co, h 1141 Maple
Yount M Virginia (wid Franklin M) h 614 Highland Av
Yount Madge H Mrs, bkpr Belk-Broome, r 1551 18th

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29498

YOUNT MARSHALL V (Jerry J) Judge City Recorders Court and Lawyer Yount Bldg, 1112 13th, Tel 2-6861; h 1215 13th, Tel 2-8381
Yount Mary A (wid Marshall H) h 1120 13th
Yount Mary E Mrs (Yount Florist) r 315 8th Av
Yount Mary J Miss, student, r 764 24th Av
Yount Mary W (wid Luther) r 2436 11½ Av
Yount Maude S (wid David W) h 517 10th Av
Yount Metta A Miss, emp Ivey Weavers, r 713 24th
Yount Noah A (Anna S) h 1524 17th Av
Yount Nolan A, clk PO, r 1524 17th Av
Yount Odus V (Dorothy E) farmer, h 1624 Grove
Yount Olive F Miss, clk Lipe Mtr Lines, r 605 9th
Yount Ollie V (wid David) h 2716 11½ Av
Yount Otis (Rachel S) tex wkr, h 819 8th
Yount Otta F (Odell P) h 1918 2d
Yount Peggy R Miss, student, r 573 Elliott
Yount Raymer S (Juanita C) carp, h 310 Pine Av
Yount Raymond S, mach, r 901 Burch
Yount Richd H, student, r 315 8th Av
Yount Ruth A Miss, nurse, r 1624 Grove
Yount Ruth S (wid Raymond M) tex wkr, h 2428 11th Av
Yount Ruth S Miss, student, r 2428 11th Av
Yount Saml, emp Ivey Weavers, r 713 24th
Yount Shular D (Eula S) furn wkr, h 959 30th Av
Yount Thurman S (Almeta M) emp Ivey Weavers, h 713 24th
Yount V E, slsmn Electl Ser Co, r RD1
Yount Virginia W Miss, student, r 1428 17th
Yount Wayne W, emp Shuford Mill, r 614 Company

LUTZ'S DRUG STORE

"ON THE CORNER"

HICKORY'S LEADING DRUG STORE SINCE 1908

1354 UNION SQUARE PHONES 2364 and 7046

Zachary Ulan (Louise R) slsmn, h 925 23d
Zerden Doris B Miss, clk Louis E Zerden, r 1215 12th Av
Zerden Esther Miss, clk Louis E Zerden, r 1215 12th Av
Zerden Howard, student, r 1215 12th Av
Zerden Louis E (Sayde B) (Zerden's Dept Store) h 1215 12th Av
Zerden Marvin S (Elaine S) slsmn Zerden's Dept Store, r 1524 11th Av

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION

PORTABLE WELDING AND CUTTING EQUIPMENT

PLANT: DALE EXTD. AT WESTVIEW PHONE 8695

LANG CHEVROLET CO., INC.

SALES CHEVROLET *SERVICE*

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. **PHONE 2321**

Zerden's Department Store (Louis E Zerden) 1304 Union Sq
Zimmerman Berla G, clk Lipe Mtr Lines, r Connelly Springs, N C
Zimmerman Edw L (Betty) (Empire Ser Sta) h 629 29th

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. **PHONE 7366**

Richards Motor Co.

CHRYSLER
and
PLYMOUTH

Sales and Service

1101 Ninth Ave. Telephone 2257

For Dependable, Courteous Service

Dial 2288 or 2289

BELL CAB SERVICE

H. L. REITZEL, Owner

24 Hour Service *All 4 Door Cabs*

Two-Way Radio

Special Rates on Long Trips

YOUR PATRONAGE APPRECIATED

915 13th St. Hickory, N. C.

Brown Bros. HOSIERY MILLS, Inc.

Hickory, N. C.

MANUFACTURERS OF BB SEAMLESS HOSIERY

Z. W. BROWN, President
1208 2D STREET

PHONE 7736
P. O. BOX 2346

NEW YORK OFFICE
Empire State Building
Suite 4003
Tel. Chickering 4-2395-6

MID-WEST OFFICE
4133 Central Avenue
Indianapolis, Ind.
Tel. Humboldt 6141

WEST COAST OFFICE
552 Mission Street
San Francisco, Calif.
Tel. Douglas 2-1993

RUBY HOSIERY MILLS, Inc. — Dial 4511
BROWN MANUFACTURING CO., Inc.
Dial 8087
BROWN OPERATING CO., Inc. — Dial 7746

ATLANTIC COMPANY

ICE — COAL

For Prompt and Courteous Service

"WATCH FOR THE ORANGE TRUCKS"

520 E. Highland Ave. **Dial 7501**

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

MILLER'S
Classified Business Directory
—OF—
HICKORY, N. C.

VOL. XII 1949-1950 VOL. XII

NOTE—Patronize those whose names are in large type, for they are the progressive ones, and generally leaders in their line.

☞ Index appears in front of special business headings only, for which an extra charge is made.

(*)—Purpose of star (*) in front of name is generally used to denote colored person or firm, but its use is so varied that we assume no responsibility for errors or the wrong use of same.

Accountants — Certified Public

BURGESS ARTHUR H, 1121 13th R219

Hagaman Chas E, 1348 11th Av

HUTCHISON PAUL D, 1213 14th (see page 18)

McMillan Van Buren, 1523 14th Av

Scharrer Andrew E, 1219½ 11th Av

Accountants — Public

RISCH PHILIP A, 1200 13th (see page 18)

Wilson Jas H, 1545 16½ Av

☞ Adding Machines

CAROLINA TYPEWRITER CO, 106 Harris Arcade (see bottom lines)

PENEGAR O G CO, 1210 11th Av (see bottom lines)

Advertising

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

WOOD ROBT W, 1350½ Union Sq (see page 19)

Advertising Agencies

SOUTHERN SERVICE BUREAU, PO Box 630, Asheville, N C

☞ Air Conditioning

HOLBROOK REFRIGERATION, 2025 13th Av (see bottom lines)

SMITH R B & CO, 2907 9th Av (see page 64)

Airplanes

CANNON AVIATION C O I N C, Municipal Airport, N 36th (LV) (see page 19)

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

Air Ports

MUNICIPAL AIRPORT, N 36th (LV)

☞Ambulance Service

BASS - SMITH FUNERAL HOME, 1220 13th (see bottom lines)
***BENNETT'S FUNERAL HOME, 525 12th (see page 48)**
HICKORY FUNERAL HOME INC, 1023 11th Av (see top and bottom lines)
SHUFORD FUNERAL HOME, 1430 11th Av (see front cover)

Apartments

Abernethy, 1220 14th
Adams, 801 16th
Barringer, 802 9th Av
Bock, 525 Chestnut Av
Federal Housing Project, 1301-05 E 10th Av
Fritz, 333 10th Av
Harbin, 1428 12th Av
Harris, 1118 15th Av
Hefner, 1220-24 School
Highland, 304 E 2d
Ivey, 1514 13th Av
Jones, 801 8th Av and 1700 10th Av
Kerr, 1103 E 10th Av
Lake Hickory, 2105-23 Lake Hickory Rd
Lang, 1445 13th Av and 1228 15th
Leonard, 1205 15th
Lineberger, 328 10th Av
Little, 230 Highland Av
Lynn, 1710 10th Av
Mildred, 1403 12th Av
Miller, 1016 2d and 1318-20 School
Morningside, 1543 10th
Morrison, 1839 10th Av
Morrison Cottage, 1019 8th Av
Moss, 1220 12th and 1111 13th Av
Newell, 702 16th
Nowell, 1221 13th
Oakwood, 1444 12th Av and 1200-02 15th
*Ridgeview Teacherage, 1357 Ridgeview Av
Rudisill, 226 Highland Av
Stirewalt, 1528 12th Av
Troutman, 1410 12th Av
Twelfth Avenue, 1350 12th Av
*Waggoner, 538-40 12th
Walters, 1528-32 11th Av and 104-06 16th
Wootten, 1512 11th Av
Yount Apts, 1120 and 1215 13th

Architects

ABEE & TASHIRO A I A, 1028½ 13th R10 (see page 19)
CLEMMER ROBERT L, 202 Grant Bldg, 1316 Union Sq (see page 20)
HERMAN QUINCE E, 1234 13th Av (see page 20)

☞Armature Winders

PERRY ARMATURE CO, 1609 10th Av (see front cover and page 42)

Art Museums

Hickory Museum of Art The, 1610 13th Av

Artists

Cilley E Louise Miss, 1502 13th Av

Associations and Clubs

Alcoholics Anonymous, 1423 11th Av
Altrusa Club, Hotel Hickory
American Legion Auxiliary, 1528 10th Av
American Legion Hickory Post No 48, 1528 10th Av
AMERICAN RED CROSS, 1353½ Union Sq
B P O E Hickory Lodge No 1654, 1429 11th Av
Boy Scouts of America Troop No 5, 1308 14th
Carolina Motor Club, 1512 9th Av
Catawba Chapter No 60 R A M, 1013½ 14th
Catawba Valley Executives Club, 549 E Highland Av
CHAMBER OF COMMERCE, 1111 13th
Community Chest, 1111 13th

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

Exchange Club, Hotel Hickory
Foot Hill Shrine Club, 1013½ 14th
Girl Scouts Headquarters, 1353½ Union Sq
Hickory Board of Realtors, Harris Arcade
Hickory Chapter No 155 O E S, 1013½ 14th
Hickory Commandary No 17 K T, 1013½ 14th
Hickory Lodge No 343 AF & AM, 1013½ 14th
HICKORY MERCHANTS A S S N, 1350½ Union Sq
Junior Chamber of Commerce, Hotel Hickory
Junior Woman's Club, 1825 8th Av
Jr O U A M Piedmont Council No 43, 1332 Union Sq
Kiwanis Club, Hotel Hickory
Lake Hickory Country Club, Country Club Rd
Lions Club, Hotel Hickory
Moose Lodge, Lake Hickory
N S A Hickory Chapter, Hotel Hickory
Optomist Club, Hotel Hickory
Rotary Club, Hotel Hickory
Royal Arcanum Catawba Council No 2420, 1423 11th Av
Veterans of Foreign Wars, Barb-Hammond-Smith Post No 1957, 1028½ 13th (3d flr)
Woman's Club, 1335 13th Av
W O W Camp No 80, 1426 10th Av

☞Auctioneers—Real Estate

CAROLINA LAND-AUCTION CO, 204 Grant Bldg, 1316 Union Sq (see page 20)

Automobile Accessories

Advance Stores, 1021 13th
B & M MOTOR CO INC, 1606-1608 9th Av (see bottom lines and page 26)
BARRINGER BROS & GAITHER, 549 E Highland Av (see page 26)
BOST'S ESSO SERVICE, 50 Brookford Rd at Highway 70 (see page 21)
BOWMAN'S NINTH AV SERVICE STATION, 1228 9th Av (see bottom lines)
CLARK TIRE & AUTO SUPPLY CO, 1205 9th Av
FIRESTONE STORES, 1015 14th (see page 20)
FLOWERS CO THE, 1121 9th Av (see front cover)
Goodrich B F Stores, 1011 14th
HOLLAR'S GARAGE, 4025 9th Av
HUDSON-STARR SALES CO, 1825-1837 9th Av (see page 27)
HUGGINS EVERETT AMOCO SERVICE, 1412 11th Av (see page 22)
MIDTOWN SERVICE STATION, 1133 9th Av (see page 23)
TATE'S SHELL SERVICE, 1401 11th Av (see page 24)
WEST HICKORY GARAGE, 105 23½ and Highway 70 (see page 25)

☞Automobile Body Service

BUDY BODY WORKS, 120 24th (see bottom lines)
TRUCK & AUTO SERVICE INC, 2200 13th Av (see page 25)
WINKLER'S GARAGE, 1704 Lenoir Rd (see page 25)

☞Automobile Glass

HUDSON-STARR SALES CO, 1825-1837 9th Av (see page 27)

☞Automobile Loans

M & J FINANCE CORP, 917 15th (see top lines and page 47)

☞Automobile Painting

BUDY BODY WORKS, 120 24th (see bottom lines)
WALTER MOTORS INC, 1516 9th Av (see top lines)

Automobile Parts

FLOWERS CO THE, 1121 9th Av (see front cover)
H & H Used Parts Co, 2195 13th Av
HICKORY AUTO PARTS INC, 1417 11th Av
Service Supply Co, 815 12th

STEELE Conover Road RULANE GAS SERVICE SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

☞Automobile Radiator Service

RAY'S RADIATOR SHOP, Sandy Ridge Rd (see page 21)

Automobile Service

Alexander's Garage, 1210 36th
Automotive Ser Co, 2318 9th Av
B & M MOTOR CO INC, 1606-1608 9th Av (see bottom lines and page 26)
BANKS PONTIAC CO INC, 1419 9th Av (see top lines)
BARRINGER BROS & GAITHER INC, 549 E Highland Av (see page 26)
Berry & Callaway, 2115 2d
Bolick's Auto Reprs, 2827 9th Av
BUDY BODY WORKS, 120 24th (see bottom lines)
Burch & Shook Body Shop, Morganton Rd
CITY MOTOR CO INC, 1320 11th Av (see page 27)
FLOWERS AUTO REPAIR SHOP, Sandy Ridge Rd (see page 21)
Hamby Wade W, 2201 15th
HARPER MOTOR CO, 1315-1317 9th Av (see top lines)
Hefner & Hilton, 1111 8th Av
Hickory Glass Co, (rear) 1106 End
HICKORY MOTOR SALES INC, 1435 9th Av (see top lines)
Highland Garage, 1109 N Hill
HOLLAR'S GARAGE, 4025 9th Av
HUDSON-STARR SALES CO, 1825-1837 9th Av (see page 27)
HUGGINS EVERETT AMOCO SERVICE, 1412 11th Av (see page 22)
Jackson Eston J, 318 E 2d
LANG CHEVROLET CO, 940 9th Av (see top lines)
Moser H P Garage, 2005 9th Av
Moser's Auto Repair, 1212 9th Av
Noggle & Younce Body Wks, Morganton Rd
PARAMOUNT MOTOR SALES INC, 912 15th
Piedmont Body Wks, 1345 8th Av
PIEDMONT MOTOR CO INC, 1434 9th Av (see top lines)
Propst Garage, 965 3d
RICHARDS MOTOR CO, 1101 9th Av (see insert)
S & S Body Shop, 960 4th
TRUCK & AUTO SERVICE INC, 2200 13th Av (see page 25)
WALTER MOTORS INC, 1516 9th Av (see top lines)
WEST HICKORY GARAGE, 105 23½ at Highway 70 (see page 25)
Windy City Garage, 2545 10th
WINKLER'S GARAGE, 1704 Lenoir Rd (see page 25)
YOUNG'S GARAGE, 1162 32d (see page 25)

☞Automobile Upholstering

CIRCLE DRIVE, S 37th and Hwy 70 W (see page 64)

Automobiles

B & M MOTOR CO INC, 1606-1608 9th Av (see bottom lines and page 26)
BANKS PONTIAC CO INC, 1419 9th Av (see top lines)
BARRINGER BROS & GAITHER INC, 549 E Highland Av (see page 26)
Central Motor Co, 1125 9th Av
CITY MOTOR CO INC, 1320 11th Av (see page 27)
Clinton Mtr Co, 1013 9th Av
DEAL MOTOR CO, 600 Highland Av
East Side Motor Sales (Used) 675 E Highland Av
Frye Used Car Co, 1220 9th Av
HARPER MOTOR CO, 1315-1317 9th Av (see top lines)
Hickory Motor Co (Used) 1335 9th Av
HICKORY MOTOR SALES INC, 1435 9th Av (see top lines)
Hickory Used Car Co, 830 9th Av
HIGHLAND MOTOR CO (Used) 543 E Highland Av (see page 28)
HUDSON-STARR SALES CO, 1825-1837 9th Av (see page 27)
KEEVER'S (Used), 1505 10th Av
LANG CHEVROLET CO, 940 9th Av (see top lines)
PARAMOUNT MOTOR SALES INC, 912 15th

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.

SOUTHERN VOCATIONAL INSTITUTE

DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO

1343 11TH AVE. PHONE 28987

PIEDMONT MOTOR CO INC, 1434 9th Av (see top lines)
RAY'S RADIATOR SHOP, Sandy Ridge Rd (see page 21)
RICHARDS MOTOR CO, 1101 9th Av (see insert)
Richards Mtr Co, used cars, 513 Highland Av
TRUCK & AUTO SERVICE INC, 2200 13th Av (see page 25)
WALTER MOTORS INC, 1516 9th Av (see top lines)
Wilfong Mtr Co, 2005 9th Av

Awnings

ANNAS C C CO, 1929 10th Av (see top lines)

Bait Manufacturers

Buck's Baits, 1604 20th

Bakers

DAVIS GEORGE L, 1336 Trade Av (see page 28)
Highland Bakery, 534 E Highland Av
Waldensian Bakery, 1225 Government Av

Banks

FIRST NATIONAL BANK, 1029 13th (see page 29)
NORTHWESTERN BANK THE, 1025 13th (see page 30)

Barber and Beauty Shop Supplies

Hickory Barber & Beauty Supply, 1336 Trade Av

Barbers

Bailey's Barber Shops, 545 Highland Av
*Bennett's Barber Shop, 539 12th
City Barber Shop, 1300 Union Sq (bsmt)
Cline's Barber Shop, 1310 Union Sq (bsmt)
Cook B McKinley, 1927 10th Av
De Luxe Barber Shop, 1212 Government Av (bsmt)
Elliott's Barber Shop, 2804 9th Av
Four Point Barber Shop, 718 Highland Av
Gates Barber Shop, 2360 9th Av
Harvey's Barber Shop, 1008 Ridge
Hickory Barber Shop, 1313 Government Av (bsmt)
Hotel Barber Shop, 1107 13th
O K Barber Shop, 304 E Highland Av
Palace Barber Shop, 1006 13th (bsmt)
Piedmont Barber Shop, 1242 Government Av
Settlemyre & Turner, 805 E Highland Av
Windy City Barber Shop, 2313 10th

☞Batteries

B & M MOTOR CO INC, 1606-1608 9th Av (see bottom lines and page 26)
BARRINGER BROS & GAITHER, 549 E Highland Av (see page 26)
BOWMAN'S NINTH AV SERVICE STATION, 1228 9th Av (see bottom lines)
DENNIS ESSO SERVICE, 602 10th Av (see page 21)
FIRESTONE STORES, 1015 14th
HICKORY ESSO SERVICE STATION, 829 E Highland Av (see page 22)
HICKORY TIRE & BATTERY CO, 911-915 12th (see page 4)
HOTEL SERVICE STATION, 1310 11th Av (see page 22)
ICARD & JOHNSON TEXACO SERVICE, 1455 9th Av (see page 23)
MIDTOWN SERVICE STATION, 1133 9th Av (see page 23)
WALTER MOTORS INC, 1516 9th Av (see top lines)

Beauty Shops

Arcade Beauty Salon, 109 Harris Arcade
Beauty Salon The, 1316 Union Sq R209
Center Beauty Shoppe, 1325½ 11th Av R8

O. G. PENEGAR CO.

Office Supplies, Eufpment and Machines

1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.

LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

Beauty Shops (Continued)

Charm Beauty Shoppe, 1354½ Union Sq
Clay's Beauty Salon, 1332 Union Sq
Constance Beauty Shop, 576 16½
Dorothy's Beauty Salon, 1308½ Union Sq
ESPRIT D'ARMOUR BEAUTY SHOPPE, 1121 13th
Eugene Beauty Shoppe, 3010 9th Av
Friendly Beauty Shoppe, 1310½ Union Sq
Highland Beauty Shops, 310½ E Highland Av
Iva's Beauty Nook, 1008 Ridge
*Johnson Mary, 408 Jackson
King's Beauty Shop, 1302½ Union Sq
La Belle Beauty Shoppe, 1015½ 14th
Lucille Beauty Salon, 1909 9th Av
Marie Beauty Shoppe, 1350½ Union Sq
Marjorie's Beauty Salon, 1308½ Union Sq
Mayfair Beauty Shoppe, 715 Highland Av
Modern Beauty Shop, 1002½ Federal R7
Princess Beauty Shoppe, 1348 11th Av
*Ruth's Beauty Nook, 524 12th
*Smith Fannie, 620 13th
*Van's Beauty Shop, 408 12th
*Vogue Beauty Studio No 2, 539 12th

☞Bedding and Furniture Springs

HICKORY SPRINGS MFG CO, 614-616 E Highland Av (see page 66)
SOUTHERN CUSHION CO, 21 Brookford Rd (see page 67)

Beer (Wholesale)

ATLANTIC COMPANY, 520 E Highland Av (see insert)
Proctor Whol Co, 924 10th
Union Whol Co, 924 10th

Beverages

Bernard's Smoke Shop, 1352 11th Av
Brown Trading Co, 1315 11th Av
Dr Pepper Botlg Co, 720 24th
Dutch Wine Shop, 1230 Government Av
Harris Geo H, 108 Harris Arcade
Hefner Herman B, 803 12th
*Veterans Blue Eagle, 1247 6th Av

Bicycles

Day Elisha C, 1352 10th Av
FIRESTONE STORES, 1015 14th (see page 20)
Guy's Bicycle Repair Shop, 908 7th
HICKORY SPORTING GOODS CO, 1212 11th Av (see page 66)

Billiards

Arcade Billiard Parlor, 1319 11th Av
*Barbour's Pool Room, 1244 6th Av
HENKEL POOL ROOM, 1026 13th
Highland Billiard Parlor, 306 E Highland Av
PARAMOUNT BILLIARDS, 1226 Government Av
*Thirteenth Street Pool Room, 743 13th

☞Blue Printers

BOHAN ENGINEERING & ELECTRIC CO INC, 240 Highland Av (see page 43)

Boarding Houses

Fisher Thos E, 739 10th
Wright Minnie A Mrs, 510 E Highland Av

☞Boats—Outboard Motor

HICKORY TIRE & BATTERY CO, 911-915 12th (see page 4)

Boilers

GOODMAN J L & SON, 1428 9th Av (see bottom lines)

☞Bookkeeping Service

MODERN BUSINESS SERVICE, 1328½ Union Sq

PERRY ARMATURE APPLIANCE CO.

WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*

PROGRAMS FOR YOU AND YOUR FAMILY

TOPS IN TALENT AND ORIGINALITY

1423 11TH AVE. **PHONE 2124**

☞Bottled Gas

STEELE RULANE SERVICE, Conover Rd (see bottom lines)

Bottlers

COCA-COLA BOTTLING CO, 1950 11th Av
Grapette Bottling Co, 720 10th Av
PEPSI-COLA BOTTLING CO OF HICKORY, 3520 10th Av (see page 31)
ROYAL CROWN NEHI DISTRIBUTING CORP, 1638 9th Av (see top lines)
SEVEN-UP BOTTLING CO, 2180 13th Av (see page 31)

Bowling Alleys

Catawba Valley Bowling Center Inc, 46 Brookford Rd

Box Manufacturers

CATAWBA PAPER BOX CO, 539 Highland Av
HICKORY PAPER BOX CO, 341 10th Av
HUTTON & BOURBONNAIS CO, 2020 11th Av (see back cover)

Brick Manufacturers

Catawba Dunbrik Co, Taylorsville Rd
STATESVILLE BRICK CO, 702 S Mulberry, Statesville, N C (see page 31)

☞Broadcasting Companies

CATAWBA VALLEY BROADCASTING CO, 1111 13th

☞Brokers—Stock and Bond

HICKORY SECURITIES CORP, 1357 Union Sq (see page 67)

☞Builders

ELLIOTT BUILDING CO, 1339 9th Av (see page 38)
FRYE GUY & SON, 3138 10th Av (see page 38)
HART CONSTRUCTION CO INC, 1216 8th (see page 39)
KIZIAH JUNE H, Taylorsville Rd (see page 39)

☞Building Material

CLINE LUMBER CO INC, 911 16th (see page 32)
CROUCH M G LUMBER CO, Conover Rd (see fly Z)
HERMAN-SIPE & CO INC, Conover Rd (see back cover)
HUTTON & BOURBONNAIS CO, 2020 11th Av (see back cover)
MARTIN'S MILL WORK, Morganton Rd (see page 59)
MOSER & SHOOK LUMBER CO, Startown Rd (RD2) (see top lines)
MOSS-MARLOW BUILDING CO INC, 9 12th (see page 32)

Building and Loan Associations

FIDELITY FEDERAL SAVINGS & LOAN ASSN, 1310 Union Sq (see top lines)
FIRST BUILDING & LOAN ASSN, 1030 14th

Buildings and Halls

American Legion Hall, 1528 10th Av
Bernard, 1121 13th
Bethany Lutheran Church Hall, 2620 11th Av
City Auditorium, 1022 14th
Clevenger Domitory, 1328-1330 12th Av
First Bldg & Loan Assn, 1030 14th
First Natl Bank, 1029 13th
George Ivey Church School, 1440 10th Av
George Ivey Memo, 1444 10th Av
Gill, 1328½ Union Sq
Gran,t 1316 Union Sq
Harris Arcade, 1319 11th Av
Hollar, 1028½ 13th
Jr O U M Hall, 1332 Union Sq
Lutz, 1223 11th Av
Masonic Temple, 1013½ 14th
Municipal, 1020 14th

MILLER & SMYRE

Plumbing and Heating Contractors

901 E. HIGHLAND AVE. (Rear) **PHONE 26532**

TODD FLORAL CO., INC.

"Todds Flowers Brighten The Hours"

HICKORY'S LEADING FLORIST SINCE 1930

PHONE 2221

Buildings and Halls (Continued)

National Guard Armory, 1299 E 10th Av
Optimists Boys Club, 1825 8th Av
POST OFFICE, 1325 Government Av
Radio, 1111 13th
Rollins, 1219 11th Av
Royal Arcanum Hall, 1423 11th Av
Shuford Mills Office, 1034 14th
Union Square, 1002½ Federal
W O W Hall, 1426½ 10th Av
White, 1325½ 11th Av
Woman's Club, 1335 13th Av
Yount, 1112 13th

Burial Associations

BASS - SMITH MUTUAL BURIAL ASSN, 1220 13th
*Florence Mutual Burial Assn, 525 **12th**
HICKORY FUNERAL HOME MUTUAL BURIAL ASSN, 1023 11th Av

Bus Lines

CATAWBA TRANSIT CO INC, 1700 9th Av (see page 33)

Bus Stations

Union Bus Station, 912 Federal

☞Business Colleges

CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION, 1326 12th Av (see bottom lines)

Cabinet Makers

Drum's Cabinet Shop, 2702 10th
Foster Henry H, 714 21st
Fulbright Cabinet Co, 3002 11½ Av
Hyder & Bailey Woodworking Co, 3030 11½ Av
Jones Cabinet Shop, 725 32d
STEWART'S WOODWORKING SHOP,, 1520 E 10th Av (see page 33)
Wall's Novelty Shop, U S Hwy 70 A

Candies—Wholesale

Cline Candy Co, 105 Harris Arcade
Morgan Candy Mfg Co, 1424 10th Av

☞Carpets and Rugs

GARTH'S, 1009 14th (see page 65)

Cemeteries

Dry Pond, end 37th
Houck's Chapel, Houck's Chapel Rd
Oakwood, 1406 14th Av
*Ridgeview, 1560 2d Av
Robinson, 931 9th Av

☞Certified Public Accountants

BURGESS ARTHUR H, 1121 13th R219
HUTCHISON PAUL D, 1213 14th (see page 18)

Chemicals

Carosol Chemical Co, 1625 23d
Hickory Chemical Co, 2316 9th Av

☞Chemicals—Textile

YOUNG FREDERICK L INC, 1237 Valley (see page 68)

Children's Wear

Gaye Shoppe, 1340 11th Av

China

Lyerly's, 1009 14th

Chiropodists

*James Robie C, 519 12th
Watson Willard S, 1242½ Government

Chiropractors

BRIENS WILFRED O, 1112 13th
ROLLINS D BAXTER, 1097 Belk
ROLLINS LILLIE G MRS, 1097 Belk
STARNES PERRY M, 1-1-A, 2-3 Union Square Bldg, 1002½ Federal

R. A. TUNSTALL INSURANCE AGENCY

"INSURANCE OF ALL KINDS"

5 UNION SQ. BLDG. **R. Archie Tunstall, Owner** **PHONE 7591**

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

Churches — White

Advent Christian, 2921 10th
Bethany Lutheran, 2624 11th Av
Bethel Methodist, 1148 37th
Brown Memo Baptist, 2216 10th
Calvary Baptist, 2819 7th Av
Christ Lutheran, 629 8th Av
Church of The Ascension (Episcopal) 1022 14th
Church of God The, 1317 School
Community Baptist, Ellwood Extd
Corinth Evangelical and Reformed, 1100 13th
East Hickory Baptist, 710 Company
First Baptist, 1446 11th Av
First Church of God, 2415 7th Av
First Methodist, 1438 10th Av
First Methodist (New Site), 1350 13th Av
First Presbyterian, 1229 13th
Gospel Tabernacle Baptist, 900 S Hill
Highland Baptist, 402 E Highland Av
Highland Methodist, 1102 Ridge
Holy Trinity Lutheran, 1229 15th
Houck's Chapel, Houck's Chapel Rd
Jehovah's Witnesses Kingdom Hall, 820 22½
Longview Baptist, 3211 9th Av
Macedonia Evangelical & Reformed, 406 8th
Miller's Lutheran, Springs Rd
Mt Olive Lutheran, Taylorsville Rd
Oakland Heights Baptist, 1714 23d
Penelope Baptist, 4100 10th Av
St Aloysius Catholic, 1805 10th
St Andrews Lutheran, 202 10th Av
St Paul's Lutheran, 1719 8th Av
St Stephen's Lutheran, Springs Rd
St Timothy Lutheran, Conover Rd
Salvation Army, 505 Highland Av
Sandy Ridge Baptist, Sandy Ridge Rd
Wesleyan Methodist, 526 Holly Av
West Hickory Baptist, 2246 11th Av
Westview Methodist, 2333 9th Av
Winklers Grove Baptist, RD4

Churches — Colored

Church of God In Jesus Christ, 209 12th
Clinton Tabernacle AME, 827 Lincolnton Rd
Emanuel Holiness, 139 12th
Friendship Missionary Baptist, 601 13th
Hartzell Methodist, 751 12th
Morning Star Baptist, 1327 6th Av
Mt Pisgah AME, 321 13th
Mt Zion Baptist, 333 Chestnut
St James Presbyterian, 1316 3d Av
St Paul's AME Zion, 510 12th
True Holiness Church of God, (rear) 45 13½

☞Cinder Blocks

EMORY & LAIRD INC, Lenoir Rd **(see page 33)**

City Directories

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Cleaners

Carolina Clnrs, 2358 9th Av
CLEAN-RITE CLEANERS & DYERS, 1511 Lenoir Rd
Hickory Dry Clnrs, 1800 9th Av
HICKORY STEAM LAUNDRY CO INC, 219 Highland Av; Branch 1318 11th Av **(see top lines)**
HIGHLAND AV DRY CLEANERS, 312 E Highland Av **(see page 32)**
Longview Clnrs, 3501 9th Av
MAPLE SPRINGS LAUNDRY & DRY CLEANERS, 1222 8th Av **(see pages 34 and 56)**
MODERN DRY CLEANERS, 730 10th Av **(see page 34)**
PIEDMONT CLEANERS & DYERS, 1428 10th Av **(see back cover)**
QUALITY CLEANERS, 45 Brookford Rd and Highway 70 **(see page 34)**
RAINBOW CLEANERS, 743 E Highland Av **(see page 35)**
Rose Dry Clnrs, 1132 10th Av
***SANITARY DRY CLEANERS, 613 12th**
SERVICE DRY CLEANERS, 1225 11th Av **(see back cover)**
Superior Dry Cleaners, 716 9th Av

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5158

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. PHONE 2261

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

Cleaners (Continued)

WINDY CITY DRY CLEANERS, 2416 10th (see page 35)

Clergymen

*Alexander Calvin L (Presby), 1011 6th Av
*Alexander Jesse J (Bapt), (rear) 1113 2d Av
Althouse Harry D (Reformed) 1625 12th Av
*Asberry Edw T (Church of God) 407 12th
Benfield R Knolan (Bapt), 1120 15th
Beshears Latt (Bapt), 733 Golf
*Bradley John S (Holiness) 1358 4th Av
*Brewer John C (Bapt), 206 13th
*Bridges Ramsey (Meth), 737 12th
Butterfield Milford G (Christian), 2917 10th
Campbell Robt B (Episco), 1023 11th Av
Cauble Frank P (Luth), 325 15th Av
Conrad G Dwight (Luth), 2616 11th Av
Dressler Hugo L (Luth), 1349 15th
Fastenau Emmett H (Luth), Springs Rd
*Flowers Wm (Evangelist), h Yount
Hamlett J Eugene (Bapt), 908 S Hill
Hay John R (Presby), 1313 13th Av
Hamphill Fritz D (Bapt), 2303 11th Av
Henderson Latta V (Salvation Army), 503 Highland Av
Holland Jack (Bapt), 3417 8th Av
Joyner Otis N (Bapt), 816 Company
Kale Edgar F (Meth) 900 Holly Av
King Jas H (Cath), 1805 10th
Lackey John T (Holiness), 516 24th
Lemons Geo D (Church of God), 1315 School
Linn J Arthur (Luth), Taylorsville Rd
Lynn Rittmann (Luth), 631 8th Av
Madison J Clay (Meth), 1340 13th Av
Marr Wm W (Bapt), 501 28½
Martin Vaden C (Bapt), 1421 Spring
*McGuire Leon (Bapt), 1370 3d Av
*Miller Isaac J (Meth) 317 13th
*Mitchell Robt M Rev (Meth), 419 9th Av
Patterson Chas R (Luth), Springs Rd
Pendleton Horace L (Holiness), 814 23d
Phillips Ellis H (Church of God), 942 Burch
Price J Louis (Bapt), 809 41st
Rubright Richd W (Reformed) 1908 10th Av
Scherer Herman C (Luth), Springs Rd
Schillinger Sylbanus L (Luth), 619 17th
Simms Saml E (Evang), 818 7th Av
Smith Leonidas L (Meth), 812 31st
Stimson Jamie D (Presby), 908 15th Av
Sullivan Edw F (Bapt), 404 E Highland Av
Tabor John B (Meth), 1126 Ridge
*Tate Jos H (Bapt), 415 12th
Toedtman Wm (Luth), Springs Rd
*Vorice S F (Meth), 1106 6th Av
Walls W Roy (Bapt), 725 Holly Av
Wise Jos N (Meth), 2403 3d Av
Wood Wyman E (Bapt), 2217 10th

Clinics

Keever J W Clinic, 1205 Government Av

Cloth Manufacturers

HICKORY FABRICS CO INC, 26 Brookford Rd

Clothing

BELK-BROOME CO, 1000 13th (see page 41)
CARROLL CREDIT CLOTHING CO, 1236 Government Av (see page 36)
Helm's Men's Store, 1232 Government Av
Howard's, 2123 10th
K & S Clothing Co, 318 E Highland Av
Lackey-Messick Inc, 1300 11th Av
MEN'S SHOP THE, 1027 13th (see page 36)
MONTGOMERY WARD & CO, 1022 13th (see page 41)
Service League Thrift Shop (Used), 1354 10th Av

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL **2214** Tenth Ave. (Highland)

SPAINHOUR CO INC THE, 1334-1340 Union Sq (see bottom lines)
Truesdale Men's Shop, 1005 13th
WEST-DEAL CO, 1352 Union Sq (see page 36)

Clothing Manufacturers

Viewmont Mfg Co, 1079 30th Av

Coal, Wood and Fuel

ATLANTIC COMPANY, 520 E Highland Av (see insert)
CITY COAL CO INC, 1416 9th Av (see page 36)
HICKORY ICE & COAL CO, 801 10th Av (see front cover and page 37)
SHERRILL ICE & FUEL CO, 2912 9th Av (see back cover)
SILLS COAL & WOOD, 658 E Highland Av (see page 37)

Cold Storage

Catawba Cold Storage Inc, 2024 8th Av

Colleges

CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION, 1326 12th Av (see bottom lines)
LENOIR-RHYNE COLLEGE, 200-300 10th Av (see fly X and Y)
SOUTHERN VOCATIONAL INSTITUTE, 1343 11th Av (see top lines)

☞Commercial Refrigeration

HOLBROOK REFRIGERATION, 2025 13th Av (see bottom lines)
PERRY ARMATURE CO, 1609 10th Av (see front cover and page 42)

☞Concrete Machinery

CONCRETE MACHINERY CO, Lenoir Rd (see page 37)

Concrete Products

CATAWBA CONCRETE PRODUCTS CO INC, 2129 12th Av
EMORY & LAIRD INC, Lenoir Rd (see page 33)
FRYE JOHN E, 3210 10th Av (see page 38)

Concrete—Ready Mix

Hickory Ready-Mix Concrete Co, 2226 9th Av

Confectioners

Flossie's Pop Corn Stand, 1313 10th Av
Hickory Nut Shop, 1310 10th Av
Hickory Soda Shop, 1317 11th Av
Mauldin Distbg Co (Whol), 1345 8th Av (bsmt)
*Rinehardt's Soda Shop, 541 12th
*Rippey John C, 706 13th
Webb Specialty Co (Whol), 905 21st
Windy City Sundries, 2121 10th

Contractors

BOHAN ENGINEERING & ELECTRIC CO INC, 240 Highland Av (see page 43)
City Electric Co, 1207 9th Av
CLINE LUMBER CO INC (Bldg), 911 16th (see page 32)
CROUCH M G LUMBER CO (Genl), Conover Rd (see fly Z)
ELECTRICAL WIRING CO, 2258-60 9th Av (see bottom lines)
ELECTRICAL SERVICE CO, 1210 13th (see bottom lines)
ELLIOTT BUILDING CO, 1339 9th Av (see page 38)
FRYE GUY & SON (General), 3138 10th Av (see page 38)
Frye Howard R (Bldg), 3139 9th Av
HART CONSTRUCTION CO INC (General), 1216 8th (see page 39)
HERMAN-SIPE & CO INC (General) Conover Rd (see back cover)
HICKORY CONSTRUCTION CO INC (General), Woolworth Bldg, 1346 Union Sq (see page 39)
HICKORY ELECTRIC CO, 1718 16th Av (see bottom lines)
Independent Furnace Co, 2246 9th Av

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

Contractors (Continued)

KENNEDY ELECTRIC CO, 2102 13th Av (see page 43)
KERR SAND CO (Grading), 1103 E 10th Av (see top lines)
KIZIAH JUNE H (General), Taylorsville Rd (see page 39)
LONGVIEW ELECTRIC CO, 648 41st (see page 44)
MARTIN'S MILL WORK, Morganton Rd (see page 59)
McFarland John T (Constn), 1215 8th
MILLER & SMYRE (Plumbing), 901 E Highland Av (Bsmt) (see bottom lines)
MOSS-MARLOW BUILDING CO INC, 9 12th (see page 32)
PROPST MANUFACTURING CO (General), Sandy Ridge Rd (see page 40)
RAMSOUR J MID, 1407 16th (see page 60)
Robinson J J & Co (Bldg), Taylorsville Rd
SETZER CONSTRUCTION CO (General), 2121 10th Av (see page 40)
THOMASON G A & SON (Heating), 2361 9th Av (see top lines)
Yount Garland E (Mason), 2109 15th

☞Contractors Equipment

SMITH-COURTNEY CO, 820 14th (see page 3 and bottom lines)

☞Contractors—Well Drilling

FAW R E & SONS INC, Conover Rd (see bottom lines)
HICKORY WELL SUPPLY CO INC, 100 29th at Highway 70 (see front cover)

Cotton Brokers

Hickory Cotton Co, 1112 13th

Cotton Gins

Rudisill Bros Gin Co, Morganton Rd

Cotton Mills

HICKORY SPINNERS INC, Office 1034 14th; Plant 3701 9th Av
IVEY WEAVERS INC, 2439 9th Av
Lavonia Mfg Co, ofc 1034 14th
Rhodes-Whitener Mills, ofc 1312½ Union Sq
Rudisill Spinning Mills, ofc 1312½ Union Sq
SHUFORD MILLS INC, 1034 14th; Highland Plants, 810 Railroad Av

☞Credit Reports

CREDIT BUREAU OF HICKORY, 1350½ Union Sq

☞Cut Flowers

HEAVENER'S FLORIST, 3006 9th Av (see page 47)
HICKORY FLOWER SHOP, 1355 Union Sq (see top lines)
TODD FLORAL CO INC, 1200 12th (see top lines)

Dairies

CATAWBA CO-OPERATIVE DAIRY INC, 1016 End and 1422 10th Av (see top lines)

☞Dairy Products

BILTMORE DAIRY FARMS, 1202 11th Av (see top lines)
CATAWBA CO-OPERATIVE DAIRY INC, 1016 End and 1422 10th Av (see top lines)

Dancing Schools

Burns School of Dancing, 1341 8th Av

Dental Hygienists

Potts Nelle A Mrs, 1121 13th R212

Dental Laboratories

Hickory Dental Lab, 1028½ 13th R21
Piedmont Dental Lab, 1121 13th R214

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. **Dial 25507**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS
HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE
1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

Dentists

Abernethy A David, 1121 13th R220
Abernethy G Shuford, 1028½ 13th R18
Brady Chas A Jr, 207 2d E
Brown C Fredk, 1015½ 14th
Fritz & Fritz, 1121 13th R212
Hicks Forrest B, 1015½ 14th
Little Jas B, 1019½ 14th
Poovey Auburn L, 1121 13th R2
Price Jas L Jr, 1325½ 11th Av R4
Schriver Alfred B, 1212 13th
Troutman Paul W, 1308½ Union Sq
Vander Linden Wm H, 1028½ 13th R12
YELTON WM D, 1328½ Union Sq

Department Stores

BELK-BROOME CO, 1000 13th (see page 41)
Dime Store The, 2420 9th Av
Grant W T Co, 1316 Union Sq
McLellan Stores Co, 1306 Union Sq
MONTGOMERY WARD & CO, 1022 13th (see page 41)
Penney J C Co, 1018 13th
SPAINHOUR CO INC THE, 1334-1340 Union Sq (see bottom lines)
Wallace Inc, 1220 Government Av
Woolworth F W Co, 1346 Union Sq
Zerden's Dept Store, 1304 Union Sq

Directories

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Dressmakers

Hickory Sewing Shop, 1325½ 11th Av R5
Hilton Amie J Miss, 1202 (1203) 13th Av
Jones Polly M Mrs, 1426 E 10th Av
Propst Inez C Mrs, 1015 30th Av
Thompson Etta B Mrs, 608 18th
*Wansley Laura D, 330 12th
Wood Eunice J Mrs, 721 10th

Drug Sundries

Windy City Sundries, 2121 10th

Druggists

BLACK'S DRUG STORE INC, 1350 Union Sq (see bottom lines)
HICKORY DRUG CO, 1300 Union Sq (see page 42)
HIGHLAND DRUG STORE, 307 E Highland Av (see page 41)
King's Pharmacy, 1032 13th
LUTZ DRUG STORE, 1354 Union Sq (see initial letter lines)
NINTH AVENUE PHARMACY, 900 Federal
SHOOK DRUG CO, 2805 9th Av (see page 42)

Drugs—Wholesale

JOHNSON BROS SUPPLY CO, 1443-1445 10th Av

☞Dry Cleaners

HICKORY STEAM LAUNDRY CO INC, 219 Highland Av, Br 1318 11th Av (see top lines)
HIGHLAND AV DRY CLEANERS, 312 E Highland Av (see page 33)
MAPLE SPRINGS LAUNDRY AND DRY CLEANERS, 1222 8th Av (see pages 34 and 56)
MODERN DRY CLEANERS, 730 10th Av (see page 34)
PIEDMONT CLEANERS & DYERS, 1428 10th Av (see back cover)
QUALITY CLEANERS, 45 Brookford Rd and Highway 70 (see page 34)
RAINBOW CLEANERS, 743 E Highland Av (see page 35)
SERVICE DRY CLEANERS, 1225 11th Av (see back cover)
WINDY CITY DRY CLEANERS, 2416 10th (see page 35)

Dry Goods

Isenhour Fabric Shop, 1032 14th
Remnant Store The, 1001 14th

Dry Goods—Wholesale

SOUTHERN CLOTHES INC, 902-904 Federal

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.

APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
WEATHERSTRIPPING

Room 207 Grant Bldg. Phone 28821

Dry Transfers

ARROW TRADE MARK CO, 242 Highland Av (see page 69)
Del-Mark Inc, 930 24th

Dyers

PIEDMONT CLEANERS & DYERS, 1428 10th Av (see back cover)

☞Electric Lighting Equipment

LIGON ELECTRIC SUPPLY CO, 2225 9th Av (see stencils)

Electrical Appliances and Supplies

CENTRAL ELECTRIC SUPPLY CO (Whol), 1021 12th (see page 44)
CLARK TIRE & AUTO SUPPLY CO, 1205 9th Av
DEAL'S FURNITURE STORE INC, 422 E Highland Av (see bottom lines)
DUKE POWER CO, 1421 11th Av (see back cover and top lines)
ELECTRICAL SERVICE CO, 1210 13th (see bottom lines)
Electrical Shopping Center, 1435 11th Av
ELECTRIC WIRING CO, 2258-2260 9th Av (see bottom lines)
FIRESTONE STORES, 1015 14th (see page 20)
HICKORY APPLIANCE & RADIO CO, 2245 9th Av
HICKORY GOOD HOUSEKEEPING SHOP, 1350 11th Av (see bottom lines)
HICKORY TIRE & BATTERY CO, 911-915 12th (see page 4)
KENNEDY ELECTRIC CO, 2102 13th Av (see page 43)
LIGON ELECTRIC SUPPLY CO (Whol), 2225 9th Av (see stencils)
LONGVIEW ELECTRIC CO, 648 41st (see page 44)
Modern Appliance Co, 1404 11th Av
NATIONAL TRADING CO, 1349 Union Sq (see backbone)
PERRY ARMATURE APPLIANCE CO, 1009 12th (see bottom lines)
PERRY ARMATURE CO, 1609 10th Av (see front cover and page 42)
WAGNER FURNITURE CO, 2416 9th Av (see page 48)

☞Electrical Contractors

BOHAN ENGINEERING & ELECTRIC CO INC, 240 Highland Av (see page 43)
ELECTRICAL SERVICE CO, 1210 13th (see bottom lines)

☞Electrical Refrigerators

DUKE POWER CO, 1421 11th Av (see back cover and top lines)
HOLBROOK REFRIGERATION, 2025 13th Av (see bottom lines)
PERRY ARMATURE CO, 1609 10th Av (see front cover and page 42)

Electrical Service

BURWELL'S REPAIR SHOP, 1432 22d (see page 70)
ELECTRICAL SERVICE CO, 1210 13th (see bottom lines)
ELECTRIC WIRING CO, 2258-2260 9th Av (see bottom lines)
HICKORY ELECTRIC CO, 1718 16th Av (see bottom lines)
Ivey Weavers Elec Repair Shop, 2439 9th Av
KENNEDY ELECTRIC CO, 2102 13th Av (see page 43)
LONGVIEW ELECTRIC CO, 648 41st (see page 44)

Electronic Equipment

Flyco Electronics Laboratories, 1237 Valley

Elevators

ELEVATOR REPAIR SERVICE, 1310½ Union Sq (see page 45)

Engineers

Abernethy & Scott (Consulting), (bsmt) 1030 14th

ELECTRICAL SERVICE CO.

"Quality That Counts"

Contractors — Fixtures — Appliances — Power and Mill Wiring

1210 13th St. Phones: Day 2164; Night 8921

PIEDMONT MOTOR CO., INC.

DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266

BOHAN ENGINEERING & ELECTRIC CO INC (Civil), 240 Highland Av (see page 43)
Rink Loy R (Civil), 1030 14th

☞Engraving—Photo

HICKORY ENGRAVING CO INC, 925½ 14th (see page 45)

Express Companies

Railway Express Agency, 1313 Government Av

Exterminators

Orkin Exterminating Co, 221 Harris Arcade

☞Fabricaters—Steel

HERMAN ERECTION CO, Dale Extd at Westview (see bottom lines)

☞Fabrics—Weavers

CAROLINA FINE FABRICS INC, Conover Rd (see page 45)

☞Fans—Electrical

PERRY ARMATURE APPLIANCE CO, 1009 12th (see bottom lines)

Farm Equipment

HICKORY IMPLEMENT CO, 115 23½ at Hwy 70 (see page 46)
LANG CHEVROLET CO, 940 9th Av (sce top lines)
Meetze Implement Co, 1202 9th Av

Feeds

GEITNER FEED & SEED CO, 1122 10th Av (see page 46)
HICKORY BONDED WAREHOUSE FEED STORE, 925 14th (see page 69)
HICKORY FLOUR MILLS, 345 10th Av (see bottom lines)
LONGVIEW FLOUR & FEED MILLS INC (Mfrs), 3140 9th Av (see page 46)
Taylor Feed & Supply Co, 1303 9th Av

Fertilizers

GEITNER FEED & SEED CO, 1122 10th Av (see page 46)
ROBERTSON CHEMICAL CORP, 1049 24th (see page 46)

Filling Stations

Arrow Service Sta, 2739 9th Av
Banks Pontiac Ser Sta, 1411 9th Av
Bolick Clyde A, 3605 9th Av
BOST'S ESSO SERVICE, 50 Brookford Rd at Highway 70 (see page 21)
BOWMAN'S NINTH AV SERVICE STATION, 1228 9th Av (see bottom lines)
Bowman's Ser Sta, 2831 9th Av
Cape Hickory Ser Sta, Morganton Rd
CENTRAL ESSO SERVICE, 1130 9th Av
CIRCLE DRIVE, S 37th and Hwy 70 W (see page 64)
Community Oil Co, 2744 9th Av
DENNIS ESSO SERVICE,. 602 10th Av (see page 21)
Economy Lunch & Ser Sta, 701 E Highland Av
Empire Service Sta, Conover Rd
EVERETT'S AMOCO SERVICE NO 2, 1117 13th
Freeman Bros Ser Sta, 2510 10th
GEORGE'S ESSO SERVICE, 721 Highland Av (see page 22)
Hefner's Esso Ser, 2001 9th Av
HICKORY ESSO SERVICE, 829 E Highland Av (see page 22)
HICKORY TIRE & BATTERY CO, 911-915 12th (see page 4)
HIGHLAND CITIES SERVICE STATION, 547 E Highland Av
Highland Pure Oil Ser Sta, 603 E Highland Av
Hogan Ser Sta, 2200 10th
HOTEL SERVICE STATION, 1310 11th Av (see page 22)

BUDY BODY WORKS

24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.

FORD CARS AND TRUCKS

SALES *SERVICE*

1315-1317 9TH AVE. **PHONES 7936 and 3666**

Filling Stations (Continued)

Huffman Ser Sta, Taylorsville Rd
HUGGINS EVERETT AMOCO SERVICE, 1412 11th Av (see page 22)
Hutto Eugene H, 2191 13th Av
ICARD & JOHNSON TEXACO SERVICE, 1455 9th Av (see page 23)
Longview Ser Sta, 3103 9th Av
Master Service Sta, 1201 9th Av
MIDTOWN SERVICE STATION, 1133 9th Av (see page 23)
999 Ser Sta, 1502 9th Av
RITCH'S ESSO SERVICE, 331 Highland Av (see page 23)
Rockett's Four Point Ser Sta, 800 9th Av
S & W Service Sta, 1100 14th
Service Distributing Co, 705 Highland Av
Sigmon & Isenhour, 728 Highland Av
SMILE OIL CO, 1225 9th Av
SOUTHERN PIG BAR-B-Q, 3125 9th Av (see page 64)
SUDDERTH'S TIRE & BATTERY SERVICE, 200 Highland Av (see page 24)
SULLIVAN GEO SERVICE STATION, 302 Highland Av (see page 24)
TATE'S SHELL SERVICE, 1401 11th Av (see page 24)
Twin Oaks Ser Sta, 2126 10th
Veterans Ser Sta, 1235 Government Av
Windy City Ser Sta, 2201 10th

Finance Companies

AETNA LOAN & FINANCE CO, 1325½ 11th Av R2 (see page 47)
Central Finance Co, 1406 11th Av
COMMERCIAL CREDIT CORP, 1435 11th Av
M & J FINANCE CORP, 917 15th (see top lines and page 47)
NATIONAL TRADING CO, 1349 Union Sq (see backbone)
Universal C I T Credit Corp, 1423 11th Av

Fire Extinguishers

Fire Extinguishers Ser Co, 1608 10th Av

Fish and Oysters

Hickory Sea Food & Poultry Mkt, 1202 9th Av

Flight Instruction

CANNON AVIATION CO INC, Municipal Airport, N 36th (LV) (see page 19)

Floor Coverings

DEAL'S FURNITURE STORE INC, 422 E Highland Av (see bottom lines)
Fry Floor Covering, Conover Rd
GARTH'S, 1009 14th (see page 65)
HICKORY GOOD HOUSEKEEPING SHOP, 1350 11th Av (see bottom lines)

Florists

Bigsby Flower Shoppe, 211 8th
Cabra Flowers, 1915 10th
Glad Acres, 1677 Grove
HEAVNER'S FLORIST, 3006 9th Av (see page 47)
HICKORY FLOWER SHOP, 1355 Union Sq (see top lines)
Hickory Wholesale Florists Inc, 1629 8th Av
SARAH'S FLOWERS, 1109 13th (see top lines)
TODD FLORAL CO INC, 1200 12th (see top lines)
Wilfong Florist, 1637 8th Av
Yount Florist, 315 8th Av

Flour Mills

HICKORY FLOUR MILLS, 345 10th Av (see bottom lines)
LONGVIEW FLOUR & FEED MILLS INC, 3140 9th Av (see page 46)
Statesville Flour Mills Co, 1907 Lenoir Rd

Food Products

Try One Sandwich Co, 711 Highland Av

HICKORY FLOUR MILLS

Manufacturers of

HIGH-GRADE FLOUR, MEAL AND FEED

"As Good As The Best — Better Than The Rest"

PHONE 27971 **345 TENTH AVE.**

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

Foundries

CILLEY FOUNDRY & MACHINE CO, 817 Water Av (see page 57)
HICKORY FOUNDRY & MACHINE CO, 901-903 21st

☞Fuel Oil

GULF OIL CORP, 930 30th (see page 51)
SINCLAIR REFINING CO, 2130 12th Av (see page 51)

☞Funeral Designs

HEAVNER'S FLORIST, 3006 9th Av (see page 47)
HICKORY FLOWER SHOP, 1355 Union Sq (see top lines)
SARAH'S FLOWERS, 1109 13th (see top lines)
TODD FLORAL CO INC, 1200 12th (see top lines)

☞Funeral Directors

BASS-SMITH FUNERAL HOME, 1220 13th (see bottom lines)
***BENNETT'S FUNERAL HOME, 525 12th (see page 48)**
HICKORY FUNERAL HOME INC, 1023 11th Av (see top and bottom lines)
SHUFORD FUNERAL HOME, 1430 11th Av (see front cover)

☞Furnaces

MILLER-BROOKS ROOFING CO, 1424 9th Av (see page 65)

Furnished Rooms

Frye Pherebee S Mrs, 1327 12th Av
Green Court Manor, 1104 11th Av
Henkel Mildred K Mrs, 1100 11th Av
Hickory Tourist Home, 1715 8th Av
Hilton Amie J Miss, 1401 12th
Jones Ruth M Mrs, 373 Highland Av
McDowell Catherine W Mrs, 720 Highland Av
O K Rooms, 1406 10th Av
O'Barr Marie B Mrs, 721 9th Av
*Rice Eliza R, 1100 3d Av

Furniture Dealers

BETTER HOMES FURNISHING CO, 1012 13th and 310 E Highland Av (see front cover)
DEAL'S FURNITURE STORE INC, 422 E Highland Av (see bottom lines)
Fuller's Furn Co, 1030 13th
HERMAN FURNITURE STORE, 1208 10th Av
Herman's Bargain House, 3000 9th Av
HICKORY GOOD HOUSEKEEPING SHOP, 1350 11th Av (see bottom lines)
Jones & Jones Furn Co, 1210 10th Av
Lail's Shop & Furn Exch, 825 22½
NATIONAL TRADING CO, 1349 Union Sq (see backbone)
Puritan Co The, 700 9th Av
Shuford Furniture Store, 1400 11th Av
WAGNER FURNITURE CO, 2416 9th Av (see page 48)
WHITE FURNITURE CO, 1327 11th Av
Yount Furniture Co, 1017 13th

☞Furniture Designers

EINSTEIN THOS L, Huffry Hotel

Furniture Manufacturers

Betty Greer Chair Co, 2225 2d
BROWN MANUFACTURING CO INC, 2501 10th (see insert)
Carolina Industries Inc, Conover Rd
CENTURY FURNITURE CO THE, 1401 22d
COMFORT CHAIR CO INC, 2405 10th
CONNER FURNITURE CO INC, 2184 13th Av
Cox Mfg Co, 1050 24th
CROUCH TERRY FURNITURE SHOPS INC, Office Huffry Hotel Plant N 38th (LV) (see page 49)
Custom-Craft Furn Inc, 1024 38th
Ennis Chair Co, 1409 22d

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.
DRINK ROYAL CROWN COLA
"Best By Taste Test"
1638 9TH AVE. **PHONE 6116**

Furniture Manufacturers (Cont)
Espey's, Taylorsville Rd
FOUR POINTS FURNITURE CO INC, Morganton Rd
Hickory Bench Co, 1216 Spring
Hickory Cabinet & Furn Co, Conover Rd
HICKORY CHAIR CO, 960 Burch **(see page 49)**
Hickory-Fry Furn Co, Conover Rd
Hickory Furn Shop Inc, 945 Willow
Hickory Mfg Co, 3d nr Highland Av
Hickory Tavern Furniture, 235 Highland Av
HY-LAN FURNITURE CO INC, 604 Railroad Av
Jones J L Mfg Co, 2310 8th Av
Keith Mfg Co, 17 Brookford Rd
Lael Furniture Co, Dale Extd
Longview Furn Co, 1250 36th
MAXWELL ROYAL CHAIR CO INC, Sweetwater Rd
Messick Mfg Co, Morganton Rd
Paul Murray Mfg Co, 725 32d
Pioneer Wood Carving Co, 17 Brookford Rd
Puritan Mfg Co, Sandy Ridge Rd
SHERRILL UPHOLSTERING CO, 703 Church Av **(see page 50)**
SPRING STREET FURNITURE MART, Sandy Ridge Rd **(see page 48)**
SUGGS & HARDIN UPHOLSTERING CO INC, 315 Woodland Av
T & S Carving Co, Conover Rd
Valley Street Upholstering Co, 1224 Valley
Walton Furn Co, 1625 Lenoir Rd
Western Carolina Furn Co, 3215 9th Av

Furniture Repairers

McNeely Wm M, 3425 8th Av
SPRING STREET FURNITURE MART, Sandy Ridge Rd **(see page 48)**

☞Furniture Manufacturers Supplies

PAPER SERVICE CO, Brookford Rd **(see page 60)**

☞Furniture Spring Manufacturers

HICKORY SPRINGS MFG CO, 614-616 E Highland Av **(see page 66)**
SOUTHERN CUSHION CO INC, 21 Brookford Rd **(see page 67)**

Gas

Piedmont Gas Co, 1308 11th Av

Gas Appliances

STEELE RULANE SERVICE, Conover Rd (see **bottom lines**)

Gas—Bottled

Essotane Gas Ser, 1011 12th
STEELE RULANE SERVICE, Conover Rd **(see bottom lines)**

General Merchandise

Brown Trading Co, 1130 10th Av
Cohen Harry, 1302 Union Sq
Davis Variety Store, 607 Company
PRICE L B MERCANTILE CO THE, (bsmt) 2243 9th Av
Young Mercantile Co, 1916 9th Av

☞Glass—Automobile

FLOWERS CO THE, 1121 9th Av (see front cover)

Grocers—Retail

A & P Food Stores, 1209 Government Av
Barger's Cash Store, 2802 9th Av
Berry Myrtle C Mrs, 3405 9th Av
BIG DOLLAR FOOD MARKET THE, 532 10th Av **(see bottom lines)**
C & N Gro, 1562 Spring
C & R Gro, Morganton Rd
Carpenters Store, 3745 9th Av
CIRCLE DRIVE, S 37th and Hwy 70-W **(see page 64)**
Clontz John W, 911 E Highland Av
College Gro, 334 10th Av
Community Store, 545 Highland Av
Cox's Grocery, 391 41st

SPAINHOUR'S
"The Quality Store of Specialized Shops"
FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

Dale's Gro, 3513 9th Av
Dixie Home Stores, 1100 and 2400 9th Av
Economy Gro, 614 Railroad Av
Fleming Gro, 704 41st
FRESH AIR MARKET INC, 1212-1216 Government Av (see top lines)
Friendly Gro, 3406 9th Av
Harris Vera M Mrs, RD3
Hayes Gro, 2300 11th Av
Hefner Dewey M, 723 12th
High's Gro, Shelby Rd
Highland Food Mkt, 308 E Highland Av
Hovis Gro, 2003 10th Av
Huffman's Gro & Cafe, 2549 10th
Huggins Gro, 2401 10th
Hutto Claude W, Taylorsville Rd
Hutto's Grocery, 7 12th
IDEAL FOOD MARKET, 1339 11th Av
Jimmy's Gro, Rhodhiss Rd
L & S SUPER MARKET, 1202 Spring (see page 52)
Lael A C Gro, 1411 Spring
Lentz Frank A, 1922 9th Av
Link Harold J, 2008 2d
MARTIN'S BOB, 1019 14th
Miller Carroll O, 309 E Highland Av
Miller Feed & Gro, 1929 9th Av
Miller Marion M, 749 E Highland Av
Miller's Curb Mkt, 735 E Highland Av
Morell Wm F, 301 8th Av
Moretz Vervie H Mrs, 1553 Spring
Newton's Gro, 611 Company
Odom Thos E, 714 9th Av
*Pugh Wm M, 629 9th Av
Punch Lawrence W, Startown Rd
Ridge St Gro, 1219 Ridge
Rudisill Food Center, 723 9th Av
Sanitary Food Market, 1224 Government Av
Sigman's Handy Gro, 962 4th
Sipes Hickory Mkt, 901 E Highland Av
*Smith Wesley L, 403 9th Av
Smith's Gro, 2418 9th Av
Stepp Gro Co, 803 E Highland Av
Townsend Bros, 2199 13th Av
Twenty Fifth St Gro, 500 25th
Twenty First St Gro, 809 21st
*Watts Jefferson, 504 13th
West End Food Shop, 2426 9th Av
Windy City Ser Gro, 2315 10th
*Wright Dili, 339 Chestnut Av
Young Bros Gro, 701 12th

Grocers—Wholesale

Carolina Comn Co, (rear) 1206 10th Av
JAMES WHOLESALE CO INC, 941 9th
MERCHANTS PRODUCE & GROCERY CO, 1617 10th Av (see page 52)
Mosteller Gro Co, 1200 10th Av
Thomas & Howard Co, 2601 11th Av

Hardware

Abernethy's, 1334 11th Av
Boyd D M & Co, 1206 Government Av
HICKMAN HARDWARE CO, 2402-2404 9th Av (see top lines)
Highland Hardware, 1200 Spring
MOSER & SHOOK LUMBER CO, Startown Rd (RD2) (see top lines)
NINTH AVENUE HARDWARE AND SUPPLY CO, 2241 9th Av (see page 52)
Peeler Hdw, 809 E Highland Av
SHUFORD HARDWARE CO, 1007 14th (see page 53)
Viewmont Hardware Inc, 2414 10th

Harness and Saddlery

Mitchell Shoe & Harness Shop, 1232 Government Av

Hatcheries

GEITNER FEED & SEED CO, 1122 10th Av (see page 46)

☞Hauling

De HART MOTOR LINES, Boyd Extd (see bottom lines)

☞Heating Contractors

CATAWBA PUMP CO, 2257 9th Av (see page 61)

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

Heating Contractors (Continued)

HICKORY SHEET METAL CO, 529 Highland Av (see top lines)
MILLER & SMYRE, 901 E Highland Av (Bsmt) (see bottom lines)
REYNOLDS BLOWER & METAL CO, 4 12th
THOMASON G A & SON, 2361 9th Av (see top lines)

Heating Equipment

United Sales Co, 3001 9th Av

☞Home Appliances

JONES RADIO & APPLIANCE CO, (rear) 921 E Highland Av (see page 63)
PERRY ARMATURE APPLIANCE CO, 1009 12th (see bottom lines)

☞Hosiery and Textile Supplies

SMITH-COURTNEY CO, 820 14th (see page 3 and bottom lines)

Hosiery Manufacturers

Belk Henry S, 1619 9th Av
BOWMAN KNITTING MILLS INC, Conover Rd
Boyd Lee Hosiery Mills, 921 5th
Brooks Hos Mill, 315 E Highland Av
BROWN BROS HOSIERY MILLS INC, 1208 2d (see insert)
Burke Hosiery Mills, Morganton Rd
C & D Hosiery Mill, 1828 Lenoir Rd
CAPE HICKORY HOSIERY MILLS, Morganton Rd
Cline J A & Son, 239 Highland Av
Duke Hosiery Corp, 337-39 Highland Av
Early Bird Hosiery Mills, 1815 22d
Elliott Knitting Mills, 945 8th
ELLIS HOSIERY MILLS INC, 1605 Lenoir Rd
Ford Hosiery Mills, 610 E Highland Av
G & H Hosiery Co Inc, 2301 8th Av
Gilbert Hos Mills, Rhodhiss Rd
Good Roy L Hos Mill, 200 24th
Hafer Hosiery Mills, 1116 Valley
Headen Hos Mill, 345 Pine Av
Hicks Hosiery Mill, 772 36th
HOLLAR HOSIERY MILLS INC, 1203 11th Av
JAMES KNITTING MILLS INC, 501-507 25th
Jefferson Hosiery Mill, 506 Chestnut Av
Johnson Hos Mill, 3704 10th Av
Kenworth Hosiery Mills, 1421 22d
Kiser Hosiery Mills, 314 Woodland Av
KNIT SOX KNITTING MILLS INC, 346 Highland Av (see page 53)
Longview Hosiery Mill, 820 32d
Lutz Hosiery Co, 3914 8th Av
Lyerly Full Fashioned Mills, 925 8th
Marlow Hosiery Mills Inc, Shelby Rd
Menzies Hosiery Mills, 435 Crest
Modern Hosiery Mills, 1605 Lenoir Rd
NEWTON C D HOSIERY MILL, (rear) 414 E Highland Av
Piedmont Hosiery Mills, 1108 Valley
RUBY HOSIERY MILLS INC, 860 23d Av (see insert)
Setz-Right Hos Mills, 1326 Trade Av
SHUFORD HOSIERY MILLS, 804 E Highland Av (see page 53)
Simmons Hosiery Mill, 814 26th Av
Southern Hosiery Mills, 435 Crest
STERLING KNITTERS INC, 1407 22d
Stirewalt Hosiery Mill, 3136 9th Av (LV)
TEST HOSIERY MILLS, Morganton Rd
VIEWMONT HOSIERY MILLS, 2012 2d
Walton Knitting Mills Inc, 1020 Mill
Whisnant Hos Mills, 943 4th
WINDY CITY KNITTING MILLS INC, 2315 10th

☞Hosiery Mill Agents

CATAWBA SALES AGENCY, 1425 11th Av (see page 54)

Hospitals

Hickory Memorial Hosp, 1205 12th
Richard Baker Hosp, 1416 12th

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE SALES AND SERVICE PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. **PHONE 39716**

Hotels

Hotel Hickory, 1103 13th
Huffry Hotel, 950 12th

☞House Furnishings

BETTER HOMES FURNISHING CO, 1012 13th and 310 E Highland Av (see front cover)
SPAINHOUR CO INC THE, 1334-1340 Union Sq (see bottom lines)

Ice

ATLANTIC COMPANY, 520 E Highland Av (see insert)
HICKORY ICE & COAL CO, 801 10th Av (see front cover and page 37)
ICE DELIVERY CO OF HICKORY INC, 2912 9th Av (see back cover)
SHERRILL ICE & FUEL CO, 2912 9th Av (see back cover)

Ice Cream Manufacturers

BILTMORE DAIRY FARMS, 1202 11th Av (see top lines)
BORDEN COMPANY THE, BLUE RIDGE ICE CREAM DIVISION, 802 14th
CATAWBA CO-OPERATIVE DAIRY INC, 1016 End and 1422 10th Av (see top lines)
HICKORY ICE CREAM CO INC, 54 Brookford Rd at Highway 70 (see bottom lines)

☞Industrial Oils

SINCLAIR REFINING CO, 2130 12th Av (see page 51)

Insulation

ATLANTIC INSULATION CO INC, 207 Grant Bldg, 1316 Union Sq (see top lines)

Insurance Adjusters

Ivey John T Jr, 1346 Union Sq

Insurance Agents

ATLAS INSURANCE AGENCY, Bernard Bldg, 1121 13th (see page 54)
CAROLINA INSURANCE & REALTY CO, 110 Harris Aracde (see page 54)
CITIZENS INSURANCE & REALTY CO, 1219 11th Av
FIELD INSURANCE AGENCY, 112 Harris Arcade (see front cover)
FIRST SECURITY CO INC, 1029 13th (see top lines)
Gibbs John B, 1200 13th
Hall W A Mrs, 1002½ Federal R6
HARRINGTON INSURANCE AGCY, 1121 13th R215 (see pages 56 and 63)
Hickory Ins & Realty Co, 1030 14th
MERRITT W D, 1328½ Union Sq
TROUTMAN M C, 1310½ Union Sq (see page 55)
TUNSTALL R A INSURANCE AGENCY, 5 Union Sq Bldg, 1002½ Federal (see bottom lines)
WEAVER INSURANCE AGENCY, 1028½ 13th R4 (see bottom lines)

Insurance Companies

AETNA AND AFFILIATED COS, 1028½ 13th R4
COLONIAL & ACCIDENT INSURANCE CO, 1229½ 11th Av
DURHAM LIFE INSURANCE CO, 203 Grant Bldg, 1316 Union Sq
Home Security Life Ins Co, 1326½ Union Sq
IMPERIAL LIFE INSURANCE CO, 1097 Belk
JEFFERSON STANDARD LIFE INSURANCE CO, 1328½ Union Sq (see page 4)
LIBERTY LIFE INSURANCE CO, 1346 Union Sq
Life Ins Co of Va, 1223 11th Av
Life & Casualty Ins Co, 223 Harris Arcade
LUMBERMANS MUTUAL CASUALTY CO, 112 Harris Arcade
Metropolitan Life Ins Co, 1030 14th
Mutual Life Ins Co, 1316 Union Sq R208

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. **PHONE 2117**

Modernize with Electricity DUKE POWER CO.

EFFICIENT-DEPENDABLE ECONOMICAL

1421 ELEVENTH AVE.

Phones: Office 2211; Service Dept. 5251

Insurance Companies (Continued)

OCCIDENTAL LIFE INSURANCE CO, 1325½ 11th Av R7
Phoenix Mutual Life Ins Co, 1219 11th Av
Pilot Life Ins Co, 1030 14th
Reserve Life Ins Co, 1028½ 13th R22
SHELBY MUTUAL CASUALTY CO, 112 Harris Arcade
Southern Life Ins Co, 213 Harris Arcade
State Capital Life Ins Co, 235 Harris Arcade
STATE FARM INSURANCE COS, 1328½ Union Sq (see page 55)
TRAVELERS INSURANCE CO, 1028½ 13th R4
WOODMEN OF THE WORLD LIFE INSURANCE SOCIETY, 1310½ Union Sq

Jewelers

Berndt Kurt H, 1240 Government Av
BISANAR CO THE, 1320 Union Sq (see bottom lines)
COLE'S JEWELRY STORE INC, 1312 Union Sq (see top lines)
Deitz & Taylor, 1002 Federal
ENNIS JEWELERS, 1318 11th Av (see page 56)
Faires Edgar W, 1244 Government Av
Mathews John B, 2725 9th Av
RUDISILL & HUGGINS JEWELERS, 1228 Government Av (see page 56)
TAYLOR D B INC, 906 Federal

Jewelry—Wholesale

Goldsmith Harry S, 1325½ 11th R1

Junk Dealers

Witten & Co, 2169 13th Av

Justices of The Peace

Clinard Wm L, 1015½ 14th
Sherrill Geo W, 1346 12th Av

Knitting Mills

Anjare Mfg Co, 2602 10th
Parker-Renfroe Knitting Mills, 712 21st
Superior Knitters, ofc 1312½ Union Sq

☞Lacquers

ATOMIC PAINT CO INC, 1802 Lenoir Rd (see page 60)

☞Ladies Ready To Wear

BAKER-WRIGHT CO, 1006 13th (see page 70)
BELK-BROOME CO, 1000 13th (see page 44)
SPAINHOUR CO INC THE, 1334-1340 Union Sq (see bottom lines)

Landscaping

ABEE & TASHIRO, A I A and A S L A, 1028½ 13th R10 (see page 19)
HOWARD-HICKORY CO INC, 3900 10th Av (see page 59)

Laundries

Burwell's Launderette, 1432 22d
HICKORY STEAM LAUNDRY CO INC, 219 Highland Av; Br 1318 11th Av (see top lines)
MAPLE SPRINGS LAUNDRY AND DRY CLEANERS, 1222 8th Av (see pages 34 and 56)
WHITE CROSS LAUNDRY, Icard Ferry Rd (RD2) (see page 57)

Laundry Supplies

Downey-Fails Supply Co, 219 Highland Av

Lawyers

Aiken, Patrick, Murphy & Harper, 1027½ 13th
Chamblee Wm H, 1316 Union Sq R211
Cummings Theo F, 1346 Union Sq
Hovey Geo D, 1030 14th
McComb David M, 1328½ Union Sq
Merritt Eddy S, 1028½ 13th R1

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.

YOUR SAVINGS ARE INSURED UP TO $5,000.00

Buy, Build or Refinance Your Home Through The Fidelity Federal

1310 UNION SQUARE

L. L. MOSS, Pres. **W. H. LITTLE, Exec. V.Pres.-Sec.**

Pruitt Thos P, 1328½ Union Sq
Russell D Locke, 1006½ 13th
Shuford Richd H, 1019½ 14th
STROUPE JOHN C, 1028½ 13th R20
Swift C David, 1030 14th
Whitener Amidas A, 1312½ Union Sq
Whitener Louis A, 1312½ Union Sq
Whitener T Manly, 1312½ Union Sq
WILLIS & GEITNER, 1027½ 13th
YOUNT MARSHALL V, 1112 13th

Libraries

*Thirteenth Street Library, 619 13th
Worth Elliott Carnegie Library, 1511 11th Av

☞Linoleum

HICKORY GOOD HOUSEKEEPING SHOP, 1350 11th Av (see bottom lines)

☞Lithographing and Printing

CLAY PRINTING CO INC, 1402 11th Av (see top lines)

Livestock

Hefner Dock Trading Stables, 126 12th
Hickory Live Stock & Commission Co, 96 19th Av

☞Loans

AETNA LOAN & FINANCE CO, 1325½ 11th Av (see page 47)
CAROLINA HOUSING & MORTGAGE CORP, 1011½ 12th (see bottom lines)
FIDELTY FEDERAL SAVINGS & LOAN ASSN, 1310 Union Sq (see top lines)
FIRST NATIONAL BANK, 1029 13th (see page 29)
M & J FINANCE CORP, 917 15th (see top lines and page 47)
Mortgage Service Corp, 1011½ 12th
NATIONAL TRADING CO, 1349 Union Sq (see backbone)
NORTHWESTERN BANK THE, 1025 13th (see page 30)

Locksmiths

Keever's Key Shop, 1310 10th Av

Lumber

CLINE LUMBER CO INC, 911 16th (see page 32)
CROUCH M G LUMBER CO, Conover Rd (see fly Z)
FOX C G LUMBER CO INC, Conover Rd (see page 57)
FOX L L LUMBER CO, 125 Hwy 70 East (see page 57)
HERMAN-SIPE & CO INC, Conover Rd (see back cover)
HUTTON & BOURBONNAIS CO, 2020 11th Av (see back cover)
Lindsay & Eckard Lbr Co, Hwy 70 W
MARTIN'S MILL WORK, Morganton Rd (see page 59)
MOSER & SHOOK LUMBER CO, Startown Rd (RD2) (see top lines)
MOSS-MARLOW BUILDING CO INC, 9 12th (see page 32)

Lunch Rooms

Barger's Cafe, 1501 Lenoir Rd
Blue Moon Cafe, 1519 Lenoir Rd
Bus Station Cafe, 912 Federal
City Barbecue, 738 10th Av
College Park Bar-B-Q, 204 E 2d
Do-Nut Dinette, 367 Highland Av
Economy Lunch & Service Station, 701 E Highland Av
Four Point Barbecue, 723 9th Av
Fred's Grill, 953 4th
*Hall's Sandwich Shop, 1321 8th Av
Henkel Pool Room, 1026 13th
Highland Barbecue, 303 E 2d
Hill's Barbecue Stand, 914 Federal
*Hotel Cafe, 529 12th
Hube's Barbecue, 511 Highland Av
Huffaman's Gro & Cafe, 2549 10th
Keller's Gro & Cafe, 947 Burch
*Larry's Cafe, 1249 6th Av
Longview Bar-B-Q, 3440 9th Av
Mills Grace A Mrs, 2442 9th Av
*New Deal Cafe, 613 13th
Ninth Avenue Grill, 1400 9th Av
Paul's Pork Parlor, Taylorsville Rd
Pig & Chicken Grill, 2359 9th Av

MACHINERY AND MILL SUPPLIES

SMITH-COURTNEY CO.

HICKORY, N. C. Phone 2201 | RICHMOND, VA. Phone 3-9141 | GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.

MOVING — PACKING — STORING

Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.

PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

Lunch Rooms (Continued)

Polly's Grill, U S Hwy 70 A
Rex Lunch Room, 1408 10th Av
Sandwich Shop The, 1341 11th Av
Smith's Barbecue, 4101 9th Av
Snack Bar, 2364 9th Av
*Spot The, 300 13th
*Sunset Cafe, 206 12th
WEAVER'S BAR-B-Q, 2323 9th Av (see page 65)

Machine Shops

Annas Machine Shop, Morganton Rd
CILLEY FOUNDRY & MACHINE CO, 817 Water Av (see page 57)
FLOWERS CO THE, 1121 9th Av (see front cover)
Granite Machine Co, ofc 1034 14th
HICKORY FOUNDRY & MACHINE CO, 901-903 21st
PERRY ARMATURE CO, 1609 10th Av (see front cover and page 42)
PRECISION INDUSTRIES INC, 2232 12th Av (see page 58)

Machinery

CONCRETE MACHINERY CO (Concrete), Lenoir Rd (see page 37)
Crescent Co, 317 2½
Owens Dewey C, 326 E 2d
SMITH-COURTNEY CO (Metal and Woodworking), 820 14th (see page 3 and bottom lines)
R & W Engineering Corp, 1018 12th

Mail Order Houses

Sears, Roebuck and Co, 1340 Union Sq

Mailing Lists

SOUTHERN SERVICE BUREAU, PO Box 630, Asheville, N C
WOOD ROBT W, 1350½ Union Sq (see page 19)

Manufacturers Agents

CATAWBA SALES AGENCY (Hosiery), 1425 11th Av (see page 54)
Coursey John L Jr & Co (Confections) 225 Harris Arcade
Hickory Sales Co (furn), Huffry Hotel
Hilts Edw L (roofing mtl) 1531 12½
James Co (Hosiery) 941 9th

☞Marble and Granite

CATAWBA MARBLE & GRANITE WORKS, Conover Rd (see front cover)

☞Market Equipment

HOLBROOK REFRIGERATION, 2025 13th Av (see bottom lines)
SMITH R B & CO, 2907 9th Av (see page 64)

Mattress Manufacturers

Weaver Mattress & Furn Co, 814 34½

Meat Markets

BIG DOLLAR FOOD MARKET THE, 532 10th Av (see bottom lines)
FRESH AIR MARKET INC, 1212-1216 Government Av (see top lines)
L & S SUPER MARKET, 1202 Spring (see page 52)

Meats—Wholesale

HICKORY PACKING CO INC, Conover Rd (see page 58)
Huffman Sausage Co, 2028 9th Av
NATIONAL SUPERIOR MEAT, 2168 10th Av (see bottom lines)

☞Men's Furnishings

MEN'S SHOP THE, 1027 13th (see page 36)
WEST-DEAL CO, 1352 Union Sq (see page 36)

☞Metal Stampings

PRECISION INDUSTRIES INC, 2232 12th Av (see page 58)

ELECTRIC WIRING COMPANY

ELECTRICAL CONTRACTORS — REPAIRING

ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES

Geo. W. Huffman, Owner

2258 9th Ave. Phones: Day 7411, Night 29632

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

Mill Supplies

SMITH-COURTNEY CO, 820 14th (see page 3 and bottom lines)

☞Mill Work

CLINE LUMBER CO INC, 911 16th (see page 32)
CROUCH M G LUMBER CO, Conover Rd (see fly Z)
FOX L L LUMBER CO, 125 Hwy 70 East (see page 57)
HERMAN-SIPE & CO INC, Conover Rd (see back cover)
HUTTON & BOURBONNAIS CO, 2020 11th Av (see back cover)
MARTIN'S MILL WORK (General), Morganton Rd (see page 59)
MOSER & SHOOK LUMBER CO, Startown Rd (RD2) (see top lines)
MOSS-MARLOW BUILDING CO INC, 9 12th (see page 32)
STEWART'S WOODWORKING SHOP, 1520 E 10th Av (see page 33)

Millinery

BAKER-WRIGHT CO, 1006 13th (see page 70)
SPAINHOUR CO INC THE, 1334-1340 Union Sq (see bottom lines)

☞Mimeographing

WOOD ROBT W, 1350½ Union Sq (see page 19)

☞Molds—Concrete

CONCRETE MACHINERY CO, Lenoir Rd (see page 37)

Monuments

CATAWBA MARBLE & GRANITE WORKS, Conover Rd (see front cover)

☞Mortgage Loans

CAROLINA HOUSING & MORTGAGE CORP, 1011½ 12th (see bottom lines)

Motor Express

ASSOCIATED TRANSPORT INC, 1312 8th Av
BUSH TRANSFER INC, 2015 12th Av
De HART MOTOR LINES, Boyd Extd (see bottom lines)
ET & WNC TRANSPORTATION CO, 3134 9th Av
Fredrickson Mtr Exp Corp, 1300 8th Av
Johnson Bros Trucking Co, 713 Lincolnton Rd
LIPE MOTOR LINES INC, Conover Rd (see page 69)
McLean Trucking Co, 5 12th
Silver Fleet Motor Express, 2025 8th Av
TALLANT TRANSFER CO INC, 2317 8th Av (see top lines)
Tenn-Carolina Transit Inc, 725 23½

☞Motors—Outboard

HICKORY SPORTING GOODS CO, 1212 11th Av (see page 66)

☞Moving, Packing and Storage

ABERNETHY TRANSFER & STORAGE CO, 957 Water (see top lines)

Music Teachers

Deal Margaret W Mrs (piano and voice), 1435 13th Av
Grothe C Cere Miss (piano & voice), 1334 8th
Little A Pearl Miss (piano), 608 10th Av
McFarland Mary M Mrs (piano), 1215 8th
Shuford Vera B Mrs (piano), 1002 11th Av
West Grace B Mrs (piano), 110 8th

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT

PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

☞Mutual Insurance

FIELD INSURANCE AGENCY, 112 Harris Arcade (see front cover)

News Dealers

Hickory Hotel News Stand, Hotel Hickory

Newspapers

HICKORY DAILY RECORD, 1106 14th

Nurserymen

HOWARD-HICKORY CO INC, 3900 10th Av (see page 59)

Nurses

Abee Miriam A Miss, 3121 9th Av
Burns Rosa H Mrs, 519 6th
Campbell Jahaza Y Mrs, 523 Highland Av
Gallamore Maude A Mrs, 1648 12th
Hoffman Dixie H Mrs, 1520 22d
Huffman Katherine R Mrs, Country Club Rd
Motley Helen P Mrs, 925 15th Av
Snyder Thelma M Mrs, 606 15th
Spencer Carrie G Mrs, 318 E 2d
Whitworth Edna H Mrs, 962 5th
Wilson Mary R Mrs, 1210 12th
Witten Estelle R Miss, 303 15th Av
Yoder Annie L Miss, 1014 15th Av
Yoder Effie C Mrs, 3521 9th Av

Office Supplies

CAROLINA TYPEWRITER CO, 106 Harris Arcade (see bottom lines)
PENEGAR O G CO, 1210 11th Av (see bottom lines)

☞Oil Burners

LONGVIEW ELECTRIC CO, 648 41st (see page 44)

Oil Companies

BELK OIL CO, Conover Rd (see page 50)
BLACKWELDER OIL CO INC, 990 31st (see page 50)
Esso Standard Oil Co, Conover Rd
GULF OIL CORP, 930 30th (see page 51)
PURE OIL CO, Conover Rd
Shell Oil Co, Conover Rd
SINCLAIR REFINING CO, 2130 12th Av (see page 51)
SMILE OIL CO, 1225 9th Av
TEXAS CO THE, 924 9th (see page 51)

Optometrists

Bisanar E Catherine Miss, 1320 Union Sq
Bisanar E Alan, 1320 Union Sq
Bisanar Geo E, 1320 Union Sq
Boss Benj B, 1028½ 13th R16

☞Overall Manufacturers

HICKORY OVERALL CO, 902-904 Federal (see page 59)

☞Painting Contractors

HICKORY CONSTRUCTION CO INC (Industrial), Woolworth Bldg, 1346 Union Sq (see page 39)
RAMSOUR J MID, 1407 16th (see page 60)

Paints, Oil and Glass

ATOMIC PAINT CO INC, 1802 Lenoir Rd (see page 60)
HICKMAN HARDWARE CO, 2402-2404 9th Av (see top lines)
HUTTON & BOURBONNAIS CO, 2020 11th Av (see back cover)
Mask's Paint Co, 2165 (2125) 13th Av
MOSS-MARLOW BUILDING CO INC, 9 12th (see page 32)
NINTH AV HARDWARE & SUPPLY CO, 2241 9th Av (see page 52)

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

C. C. ANNAS CO.

Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.

Phone 27867 Res. Phone 28398

☞Pants Manufacturers

HICKORY OVERALL CO, 902-904 Federal (see page 59)

Paper—Wholesale

PAPER SERVICE CO, Brookford Rd (see page 60)
SPAUGH PAPER CO OF HICKORY INC, 245 Highland Av

Parking Lots

Midtown Parking, 1201 13th
Post Office Parking Lot, 1349 Government Av

Parks

Carolina Park, 801 11th Av
Catawba County Fair Grounds, 2200 8th
Lenoir-Rhyne Stadium, 240 13th Av

☞Paving Contractors

SETZER CONSTRUCTION CO INC, 2121 10th Av (see page 40)

☞Photo Copying

WOOD ROBT W, 1350½ Union Sq (see page 19)

Photo Engraving

HICKORY ENGRAVING CO INC, 925½ 14th (see page 45)

Photographers

Cilley Robt S, 1103 11th Av
*Derr R Marvin, 909 6th
Hardin's Studio, 1346 Union Sq
Henry Rusk G Jr, 822 15th Av
HICKORY ENGRAVING CO INC, 925½ 14th (see page 45)
Ma Dan Studio, 1015½ 14th
Melbourne Studio, 1354½ Union Sq
Warren's Studio, 1302½ Union Sq

Photographic Supplies

Arrow Film Ser, 111 Harris Arcade
RADIO CENTER INC, 1338 11th Av (see page 63)

Physicians and Surgeons

BARNES H EUGENE, 1112 13th
Clarke Wm L Jr, 207 E 2d
Fresh Wm W, 1515 9th Av
Fritz Wm A, 1118 12th
Frye Glenn R, 1416 12th
Gast M Charlotte, 1443 11th Av
*Graham Drayton P, 615 12th
Griffin Harold W, 1300½ Union Sq
Hambrick Robt T, 1201 13th Av
Hunsucker Chas L, 1112 13th
Keever Jas W, 1205 Government Av
Lewis John S, 1221 11th Av
Nowell Stephen C, 1121 13th R7
Ormond Allison L, 1300½ Union Sq
Pearson Arthur A, 2911 9th Av
SHUFORD JAKE H, 1205 Government Av
Stewart Danl N, 1201 13th Av
Summers J Dent, 1416 12th
Whaley Jas D, 1416 12th
Williams T R Jr, 1118 12th

Pianos

Anderson Piano Co, 1013 14th
CLINE PIANO CO, Startown Rd (RD3) (see page 61)
CONNER FURNITURE CO INC (Wholesale), 2184 13th Av
Johnson Piano Exch, Conover Rd

Picture Framing

Hickory Art Shop, 1332 Union Sq
S & W Art Shop, 1309 12th

☞Pipes—Concrete

FRYE JOHN E, 3210 10th Av (see page 38)

☞Plants and Shrubbery

HOWARD-HICKORY CO, 3900 10th Av (see page 59)

GULF

BOWMAN'S 9TH AVE. SERVICE STATION

GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES

1228 9TH AVE. PHONE 29917

FIRST SECURITY COMPANY, INC.

—INSURANCE—

FIRST NATL. BANK BLDG. **PHONE 5316**

Plumbers and Steamfitters

CATAWBA PUMP CO, 2257 9th Av (see page 61)
CROUCH M G LUMBER CO, Conover Rd (see fly Z)
HICKORY PLUMBING & HTG CO, 1444 9th Av
INGOLD CO INC, 1416-1418 10th Av
MILLER & SMYRE, 901 E Highland Av (Bsmt) (see bottom lines)
Stevenson Chas S, 1414 15th
THOMASON G A & SON, 2361 9th Av (see top lines)

Plumbing Supplies

ANCHOR SUPPLY CO INC, 1439 10th Av
PIEDMONT SUPPLY CO INC (Whol) 1010 12th

☞Potted Plants

SARAH'S FLOWERS, 1109 13th (see top lines)

Pottery Manufacturers

Hyalyn Porcelain Inc, 1451 Lenoir Rd

Poultry

CATAWBA POULTRY & PROCESSING PLANT (Wholesale) 1339 8th Av (see page 62)
Hickory Poultry Mkt & Feed Co, 1214 8th Av

Power Companies

DUKE POWER CO, 1421 11th Av, Ser Dept, 820 Water Av (see back cover and top lines)

☞Prescriptions

BLACK'S DRUG STORE INC, 1350 Union Sq (see bottom lines)
HICKORY DRUG CO, 1300 Union Sq (see page 42)
HIGHLAND DRUG STORE, 307 E Highland Av (see page 41)
LUTZ DRUG STORE, 1354 Union Sq (see initial letter lines)
SHOOK DRUG CO, 2805 9th Av (see page 42)

Printers

CLAY PRINTING CO INC, 1402 11th Av (see top lines)
HICKORY PRINTING CO, 1348 11th Av (see page 62)

Produce

BIG DOLLAR FOOD MARKET THE, 532 10th Av (see bottom lines)
L & H Market, 1227 Government Av
L & S SUPER MARKET, 1202 Spring (see page 52)
Gilbert Produce Co (Whol), 720 Highland Av

☞Public Accountants

RISCH PHILIP A, 1200 13th (see page 18)

Publishers

GIFFORD LESTER C, 1106 14th
SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Pumps

CATAWBA PUMP CO, 2257 9th Av (see page 61)
FAW R E & SONS INC, Conover Rd (see bottom lines)
HICKORY WELL SUPPLY CO INC, 100 29th at Highway 70 (see front cover)
Latta-Martin Pump Co, 1714 11th Av

Radio Stations

WHKY—AM & FM, 1111 13th (see top lines)
WIRC RADIO STATION, 1423 11th Av (see top lines)

HICKORY ELECTRIC CO.

Electrical Contractors

INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING

N. C. STATE LICENSE NO. 414

1718 16TH AVE. • **P. O. BOX 322** • **DIAL 4746**

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* **Phone 29106**

Radios and Service

Bob's Radio Ser, 2737 9th
CATER'S RADIO SERVICE, 915 15th (see page 62)
CLARK TIRE & AUTO SUPPLY CO, 1205 9th Av
DEAL'S FURNITURE STORE INC, 422 E Highland Av (see bottom lines)
FIRESTONE STORES, 1015 14th (see page 20)
HICKORY APPLIANCE & RADIO CO, 2245 9th Av
HICKORY TIRE & BATTERY CO, 911-915 12th (see page 4)
Highland Radio Service, 548 E Highland Av
JONES RADIO & APPLIANCE CO, (rear) 901 E Highland Av
PERRY ARMATURE APPLIANCE CO, 1009 12th (see bottom lines)
RADIO CENTER INC, 1338 11th Av (see page 63)

Railroads

Carolina & Northwestern Ry Co, frt sta 1001 Federal
Southern Ry System, frt sta 1001 Federal
Union Passenger Station, 919 Federal

Real Estate

CAROLINA INSURANCE & REALTY CO, 110 Harris Arcade (see page 54)
CAROLINA LAND - AUCTION CO, 204 Grant Bldg, 1316 Union Sq (see page 20)
Forest Hills Inc, 1011½ 12th
FRIDAY J LEE, Harris Arcade, 1319 11th Av (see page 63)
HARRINGTON INSURANCE AGCY, 1121 13th R215 (see pages 56 and 63)
HICKORY SECURITY CORP, 1357 Union Sq (see page 67)
Kees Turner H, 1002½ Federal R4
Penland A Wesley, 1019½ 14th
SHUFORD REALTY & INSURANCE CO, 1028½ 13th R23
Whitener Harry E, 1608 10th Av

☞Recordings—Phonograph

RADIO CENTER INC, 1338 11th Av (see page 63)

Refrigeration Service

HOLBROOK REFRIGERATION, 2025 13th Av (see bottom lines)
PERRY ARMATURE APPLIANCE CO, 1009 12th (see bottom lines)
SMITH R B & CO, 2907 9th Av (see page 64)

☞Refrigerators

BETTER HOMES FURNISHING CO, 1012 13th and 310 E Highland Av (see front cover)
HICKORY ICE & COAL CO, 801 10th Av (see front cover and page 37)
ICE DELIVERY CO OF HICKORY INC, 2912 9th Av (see back cover)
PERRY ARMATURE APPLIANCE CO, 1009 12th (see bottom lines)
SHERRILL ICE & FUEL CO, 2912 9th Av (see back cover)
SMITH R B & CO, 2907 9th Av (see page 64)

Rentals

FRIDAY J LEE, Harris Arcade, 1319 11th Av (see page 63)

Repair Shops

Deitz Freeman T, 625 14th

Restaurants

Arcade Coffee Shop, 1323 11th Av
Bo Peep Grill, 1117 8th Av
Catawba Restr, 1322 Union Sq
CIRCLE DRIVE, S 37th and Hwy 70 W (see page 64)
Green Park Club, Conover Rd

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. **PHONE 29696**

LANG CHEVROLET CO., INC.

SALES CHEVROLET SERVICE

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. PHONE 2321

Restaurants (Continued)

Hill's Cafe, 1238 Government Av
*Horton's Cafe, 534 12th
Hy-Lan Cafe, 1010 Ridge
Payne's Cafe, 940 8th
Raby's Restr, 1218 Government Av
SOUTHERN PIG BAR-B-Q, 3125 9th Av (see page 64)
Wagon Wheel Restaurant, 2709 9th Av

Restaurant Supplies

PERRY ARMATURE APPLIANCE CO, 1009 12th (see bottom lines)
SMITH R B & CO, 2907 9th Av (see page 64)

Roller Covers

Hickory Roller Covering Co, 2009 10th

Roofers

CAROLINA ASPHALT ROOFING CO, 2838 9th Av (see page 65)
Hefner Albert C, 1216 10th Av
HICKORY SHEET METAL CO, 529 Highland Av (see top lines)
MILLER-BROOKS ROOFING CO, 1424 9th Av (see page 65)
Pope Saml, 421 E Highland Av
Robertson Hugh M, 1331 18th
Robertson Roofing & Siding Co, 1916 15th Av

☞Rubber Stamps

HICKORY PRINTING CO, 1348 11th Av (see page 62)

☞Rugs and Carpets

GARTH'S, 1009 14th (see page 65)

☞Sand & Gravel

FRYE JOHN E, 3210 10th Av (see page 38)
KERR SAND CO, 1103 E 10th Av (see top lines)

School Equipment

Flowers School Equipment Co, 1028½ 13th R9

Schools

Brookford, Brookford Rd
Claremont High, 816 13th Av
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION, 1326 12th Av (see bottom lines)
*East Hickory, 301 9th Av
Frances Field, 1620 7th Av
Green Park, 1609 7th Av
Green Park Jr High, 1609 7th Av
Highland, 509 Woodland Av
Kenworth, 619 8th Av
Longview, 3319 9th Av
Oakwood, 1360 15th
*Ridgeview, 1355 3d Av
St Stephens, Springs Rd
SOUTHERN VOCATIONAL INSTITUTE, 1343 11th Av (see top lines)
Viewmont, Country Club Rd
Westmont, 2350 11th Av

Seeds

Bennett Seed & Supply Co, 210 Broad Av
GEITNER FEED & SEED CO, 1122 10th Av (see page 46)

Sewing Machines

Singer Sewing Machine Co, 1325 11th Av

☞Sheet Metal Works

HICKORY SHEET METAL CO, 529 Highland Av (see top lines)
MILLER-BROOKS ROOFING CO, 1424 9th Av (see page 65)

☞Shirt Manufacturers

HICKORY OVERALL CO, 902-904 Federal (see page 59)

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. PHONE 7366

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

Shoe Lace Manufacturers

Hickory Shoe Lace Co Inc, 1621 Lenoir Rd

Shoe Repairers

Buff Shoe Shop, 1016 13th
Deese Shoe Shop, 1228 Government Av
Highland Shoe Shop, 950 Ridge
Mitchell Shoe & Harness Shop, 1232 Government Av
Moore's Shoe Repairs, 2362 9th Av
RICHIE'S SHOE CO INC, 916 8th (see page 66)
Windy City Shoe Shop, 2313 10th

Shoes

BELK-BROOME CO, 1000 13th (see page 41)
Kartus Shoe Co, 1314 Union Sq
MELVILLE'S INC, 1342-1344 Union Sq
MEN'S SHOP THE, 1027 13th (see page 36)
Merit Shoe Co, 1353 Union Sq
MONTGOMERY WARD & CO, 1022 13th (see page 41)
Nile J Abbott, 1228 Government Av
RICHIE'S SHOE CO INC, 916 8th (see page 66)
SPAINHOUR CO INC THE, 1334-1340 Union Sq (see bottom lines)

Signs

Frye Sign Co, 1371 8th Av
Green Sign Co, 824 22d
Wentz Signs, 1132½ 10th Av

Skating Rinks

Hill Top Skating Rink, Dale

Sporting Goods

FIRESTONE STORES, 1015 14th (see page 20)
HICKORY SPORTING GOODS CO, 1212 11th Av (see page 66)

☞Springs—Furniture and Bedding

HICKORY SPRINGS MFG CO, 614-616 E Highland Av (see page 66)
SOUTHERN CUSHION CO INC, 21 Brookford Rd (see page 67)

Stationery

Bumbarger's, 1324 Union Sq
Moore Business Forms Inc, 1316 Union Sq R208
PENEGAR O G CO, 1210 11th Av (see bottom lines)

☞Steel Erecting

HERMAN ERECTION CO, Dale Extd at Westview (see bottom lines)

Steel and Iron

Hickory Steel & Iron Co, Lenoir Rd

☞Stocks and Bonds

HICKORY SECURITIES CORP, 1357 Union Sq (see page 67)

☞Stokers

MILLER-BROOKS ROOFING CO, 1424 9th Av (see page 65)

☞Stone—Crushed and Building

KERR SAND CO, 1103 E 10th Av (see top lines)

☞Storage

ABERNETHY TRANSFER & STORAGE CO, 957 Water (see top lines)

Stoves, Heaters and Ranges

DEAL'S FURNITURE STORE INC, 422 E Highland Av (see bottom lines)
HICKMAN HARDWARE CO, 2402-2404 9th Av (see top lines)

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

Stoves, Heaters and Ranges (Cont)

PERRY ARMATURE APPLIANCE CO, 1009 12th (see bottom lines)
WAGNER FURNITURE CO, 2416 9th Av (see page 48)

Swimming Pools

American Legion Swimming Pool, 820 11th Av

☞Tarpaulins

ANNAS C C CO, 1929 10th Av (see top lines)

Tax Consultants

Auditax Administrators, 1311 10th Av
BURGESS ARTHUR H, 1121 13th R219
HUTCHISON PAUL D, 1213 14th (see page 18)
RISCH PHILIP A, 1200 13th (see page 18)
TROUTMAN M C, 1310½ Union Sq (see page 55)

Taxicabs

American Cab Co, 1345 Government Av
BELL CAB SERVICE, 915 13th (see insert)
CAROLINA CAB CO, 1321 9th Av (see page 67)
Dock's Taxi Service, 1329 Government Av
Earl's Taxi, 1211-A Government
G I Cab Co, 1200 Government Av
HICKORY TAXI CO INC, 907 Federal (see page 68)
*Patterson Norwood, 541 12th
RED BIRD CAB CO, 912 13th (see page 68)
Veterans Taxi, 1235 Government Av
Victory Cab Co, 912 13th
Yellow Top Cab Co, 1316 11th Av

Telegraph and Telephone Companies

HICKORY TELEPHONE CO, 1117 14th (see page 2)
WESTERN UNION TELEGRAPH CO, 1003 14th

☞Textile Dry Transfers

ARROW TRADE MARK CO, 242 Highland Av (see page 69)

☞Textile Specialties

YOUNG FREDERICK L INC, 1237 Valley (see page 68)

Theatres

CENTER THEATRE, 1313 11th Av
Embassy Theatre, 610 13th
Hickory Opera House, Morganton Rd
Park Theatre, 1000 Federal
Rivoli Theatre, 1010 13th

☞Tile & Linoleum Contractors

Campbell T G Tile Co, 1621 8th Av
Miller Joel R, Conover Rd

Tires and Tubes

B & M MOTOR CO INC, 1606-1608 9th Av (see bottom lines and page 26)
BANKS PONTIAC CO INC, 1419 9th Av (see top lines)
BARRINGER BROS & GAITHER, 549 E Highland Av (see page 26)
BOST'S ESSO SERVICE, 50 Brookford Rd at Highway 70 (see page 21)
BOWMAN'S NINTH AV SERVICE STATION, 1228 9th Av (see bottom lines)
CLARK TIRE & AUTO SUPPLY CO, 1205 9th Av
DENNIS ESSO SERVICE, 602 10th Av (see page 21)
FIRESTONE STORES, 1015 14th (see page 20)

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.

SOUTHERN VOCATIONAL INSTITUTE

DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO

1343 11TH AVE. PHONE 28987

HICKORY ESSO SERVICE STATION, 829 E Highland Av (see page 22)
HICKORY TIRE & BATTERY CO, 911-915 12th (see page 4)
HOTEL SERVICE STATION, 1310 11th Av (see page 22)
HUDSON-STARR SALES CO, 1825-1837 9th Av (see page 27)
HUGGINS EVERETT AMOCO SERVICE, 1412 11th Av (see page 22)
ICARD & JOHNSON TEXACO SERVICE, 1455 9th Av (see page 23)
MIDTOWN SERVICE STATION, 1133 9th Av (see page 23)
999 Tire & Battery Co, 1512 9th Av
RICHARDS MOTOR CO, 1101 9th Av (see insert)
RITCH'S ESSO SERVICE, 331 Highland Av (see page 23)
SUDDERTH'S TIRE & BATTERY SERVICE, 200 Highland Av (see page 24)
SULLIVAN GEO SERVICE STATION, 302 Highland Av (see page 24)
TATE'S SHELL SERVICE, 1401 11th Av (see page 24)
TRUTRED TIRE CO, 1336 11th Av
WALTER MOTORS INC, 1516 9th Av (see top lines)

Tire Recapping

HOTEL SERVICE STATION, 1310 11th Av (see page 22)
SUDDERTH'S TIRE & BATTERY SERVICE, 200 Highland Av (see page 24)
CLARK TIRE & AUTO SUPPLY CO, 1205 9th Av
HICKORY TIRE & BATTERY CO, 911-915 12th (see page 4)

Tool Makers

Dennison Machine Tool Co, 1403 22d
PRECISON INDUSTRIES INC, 2232 12th Av (see page 58)

Tourist Camps

Smith's Tourist Cabins, 4101 9th Av

Tractors

BARRINGER BROS & GAITHER, 549 E Highland Av (see page 26)

☞Trade Schools

SOUTHERN VOCATIONAL INSTITUTE, 1343 11th Av (see top lines)

Trailers

LANG CHEVROLET CO, 940 9th Av (see top lines)
PIEDMONT WAGON CO, 2160 10th Av

☞Transfer Companies

ABERNETHY TRANSFER & STORAGE CO, 957 Water (see top lines)
De HART MOTOR LINES, Boyd Extd (see bottom lines)
TALLANT TRANSFER CO INC, 2317 8th Av (see top lines)

☞Truck Covers

ANNAS C C CO, 1929 10th Av (see top lines)

☞Trucks—Automobile

BANKS PONTIAC CO INC, 1419 9th Av (see top lines)
BARRINGER BROS & GAITHER, 549 E Highland Av (see page 26)
CITY MOTOR CO INC, 1320 11th Av (see page 27)
HARPER MOTOR CO, 1315-1317 9th Av
HICKORY MOTOR SALES INC, 1435 9th Av (see top lines)
HUDSON-STARR SALES CO, 1825-1837 9th Av (see page 27)
LANG CHEVROLET CO, 940 9th Av (see top lines)

O. G. PENEGAR CO.

Office Supplies, Eutpment and Machines

1210 11TH AVE. PHONE 26536

TODD FLORAL CO., INC.

"Todds Flowers Brighten The Hours"

HICKORY'S LEADING FLORIST SINCE 1930

PHONE 2221

☞Typewriters

CAROLINA TYPEWRITER CO, 106 Harris Arcade (see bottom lines)
DEAL TYPEWRITER EXCHANGE, 1340 11th Av
PENEGAR O G CO, 1210 11th Av (see bottom lines)

Undertakers

BASS - SMITH FUNERAL HOME, 1220 13th (see bottom lines)
***BENNETT'S FUNERAL HOME, 525 12th (see page 48)**
HICKORY FUNERAL HOME INC, 1023 11th Av (see top and bottom lines)
SHUFORD FUNERAL HOME, 1430 11th Av (see front cover)

Upholsterers

Hickory Upholstering Co, Conover Rd
Hunt Furniture Co, 544 E Highland Av

Variety Stores

Miller's Variety Shop, 747 E Highland Av
Variety Store of Hickory, 361 E Highland Av

☞Varnishes

ATOMIC PAINT CO INC, 1802 Lenoir Rd (see page 60)

Vending Machines

Dixie Novelty Co, (bsmt) 1112 13th

Veneers

Hickory Panel Co, ofc Hickory Hotel, plant 27th and Hwy 70-A

Venetian Blinds

Brewer Mfg Co, 2628 10th
Hickory Venetian Blind Co, Conover Rd
Paragon Mfg Co, Morganton Rd

Veterinarians

McCOY & McKEE DRS, 814 14th

Vulcanizing

HICKORY TIRE & BATTERY CO, 911-915 12th (see page 4)

Wagon Manufacturers

Nissen Wagon Co, 930 10th
PIEDMONT WAGON & MFG CO, 2160 10th Av

Wallpapers

Wallpaper Studio The, 1346 Union Sq

Warehouses

ABERNETHY TRANSFER & STORAGE CO, 957 Water (see top lines)
Harris Geo L, 726 10th Av
HICKORY BONDED WAREHOUSE, 911-925 14th (see page 69)

☞Washing Machine Repairers

BURWELL'S REPAIR SHOP, 1432 22d (see page 70)

Waste Dealers

Hickory Textile Sales Co, 2105 13th Av

Watch Repairers

Beck's Watch Repair Shop, 1028½ 13th R3
BISANAR CO THE, 1320 Union Sq (see bottom lines)
Bollinger's Watch Repair Shop, 747 E Highland Av

R. A. TUNSTALL INSURANCE AGENCY

"INSURANCE OF ALL KINDS"

5 UNION SQ. BLDG. **R. Archie Tunstall, Owner** **PHONE 7591**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

COLE'S JEWELRY STORE INC, 1312 Union Sq (see top lines)
ENNIS JEWELERS, 1318 11th Av (see page 56)
RUDISILL & HUGGINS JEWELERS, 1228 Government Av (see page 56)
Walker Garland P, 1235 Government Av

☞Water Heaters

DUKE POWER CO, 1421 11th Av (see back cover and top lines)

☞Water Systems

CATAWBA PUMP CO, 2257 9th Av (see page 61)

☞Weatherstripping

ATLANTIC INSULATION CO INC, 207 Grant Bldg, 1316 Union Sq (see top lines)

☞Wedding Designs

HICKORY FLOWER SHOP, 1355 Union Sq (see top lines)

Welders

BURWELL'S REPAIR SHOP, 1432 22d (see page 70)
GOODMAN J L & SON, 1428 9th Av (see bottom lines)
HERMAN ERECTION CO, Dale Extd at Westview (see bottom lines)
Industrial Boiler & Welding Co, 1704 Lenoir Rd
PERRY ARMATURE CO, 1609 10th Av (see front cover and page 42)
PRECISION INDUSTRIES INC, 2232 12th Av (see page 58)
Rhodes Welding Co, 1006 Ridge

☞Well Drilling Contractors

FAW R E & SONS INC, Conover Rd (see bottom lines)
HICKORY WELL SUPPLY CO INC, 100 29th at Highway 70 W (see front cover)

Women's Apparel

BAKER-WRIGHT CO, 1006 13th (see page 70)
BELK-BROOME CO, 1000 13th (see page 41)
CARROLL CREDIT CLOTHING CO, 1236 Government Av (see page 36)
Debbie Shop, 1326 Union Sq
Gainey's, 1332 Union Sq
Glamor Shops, 1330 Union Sq
Gold Shop The, 1314 Union Sq
Lewis', 1328 Union Sq
MELVILLE'S INC, 1342-1344 Union Sq
Shuford Elva Shop, 1112 13th
SPAINHOUR CO INC THE, 1334-1340 Union Sq (see bottom lines)
Truesdale Dress Shop, 1005 13th

Wood Carvers

Sipe Eugene Carving Shop, 1031 9th Av

Wood Dealers

*Dula Wesley, 1312 5th Av
*Giles Brooks, 521 9th Av
Presnell Eli B, 1119 20th
SILLS COAL & WOOD, 658 E Highland Av (see page 37)

☞Wrecker Service

BUDY BODY WORKS, 120 24th (see bottom lines)
TRUCK & AUTO SERVICE INC, 2200 13th Av (see page 25)

☞Yarn Processors

HICKORY DYEING & WINDING CO INC, 1211 N Hill

Yarns

Hickory Throwing Co, 1211 N Hill
LAVITT LOUIS CO INC, 346 Highland Av (see page 53)
NELLY BEE PRODUCTS, Conover Rd

STEELE Conover Road DULANE GAS SERVICE SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

WHO SELLS IT?

THE EASIEST AND QUICKEST
WAY TO FIND OUT IS
TO CONSULT
THE

CLASSIFIED
BUSINESS
SECTION

OF THIS

DIRECTORY

IT'S A BUYER'S GUIDE

PAR EXCELLENCE!

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

MILLER'S
Street Directory
—OF—
HICKORY, N. C.

GIVING NAMES OF HOUSEHOLDERS, THE NUMBER OF OCCUPANTS IN EACH HOUSE, AND DENOTING BUSINESS PLACES

VOL. XII 1949-1950 VOL. XII

NOTE—Streets are arranged in alphabetical order. All house numbers are arranged numerically following the description and location of each street, giving the name of householder. The number in parenthesis after name denotes number of occupants in each house.

Dash (—) before name denotes that number is wanting.

(⊛)—Before name denotes home-owner.

(*)—Purpose of star (*) in front of name is generally used to denote colored person or firm, but its use is so varied that we assume no responsibility for errors or the wrong use of same.

A AV—From opp 40 8th west to 12th
810 Yoder Jennings L (4)
814 Vacant
818 Gibbs Hubert L (4)
823 ⊛Sigmon Robt A (5)
824 ⊛Hill Carroll J (5)
834 ⊛Burns Robt P (5)
911 ⊛Burns Edgar L (4)
917 ⊛Hefner Dewey M (4)
920 Parks Chas H (2)
1031 ⊛Burns Edgar L Jr (2)
1032 Shell Jos H (4)
1035 Tinsley T Franklin (4)

AIRPORT ROAD — From north end of 36th west to N 41st (no numbers)

ASHE—From 1070 E 10th Av southeast to Valley
103 Kerr Sand Co
201 ⊛Freeman Jesse W (6)
207 ⊛Owens Dewey C (7)
213 ⊛Teague W Lafayette (3)
221 Roseman E Harlan (7)
225 Wyant Grace I Miss (1)
Elmore A C (3)
235 ⊛Roseman Lillie Y Mrs (1)
Lail Ethelyn Miss (3)
Sigman Robt V (2)
(Maple intersects)
313 ⊛Davis Thurman A (2)
Clark John G (2)
316 Wilson Eulan L (5)

B AVENUE—West from 5 12th
1029 Hodges Ted H (5)
1033 Whitener Paul E (3)
1208 Huttos Gro, whse
1215 Kahill Vernon (5)
1219 ⊛Thomason Annie P Mrs (4)
1223 ⊛Byers Stacey S (2)
1229 ⊛Laffon Dexter L
1305 Murray Chas O (3)
1307 ⊛Jackson Carrie W Mrs (2)
1314 ⊛Gaines Howard (4)

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. PHONE 2261

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

BELK—From 1216 10th Av north to 11th Av

1023 Montgomery Ward & Co
1097 ®Rollins D Baxter, chiropractor
Rollins Lillie G, chiropractor
Imperial Life Insurance Co

BOYD — From north city limit at Spring southeast

501 ®Cody Eugene F (3)
503 ®Duncan Leroy L (3)
524 ®Bowman Ernest R (7)
525 ®Huffman Raymond L (7)
530 Isenhour Harvey E (2)
603 ®Murphy Carl C (7)
610 ®Ennis Essie W Mrs (2)
614 ®Sigmon Worth E (3)
615 ®Whitener Alban L (4)
619 ®Huffman Ross C (6)
623 ®Hedrick Lester B (8)
624 ®Hyder Lannie S Mrs (2)
Benfield John H (2)
Martin Junior B (3)
628 ®Lineberger R Oscar (3)
632 Gray Wm E (2)
Hall Calvin (2)
644 Barnhill W Floyd (4)
647 ®Matthews Eugene E (6)
650 ®Reed Jas H (2)
651 Bowman Jas (2)
Eckard Hugh A (2)
652 Forbes M Louise Miss (2)
Sigmon Ruell C (5)
653 ®Smith Hal J (5)
654 ®Giles Leroy (5)
662 Harrison Sebastin C (5)
670 ®Sigmon Darvin L (3)
674 ®Moore Chas A (5)
682 Lail Roscoe P
684 ®Bolick Clarence M (4)
686 ®Miller Burlin M (6)
688 ®Bolick Everett C (3)
691 ®Eckard Berlie M (7)
694 Watts Ernestine G Mrs (14)
698 ®Weston Walter N (4)
700 ®Huffman Carroll E (2)
701 Sigmon Hubert (3)
706 Gantt J Wade (3)
Gantt J Wade Jr (3)
708 ®McSwain Virgil K (3)
—— Chapman Edith P Mrs (2)
—— Collins Saml C (2)
—— ®Duncan Jas D (3)
—— Phillips Hubert W (6)
—— ®Bolick Claude F (6)
—— Duvall Dover J (5)
—— ®Bolick John L (3)
—— Cline Ernest C (5)
—— DeHart Motor Lines

BROOKFORD ROAD — A continuation of southern end of 12th beyond city limit

14-B Brown Jas B (5)
17 Pioneer Wood Carving Co
Keith Mfg Co, furn
Watkins Benj A (3)
21 Southern Cushion Co Inc
25 Bollinger Agnes H Mrs (3)
26 Hickory Fabrics Co
27 Barger Glenn (2)
31 Kendall Ralph (7)
37 ®Hefner Floyd (4)
45 Quality Cleaners
46 Catawba Valley Bowling Center
50 Bost's Esso Service
54 Hickory Ice Cream Co Inc
—— Brookford School
—— Paper Service Co

BURCH — From city limit north to Cedar, 1 west of Hill

885 Smith Carl E (4)
886 Brice D Warren (2)
889 ®White A Mack (2)
890 Little John D (6)
895 Cook John A (3)
Phillips Bain M (4)
896 Little Paul W (2)

(Factory Av ends)

901 ®Martin Geo W (2)
902 ®Brooks Wm W (4)
906 ®McGuire Kelly M (5)
907 ®Harvell Emanuel P (2)
913 Batton Arries (2)
Elder Howard F (4)
919 Reitzel Lillian C Miss (3)
927 ®Atwood M Elizabeth Mrs (6)
930 ®Garren Albert F (4)

(Crest begins)

935 Sain Dwight F (5)
936 King Bernard A (5)
Seitz Ray (4)
942 Phillips Ellis H Rev (12)
943 Wrenn Edw T (5)
Wrenn Mamie P (3)
947 Keller's Gro & Cafe
948 Ball R Wayne (3)
960 Hickory Chair Co, mfrs

CEDAR—From 326 E 2d east to Burch

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

CHESTNUT AV — From city limit west to 637 Highland Av

300 ⊙*Bost Geo W (2)
301 ⊙*Killian Willie S (3)
302 *Roland Geo (9)
303 *Webber John (2)
304 *Holland Addie (6)
305 ⊙*Robinson David (4)
306 ⊙*Barber John L (4)
307 ⊙*Abrams Thos (2)
308 *Taylor Chas J (3)
313 *Brown Theodrick (6)
318 *Jones Wilbur (8)
322 *Jones Edw (6)
323 ⊙*Barber Wm L (3)
327 *Fambrough Frank (10)
330 *Flowers Harold (7)
333 *Mt Zion Baptist Church
334 *Burch Ollie H (9)
*Harper Lola (4)
339 ⊙*Wright Dili, gro (5)
340 *Williams Roosevelt (3)
344 *Harris Howard (2)
345 *Farlow Rebecca (1)

(4th intersects)

403 *Boston Eskar (4)
*White Edw Jr (4)
405 *Hill Jas P (3)
407 *Primus Wm D (4)
408 *Huwitt Marie (4)
*Jones Laura J (4)
411 ⊙*Nims Genova B (2)
412 *Alexander Eliza (4)
*McKnight Elvin Jr (5)
416 *Mobley Jane (2)
420 ⊙*Conner Roscoe C (3)

(5th intersects)

500 Bolch Hazel J (6)
501 Sigmon Jas H (3)
503 ⊙Peeler John J (3)
505 ⊙Sherrill John W (4)
506 ⊙Bolch Jefferson A (5)
Jefferson Hosiery Mill
510 City Stand Pipe
511 ⊙Jones Cora R Miss (3)
515 ⊙Bolch Alvin P (2)
520 Parsons Etta W Mrs (3)
521 Church Geo T (5)
525 Bock Apartments
Ledford Morris G (3)
Miller Albert (2)
Van Horn Jas T (3)
Watts Clifford V (3)
528 Bolick Pearl H Mrs (2)
Huffman K C (3)
529 Bolch Alvin P Jr
Miller D C (2)
Townsend Weldon O (3)

(6th intersects)

600 ⊙Richie Robt C (3)
601 ⊙Veach R Herman (3)
613 ⊙Bivins Mattie S Mrs (1)
614 ⊙Heavner Hester S Mrs (6)
621 ⊙Seaboch Cecil (1)
631 ⊙Sigmon W McKinley (3)

CHURCH AV—From 1026 Ridge east to Spring

621 ⊙Clontz Oscar C (3)

(Hunt ends)

658 Rogers Broadus K (5)
662 Murphy Frank W (3)
703 Sherrill Upholstering Co

COLLEGE (Windy City)—(See 20th Av)

COLLEGE AV—(See E 10th Av)

COMFORD PARK—A residential section south of 10th and east of 15th Av

COMPANY (Shuford Mills) — From near city limit north to 710 Railroad Av

315 ⊙Kanipe Worth E (6)
400 ⊙Sigmon Caswell F (8)
414 Melvin Edw D (8)
415 ⊙Barker Wm H (4)
498 ⊙Costner D Ernest (8)
501 Norris Arthur L (6)
503 (501) ⊙Buff E Roxanna Mrs (3)
508 ⊙Snipes Victor L (5)
510 ⊙Hunt Amanda R Mrs (4)
513 ⊙Killian Gaither M (5)

(city limits)

516 ⊙Dale Jas M (2)

(Holly Av intersects)

601 (521) Frye Hal R (6)
602 Dotson Chas H (4)
603 ⊙Davis Wm M (2)
606 Curley Edw R (7)
Warren Glen (2)
607 (611) Davis Variety Store
610 Bradshaw Geo A (10)
611 Newton's Grocery
614 Yount Clyde O (3)

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

615 (621) ®Newton Grace M Mrs (1)
Punch Essie H Mrs (2)
Rhyne Robt I (2)
618 Kilby David W (6)

(Ruth Av begins)

710 East Hickory Baptist Church
719 (701) ®Fisher Russell R (7)
721 Shuford Community House
723 ®Sigmon Sarah F Mrs (3)
727 ®Minton Tracy W (5)
730 Greene Broadus L (2)
731 ®Gregg Claude C (4)
732 Roberts Norman J (4)
734 Parker Chas A (2)
736 Dotson Roy T
803 White John T (3)
804 Bollinger Chas E (3)
806 Roberts Leroy (3)
808 Shumate Noble E Jr (3)
809 ®Clarke Saml J (6)
810 Brotherton J C (4)
813 Jones Preston B (4)
814 Guthrie Claude P (4)
816 Joyner Otis N Rev (4)
818 Biddix Eugene P (2)
819 Denton R Belo (3)
820 Canipe Warren G (4)
823 ®Price John J (2)
824 Vacant

(Oak Av begins)

901 Hollar Aaron L (4)
907 Turner Arthur L (6)
913 Smith Roy W (5)

CONOVER ROAD—Continuation of E Highland Av beyond city limit

—— Johnson Piano Exchange
®Johnson Albert F (2)
—— Hickory Packing Co Inc
—— Belk Oil Co
Pure Oil Co
—— Wright Wm W (2)
—— Fox C G Lbr Co Inc
—— ®Lutz Wade H (6)
—— Shell Oil Co
—— Steele Rulane Service
Steele John B (6)
—— Empire Service Station
—— Hickory Cabinet & Furniture Co
—— Huffman Albert L (4)
—— Bowman Knitting Mills
—— ®Guest Danl L (2)
—— McNeeley Thos L (6)
—— Miller Joel R, tile contr
—— Green Park Club
—— ®Little Claude S (3)
—— Nelly Bee Products, cotton yarns
®Boyer Maxwell J (2)
—— Carolina Industries Inc, furn
—— St Timothy Lutheran Church
—— Catawba Marble & Granite Wks
—— T & S Carving Co
—— Esso Standard Oil Co
—— ®Gray John T (5)
—— Herman-Sipe & Co Inc
—— Beckom Everett W (7)
—— Lipe Motor Lines Inc
—— Carolina Fine Fabrics Inc, weavers
—— Flowers Lizzie B Mrs (2)
—— ®Armstrong Matthew W (3)
—— ®Flowers E Howard (5)
—— Hickory Venetian Blind Co
—— Hickory Upholstering Co
—— Stinson Robt L Jr (5)
—— Fry Floor Covering
—— Goans Frank K (4)
—— Propst Jos (3)
—— Hickory-Fry Furniture Co
—— Miller Ralph E (4)
—— ®DeHart Arthur A (4)
—— Elder Clarence F (3)
—— Cline Lottie O Mrs (1)
—— Hunsucker Harry L (6)
—— Parker Russell J (3)
—— Spencer Harold E (2)
—— Williams J Edw (3)
—— Bowman Hubert
—— Rogers Hugh M (3)
—— Monteith Robt H (2)
—— Fry Floyd W (3)
—— Eckard Bessie P Mrs (3)
—— Deitz Stewart C (2)
—— Hill Geo W (3)
—— ®Pope Geo R (3)
—— Fry Hubert D (5)
—— Deal Arthur A (3)
—— Crouch M G Lumber Co
—— Faw R E & Sons Inc

COUNTRY CLUB ROAD—From 2549 10th west to 17th Av

—— ®Townsend Essie C Mrs (3)
—— ®Harrison Calvin D (4)
—— Viewmont School
—— ®Lail Willard L (4)
—— Brittain Minnie C Mrs

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. **Dial 25507**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS

HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE

1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

—— Huffman Garland A
—— Starnes Claude A (4)
—— ®Fox Geo W (2)
—— Price John L (2)
—— ®Sherrill W Harold (2)
—— ®Thomas Jas W (2)
—— ®Scott C Bernard (4)
—— ®Todd Brooks M (3)
—— ®Hollar W Long (2)
—— ®Shuford Wm B (6)
—— Lake Hickory Country Club
—— ®Hollar W Long Jr (3)
—— ®Speagle Paul S (4)
—— ®McKaughn Robt L (4)
—— ®Lipe Martin P Jr (4)
—— Moretz O Leonard (6)
—— ®Perkins Cecil J (3)
—— ®Hollar W Zack (4)
—— ®Huffman Luther P (8)
Huffman Katherine R Mrs, nurse
—— ®Faw Reuben E (4)

CREST—From 930 Burch east to city limit

435 Menzies Hosiery Mills Inc
Southern Hosiery Mills Inc
459 Clanton Madalene Mrs (2)
463 ®Watts Jesse A (6)
468 Detter John C (4)
Detter Summey S (3)
472 ®Canipe Floyd W (4)

(Hill intersects)

504 Benfield Lloyd (2)
Crider Harold D (4)
Ennis Roy B (2)
Hawn Geo L (3)
512 Little Clyde M (5)
514 Bolick Carl H (4)
515 ®Shook Wm E (7)
524 ®Canipe Evan D (8)
602 ®Douglas Alonzo (5)

DALE—From 1302 Ridge east to Boyd

625 ®Frye Arthur L Jr (3)
627 ®Murphy D Howard (5)
Atlas Insurance Agency
—— ®Frye Earl W (7)
—— ®Sigmon Ralph H (6)
—— ®Guthrie Herman R (3)
—— ®Bolick Pinkney C (2)
—— ®Lail Floyd V (2)
—— ®Lail Kenneth R (3)
—— Hill Top Skating Rink
—— ®Miller W Clyde (3)
—— ®Miller Maggie R Mrs (3)
—— ®Davis Garland L (2)
—— Millsaps Mary D Mrs (1)
—— ®Pope W Vernon (5)
—— Lael Furniture Co
®Lael Ralph I (4)
—— Herman Erection Co
—— Marshall Jas T (2)

EAST HIGHLAND AV—From 235 2d E, east to city limit

304 O K Barber Shop
306 Highland Billard Parlor
307 Highland Drug Store
308 Highland Food Market
309 Miller Carroll O, gro
310 Better Homes Furnishing Co
310½ Highland Beauty Salon
312 Highland Av Dry Cleaners
314 Vacant
315 Brooks Hosiery Mill
318 K & S Clothing Co
319 Burgess Clyde J Mrs (1)
Reinhardt Everette T (3)
Suddreth Harry C (4)
322 Alexander Walter F (2)
Lingle Macie H Mrs (7)
325 ®Miller Jenks L (3)
328 Colbert Wm B (3)
Schaefer Varnish Co The
Griffin Odis M (3)
329 Goodnight Jas S (2)
331 Stanford Grover H (3)
334 Abshire Emmett W (4)
337 ®Sullenberger Archie J (4)
Newton Warren (2)
340 ®Huffman Otto C (3)
341 ®Suther Dixon W (4)
342 ®Stevens Fredk K (3)
344 Dowda Anita S Mrs (4)
348 ®Kerr Eugene E (4)
349 ®Miller M Lela Miss (3)
354 ®McNeely Saml L (6)
358 Fox Howard A (2)
McWilliams Kathleen S Mrs (3)
361 Variety Store of Hickory
365 Gragg Frank M (3)
Gragg Marshall A (4)
372 Vacant

(Valley begins)

401 Sebastian Hoyle C (10)
402 Highland Baptist Church
404 Sullivan Edw F Rev (3)
407 Sigmon Winston T (5)
413 Cline Lillie B Mrs (6)

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.

APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
WEATHERSTRIPPING

Room 207 Grant Bldg. Phone 28821

414 Bunton John H (3)
Hill Sallie W Mrs (3)
Rockett Frankie E Miss (3)
Starnes Thurston M Jr (4)
414 (rear) Newton C D Hosiery Mill
417 Michael Wm C (3)
Winters Gaither G (7)
418 Vacant
421 Pope Saml, roofer (5)
Yount Jas E (4)
422 Deal's Furniture Store Inc
425 Bowman Ernest L (7)
433 ®Bowman E Ray (8)
434 Deal's Furniture Store, whse

(Hill intersects)

503 ®Edmiston Edith M Mrs (1)
504 ®Hyder Anna C Mrs (1)
Spencer Frances M Mrs (1)
510 Wright J Fred (12)
Wright Minnie A Mrs, bdg
520 Atlantic Co, ice and coal
523 Vacant
534 Highland Bakery
540 Vacant
543 Highland Motor Co, used cars
544 Hunt Furniture Co, upholstrs
547 Highland Cities Ser Sta
548 Highland Radio Service
549 Barringer Bros & Gaither Inc, autos

(Ridge intersects)

603 Highland Pure Oil Ser Sta
604 ®Sigmon John H (5)
609 ®Eckard Lillie D Mrs (1)
Bass Thornwell L (3)
Bobbitt Carlie (3)
610 Ford Hosiery Mills Inc
614-16 Hickory Springs Mfg Co
617 ®Miller Gerald O (2)
626 Glenn Henry S (6)
627 ®Bolch Jos H (7)
632 ®Helton Clarence A (3)
635 ®Hunt Cecil E (7)

(Hunt begins)

636 Bradshaw Daisy S Mrs (2)
Simmons Quez (3)
643 Hall J Clyde (2)
Shuford Marshall (2)
651 ®Frye J Hillary (2)
658 Sills Coal & Wood
659 Miller Russell F (6)
Rogers Roy E (4)
664 Vacant
671 Beard Lawrence R Jr (3)
Brinkley Jessie L Mrs (3)
675 East Side Motor Sales, used cars

(Mill intersects)

700 Shuford A A Mill
701 Economy Lunch & Service Sta
735 Miller's Curb Market
743 Rainbow Cleaners
747 Miller's Variety Shop
Bollinger's Watch Repair Shop
749 Miller Marion M, gro
751 Miller's Barbecue

(Spring intersects)

803 Stepp Grocery Co
804 Shuford Hosiery Mills
805 Settlemyer & Turner, barbers
809 Peeler Hardware
829 Hickory Esso Service Sta

(End begins)

901 Sipe's Hickory Market, gros
901 (bsmt) Miller & Smyre, plmbrs
901 (rear) Jones Radio & Appl Co
911 Clontz John W, gro (2)

EAST TENTH AV — From 207 10th Av northeast to Miller

1008 Brady Chas A Dr (4)
Goode Geo B (4)
1013 ®Newton Marvin E (4)
1014 Greenholt H Reginald (2)
1020 ®Leonard Oscar E (2)
1021 ®Suggs Carl S (3)
1028 ®Suther Lester L (5)
1029 ®Weaver Albin B (3)
1041 ®Cline E Patrick (2)
1049 ®Lael Otis C (5)
1054 ®Herman Lester A (4)
Teague Wm J (2)
1059 ®Propst Walter L (6)
1060 ®Sherrill Oscar T (4)
1066 Kuhn Wm E (2)
1068 Davis C Wade (2)

(Ashe intersects)

1103 Kerr Apartments
®Kerr Jas P (2)
Abee Jas P (2)
Lentz Robt L (3)
Parker Alton B (2)
Ward Edw T (2)
Washam Troy L (4)
Withers Ray (2)
1103 (rear) Kerr Sand Co

ELECTRICAL SERVICE CO.

"Quality That Counts"

Contractors — Fixtures — Appliances — Power and Mill Wiring

1210 13th St. Phones: Day 2164; Night 8921

PIEDMONT MOTOR CO., INC.

DESOTO AND PLYMOUTH CARS

SALES AND SERVICE

1434 9TH AVE. PHONE 4266

1113 Dellinger Vada S Mrs (2)
Miller Eugene (2)
Underwood Jas T Jr (4)
1114 ⊛Hood Marshall B (2)
1117 Stokes Wm H (5)
1120 ⊛Johnston Chas H (4)
1123 ⊛Conner Lester L (4)
1124 ⊛Roseman Clarence E (4)
1127 ⊛Ingold Wm H Jr (2)

(Lentz begins)

1131 ⊛Coffey Donald (3)
1132 ⊛Penland Russell N (3)
1135 ⊛McNeely Conley C (3)
1138 ⊛Herman Cyril R (4)
1140 Julian Jas L (3)
1143 ⊛Frye Dayton L (4)
1144 ⊛Little Jacob C (3)

(Woodland Av intersects)

1206 Young Fredk L (2)
1207 ⊛Whitener Tollie R (3)
1210 Stogner H Jos (2)
1212 Bullock Carroll O (4)
1214 Mauney Marcus L (2)
1221 ⊛Jackson Frank E (5)
1222 Wall Robt J (4)
1226 Flowers Margaret B Mrs (3)
1229 ⊛Stanley Della I Mrs (7)
1232 ⊛Guthrie Everette L (3)
1234 ⊛Hendrix Palmer G (4)
1235 ⊛Deal Harold E (4)

(Hill ends)

1250 ⊛Beard Floyd M (3)
1290 ⊛Hall Ola V Mrs (2)
1299 National Guard Co H Armory
1301-07 Federal Housing Project
1 Glenn Jas R (3)
2 Beard Hoyle E (3)
3 Crocker Herman L (3)
4 Drum Reid D (2)
5 Keaton John H (6)
6 Gibson Ralph (5)
7 Hopkins Spencer H (4)
8 Camp Wm C (3)
9 Bridgeman Robt F (3)
10 Jenkins Carl R (3)
11 Clark Norman N (3)
12 Bost Jasper L (3)
13 Honeycutt Kemp C Jr (4)
14 Robinson Edgar R (3)
15 Greene Sidney E (2)
16 Johnson Howard R (4)
17 Hardin Garland A (4)
18 Hooks Felix H
19 Williams Ervin A (3)
20 Kirby Lloyd J (3)
21 Berry Joel B (3)
22 Greer Richd D (2)
23 Robison Thos D (2)
24 Hall Eugene D (4)
25 Poovey Harry O (3)
27 Derriso Louis H (4)
29 Lane W Edgar (4)
31 Hodges Grady M (2)
33 McCulloch Jas L Jr (3)
35 Frye U Seth Jr (2)
36 Frye Tellas M (3)
37 Hamby Tye H (4)
38 Gaines Forest M (3)
39 Jarrett G Ray (3)
40 Hyder Howard H (3)
41 Fullbright I Theo (4)
42 Holloway Jos B (4)
43 Dellinger Ernest C (4)
44 Tallent John H (3)
45 Cline Oren L (3)
46 Deitz T Edw (3)
47 Barger Woodrow P (3)
48 Anderson A Bryan (4)
49 DeVore Robt (4)
50 Epperson Marshall C (3)
51 Hefner Richd C (3)
52 Kenworthy Orlando L (4)
53 Cahoon Linwood G (3)
54 Bracewell Philip H (4)
55 McConnell Ral H (3)
56 Donkle Wm P (2)
57 Deal A Lee (3)
58 Cooke Harold B (3)
59 Benfield J Frank (4)
60 Rabon Burgess (4)
61 Hefner Kenneth L (2)
62 Yoder Wendell B (5)
63 Murphy Harry K (4)
64 Harwell Raymond (5)
65 Dickerson Frank M (4)
66 Canipe C Warren (5)
67 Hewitt John R (2)
1306 ⊛Saine Jas R (7)
1309 ⊛Bryan Ruth A Mrs (2)

(School ends)

1404 ⊛Fulbright Howard F (3)
1408 ⊛Reep Russell R (4)
1412 ⊛Short Lillian W Mrs (7)
1418 Ham Tracy H (3)
1420 Clayton Banks Jr (2)
1422 Teague Cora B Mrs (4)

BUDY BODY WORKS

24-HOUR WRECKER SERVICE

PAINTING — REBUILDING — FRAME STRAIGHTENING

TRIMMING — GLASS WORK — BRAKE SERVICE

MECHANICAL WORK — TRUCK AND TRAILER WORK

DAY PHONE 7316 NIGHT PHONE 6902

120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.

FORD CARS AND TRUCKS

SALES *SERVICE*

1315-1317 9TH AVE. PHONES 7936 and 3666

1425 ⊛Bolick Troy F (4)
1426 Jones Polly Mrs, drsmkr (6)
1427 ⊛Correll Earl (2)
(Ridge intersects)
1520 Stewart's Woodworking Shop
1529 Carter Esther T Mrs (3)

ECKARDVILLE — A section bevond city limit, north of Dale Extd (RD3)

EIGHT AND ONE-HALF AV—From opp 804 3d west to Lincolnton Rd
326 *Childs Walter Jr (8)
330 *Hill Ruth T (8)

EIGHT AND ONE-HALF AV — (Longview)—From S 30th west to 31st, 1 south of 9th Av
3011 ⊛Cochran Arthur (5)

EIGHTEENTH—From a point rear 1800 3d Av north to city limit
303 ⊛Christian Katherine Mrs (3)
304 ⊛Barger Lon (7)
311 ⊛Dickson Leo J (5)
313 ⊛Peeler Jas A Rev (2)
314 ⊛Triplett H Ross (5)
320 ⊛Triplett Owen L (3)
(4th Av intersects)
402 ⊛Powell Curtis B (2)
403 Auton Wm C (4)
427 ⊛Cannon Bernard C (8)
(5th Av intersects)
504 ⊛Simpson B D Vance (5)
509 ⊛Aiken J Paul (3)
Jackson Paul B (5)
510 ⊛McKinney J Van (4)
510½ Smith Floyd S (4)
516 ⊛Moss Hubert R (4)
Cox Jeremiah W (2)
524 ⊛White Geo S (2)
530 Hass C Ralph (4)
590 ⊛Holbrook Lonnie L (3)
591 ⊛Keith Chas H (2)
597 ⊛Burns Lola H Mrs (3)
(6th Av intersects)
603 ⊛Burns Chas W (2)
605 ⊛Kingsolver Ernest C (3)
608 ⊛Thompson Francis M (5)
Thompson Etta B Mrs, drsmkr
611 Sweet Eli L (5)
615 Brooker Mary E Mrs (2)
(7th Av intersects)
701 ⊛Havnaer Perry G (2)
707 ⊛LeFone Cecil L (3)
725 ⊛Newton Cecil D (3)
Turkelson Richd W (5)
(8th Av intersects)
803 Beard Allen E (2)
808 Morris Chas C (8)
812 Kanipe Alvin H (5)
Randall Walter R (4)
(9th Av to 13th Av intersect)
1303 ⊛Rhyne P Eugene (3)
1307 ⊛Houck Robey R (3)
1311 ⊛Menzies Balfour G (4)
1321 ⊛Lawrence Saml W (4)
1323 ⊛Wells Jennings E (3)
1331 Norman Evan J (2)
1333 ⊛Hall Louise J Mrs (2)
1353 ⊛Monroe Pleasant E Dr (10)
1355 Balch Hiram S (3)
1361 Hallman John W
1366 ⊛Cline A Lynch (5)
1367 ⊛Miller Lloyd F (2)
Carver Fletcher H (3)
(14th Av intersects)
1401 ⊛Councill Doris H (5)
(15th Av intersects)
1505 ⊛Raby Leota G Mrs (3)
1529 Huffman Adrian S (3)
1531 Vacant
1536 ⊛Bain Terry R (4)
1539 ⊛Sherrill Mattie Miss (3)
1540 ⊛Abernethy Helen G Mrs
1545 ⊛Thompson Clara C Mrs (2)
1551 ⊛Yount Clarence E (3)
1557 Crutchfield Chas E (4)
1563 Vacant
1569 Carr Earl N (2)
Roberts Earl (2)

EIGHTEENTH AV—From 1808 10th west to city limit (no houses)

EIGHTH—From a point rear 800 1st Av north to city limit
2 ⊛Norton Lula B Miss (3)
14 ⊛Pless F Hugh (8)
22 Mullis Ernest L (6)
32 ⊛Brown Van H (4)
40 ⊛Tate John M (2)
(1st Av intersects)
101 ⊛Cook Ellis D (3)
110 ⊛West Grace B Mrs, mus tchr (1)
114 ⊛Sherrill Garland (3)
124 ⊛Smyre Perry L (2)
125 ⊛Hudson Lyle D (4)
(2d Av intersects)

HICKORY FLOUR MILLS

Manufacturers of

HIGH-GRADE FLOUR, MEAL AND FEED

"As Good As The Best — Better Than The Rest"

PHONE 27971 345 TENTH AVE.

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

200 Tate Jas E (3)
205 ®Bost W Philip (5)
206 ®Shuford Gordon E (4)
208 Chenault J W (3)
210 ®Frye Russell K (4)
211 Bigby's Flower Shoppe
®Bigby Paul V (6)
Murphy Franklin H (3)
212 Stewart Alvin J (9)
213 ®Drum J Clifton (3)
(3d Av intersects)
305 ®Pope Chas E (3)
306 ®Summers Peter (4)
310 ®Gilbert Robey C (6)
311 ®Whitener Jacksie N Mrs (2)
Isenhour Von B (2)
317 ®Barlow J Frank (5)
323 ®Bright John A (2)
325 ®West Jas H (3)
326 Hovis Nathan F (6)
332 ®Jones Lonnie T (4)
335 ®Barger Etta P Mrs (2)
(4th Av intersects)
400 ®Campbell Robt G (4)
403 ®Hyder W Thos (4)
406 Macedonia Evangelical Reformed Church
411 ®Killian Archie J (4)
417 Hines Russell N (2)
Jarrett G Ray (3)
Willis Jas R (2)
418 ®Cline Max C (2)
421 ®Sharpton Julian S (5)
422 Collins Boyce E (3)
Collins Broadus B (6)
Newkirk Worth W (4)
(5th Av intersects)
509 ®Corey Mary E Mrs (3)
Barger Howard W (2)
510 Jones Ollie E Mrs (4)
518 ®Cloninger R Garland (5)
521 ®Locke Adelia H Mrs (2)
Johnson Carl F (2)
522 ®Smyre Fred R (5)
523 ®Bowman Eugene G (4)
526 ®Cline Alice E Mrs (2)
610 ®Cannon Stephen E (5)
611 ®Stine Leona D Mrs (2)
Stine John D (6)
615 ®Eckard John A (5)
619 ®Miller Danl L (2)
621 Miller Claude T (4)
(7th Av intersects)
702 ®Troutman Zebulon S (3)
703 ®Joy Frances I Mrs (5)
706 ®Murphy Fred F (3)
709 ®Yount Harold L (3)
710 Schell Everett C (5)
715 ®Kester Harvey D (3)
Kester Francis R (3)
716 ®Warlick Alex (4)
Hefner Harold (2)
720 ®Hardin Avery J (5)
721 ®Campbell Geo P (2)
725 Penley Thos J (4)
726 Walters Fred F (3)
732 ®Grove C Sherman (2)
Sides Carroll E (3)
(8th and 9th Avs intersect)
916 Richie's Shoe Co Inc
920 Killian Foy C (3)
922 May Chas A (2)
924 Blalock Arthur F (2)
925 Lyerly Full Fashioned Mills
928 Church Charlotte A Mrs (4)
930 Townsend Abram L (4)
932 Deal E Davidson (2)
Kale Floyd C (2)
934 Gray J Nelson (3)
936 Canipe Marie T Mrs (2)
Huffman G Clyde (3)
940 Payne's Cafe
®Payne Howard C (3)
944 Bolick Theo (3)
Settlemyre Lafayette P (3)
945 Elliott Knitting Mills Inc
948 Setzer David C (3)
954 Goans Sidney C (2)
958 Fisher Willard P (4)
Martin Rufus C (4)
(Water Av begins)
965 Hickory Ice & Coal Co
(Sou Ry crosses, 10th Av intersects)
1128 ®Frans Lee P (3)
1130 ®Gaither Jas E (5)
1132 ®Moss Robt V (4)
(12th Av intersects)
1200 ®Smith Ruth C Mrs (3)
1201 ®Sigmond Bessie H Mrs (7)
1204 ®Friday Robt L (4)
1209 ®Warlick Calvin R (4)
1215 ®Murphy Essie C Mrs (1)
McFarland John T, contr (2)
McFarland Mary M Mrs, mus tchr

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.

DRINK ROYAL CROWN COLA

"Best By Taste Test"

1638 9TH AVE. **PHONE 6116**

1216 ®Hart Westray B (3)
Hart Construction Co Inc
1220 ®Bost C Carroll Jr (2)
(13th Av intersects)
1334 ®Grothe C Cere Miss, mus tchr (2)
1341 American Legion, Hickory Post No 349
Burns School of Dancing
(14th Av intersects)
1408 ®McComb R Harry (4)
Lentz Annie L Miss (2)
Nichols D Lawrence (3)
1414 ®Pruitt Thos P (5)
(15th Av intersects)
2200 Catawba County Fair Grounds
2211 ®Brown Clarence E (4)
2217 Betty Greer Chair Co
2314 Pennell Perry C (3)
2421 ®Sherrill Shular (3)
2612 ®Deal Millard P (3)
2626 ®Clontz Chas C (5)
2715 ®Terry W Benj (4)
2734 ®Miller Jas A (4)
2739 ®Bolick Clifton G (4)
2831 ®Simmons R Gaston (5)
2842 ®Miller Claude F (4)
2851 ®Coble Robt W (5)

EIGHTH AV—From 800 Lincolnton Rd west to Longview

301 Morell Wm F, gro
303 ®Morell Wm F (2)
304 Johnson Bros Trf Co, storage
315 Yount Florist
®Yount D Lee (3)
316 ®Deitz G Arthur (2)
320 ®Taylor David C (3)
324 ®Setzer J Roux (4)
327 ®Hollar Oscar L (5)
328 ®Sherrill J Oliver (4)
335 ®Whitener Wm A (3)
Deaton Alfred (2)
336 ®Hale Saml M (2)
Rhyne Hoover H (2)
Setzer Clyde H (2)
Wallace Reede Z (2)
342 ®Reese Mary B Mrs (4)
(4th intersects)
403 Vacant
410 ®Hand Rome Z (3)
415 ®White Homer T (6)
(5th intersects)
526 ®Moore Dora B Mrs (1)
Perry Wm A (2)
Peterman Clarence E (4)
Robinson Jay G (2)
538 ®Lowrey Matthew M (3)
(6th intersects)
604 ®Bock Ila M Mrs (4)
Bock Fred O (4)
612 ®Bowman Herbert E (5)
619 Kenworth School
620 ®Jones A Walter (3)
628 ®Jones A Fred (2)
629 Christ Lutheran Church
631 Rittmann Lynn Rev (4)
634 ®Houchins Wayne G (3)
636 Good Alvin D (2)
Yount A Odell (3)
(7th intersects)
701 ®Cline Retta L Mrs (1)
Reed John F (2)
704 ®Chronister Elizabeth F (2)
Smith L Russell (2)
710 ®Nichols F Eugene (3)
711 Dietz Olender K (4)
Ennis Thos L (2)
714 Williams J Clarence (3)
715 ®Grove Geo W (4)
718 ®Grove Chas H (3)
726 ®Sharpe Cora H Mrs (2)
Moody Robt (2)
730 ®Hines Chas D (6)
(8th intersects)
800 ®Stallings Annie B Mrs (2)
801 Jones Apartments
1 Smith Robt A
2 Buff Grady P (4)
3 Eakers Evan B (5)
4 McGuire Clyde A (4)
811 ®Hefner Verna B Mrs (3)
814 Pitts Harold (9)
819 ®Holder Bessie H Mrs (1)
Dempsey Geo M (2)
Walters Jennie Miss (1)
Whitener Jack M (2)
Yount Otis (2)
827 Watts John W (3)
828 Vacant
833 ®Faires Edgar W (4)
837 ®Henderson Grace C Miss (2)
(9th intersects)
901 Corey John E (4)
902 Sims Karl E (2)
903 Parham Lee (2)
910 Sox J Loy (3)

SPAINHOUR'S

"The Quality Store of Specialized Shops"

FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

928 Bost Lewis W (2)

(10th intersects)

1015 Hefner Ray E (7)
1019 Morrison Cottage Apartments
Caldwell Howard D (2)
1021 Sperling Boyce E (5)
1028 George Pearl M Mrs (6)
1029 ®Watson Thos R (6)
1033 Duncan Lewis P (6)
1037 ®Forbes M Clyde (3)
1038 Forbes Boyce (3)

(11th intersects)

1101 Abernethy Tfr & Stge Co, whse
1102 Travis Mack D (7)
1104 Patty Ned O (3)
Travis Howard P (2)
1109 Helton Ruth Mrs (2)
Lafone Ernest (2)
1110 Devier Mary Mrs (2)
Frye Jay (3)
Isbell Myrtle M Mrs (5)
Rogers Chas (7)
1111 Hefner & Hilton, auto reprs
1117 Bo Peep Grill

(12th intersects)

1204 Vacant
1214-16 Hickory Poultry Mkt & Feed Co
1222 Maple Springs Ldry & Dry Clnrs

(13th intersects)

1300-06 Fredrickson Mtr Exp Corp
1309 *Madison Elijah (4)
1312 Associated Transport Inc, mtr express
1317 *Williams Aileen (9)
1321 *Hall's Sandwich Shop
1337 Brown Moody (2)
Lail Stanley (4)
1339 Catawba Poultry & Processing Plant
1341 Vacant
1345 Piedmont Body Works
1345 (bsmt) Mauldin Distributing Co, whol confrs
1370 American Baking Co, whse
1371 Frye Sign Co
1381 ®Dysart Wm A (4)

(14th intersects)

1403 Smith Mark (3)
1415 ®Hammond A Edw (3)
1419 Anderson Harley E (3)
Warren Laura B Mrs (2)
1425 Helton Chas T (2)
1434 Catawba Transit Co, storage

(15th intersects)

1511 Dennison Stanley W (2)
1512 Hawn Quincey (3)
Lail Augustus (2)
Whitener Wm L (2)
1513 Laughridge Hattie W Mrs (6)

(16th intersects)

1609 Allison Ernest H (2)
Anderson Avery T (4)
Treadway Olin L (2)
1621 ®Campbell Thos G (2)
Abernethy Wm S (4)
Barkley Edna C Mrs (2)
Campbell T G Tile Co
1629 Hickory Wholesale Florists Inc
1632 ®Goodson Wm L (2)
1637 Wilfong Florist

(17th intersects)

1703 Isenhour Lacy C (4)
Saine Alice S Mrs (2)
Sipe Emory E (4)
Sipe Hugh F (2)
1708 Maine Jas C (5)
1715 ®Barb Etta S Mrs (1)
Hickory Tourist Home
1719 St Paul's Lutheran Church

(18th intersects)

1800 Briens Wilford O Dr (2)
1800-A ®Hahn Precious Miss (1)
Herman Hugh M (3)
1803 Scruggs J Logan (5)
1808 ®Hewat John A (2)
1811 ®Kirkpatrick Blannie F Mrs (1)
1812 ®Deitz Carl M (2)
1815 ®Roberts Julian M (3)
1821 Campbell Jessie B Mrs (2)
Frye Lawrence S (5)
Hoffman Roy (2)
Shepherd Ray H (2)
White Ewell R (2)
1825 Optimists Boys Club
1829 ®Bumgarner Pearl E Miss (2)
1832 Perkins Norwood C (4)
1837 ®Pope Nora R Mrs (3)
1841 ®Hamrick Emma D Mrs (3)

(19th and 20th intersect)

2003 Setzer Walter M (4)
Craig Roscoe (3)
2012 Bollinger Darius R (2)
2024 Catawba Cold Storage Inc

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

Cole's, Inc.
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

2025 Silver Fleet Motor Express
(21st and 23d intersect)
2301 G & H Hosiery Co Inc
2310 Jones J L Mfg Co, furn
2317 ⊙Tallant Wallace F (5)
Tallant Transfer Co Inc
(24th intersects)
2408 Marlow Jefferson D (3)
2414 Munday Kesler L (4)
2419 Canipe Edgar W (3)
2422 Sigmon Hazel Mrs (8)
2427 Day Mary R Mrs (5)
2430 Yount Lawrence (5)
(25th intersects)
2502 Mingus Boyd K (8)
2514 Hice Howard E (3)
2522 Cook Theo W (5)
(26th intersects)
2615 Propst Sidney (3)
2616 Keller Jane G Mrs (3)
(27th intersects)
2703 ⊙Brown Cora M Mrs (4)
2709 ⊙Marshall Gertrude A Mrs (1)
2711 ⊙Hand Brace A (3)
2724 Deitz Anna J Mrs (3)
2727 ⊙Seitz P Lee (2)
2728 ⊙Fullbright J Marshall (5)
2735 ⊙Auton Geo D (6)
2738 ⊙Havener Caney M (1)
(28th intersects)
2803 Price Mildred W Mrs (2)
2811 ⊙Lail Everett C (6)
2815 ⊙Roseman Duane L (7)
2816 Johnson Annie E Mrs (7)
2819 ⊙Jewell Roy L (2)
2824 Poovey Perry L (4)
2825 ⊙Abee Marie W Mrs (3)
2829 Ledford Claude (5)
2831 ⊙Mims Jas D (3)
2833 ⊙McNeil Annie L Mrs (2)
(Longview begins)
2907 ⊙Burns John H (5)
2921 Guins Wm A (4)
Deese Albert (2)
Killian Richd P (2)
2922 Jones Grace J Mrs (7)
2939 Beam Paul F (4)
2944 ⊙Frye Frank L (4)
2948 ⊙Vaughn Luke H (2)
2950 ⊙Vaughn Everett H (5)
(30th intersects)
3002 ⊙Garnett Robt M (4)
3015 Elrod Gordon (3)
(31st and 32d intersect)
3205 Holtzclaw Doris E Miss (2)
(33d intersects)
3313 ⊙Pritchard Preston H (5)
3321 ⊙Andrews Henry F (3)
3325 ⊙Hasque Oscar M (3)
(34th intersects)
3411 Blackwood Wm R (5)
3417 ⊙Holland Jack Rev (5)
3421 ⊙McNeely Hattie P Mrs (2)
3425 McNeely Wm M, furn repr
3429 ⊙Propst Fred (4)
(35th to 38th intersect)
3816 Robison Garland L (6)
3817 Edwards Alex Jr (2)
3821 Edwards Alex (4)
3822 Robison Clyde (3)
(39th intersects)
3905 Pugh Elon M (3)
3905½ Coffey Zack (2)
3907 Coffey Paul (3)
3907½ Brown Bertha Mrs (2)
3914 ⊙Lutz W Arthur (5)
3914 (rear) Lutz Hosiery
3917 Pittman John T (4)
3946 Walker Josephine B Mrs (2)
(40th intersects)
4020 ⊙Fulbright Edgar F (4)
4030 Yates Richd E (3)
4053 Jarvis Richd C (4)

ELEVEN AND ONE-HALF AV—
From 1113 2d west to Longview
2309 Morris Adolphus W (3)
2312 ⊙Abernathy Chas P (5)
2315 ⊙Whitener Roy H (4)
2320 ⊙Pierce Zebulon H (3)
2324 ⊙Miller Luther (4)
2330 ⊙Sigmon Cloyd R (5)
2336 ⊙Prestwood W David (4)
2340 ⊙Bostain Floyd L (2)
2348 ⊙Witherspoon Thos L (7)
2358 ⊙Martin Homer (3)
2362 ⊙Fulbright Oscar L (5)
(24th intersects)
2401 Williams Jake (3)
2409 ⊙Long David G (3)
2412 ⊙Hollar Thurman (4)
2436 ⊙Robinson Geo S (7)
2441 Gentry Bertha Y Mrs (5)
2448 ⊙Robinson Walter C (8)
2451 ⊙Smith Edgar A (6)
(27th intersects)

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE *SALES AND SERVICE* PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. **PHONE 39716**

2710 Drum Jas C (4)
2715 Drum Lillie H Mrs (5)
2716 Yount Ollie V Mrs (3)
2719 Berry Jos B (3)
2721 Franklin Boyd (3)
2724 Huffman Frances Miss (2)
Moore Marshall (5)
2738 Ward L Vance Jr (4)
(28th intersects)
2802 ⊛Setzer Albert (3)
2805 ⊛Abee Hugh H (4)
2806 ⊛Teague Alonzo J (7)
2812 Pharr Craston (3)
Annas Eugene C (3)
White Melvin (3)
(29th intersects)
2903 ⊛Abee Roscoe H (4)
2906 ⊛Annas Christopher C (3)
(Longview)
2913 ⊛Cook W Andrew (5)
2914 Hollar Emory R (7)
2918 ⊛Mise Sallie E Mrs (3)
2922 Boston Jacob S (5)
2955 ⊛Havener Jas (3)
2958 Engle Lloyd (2)
2959 Prescott Memphis P (6)
(30th intersects)
3002 Fulbright Cabinet Co
3018 ⊛Mackey Saml F (4)
3030 Hyder & Bailey Woodworking Co
3035 ⊛Frye Arland D (2)
3038 ⊛Brewer Chas (6)
3044 ⊛Frye Raymond A (2)
3047 ⊛Frye Jarius F (3)
3101 ⊛Miller Earl (3)

ELEVENTH—From 1100 3d Av north to 16th Av

401 ⊛*Sudderth Gordon (3)
409 ⊛*Dula Geo W (6)
503 ⊛*Gaston Lottie P (2)
507 ⊛*Simelton Virginia W (1)
516 ⊛*Pettus Katie A (2)
520 ⊛*Smith Ila E (2)
(6th and 7th Avs intersect)
704 ⊛Barlow John F (3)
705 ⊛Suttlemyre Philip A (5)
708 Starnes Rodney G (6)
714 Vacant
720 Bowman Fulmer (3)
Rhodes Eugene H (2)
726 Baker Ossie Miss (1)
Smith Iva R Mrs (1)
Thompson Era R Mrs (4)
729 Sparks Edw E (2)
Stamey Monroe R (6)
(8th to 14th Avs intersect)
1421 Richard Baker Hosp Nurses Home
(15th Av intersects)
1519 ⊛Cilley Thos L (5)
1536 ⊛Shuler Edgar L (4)

ELEVENTH AV—From 1100 4th west to 28th

502 Moffitt Jason E (2)
506 Matheson Jos K (6)
(6th to 8th intersect)
801 Carolina Park
820 American Legion Swimming Pool
(9th intersects)
905 ⊛Setzer Wm C (4)
(10th intersects)
1001 ⊛Ritchie Robt G (4)
1002 ⊛Shuford Vera B Mrs, mus tchr (6)
1007 ⊛Truesdale Coyt C (3)
1014 Witherspoon Carl A (6)
1015 ⊛Deal Albert L (2)
1017 ⊛Gwaltney Minnie Miss (2)
1018 Horton Frank (3)
Thomason Gordon W (4)
1022 ⊛Miller Eslie L (6)
1023 Campbell Robt B Rev (2)
Hickory Funeral Home Inc
Hickory Funeral Home Mutl Burial Assn
Wingate Marvin C (4)
1100 ⊛Henkel O Glenn (7)
Henkel Mildred K Mrs, furn rms
1102 Green Court Manor Annex
1103 Cilley Robt S, photog
1104 ⊛Whitener Gertrude K Mrs (4)
Green Court Manor
(12th intersects)
1202 Biltmore Dairy Farms
1203 Hollar Hosiery Mills
1210 Penegar O G Co, ofc equip
1212 Hickory Sporting Goods Co
1217 Pearce Lela C Mrs (2)
(Belk ends)
1218 Corinth Evan & Reformed Ch Educational Bldg
1219 Rollins Building
Citizens Ins & Realty Co
Phoenix Mutual Life Ins Co
1219½ Colonial Life & Acc Ins Co
Scharrer Andrew E, acct

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. **PHONE 2117**

Modernize with Electricity **DUKE POWER CO.**

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

1221 Lewis John S, phys
1223 Lutz Building
Employment Security Comn of N C
Life Insurance Co of Va
N C Veterans Comn
1225 Service Dry Cleaners
(13th intersects)
1300 Lackey-Messick Inc, clo
1301 First National Bank
1302 Vacant
1304 Vacant
1306 Hotel Hickory
1308 Piedmont Gas Co
1310 Hotel Service Station
1313 Center Theatre
1315 Brown Trading Co, beverages
1315½ Vacant
1316 Yellow Top Cab Co
1317 Hickory Soda Shop
1318 Ennis Jewelers
1319 Harris Arcade
Arcade Billiard Parlor
Friday J Lee, realtor
Hickory Board of Realtors
105 Cline Candy Co, whol
106 Carolina Typewriter Co
107 Vacant
108 Harris Geo H, beverages
109 Arcade Beauty Shop
110 Carolina Insurance & Realty Co
111 Arrow Film Service
112 Field Insurance Agency
213-16 Southern Life Ins Co
219-20 Vacant
221-22 Orkin Exterminating Co
223-24 Life & Casualty Ins Co
225-26 Coursey John L Jr & Co, mfrs agts
227-31 U S Social Security Admn
232-35 State Capital Life Ins Co
1320 (1) Carolina Theatre
1320 (2) City Motor Co Inc
1321-23 Arcade Coffee Shop
1322 Hickory Steam Ldry (br)
1325 Singer Sewing Machine Co
1325½ White Building
Catawba, Lincoln, Alexander Dist Health Dept
1 Goldsmith Harry S, whol jwlry
2-3 Aetna Loan & Finance Co
4 Price Jas L Jr, dentist
5-6 Hickory Sewing Shop
7 Occidental Life Ins Co
8 Center Beauty Shoppe
1327 White Furniture Co
1329-31 Setz-Right Hos Mills
1332-34 Abernethy's Inc, hdw
1336 Trutred Tire Co
1338 Radio Center Inc
1339 Ideal Food Market
1340 Deal Typewriter Exchange
Gaye Shoppe, children's wear
1341 Sandwich Shop The
1343 Southern Vocational Institute
1348 Hagaman Chas E, acct
Hickory Printing Co
Princess Beauty Shoppe
1350 Hickory Good Housekeeping Shop
1352 Bernard's Smoke Shop, beverages
1400 Shuford Furniture Store
1401 Tate's Shell Service
1402 Clay Printing Co Inc
1404 Modern Appliance Co
1406 Central Finance Co
1412-14 Huggins Everett Amoco Ser
1413-17 Hickory Auto Parts Inc
1421 Duke Power Co
1422 ◎Hollar Minnie E Mrs (5)
1423 Alcoholics Anonymous Club Rm
Marsh Heath B, ofc
Royal Arcanum Hall
Universal C I T Credit Corp
WIRC Radio Station
1425 Catawba Sales Agency
1429 Elks Home
BPOE Hickory Lodge No 1654
1430 Shuford Funeral Home
Shuford Joe W (4)
1435 Commercial Credit Corp
Electrical Shopping Center
1443 Gast Charlotte M, phys
1445 ◎Sledge Wm T (3)
1446 First Baptist Church
(15th intersects)
1503 ◎Leonard Henry S (5)
1511 Worth Elliott Carnegie Library

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.

YOUR SAVINGS ARE INSURED UP TO $5,000.00

Buy, Build or Refinance Your Home Through The Fidelity Federal

1310 UNION SQUARE

L. L. MOSS, Pres. **W. H. LITTLE, Exec. V.Pres.-Sec.**

1512 Wootten Apartments
Bolick Luther B (4)
Comp H Otto (4)
Putnam Hugh W (4)
Schmulling Henry L (4)
1517 ◉Wolff Oscar E (4)
1520 ◉Deitz Wm P (2)
1523 ◉Patrick Bailey (6)
1524 ◉Ruth Hobert R (5)
1528-32 Walters Apartments
1528 Keever Harold E (4)
1530 Lavitt Louis (2)
Whitener Bertha S Mrs (2)
1532 Johnson Elizabeth H Mrs (3)

(16th intersects)

1603 Merritt W D (5)
1608 ◉Kester Louie C (3)
1611 ◉Miller Josebel J Mrs (2)
1618 ◉Flowers Geo A (2)
1625 ◉Suttlemyre P Johnson (3)
1628 Barnes H Eugene Dr

(17th intersects)

1711 ◉Carpenter Wm A (4)
1714 Latta-Martin Pump Co
◉Latta Henry A (1)
1716 Vacant
1718 Vacant
1720 Vacant
1721 ◉Dunivent Geo L (2)
1729 ◉Flowers Edgar L (2)

(18th and 19th intersect)

1950 Coca-Cola Bottling Co

(20th intersects)

2000 Freshour Sherman F (4)
2010 Freshour Horace L (4)
2020-24 Hutton & Bourbonnais Co, lbr and box mfrs

(C & NW Ry crosses, 22d intersects)

2204 Hartley Jos W (2)
2207 ◉Isenhour Hazel L (3)
2211 ◉Fleming Penley (3)
2216 ◉Miller J P
2221 ◉Hass Eugene H (4)
2222 ◉Deal R Eli (3)
2224 ◉Hahn C Robt (4)
2225 ◉Price Earl R (5)
2228 Vacant
2237 ◉Caldwell Thos M (5)
2238 Vacant
2246 West Hickory Baptist Church

(23d intersects)

2300 Hayes Grocery
2303 Hemphill Fritz D Rev (6)
2310 ◉Alexander J Guy (10)
2315 Rink Chas C (5)
2318 ◉Freeman Weaver P (3)
2326 ◉Reid John R (5)
2331 ◉Cody Ella R Mrs (5)
2332 Beach Douglas J (3)
2334 Travis Paul (4)
2335 Hoffman Preston J (3)
2338 ◉Frye Abel A (2)
2343 ◉Bumgarner Walter L (6)
2346 ◉Beck Nancy C Mrs (2)
2350 Westmont School

(24th intersects)

2404 ◉Houston Kirby A (3)
2408 Vacant
2412 ◉Alexander Miles C (4)
2415 ◉Setzer Y Milton (7)
2420 Rogers Ernest (5)
2428 ◉Yount Ruth S Mrs (8)
2434 Travis Carl P (4)
2504 ◉Sigmon Edw (5)
2514 Vacant
2600 Helton Clifford (3)
2601 Thomas & Howard Co, whol gros
2602 ◉Keller Chas L (2)
2610 ◉Abernethy Oren E (5)
2616 Conrad G Dwight Rev (5)
2620 Bethany Lutheran Church Hall
2624 Bethany Lutheran Church

(27th intersects)

2720 McCray Oren (6)

(Longview)

3300 Moore Richd J (6)
3403 White John H (4)
3407 ◉Combs Robt C (3)
3411 Jenkins Fred (4)
3411 (rear) Jenkins Miller (1)
3416 ◉Parsons Chas F (5)
3512 ◉Barringer Lucy A Mrs (1)
3516 ◉Barringer D Paul (3)

ELLIOTT — From Spring Rd northwest to Boyd

552 ◉Lail Blake E (4)
553 ◉Shook Roy C (3)
556 ◉Travis Cecil A (2)
560 Isenhour Paul C (2)
564 ◉Au Buchon Andrew A (3)
569 ◉Shook Rodney (2)
573 ◉Yount Carl G (3)
579 ◉Bumgarner Carl L (3)
580 Campbell Wm R (3)
591 Matthews Raymond (4)

MACHINERY AND MILL SUPPLIES

SMITH-COURTNEY CO.

HICKORY, N. C. **Phone 2201**

RICHMOND, VA. **Phone 3-9141**

GREENSBORO, N. C. **Phone 24558**

ABERNETHY TRANSFER & STORAGE CO.

MOVING — PACKING — STORING

Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.

PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

597 ®Childers Alvin E (4)
598 Rogers Jas M (5)
660 ®Keller W Wesley (4)
Foster Wilbur D (3)
666 ®Pope Donald S (5)
672 Poovey D Ray (4)
676 Sipe H Floyd (4)
680 Kirby Obediah G (4)

ELLWOOD (Shuford Mills) — From Railroad Av south to city limit

802 Whisnant Thos S (3)
806 Watts Lester (9)
812 Punch T Ray (5)
817 ®Grooms John A (6)
818 Cook Lee R (5)
821 ®Evans Jack (10)
822 Starnes Keener V (6)
825 ®Bolton Wm C (10)
900 Ward Dewey P (4)
906 West Clifton A (3)
914 ®Barger Carl M (3)
917 ®Franklin Jos M (3)
920 Canipe Odie C (3)
921 ®Harvell Melvin R (2)
925 ®Underwood Calvin E (5)
926 Terry Ruth W Mrs (7)
932 Elliott Gus D (9)
933 ®Crotts Zero L (7)
937 ®Franklin Sherman B (6)
938 ®Nance Melvin A (2)
941 ®Friar Celia S Mrs (2)
942 ®Helms Wm A (7)
—— Community Baptist Church

END—From 829 Highland Av east at city limit north to Spring

1007 Vacant
1016 Catawba Co-Operative Dairy Inc
1106 Hickory Glass Co

FACTORY—From 895 Burch west to Highland

883-A Little Mack L (3)
887-A ®Little John S (6)
Auton Carl (3)
Morgan Ralph (3)
Reynolds Hugh (2)
889-A Little Clyde S (3)

FAIRVIEW—(Windy City) (no numbers)

FEDERAL—From opp 1311 9th Av north to Union Sq

901-07 Hickory Taxi Co Inc
902-04 Hickory Overall Co, mfrs
Southern Clothes Inc, whol dry gds
912 Union Bus Station
Bus Station Cafe
914 Hill's Barbecue Stand
(Government Av intersects)
919 Union Passenger Station
920 (900) Ninth Av Pharmacy
926 (906) Taylor D B Inc, jwlrs
(10th Av intersects)
1000 Park Theatre
1001 (2) Southern Ry, frt sta
C & NW Ry, frt sta
1002 Deitz & Taylor, jwlrs
1002½ Union Square Building
1-2 Starnes Perry M, chiropractor
4 Kees Turner H, real est
5 Tunstall R A Ins Agcy
State Veterans Education Com
6 Hall W A Mrs, ins
7 Modern Beauty Shop

FIFTEENTH—From 1500 3d Av north to city limit

303 ®Martin Coy T (2)
311 ®Barger Harry M (6)
312 ®Sherrill Henry W (5)
(4th and 5th Avs intersect)
501 ®Hudson Jos B (5)
510 ®Long Robey W (4)
514 ®Barger Noah F (5)
550 Grant Marie O Mrs (2)
551 Phelps Geo H (2)
552 Stroupe Geo W (4)
555 Keever Lander O (2)
556 ®Troutman M Clinton (4)
557 ®Deal Mernie L (3)
Gregory Edgar (2)
562 ®Evans Otis D (5)
565 ®Byrd Everett T (5)
572 ®Alley Ross V (2)
573 ®Horton Arlees J (6)
596 Eason Richd E (2)
597 ®Miller Herbert G (3)
598 Bibee Milton O (4)
(6th Av intersects)
600 Poe DeWitt (2)
602 Vacant
603 ®Gilbert Roby W (4)
606 Snyder Thelma M Mrs, nurse (6)
607 Beaver W Richd (4)
Icard Brantley A (3)

ELECTRIC WIRING COMPANY

ELECTRICAL CONTRACTORS — REPAIRING

ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES

Geo. W. Huffman, Owner

2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.

Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.

Phone 27867 **Res. Phone 28398**

615 ®Busby Wm M (7)
618 ®Herman Florine A Miss (1)
624 ®Hayes Geo E (4)
627 ®Craig Jas A (5)
631 ®Thomason Geo A (4)
632 ®Rhyne E Preston

(7th Av intersects)

700 ®Poovey Geo A (4)
701 ®Newell Ida L Mrs (3)
707 ®Setzer Hubert K (2)
708 Vacant
724 Clinton Clarence L (4)
727 ®Cavers W Vernon (2)
728 ®Hardin Pearl S Mrs (4)
729 ®Drum Zelotes H (2)
732 Stone J Kenneth (5)
733 ®Jones John R Jr (2)
734 Knight Wm B (4)
735 Honeycutt Wm S (3)

(8th Av intersects)

805 Vacant
809 ®Troutman C Leonard (5)
811 Miller C Frank (2)
816 Edwards Jas M (3)
818 White Chas L (6)

(9th Av intersects)

909 Witherspoon Carl A Jr (2)
911 (965) Hart Ella G Mrs (2)
912 Paramount Motor Sales Inc
913 (967) Stover Minnie D Mrs (1)
915 Cater's Radio Service
917 M & J Finance Corp

(10th and 11th intersect)

1119 ®Allen J Frank (2)
Lackey G Oscar (4)
1120 Benfield R Knolan Rev (5)
1130 Childress Ray F (4)

(12th Av intersects)

1200-02 Oakwood Apartments
1200 Hemphill Saml M (3)
1202 Barnes Jas D (2)
1205 Leonard Apartments
1 Cashion Vernon B (2)
2 McCall John K (2)
3-5 Huss Dolly M Miss (2)
4 Pope Vernon R (2)
6 Freeman Saml M (2)
7 Rowe Ray K (2)
8 Kime Selena F Miss (2)
9 Carter Edw R (2)
10 Toney Grace E Miss (1)
11 Benson Richd H (2)
1212 ®Lyerly Geo L (3)
1213 Echerd Edw B (4)
Leonhardt Wilford (2)
Scott Byron A (3)
Teague Edw F Jr (2)
1217 Moser Earl G (3)
Yost Chas A (2)
1228 Lang Apartments
Hilts Perry R (3)
Innes Frank D (3)
Martin Alice L Mrs (1)
1229 Holy Trinity Lutheran Church

(13th Av intersects)

1302 Allran Albert M (3)
Shuford Richd H Jr (3)
1314 ®Ellinwood Everett H Dr (10)
1322 ®Hutton Donald (5)
1327 ®Dell Jay J (3)
1328 ®Latta Chester A (2)
Cline Ellis D Jr (2)
1335 ®Blackburn Gertrude F Mrs (3)
1341 ®Yoder Edgar D (1)
1349 Dressler Hugo L Rev (2)
1355 ®Moody H Leslie (4)
Norwood Wm L (4)
1359 Wannemacher Catherine M Miss (1)
1360 Oakwood School

(14th Av intersects)

1400 Walker Robt G (4)
1407 Dupille Russell H (3)
Shuford Archie W (5)
1412 ®Stevenson Annie L Miss (3)
1414 ®Stevenson Chas S, plmbr (2)
1424 Mottern Jesse C (3)
1427 ®Wise Henry A (2)
1428 ®Roper Ralph E (5)
1433 ®Killian Jewell H Mrs (3)
1436 ®Melton Wm E (4)
1437 ®Cline Carl H (3)
Moore Caroline W Mrs (2)
1440 ®Stevenson W Turner (2)
1444 ®Sherrill Ivey L (2)
1450 ®Boatright Thos W (4)
1460-A ®Carlton Robt C (2)
1462 Canipe Chas C (3)
1466 Walker Albert C (3)

(16th Av intersects)

1604 Berry Clarence R (4)
Hudson Thos J (2)
White W Harold (3)
1610 Sherrill Marshall A (3)
1611 ®Hollar Elmer W (2)
1643 ®Sherrill Wm I (7)

GULF

BOWMAN'S 9TH AVE. SERVICE STATION

GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES

1228 9TH AVE. **PHONE 29917**

CATAWBA DAIRY, Inc.
Pasteurized Dairy Products
1016 END ST. AND SPRINGS RD. TELEPHONE 8416

1649 Boss Benj B (3)
(16½ Av intersects)
1659 Petree Jos A (6)
Spearman Lawrence A (3)
1660 ◎La Fone P Hugh (4)
1661 ◎Keever Thos S (5)
1676 ◎Pegram Jas W (2)
1678 Maxwell Thos G (2)
1680 Guest Harold L (2)
1682 Melton Edwin L (2)
1684 Huffman Ada A Mrs (2)
1687 ◎Berry Wallace T (5)
1689 Long J Edw (4)
(17th Av intersects)
1703 Teague Mary L Miss (2)
1704 Durham Ralph L (2)
Moir Jas W (5)
Wolgast Elmer (4)
1710 Collins Hume S (3)
1711 Allred D Brill (6)
1712 Vacant
1716 Vacant
1720 ◎McCoy E Jos Dr (3)
1722 ◎Hill J Henry Jr (3)
1724 Starnes Stoye E (4)
1726 ◎Bowman Lynn M (4)
1731 ◎Lineberger Avery R (5)
1735 ◎Brown Edwin L (3)
1741 Brawley Robt V Jr (2)
Ledford Roy L (2)
1749 ◎Sherrill Irene S Mrs (3)
1754 Coffey Y Earl (5)
(18th Av intersects)
1802 ◎Fritz John R Dr (5)
1810 ◎Houck Frank H (4)
1814 ◎Hartzog Dewey L (7)
(19th Av intersects, city limit)
1903 ◎Lafone Clyde M (3)
1906 Mallan Chas J (4)
Wagner Albert M (3)
1910 Kerr Paul C (4)
1912 ◎Wilfong Thos C Jr (3)
1913 ◎Roper Geo P (6)
1914 ◎Wise Jack (4)
1922 McRae Hubert L (5)
1929 ◎Sherrill Geo H (4)
(20th Av intersects)
2015 ◎Whitener Worth E (3)
(21st Av intersects)
2101 Poovey Lloyd W (2)
2124 (2204) Veach Nora R Mrs (2)
(Windy City)
2200 ◎Brown Zeb W (4)
2200 (rear) Gosnell Geo W (3)
2201 ◎Hamby Wade W, auto ser (3)
2205 ◎Barger Noah A (3)
2206 Gray Jas T (2)
—— Koontz L Artis (6)

FIFTEENTH AV—From 1500 3d west to city limit

303 Witten David I (3)
Witten Estelle R Miss, nurse
307 ◎Ennis Elliott L (5)
325 Cauble Frank P Rev (3)
330 ◎Vander Linden W Harry Dr (3)
330 (rear) Bowman Q Kelly (4)
331 ◎Furr Oscar H (3)
340 ◎Preslar Arthur J (2)
(4th intersects)
400 ◎Mangum Ralph J (4)
402 ◎Abernethy Wm L (4)
(7th intersects)
750 Stevens Mattie R Mrs (8)
(8th intersects)
805 ◎Hunsucker Chas L Dr (4)
806 ◎Shuford Adelaide S Mrs (2)
Johnson Kathryn Miss (2)
822 ◎Henry Adelaide J Mrs (6)
Henry Rusk G Jr, photog
825 ◎Deal Jo M Mrs (1)
Cummings Lillie W Mrs (1)
Fretz Lewis B (3)
Glenn C Lant Jr (3)
(9th intersects)
900 ◎Johnston Ella S Mrs (4)
905 ◎Tunnell Jack B (2)
908 ◎Tuttle Eugene P (4)
909 ◎Arndt F Eugene (3)
916 Nau Walter T (4)
919 ◎Setzer Jas T (2)
Hitchner Tracy D (3)
924 ◎Shuford Wade H (3)
925 Johnson Ferdinand M (3)
Motley John (2)
Motley Helen P Mrs, nurse
Parker W Bruce (2)
931 ◎Cobb Jos C (3)
(10th intersects)
1001 ◎Aderholdt Marcus L (4)
1002 ◎Ingold Ethel S Mrs (1)
1013 ◎Patrick Mattie B Mrs (3)
1014 ◎Yoder Colin M (3)
Yoder Annie L Miss, nurse
(11th intersects)
1100 ◎Lohr Essie Mrs (1)
Bailey Iva P Mrs (1)
1104 ◎Cilley Jas L (4)
1112 ◎Waggoner Jesse R (4)

BLACK'S DRUG STORE, Inc.
Home of Low Prices
1350 UNION SQUARE DIAL 2107

HICKORY FLOWER SHOP

"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"

MEMBER TELEGRAPH DELIVERY SERVICE

1355 UNION SQUARE PHONE 6466

1118 Harris Apartments
1 Orr Donald M (2)
2 Frazier Lydia H Mrs (1)
3 Walker Edw W (2)
4 Mitchell Jas R (2)
1119 Richard Baker Hosp (side)
(12th intersects)
1217 ⊙Brandt Marie V Miss (1)
1218 ⊙Broome Cecil W (4)
(12½ begins)
1232 ⊙Stinson McKamie Y (4)
1236 ⊙Herman Ernest A (2)
1242 Vacant
(13th to 18th intersects)
1826 Mangum Maynard H (2)
Saine Gene A (2)
Shoffner Michael H (2)
1832 ⊙Saine Arthur A (3)
(19th intersects)
1900 Hefner Nelle S Mrs (3)
1904 ⊙Terry Jas P (6)
1916 ⊙Robertson Hugh M (4)
Robertson Roofing & Siding Co
1919 ⊙Clark John A (5)
1932 Messick T DeWitt
Hayes Hayden B (4)
(20th intersects)
2007 ⊙Davis Lowery A (3)
2011 ⊙Stewart Danl N Dr (4)
2036 ⊙Sublett J Rufus (3)
2051 ⊙Smith Young M (5)
2060 ⊙Goode Jas B (2)
(21st intersects)
2105 Brannon Edw C (4)
2107 ⊙Abernethy Robt L (2)
2109 ⊙West Elene Y Mrs (4)
Yount Garland E, contr
(22d to 27th intersect)
2709 ⊙Danner Troy (4)
2710 Reece Geo H (10)
2727 ⊙Self Irene B Mrs (6)
2728 ⊙Shambley W Rex (3)

FIFTH—From 924 Chestnut Av north to 8th

918 Vacant
920 Vacant
921 Boyd Lee Hosiery Mills
923 Helton Clarence E (6)
925 Frye Mary S Mrs (6)
928 Helton Chas T (5)
(Pine Av begins)
948 Vacant

955 Bennison Louis D (4)
Preslar Glenn L (2)
960 ⊙Little Mamie A Miss (4)
962 Ward Bernard A (3)
Whitworth Jas M (3)
Whitworth Edna H Mrs, nurse
964 Brittain Howard F (3)
Brittain Paul E (2)
(Highland and 10th Avs intersect)
1004 Jackson Thos R (3)
1016 ⊙Thomason Mattie M Miss (2)
1017 Johnston Jay B (4)

FIFTH AV—From 500 8th west to 24th

816 ⊙Chapman Jones C (2)
822 ⊙Isenhour Ollie B Mrs (6)
826 ⊙Ennis Clyde F (2)
(9th to 13th intersect)
1305 *Wilfong Ella R (2)
1311 *Ramseur Guy (2)
1312 ⊙*Dula Wesley, wood (5)
1316 *Brown General (9)
1319 ⊙*Griggs Bussie (3)
1322 *Mackey Arthur
1331 ⊙*Hill Gussie (1)
(13½ ends)
1337 *Pompey Nola (1)
1339 *Reece Inez
1341 ⊙*Connor Robt (2)
1343-A *Setzer Robt (7)
1344 *Shuford W Toss (3)
1347 *Lewis Janie (4)
1353 ⊙*Johnson Daisy (3)
1361 ⊙*Blackburn Raymond (5)
1366 ⊙*Dellinger Mary (1)
(14th intersects)
1420 *Harris Wm (5)
1425 *Gabriel Cletus H (1)
1426 *Hill Harry (7)
(15th to 17th intersect)
1715 ⊙Lineberger Brade K (5)
1717 ⊙Baker J Edw (3)
(18th intersects)
1829 Vacant
1833 ⊙Triplett Lawrence M (4)
(19th to 23d intersects)
2340 ⊙Teague Plez (4)
2344 ⊙Howard Clarence G (5)
2345 ⊙Walker Oscar F (3)
2348 Vacant

DEAL'S FURNITURE STORE, Inc.

"See DEAL'S For A Good Deal"

422 E. HIGHLAND AVE. DIAL 5916

FIRST SECURITY COMPANY, INC.

—INSURANCE—

FIRST NATL. BANK BLDG. **PHONE 5316**

FIRST—From 19th Av north, 1 east of 2d

1981 ⊛Bradham Jas R (2)

FIRST AV—From 100 8th west to city limit

839 ⊛Sigmon Richd A (5)
844 ⊛Robinette Jacob A (3)
845 ⊛Burns J Porter (1)
Starrett Jas B (2)
847 Norwood Jos P (4)
911 Price Lane C (5)
Wells Robt L (6)

(14th intersects)

1410 ⊛Bolick L Lewis (2)
1414 Miller Benj (2)
Robinson Harvey (2)

FOREST HILL CIRCLE — (Forest Park)

2408 Vacant
2409 ⊛Buchanan Atlee A (5)

FOREST HILL DRIVE — (Forest Park)

1900 Vacant
1901 Spencer Fred A (5)
1903 ⊛Barger Ernest E (4)
1907 ⊛Jones Worth R (3)
1911 ⊛Hovey Geo D (4)
1915 ⊛Walker Landon D (5)
1916 ⊛Cheney Fred D (2)
1919 ⊛Craft Hollis G (4)
1923 Keever John F (3)
1924 ⊛Graham Wm H (2)
1927 ⊛Lewis Brian F (2)
1928 ⊛Felts Chas D (3)
1934 ⊛Lingerfelt Thurman L (5)
1935 ⊛Grubbs John N (3)
1939 ⊛Shuford Jake H (5)
1942 ⊛Bass Wm E (5)
1943 ⊛McCall Glenn M (3)
1946 ⊛Kepley Albert T (3)
1947 ⊛Allen Robt J (3)
1950 ⊛Bishop Cecil B (4)
1951 ⊛Moore C Gerald (5)
1954 ⊛Baker Frank K (4)
1955 ⊛Coxe John B (2)
1956 Vacant
1959 Vacant
1960 Vacant
1962 ⊛Wiles Larry C (2)
1963 Vacant
2001 Vacant
2005 ⊛Holcombe Jas A (4)
2009 Vacant
2011 Branch L O
2013 Vacant
2017 Vacant
2018 Vacant
2021 Vacant
2022 Vacant
2025 Vacant
2026 Vacant
2029 Vacant
2030 Vacant
2031 Vacant
2034 ⊛Whitener John L (4)
Whitener Jos T (3)
2035 Vacant
2037 ⊛Risch Philip A (2)
2041 ⊛Austin Thos L (4)

FOREST PARK—A residential section beyond city limit reached by 17th Extd

—— ⊛Yount Alpha M Mrs (1)
—— Ingold F Bernard (3)
—— Hefner Vance H (3)

FORTIETH (Longview)—From 8th Av south

526 ⊛Eckard Emory L (5)
527 ⊛Phillips Isaac W (5)
537 ⊛Phillips Jas F (3)
610 ⊛Gregory Dewey (5)
620 ⊛Fleming Cecil L (3)
702 ⊛Abernethy Lester G (4)
707 ⊛Hudson Chas (4)
708 ⊛Baker Nora S Mrs (2)
712 Pittman Dura (5)
715 Brown Nancy T Mrs (3)
718 ⊛Queen Jesse (2)

FORTY-FIRST (Longview) — From 9th Av south

299 ⊛Keener Winston A (2)
389 ⊛Bolick Garland (8)
390 ⊛Duncan Everett (4)
391 Cox's Gro
392 Crump Garland
393 ⊛Cox Bernandon D (5)
395 Duncan W Harper (3)
410 ⊛Overcash Richd F (6)
415 ⊛Young J Edw (11)
418 ⊛Lutz Chas F (3)
422 ⊛Miller Cullie M (3)
423 ⊛Huffman John P (2)
431 ⊛Banks John (8)
439 ⊛Pitts Austin L (6)
440 ⊛Miller Laban (3)
447 ⊛Turner Wade (3)

HICKORY ELECTRIC CO.

Electrical Contractors

N. C. STATE LICENSE NO. 414

INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING

1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* **Phone 29106**

523 ⊙Whisnant Eubert M (3)
524 ⊙Reynolds Forest L (5)
535 Smith Maurice P (6)
539 ⊙Keener Winston A (3)
Rhoney Ulan (6)
543 ⊙Mercimore Wm S (3)
544 ⊙Phillips Hoy C (3)
549 ⊙Hicks Jas L (3)
616 ⊙Cook Julius A (4)
620 ⊙Keller W Dwight (3)
626 ⊙Keller Wm I (6)
627 ⊙Thomas Julius F (5)
634 ⊙White Woodrow W (4)
Talley Chas H (2)
637 Lockhart Wm E (7)
644 Dellinger Wm L (6)
647 ⊙Turbyfill Edw (7)
648 Longview Electric Co
701 Cody Pearl F Mrs (4)
704 Fleming Grocery
707 ⊙Cordell Jack (5)
715 ⊙Conner Melvin (3)
720 ⊙Harwell Julius M (4)
721 Hoover Chas R (3)
723 Lingerfelt Wilburn E (2)
725 ⊙Smith J Grady (3)
730 Downs Chas (7)
736 Vacant
737 Richards John (9)
745 ⊙Rudisill J Frank (5)
806 Houston Vera A Mrs (4)
808 ⊙Martin Geo E (2)
809 Price J Louis Rev (5)
825 Elmore Andrew A (4)
840 ⊙Abernethy Clyde (4)
1025 Waddell Chas L (5)
1035 Young Coy (5)
1037 Poovey Pinkney E (12)
1041 ⊙Hollar Carroll C (5)
1045 Starr Clorus B (4)

FOURTEEN AND ONE-HALF AV—From 1421 19th west

2014 ⊙Graves Geo R (2)
2121 ⊙Hollar Annie B Mrs (6)
2025 ⊙Crews Fred W (4)
(20½ intersects)
2052 Smith Phifer E (2)
2053 ⊙Flagler Fred J (4)
2062 ⊙Coursey John L Jr (5)

FOURTEENTH—From 1400 2d Av north to 14th Av

231 ⊙*Eckard Dorothy (4)
(3d Av intersects, Ridgeview Ct begins)
313-A *Finger Avery (3)
318-A *Reid Albert (4)
319-A *Gore Martha (1)
*Jett Jas (7)
324 ⊙*Shuford Cora (3)
329 Vacant
(4th and 5th Avs intersect)
501 *Horton Max (2)
501-A *Carlton Ada
507 *Carlton Addie L (2)
508 *Bennett Mary (2)
509-A (1) *Fulwood Sarah (2)
509-A (2) *Pike John (2)
510 *Finger Grafton (1)
512 *Hunt Cordell (2)
513 *Haynes Jos (1)
514 *Oglesby Lula (2)
516 *Streeter Wm (4)
518 *Turner Madison (5)
520-22 ⊙*Frederick Chas (10)
524-26 *Huggins Wm (3)
525 *Hall Jos (8)
528 *McCathern J Henry (3)
529 *Abernethy Gertrude (6)
530 *Carson Lawrence T (6)
532 *Blackburn Edgar (5)
534 *Carson Curlie (2)
536 *Free Cleveland (7)
538 *Prysock John H (3)
540 *Byrd Alex (3)
542 *Moss Geo (5)
544 *Corpening Mabel (2)
546 *Little Cordie (2)
(6th Av intersects)
622 ⊙Flowers Ada M Mrs (9)
625 ⊙Deitz Freeman T, repair shop (2)
628 ⊙Sigmon A Festus (3)
630 ⊙Deitz Emma W Mrs (3)
631 La Fone Jos R (3)
(7th Av intersects)
706 ⊙Parks Clifford C (2)
707 ⊙White Chas A (3)
712 ⊙Morris Fannie M Mrs (6)
717 Curtis Chas B Jr (3)
719 ⊙Hosley J Fleet (5)
Huffman Chas T Jr (2)
(8th Av intersects)

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. **PHONE 29696**

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. **PHONE 29216**

802 Jones Paul (2)
Ruff Claude (5)
810-12 Borden Co The, Blue Ridge Ice Cream Div, plant
814 McCoy & McKee, veterinarians
815 Vacant
820 Smith-Courtney Co, machy
(9th Av intersects)
900 Tallant Transfer Co, garage
911-25 Hickory Bonded Warehouse
925 Hickory Bonded Whse Feed Store
925½ Hickory Engraving Co Inc
(10th Av intersects)
1001 Remnant Store The, dry gds
1003 Western Union Teleg Co
1005-07 Shuford Hardware Co
1009 Lyerly's, china
1009½ Garth's, rugs
1011 Goodrich B F Stores, auto access
1013 Anderson Piano Co
1013½ Masonic Temple
1015-17 Firestone Stores, auto access
1015½ Brown C Fredk, dentist
Clinard Wm L, J of P
Hicks Forrest B, dentist
La Belle Beauty Shoppe
Ma Dan Studio, photogs
1019 Martin's Bob, gro
1019½ Little Jas B, dentist
Penland A Wesley, real est
Shuford Richd H, lawyer
1020 Municipal Building
City Manager
City Municipal Court
City Tax Collector
City Treasurer
Supt of Public Works
1021 U S Army & Air Force Recruiting Sta
U SA Organized Reserve Corps
1022 City Auditorium
1024-26 City Fire Department (3)
1030 First Bldg & Loan Bldg
First Bldg & Loan Assn
Hickory Insurance & Realty Co
Hovey Geo D, lawyer
Metropolitan Life Ins Co
Pilot Life Insurance Co
Rink Loy R, civ eng
Swift C David, lawyer
(bsmt) Abernethy & Scott, cons engrs
1032 Isenhour Fabric Shop
1034 Shuford Mills Office Bldg
Shuford Mills Inc
Granite Machine Co
Hickory Spinners Inc
Lavonia Mfg Co
(11th Av intersects)
1100 S & W Service Station
1106-10 Hickory Daily Record
1117-19 Hickory Telephone Co
1123 Mildred Apartments
(12th Av intersects)
1213 Hutchison Paul D, acct
1215 Abee Stanley A (2)
1217 Huggins Russell J (3)
1220 Abernethy Apartments
Bush Robt E (3)
Chester Boyce P (3)
Gantt Wm D (3)
McCampbell Robt A (3)
1223 Lentz Eugene W (3)
1229 Dellinger Archie T (6)
(13th Av intersects)
1308 Boy Scouts of Amer Troop No 5
1309 Montgomery Jane T Mrs (4)
1311 Furman Laurie C (2)
1317 Deal Ned T (4)
Wagner Roland P (2)
1318-B *Neal Jos (3)
1323 ©Candler Jas M (6)
1327 ©Latta Hal F (4)
1344 ©Yeager Mason J (3)

FOURTEENTH AV—From 1400 8th west to Longview

1006 ©Bowman David P (1)
Brown C Fred Dr (3)
(11th to 13th intersect, Shuford Pl and 14th end)
1406 Oakwood Cemetery
1407 ©Russell D Locke (3)
1421 ©Seagle Benj F (5)
1444 Wyke Fred H (4)
(15th intersects)
1515 ©Coleman Jos E (5)
1516 ©Geitner R Walker (4)
1519 ©Schell Essie P Mrs (4)
1522 ©Lawson Eldon D (5)
1523 ©McMillan Van Buren, acct (1)
1527 ©Lutz Albert S (3)
1528 ©George G Lee (5)
(16th to 18th intersect)
1811 Miller Rex F (5)
1812 ©Shuford Victor G (4)

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. **PHONE 29507**

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** **DIAL 29498**

1815 ⊛Hagaman Chas E (2)
Melvin Wm J (2)
1820 ⊛Johnson Wm E (4)
1821 Boyles Herriot D (5)
1826 ⊛Warlick Geo C (5)
1827 ⊛Cummings Theo F (5)
(19th intersects)
1920 ⊛Brewer Vernon W (4)
1921 ⊛Brittain Ralph C (5)
(20th intersects)
2003 Moye Jos W (2)
2007 Vacant
2016 ⊛Lineberger O Reid (4)
2019 Aderholdt Jas F (5)
2021 ⊛Saunders Colon T (3)
2025 ⊛Bolch Harold I (4)
2027 ⊛Huffman Geo W (4)

FOURTH—From 400 7th Av north to 15th Av

704 ⊛Loudy Ralph (2)
711 ⊛Sigmon C Earl (6)
714 ⊛Yount Harry L (3)
717 ⊛McGuire Ethel R Mrs (2)
McCall David D (3)
718 ⊛Whitener Paul W (2)
719 Barkley E Dennis (4)
723 ⊛Lail Edgar J (3)
745 Higgins Jas W (2)
(9th Av intersects)
906 ⊛*Link Alfred (4)
912 ⊛*Shuford Frank Jr (4)
918 *Harveston Lonnie (5)
*Scott Edna (5)
925 *Alexander Harvey (2)
(Chestnut Av intersects)
930 ⊛Eckard Fannie B Mrs (7)
938 ⊛Bowman Carl J (4)
942 Freeman Roy C (4)
943 Whisnant Hosiery Mills
946 Annas Hilda B Mrs (1)
Moore Harley R (6)
951 Sain Ardie S (4)
953 Fred's Grill
Shumaker Jas F (4)
954 ⊛Sublett Wm H (6)
955 ⊛Morrow Edw J (2)
958 ⊛Phillips Levi N (4)
959 ⊛Phillips J Spurgeon (6)
960 S & S Body Shop
962 Sigmon's Handy Grocery
(Highland Av intersects)
966 Duke Hosiery Corp
(10th Av intersects)
1019 ⊛McFall Myra E Miss (6)
1026 Smith Don M (4)
1038 Little R Dwight (4)
Wilson Fred O (2)
1039 ⊛Thomason John D (2)
(11th Av intersects)
1100 ⊛Harris Sarah R Mrs (2)
Adams Donald R (2)
Benfield Millard I (2)
1122 ⊛Newton Martha H Mrs (8)
1125 Prescott P Elam Jr (4)

FOURTH AV—From 400 4th north to city limit

501 Edwards Jas R (5)
King Wm M (3)
503 Chalkley John W (3)
McCollum Jos B (2)
507 ⊛Kovachi Peter N (4)
515 ⊛Francis John J (4)
(6th and 7th intersect)
707 ⊛Newton John D (4)
708 Duncan Orland H (3)
711 ⊛La Fon Robt G (3)
711 (rear) Vacant
714 ⊛Miller Dermott E (3)
(8th intersects)
815 ⊛Richardson Thos J (2)
820 ⊛Childress Thos M (3)
828 ⊛Harbinson Jack E (3)
830 Anderson Lois T Mrs (2)
(9th to 13th intersect)
1320 *Johnson Ida (18)
1328 *Link Bessie (3)
1329 *Surratt Azell (6)
1335 ⊛*Adams Greer (5)
1340 *Hodge Amanda (3)
1342 *Witherspoon Walter (5)
1343 *Connelly Melvin (3)
*Frye Jas N (2)
*Henderson Julius (2)
*Hull Lenora H (4)
1354 ⊛*Curry Ralph C (9)
1357 *Bonds John (5)
*Finger Geo W (3)
*Robinson Geo (3)
1358 *Bradley John S Rev (4)
*Hamlin Stanley (2)
*McKesson Minnie (2)
1360 *Connor Ernest (5)
1366 *Wilson Ruth (7)
1370 *Derr Ralph (8)
(14th intersects)

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT
PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET SERVICE

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. PHONE 2321

1401 ®*Davis Weldon (2)
1402 ®*Witherspoon Matthew (2)
1404 ®*Culbreth Lee (2)
1408 ®*Shumpert John (2)
1409 *McKinney John P (3)
1410 ®*Williams Ira (5)
1411 ®*Williams Maggie (1)
1417 ®*Dellinger Granville (3)
1418 *Lee Edw (9)

(15th to 16½ intersect)

1701 ®Shell Terry S (3)
Williams Wayne (3)
1708 ®Wilfong Wm W (5)
1712 ®Smyre Ralph E (4)
1720 ®Trawick Milton M (4)
1725 ®Murr Morris N (4)

(18th intersects)

1812 ®Miller Emery C (3)
1820 ®Shook Henry P (5)
1821 ®Freeman Lloyd J (3)
1829 ®Craig Geo A (5)
1836 ®Mauldin Jas B (5)
1837 ®Crider Geo W (6)
1841 ®Mauldin Ethel D Mrs (2)
1844 ®Barger W Cecil (5)

(19th intersects)

1903 ®Butler R Elbert (2)
1905 ®Johnson Ottis (4)
1907 ®Johnson Ottis (4)
1934 ®Parker Geo W (2)
1935 ®Cooper Paul V (5)

(20th to 22d intersect)

2256 Craig Glenn (3)
Tallant H Frank (3)
2266 ®Starr Ada S Mrs (8)

(23d intersects)

2325 ®Sprouse Sue B Mrs (4)
2326 ®Burns Ivey M (3)
2335 Reinhardt Norman L (4)
Raines Arthur G (3)
2339 ®Pruitt N Plato (7)

(23½ to 25th intersect)

2503 ®Falls Herman (3)
2511 ®Pope W Bradford (6)
2515 Houser Doughty A (3)
2521 Powell Dover P (6)

(26th intersects)

2609 Lowdermilk Glenn (6)

(27th intersects)

2720 ®Wilson Clayton G (2)
2730 ®Beach John W (4)
2813 ®Page Geo R (7)
2855 ®Lane Paul C (3)
2859 Melvin Edw D (3)

GAS PLANT AV — From 23d Extd west opp Gas Plant

GEITNER ROAD (Forest Park) — From Lake Dr north to Lenoir Rd (RD4)

—— ®Abernethy Fred C (5)
—— ®Barrs Oscar D (6)
—— ®Craft Warren F (4)
—— Davis John W (4)
—— ®Deal Robt J (3)
—— ®Fleming Grace F Mrs (2)
—— ®Huffman Lee J M (7)
—— McLaughlin Marvin B (3)
—— ®Peeler John H (5)
—— ®Poovey F Patrick (3)
—— ®Rink Loy R (2)
—— ®Rink Oren L (6)
—— ®Roberts E Ford (2)
—— ®Sharp Fred G (3)
—— Turner Perry A (5)

GOLF (Shuford Mills) — From 900 Ruth Av north to Hope Av

722 ®Murphy Burgess G (2)
726 Roberts Clyde W (8)
730 Kilby Clark G (7)
733 Beshears Latt Rev (5)
735 Hartman Herman (2)
737 Sisk L Bain (3)
739 Proctor Marshall (2)
741 Frye S Harrison (3)
809 Guthrie Mack D (3)
811 Hanes Oscar H (4)
813 McNeill John A (4)
815 Kirby Fred M (4)
819 Crooks Robt L (4)
821 Sigmon Harold (2)
823 Julian B Eugene (3)
825 Guthrie R Zack (5)

GOVERNMENT AV—From 915 12th west to 14th

1200 G I Cab Co
1205 Keever J W Clinic
Keever Jas W, phys
Shuford Jake H, phys
1206-08 Boyd D M & Co Inc, hdw
1209-11 A & P Food Stores
1211-A Earl's Taxi
1212 (bsmt) De Luxe Barber Shop
1218 Raby's Restaurant
1219-21 Vacant
1220 Wallace Inc, dept store

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. PHONE 7366

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

1220½ Wallace Inc, ofc
Reece Richd E (1)
1224 Sanitary Food Market
1224½ Lynn Jos T (2)
1225 Waldensian Bakery
1226 Paramount Billiards
1227 L & H Market, produce
1228 Deese Shoe Shop, reprs
Rudisill & Huggins Jewelers
Nile J Abbott, shoes
1230 Dutch Wine Shop
1232 Helms' Men's Store, clo
Mitchell Shoe & Harness Shop
1235 Veterans Service Station
Veterans Taxi
Walker Garland P, watch repr
1236 Carroll Credit Clothing Co
1238 Hill's Cafe
1240 Berndt Kurt H, jwlr
1240½ Harris Fred W (2)
1242 Piedmont Barber Shop
1242½ Watson Willard S, chiropodist (1)
1244 Faires Edgar W, jwlr
(13th intersects)
1309 Vacant
1311 Marshall Angus (1)
1313 Railway Express Agency Inc
1313 (bsmt) Hickory Barber Shop
1325 U S Post Office
Federal Building
U S Alcohol Tax Unit
U S Internal Revenue Service
U S Navy Recruiting Station
1329 Dock's Taxi Service
1332½ Vacant
1336½ Sheetz Thurman A (4)
1345 American Cab Service
1349 Post Office Parking Lot

GRANDVIEW (South Hickory) — From 18th west

GROVE—From opp 1431 2d northeast to city limit

1500 ®Mauser John W (1)
1507 ®Taylor Etta E Mrs (5)
1539 Webb W Oliver (5)
1540 ®Keiser Albert (3)
1604 ®Payne Julia A Mrs (1)
1605 ®Parlier Walter I (7)
1621 Hollar Henry Jr (2)
1624 ®Yount Odus V (4)
1631 Carlton Guy N (4)
1657 Watson Millard F (5)
1658 ®White W Myles (3)
1664 Ball Blanche S Mrs (6)
Yount D Earl (3)
166 ®Webb Jos F (4)
1667 ®Alexander Wm L (4)
1668 Travis Harry M
1672 ®Bowman Everette N (5)
1675 ®Byers Geo F (5)
1677 ®Shroyer Elmer A (3)
Glad Acres, florist
1683 ®Poteat J Jacob (3)
1685 ®Burns Carroll Jr (2)
1689 ®Anderson Wm J (2)
Crawford J Frank (2)

HICKORY SPINNERS VILLAGE (Longview)—From S 37th west to S 39th, south of 9th Av

HIGHLAND AV — From 230 2d E west to 8th

200 Sudderth's Tire & Battery Ser
212 Bostic Bessie L Miss (3)
214 ®Deal Wm T (3)
219 Hickory Steam Ldry Co Inc
Downey-Fails Supply Co Inc
219 (rear) Richardson Homer H (2)
Sluder Chas D (4) (4)
221 ®Rockett Theo R (6)
225 Fulbright Terrell W (2)
226 Rudisill Apartments
Bowman Glenn (3)
Duncan Jas A
Keever Jas McD (4)
McGinnis L Frank (2)
227 Carter Walter G (3)
230 Little Apartments
Clark Virginia L Mrs (2)
Hefner Jas H Jr (3)
Little Franklin H (3)
Little Robt (1)
231 Correll Nellie E Mrs (1)
234 Fire Department Sta No 3
235 Hickory Tavern Furniture
239 Cline J A & Son, hos mill
240 Bohan Engineering & Elec Co
242 Arrow Trade Mark Co
245 Spaugh Paper Co
(3d intersects)
302 Sullivan Geo Service Station
(Sou Ry crosses)
331 Ritch's Esso Service
Ritch Edgar P (2)
332 Lail Ray E (3)
335 Williams Roy B (3)

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

337-39 Duke Hosiery Corp
343 Hyde Vanley (5)
Owen Blanche B (2)
346 Knit Sox Knitting Mills Inc
Lavitt Louis Co Inc, yarns
367 Do-Nut Dinette
373 ®Jones Ruth M Mrs, furn rms (3)

(4th intersects)

406 Lail Kemp B (3)
408 LeFevers Thos E (3)
409 ®Wakefield Fred C (6)
410 Moose Dewey M (5)
411 Matthews Fred E (4)
412 Reinhardt Elvin (3)
414 Combs J Hugh (5)
418 Rogers F Parks (4)
421 Randle Grady A (5)
422 Smith Marvin T (2)
425 ®Hatley Clara Y (4)
426 Seitz Brady C (4)

(5th intersects)

500 Reid Addie T Mrs (4)
503 Henderson Lattie V (3)
505 Salvation Army Headquarters
Henderson Latta V
506 ®Sigmon Emma R Mrs (1)
Sigmon Donald E (4)
511 Hube's Barbecue
512 ®Wright Jas A (2)
Danner Webb
513 Richards Motor Co, used cars
515 Hickory Sheet Metal, stge hse
522 Rippey Albert L (3)
Walker Clemmie E (6)
523 Campbell Jas W (3)
Campbell Jahaza Y Mrs, nurse
Huffman Lee C (3)
526 ®Bost Danl C (4)
529 Hickory Sheet Metal Co
530 Taylor Chas J (4)
538 Bost J Richd (3)
539-41 Catawba Paper Box Co
545 Bailey's Barber Shop
Community Store, gros
546 Deal Guy R (3)
Herman Chas O (2)
553 Hickory Sheet Metal Co, stge
561 ®Miller Ada H Mrs (3)

(6th intersects)

600 Deal Motor Co
610 ®Propst Arthur J (6)
611 Cansler John H (9)
614 ®Yount M Virginia Mrs (1)
616 Lael Texa B Mrs (2)
618 Allmon Nan H Mrs (1)
621 ®Seabock Goldie S Mrs (5)
622 Myers Paul H (3)
Raby Paul E (4)
623 ®Sigmon Carl A (2)
626 Byers Richd R (3)
630 Sherrill Mary M Mrs (11)
636 Burcham Fannie M Mrs (5)
642 Rothrock Flossie M Mrs (1)
646 Storage
647 Fleming Alice S Mrs (4)
Gibson H Ralph (2)
Price Ralph E (3)
650 Thacker Peter W (2)
656 ®Little W Kermit (2)
664 ®Rhodes M Alice Mrs (1)

(Chestnut Av ends, 7th intersects)

701-05 Service Distributing Co, fill sta
711 Try One Sandwich Co
712 Peeler John F (10)
713 Cagle Leroy
Sigmon Shuford H (3)
Waters Vernon M (3)
715 Mayfair Beauty Shoppe
718 Four Point Barber Shop
720 Gilbert Produce Co, whol
McDowell Jas R (10)
McDowell Catherine W Mrs, furn rms
721 Georges' Esso Service
728 Sigmon & Isenhour, fill sta

HIGHLAND AV EAST—(See East Highland Av)

HIGHWAY 70 EAST—From Brookford Rd at city limit east

100 Hickory Ice Cream Co Inc
125 Fox L L Lumber Co

HIGHWAY 70 WEST—From Brookford Rd at city limit west

1251 Hickory Implement Co
1300 Budy Body Works
1750 Hickory Well Supply Co Inc

(29th intersects)

2101 Polly's Grill

(37th intersects)

2600 Circle Drive, restr
Duncan Thos C (2)
—— Lindsay & Eckard Lumber Co

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

HILL NORTH—From 433 East Highland Av north to E 10th Av

1109 Highland Garage, auto reprs
1137 ◎Correll Bruce E (4)
1137 (rear) Grubb Mary B Mrs (2)
1141 ◎Suggs E Marshall (3)

(Valley ends, Woodland Av intersects)

1211 Hickory Dyeing & Winding Co
Hickory Throwing Co
1223 Shelor L Grant (3)
1225 Hull Lloyd E (3)
1231 Whitlock Russell I (6)
1239 Abernethy Gladys F Mrs (3)
1301 ◎Davis Della C Mrs (1)
1302 ◎Arndt Ray V (3)
1305 ◎Hall Wm H (2)
1308 ◎Guthrie Carl R (4)
1312 ◎Hyder Champion D Jr (4)
Starnes G C "Jack" (3)
1313 Holland Clauzell R (3)
1315 Crooks R Vaughn (4)
1316 ◎Buchanan Fred H (3)
1317 McCreary Arnold E (3)
1319 Henderson J Danl (4)
1320 ◎Holder W Glenn (4)
1321 ◎Reinhardt Harvey F (4)
1324 ◎Jamison Forrest W (4)

HILL SOUTH—From 472 Crest north to E Highland Av

900 Gospel Tabernacle Bapt Church
905 ◎Lookadoo B Fred (4)
908 Hamlett J Eugene Rev (4)
910 Vacant
912 Vacant
921 ◎Holder Grady C (3)
925 Allen Grover H (2)
Wright Lee B (2)
927 ◎Mingus Herbert E (4)
934 Crotts Chas (3)
Frye J Perry (4)
939 ◎Lutz Clyde P (4)
944 ◎Rector Wm M (5)
951 ◎Kaylor Clarence L (4)
952 Davis Floyd R (2)
Ingle Horace L (4)
958 ◎Kaylor Annie M Mrs (2)
960 ◎Hollar Paul C (3)
961 ◎Lail Candace L Mrs (1)
Ball R Wayne Jr (4)
962 ◎Holder Chas W (4)
972 ◎Mingus Jefferson H (6)
981 ◎Hefner Perry L (2)
Bolick Robt D (2)
Davis Edwin L (2)

HOLLY AV (Shuford Mills)—From south end of Mill northeast to 800 Railroad Av

526 Wesleyan Meth Church
527 (804) Martin Lula Miss (2)
530 ◎Morrison Arthur L (6)
600 ◎Norris Jas L (4)

(Company intersects)

703 Benge Ernest (4)
717 Johnson Wm L (4)
721 Herman Lloyd M (8)
725 Walls W Roy Rev (7)
729 ◎Kilby Minnie L Mrs (3)
817 ◎Shook Robt L (4)
821 ◎Gibbs C Edgar (4)
825 ◎Wells J Mayo (4)
900 ◎Kale Edgar F Rev (9)
901 Moore Claude (5)
902 Prestwood Clyde A (5)
904 ◎Chapman Sarah L Mrs (1)
Holtsclaw Goler (5)
907 Sigmon Chas L (3)
908 ◎Bolick Cletus E (5)
911 Dula Clyde (4)
912 Downs Roy (4)
916 ◎McDaniel Willard L (2)
917 Guthrie Cecil (7)
920 Ramsey Bruce (2)
921 Childers Lonnie (5)
923 Ramsey Hillard M (3)
924 ◎McDaniel Walter P (9)
928 ◎Clark Raymond D (5)
928 (rear) Clark Howard D (8)
932 ◎Keller Fred E (3)
938 Bolick Wesley E (11)
938 (rear) Keller Maynard J (3)
942 ◎McCrary John E (8)
946 ◎White Jas C (2)
950 ◎Helton Clyde F (4)
954 ◎Colley Tillman C (7)
958 ◎Maples Walter (2)

HOPE AV (Shuford Mills)—From 730 Golf east to Holly Av

814 ◎Guthrie Mary B Mrs (5)
818 Towery Jacob (3)
822 Martin Roy E (8)
826 ◎Robbins Ola G Mrs (8)
900 ◎Roberts J Richd (5)
Hedrick Hanson (2)
901 ◎Stallings E Clingman (6)

STEELE RULANE SERVICE
Conover Road GAS SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

903 Rhoney Edgar G (7)
904 ®Lane Paul J (5)
907 Wells R Ollie (6)
908 Thornburg Perry D (4)
911 ®Wells John S (3)
912 Queen John R (7)
913 ®Fincannon Olen D (3)
916 ®Townsend Harvey W (3)
919 Clark Junior B (3)
920 ®Townsend Hal R (2)
923 Bradshaw Robt W (4)
924 ®Lutz Edgar (3)
927 Wells Clyde (3)
928 Bradshaw Paul (3)
932 ®Queen Catherine M Mrs (4)

HOUCK'S CHAPEL ROAD (Longview)—From Southern Ry west to Winkler's Chapel Rd

2 Barnes Gordon (4)
6 Haskins Albert M (2)
9 Winkler Carl (4)
10 Icard Geo F (2)
11 Nance Lester C (5)
13 ®Mabe Walter (7)
15 ®Drum Solen E (2)
—— Houck's Chapel
—— Houck's Chapel Cemetery

HUNT—From 635 East Highland Av north to Church Av

1024 ®Hunt Percy E (7)
1034 Hefner Hubert W (4)

ICARD FERRY ROAD—From Taylorsville Rd northwest

—— White Cross Laundry
®Goodson L Clinton (3)

JACKSON—From 833 Lincolnton Rd west to 5th

408 *Johnson Mary, beauty shop
412 ®*Rankin Wm M (5)
418 *Pope Lonnie (6)
421 *Neely G Edw (3)
426 *Morrison Omar (4)

KENWORTH — A residential section in northeastern part of the city

KENWORTH TERRACE — From 500 4th Av north to 7th Av

318 ®Hawn Clarence L (8)
320 ®Hawn Claude W (4)
330 ®Friday J Lee (2)
345 ®Friday John (3)
350 ®Deal Albert L Jr (4)
400 ®Friday Garth C (2)
403 ®Abernethy Claude S (3)
409 ®Johnson Everett C Jr (3)
411 ®Johnson Ethel H Mrs (1)
417 Wilkinson John J (2)
431 ®Miller Chas L (2)
525 ®Morrison Chas T (2)
619 ®Setzer Claude H (3)
626 Mullis C Banks (5)

LAKE HICKORY ROAD — North from Lenoir Rd beyond city limit

1908 ®Hardin Walter W (3)
1912 ®Lawson Alvin D (6)
1920 ®Hoyle Danl S (4)
1924 ®Boettcher Wm E (3)
1928 ®Steele Howard C (3)
1932 ®Willis Thos W (2)
1936 ®Crumbaker Marion L (3)
1940 ®Weaver Lucius N (2)
1944 ®Anderson Jack C (4)
1948 ®Atkinson Wm E (4)
1952 Markwood L Harold (2)
1956 Vacant

(Forest Hills Circle intersects)

2004 ®Thomas Kenneth (1)
2012 Vacant
2016 Vacant
2020 ®Bost Jos A (3)
2024 ®Banks Edwin M (4)
2028 Vacant
2032 ®McCaskill Jesse M (5)
2036 ®Hoffman Geo A (2)
2040 ®Lucas Jas B (4)
2044 ®Dennis Larry A (3)
2048 Vacant
2052 ®Crapps Maury S (6)
2054 Vacant
2056 ®Wilson Hal D (4)
2104 ®Hughes John H (4)

(Elmwood Rd intersects)

2105-23 Lake Hickory Apartments
1 Shell Wm R (4)
2 Hall Geo W Jr (3)
3 Barker Jas C (3)
4 Spurlock Albert T (3)
5 Isenhour Eubert (2)
6 Meissner Clifford H (2)
7 Pritchard Jas C (2)
8 Barnes Jas L (3)
9 Drum Wm A (2)
10 Mullis Robt B (3)
11 Hughes C Edwin (4)
12 Kiser Jas J (4)
2108 ®Pope Ben N (3)

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.

SOUTHERN VOCATIONAL INSTITUTE

DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO

1343 11TH AVE. PHONE 28987

2109 Lake Hickory Apartments
1 Lawing Oscar (2)
2 Hedrick Glenn M (4)
3 McDaniels Lester J (3)
4 Lingerfelt R Paul (3)
5 Jennings Martin (3)
6 Brown Robt L (2)
7 Lovvorn Wm B Jr (4)
8 Adamee Jacob H Jr (3)
9 Beattie Glenn B (3)
10 Dyer Paul T (2)
2115 Smith Harold K (4)
2119 Lake Hickory Apartments
1 Jones Roger W (4)
2 Wyeth Norman E (2)
3 Coleman Norman A (2)
4 Hatchel Chas (3)
5 Gray Edson I (2)
6 McRee Luther S (2)
7 Moore Chas L (2)
8 Stoll Richd L (3)
9 Webb J Cline (2)
2123 Lake Hickory Apartments
1 Watkins Ernest M (2)
2 Padgett Clarence E Jr (3)
3 Golden S Jos (3)
4 Crawford Reid W (6)
5 Holden Foy H (4)
6 Currence Robt F (2)
7 Summey Jos E (4)
8 Vacant
9 Luper Raymond E (3)
10 McCollum Jos B (2)
2136 ⊛Parlier Roy G (4)
2140 Leach Chas H (2)
2146 ⊛Brakefield Henry S (2)
2212 ⊛Adkins C Steele (4)
2216 Turner Geneva F Mrs (3)
2305 ⊛Yelton Wm D Dr (6)
2306 ⊛Sides Roy C (5)
—— ⊛Bolick Robt L (3)
—— ⊛Gunn Allen K (2)
—— ⊛Kendall Wm D (5)
—— ⊛Meetze Francis R (5)
—— ⊛Moretz Hazel D (4)
—— ⊛Parlier Roy J (3)
—— ⊛Rink Adrian (2)
—— ⊛Sharpe Thos J (4)
—— ⊛Spurrier Robt E (2)
—— ⊛Walter Jack R (3)
—— ⊛Williams Paul D (5)

LENOIR—From 1748 Pine Dr west

1660 ⊛Harper F Gwyn Jr (6)
1666 ⊛Shores Robt M (5)
1671 ⊛Springs John A (3)
1675 ⊛Cilley Clinton A (2)
1696 ⊛Bost Cecil T (4)

LENOIR ROAD — Continuation of 13th Av beyond city limit

1451 Hyalyn Porcelain Inc
1456 ⊛Gurley G Lemmie (4)
1458 Penley Lawrence H (2)
1501 Barger's Cafe
1502 ⊛Winkler Thos A (3)
1503 ⊛Barger Paul D (4)
1507 ⊛Fincannon Dora M Mrs (3)
1508 ⊛Marrow Saml S (2)
1511 Clean-Rite Cleaners & Dyers
1512 ⊛Starnes Ada W Mrs (4)
1515 ⊛Fincannon Everette W (3)
1519 Blue Moon Cafe
1520 ⊛Starnes Carrie S Mrs (3)
1602 ⊛Cole Anderson A (5)
1605 Ellis Hosiery Mills Inc
Modern Hosiery Mills Inc
1606 ⊛Shipman Howard L (4)
1621 Hickory Shoe Lace Co Inc
1625 Walton Furniture Co

(23d intersects)

1701 King Frank J (5)
1704 Winkler's Garage
Industrial Boiler & Welding Co
1707 ⊛Bumgardner Homer (5)
1718 Stafford Iva K (7)
1720 ⊛Tucker Henry P (7)
Huffman Glenn O (2)
1722 Sudderth H Kelley (5)
1724 Little Jerry E (4)
1802 Atomic Paint Co Inc
1804 ⊛Bryant Wade N (4)
1828 C & D Hosiery Mill
1845 Hickory Steel & Iron Co
1907 Statesville Flour Mills Co
2036 ⊛White Geo M (4)
—— Concrete Machinery Co
—— Hickory Steel & Iron Co
—— Emory & Laird Inc

LENTZ—From 1124 E 10th Av south to Maple

213 Hunt Glenn H (4)
214 ⊛Sigmon Lucille P Mrs (3)
Sigmon Gwyn E (2)
217 ⊛Yount Katie R Mrs (1)
Yount Ernest N (5)
218 ⊛Duncan Walter B (3)
223 ⊛Munday Earl R (2)

O. G. PENEGAR CO.

Office Supplies, Euipment and Machines

1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.

LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

226 ®Lookadoo J Garth (3)
233 ®Hester Jos D (2)

LINCOLNTON ROAD—From southeast city limit north to 403 9th Av

676 ®Boliek Philip H (4)
680 Vacant
681 ®Simmons Clyde E (6)
682 ®Plaster Jas C (5)
683 Christopher Minerva A Miss (3)
685 Pierce W Earl (2)
685 (rear) Barber Wilson L (7)
686 ®Wilson Ray J (4)
687 Bumgarner E Reid (1)
688 Eller Wm A (2)
Reese Harvey A (5)
691 ®Landis Elizabeth D Mrs (3)

(Yount begins)

703 Gettys John O (4)
704 Downey Earl C (8)
708 ®Cline Annie M Mrs (3)
713 Johnson Bros Trucking Co
713 (rear) ®Lail Donald R (4)
Lail Shuford (3)
714 ®Davis Leroy T (5)

(8th Av begins)

800 Purkey Thurrell M (6)
Hyder Jas W (4)
808 Martin Estelle H Mrs (8)

(8½ Av ends)

818 ®*Reinhardt Junius (1)
819 Boyd D M & Co, whse
820 *Odom Mary (8)
821 Robinson Ralph L (3)
822 ®*Bumgarner Ula W (6)

(Jackson begins)

827 *Clinton Tabernacle AME Ch
833 ®*Smith Wesley L (2)
836 ®*Sudderth Saml (3)
846 ®*Green Alfred (3)
—— Boliek Ephraim P, gro
—— Punch Lawrence W, gro

LONGVIEW—An incorporated town adjoining the western limit of Hickory reached by 9th Av

MAPLE—From 235 2d E northeast to Hill

1019 ®Adams Ellen G Mrs (1)
Blevins Glenn R (4)
1020 Coulter L Paul (3)
1025 Bowman Odell C (2)
Dellinger Chesley Y Jr (3)
Witt Raymond (2)
1031 Baird Herschel C (3)
1037 Kuykendall Harris F (2)
Ruff Claude W (2)
1038 ®McAulay David M (3)
1045 Moody Perry (2)
Sigmon Harold W (2)
1049 Barber Nile E (2)
Keever Wm S (5)
1057 ®Cloninger Philip L (4)
1065 ®Huffman Lela H Mrs (7)
1068 ®White Vosco H (5)

(Ashe intersects)

1112 ®Turbyfill M Clifton (4)
1115 Stevenson Nannie M Mrs (2)
1119 ®Davis Belle R Mrs (3)
1121 ®Bridgeman Jason C (4)

(Lentz ends)

1141 ®Yount Leora W Mrs (5)

MILL (Shuford Mills)—From south city limit north to Church Av, 1 west of Company

509 Beard Ralph E (2)
513 ®Lail Clarence P (4)
519 Teague Geo M (2)
605 ®Underwood Jas (5)
610 Clark Yates S (2)
614 ®Morton Joel A (3)
700 ®Johnson Marshall (5)
703 ®McCrary Roy L (5)
704 ®Propst John J (5)
707 ®Starr Nolan W (6)
708 ®Brown Olin F (3)
711 ®Lail J Ranson (6)
712 Hunt Wm (2)
715 Jones Clyde W (5)
716 Fisher Carroll P (3)
719 ®Hefner Roscoe S (7)
720 Wright Grady E (6)
724 Bowman Ira B (3)
728 Lowe Dorothy M Miss (2)
732 Ward Alvin J (3)
Ward Jas A (6)
802 Bowman Cicero T (3)
807 Miller H Taft (3)
808 Benfield A Arcus (4)
812 Bolton Roy C (2)
815 Register M Cecil (3)
818 ®Bowman Earl L
819 Yates Cicero O (6)
824 Hughes Vernon (3)
825 ®Richey Floyd G (3)
901 (900) ®Gregg Odis N (2)
902 Yearwood Sherman V (4)

PERRY ARMATURE APPLIANCE CO.

WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*
PROGRAMS FOR YOU AND YOUR FAMILY
TOPS IN TALENT AND ORIGINALITY
1423 11TH AVE. **PHONE 2124**

903 Starnes Floyd E (5)
904 Lowman Melvin L (5)
905 Walker Noah (2)
908 Worley Clyde (3)
909 Dykes John J (7)
914 ®Durham Jacob B (4)
920 ®Long Wm H (2)
921 Fortner Carrie Mrs (2)
926 ®Holder Robt G (2)
927 ®Travis Blanche H Mrs (4)
931 ®Mitchell Dolly Miss (4)
937 ®Gutherie Jenna H Mrs (3)
943 ®Teague Clifton S (4)
947 ®Guthrie Ila K Mrs (3)
(Railroad Av intersects, Sou Ry crosses, E Highland Av intersects)
1020 Walton Knitting Mills Inc

MILLER—From Dale north, 1 east of Ridge
1300 ®Cuthrell Clyde R (4)
1304 Hall Jack (2)
1307 ®Smith Clinton T (3)
1308 ®Smith Hillard E (4)
1312 ®Bumgardner Jas E Jr (4)
1313 ®Bradshaw J Vernon (6)
1405 Pritchard J Willard (6)
1407 Garrison Aubrey F (4)
1409 Vacant
1411 ®Hunt Jack W (4)
1412 ®Kanupp Wofford L (2)
1416 Bowman Moses L (4)
1420 ®Varnadore W Matthew (5)

MORGANTON ROAD—A continuation of 9th Av west of Longview
—— Cape Hickory Hosiery Mills
—— Hickory Opera House
Annas Machine Shop
—— Four Points Furniture Co
—— Martin's Mill Work
—— Burch & Shook Body Shop
Cape Hickory Service Station
—— Noggle & Younce Body Works
—— Burke Hosiery Mills
Test Hosiery Mills
—— Messick Manufacturing Co
—— Paragon Manufacturing Co
—— Burgin Wilburn G (4)
—— C & R Grocery
—— Christopher Lola H Mrs (2)
—— Cline Ethel K Mrs (2)
—— Dickson Betty E Miss (1)
—— ®Lindsay Chas R (3)
—— Rink Francis (2)
—— Rudisill Bros Gin Co

MORRIS AV—From Ashe east to city limit, 1 north of E 10th Av
1133 ®Roseman Ernest H Jr (2)
1135 ®Cooper Norman B (5)
1136 ®Benfield Vance P (5)
1137 ®Morris Annie G Mrs (3)
1138 ®Parsons Lester W (5)
(Woodland Av intersects)
1202 ®Whitener Alfred C (3)
Dellinger Carl F (2)
Hawn Phillip N (4)
1207 ®Setzer Ray (5)
1209 ®Deal Willis A (3)
1210 Vacant
1220 ®Griffith Herbert J (4)
1227 ®Herman Laura W Mrs (3)
1230 ®Holmes Nell S Mrs (4)
Sherrill Frank J (2)
1231 ®Herman Verla T Mrs (2)
Mull Jos C (3)
1237 ®Poovey H Allen (6)
1302 ®Whitener Murl E (4)
1304 ®Poovey Wm L (3)

NINETEENTH—From 1900 3d Av north to 15th Av
309 ®Crider Claude F (4)
313 Billingsley John R (4)
(4th to 7th Avs intersect)
715 ®Davis Geo L (2)
(8th to 12th Avs intersect)
1211 Hargrave Geo H Jr (4)
(13th Av intersects)
1315 ®McKee John W Dr (5)
1316 ®Lyerly John L (5)
1319 ®Hutto A Marion (4)
1320 ®Hutto Eugene H (2)
1327 ®Rhyne E Preston Jr (2)
1330 ®Knipp C Mark (2)
1331 ®Hoon Maude M Mrs (1)
1332 ®Cline Ella D Mrs (2)
1341 ®Woodard Ernest L (5)
1344 ®Merritt Eddy S (6)
1349 ®Hunt Dwight L (6)
1354 ®Inman John H (3)
1355 ®Hewitt Claude L (2)
Johnson Jos T (2)
(14th Av intersects)
1401 ®Flowers H Lester (4)
1407 ®Hodges Frank M Jr (2)
1413 ®Shipman Paul C (4)

MILLER & SMYRE
Plumbing and Heating Contractors
901 E. HIGHLAND AVE. (Rear) **PHONE 26532**

TODD FLORAL CO., INC.

"Todds Flowers Brighten The Hours"

HICKORY'S LEADING FLORIST SINCE 1930

PHONE 2221

1415 ⊛Morrison Robt G (2)
1417 ⊛Hall Ernest L (2)
1421 ⊛Whisnant Danl C (4)
(15th to 17th Avs intersect)
1701 ⊛Thomas Jas W (2)
1705 ⊛Madaris W Clinton Jr (2)
NINETEENTH AV—From 1900 2d west
—— Hickory Live Stock & Commission Co
104 ⊛Baker Wade E (5)
114 ⊛Creech Harlan L (4)
121 ⊛Newton Harry R (5)
125 ⊛Davis M Gertrude Miss (3)
170 ⊛Swatzel Thos L (5)
171 ⊛Abernethy Kenneth H (3)
173 McBride Jas F (4)
175 ⊛Brown Geo C Jr (2)
177 ⊛Johnson L Hugh (3)
(2d intersects)
720 ⊛Jones Edw S (3)
726 ⊛Hollar Stephen C (3)
756 Robinson Earl J (3)
760 ⊛Reese Geo W (3)
800 Kuykendall Eliot W (3)
889 ⊛Flowers C Ray (3)
893 ⊛Herman Jones W (3)
895 ⊛Mauser C Neal (2)
901 ⊛Fritz Conrad B Dr (4)
911 ⊛Sullivan Geo H (6)
913 Berndt Kurt H (3)
NINTH—From 900 4th Av north to Sou Ry
417 ⊛Moore Floyd D (7)
419 ⊛Loggins Geo (4)
428 ⊛Beam Carrie B Mrs (5)
(5th Av intersects)
502 ⊛McCurry Marion G (7)
503 ⊛Walker Andrew W (2)
506 ⊛Chartier Berdine Miss (1)
Bidwell Edw (2)
Ferrucci Peter A (2)
Jenkins Jas H (2)
Johnson Jesse W (2)
Mallette Francis W (2)
509 ⊛Deitz Minnie M Mrs (1)
Watson J Clyde (3)
509 (rear) Hudson Ransom (9)
(6th Av intersects)
601 ⊛White Bode M (2)
Harp Reese K (2)
605 ⊛Poteat Woodrow W (4)
611 ⊛Bowman Homer H (4)
616 ⊛Lail Claude T (3)
(7th to 9th Avs intersect)
924 Texas Co The
928 Coulter Perry C (8)
941 James Wholesale Co, gros
James Co The, broker
1908 Sigmon Hubert O (7)
2402 ⊛Leonard Boyd L (3)
2410 ⊛Robinson Ida F Mrs (2)
Bowman Earl E Jr
2422 ⊛Wilson John P (5)
2430 ⊛Yount Lawrence J (3)
2438 ⊛Yount D Arthur (2)
2737 ⊛Sigmon A Clifford (3)
2744 ⊛Yount Glenn M (5)
NINTH AV—From eastern city limit west through Longview, south of Sou Ry tracks
300 ⊛*King Virgil C (8)
301 *East Hickory School
309-A ⊛*Hoover Melvin M (8)
327 *Davis Donnie M (6)
*White Mays (2)
328 ⊛*Brown Beulah (5)
331 *Campbell Ina (4)
*Ramseur Sallie (4)
335 ⊛*Smith Arthur (3)
336 *Whiteman David (6)
342 ⊛*Morrison Hubert (11)
346 ⊛*Brown Jessie (4)
(4th intersects, Lincolnton Rd ends)
402 *Carruth Danl (2)
*Evans Claude (2)
403 *Smith Wesley L, gro
406 ⊛*Bost Callie (2)
407 ⊛*Bost Ella (4)
412 ⊛*Bost Frank (1)
*Hambright Lonnie E (3)
418 *Williams Claude (5)
419 *Mitchell Robt M Rev (2)
422 *Randleman Jas (2)
428 ⊛*Chambers Lizzie (4)
431 *Jenkins Ransom (3)
444 Aiken Lacy H (7)
449 ⊛*Rucker Denver (3)
503 *Brown Myra (2)
*Griffin Charrie (2)
504 ⊛Pollard Abigail S Mrs (3)
505 *Wise Odus (5)
519 ⊛*Hopper Wilbur (2)
520 ⊛*Williams Robt W (8)
521 ⊛*Giles Brooks, wood (5)

R. A. TUNSTALL INSURANCE AGENCY

"INSURANCE OF ALL KINDS"

5 UNION SQ. BLDG. **R. Archie Tunstall, Owner** **PHONE 7531**

CLAY PRINTING CO.

PRINTERS—LITHOGRAPHERS

1402 11TH AVE. PHONE 5661

523 *Alexander Lafayette (3)
*Bumgarner Cecil O (5)
526 ⊛*Alexander Dock (6)
528 *McClain Lillie B (3)

(6th intersects)

602 *Duke Herschel M (8)
603 *Campbell Milton (4)
608 ⊛*Moore Edmund T
610 ⊛*Wilson Bessie (1)
611 ⊛*Ferguson Clara E (3)
616 ⊛*Pugh Wm M (2)
617 *Conley Ned H (9)
618 ⊛*Smith Letitia C (1)
621 ⊛*Reinhardt Wm A (4)
*Abernethy Eugene (2)
625 ⊛*Pugh John (4)
627 ⊛*Jones Christopher C (4)
629 *Pugh Wm M, gro
629½ *Brown Burrell P Jr (4)
*Graham Drayton P Dr (3)
630 *Avery Nan E (1)
*Stevens Milas (4)
641 ⊛Smith Clyde E (4)
Rush John M (2)

(7th intersects)

700 Puritan Co The, furn
701 Hambright Lewis K (5)
711 Perry Chas F (3)
712 Puritan Co The, whse
714 Odom Thos E, gro
715 Kerr Wm A (3)
716 Superior Dry Cleaners
721 O'Barr Marie B Mrs, furn rms (4)
723 Rudisill Food Center
731 Burch Georgia J Mrs (2)
Frye Louise M Miss (2)
Speagle Jos (3)
Speagle Ned J (3)

(Highland Av and 8th intersect)

800 Rockett's 4 Point Ser Sta
801 Blake Jos W (7)
802 Barringer Apartments
Barlow L Hugh (5)
Houston Ray (2)
Jones Eloise W Mrs (2)
Laney D Ward (3)
Thore Jas L (2)
803 Rudisill Fulmer M (4)
Stewart Bertha A Mrs (2)
809 Moore Barron P (6)
820 ⊛Suttlemyre Poly P (4)
821 Bost Essie H Mrs (6)
826 Setzer M Gentry (3)
829 Hefner Clyde J (3)
830 Hickory Used Car Co
835 Prestwood Dora D Mrs (2)
841 Landis Woodie W (4)
842 Ragan Wright P (2)

(9th intersects)

906 ⊛Doster L Miss (1)
907 Kerley Crowson T (3)
Parham Wm B (5)
913 Houston Lawrence E (4)
Smith Ruth B Mrs (2)
919 Clapp J Albert (2)
Shuford Ray S (3)
Stump Jesse (2)
Wilson Jerome W (4)
925 ⊛Cline F Lawrence (2)
929 ⊛Reichard Henry (3)
931 Robinson Cemetery
940 Lang Chev Co (2)

(10th intersects)

1004 Bolinger Loyd O (3)
1012 ⊛Seagle Lee M (3)
1013 Clinton Motor Co, used cars
1020 Vacant
1031 Sipe Eugene Carving Shop
Sipe Eugene F (2)
1100 Dixie Home Stores, gros
1101 Richards Motor Co
1104 Vacant
1121 Flowers Co The, whol auto parts
1125 Central Motor Co
1125 (rear) Central Motor Co, storage
1130 Central Esso Service Inc
1133 Midtown Ser Sta

(12th intersects)

1201 Master Ser Sta
1202 Meetze Implement Co
Hickory Sea Food & Poultry Mkt
1205 Clark Tire & Auto Sup Co
1207 City Electric Co, contrs
1212 Moser's Auto Repair
1220 Frye Used Car Co
1225 Smile Oil Co
1228 Bowman's Ninth Av Ser Sta

(13th intersects)

1301-09 Taylor Feed & Supply Co
1311-17 Harper Motor Co

(Federal begins)

1321 Carolina Cab Co
1335 Hickory Motor Co, used cars

THE BISANAR CO.

Jewelers

1320 UNION SQUARE R. H. TERRY, Mgr. PHONE 5156

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. PHONE 2261

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

1339 Elliott Building Co, genl contrs
(14th intersects)
1400 Ninth Av Grill
1411 Banks Pontiac Ser Sta
1416 City Coal Co Inc
1419 Banks Pontiac Co Inc
1424 Miller-Brooks Roofing Co
1427 Barnes Floyd O (4)
Cook Frank F (2)
Underdown Chas (2)
1428 Goodman J L & Son, welders
1434 Piedmont Motor Co Inc
1435 Hickory Motor Sales Inc
1444 Hickory Plmbg & Htg Co
1446 Bernard Mellie C (4)
1455 Icard & Johnson Texaco Ser
(15th intersects)
1501 Vacant
1502-12 Nine Nine Nine Service Sta
Nine Nine Nine Tire & Batt Co
Carolina Motor Club
1515 ⊛Fresh Wm W, phys (3)
1516 Walter Motors Inc
1517 Long Ray (2)
McGuire Morris Jr (4)
1521 ⊛Shuford Donald E (3)
1525 ⊛Shuford Richd H (4)
1528 ⊛Setzer J Milton (2)
(16th intersects)
1602 ⊛Cohen Harry (7)
1606-08 B & N Motor Co Inc
1612 Frye Walter W (2)
Houser Lola W Mrs (3)
Martin Richd D (3)
Turner Ray P (4)
1619 ⊛Belk Henry S, hos mfrs (8)
1638 Royal Crown Nehi Distbg Corp
(17th intersects)
1700 Catawba Transit Co Inc
1706 Teague Clyde D (4)
1712 ⊛Scales Thos M (2)
Brown Lyle M (4)
1722 ⊛Greene Jos D (6)
1726 ⊛Abernethy Wm D (4)
(18th intersects)
1800 Hickory Dry Clnrs
1801 ⊛Ward Chas M (4)
1802 ⊛Abernethy Michael J (7)
1803 (1727) ⊛Bowman Sip L (2)
1805 (1835) ⊛Brown Geo C (2)
1808 Sherrill S Vincent (4)
1809 (1805) Canipe Horace W (5)
Towery Maude Miss (2)
1811 Caldwell Newton E (5)
Love Jas E (4)
Meadows Ralph B (2)
1814 ⊛Innes J Royce (2)
1819 ⊛Deal Martha L Mrs (3)
1825-37 Hudson-Starr Sales Co, autos
1826 ⊛Callanan John W (8)
1834 ⊛Campbell J Bruce (4)
1835 ⊛Brown Geo C (2)
1838 ⊛Deal Chas M (2)
1844 ⊛Webb J Coit (3)
(19th intersects)
1901 ⊛Dobbins J Fred (4)
1904 Bolick Ola M Mrs (3)
Starnes Vannie O (6)
1908 Ward Claiborne L (4)
1909 ⊛Hass Lucille R Miss (2)
Lucille Beauty Salon
Thornburg Arthur L (3)
1916 Young Mercantile Co
1917 ⊛Wyant Gordon V (3)
1918 ⊛Lentz Frank A (4)
1921 ⊛Gilbert Otto H (2)
Giles R E (3)
1922 Lentz Frank A, gro
1925 Anderson Jos C Jr (2)
1929 Miller Feed & Grocery
(20th intersects)
2000 National Trading Co, furn display room
2001 Hefner's Esso Service
2005 Wilfong Motor Co
Moser H P Garage
2013 ⊛Seaboch Minnie H Mrs (2)
2016 Bumgarner Ralph J (3)
2020 ⊛Miller Philo A (3)
2021 Anderson Isaac S (3)
2028 Huffman Sausage Co, mfrs
(21st intersects)
2115 Hefner Mayo (2)
2116 Wall Frances S Mrs (2)
2121 ⊛Hefner Raymond L (2)
2161 ⊛Cody David E (4)
(22d intersects)
2220 Kerr Sand Co, concrete plant
2225 Ligon Electric Supply Co, whol
2226 Hickory Ready-Mix Concrete Co
2241 Ninth Av Hdw & Sup Co
2243 Vacant
2243 (bsmt) Price L B Mercantile Co The
2245 Hickory Appliance & Radio Co
2246 Independent Furnace Co, htg contrs

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

2250 ◎Ruff Geo N (4)
2256 Walker Frank (3)
2257 Catawba Pump Co
2258-60 Electric Wiring Co, contrs
(23d intersects)
2308 Carrier Cora L Mrs (3)
Coffey W Claude (3)
2316 Hickory Chem Co (1)
2318 Automotive Service Co
2320 Ward Carl (9)
2323 Weaver's Bar-B-Q
2326 ◎Hobbs Maude S Mrs (4)
2332 Rhyne Eugene (2)
2333 Westview Methodist Church
2334 Burns Edw R (4)
2336 ◎Jones Louise C Mrs (3)
2340 ◎Miller Marcus D (1)
2350 ◎McKenzie Malcolm (3)
2355 Vacant
2358 Carolina Cleaners
2359 Pig & Chicken Grill
2360 Gates Barber Shop
2361 Thomason G A & Son, plmbrs
2362 Moore's Shoe Repairs
2364 Snack Bar
(24th intersects)
2400 Dixie Home Stores, gros
2402-04 Hickman Hdw Co
2411 Benfield Mark L (2)
Sumter Homer S (2)
2415 Marlow Jessie D (5)
2416 Wagner Furniture Co
2418 Smith's Grocery
2420 Dime Store The, dept store
2421 Rhyne Miller E (4)
2424 Phelps Earl (3)
2426 West End Food Shop
2433 Cordell Jennie H Mrs (8)
2434 ◎Burns Edw R (5)
2439 Ivey Weavers Elec Repair Shop
Ivey Weavers Inc
2441 Vacant
2442 Mills Grace A Mrs, lunches (1)
Sigmon Susan H Mrs (5)
2445 Fire Department
2446 Berry Minnie I Mrs (4)
(25th intersects)
2505 Leonard Earl C (3)
2513 Elrod Letcher R (8)
2523 Wike Martha L Mrs (6)
(26th intersects)
2615 Jones A Glenn (5)
(27th intersects)
2703 ◎Shook Frank D (5)
2704 Ballard Gordon L (4)
2709 Wagon Wheel Restaurant
Mull G Wm (2)
2717 Keller John A (5)
Moore John W (2)
2717 (rear) Benfield Wm B (3)
2721 Dellinger Clarence (7)
2722 Vacant
2724 Vacant
2725 ◎Mathews John B, jwlr (6)
2726 Vanhorn Everett (3)
2729 ◎Anderson Jas C (5)
2732 ◎Paige Annie S Mrs (11)
2733 Boone Robt (3)
2736 Vacant
2737 Bob's Radio Service
2739 Arrow Service Station
2744 Community Oil Co, fill sta
(28th intersects)
2801 ◎Cole Betty R Mrs (2)
2802 Barger's Cash Store, gros
2804 Elliott's Barber Shop
2805 Shook Drug Co
2807 ◎Shook Eulan (5)
2808 ◎Barger Geo T (2)
2815 Wilson Elsie P Mrs (2)
2816 ◎Abee Dora H Mrs (3)
2821 Brown Thompson G (2)
2822 ◎Elliott Arthur M (2)
2827 Bolick's Auto Repair
(Longview)
2828 ◎Gross John (4)
2829 Bowman Wilkie G (2)
2831 Bowman's Ser Sta
2838 Carolina Asphalt Rfg Co
2901 ◎Frye Mamie I Mrs (2)
2904 ◎Banks Henry M (6)
2904 (rear) Twisdale Lawrence (3)
2905 Vacant
2907 Smith R B & Co, refrigeration
◎Smith Richd B (4)
2908 Hilderbrand Brady (5)
2911 ◎Pearson Arthur A, phys (5)
2912 Sherrill Ice & Fuel Co
Ice Delivery Co
2916 Hilderbrand's Grocery
2922 ◎Icard W Robt Jr (4)
2925 Vacant
2926 ◎Huffman Clifford S (2)
(30th begins)
3000 Herman's Bargain House, furn
3001 United Sales Co Inc, htg equip

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

Radio Station WHKY and WHKY-FM

YOUR ABC NETWORK STATIONS

WHKY — 1290 KC ON YOUR DIAL

WHKY-FM — 102.9 MC ON YOUR DIAL

3005 ®Butler Mende B Mrs (5)
3006 Heavner's Florist
3009 Elrod Fred G (3)
3010 ®Heavner H Alfred (4)
Eugene Beauty Shoppe
3015 Stamey Jetter R (3)
3020 Hicks G Gordon (3)
3021 Boyles Elizabeth W Mrs (4)
3025 ®Crump Oliver T (3)
3030 ®Mitchell Henry (2)
(31st begins)
3103 Longview Ser Sta
3106 Witcher Lonnie (5)
3115 ®Abee John R (6)
Abee Miriam A Miss, nurse
3120 ®Sain John W (4)
3121 Abee Solomon L (4)
3125 Southern Pig Bar-B-Q
3129 ®Parker Marjorie Miss (1)
3130 Hendrix Raymond (5)
3134 ET & WNC Transportation Co
3136 Stirewalt Hosiery Mill
3139 ®Frye Howard R, contr (2)
3140 Longview Flour & Feed Mills Inc
(32d begins)
3203 Finger Chas E Jr (4)
3211 Longview Baptist Church
3215 Western Carolina Furniture Co
3246 ®Lail Chas M (4)
(33d begins)
3302 ®Miller Emerson O (5)
3306 Eggers Burlas (4)
Gilley Jennie P Mrs (4)
3319 Longview School
(34th begins)
3402 Woodie Harrison A (4)
3405 Berry Burch E (2)
Berry Myrtle C Mrs, gro
3406 Friendly Grocery
3408 Setzer Grover E (3)
3409 Vacant
3412 Powell Nora S Mrs (3)
3413 ®James Dora B Mrs (5)
(34½ begins)
3431 Vacant
3432 ®Woodie Thurman C (3)
3439 Woodie's Grocery
3440 Longview Bar-B-Q
(35th begins)
3501 Longview Cleaners
3509 Freeman Edw A (4)
3511 Graham Inez L Mrs (3)
3513 Dale's Grocery
U S Post Office, Longview Sta
3521 ®Yoder Effie C Mrs (1)
3529 Dale Adam J (3)
(36th begins)
3605 Bolick Clyde A, fill sta (3)
3611 Webber Jas E (5)
(37th begins)
3701 Hickory Spinners Inc
3741 Town Hall
Town of Longview
3745 Carpenter's Store
3745 (rear) Gentry Chas (3)
3747 Combs Avery (2)
(38th begins)
3809 Weaver Louise M Mrs (2)
3825 ®Correll Chas L (3)
3829 Hartley Lalah C Mrs
(39th begins)
3903 Fowler John M (10)
3905 Vacant
4019 ®Hollar Walter C Hon (3)
4025 Hollar's Garage
(41st begins)
4101 Smith's Barbecue & Tourist Cabins
Carpenter Wm H
4105 Smith Fred M (3)

OAK AV (Shuford Mills)—From 824 Company east to Sweetwater Rd

900 Morrison Roy W (6)
904 ®Punch Ralph A (4)
908 Sims Theo R (5)
912 ®Spencer Albert E (3)
916 Barger O Cletus (6)
920 ®Spencer Geo W (4)

OAKLAND HEIGHTS—A settlement on Lenoir Rd beyond city limit

OAKWOOD TERRACE — From 16th Av north, east of 20th

OLD CONOVER ROAD — From Sou Ry at city limit east

ONE AND ONE-HALF AV — From 125 6th west to 12th

701 Willis Lucille W Mrs
703 ®Burns R Carroll (2)
(8th intersects)
815 ®Rice Ila R Mrs (1)
Bolick Harold A (5)
819 ®Jarrett Benj M (4)
827 ®Cutting Wade L (4)
Sherrill Goldie B Mrs (1)

R. E. FAW & SONS, INC.

Well Drilling Contractors

SINCE 1911 — PUMP SALES & SERVICE

MARVAIR HEAT PUMP AND AIR CONDITIONING UNITS

Office and Warehouse Conover Rd. **Dial 25507**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS

HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE

1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

828 ⊛Hyder T Earl (2)
Bowman Elmer H (3)
831 ⊛Burns G Richd (4)
832 ⊛Carpenter Elmer L (3)
837 ⊛Burns Paul B (4)

PINE AV—From 928 5th east to city limit

310 ⊛Carswell Bessie G Mrs (4)
Yount Raymer S (7)
320 ⊛Spann Pearl L Mrs (1)
Black Thos (4)
Flowers Worth (6)
340 Childers Raymond R (3)
343 Spencer Adam E (7)
Spencer Adam E Jr (3)
345 Headen Hosiery Mill
348 ⊛Sigmon Henry E (2)
348 (rear) Eckard Merriell (3)
416 Vacant
425 Allison Raleigh M (7)

PINE DRIVE—From 1659 17th west to city limit

1688 ⊛Shuford Harley F (7)
1691 ⊛Johnston Donald B (4)
1748 ⊛Tarrant Robt M (6)
1975 Vacant

PINES THE — A residential section west of 17th at city limit, north of Pine Dr

RAILROAD AV—From 3d Av northeast to Shuford Mills along Sou Ry tracks

330 Walls Pearl E Mrs (2)
333 ⊛Organ Arthur C (5)
334 Mitchell Albert H (3)
341 ⊛Lail Jas L (2)
347 ⊛Kirkpatrick Wm K (5)
(Hill intersects)
604 Hy-Lan Furniture Co Inc
614 Economy Grocery
620 Vacant
(Mill intersects)
710 ⊛Guthrie Jas J (5)
(Company ends)
810 Shuford Mills Inc, Highland Plants
827 Walker Thos T (3)
837 Carter Richd L (5)

RANSOM PLACE—From 3d Av south 1 west of 17th

—— Godfrey Fate (3)
—— Jannette Ernest R (5)
—— Martin M Earl (4)
—— Presnell John R (4)

RHODHISS ROAD — From Morgan Rd north

—— ⊛Abernathy Edgar (6)
—— ⊛Abernathy Jos D (3)
—— ⊛Abernathy Ralph (5)
—— Bowman Dewey (7)
—— ⊛Carpenter Jas (3)
—— Gilbert Hosiery Mill
—— Jimmy's Grocery
—— Mackey Wakeford B (4)
—— Mayes Chas (5)
—— ⊛Parker Chas (6)
—— Shook Jas (4)
—— Sparks Harold R (5)
—— Sparks Ralph L (3)
—— Wilson Howard (3)

RIDGE—From rear 548 East Highland Av north to city limit

950 Highland Shoe Shop
1006 Rhodes Welding Co
1008 Harvey's Barber Shop
Iva's Beauty Nook
1010 Hy-Lan Cafe
1026 Fowler S Francis (6)
Teague Prather P (2)
(Church Av begins)
1102 Highland Methodist Church
1110 ⊛Sigmon Corda A Mrs (3)
1117 Vacant
1118 ⊛Hawn Robt T (2)
1119 Vacant
1125 ⊛Robinson Jas J (6)
1126 Tabor John B Rev (4)
(Woodland Av ends)
1202 Sherrill Roy J (4)
1203 ⊛Newton Raymond P (2)
Gabriel Lee W Jr (3)
Sigmon Blanche Miss (1)
Wright Dorcas (2)
1206 ⊛Lawrence D Marvin (4)
1213 ⊛Hefner Chas E (2)
Hefner Ira E (2)
1216 Sox Rosa E Miss (4)
1219 Ridge St Grocery
1230 ⊛Camp Raymond H (5)
1234 ⊛McNeeley Jessie L Mrs (2)
McLean Carrie L Mrs (2)
1235 ⊛Huffman Alice E Mrs (2)
1239 ⊛Eckard Everett M (4)
1245 ⊛Bolch Jos V (3)
High Jas L (2)
1250 ⊛Pope Carlos D (4)

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors – Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

ATLANTIC INSULATING CO., Inc.

APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
WEATHERSTRIPPING

Room 207 Grant Bldg. Phone 28821

1251 McBride Paul A (4)
1254 Cheney Wm R (2)
1257 ©Beard Andrew J (4)
1258 Fleming Newburn (2)
Sheppard Harold E (2)
1258½ Hathcock Marvin G (3)
1263 ©Lippard Ernest R (2)
1264 ©Gower Leonard C (3)
(Dale begins)
1301 ©Lippard Carrie B Mrs (1)
Crounch Boyd (2)
1302 Goforth Wilbur G (3)
Higgins Wenford W (2)
Swenk Elbert (2)
Watts Claude A (3)
1307 ©Newton Carroll D (2)
1308 ©Isenhour Nora B Mrs (1)
Hefner Mack G (2)
1313 ©Minton Edmond G (2)
1314 Freeman Woodrow W (5)
1318 ©Isenhour Essie M Mrs (4)
1321 ©Lutz Frank J (4)
1322 ©Stafford Lawrence E (2)
Stewart Fred Y (4)
1326 ©Wilhelm H Walter (2)
1329 Stafford Dewey E (3)
(E 10th Av ends)
1406 ©Klutz Marvin P (7)
1412 ©Chastain Julian C (8)
1430 ©Kirby Roby C (3)
1440 Teague Edw L (2)
—— ©Miller Urban O (4)

RIDGE VIEW AV—From 1354 3d Av west to 14th
1353 *Rucker Boyce (4)
1355 *Brown W D (3)
1357-59 *Ridgeview Teacherage (10)
1358 *Bell Augustus F (2)
1361 *Hooper Readie (4)
1362 *Wilson Mattie (3)
1363 *Barnes Aaron A (5)
*Deal Ola (3)
*Hunter Luther A (4)
*Kennedy Effred (3)
1370 ©*Patterson Chas W (5)
1371 *Dula Robt (4)

RIVER RD—(See Lake Hickory Rd)
RUTH AV (Shuford Mills)—From 618 Company east to Holly Av
900 Smith Carrie L Mrs (6)
904 White Paul (4)
907 Elliott Clyde M (5)
910 Ramsay John W (5)
911 McClaud John W (4)
913 ©Lane Marcus L (10)
914 Kanupp Howard E (5)
918 Jenkins Roy V (4)
922 Carter Frank H (6)
Chapman Ada M Mrs (7)
923 Starnes Leroy (6)
926 Plemmons John H (6)
927 Elliott John C (3)
931 Self J Hugh (3)

SANDY RIDGE—A section northwest of Springs Rd beyond city limit

SANDY RIDGE ROAD—From Spring Rd northwest beyond city limit
—— Flowers Auto Repair Shop
Flowers Cloyd E
—— Duncan Zerden B (1)
—— Puritan Manufacturing Co
—— Sigmon Lee O (4)
—— Brittain Horace (2)
—— Propst Manufacturing Co, contrs
—— ©Campbell John B (5)
—— Ray's Radiator Shop
—— Spring St Furniture Mart
—— Higgins Fred (2)
—— ©Beard Hal L (4)
—— ©Beard Lawrence B (3)
—— ©Fisher Henry C (3)
—— Caldwell Fred L (3)
—— Blalock Wm A (7)
—— ©Eckard Arthur C (9)

SCHOOL—From 509 Woodland Av north to E 10th Av
1220 Hefner Apartments
1 Teague Thaddeus H (2)
2 Thompson Forris C (2)
3 Mosteller Wm S (2)
4 ©Hefner Paul R (2)
1224 Hefner Apartments
1 Scott Robt R (2)
2 Williams Jackson C (3)
3 Hamlin T Davis (2)
4 Lee W Earl (2)
1236 Camp Raymond H Jr (2)
Freeman Claude (3)
Mullen Ernest C (2)
Winkler Jas C (3)
1242 Poteat Milo F (3)
1260 ©Beard Alma H Mrs (3)
1261 ©Stroud Clyde P (6)
1306 ©Lippard Marvin H (7)
1314 ©Davis T Leroy Jr (2)

ELECTRICAL SERVICE CO.

"Quality That Counts"

Contractors — Fixtures — Appliances — Power and Mill Wiring

1210 13th St. Phones: Day 2164; Night 8921

DeSoto

PIEDMONT MOTOR CO., INC.

DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266

Plymouth CHRYSLER CORPORATION

1315 Lemons Geo D Rev (5)
1317 Church of God The
1318-20 Miller Apartments
1318 Hartis Wm A (3)
Sharpe Marcus W (2)
Sitton Wm L (2)
1320 Collins Broadus B Jr (3)
Whitener Clyde P (2)

SECOND—From opp 1008 E 10th Av northwest through Windy City

1002 ®Miller Hattie B Mrs (3)
1016 Miller Apartments
Bramble Dorothy P Mrs (1)
Donahue Richd (1)
Hollar Carroll E (2)
Lindsay Lake W (4)
1020 ®Miller Edw L (3)
1034 ®Yount John D (3)
Ernest Philip C (3)
1042 Herring Robt E (3)
1110 ®Deal Albert L (3)
1122 Davis Marvin V (3)

(12th Av intersects)

1202 Brown Operating Co Inc
1208 Brown Bros Hosiery Mills
1216 ®Mauser Thos P (5)
1222 Hallman Geo W (4)
Good Melvin (5)

(13th Av intersects)

1304 Campbell Vernice S Mrs (4)
McElwaney Ludie B Mrs (1)
1312 Coffey Fred J (6)
1314 Vacant
1326 Frye Boyd J (2)
Rector Clifton L (4)
1343 ®Smyre Clement E (3)
1345 ®Wallace Rupert L (4)
1403 ®Allen Robt A (3)
1407 ®Hill Chas L (6)
1431 ®Deal Boyce S (4)

(Grove begins)

1502 ®Bowman Landon G (2)

(Windy City)

1600 Good Cornelia M Mrs (5)
1607 ®Taylor J Hugh (3)
1902 ®Beach June P (1)
Yoder Lowell Z (4)
1906 Beal Robt S (2)
Edwards Richd (2)
Lineberger John M (4)
1909 ®Bowman Cletus (1)
1918 ®Yount Otto F (2)
2000 Madaris W Clinton (3)
2006 Turner Paul (3)
2008 ®Link Harold J, gro
2012 Viewmont Hosiery Mills
2029 ®Smith John F (4)
2030 Cooke Paul J (6)

(21st ends)

2100 Brooks Clara L Mrs (3)
Prince Danl P (4)
2115 Berry & Callaway Garage
2116 Byers Lucinda H Mrs (2)
2126 Reid Saml T (6)

(22d Av intersects)

2200 Catawba County Fair Grounds
2225 Betty Greer Chair Co
2301 Ruby Hosiery Mills Inc
2515 Pitts Henry (7)
2532 ®Yancey Arthur J (7)
2616 ®Goforth Hobart L (4)
2985 Carpenter Ruth Miss (1)

SECOND EAST—From 207 10th Av southeast to Cedar

204 College Park Bar-B-Q
207 Clarke Wm L Jr, phys
Brady Chas A Jr, dentist
214 ®Stepp Clinton L (5)
222 ®Moretz Jos A Jr (3)
223 Herman Pinkney M (4)
226 ®Hayes Oran G (2)
Hood Robt E (2)
229 ®Little Hannibal E (3)
233 Kuykendall Thelmar M (2)
Leatherman Dolphia P (2)
235 Vacant

(Maple, Highland Av and East Highland Av begins)

303 Highland Barbecue
304 Highland Apartments
Downey Lloyd L (3)
Shaw Addison B (3)
308 ®Miller Carroll O (3)
314 Hollar Clyde S (3)
Keever John R (3)
318 Jackson Eston J, auto body repr
Spencer Carrie G Mrs, nurse (5)
322 Lowman Odell H (3)
Stafford Ray W (2)
326 Owens Dewey C, pattern mkr

SECOND AV—From 200 8th west to city limit

829 ®Baucom Gus E (6)
835 ®Deal Ellen B Mrs (1)
Hollar Prater (2)

BEAR WHEEL ALINEMENT

BUDY BODY WORKS

24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

HARPER MOTOR CO.

FORD CARS AND TRUCKS

SALES *SERVICE*

1315-1317 9TH AVE. PHONES 7936 and 3666

900 ®Jones Henry W (5)
903 ®Hill Harold W (3)
904 Isenhour Harvey E (3)
Deal Grady E (3)
Robinson Hayden (2)
908 Duncan Carl B (6)
912 Eckard Cela C (7)
1023 ®*Longcrier Alice H (6)
1026 ®*Barbour Lottie S, cosmetics (3)
1030 ®*Carter Thurman (10)
1034 ®*Hewitt Fred (3)
*Bond Ford (2)
1100 ®*Hooper Georgia H (7)
*Harshaw Eugene J (2)
*Harshaw Robt (2)
1101 ®*Carpenter Lottie J (2)
1113 ®*Hooper Carrie (1)
*Jones Vernon (2)
1113 (rear) *Alexander Jesse J Rev (9)
1115 ®*Wallace Fred H (2)

(12th and 13th intersect)

1309 *Morrison Rufus J (2)
1312 ®*Archer Lula (2)
1313 ®*Pompey Jos C (4)

(13½ intersects)

1332 *Gaston Larry (6)
1336 ®*Price Walter (9)
1342 ®*Lucas Wm (2)
1344 ®*Hull Andrew C (8)
1346 ®*Sims Lee (5)
1347 *Peterson Purvis (5)
1352 *Avery Jas (8)
1355 ®*Horton Walter (3)
1358 *Wilfong Irene E (4)

(14th intersects)

1403 ®*Hunsucker Ella (1)
1406 ®*Ramseur Rosalie (2)
1410 ®*Ramseur Georgianna (1)
1414 *Shade Fred (1)
*Whitener Albert (1)
1419 *Harrison John (2)
1421 *Horton Annie (3)
*Jolly Rome C (3)
1422 ®*McDaniel John (2)
1424 ®*Horton Ida (4)

(15th intersects)

1523 *Largen Henry N (2)
1525 *Surratt Dude (3)
1531 *Shade Walter (3)
*Shy J B (6)
1532 ®*Bennett John R (3)
1533 *Good Robt (4)
*Simpson Zachariah (2)
1537 *Shy Levi (4)
1537 (rear) *Dula Viola (2)
*Jackson Marie (4)
*Morrison Annis J (5)
1538 ®*Finger Walter (11)
1542 ®*Shuford Benj F (5)
1545 ®*Clay John D (9)
1546 *Coats Isaac (7)
1552 *Cade Wm (5)
1554 *Surratt Otho T (3)
1556 ®*Morris Zullar H (5)
1560 *Ridgeview Cemetery

(16th to 25th intersect)

2521 Clay Jas M (3)
2529 Propst Chas H (4)

SEVEN AND ONE-HALF — (Windy City)

2419 ®Poovey Glenn R (4)
Poovey Jas G (3)
2590 ®Bolick Floyd K (5)

SEVENTEENTH—From 1700 6th Av north to city limit

603 Huggins Everett L (2)
Purcell Paul R (2)
615 ®Harris Geo H (2)
617 Gilbert John H (5)
619 Schillinger Sylbanus L Rev (2)

(7th and 8th Avs intersect)

800 Gantt C Robt Jr (3)
Messick Stanley W (3)
Parlier Saml I (4)
Simpson Chas O (4)
801 ®Byers Millard F (3)
Byers Millard F
807 ®Fox Lester L (3)
811 Futrell Lloyd H (4)
819 Wilson Nola M Mrs (4)

(9th Av intersects)

909 Adams Benj Z (6)
Killian Hurl J (2)
Shuford Wm A (5)
915 ®Abernethy Mattie L Mrs (3)

(10th to 13th Avs intersect)

1301 Parnell D Hall (2)
Sherrill Deems S (3)
1313 ®Rowe Bessie C Mrs (1)
Miller Francis D (2)
1314 Grimes Robt A (2)
1317 ®Sherrill Espy D (2)
1323 ®Cox Wm N (3)
1327 ®Cline Carl V (4)

HICKORY FLOUR MILLS

Manufacturers of

HIGH-GRADE FLOUR, MEAL AND FEED

"As Good As The Best — Better Than The Rest"

PHONE 27971 345 TENTH AVE.

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

1336 ⊛Nowell Stephen C Dr (5)
1344 ⊛Whitener Lloyd A (3)
Whitener Lloyd A Jr (3)
Whitener Richd M (2)
1345 ⊛Davis Mabel Miss (2)
1352 ⊛Hammersla G Donald (5)
1355 ⊛Cline Lura R Mrs (4)
Jones John P (2)
1360 Ivey John T Jr (4)
1367 ⊛Moser Elizabeth C Mrs (2)

(14th Av intersects)

1400 ⊛Fuller Geo A (3)
1402 ⊛Umstead Lelia S Mrs (2)
Lawing Fred M (3)
1404 Hatfield Livius L (3)
Smith Robt L (3)
1405 Vacant
1406 Hatfield Livius L (3)
1414 ⊛Ivey Eugene C (4)
1415 ⊛Bisanar Geo E Dr (3)
1418 ⊛Jones Nicholas F (3)
1425 ⊛Shuford E Harold (4)
1428 ⊛Yount Ervin C (3)
1431 ⊛Gamble Connolly C (3)
1434 ⊛Sigmon Otho E (5)
1435 ⊛Hambrick Robt T Dr (4)
1440 ⊛Edmisten Nillah M Miss (2)
Lyerly Geo L Jr (2)
1501 ⊛Spry Howard J (5)
1504 ⊛O'Daniel Jas S (4)

(16th Av intersects)

1600 Rhyne H Andrew (3)
1602 ⊛Bisanar E Alan Dr (4)
1606 ⊛Clegg Isaac N (6)
1613 Morgan Chas L (3)
1615 ⊛Fritts Hugh E (2)
1638 O'Ferrell Mary J Miss (1)
1639 ⊛Stroup Carrie P Mrs (1)
Puett Jerome R (4)
Whisnant Robt L (3)
1639 (rear) *Angel John R (2)
*Chapman Bell (2)
*Dixon Donald (2)
*Dula Jos (2)
*Jackson Saml (2)
*Scott Knox (6)
*Westbrook Wallace (5)
1645 Barringer W Ernest (4)
Deal Russell Q (3)
1659 ⊛Shuford A Alex Jr (4)
1660 ⊛Petree Jos A (6)
1745 ⊛Geitner G Harvey (6)
1802 ⊛Fox Carl G (3)
1803 ⊛Patton J Frank (8)
1850 ⊛Whisnant Clarence L (3)

SEVENTEENTH AV—From 1700 10th west to city limit

1003 Crowell Jay M (2)
1006 ⊛Ford Albert S (4)
1014 Allison C Raymond (4)
1015 ⊛Knott Chas W (4)
1023 ⊛Bingham Jas W (4)
1024 ⊛White Wm C (4)
1025 ⊛Cottrell Walter D (5)
1028 Starnes Perry M Dr (3)

(12th ends)

1202 ⊛Crouch C Conrad (3)
1248 ⊛Hayes Wm A (5)
1249 Vacant
1251 ⊛Shuford Earl F (4)

(13th ends)

1306 ⊛Coleman Robt H (4)
1315 ⊛Terrell Gurney M (5)
1316 ⊛Summers J D Dr (5)
1321 ⊛Johnson Loy B (4)
1327 Vacant

(15th intersects)

1513 Wannemacher Ernest T (4)
1517 Whitener Clive S (5)
1520 ⊛Wilfong W Donald (5)
1524 ⊛Yount Noah A (3)
Smathers Nelson A (3)
1525 ⊛Woods Houston W (4)
1529 Johnston Jos N (5)
1530 ⊛McNeely Wm M (3)
1533 ⊛White Paul B (4)
1534 ⊛Buff Jason E (4)
1540 ⊛Sherrill Bessie S Mrs (1)
Jackson Jas R (3)
1541 ⊛Locke J Ernest (3)
Broome Frelon W (3)
1547 ⊛Maxwell Horace G (3)
1550 ⊛Good H Leo (2)
1552 ⊛Sudderth Maynard V (2)
1554 ⊛Landis Carl E (8)
1555 ⊛Sigmon C Glenn (4)
1601 ⊛Isenhour Landon H (9)
1605 ⊛White Paul C (3)
1605 (rear) Hubbard Fredk R (6)

(17th intersects)

1735 ⊛George Saml D (4)
1915 ⊛Downs Jas C (2)
1919 ⊛Hall Aulsey O (3)

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

ROYAL CROWN BOTTLING CO.

DRINK ROYAL CROWN COLA

"Best By Taste Test"

1638 9TH AVE. **PHONE 6116**

SEVENTH—From 700 1st Av north to Highland Av

321 Lackey Ernest L (2)
Sides John (3)
(4th Av intersects)
402 ®Templeton Albert H (4)
426 ®Hines Ruel B (5)
427 ®Hollar Marvin R (4)
431 ®Donnelly Bertram C (5)
501 ®Trexler Arthur E (4)
506 ®Taylor Jas B (2)
605 Young Mattie R Mrs (3)
607 Williams Oris E (4)
609 ®Glasco Carroll H (5)
(7th and 8th Avs intersect)
810 Philbeck A Clyde (5)
814 ®Link Ernest C (5)
818 Rogers Lester R (4)
Rollins Geo B (3)
819 ®Robinson Ralph A (6)
(9th Av intersects)
906 Bacon Roscoe P (3)
908 ®Hawn Guy S (3)
Guy's Bicycle Repair Shop
910 ®Hunt Osborne D (4)
911 McGee Elmo R (4)
914 Seaboch Clyde S (4)
918 Brooks Carl L Jr (3)
920 McGinnis Edna S Mrs (2)
922 Stephenson Jas P (2)
924 Garrison Robt E (2)

SEVENTH AV—From 621 7th west to city limit

615 ®Odom Thos E (4)
626 ®Barnette Elvin R (5)
627 ®Hendley Edwin E (1)
629 Jarrett Emmett (3)
633 Einstein Thos L (3)
634 ®Carlisle Robt D (3)
637 ®Forester Vonie V Mrs (3)
638 ®Johnson H Baxter (2)
641 ®Lail Schley W (6)
(7th intersects)
701 Smith Hugh W (3)
702 ®Rudisill G Miles (4)
703 Triplett Thos L (4)
706 ®Robeson Glenn B (6)
707 Barnett Troy A (4)
710 Poovey Carl P (8)
(8th intersects)
814 ®Jones Paul M (4)
Putnam Alma C Mrs (2)
818 Simms Saml E Rev (4)
828 ®Travis Mernie E (5)
829 ®Brown G Dewey (2)
830 ®Reese Avery L (2)
832 ®Robinson Rena I Mrs (1)
Strom L O'Neal (3)
833 ®Williams Joel E (2)
(9th intersects)
904 ®Spencer Adolphus A (2)
921 DeSha Alva E (3)
Hickman Jas W (2)
(10th intersects)
1003 Hudson Percy J (2)
1005 ®Johnson Willie R Miss (5)
1009 ®Lippard Irenus A (3)
1014 ®Bovender Julia J Mrs (1)
1015 ®Boyles Curtis E (4)
Leonhardt E Luico (3)
1018 ®Boyles Weldon R (3)
1019 ®Brendall Fred O (2)
1021 Hart Carl (4)
1022 ®Gordon Jervis E Jr (5)
1025 Hahn Vida C Mrs (3)
1026 Little Glenn A (3)
(11th intersects)
1122 ®Kendall Nora M Miss (2)
Wood Victoria P Mrs (1)
(12th and 13th intersect)
1311 *Mull Jas (6)
1311 (rear) *Davis Emma (5)
1312 ®*Adams Leola (3)
1315 *Derr Benj R (5)
1316 *Rutherford Maggie (4)
1316 (rear) *Shuford John (4)
1319 *Lutz Jos (2)
1320 *Rowe Bernard (2)
1325 *Pope Wm (3)
1330 ®*Hardy Julia (1)
1331 *Stinson Ora (1)
1332 *Harper Lewis (3)
*Watson Wm (3)
1333 *Walton Nannie R (5)
(14th to 16th intersect)
1602 ®Lackey Vernon H (2)
1608 Huffman Victor H (2)
1609 Green Park Jr High School
1610 Rozzelle Delma Z (4)
1612 Hodges John S (2)
1616 ®Shirley John O (3)
1620 ®Field Frances M Miss (1)
Frances Field School
1626 ®Staton Kate R Mrs (1)
1632 ®Sills Joe B (4)

SPAINHOUR'S

"The Quality Store of Specialized Shops"

FAMOUS FASHIONS FOR ALL THE FAMILY

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

1638 ®Hefner Herman B (3)
(17th to 22d intersect)
2224 Benfield Robt (7)
(23d and 24th intersect)
2413 Fox David (2)
Ellison Oliver C (2)
Smith Chas B (4)
2414 Riley Wm J Jr (5)
2415 First Church of God
2416 Huffman Claude E (4)
2420 Smith Lewis J (3)
2421 Fusco Michael (2)
2427 Hale Thos H (3)
2428 Riley Chas (3)
2431 Frye Jas E (3)
Lail Paul (4)
Sigmon Marshall (4)
2431 (rear) Setzer Benj A (4)
2445 ®Munday Thos O (3)
(25th intersects)
2503 Settlemyre Fronzo C (5)
2509 Rich Ernest (5)
2515 Clark Clyde (3)
2525 Cline Wm K (8)
(26th intersects)
2609 Page Kelly V (7)
2610 Teague Fred J (3)
2616 Griffin Paul W (5)
2680 ®Robinson Chas W (4)
2696 ®Bolick Ralph B (7)
(27th and 28th intersect)
2801 ®Punch Blevin A (4)
2805 Hester Gwyn C (3)
2809 Miller Elsie D Mrs (7)
2819 Calvary Baptist Church
(28½ ends, Longview)
2889 ®Chapman Son P (2)
2890 Henkle Brady (3)
(29th intersects)
2904 ®Compton Jas C (7)

SHELBY ROAD (RD4) — A continuation of S 41st beyond Longview

—— ®Boyles Pearlie M (3)
—— ®Brown Conley (2)
—— ®High Ralph A (5)
—— High's Grocery
—— ®Marlow Burton L (3)
—— ®Marlow Edw (2)
—— Marlow Hosiery Mills Inc
—— Matthewson Chas D (5)
—— ®White Loyal (4)

SHELL—(Windy City)

SHUFORD PLACE—From 1314 13th Av north to 14th Av

1320 ®Gibbs John B (3)
1321 ®Ivey Leon S (6)
1340 ®Andrews Clinton T (4)

SHUFORD MILLS VILLAGE — A settlement around Shuford Mills at end of E Highland Av

SIPE — From Conover Rd north to Boyd, 1 east of Spring

—— Kaylor Lee E (1)
—— ®Cline Jacob L (4)
—— ®Moser Junius E (3)
—— ®Hayworth Hubert R (8)
—— ®Lackey Sylvia L Miss (2)
—— ®Lafone Ira R (2)
—— Houser Ellis C (7)
—— Moser E Ross (8)
—— Queen Joseph (2)
—— Bowens T Marshall (7)
—— ®Sipe Kenneth C (3)
—— Sipe Wade
—— Huffman Carroll E (2)

SIX AND ONE-HALF—From south city limit north, 1 west of 6th

38 Bowman Eubert D (4)
47 ®Shronce Shelton S (3)
305 ®Isenhour Jack G (3)

SIXTEEN AND ONE-HALF — From south city limit north to 6th Av, 1 west of 16th

402 ®Bolick Claude W (6)
405 ®Elrod R Earl (2)
406 ®Hoke Worth M (3)
411 ®Hudson Bruce A Jr (2)
412 Wentz Albert T (3)
418 ®Stroup Edw H (4)
420 ®Warren Floyd L (4)
530 ®Jarvis Dwight G (5)
566 Vacant
568 ®Isenhour D Emanuel (2)
571 ®Abernethy Jos L (3)
572 Bowles Otto L (3)
576 ®Deal Odell C (5)
Constance Beauty Shop
578 ®Smith Ila E Mrs (1)
584 Cox Edna J Mrs (6)
588 ®Gregory John E (3)
592 ®Bost Harvey L (3)

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

598 ®Allred Ola K Mrs (2)
Bolick Horace P (4)

SIXTEEN AND ONE-HALF AV—From 1600 8th west to city limit

800 ®Rowe Mabel M Mrs (2)
804 ®Wolfe John C (2)

(10th intersects)

1003 Poovey Auburn L Dr (2)
1016 ®Terry Roger H (3)
1020 ®Tunstall R Archie (4)
1021 ®Huffman Floyd G (5)
1030 ®Shell Ralph J (6)
Noblin Richd L (2)
1031 ®Spainhour Jack E Jr (2)
1035 ®Harris Myrtle T Mrs (5)
1036 ®Harrison Abe L (3)

(13th to 15th intersect)

1507 ®Austin Wm P Jr (3)
1511 ®Raby Claude L (6)
1527 ®Brown Henry W (4)
1529 ®Clarke Wm L Jr (4)
1534 ®Smith Hal H (4)
1535 ®Hayes Donald B (3)
1539 ®Bowman Welch R (2)
1540 ®Anderson Wade C (3)
1542 ®Lackey Jas M (4)
1544 ®Lackey Vivian G (4)
1545 Wilson Jas H, acct (4)
1553 ®Shuford Lindsay M (3)
1556 ®Smith Edmond H Jr (4)
1560 Hutton Albert B (4)
1564 ®Davis G Earl (4)

SIXTEENTH—From 1600 4th Av north to 16th Av

533 ®Hutto David A (4)
557 Hayes M Virginia Miss (1)
Marshall J Wilson (3)
561 Brading Stanley F (4)
565 ®Oliver Chas (4)
566 Castile Jesse R (2)
568 Austell Chas L (3)
569 ®Ward Avery A (2)
591 ®Messick David F (2)

(6th Av intersects)

608 Gordon Margaret W Mrs (2)

(7th Av intersects)

702 Newell Apartments
Benfield Lottie Mrs (3)
Massagee H Lewis (4)
Parker Jas R (2)
Reynolds J Glenn (3)
Valentine Fred (1)
712 Daugherty G Reese (6)
718 ®Dodson Norman E (3)
722 Schoellhorn Wm H (3)

(8th Av intersects)

800 ®Walker John D (2)
801 Adams Apartments
Beck Bernard J (3)
Frye China H Mrs (2)
Hamilton Hilda H Miss (2)
Jackson Chas T (2)
Secreast Ruth S Mrs (2)
809 ®Bagby Frankie S Mrs (4)
819 ®Self Mary C Mrs (3)

(9th Av intersects)

909 Davis Wm H (4)
911 Cline Lumber Co Inc

(10th and 11th Avs intersect)

1104-06 Walters Apartments
1104 Brock Ada E Mrs (3)
1106 Scharrer Andrew E (2)

(12th and 13th Avs intersect)

1318 ®Henderson W Thos (2)
1322 ®Austin Oscar B (2)
1323 ®Brady Annie R Mrs (3)
1324 ®Gosnold Emily Miss (4)
1325 Bishop Roscoe C (5)
1327 ®Mitchell Alpine I Mrs (3)
Hight E Mabel Miss (1)
1328 ®Fennell Edw M (5)
1329 ®Beam Hettie F Miss (1)
Robinson Ava Miss (1)
Yoder Geo C (2)
1353 ®Cox John M (3)
Bean Dinah C Mrs (4)

(14th Av intersects)

1407 ®Ramsour J Mid, pntg contr (5)
1420 ®Hardin Jos D (3)
1438 ®Geitner Chas H Jr (5)
1439 Vacant

(15th Av intersects)

1507 ®Rogers Paul E (4)

(16th Av intersects)

1606 ®Thomason Gordon W (4)
1610 Vacant
1614 ®Morgan Neil M (4)
1615 ®Wootten Walter E (3)
1621 ®Bost C Carroll III (4)
1630 ®Geitner John M (4)

(17th Av intersects)

1709 ®Deitz Gaither L (2)
1717 ®Keever Malcolm L (4)
1718 Hickory Electric Co
®Weaver Chas (4)

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE SALES AND SERVICE PHONE 6061

BILTMORE DAIRY FARMS

ICE CREAM AND MILK

"SINCE 1897 FINEST QUALITY DAIRY PRODUCTS"

1202 11TH AVE. **PHONE 39716**

1721 ⊛Keever Thos W (3)
1733 ⊛Whisnant Harvey O (6)

SIXTEENTH AV — From 1600 10th west to city limit

1015 ⊛Ormond Allison L Dr (4)
1016 ⊛Abernethy A David Dr (3)
1019 ⊛Foster Henry H (3)
1022 ⊛Lipe Martin P (2)
1027 ⊛Kramer Theo R (4)
1030 ⊛Marsh Heath B (6)

(11th and 12th intersect)

1202 ⊛Perry Chester V (4)
1212 ⊛Snyder Harry M (4)

(12½ to 16th intersect)

1601 Rome Danl G Jr
1611 Vacant

(17th intersects)

1718 ⊛Weaver Chas (4)

(18th intersects)

1822 ⊛Frye Wm L (2)

(19th intersects)

1901 ⊛Bishop Floyd O (7)
1902 Belvin Preston (4)

(20th intersects)

2014 ⊛Starnes W Calvin (6)
2015 Jewell Jas L (3)
2016 ⊛Starnes Jos W (2)
2017 ⊛Huggins Pink N (4)
2018 ⊛Huggins Harrison G (4)
2026 ⊛Robinson W Russell (4)
2027 Huggins Hal H (4)
2040 ⊛Clontz Harvey L (2)
2044 ⊛Lynch Earl M

(21st to 23d intersect)

2325 Sigmon Paul E (7)

SIXTH—From south city limit north to 13th Av

1 ⊛McIver John C (2)
2 Oehling Henry E (3)
2 (rear) Younce Frank (6)
16 ⊛Hines Jos T (6)
26 ⊛McIver John C Jr (6)
27 ⊛Younce Wm M (7)
34 ⊛Teague Frank W (4)
40 Williams Frank W (7)
45 ⊛Hefner Birdie Y Mrs (2)
48 Dellinger Hubert K (7)

(1½ Av begins)

303 ⊛Whitener Dallas R (3)
307 ⊛Whitener Jacob W (2)
325 Hoover Jas E (3)
Link Chas V (3)
345 ⊛Schriver Maude W Mrs (1)

(4th Av intersects)

401 ⊛Mull Fred M (4)
Mull Calvin J (2)
404 ⊛Willard Josiah J (1)
410 ⊛Browne Wm D (4)
411 ⊛Browne E Mack (2)
413 Sigmon Harold H (3)

(5th Av intersects)

518 ⊛Newton Harold (4)
519 ⊛Burns Paul H (4)
Burns Rosa H Mrs, nurse
522 ⊛Refo Baron D (4)
525 Whitley Dowd P (5)
611 ⊛Boyd Bidwell W (4)
621 ⊛Herman Clyde L (4)

(7th Av begins, Kenworth Ter ends)

702 Parks Mae G Mrs (3)
703 Barringer Jack E (8)
Davis Paul (6)
708 ⊛Hardy Jos H (9)
709 Reynolds Melvin L (3)
714 ⊛Bryan Walter W (2)
715 ⊛Duhling Wm H (5)
719 ⊛Whitley Hunter V (2)
Johnson Henry E (2)
720 ⊛Quinn Chester (3)
725 ⊛Borders Andrew J (4)
726 Wolfe Wm W (4)
729 ⊛Anderson Ervin E (5)
730 ⊛Dawkins Lester J (5)
737 ⊛Abernethy R Glenn (7)

(8th Av intersects)

819 ⊛Beeker Willa B Mrs (3)
White Howard W (3)

(9th Av intersects)

905 ⊛*Murrill Maggie (3)
906 ⊛*Morrison Alda (2)
909 ⊛*Derr R Marvin, photog (3)

(Chestnut Av intersects)

940 Gibson Mary C Mrs (3)
948 ⊛Eckard Alice S Mrs (4)

(Highland Av intersects)

960 ⊛Lutz Alies E (5)

(10th and 11th Avs intersect)

1118 ⊛Rollins D Baxter Dr (2)
Penegar Oscar G (2)

(12th Av intersect)

1200 ⊛Hall Wm R (4)
1201 ⊛Gilbert W Leon (2)
1203 ⊛Tierney Alice H Mrs (3)
1206 Browne Owens H (3)

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. **PHONE 2117**

Modernize with Electricity **DUKE POWER CO.**

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

1207 ®Berry A Leland (2)
Berry Richd D (2)
Bovender A Claude Jr (2)
1215 ®McComb Millie K Miss (1)
Gregg S Guy (3)
1220 ®Crouch Mary F Mrs (3)
1227 ®Abernethy G Shuford Dr (4)
1228 ®Hall Nina R Mrs (5)
1235 ®Burgess Arthur H (4)
1238 ®McComb Wm W (4)
Leonard Olin L (4)
1250 ®Templeton Eugene B (7)
2552 ®Gibson Clifton J (4)
2564 ®Raley Lawrence B (2)
2577 ®Raley Maner E (4)
2613 ®Church Ernest M (2)

SIXTH AV—From 600 9th west to 23d

1001 *Carpenter Roland Jr (2)
1003 ®*Carpenter Roland (3)
1011 ®*Morrison Thos J (4)
*Alexander Calvin L Rev (2)
(11th intersects)
1106 *Vorice S F Rev (2)
(12th intersects)
1244 *Barbour's Pool Room
1247 *Veterans Blue Eagle, beverages
1249 *Larry's Cafe
(13th intersects)
1311 *Burton Beulah (6)
1312 ®*Whitesides Dillard L (2)
*Williams Beatrice (2)
1315 ®*Sudderth Alma (8)
1315-A *Friday Jos L (2)
1316 Vacant
1319 *Chisholm Bessie (1)
*McCorkle Alfred (3)
*Maddox Rebecca (1)
1319-A ®*Angel Oliver (8)
1320 *McCorkle Mate
1322 *Thomas Lucy (3)
1326 ®*Wright Narcissus (5)
1327 *Morning Star Baptist Church
1327-A *Wilson Reuben (4)
1332 *Setzer Cora (2)
1332 (rear) ®*Setzer Walter (3)
1338 *Dula Roscoe (7)
1338 (rear) *McCorkle Mattie (2)
1351 ®Barger John G (6)
1355 Travis Quinton E (5)
1415 ®Goodwin Fannie P Mrs (1)
(15th intersects)
1512 ®Hafer Mary G Mrs (4)
(17th begins)
1701 Ritter Klaren F (4)
1709 ®Hamer Orin M (3)
1717 ®Moretz Titus A (3)
Julian Clarence L (2)
Leute Otto (3)
1727 ®Schrum Earl M (3)
(18th to 22d intersect)
2231 Byers Jos (2)
2232 Lail Obie S (2)
2237 ®Miller Fannie O Mrs (2)
Hall Alberta L Mrs (4)
2241 Trivette Harry (8)
2242 Fleming Wm (6)
3322 ®Shepherd Ralph (7)
3323 ®Walls Dillard G (2)

SPRING—From 803 E Highland Av north to city limit

1103 ®White Edgar I (2)
1109 White Troy C (7)
1113 Miller Lindsay A (3)
1117 ®Beddingfield Luther L (5)
1125 ®Deal Roscoe H (2)
1129 ®Burns Howard (4)
1133 Vacant
(Boyd intersects)
1200 Highland Hardware
1201 ®Sipe Pearl S Mrs (4)
1202 ®Lail Roscoe P (7)
L & S Super Market, gros
1207 ®Deal Arnold P (3)
1212 ®Bolick Thos F (3)
1215 ®Eckard Marvin A (5)
1216 Hickory Bench Co
1219 ®Sigmon John P (4)
1223 ®Pope Nelson J (3)
1231 White Hettie L Mrs (3)
1306 ®Sipe Geo F (4)
1322 ®Hartzog Dewey L (4)
1325 ®Reeves Francis A (6)
1329 Huffman Lewis E (2)
1330 Vacant
1340 ®Frye Dorsey C (2)
1400 Bumgarner Dock W (3)
1401 Vacant
1411 Lael A C Grocery
®Lael Alvah C (3)
1419 Robinson Calvin (2)
Sigmon Gaither E (5)
Sipe Gwin W (2)
1421 ®Martin Vaden C Rev (4)
1425 Lael E Otto (4)
1434 Hollar Della R Mrs (1)
1437 ®Lael Wm H (2)

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

FIDELITY FEDERAL SAVINGS & LOAN ASSN.

YOUR SAVINGS ARE INSURED UP TO $5,000.00

Buy, Build or Refinance Your Home Through The Fidelity Federal

1310 UNION SQUARE

L. L. MOSS, Pres. W. H. LITTLE, Exec. V.Pres.-Sec.

1500 ®Huffman Jeff E (4)
1501 ®Pope Fred P (5)
1505 ®Stafford Washington E (4)
1510 ®Hollar Lula T Mrs (4)
1511 Vacant
1522 Smith Frank (6)
1530 ®Houston Lawrence V (4)
1535 ®Pope Merton P (4)
1542 ®Hefner Howard M (6)
1543 Sain Viola H Mrs (4)
1550 Hollar Bryce W (3)
1553 ®Moretz Carl W (6)
Moretz Vervie H Mrs, gro
1562 C & N Grocery
1562 (rear) ®Cline Leon A (6)

SPRINGS ROAD — Continuation of Spring beyond city limit

—— Keller W Glenn (3)
—— Ross Hubert M (3)
—— Smith John H
—— Williams Chas H (3)
—— Sigmon Ralph C (3)
—— Eckard Albert D (2)
—— Patterson Chas R Rev (4)
—— ®Miller Lottie S Mrs
—— ®Turbyfill Dewey S (3)
—— St Stephen's U L Church
—— Killian Hugh (2)
—— ®Huffman Thelma B Mrs (5)
—— Miller's Lutheran Church
—— Toedtman Wm Rev
—— ®Link Lula S Mrs (2)
—— St Stephen's Lutheran Church
—— Scherer Herman C Rev (7)
—— Sigmon Everett (4)
—— Punch Kelly E (3)
—— ®Bolick Jas O (2)
—— St Stephen's School

STARNES DRIVE—From 1902 16th northwest to 20th

1903 ®Marlowe Larn J (3)
1910 ®Williams Walter L (4)
1913 ®Hutto Claude W (3)

STARTOWN ROAD—A continuation of southern end of Lincolnton Rd beyond city limit

—— Moser & Shook Lbr Co
—— Punch Lawrence W, gro
—— Cline Piano Co
®Cline Allen Y (4)

SWEETWATER ROAD — Southeast from Conover Rd east of city limit

810 Bramlett Chas R (2)
Dellinger Jay C (7)

TAYLORSVILLE ROAD — Continuation of 10th beyond Windy City

—— Carpenter Cam E (5)
—— State Hwy Dept, bridge dept
Huffman's Service Station
—— Paul's Pork Parlor
—— Moser Carroll J (3)
—— Carpenter Violet M Mrs (1)
—— Davidson Fred (4)
—— Espey's, furn mfrs
—— Sluder Mills W
—— Robinson J J & Co, contrs
—— ®Huffman Edw C (5)
—— Mt Olive Lutheran Church
—— Fleetwood Paul M
—— Hutto Claude W, gro
—— Huffman Hubert E
—— Power John O (4)
—— ®Poovey Clarence R (2)
—— Yount John A
—— ®Miller Albert A (2)
—— Rozelle Eugene B
—— ®Miller J Walter
—— Gregg Thos L
—— Johnson Ralph J
—— Cauble R Lamonte (6)
—— Little Leona H Mrs
—— ®Kiziah June H, contr (4)
—— Bowman Lola H Mrs
—— Rink Claude W

TEAGUE (Windy City)—From Taylorsville Rd east

TENTH—From 1000 7th Av north to city limit

704 ®Jarrett Hattie W Mrs (3)
707 Burney Thos E (3)
Shook Eulan Jr (2)
708 ®Sills Jos M (3)
711 ®Leach Bertha S Mrs (2)
714 ®Whitener Kathryn H Mrs (4)
721 Wood Eunice J Mrs, drsmkr (1)
726 ®Jones W Garfield (6)
727 Carroll Gracen W (3)
Heavner Wilford C (5)
Lynch Monroe S (4)
Thompson Horace L (3)
739 Fisher Thos E, bdg (8)

MACHINERY AND MILL SUPPLIES

SMITH-COURTNEY CO.

HICKORY, N. C. Phone 2201

RICHMOND, VA. Phone 3-9141

GREENSBORO, N. C. Phone 24558

ABERNETHY TRANSFER & STORAGE CO.

MOVING — PACKING — STORING

Light and Heavy Hauling — Affiliated Allied Van Lines, Inc.

PHONES: DAY 6621 - NIGHT, 4621; WAREHOUSE 5621

743 Cash Wm C (3)
(8th and 9th Avs intersect)
905 Kahill Henry E (2)
907 Dietz Bessie V Mrs (4)
915 Brookford Mills, whse
924 Proctor Wholesale Co, beer
Union Wholesale Co, beer
930 Nissen Wagon Co, mfrs
(Water Av ends, Sou Ry crosses, 10th to 13th Avs intersect)
1305 ⊛Riddle Gazelle L Mrs (2)
1321 ⊛Abernethy Fred A (2)
(14th and 15th Avs intersect)
1515 ⊛Hall Robt L (4)
1523 ⊛Broyles Elmer L (4)
1527 ⊛Lucas Ambrose M (4)
Bowers Mildred I Miss (1)
1528 ⊛Boyd Richd C (4)
1534 Gatwood Robin F (3)
1543 Morningside Apartments
Ellington Hester H Mrs (2)
Elliott Robt W (4)
Ormond Robt D Jr (3)
Townsend Catherine S Mrs (2)
(16th Av intersects)
1603 ⊛Drum P Dorsey (3)
1607 ⊛Howard Wm H (2)
1611 Shreves John R (4)
1613 ⊛Rowe John M Jr (4)
1617 ⊛Hipp Walter N (4)
1618 ⊛Belk Robt B (3)
1629 ⊛Reese Earl W (3)
1632 ⊛Gifford Lester C (3)
1641 ⊛Howard David L (2)
1647 ⊛Guigou Henry E (3)
1653 ⊛Steelman Max R (4)
1657 ⊛Miller H Grady (5)
(17th Av intersects)
1745 ⊛Bivens Winfred L (3)
1791 ⊛Ritter Klaren F (4)
1795 ⊛Drum Ted C (4)
(18th Av intersects)
1805 St Aloysius Catholic Church
King Jas H Rev (2)
1820 Raby H Earl (2)
1826 Vestal Herman H (2)
(19th Av intersects, Windy City)
1903 Gaither J Melford (4)
Norton F Milton (3)
1905 Herndon J Elbert (5)
1906 ⊛Bowman Burley L (3)
1926 ⊛Bowman Bessie L Mrs (4)
(20th Av ends)
2009 ⊛Bowman R Leland (2)
Hickory Roller Covering Co
Killian Chas E (2)
2018 Childers Vertus C (3)
Shook Harvey L (2)
Starnes Viola S Mrs (3)
2022 Vacant
2099 North Hickory Garage
(21st Av ends)
2107 Davis W Sherrill (5)
Hudson Percy J Jr (2)
Miller Lester H (2)
2121 Windy City Sundries
2123 Howard's, clo
2124 Benfield Sard B (3)
Cannon G Thos (4)
Lail Fred D (3)
2126 Twin Oaks Service Station
(22d Av ends)
2200 Hogan Service Station
2201 Windy City Service Station
2202 Vacant
2204 Foster Vannie F (4)
2205 ⊛Teague Quez A (2)
Ayers Cleo T (2)
2206 ⊛Canipe Lillie B Mrs (4)
2208 Robinson Herman C (9)
2209 ⊛Greer C Edw (2)
2212 ⊛Brown Leora F Mrs (1)
Teague Cora F Mrs (3)
2213 Patterson Julian P Jr (4)
2215 Annas Alfonso L (5)
2216 Brown Memorial Bapt Church
2217 Wood Wyman E Rev (4)
(15th Extd ends)
2300 ⊛Brown D Sterling (2)
Poovey G Fredk (2)
2305 Vacant
2306 ⊛Brown Prater J (3)
2307 Vacant
2308 Vacant
2310 Killian Everett T (5)
2311 ⊛Isenhour Burie P (2)
2311 (rear) Pruitt Latham (2)
2312 ⊛McRee L Alex (3)
2313 Windy City Barber Shop
Windy City Shoe Shop
2315 ⊛Eckard H Elmore (3)
Windy City Service Gro
2315 (rear) Windy City Knit Mills Inc

ELECTRIC WIRING COMPANY

ELECTRICAL CONTRACTORS — REPAIRING

ELECTRICAL APPLIANCES — FIXTURES AND SUPPLIES

Geo. W. Huffman, Owner

2258 9th Ave. Phones: Day 7411, Night 29632

C. C. ANNAS CO.

Truck Covers, Tarpaulins, Awnings, Furniture Pads, Jeep Tops
Boat Covers, Commercial and Industrial Sewing
Office and Plant 1929 10th Ave.

Phone 27867 **Res. Phone 28398**

2400 ⊛Preslar Exie S Mrs (2)
2401 Huggins Grocery
2405 Comfort Chair Co Inc
2409 ⊛Sherrill Wm H (4)
2413 Allison Leroy (4)
2414 Viewmont Hardware Inc
2415 ⊛Greenhill Harley J (3)
2416 Windy City Dry Cleaners
2420 ⊛White W Walker (6)
2501 Brown Mfg Co, furn
2510 Freeman Bros Service Station
2512 Vacant
2514 Vacant
2545 Windy City Garage
2549 Huffman's Grocery & Cafe
2549 (rear) Bentley Arthur (4)
Huffman Everett P Jr (2)

(26th Av intersects)

2602 ⊛Campbell Ethel M Mrs (5)
Anjare Manufacturing Co
2628 Brewer Manufacturing Co

(27th Av intersects)

2663 ⊛Eckard Geneva M Miss (2)
2663 Bowman Birdell S Mrs (3)
Powell Paul (3)
2702 Drum's Cabinet Shop
2728 Kanupp Paul L (4)
2732 Bess Robt P (3)
2736 Cooke Alfred R (2)
2738 Eckard Brady B (3)
2740 Rink Wm Y (3)
2742 Yount Howard P (3)
2758 Roth Irving (2)
2759 ⊛Pitts Emma T Mrs (3)
2769 Evans Chas H (2)
2771 ⊛Hall Clyde M (2)
2791 ⊛Young Loye R (6)

(28th Av intersects)

2802 Moore Cody H (2)
2803 ⊛Cooke Clarence M (5)
2817 ⊛Martin Lonnie L (5)
2829 ⊛Smyre Chas M (3)
2848 ⊛Brewer Elbert (2)

(29th Av intersects)

2912 ⊛Morrison Menzie R (4)
2920 ⊛Teague Bruce (5)
2921 Advent Christian Church

(30th Av intersects)

3003 ⊛Bost Geo K (3)
3004 ⊛Huffman J Lafayette (8)
3007 ⊛Coulter Woodrow P (3)

TENTH AV — From 1000 2d west through Longview

200-250 Lenoir-Rhyne College
St Andrews Lutheran Church
207 ⊛DeLane DeMoss E (2)
211 ⊛Stirewalt M Luther (4)
215 Harvey Chas W (4)
221 ⊛Rudisill Dorus M (2)
Schubert Walter H (2)
Sigmon Thos (2)
227 Vacant
235 Brown Russell E (4)
Little W Harold (4)
Little W Harold (5)
241 Gray Frank H (4)
251 Herman Kenneth J (2)
Horne Jas A (3)
Maple View Hall, student's dorm

(3d intersects)

305 Cline Sara A Mrs (2)
309 Foster Buford R (3)
Hedrick Clyde B (3)
Satterwhite Hazel M Miss (2)
Woodie Ralph S (3)
314 ⊛Witherspoon Adrian E (3)
317 Vacant
316 ⊛Witherspoon Lizzie Miss (3)
321 ⊛Benfield Mary E Mrs (3)
328 Lineberger Apartments
Blackburn Thos H (3)
Lineberger Pearl A Miss (2)
Lowder Marvin S Jr (2)
Wentz Geo (2)
Wentz Geo (2)
333 Fritz Apartments
Emmerson Fred B (3)
Jones Raymond E (2)
Rudisill Dorus P (4)
Stahler Helen M Miss (2)
334 College Grocery
340 ⊛Barringer Guy E (3)
341 Hickory Paper Box Co
345 Hickory Flour Mills
350 ⊛Bumgarner Lucretia D Mrs (3)

(4th intersects)

401 Eckard Earl L (2)
Palmer Fred (5)
402 Austin Gerald (2)
Roseman Floyd O (5)
411 McCall Clayton A (2)
Sigmon E Frank (3)
416 ⊛Huffman Sadie P Mrs (1)
Broome Fred T (2)
Williams Freida Mrs (1)

GULF

BOWMAN'S 9TH AVE. SERVICE STATION

GULF PRODUCTS — RADIATOR FLUSHING
TIRES — TUBES — BATTERIES — ACCESSORIES

1228 9TH AVE. **PHONE 29917**

CATAWBA DAIRY, Inc.

Pasteurized Dairy Products

1016 END ST. AND SPRINGS RD. **TELEPHONE 8416**

423 Setzer Elizabeth C Mrs (9)
424 ®Huffman Albert R Jr (4)
431 Helton Wm W (3)
432 ®Hager Cloyd A (5)

(5th intersects)

501 Ramsey Albert O (4)
507 ®Wright Geo A (4)
512 McLaughlin Nelson H (4)
517 ®Yount Maude S Mrs (3)
520 Davis Robt S (2)
Harris Fannie K Mrs (1)
525 Corne M Emlas (4)
Weeks Belle C Mrs (5)
531 ®Bost Geo F (4)
532 Big Dollar Food Market The

(6th intersects)

601 ®Reese Wm M (3)
602 Dennis Esso Service
608 ®Little A Pearl Miss, mus tchr (1)
Hefner Walter L (3)
611 Beaver B Ruth Miss (1)
Carpenter Herman B (4)
Lambert Silas G (4)
Miller Dorothy Miss (2)
Suttlemyre Hubert P (1)
625 Barber Beulah K Mrs (3)
Hefner Harold E (4)
Lawter John R (6)
Michael Ola J Mrs (2)
Propst Josie C Mrs (1)
Shell Clifford (2)
701 ®Huffman Geo L (2)
Crafton Boyd (2)
Harmon Floyd D (2)
Leatherman Eugene (2)
704 Little Marcus L (5)
707 Smith Monnie H Mrs (3)
Whisnant Remus B (2)
Wilkie J Claude (6)
712 ®Crouch Mary A Mrs (1)
713 Bolick Curtis L (3)
Bolick Dorsey R (2)
714 Hickory Constn Co, whse
719 Duncan Rayford D (2)
Fisher Ralph J (4)
720 Grapette Bottling Co
723 Yount Carl J (3)
724 Vacant
725 Hudson Mary S Mrs (1)
726 Harris Geo H, whse
729 Setzer John F Jr (2)
Yoder Ovelia F Mrs (2)
730 Modern Dry Cleaners
738 City Barbecue
740 Berry Pearl B Mrs (3)
Hinson Jerald V (3)
Snipes Essie S Mrs (3)

(8th intersects)

801 Hickory Ice & Coal Co

(9th intersects)

900 Brookshire Elinor M Mrs (3)
908 Hunt John L (2)
Little Walter W (4)

(10th intersects)

1020 Sigmon Oscar L (5)
Thornburg Walter C (6)
1022 Vacant

(11th intersects)

1106 Banks Howard F (3)
Mays Jas C (3)
Parker Elma E (4)
Walker Wm T (2)
White Russell M (1)
1122 Geitner Feed & Seed Co Inc
1126-28 Barringer Bros & Gaither, stge
1130 Brown Trading Co, genl mdse
1132 Rose Dry Cleaners
1132½ Bradford Ora Miss (2)
McAbee Fred T (4)
Wentz Signs
Wentz Jas B (1)
Williams Lois E (3)

(12th intersects)

1200-02 Mosteller Grocery Co, whol
1204-08 Herman Furniture Store
1206 (rear) Carolina Commission Co, whol gros
1210 Jones & Jones Furniture Co
1216 Hefner Albert C, roofer (1)

(Belk begins)

1217 Raby's Restaurant
1220-24 Belk-Broome Co
1221 Hathcock S Oscar (3)
Welch Delos E (2)
1227 Brinkley Nora R Mrs (3)

(13th intersects)

1310 Hickory Nut Shop, confrs
Keever's Key Shop
1311 Auditax Administrators, tax consultants
Dellinger Floyd C (1)
Jones Jas (1)

BLACK'S DRUG STORE, Inc.

Home of Low Prices

1350 UNION SQUARE **DIAL 2107**

HICKORY FLOWER SHOP

"WHEN YOU THINK OF FLOWERS, SAY IT WITH OURS"

MEMBER TELEGRAPH DELIVERY SERVICE

1355 UNION SQUARE **PHONE 6466**

1313 ®Dixon Frances H Miss (3)
Flossie's Pop Corn Stand
(Federal intersects)
1352 Day Elisha C, bicycle repr
1354 Service League Thrift Shop, used clo
(14th intersects)
1400-06 O K Rooms
Benfield Willie C Mrs (3)
1408 ®Hallman Genelia H Mrs (3)
Rex Lunch Room
1412-14 Shuford Hardware Co, whse
1416-18 Ingold Co Inc, plmbrs
1422 Catawba Co-Operative Dairy Inc
1424-26 Morgan Candy Mfg Co
1426½ W O W Hall
1428 Piedmont Clnrs & Dyers
1438 First Methodist Church
1439 Anchor Supply Co Inc, whol plmbg supplies
1440-44 First Methodist Church Sch
George Ivey Memo Building
1443-45 Johnson Bros Supply Co, whol drugs
(15th intersects)
1502 ®Little Richd F (2)
1505 Keever's, used cars
1508 Gantt C Robt (4)
1518 ®Boyd Florence S Mrs (1)
Lackey Richd E
1520 ®Hollman Henry L (2)
Kiser Ralph C (2)
Martin Carl E (3)
Oxentine Sherman D (4)
1527 ®Payne Essie W Mrs (3)
1528 American Legion Hall
American Legion Hickory Post No 48
American Legion Auxiliary
Rice Robt F (3)
(16th intersects)
1608 ®Whitener Harry E, real est (4)
Whitener Harry E Jr
Fire Extinguisher Service Co
1609 Perry Armature Co
1617 Merchants Produce & Gro Co, whol
1618 Miller John R (2)
1622 Arney Hiram D (3)
1624 Hoyle Edsel E (2)
1628 Starnes Chas E (3)
Starnes Hershel H (2)
1629 Hale Jennie J Mrs (2)
Lail Lloyd J (3)
Settlemyre John C (4)
Sudderth Coy O (4)
Bell Kenneth M (3)
(17th intersects)
1700 Jones Apartments
Killian C Craig (2)
Sigmon Harrison H (2)
1701 R & W Engineering Corp, mach shop, ofc
1710 Lynn Apartments
Drumm Iris H Mrs (2)
Gallamore Vernon B Jr (2)
Hunsucker John H (2)
Kidd Wm B (3)
Lail Ernestine Miss (3)
Miller Wm L (2)
Parker John H (2)
Pressley Lester R (3)
Rhodes John F (3)
Yount Katherine Miss
1713 Hatley Norman (2)
McDaniel Junior P (2)
Shumate Mack L (2)
1721 Chester Walter (2)
Jonas Everett W (6)
Kuntz Ivan W (2)
1722 Adams W Troy (4)
Brown Grover D (2)
1728 Craig Forrest C (5)
1729 Bost Viola C Mrs (1)
Burns Lloyd S (5)
Elliott Vernon C (7)
Keener R Howard (2)
Queen Henry F (2)
(18th intersects)
1801 ®Peile Jas I (5)
Cormier Wilford J (2)
1810 ®Surratt Clarence A (4)
Davidson Frank (4)
Gallion Harry B (3)
Sigmon Reba R Mrs (4)
1811 Vacant
1816 Drum Howard D (4)
Gilbert Audie B (5)
1819 ®Deal Alda W Mrs (2)
1822 ®Perkins Etta A Mrs (3)
1827 ®Bumgarner Clara L Mrs (3)
1830 White Zebulon V (7)
1835 Biggs Robey W (7)
Davis Wm G (7)

DEAL'S FURNITURE STORE, Inc.

"See DEAL'S For A Good Deal"

422 E. HIGHLAND AVE. **DIAL 5916**

FIRST SECURITY COMPANY, INC.

—INSURANCE—

FIRST NATL. BANK BLDG. **PHONE 5316**

1839 Morrison Apartments
1 Goodwin Wesley J (2)
2 Martin Coyte R (3)
3 Starnes Pauline S Mrs (3)
4 Timmie John S (2)
1840 Fox Ruby Miss (1)
Herman Edith E Mrs (2)
Smith Ray C (3)
1845 Cuthrell John H (2)
Hudson Alvin C (5)
(19th intersects)
1902 Vacant
1903 Honeycutt Katie R Mrs (4)
Snipes Herman H (8)
1909 ⊛Wilfong M Orabell (3)
Rubright Richd W Rev (2)
1915 ⊛Caldwell Sanford H (4)
Cabra Flowers
1921 ⊛Cook Lillie B Mrs (1)
1922 Rowe G Willis (3)
1927 Cook B McKinley, barber
1929 Annas C C Co, awnings
(20th intersects)
2003 Hovis Grocery
2013 ⊛Leonard Alice R Mrs (2)
2021 ⊛Cannon Carl E (4)
(21st intersects)
2103 ⊛Little Jas B Dr (4)
2113 Johnson Laura S Mrs (5)
2121 Setzer Construction Co Inc, genl contrs
2158 Vacant
2160 Piedmont Wagon & Mfg Co
2168 National Superior Meat
(22d intersects)
2200 Apartments
1 Champion Mildred Miss (1)
2 Young Everett O (6)
3 Long Wm (2)
4 Queen Ralph (6)
5 Moody Donald W (3)
6 Vacant
7 Russo Wm H (3)
8 Childress Ruby Miss (1)
Long Wm B (2)
9 Vacant
10 Worsham Darris (2)
11 Hilderbrand Sue Miss (1)
12 Peterson Edw A (4)
2218 Clay Carrie P Mrs (3)
2235 Gibson Noah C (7)
Worley Claude H (6)
2245 ⊛Setzer Robt T (2)
(23d intersects)
2305 ⊛Howard Glenn (4)
2311 ⊛Lackey John W (4)
2312 ⊛Carpenter Martha T Mrs (3)
2323 Hilton Swan G (6)
2340 McDonald Zayda M Mrs (3)
(24th intersects)
2403 Price John J (8)
2411 Carpenter Chas B (3)
2417 Maney Geo H (7)
2421 Mosteller Forrest E (7)
2427 Rhea Donald L (3)
2618 Vacant
(27th intersects)
2702-10 Southern Desk Co The, yards
2714 Isenhour Hook (1)
(28th intersects)
2801 ⊛Abernethy Lillian S Miss (1)
2809 ⊛Cordell Dewey H (4)
2817 Abernathy Anna S Mrs (2)
2821 Locke Norman (3)
2844 Pope Thos G (9)
(Longview)
2990 Townsend Frank (4)
3010 Winkler Gaynelle A Mrs (1)
Sigmon Paul (3)
3028 Harmon John W (3)
3036 Frye Raleigh (3)
(31st intersects)
3122 ⊛Frye Geo H (7)
3138 Frye Guy & Son, contrs
⊛Frye Guy (3)
(32d intersects)
3200 Frye Johnie Jr (2)
3210 Frye John E concrete products
(33d intersects)
3304 Mims Wm E (6)
3308 Ward Mary B Miss (3)
3314 Rice L Verlaun (5)
(34th intersects)
3402 ⊛Hoke Lillie C Mrs
3410 Vacant
3418 ⊛Tate Wilfong C (3)
(35th intersects)
3502 Lingerfelt Maggie C Mrs (5)
3510 Rogers Nora S Mrs (10)
3520 Pepsi-Cola Bottling Co
(36th intersects)
3602 Smith Lemuel D (2)
3606 ⊛Frye Nellie L Mrs (9)
3610 Mull Arthur A (3)
3612 Cook Shuford M (3)
3616 Johnson Jas B (2)
(37th intersects)

HICKORY ELECTRIC CO.

Electrical Contractors

N. C. STATE LICENSE NO. 414

1718 16TH AVE. • P. O. BOX 322 • DIAL 4746

INDUSTRIAL
COMMERCIAL
RESIDENTIAL
WIRING

HICKORY SHEET METAL CO.

ROOFERS — HEATING — VENTILATING — STOKERS
SMOKE STACKS

529 Highland Ave. *SERVICE WITH COURTESY* **Phone 29106**

3704 Johnson Hosiery Mill
(38th intersects)
3818 Dale Ralph J (3)
3880 McCray E Clarence (6)
(39th intersects)
3900 Howard-Hickory Co Inc, nurserymen
(41st intersects)
4100 Penelope Baptist Church
4102 Starr C Burton (3)
TENTH AV EAST — (See East 10th Av)
TERRACE DRIVE (Longview) — From end of S 33d west
THIRD—From 304 8th Av northwest to 13th Av
804 ⊛*Derr Addie (1)
816 ⊛*Hester Gaither S (5)
818 Vacant
819 *Hoover Harry (3)
821 *Robinson Odessa (1)
—— Hickory Mfg Co, furn
(9th & Highland Avs intersect)
916 Hoover Robt R (4)
918 ⊛*Finger Burgin A (7)
965 Propst Garage
(10th and 11th Avs intersect)
1123 Bolick Rufus A (5)
(12th Av intersects)
1201 ⊛Kiser Jacob L (5)
1203 ⊛Maness Jas L (2)
Kahl Geo (2)
Williams Thos R Dr (3)
1217 ⊛Aderholdt Katherine F Mrs (2)
Fritz Robt L Rev (2)
1220 Brandon Wm P (4)
1223 ⊛Morgan Lettie D Mrs (4)
THIRD AV—From a point east of 300 11th, west to 26th
613 ⊛Frye Glenn W (2)
Harris Jos J (3)
620 ⊛Wood Chas L (4)
1024 *Liles Roosevelt (6)
1025 Vacant
1027 ⊛*James Della S (7)
(11th intersects)
1100 *Bratton Leslie A (3)
*Rice Eliza R, furn rms (8)
1103 ⊛*McLindon Robt I Rev (2)
1110 *Flowers Martha F (4)
*Thompson Walter J (2)
1113 *Jenkins Albert (1)
*Ramseur Wm (5)
1115 ⊛*Jones Geo (3)
1117 ⊛*Burton Randolph B (2)
1118 ⊛*Hooper Lula B (1)
*Bratton Homer (2)
(12th intersects)
1205 *Glenn Mary (3)
(13th intersects)
1309 ⊛*Bennett Pearl E (3)
1315 ⊛*Howell Danl P (4)
1316 *St James Presbyterian Church
1318 ⊛*Morrison John E (2)
1321 *Evans Mattie (2)
1328 ⊛*Henderson Edw (4)
1337 ⊛*Pruitt Lewis J (2)
1342 ⊛*Henderson Cornelia M (8)
1344 *Eckard Elmore L (4)
*Ramseur Bertha (2)
1350 *Ferguson Finley (1)
1354 *Thomas Marie (1)
1355 *Ridgeview School
1356 *Brooks Nathan (2)
1358 *Wilfong Bessie L (7)
1360 *Thomas McKinley (2)
1362 *Woodward Margaret (2)
1364 *Fernandez Chas (2)
1366 *Killian Geo A (4)
1370 *McGuire Leon Rev
1372 *Garrett Nathan (2)
1374 *Morrison John W (4)
1380 *Pope J Ulysses (2)
(14th intersects)
1402 *Hall Wm (2)
1406 ⊛*Wooten Florence (5)
1416 Warren Everett T (5)
Watson Richd R (7)
1432 Bollinger Walter C (7)
1435 ⊛Barger Geo F (2)
(15th intersects)
1515 (1500) Lefevers Robt D (3)
(18th intersects)
1801 ⊛Echard J Worth (2)
1812 ⊛Regan John T (6)
1814 ⊛Wallace Warren G (4)
1822 ⊛Rink M Ezra (3)
1824 Wiseman Cecil S (6)
1839 ⊛Anderson Harry B (5)
(19th to 22d intersect)
2252 ⊛Fisher Ross M (5)
2256 Clay Donald W (4)
(23d intersects)
2310 Deal Chas O (2)
2316 ⊛Bellamy Geo W (2)
2320 Lovin Lloyd T (4)

10 POINT SELECT Nash DEALER

B & M MOTOR CO., INC.

D. Reuben Burns, Pres.-Mgr.
NASH AIRFLYTE
SALES — SERVICE
1608 NINTH AVE. **PHONE 29696**

Hickman Hardware Company
"THE HOME OF GOOD HARDWARE"
SHERWIN-WILLIAMS PAINTS AND VARNISHES
BUILDING MATERIAL
2402-2404 NINTH AVE. PHONE 29216

2324 Setzer Arnold L (3)
2328 Moore Walter G (3)
(24th intersects)
2403 Wise Jos N Rev (2)
2417 ⊙Jones Chas M (5)
2422 Propst Clarence W (3)
2428 ⊙Johnson R Lee (5)
2429 ⊙Little J Carroll (6)

THIRTEEN AND ONE-HALF—From rear 45 13th north to 5th Av
3 McGowan Virginia S Mrs (1)
5 ⊙*Lutz Tedro (3)
5 (rear) ⊙*Davis Jas (6)
37 ⊙*Pope Oliver (11)
39 *Thompson Benj (5)
41 *Burke Gladys B (5)
43 *Baker Jas E (3)
45 *Scott Eugene (4)
45 (rear) *True Holiness Ch of God
46 *Shuford Edna (1)
111-A *Dula Jos Jr (5)
119 *Caldwell Louise (4)
121 *Grier Jas (6)
121½ *Shuford Claude (11)
123 *Thompson John (3)
141 *Peterson Berry W (1)
143 *Peterson Robt T (2)
147 ⊙*Shuford Nora (6)
(Second Av intersects)
202 *Hector Otis J (2)
208 *Scott Nellie (5)
212 *Barnes Clinton (4)
214 *McClain A Garry
(3d Av intersects)
310 *King Wright (3)
311 Apartments
1-2 *Brown Elisha (6)
3 *Hull Shuford (4)
4 *Wilfong Glenn R (3)
5 *Penn Thos H (2)
6 *James Israel T (3)
7 *Kimball Jas
8 *Carson T Everett (4)
312 *Brady Wm (6)
313 Apartments
1 *Williams Eli T (10)
2 *Shade Clyde (6)
3 *Burrell Robt (4)
4 *Reinhardt Booker T (7)
315-A ⊙*Shuford Major (2)
316 *Blackburn Arthur (6)
317 *Leach Wm (8)
319 *White Wm H (5)
320 *Sherrill Mary J (7)
337 *Springs Raney (3)
(4th Av intersects)
401 *Gore Ether G (3)
405 *Fair Nathan (9)
413 *James Jos C (6)
416 *Scott Roy (8)
420 *Derr Guilford (4)
424 ⊙*Abernethy Wm (3)
*Watts Jas (2)

THIRTEENTH — From 1300 1st Av north to 17th Av
5 ⊙Cline Russell (2)
6 Cline Ausborn V (3)
7 ⊙Vervoort Harry (3)
Miller G Saml (3)
11 ⊙Seitz Herbert C (2)
17 ⊙Kiser Jas E (2)
17 (rear) ⊙Shell Edgar D (2)
21 ⊙Newton Evan L (4)
22 ⊙Propst Rosalee E Miss (4)
23 ⊙Burns Elva J Mrs (4)
29 ⊙Schrum Bill (3)
35 ⊙Laffon Robt (3)
40 ⊙Burns Cameron L (5)
41 ⊙Murphy Jos (3)
42 ⊙Correll Wm M (2)
44 ⊙Kiser Clyde S (2)
45 ⊙Sipe Loyd S (2)
100 *Redfern Ola (4)
103 *Reid Grace (1)
125 ⊙*Freeman Cora (4)
126 ⊙*Thompson Cleveland (2)
134 ⊙*Foster McDowell (5)
139 *Peterson Emma (1)
144 ⊙*Ramseur Priscilla (1)
145 ⊙*Gaston Walter (6)
148 ⊙*Moss Ruth (1)
161 *Blackburn Marie (3)
170 *Armstead Chas E
174 ⊙*Mosteller Andrew (1)
(2d Av intersects)
204 *Webb Roosevelt (2)
206 *Brewer John C Rev (2)
208 *Derr Alex (1)
240 Vacant
242 ⊙*Rinehardt Frances B (6)
244 ⊙Brooks Jas (6)
(3d Av intersects)
300 *Spot The, lunches
302 *Carter Bella (5)
*Shellmon Lonnie (2)
303 ⊙*Warlick Sallie (3)

Hickory Good Housekeeping Shop
LINOLEUM—APPLIANCES—FURNITURE
1350 11TH AVE. PHONE 29507

M & J FINANCE CORP.

A Carolina Company For Carolina People

917 15TH ST. **AUTO LOANS** DIAL 29496

307 ⊛*Warlick Brice (7)
310 ⊛*Derr Rossalee (3)
313 Vacant
317 *Miller Isaac J Rev (4)
321 *Mt Pisgah AME Church
326 ⊛*Hull Herbert (2)
328 ⊛*Chapman Lawyer (5)
332 *Morrison Chas B (2).
337 *Hunt Haywood (9)
343 *Shuford Geo (4)
401 *Carson Katie
404 *Long Wm (2)
406 *James Robt (2)
*Ramseur Artie (1)
408 *Saxon Mack (3)
410 ⊛*Jones Maggie (2)
414 *Gore Arizona (12)

(5th Av intersects)

501 ⊛*Berry Dewey A (2)
502 *Reid Genevieve (6)
504 *Watts Jefferson, gro
505 ⊛*Dula Ivey M (3)
508 *Hewitt Minnie (3)
509 ⊛*Forney Dorus E (3)
521 *Wilson Wm A (3)
524 ⊛*Watts Jefferson (2)
525 Vacant
528 ⊛*Phipps Eva (1)
529 ⊛*Dula Bessie (9)
530 ⊛*Eckard Edw (2)
535 ⊛*Rouse Louis (3)
538 *Price L B (3)
*Smith Henry (4)
539 ⊛*Connor Wm L (4)

(6th Av intersects)

601 *Friendship Missionary Bapt Ch
609 *Shade Catherine (2)
610 Embassy Theatre
611 *Shade Bennie (10)
613 *New Deal Cafe
614 ⊛*Barbour Edw B (3)
615 *Propst Sarah J
618 *Hall Laura (4)
619 *Thirteenth Street Library
620 ⊛*Smith Fannie, hair drsr (1)
621 *Crockett Albert (4)
622 *Cosby Florida (4)
625 *Pope John (5)
629 *Lyles Fred (3)
*Rhinehardt Norman (2)
630 *Bates Robt (1)

(7th Av intersects)

701 *Montgomery Edw (2)
703 *Montgomery Wm (3)
706 *Rippey John C, confr
709 ⊛*Feimster Leah (1)
717 *Bly Garfield (1)
721 ⊛*Coulter Bettie (2)
721-A *Shade Blassie (5)
725 *Evans Clyde (4)
725-A *Abernethy Jack (2)
729 *Boyd Arthur (2)
733 Vacant
743 *Thirteenth Street Pool Room
*Jackson Ralph (3)
*Jones Minnie L (3)
*Lee Ollie (1)
*Mosteller Andrew (1)
*Murray Luke (1)
*Powell Lester (1)

(8th Av intersects)

807 Harper Motor Co, body shop

(9th Av intersects)

912 Red Bird Cab Co
Victory Cab Co
915 Bell Cab Service
917 Vacant

(10th Av intersects)

1000-1004 Belk-Broome Co, dept store
1005 Truesdale Dress Shop
Truesdale Men's Shop
1006 Baker-Wright Co, women's wear
(bsmt) Palace Barber Shop
1006½ Plaza Beauty Salon
Russell D Locke, lawyer
1010 Rivoli Theatre
1012-14 Better Homes Furnishing Co
1016 Buff Shoe Shop, reprs
1017 Yount Furniture Co
1018-20 Penney J C Co, dept store
1021 Advance Stores
1022-24 Montgomery Ward & Co, dept store
1025 Northwestern Bank The
1026-28 Henkel Pool Room
1027 Men's Shop The
1027½ Aiken, Patrick, Murphy and Harper, lawyers
City Attorney
Willis & Geitner, lawyers
1028½ Hollar Building

ROOMS—

1-2 Merritt Eddy S, lawyer
3 Beck's Watch Repair Shop
4 Weaver Ins Agency
5-7 N C Hwy & Pub Wks Comn
9 Flowers Sch Equip Co

HERMAN ERECTION CO.

STEEL ERECTING — FIELD FABRICATION
PORTABLE WELDING AND CUTTING EQUIPMENT

PLANT: DALE EXTD. AT WESTVIEW **PHONE 8695**

LANG CHEVROLET CO., INC.

SALES CHEVROLET SERVICE

CASE TRACTORS — FARM MACHINERY — IMPLEMENTS

940 9TH AVE. PHONE 2321

1028½ Hollar Bldg (Continued)
10-11 Abee & Tashiro, archts
12-13 Vander Linden Wm H, dentist
15-16 Boss Benj B, optometrist
17-18 Abernethy G Shuford, dentist
19-20 Stroupe John C, lawyer
21 Hickory Dental Laboratory
22 Reserve Life Ins Co
23 Shuford Realty & Ins Co
(3d flr) Veterans of Foreign Wars, Barb-Hammond-Smith Post No 1957

☞THIRTEENTH CONTINUED

1029-31 First National Bank Bldg
First National Bank
First Security Co Inc
1030 Fuller's Furniture Co
1032 King's Pharmacy

(11th Av intersects)

1100 Corinth Evangelical and Reformed Church
1103 Hotel Hickory (1)
Williams Henry H (3)
Altrusa Club
Exchange Club
Hickory Hotel News Stand
Kiwanis Club
Lions Club
N S A Hickory Chapter
Optomist Club
Rotary Club
1107 Hotel Barber Shop
1109 Sarah's Flowers
1110 Vacant
1111 Radio Building
Catawba Valley Broadcasting Co
Chamber of Commerce
Community Chest
1112 Yount Building
Barnes H Eugene, phys
Briens Wilfred O, chiropractor
Hickory Cotton Co
Hunsucker Chas L, phys
Judge City Recorders Court
Shuford Elva Shop, women's wear
Yount Marshall V, lawyer
1112 (bsmt) Dixie Novelty Co
1117 Everett's Amoco Service No 2
1120 Yount Apartments
®Yount Mary A Mrs (2)
Coogler John L (2)
Holden Earl M (3)
Kennedy Guy A (2)
1121 Bernard Building
—— Atlas Insurance Agency

ROOMS—

1 Esprit D'Armour Beauty Shoppe
2-6 Poovey Auburn L, dentist
5-7 Nowell Stephen C, phys
8 Atlas Insurance Agency
212-13 Fritz & Fritz, dentists
Potts Nelle A Mrs, dental hygienist
214 Piedmont Dental Laboratory
215 Harrington Ins Agency
216-20 Abernethy A David, dentist
Abernethy Andrew D, dentist
217-21 Burgess Arthur H, acct

☞THIRTEENTH CONTINUED

(12th Av intersects)

1200 Risch Philip A, acct
Gibbs John B, ins
1201 Midtown Parking
1210 Electrical Service Co
1212 Schriver Alfred B, dentist
Sherrill C Robt (3)
1214 Vacant
1215 Yount Apartments
Yount Marshall V (3)
Wilfong Harvey G (5)
1216 Murphy Wilton S (3)
1220 Bass-Smith Funeral Home
Smith Richd B (4)
Britt Zill V (2)
Bass-Smith Mutl Burial Assn
1221 Nowell Apartments
Gabriel Howell G (2)
Gibbs Robt P (2)
Hunter Arthur C (3)
Morrison Elizabeth K Mrs (2)
1228 ®James Pinkie Y Mrs (6)
Carolina Rooms
1229 First Presbyterian Church

(13th Av intersects)

1306 Vacant
1315 ®Menzies H Chas Jr (3)
1316 Clinard Wm L (2)
Jones Beulah M Miss (2)
Turnmyre Pete (3)
1319 ®Menzies Alex S (2)
1320 Warlick Lewis H (6)

J. L. GOODMAN & SON

WELDING ENGINEERS — ELECTRIC AND ACETYLENE PORTABLE EQUIPMENT
BOILER SALES AND SERVICE
"WE BELIEVE BUSINESS GOES WHERE IT IS INVITED
AND REMAINS WHERE IT IS WELL TREATED"

1428 9TH AVE. PHONE 7366

MOSER & SHOOK LUMBER CO.

Rough and Dressed Lumber

MILLWORK — SASH AND DOORS — BUILDERS HARDWARE

PLANT: STARTOWN ROAD (R.D.2) PHONE 27192

1322 Hood Robin P (4)
(14th and 15th Avs intersect)
1511 ⊛Erwin Robt S (5)
1513 ⊛Abernethy Peter L (8)
1514 ⊛Young Gaither B (3)
(Windy City)
2310 ⊛Yount C Willard (4)
2312 ⊛Houck W Dewey (2)
2316 ⊛Brown W Everette (4)
2318 ⊛Brown Ernest A (3)
2400 ⊛Spencer J Basil (7)
2410 ⊛Boyce Jas E (3)
2416 Childers Grover F (8)
2420 Putnam Columbus M (3)
THIRTEENTH AV — From 1300 2d west to city limit
240 Lenoir-Rhyne Stadium
(3d to 8th intersect)
805 ⊛Brown Robt S (2)
Earp Hazel M Mrs (1)
809 ⊛Carver Ralston W (4)
809½ Carver Franklin R (3)
813 ⊛Garth C Voorhees (5)
816 Claremont High School
Supt of City Schools
825 ⊛Menzies Kenneth C (4)
909 ⊛Hill M Woodrow (3)
Truesdale Coyt C Jr (2)
919 ⊛Menzies Mary E Mrs (3)
(10th intersects)
1007 ⊛Councill Elisabeth C Mrs (3)
Councill Stedman C (3)
Lewis Thos P (2)
Rhodes Emmett L (3)
1015 ⊛West Alonzo M (2)
1019 ⊛Bailey Geo L (2)
(11th intersects)
1101 ⊛Miller Herbert H (5)
1107 ⊛Jones Lavalette P Mrs (3)
1109 ⊛Fowler Grover P (4)
1111 Moss Apartments
1 Baker Robt L (2)
2 Swift C David (2)
3 Smith Huit S (2)
4 Wall Wm W (2)
(12th intersects)
1201 Hambrick Robt T, phys
Stewart Danl N, phys
1202 (1203) ⊛Bradshaw Albert J (3)
Hilton Amie J Miss, drsmkr
1205 ⊛James Norman S (5)
1210 ⊛Long Edmund S (4)
1215 ⊛Weaver Wm R (4)
1216 Violette Martin H (5)
1219 ⊛Walton Jas T (4)
1220 (1238) Bruns Lottie B Mrs (3)
1223 ⊛Hardin W Boyd (2)
1228 ⊛Bryan Macie C Mrs (6)
1234 ⊛Herman Quince E, archt (2)
Jones Walter T (2)
(13th intersects)
1306 ⊛Menzies Kate S Mrs (3)
1310 ⊛Blackwelder Bascom B (4)
1313 Hay John R Rev (6)
1314 ⊛Hill J Henry (4)
(Shuford Pl begins)
1327 ⊛Ballew Wm H (3)
1335 Woman's Club
1340 Madison J Clay Rev (4)
1345 ⊛Dunklee Carl M (3)
1350 First Methodist Church
1351 ⊛Bothwell Robt L (2)
(14th intersects)
1406 ⊛Golden Thos S (5)
1411 ⊛Williams Thos R (2)
1417 Richards Frank G (4)
1423 Johnson Thad L (2)
Shepherd Vance P (2)
1424 Vacant
1426 Hamer Marion H (4)
1427 ⊛Martin Robt E (4)
1428 Lutz Horace C Jr (2)
1429 ⊛Morris T Roland (3)
Regan Jas M (2)
1435 Deal Harold G (5)
Deal Margaret W Mrs, mus tchr
1439 Aiken Earl L (2)
1441 Ligon Dan H (3)
1445 Lang Apartments
(15th intersects)
1502 ⊛Cilley Jos E (3)
Cilley E Louise Miss, artist
1514 Ivey Apartments
Frye Cedric B (3)
Guess Lou H Mrs (3)
Logan Guy A (4)
Wilkinson Walter H (4)
1519 Penland A Wesley (3)
Penland Saml H (3)
1526 ⊛Setzer P Augustus (4)
1529 Shelby Jonathan E (6)
(16th intersects)
1602 ⊛Lutz Horace C (2)
1605 ⊛Lyerly Jettie A Mrs (1)
1610 Hickory Museum of Art The
1615 ⊛Ivey Geo F (2)

HOLBROOK REFRIGERATION

Leonard Appliances

McCray and Hobart Market Equipment — Carrier Air-Conditioning

"WE SERVICE ALL MAKES OF REFRIGERATION"

2025 13TH AVE. PHONES: DAY 7627, NIGHTS 25872

G. A. THOMASON & SON

Plumbing and Heating Contractors

2361 9th Ave. **Phones 7977 or 5342**

1625 ⊙Wilfong H Bryan (8)
1626 ⊙Watson Eli T (2)
(17th intersects)
1703 ⊙Blackwelder Geo S (3)
1715 ⊙Witherspoon Marvin H (4)
1716 ⊙Hutchinson Paul D (2)
1723 ⊙McComb David M (3)
1731 Vacant
1737 ⊙Honeycutt Kemp C (6)
1741 ⊙Travis J Rollin (4)
(18th intersects)
1812 ⊙Chenery W Winston (4)
1816 ⊙Key Buford A (3)
1820 ⊙Miller Wm B (3)
1824 Fortune Jack B (4)
(19th intersects)
1900 ⊙Johnson Elizabeth G Mrs (3)
1902 ⊙Stevenson Guy T (4)
1904 ⊙Field Albert H (5)
1907 Vacant
1912 ⊙Schriver Alfred B Dr (4)
1932 ⊙Danner Carl A (2)
2025 Holbrook Refrigeration
2101 Vacant
2102 Kennedy Electric Co
2105 Hickory Textile Sales Co
2165 Mask Paint Co
⊙Mask F Craig (4)
2169 Witten & Co, junk
2180 Seven-Up Bottling Co
2184 Conner Furniture Co Inc
2185 Lineberger Edgar F (3)
2191 Hutto Eugene H, fill sta
2192 Cook Plato (3)
2195 H & H Used Parts Co
2199 Townsend Bros, gros
(C & NW Ry crosses, 22d intersects)
2200 Truck & Auto Service Inc
(23d intersects)
2313 ⊙Thornburg Chas B (3)
2319 Bolch Raymond (2)
(23½ ends)
2339 Sides Fred L (7)

THIRTIETH (Longview)—From 600 6th Av north to corporate limit
601 ⊙Danner David J (5)
614 ⊙Burch Jacob P (2)
630 ⊙Floyd Jas (3)
(7th Av intersects)
701 ⊙Hollar Beulah P Mrs (4)
702 ⊙Digh Toy S (2)
714 ⊙Abernathy Wm S (3)
715 ⊙Stallings Carl E (2)
719 Fox Bessie H Mrs (5)
723 ⊙Hendrix Virgil M (6)
725 ⊙Burns D Reuben (4)
(8th Av intersects)
809 ⊙Dellinger Boyce K (4)
817 ⊙Clark Gerald A (4)
829 Elrod Dock (6)
(8½ and 9th Avs intersect)
923 ⊙Day Chas A (5)
924 Sain Kelly B (8)
930 Gulf Oil Corp
976 ⊙Drum Robt C (3)
1029 Teague Harry (3)
1032 ⊙Frye John E (7)
1035 ⊙Hefner Ralph (4)
1037 Vacant
1038 Chapman Ernest (6)
1039 ⊙Lail Clyde (4)
1042 ⊙Hoote Royal (5)
1045 Frye Wm (2)
1050 Wilson Amos (3)

THIRTIETH AV (Windy City)—From 3d west
330 ⊙Frye Earl H (3)
680 ⊙Little Guy H (4)
775 ⊙White Clyde N (6)
780 ⊙Bowman Leo W (2)
781 ⊙Smith Austin A (5)
785 ⊙Dietz Everett T (2)
786 ⊙Goodnight Emma H Mrs (5)
791 ⊙Bowman Vaughn L (3)
794 ⊙Bowman Faye Miss (2)
871 ⊙Carpenter Harvey D (5)
877 ⊙Good Roy L (5)
891 ⊙Drum Everett C (6)
956 ⊙Smith Thos P (2)
959 ⊙Yount Shular D (4)
975 ⊙Leonard Macie N Mrs (4)
981 ⊙Shoaf Glenn C (3)
(10th intersects)
1015 ⊙Propst Inez C Mrs, drsmkr (2)
1032 Townsend Dennis (3)
1040 ⊙Seaboch Maurice C (3)
1059 ⊙Bost Gentry M (3)
1064 ⊙Hatley Margaret R Miss (1)
Starnes Shuford P (2)
1065 ⊙Miller Ransom (5)
1070 ⊙Taylor Horace G (5)
1079 ⊙Collins Flora B Mrs (3)
Viewmont Mfg Co, clo
1084 ⊙Clevenger Clarence E (3)
1104 ⊙Ellis C O (5)

NATIONAL SUPERIOR MEAT

"Quick Frozen Meats Retain Vitamins and Proteins, Otherwise Lost"

10TH AVE. AT 22D ST. **PHONE 8931**

Sarah's Flowers
"The Best In Flowers"
1109 13TH ST. PHONE 5026

1107 ⊛Faw Branford E (6)
1110 ⊛Teague Geo F (3)
1111 ⊛Temple Carroll G (4)
1116 ⊛Gregg Thos E (3)
1209 ⊛Fincannon Bertha C Mrs (4)
1210 ⊛Gallimore Harry Jr (3)
1218 ⊛Moore R Judson (5)
1222 ⊛Moore Calvin M (4)

THIRTY-EIGHTH (Longview)—From 7th Av north

740 ⊛Wilson Saml (7)
743 Vacant
753 Duffey Willard (2)
856 ⊛McGallion Paul J (5)
1024 Custom-Craft Furniture Inc
1034 Vacant
1035 ⊛Gragg Spencer W (5)
1040 Crouch Terry Furn Shop, plant
1041 ⊛Campbell Willard D (3)

THIRTY-FIFTH (Longview) — From 6th Av north

600 ⊛Butler Pinkney A (3)
604 ⊛Young Plato (5)
608 ⊛Antony Coleman (5)
612 ⊛Woodie Isaac S (2)
616 ⊛Stanley Liza J Mrs (5)
630 ⊛Canupp Edw N (5)

(7th Av intersects)

703 Johnson Martha C Mrs (3)
707 Lavender Thos Y (2)
711 ⊛Smith Grover A (2)
715 Meadows Fred C (2)
727 ⊛Clay Cecil (6)
730 Vacant
731 ⊛Parker Elmer (6)
734 Poole Lora M Mrs (2)
739 Corbett Rufus L (2)
750 ⊛Danner Jesse J (5)
753 Land Dewey J (3)
754 ⊛Stamey John L (2)
757 Land Fred (3)
758 Vacant

(8th Av intersects)

801 ⊛Propst Fred G (4)
803 Vacant
807 Mullins Peter V (3)
811 ⊛Hass Wm A (4)
815 Dykes Amos J (3)
819 ⊛Lavender Forest T (4)
823 ⊛Yount Harold R (4)
825 Whitson Claude (3)
833 Duncan Eli G (9)

THIRTY-FIRST (Longview) — From 2d Av north

204 Loyd G Wesley (3)
205 Robinson Herbert (5)
209 ⊛Kerley Eli R (6)
210 ⊛Payseur Carl (3)
213 Kerley Saml (3)
215 Pitts Henry (4)

(6th Av intersects)

617 ⊛Heavner Henry A Jr (3)
622 ⊛Moretz Ronda R (6)
625 ⊛Smith Lestro (3)
633 Ammons Jacob A (3)

(7th Av intersects)

701 ⊛Kerley Seager E (5)
702 Pugh Vanner B Mrs (3)
723 ⊛Smith Fred A (3)
726 ⊛Keller John H (5)

(8th Av intersects)

801 ⊛Kanipe Robt C (4)
802 ⊛Winebarger Walter H (3)
807 Frye Luther R (2)
812 Smith Leonidas L Rev
814 Bailey John S Jr (3)
815 ⊛Isenhour Atlas D (2)
820 ⊛Herman Wm J (3)
826 ⊛Shronce John J (3)

(9th Av intersects)

990 Blackwelder Oil Co

THIRTY FOUR AND ONE-HALF (Longview)—From 8th Av north

806 Shepherd Marshall E (4)
812 Bass & White Funeral Home, storage
814 Weaver Mattress & Furn Co
893-95 Midway Hosiery Mill

THIRTY-FOURTH (Longview) — From 6th Av north

623 Brooks Hubert (3)
627 ⊛Long Jas (4)
631 ⊛Abee Dock (2)

(7th Av intersects)

709 ⊛Martin Edw (3)
715 ⊛Shepherd W Newton (4)
719 ⊛Hilderbrand Perry R (2)
721 ⊛Frye Paul (3)
725 ⊛Rowe John C (3)
732 Sears Claude E (2)
737 ⊛Rowe John C (3)
741 ⊛Walker Leonard (3)

(8th Av intersects)

807 ⊛Pruitt Woodrow P (3)

STEELE RULANE SERVICE
Conover Road GAS SERVICE Dial 4643
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HICKORY FUNERAL HOME, INC.

FUNERAL DIRECTORS — AMBULANCE SERVICE

1023 ELEVENTH AVE. PHONE 2117

821 ⊙Cook John B (4)

(10th Av intersects)

1012 ⊙Phillips Bonard (5)
1013 ⊙Phillips Fannie S Mrs (1)
1016 ⊙Jones Wm B (7)
1020 ⊙Jones Marshall (3)
1021 ⊙Pruitt Everett G (4)

THIRTY-NINTH (Longview)—From 7th Av north

702 ⊙Mask Henry (3)
706 ⊙Knox Jas (2)
711 ⊙McGalliard Thos G (3)
712 ⊙Propst Ralph P (2)
715 ⊙Starnes Henry D (2)
720 ⊙Yoder Ethel C Mrs (3)
723 ⊙Hass Boyd (5)
763 ⊙Crump Jones A (8)

(8th Av intersects)

805 Frye Herschel J (7)
810 ⊙Hilderbrand Cleo T (3)
820 ⊙Cline Margaret D Mrs (4)
821 ⊙Atwood Earl F (3)
827 ⊙Scarbrough Raymond (4)
828 ⊙Mize Wm R (5)
836 ⊙Kees Turner H (4)
839 Vacant

THIRTY-SECOND (Longview) — From 6th Av north

628 ⊙Jones T Emory (3)
629 Yoder Lillie Y Mrs (2)

(7th Av intersects)

723 ⊙Connor Delbert H (4)
725 Paul Murray Manufacturing Co

(8th Av intersects)

814 ⊙Johnson Jack J (4)
815 ⊙Hendrix L Monroe (8)
820 Longview Hosiery Mill
826 ⊙Shronce John J (4)

(10th Av intersects)

1035 Frye John E

(11th Av intersects)

1102 ⊙Dietz Paul D (4)
1146 ⊙Frye J Fletcher (2)
1151 ⊙Frye Everett (3)
1156 Andrews Tyerus J (5)
1157 ⊙Abernathy Caleb H (2)
1158 ⊙Blair Milton H (3)
1159 ⊙Self Mamie A Mrs (2)
1162 Young's Garage
1168 Meroney Thos A (9)
1170 ⊙Frye Cleveland J (3)

THIRTY-SEVEN AND ONE-HALF (Longview)—From 7th Av north

752 Swanson Fred (4)
758 Gilliam Carl (3)
759 Melton Carl (9)
761 Martin Odell M (4)
762 Starnes Geo C (4)

(8th Av intersects)

803 Gilliam Chas (4)
804 Clark Jas (6)
807 Gilliam Edw (6)
808 Chester Ollis S (7)
811 Maynard John F (6)
812 Crawford Brice (4)
815 Miller Lola H Mrs
816 Houser Wm G (3)
820 Crawford Josie Miss (2)
827 Knox Edith A Mrs (4)

THIRTY - SEVENTH (Longview) — From 5th Av north

507 ⊙*Thompson Fred (8)
515 ⊙*Rink Lee J (7)
525 ⊙*Anthony David (6)
535 ⊙*Anthony Jas (5)
545 ⊙*Kissler Geneva (11)
547 *Rogers Wm (11)

(7th Av intersects)

747 Warlick Ira R (4)
753 Clontz Mallie L (11)
757 Conley Wm (9)
763 Barnes Lewis (6)

(8th Av intersects)

801 Wilson Ray (3)
805 Stillwell Herbert (3)
809 Setzer Earl (5)
815 Petty Guy (6)
819 Walker John (6)

(10th Av intersects)

1026 Blackwell J Frank (2)
1030 Riley Rush (10)
1031 Ritchey Evoy (2)
1035 Hilderbrand Roy (2)
1038 ⊙Chapman Geo G (3)
1041 ⊙Martin Chas (2)
1043 ⊙Yount Donald L (2)
1047 ⊙Buchanan Paul (3)

(11th intersects)

1117 ⊙Miller Everett L (3)
1120 Rogers D A (4)
1135 Queen Harold E (4)
1148 Bethel Methodist Church
—— Dry Pond Cemetery

THIRTY - SIXTH (Longview — From 7th Av north

710 Annas Wm D (3)
716 Lee Linden (3)
721 ⊙Annas Odes F (7)

Enjoy GIBSON'S ICE CREAM

EVERY DAY IN THE YEAR

HICKORY ICE CREAM CO., DISTRIBUTORS DIAL 7811

R. A. EVANS, Pres. FRED D. CHENEY, Supt. of Instr'n.

SOUTHERN VOCATIONAL INSTITUTE

DIESEL—AUTOMOTIVE—ELECTRICITY—REFRIGERATION—RADIO

1343 11TH AVE. PHONE 28987

755 ®Huffman L Everett (8)
756 Kirby Irene Miss (5)
759 ®Ritchie Pierce W (6)
763 Montague Harold (5)
764 ®Woodie Sidney V (5)
771 Dale Fred J (6)
772 Hicks' Hosiery Mill
775 ®Henson Thos L (3)
780 ®Hicks John B (5)
780 ®Sherrill Percy A (7)

(8th Av intersects)

802 Duncan Everett S (4)
803 ®Ingle Wm A (8)
806 ®Bentley John W (5)
807 Stevens Thos (4)
812 ®Duncan Harry L (1)
824 ®Dale Marvin (7)
835 Price Theo W (5)

(10th Av intersects)

1025 ®Huggins Ralph C (3)
Huggins John H (3)
1035 ®Johnson J Craig (3)
1040 ®Jones J Shuford (4)
1043 ®Isenhour Danl (2)
1046 ®Flowers Lola D Mrs

(11th Av intersects)

1101 ®Phillips Millard M (3)
1113 Vacant
1115 ®King Rudy B (3)
1119 ®Pittman Ray (4)
1145 ®Whitener J Park (2)
1165 ®Smith Virgil (7)

(12th Av intersects)

1210 Alexander's Garage
1230 Penley Albert (3)
1235 ®Burns W Hampton (4)
1240 ®Roberts Rettie W Mrs (2)
1250 Longview Furniture Co Inc
—— Municipal Airport
Cannon Aviation Co. Inc
U S Dept of Commerce CAA

THIRTY-THIRD (Longview)—From 5th Av north

505 ®Wall Horace D (4)
508 Hendrix Jack E (2)
509 ®Berry Jas W (7)
512 Vacant
513 Sietz Glenn (3)
515 Vacant
516 Vacant
521 Ledford Roy (2)
525 ®Johnson Frank (4)
526 ®Shepherd Grover C (2)
528 ®Lail Harold L (3)

(6th Av intersects)

605 ®Farmer Grady (2)
606 ®Detter John P (7)
609 ®Buchanan Erwin (2)
618 Vacant
621 ®Christopher Edwin M (2)
622 ®Minton Thos F (2)
631 ®Robinson Russell T (4)
632 Teague Bertie A Mrs (3)
635 ®Buchanan Roy B (8)

(7th Av intersects)

711 ®Smith Millard F (3)
719 Shook Chas E Jr (3)
720 ®Whitener Ned (4)
721 ®Clark Julius V (3)

(10th Av intersects)

1010 ®Yoder Cordie B Mrs (7)
1011 ®Hise Geo W (6)
1014 Fleming Roy T (4)
1015 Rosenbaum Russell (2)
1019 ®Long Cicero C (3)
1020 Pruitt Claude E (4)
1022 Smith Wilford (2)
1026 Hill Russell (11)

TIMBERLANE TERRACE — From 17th Extd east

—— ®Fox Howell C (3)

TRADE AV—From 1017 13th west to 14th

1316 Vacant
1318 Harris Arcade
1320 County Welfare Dept
1326 Setz-Right Hosiery Mills
1330 Warehouse
1336 Davis Geo L, bakery distributor
Hickory Barber & Beauty Sup
1338 Police Headquarters
County Sheriff
State Hwy Patrol
FBI
SBI
1340 Municipal Building

TWELFTH—From 1200 1st Av north to 17th

4 Brown Jas P (5)
Reynolds Blower & Metal Co
5 McLean Trucking Co

(B Av begins)

7 Hutto's Grocery
8 ®Reitzel Wm J (5)
Bridges Esther W Mrs (3)
9 Moss-Marlow Building Co Inc

O. G. PENEGAR CO.

Office Supplies, Equipment and Machines

1210 11TH AVE. PHONE 26536

WALTER MOTORS, INC.

LINCOLN-MERCURY CARS
SALES AND SERVICE
COMPLETE AUTO SERVICE ON ALL MAKES OF CARS
1516 9TH AVE. PHONE 27976

10 ⊙Cansler Claudia H Mrs (3)
14 ⊙Buchanan Emma B Mrs (1)
19 ⊙Moss Luther L (2)
22 ⊙Phifer W Augustus (4)
28 Deitz Hobart L (4)
Cloer Eubert O (3)
40 ⊙Glass J Leroy (5)
111 Lay Bryan (2)
113 ⊙White J Vernon (3)
116 ⊙Hefner Eulan C (3)
122 ⊙Hefner Dock H (2)
126 Hefner Dock Trading Stables
127 Connelly Geo W (5)
134 ⊙*Hewitt Preston E (2)
139 *Emanuel Holiness Church
140 ⊙*Forney Johnson (2)
149 ⊙*Kimball Louisa (3)
156 *Johnson Ethel (4)
*McMillins Ninette
*Ramseur Mildred (4)
160 ⊙*Kimball Saml E (8)
166 *Goodson Ernest D (5)

(2d Av intersects)

200 *Wilfong Cora R (2)
202 *Leach Calvin (2)
204 ⊙*Roberson Nora L (6)
206 ⊙*Whitener Geo W (6)
*Sunset Cafe
209 *Church of God In Jesus Christ
211 *Ross Salala (1)

(3d Av intersects)

305 ⊙*Clark Geo F (5)
306 ⊙*James Edw R (7)
312 ⊙*Hall John B (2)
313 *Avery Emma (1)
321 ⊙*Robinson Margaret (3)
324 ⊙*Whitener Gertrude B (3)
327 ⊙*Lutz Fannie (2)
329 ⊙*Hull Minnie (5)
330 ⊙*Wansley Ernest R (3)
*Wansley Laura D, drsmkr
330 (rear) *Roberts Alfred (2)
336 ⊙*Bell Ida D (9)
337 Vacant
342 ⊙*Deal Noah (7)

(4th Av intersects)

401 ⊙*Patterson Norwood (5)
403 ⊙*Manning John W (3)
407 ⊙*Asberry Edw T Rev (2)
408 ⊙*Jones Evangeline D (4)
*Van's Beauty Shop
411 *Waddell Amos (1)
414 ⊙*Sudderth Junie R (2)
415 *Tate Jos H Rev (1)
*Whitener Jas D (3)
419 *Rutherford Mary (1)
500 ⊙*Shuford Frank L (4)
505 *Wells Sophia (2)
509 ⊙*Derr Florence (5)
510 *St Paul's AME Zion Church
519 ⊙*James Robie C, chiropodist (6)
520 *Coleman Danl (3)
524 ⊙*Morrison Willie S (3)
*Ruth's Beauty Nook
525 *Bennett's Funeral Home
*Florence Mutl Burial Assn Inc
529 *Hotel Cafe
531 *Hart Geo (3)
534 *Horton's Cafe
*Horton E Morris (2)
535 *Horton H Anderson (4)
536 *Abernethy Bernice (3)
*Dula Wm (2)
*Pompey Marylou R (2)
*Ramseur Allene (3)
538-40 *Waggoner Apartments
538 *Brewer Ella B (3)
*Morrison Irene (4)
*Morrison Roy (3)
539 *Bennett's Barber Shop
*Connor Chas (1)
*Vogue Beauty Studio No 2
540 *Curry Lula (1)
*Gilliam Dorothy (2)
*Glenn John (2)
541 *Rinehardt's Soda Shop

(6th Av intersects)

600 *Wade B Harrison (2)
601 *Finger's Taxi Service
606 *Shade Dwight (5)
610 *Longcrier Clarence J (10)
613 *Sanitary Dry Cleaners
615 *Graham Drayton P, phys
618 *Madison Oscar (5)
*Mobley R Emery (3)
*Shuford Wm C (2)
619 *Hart Virginia (2)
*Oglesby Irene (6)
621 *Williams Marie (1)
*Williams Queen E (3)
625 ⊙*Gaither Elsie (1)

(7th Av intersects)

701 Young Bros Grocery

PERRY ARMATURE APPLIANCE CO.

WESTINGHOUSE DEALER
CAFE, GROCERY AND HOME APPLIANCES
1009 12TH ST. *"SALES—SERVICE"* PHONE 26016

Radio Station **WIRC** *"The Home Voice"*

PROGRAMS FOR YOU AND YOUR FAMILY

TOPS IN TALENT AND ORIGINALITY

1423 11TH AVE. **PHONE 2124**

704 Vacant
705 Young Fred (3)
Young Jas W (3)
708 Vacant
710 ⊛Dietz Sarah D Mrs (3)
713 Cline Chas V (3)
720 Burns Jas C (4)
723 Hefner Dewey M, gro
724 ⊛Dietz Sallie S Mrs (4)
734 Hefner Geo H (3)
737 *Bridges Ramsey Rev (1)
748 Bo-Peep Grill
751 *Hartzell Methodist Church

(8th Av intersects)

801 ⊛Hefner John (5)
803 Hefner Herman B, beverages
815 Service Supply Co, auto parts

(9th and Government Avs intersect)

911-15 Hickory Tire & Battery Co
950 Huffry Hotel (3)
Crouch Terry Furniture Shops Inc, ofc
Hickory Sales Co, mfrs agts
Einstein Thos L, furn designer
Hickory Panel Co, veneers, ofc
Retail Credit Co

(10th Av intersects, Sou Ry crosses)

1009 Perry Armature Appliance Co
1010 Piedmont Supply Co Inc
1011 Essotane Gas Service
1011½ Carolina Housing & Mortgage Corp
Forest Hills Inc, real est
Mortgage Service Corp
1018 R & W Engineering Corp
1021-23 Central Electric Supply Co
1025 Hollar Hosiery Mills

(11th Av intersects)

1104 Green Court Manor
1110 Green Court Manor Annex (8)
1111 Thrift Jas H (2)
1118 Fritz Wm A, phys
Williams T R Jr, phys
1120 ⊛Whitener Julian G (4)
1132 Vacant

(12th Av intersects)

1200 Todd Floral Co Inc
1205 Hickory Memorial Hosp
1210 Wilson Lloyd A (3)
Wilson Mary R Mrs, nurse
1216 Leach Rowena M Mrs (1)
1218 Wingo Jos S (2)
1220 Moss Apartments
5 Harrington Lucy C Mrs (1)
6 Hart Jos M (2)
7 Vacant
8 Blanck K Heinz (2)
1221½ Purser C Everett (4)

(13th Av intersects)

1309 ⊛Simmons Oscar C (2)
S & W Art Shop (3)
1310 ⊛Harper F Gwyn (2)
1320 ⊛Headen Alfred R (5)
1321 Baucom Clonnie I (3)
Watts Ronda W (4)
Shuford Ella L Miss (2)
1329 ⊛Gibbs Willie B Mrs (2)
1334 ⊛Lyerly Josephine B Mrs (2)
1337 Poovey Clyde E (4)
Tate E Murray (3)
1338 ⊛Long Wm L (4)
1342 ⊛Miller Alice W Mrs (2)
1345 ⊛Hahn A Gaither Dr (2)
1352 ⊛Lewis John S Dr (3)
1401 Hilton Amie J Miss, furn rms (1)
1410 ⊛Shuford Maude F Mrs (1)
1411 ⊛Lemmond Agnes W Mrs (2)
1416 Richard Baker Hospital
Whaley Jas D, phys
Frye Glenn R, phys
Summers J Dent, phys
1417 ⊛Killian Geo W (3)

(15th Av intersects)

1516 ⊛Brown Arthur M (2)
1520 ⊛Jones Emmery L (3)
1524 ⊛Walker Helen C Mrs (5)
1525 ⊛Griffin Harold W Dr
1532 ⊛George Alex (2)
1534 ⊛Bumbarger Paul W (3)
1537 ⊛Frye Glenn R Dr (3)
1539 (1535) ⊛Ellington Chas H (4)
1545 ⊛Jackson Virginia Miss (1)

(16th Av intersects)

1601 ⊛Ennis Walker C (4)
1605 Clark Neill W (6)
1608 ⊛Cohen Hersh G (5)
1611 Teague C Vandiver (2)
1644 ⊛Crouch Terry V (3)
1647 ⊛Wagner Netta Miss
1648 ⊛Gallamore Vernon B (4)
Gallamore Maude A Mrs, nurse
1650 ⊛Isenhour Solomon A (4)
1651 ⊛Councill Wm T Jr (2)
1653 ⊛Cashion A Ted (2)

MILLER & SMYRE

Plumbing and Heating Contractors

901 E. HIGHLAND AVE. (Rear) **PHONE 26532**

TODD FLORAL CO., INC.

"Todds Flowers Brighten The Hours"

HICKORY'S LEADING FLORIST SINCE 1930

PHONE 2221

1657 ⊛King B Frank (4)
1658 ⊛Wright Calvin C (5)
(17th Av intersects)
1747 ⊛Willis Emmett C (2)
TWELFTH AV — From end of Ashe southwest to 3d and from 1200 8th west to 27th
104 ⊛Lewis Anne McA Mrs (1)
(2d intersects)
200 McCreary Geo W (4)
202 Deaton Paul W (2)
206 Kuhn Jesse E (2)
208 Setzler Edwin L (5)
210 Lenoir-Rhyne Dining Hall
214 Sigmon Robt A (5)
226 ⊛Little W Herbert (5)
232 ⊛Deal J Franklin (4)
236 Park Conrad B (4)
(3d to 8th intersect)
808 Cline Ellis D (2)
814 ⊛Whitener Jas L (3)
820 ⊛Menzies Philip G (3)
830 ⊛Menzies Donald S (4)
910 ⊛Wagner Marshall R (2)
(10th intersects)
1000 ⊛Fox Frank L (2)
1002 ⊛Bumgarner Donald W (2)
1007 ⊛Cashion Katherine R Mrs
1014 ⊛Messick R Gordon (3)
1015 ⊛Broome Karl W (2)
1021 ⊛Ramseur R Gordon (2)
Larson Francis P (2)
1100 Huffman Ray E (3)
Walters Saml H (5)
1101 ⊛Swindell John J (4)
1106 ⊛Clay Thos W (5)
1109 ⊛Whitener Louis A (3)
1110 ⊛Bowles Robt H (3)
Goodson Evoy E (5)
1111 Martin Jas J (5)
(12th intersects)
1205 ⊛Fennell Peter T (6)
1211 Hickory Memorial Hospital Nurses Home
1214 ⊛Prevette Buell L (4)
1215 ⊛Zerden Louis E (8)
1221 ⊛Mitchell Carrie S Mrs (8)
1225 Gilbert Alfred W (2)
1231 Noll John L (4)
(13th intersects)
1315 ⊛Wheeler Emily B Miss (2)
1319 ⊛Keever Mary B Miss (2)
Huggins Claude H (7)
1326 Clevenger College of Business Administration
1327 ⊛Frye Lawrence D (5)
Frye Pherebee S Mrs, furn rms
1328 Seaver Cecil E (5)
1330 Clevenger College of Business Administration, dormitory
1334 Dunlap Jack M (2)
Hyder C Russell (2)
Stephens John W (2)
1338 Fuller Jas C (4)
Lutz Earl A (2)
1339 McMahon Hoyt W (5)
1345 Harris Phifer M (4)
1346 ⊛Sherrill Geo W, J of P (6)
1347 ⊛Gosnold Wm E (2)
1350 Twelth Av Apartments
Bolick Glenn (2)
Fisher Sherman (2)
Mullins Randolph E (2)
Pitts J Edw (3)
(14th intersects)
1402 ⊛Keever Clarence E (3)
1403 Mildred Apartments
1 Flowers E Kenneth (2)
2 Ford John H (2)
3 Johnson Albert S (2)
4 Wimmer Milton H
5 Poovey John M (2)
6 Lael Hal J (2)
1410 Troutman Apartments
1 Black Ralph M (3)
2 Throneburg Shuford M (2)
3 Teeter Jas M (3)
4 Huggins Henry (2)
1414 ⊛Troutman Paul W Dr (3)
1419 ⊛Cline Henry C (3)
1420 ⊛Ballew Martha J Mrs (1)
Pope Adrian E (4)
1428 Harbin Apartments
1 Shuford Edith H Mrs (1)
2 Wise Lela A Miss (2)
3 Wilkinson John C (2)
4 West Edw T (2)
1429 ⊛Mosteller C Lafayette (3)
1434 Boliek Luther G (4)
Miller J Lindsay (2)
1435 Wright Wm C (2)
1444 Oakwood Apartments
3 Bumbarger Paul W Jr (3)
4 Ratcliffe Ruth Miss
5 Wood Robt W (3)
6 Reese Cecil (2)

R. A. TUNSTALL INSURANCE AGENCY

"INSURANCE OF ALL KINDS"

5 UNION SQ. BLDG. **R. Archie Tunstall, Owner** **PHONE 7531**

Hickory Motor Sales, Inc.

DODGE — PLYMOUTH CARS — DODGE TRUCKS

HICKORY'S MOST COMPLETE AUTOMOTIVE SERVICE

1435 9TH AVE. *SALES AND SERVICE* PHONE 2154

7 Killian Marion (2)
8 Powell Floyd A (2)

(15th intersects)

1521 ⊛Wootten Geo R (4)
1522 ⊛Maynard Ralph W (4)
1528 Stirewalt Apartments
⊛Stirewalt Arthur C (2)
Beam Clarence (1)
Kelly Roy M (3)
Lackey John E Jr (3)

(16th intersects)

1604 ⊛Simpson Annie E Mrs (4)
1605 Mott Thos A (3)
1616 ⊛Flowers Ralph C (4)
1617 ⊛Fox Edgar L (3)
1625 Althouse Harry D Rev (3)

(17th intersects)

1702 ⊛Tomlinson Pearl M Mrs (4)
1703 ⊛Whaley Jas D Dr (3)
1709 ⊛Murphy Jos L (4)
1710 ⊛Williams Hugh P (2)
1716 ⊛Walton Elwood W (4)
1719 ⊛Whitener T Manly (5)
1725 ⊛Keever Jas W Dr (3)
1753 ⊛Johnson J Eulan (2)

(18th and 19th intersect)

1904 Allen David L (5)
1908 Fox Conley C (2)
1916 Vestal Odell S (4)
1920 Simpson Archie L (3)
1928 Laird Wm B (4)
1936 Davis Floyd I (5)
1940 Giles Linda S Mrs (3)

(20th intersects)

2015 Bush Transfer Inc
2021 Craig Benj F (5)
2024 ⊛Miller Wm A (2)
2032 Rector Edw D (3)
2100 Holar Wm F (8)
2112 Johnson Wiley H (3)
2120 Starnes Herbert L (4)
2129 Catawba Concrete Products Co
2130 Sinclair Refining Co

(C & NW Ry crosses)

2140 Penley Rosevelt V (4)
2142 Frye Herschel L (3)

(22d intersects)

2201-15 City Garage (side)
2232 Precision Industries Inc
2242 Vacant

(23d intersects)

2312 Elmore Wm T (4)
2313 ⊛Arney Jas B (4)
2320 ⊛Burner Pearl W Mrs (1)
2325 ⊛Lawrence Edw S (6)
2326 ⊛Holsclaw Wm (2)

(23½ intersects)

2349 ⊛Raby Etta M Mrs (1)
2350 Bumgarner Marvin E (8)
2356 ⊛Moore Oppa C (3)
2364 ⊛Huffman J Baxter (3)

(24th intersects)

2402 ⊛Craig Wm F (3)
2406 Abee Etta M Mrs (1)
2412 Ledford Jacob M (2)
2416 Yoder Eubert M (6)
2417 ⊛Hawn Chas F (2)

(24½ begins)

2428 ⊛Brown Peter L (5)
2429 ⊛Taylor Malice Miss (5)
2434 ⊛Brown Jas D (3)
2437 ⊛Ennis Henry K (2)
2439 ⊛Fox Robt L (3)
2442 Vacant
2443 Martin Quince A (13)
2607 Key R Beryl (3)

(Longview)

3495 ⊛Land Jas E (3)
3508 Hendricks Wm A (4)
3606 Vacant
3614 ⊛Yoder Herbert L (2)
3720 ⊛Cook Chas (3)
3740 ⊛Smith Lloyd T (5)
3760 ⊛Setzer Alfred (4)

TWELVE AND ONE-HALF — From 1218 15th Av north to 17th Av

1517 ⊛Boettcher Wm J (3)
1527 ⊛McDonald Wm R (3)
Brinkley Sarah S Mrs (1)
1531 ⊛Hilts Edw L, mfrs agt (2)
Olsen Clifford R (2)
1532 ⊛Henderson Aldis C (5)
1538 ⊛Hord Cletus S (2)
1539 "Aikenwood"
⊛Aiken John W (3)
1544 ⊛Henderson Hazel E Mrs (1)
1545 ⊛Clemmer Robt L (5)

(16th Av intersects)

1614 ⊛Scarborough Buren E (2)

TWENTIETH — From 2000 4th Av north to 19th Av

403 ⊛Setzer John F (5)
409 ⊛Setzer Jos B (3)

(5th Av intersects)

513 Smith Blake (9)
Davis Edw (8)
521 Davis Jas C (5)
Helton Raymond A (6)

BASS-SMITH FUNERAL HOME, INC.

Funeral Directors — Ambulance Service

1220 13TH ST. (Opp. Presbyterian Church) DIAL 2131

HARPER MOTOR CO.

FORD CARS AND TRUCKS

SALES Ford *SERVICE*

1315-1317 9TH AVE. PHONES 7936 and 3666

529 ®La Fone Howard F (5)
535 ®Pressley Jas R (3)
543 ®Detter Ed W (8)

(6th Av intersects)

601 Cline Mabel D Mrs (3)
621 ®Renfro Jas G (9)
756 ®Willis J Clyde (2)

(8th Av intersects)

802 ®Bisanar Thos P (4)
803 Coffey Emma M Mrs (3)
807 ®Black J Sam (4)
810 Seagle Blanche L Mrs (2)
811 Hefner R Bruce (2)

(9th Av intersects)

908 ®Bradford Edna L Miss (1)

(10th and 11th Av intersect)

1119 Presnell Eli B, wood (6)
1121 ®Drum Etta T Mrs (1)
1123 ®Farmer Millard J (2)
1131 ®Van Horn Thurmon W (2)

(12th Av intersects)

1200 Williams Ira E (2)
1201 Helton Glenn C (5)
1219 Byers Tobias C (4)
1225 ®Norris Virgie B Mrs (1)

(13th Av intersects)

1329 ®Abernethy Belle B Mrs (4)
1330 ®Cauble Wm L (6)
1334 ®Mauldin Herbert (4)
1340 ®Simmons F Joel (2)
1341 ®Helms Hoyle L (2)
1349 ®Lyerly Walker Jr (4)

(14th Av intersects)

1419 ®Fritz Wm A Dr (4)

(14½ Av intersects)

1426 ®Campbell R Leroy (4)
1433 ®Jones John L (4)

(15th Av intersects)

1501 ®Huggins Bessie S Mrs (3)
1519 Huggins Edgar E (4)
1531 ®Clinard J Weston (2)

(16th Av intersects)

1602 ®Hayes Oscar E (3)
1604 ®Perry Elwood L (4)
Buck's Baits, mfrs
1618 ®Carpenter Chas W (4)

(Starnes Dr ends)

1652 ®Starnes Ethel G Miss (1)
Finegan John A (5)
1658 ®Starnes Harold N (2)

(18th Av intersects)

1801 Kirby Albert V (6)

TWENTIETH AV (Windy City) — From a point rear 1709 2d west to 10th

103 ®Bradham Donald C (3)
106 ®Varner Bruce O (3)
130 ®Pace Awtry (2)
161 Eckard Marvin E (2)
169 ®Hallman Ernest W (4)
180 ®Yoder J Yates (4)

(2d intersects)

710 ®Hamilton Dreuy R (7)
Church Clarence B (2)
Grey Robt W (3)
713 ®Deal Lawrence P (2)
714 ®Deal Lester L (3)
716 ®Poovey Martha H Mrs (1)
721 ®Deal Vernon H (7)
728 Bolick H Ralph (3)
Greene Arthur R Jr (10)
801 ®Wooten R Morgan (6)
812 ®Bowman Clifton E (7)
911 Vacant

(15th intersects)

1510 Anderson Lee R (3)
1520 Lingerfelt Garland M (3)
1540 ®Brittain Jas C (3)

TWENTY AND ONE-HALF — From 2016 14th Av north

1413 ®Twisdale Lawrence A (4)
1415 Abee D Carroll (4)

TWENTY-EIGHT AND ONE-HALF (Longview)—From 4th Av north to 7th Av

405 Hester Renn F (4)
409 ®Wright Lloyd B (2)
501 Marr Wm W Rev (6)

TWENTY-EIGHTH — From 2800 4th Av north to city limit

702 ®Locke Ashley I (2)
708 ®Hilderbrand Troy W (3)

(8th Av intersects)

803 ®Dunn Roy C (9)
809 Reinhardt Lillie C Mrs (1)

(9th Av intersects)

934 ®Gilbert Elmer F (3)
Cochran Fred T (2)
935 ®Barger Albert T (3)
936 Southern Desk Co, foundry
937 ®Slemp Wm D (3)

(10th Av intersects, Sou Ry crosses, 11½ Av intersects)

1128 Reed Henry S (7)
1132 Worsham Ervin O (4)

HICKORY FLOUR MILLS

Manufacturers of

HIGH-GRADE FLOUR, MEAL AND FEED

"As Good As The Best — Better Than The Rest"

PHONE 27971 345 TENTH AVE.

KERR SAND COMPANY
WASHED AND SCREENED SAND, STONE AND GRAVEL
GRADING OF ALL KINDS — READY-MIX CONCRETE
PROMPT DELIVERIES REASONABLE PRICES
DIAL 2214 Tenth Ave. (Highland)

1138 Isenhour Chas (4)
1154 Danner Geo W (5)
1157 Franklin Jas A (6)
1168 ⊛Matthewson Glenn (4)
1402 Odom David (3)

TWENTY-EIGHTH AV (Windy City) —From 9th west

980 ⊛Earnhardt Jas D (2)
983 ⊛Keller Arthur W (3)
985 Smith Odell A (3)
987 ⊛Price Hayden E (4)
988 ⊛Owen Earle B (3)

(10th intersects)

1023 ⊛Arcuri Benj (4)
1024 ⊛Crow Walter B (2)
1030 ⊛Hefner Foy C (3)
1036 ⊛Bowman Saml W (4)
1037 ⊛Poovey Paul V (3)
1041 Cox Thos D (2)
1044 ⊛Wilhelm Alfred G (3)
1052 ⊛Hoke Pauline H Mrs (6)
1062 ⊛Anderson W Edw (3)

TWENTY-FIFTH—From 2500 1st Av north to 9th Av

107 Isenhour John F (2)
107 (rear) Cannon Jas A (5)
108 ⊛Johnson Toan B (4)
111 ⊛Mims J Duncan (3)

(2d Av intersects)

201 Vacant

(3d Av intersects)

301 ⊛Vaughn J Harold (5)

(4th Av intersects)

400 ⊛Detter Elizabeth D Mrs (2)
405 ⊛Coble Jas W (5)
414 Hall J Saml (4)
415 Knit Sox Hosiery Mills No 2
425 Vacant
500 Twenty Fifth St Grocery
501-07 James Knitting Mills Inc
502 ⊛Lail Marvin W (4)
508 Petty Talmadge (4)
513 Sherrill W Clarence (5)
516 Moses Annie S Mrs (7)
Woody Howard G (3)
521 Hicks Willis G (2)
522 Whitten Thos J (2)
530 Hudson Harvey (5)
534 Hovis Wade F (2)

(7th Av intersects)

704 Teague Merrill W (6)
712 Settlemyre Leo (6)
720 Sigmon Marshall E

(8th Av intersects)

804 Summerlin Wm R (5)
812 Smith Walter L (4)

(12th Av intersects)

1201 Vacant
1227 ⊛Yount Adrain (3)
1235 ⊛Saine Obe W (3)

(13th Av intersects)

1327 Perkins Grover W (3)
1329 ⊛Pitts Cora R Mrs (3)
1331 Rozzelle Fred (5)

TWENTY-FIFTH AV (Windy City)—From 6th west

643 ⊛Berry Ray (2)
646 ⊛Plemmons Ernest S (5)
647 ⊛Barnes T Howard (4)
653 ⊛Sides Raymond L (5)
658 ⊛Kirby Otis B (5)
664 ⊛Powell John D (5)
674 Vacant
682 Suggs Julian S Jr (4)
690 ⊛Brooks John (2)

(8th intersects)

817 ⊛Greenhill Ralph F (2)
821 ⊛Hollar Boyd L (2)

TWENTY-FIRST—From 2100 5th Av north to 16th Av

531 Evans Edw O (2)
533 Freshair Perry C (5)
535 Bumgarner Henry T (6)
537 Thompson Jas F (8)
539 Riley Wm J (7)
547 ⊛Jackson Wm C (4)
556 Vacant

(6th Av intersects)

605 ⊛Pierce Cora B Mrs (5)
611 ⊛Day Elisha C (6)
619 ⊛Hovis Walter A (2)
Hovis Walter A J (3)
620 ⊛Bogle Abner D (3)
626 ⊛Thompson Lucille P Mrs (2)
627 ⊛Crouch Burley H (2)
630 ⊛Hawn Mary S Mrs (3)
633 Caldwell Marvin C (3)
636 Brewer Theo R (4)
711 Kerr Ronald R (3)
712 Parker-Renfroe Knitting Mills
714 Foster Henry H, cabt mkr

(8th Av intersects)

C. E. CLEVENGER, Pres. R. W. CARVER, Dean
TAKE A BUSINESS COURSE
CLEVENGER COLLEGE OF BUSINESS ADMINISTRATION
1326 12TH AVE. DIAL 27171

HICKORY STEAM LAUNDRY CO., Inc.

NEW SYNTHETIC DRY CLEANING PLANT

219 HIGHLAND AVE. PHONE 2261

BRANCH 1318 11TH AVE. (Carolina Theatre Bldg.) — PHONE 4716

801 (rear-1) Smith John E (4)
(rear-2) Pierce Eugene L (3)
(rear-3) Barnes Carl (1)
(rear-4) Hopper Broadus D (2)
(rear-5) Smith Amos (2)
(rear-6) Wilborn John H (2)
807 ®Cook Ray B (4)
809 Twenty First Street Grocery
(9th Av intersects)
901-03 Hickory Foundry & Mach Co
905 Webb Specialty Co, whol confr
(12th Av intersects)
1235 Johnson Fredk (2)
(14th Av intersects)
1401 ®Norris Wm G (4)
1419 ®Rouglas Lee W (5)
1425 ®Cline John T (4)
1455 ®Parks J A (2)
1469 ®Wright A Brooks (2)
1470 ®Spratt Barney M (4)
(15th Av intersects)
1503 ®Williams Danl L (3)

TWENTY-FIRST AV (Windy City) —From opp 2100 2d west to Taylorsville Rd

801 ®Smith David L (6)
903 ®Bolick Jas D (4)
Shroeder John C
907 ®Reeves C Edw (7)
911 Burnett Saml H (3)
(15th intersects)
1513 ®Lipe Wm E Jr (2)
1529 ®Brittain Howard J (3)
1560 ®Eller Sherrill L (2)

TWENTY-FOUR AND ONE-HALF—From 2416 12th Av north to 13th Av

1200 Boyd Celia H Mrs (6)
1202 Vacant
1204 Vacant
1208 Grider Walter (3)
1214 Vacant
1215 ®Hilton Gordon E (4)
1221 ®Fulbright Kathryn H Mrs (2)
1222 ®Helton Fred L (2)
1229 ®Shuford Harley (3)
1230 ®Helton Robt (4)
1233 Smith Jas D (4)
1238 ®Danner Benj F (4)
2441 ®Watson Millard (5)

TWENTY-FOURTH—From south city limit north to 13th Av

102 Vacant
120 Budy Body Works
200 Good Roy L Hosiery Mill
206 Shelton Grover (3)
210 Surratt Geo E (3)
214 ®Whisnant Fallan L (4)
218 Fickling Elliott R Jr (4)
224 ®Settlemyre R Ray (5)
(3d Av intersects)
303 ®Crockett Thos D (2)
306 ®Yount Gordon A (3)
307 Huffman Claude O (5)
308 ®Yount Harvey M (2)
311 ®Teague Ollie Miss (4)
400 ®Townsend Carrie C Mrs (3)
401 ®Shook Chas A (2)
401 (rear) Shook Arthur J (2)
406 Humphries Ellie W (6)
409 ®Smith Benj H (5)
415 ®Clark Grover H (7)
416 Vacant
419 ®Settlemyre Russell (3)
420 Mims Kenneth (5)
(5th Av intersects)
500 Styles Clayton L
503 Warner Coleman (3)
507 ®Reinhardt W Neal (7)
508 Styles Clayton F (3)
Kelley Robt (4)
Maxwell Chester S (1)
511 ®Deal G Oscar (4)
514 ®Shull Farrell (2)
516 Lackey John T Rev (4)
517 Cline Margaret H Mrs (1)
Settlemyre Clyde D (4)
518 ®Lafone Vernon (4)
(7th Av intersects)
701 Keller Walter J (6)
707 Adams Chesley (4)
713 Yount Thurman S (5)
717 Sigmon Frank L (5)
720 Dr Pepper Bottling Co, whse
(8th Av intersects)
800 Rowe D Guy (3)
809 Carswell Pinkney (4)
817 Hopper Foster O (4)
(9th Av intersects)
903 Adams Wm M (3)
905 Hickman Hdw Co, whse
912 Boyd Thos (6)
915 ®Bowman Ollie I Mrs (5)
930 Del-Mark Inc, dry transfers
(10th Av intersects, Sou Ry crosses)

THE BIG DOLLAR FOOD MARKET

Plenty of parking space—Low Prices

10TH AVENUE AT SIXTH STREET

DeSoto

PIEDMONT MOTOR CO., INC.

DESOTO AND PLYMOUTH CARS
SALES AND SERVICE
1434 9TH AVE. PHONE 4266

Plymouth CHRYSLER

1049 Robertson Chemical Corp
1050 Cox Manufacturing Co, furn
(11th and 11½ Avs intersect)
1125 ®Hollar Alice E Mrs (5)
1132 Vacant
1139 Brown Edgar T (5)
1142 Brown Delia S Mrs (3)
1145 ®Goode Horace (6)

TWENTY-FOURTH AV (Windy City)—From 6th west

644 ®Huffman R Earl (2)
652 ®Martin Thos R (2)
660 ®McDaniel John L (6)
690 Cole Matthew J (6)
694 Tallent Howard L (3)
764 Yount Ernest L (5)
(7th intersects)
770 ®Herman Floyd E (3)
774 ®Smith Clyde W (2)
(8th intersects)
852 ®Townsend John E (6)
853 ®Poovey Ural F (7)
861 ®Poovey Mildred H Mrs (3)
869 ®Poovey Garland F (5)
877 Cole Jas B (4)
880 Propst Henry L (4)
885 ®Bentley Cletus L (4)
893 Pope Q E (2)

TWENTY NINTH — From U S Hwy 70 west, north to beyond city limit

100 Hickory Well Drilling Co Inc
(3d Av intersects)
311 ®Poovey John R (2)
312 Vacant
325 Vacant
(6th Av intersects)
620 ®Abee Esley H (5)
629 Zimmerman Edw (3)
633 Acanfor Angelo (3)
637 ®Heavner Luther (3)
(7th to 11½ Avs intersect)
1142 Mofford Ernest (2)
1146 Drum Mattie H Mrs (1)
1149 Brendle Lawrence A (13)
1166 ®Young Lloyd S (3)
1170 Carter O Reid (9)
1171 ®Barkley Wm T (4)
1178 ®Isenhour Katie Y Mrs (7)
1181 ®Barkley Wm L (3)
1183 Barkley Clay (3)
(city limit)
1358 Childers Edw R (3)
1468 ®Keener Saml F (2)
1478 Locke Boyd M (6)

TWENTY-NINTH AV (Windy City)—From 7th west

774 Reed Sterling P (5)
783 ®Putnam Ned (3)
787 ®Danner N Everett (4)
790 McKay A R Pete (2)
792 ®Marley Jas W (5)
798 ®Geouge Robt L (3)
799 ®Bowman Ralph M (3)
(8th intersects)
878 Hefner Carl R (5)
886 ®Frye Dee C (6)
887 ®Ennis John E (4)
(9th intersects)
958 ®Starnes G Paul (4)
959 ®Preslar Fred N (3)
970 ®Eckard Harley L (5)
973 ®Yount Fabin S (6)
(10th intersects)
1022 ®Campbell J Ransom (2)
1034 ®Wittenburg Claude W (4)
1041 ®Huffman Hal F (2)
1045 ®Wilson Tyree J (3)
1050 ®Putnam David (3)
1054 Butler Pearl H Mrs (2)
1078 ®Truan Frank A (3)
1090 ®Eckard Floyd A (3)

TWENTY-SECOND — From 2000 3d Av north to city limit

333 ®Jones Turner H (5)
(4th Av intersects)
411 ®Keener Saml (4)
412 Weaver Autus M (3)
415 ®Keener Robt (5)
422 Youngblood John A (2)
424 Herman Leonard E (4)
427 ®Smith Lonnie P (3)
429 ®Eggers Lonnie (6)
(5th Av intersects)
500 Kerns Robt E (3)
503 ®Powell Henry M (3)
509 Vacant
539 Martin W Ira (3)
539 (rear) Vacant
542 ®Setzer W Albert (4)
545 Bryan John C (3)
552 ®McCarley Lola W Mrs (3)
560 Perry Robt M (2)
(6th Av intersects)
610 Martin Bessie R Mrs (4)
611 ®Hallman Rennie L (2)

BEAR WHEEL ALINEMENT

BUDY BODY WORKS

24-HOUR WRECKER SERVICE
PAINTING — REBUILDING — FRAME STRAIGHTENING
TRIMMING — GLASS WORK — BRAKE SERVICE
MECHANICAL WORK — TRUCK AND TRAILER WORK
DAY PHONE 7316 NIGHT PHONE 6902
120 24TH ST. AND HIGHWAY 70

ATLANTIC INSULATING CO., Inc.

APPROVED JOHNS MANVILLE APPLICATIONS
INSULATION, ASBESTO SIDING, AND CAULKING
WEATHERSTRIPPING

Room 207 Grant Bldg. Phone 28821

625 Cook Alvin (2)
630 Teague Marvin (5)
(7th Av intersects)
703 ®Lail C Vester (5)
709 Huffman David C (5)
715 Clevenger Lee J (7)
Linder Elton (2)
Leard Kenneth (4)
718 Ledford Marshall J (3)
720 McKnight Walter D (8)
(8th Av intersects)
800 Anderson Aubrey O (2)
824 Green Sign Co
(9th and 10th Avs intersect, Sou Ry crosses)
1011 Hyde Ella M Mrs (6)
1019 ®Blanton Horace (2)
(11th Av intersects)
1145 City Engineer
City Public Works Dept
City Garage
1157 Martin Ernest (5)
(12th Av intersects)
1203 Campbell Conrad (6)
1204 Brittain John (2)
(C & NW Ry crosses)
1302 Carolina & Northwestern Ry, shops
1348 Adkins Taskir D (5)
Parson Prince E (3)
1352 Rozzelle Irven E (7)
1400 ®Atkins Eugene E (4)
1401 Century Furniture Co The
1403 Dennison Machine Tool Co
1406 Pack Jethro H (3)
1407 Sterling Knitters Inc
1409 Ennis Chair Co
1421 Kenworth Hosiery Mills
(13th Av intersects)
1422 ®Hawn J Morgan (6)
Canada Bruce
1432 Burwell's Repair Shop
Burwell's Launderette
Burwell Fred H (4)
1442 ®Penley Chas W (10)
1446 Allen Wm H (4)
1447 Williams A Fred (4)
1450 Henson Pearl Mrs (2)
1454 Vacant
1458 Penley Wm D (5)
(15th Av intersects)
1504 Turner Clyde G (3)
1506 ®West Rex C (3)
Cox Donald E (3)
1512 Good Fred E (4)
1517 ®Bolick Ida C Mrs (5)
Scott Jane Miss (1)
1519 ®Thornburg Jas (3)
1520 ®Hicks Elsie C Mrs (6)
Hoffman Dixie H Mrs, nurse
1524 ®Sigmon Ellen W Mrs (2)
1525 ®Crook Richd (3)
(16th Av intersects)
1604 ®Cline Guy E (5)
1607 ®Hicks Glenn G (3)
1608 ®King Carl G (8)
1610 Herman Troy R (2)
1612 Sigmon Marvin J (2)
1613 ®Tankersley Claude T (2)
1614 Sigmon Lucindia H Mrs (2)
1719 Yount Clyde R (2)
(18th Av intersects)
1815 Early Bird Hosiery Mills
1821 Ingold Co Inc, whse

TWENTY - SECOND AV (Windy City)—From 2d west
902 Vacant
940 ®Fox Arthur T (2)
942 ®Preslar Willard F (4)

TWENTY-SEVENTH — From Highway 70-A north to city limit
25 Hickory Panel Co
35 Four Points Furniture Co
(2d Av intersects)
201 Kenworthy Bernard (2)
205 ®Anderson Lillie F Mrs (11)
211 ®Abee Kenneth (2)
213 Vacant
295 Vacant
(3d Av intersects)
303 ®Lentz Cullen R
316 ®Lail Julius C (3)
Lane Edw A (9)
319 ®Sweezey Willard (3)
(4th Av ends)
405 ®Beach C Oscar (2)
699 *Suddreth Zettie (1)
(7th Av intersects)
703 Barfield Lawrence B (5)
704 Cochran W Ellis (5)
712 Lowery Saml J (2)
720 ®Thompson Jas E (4)
(8th Av intersects)
801 ®Pierce Lola K Mrs (5)

ELECTRICAL SERVICE CO.

"Quality That Counts"

Contractors — Fixtures — Appliances — Power and Mill Wiring

1210 13th St. Phones: Day 2164; Night 8921

BANKS PONTIAC CO.

PONTIAC SALES AND SERVICE

INTERNATIONAL TRUCKS AND PENNSYLVANIA TIRES

1419 9TH AVE. *"All Types of Repair Work"* PHONE 2217

806 Walker Mack (2)
809 Vacant
811 ®Marshall Fredk (4)
814 Odom Jas C (2)
822 Martin Jas E (4)

(9th to 11th Avs intersect)

1103 Crump Danl B (4)
1109 ®Beam Julia W Mrs (2)

(11½ Av intersects)

1123 ®Frye Essie A Mrs (7)
1129 Vacant
1130 Frye Octavia W Mrs (3)
1139 ®Frye Ray T (4)

(12th Av ends)

1211 *Powell Lee (7)
1299 ®Sigmon Roscoe E Jr (3)
1395 ®Sigmon Ervin R (2)
1399 ®Robinson Plez E (4)
1427 ®Odom John P (6)
1527 Hauser Martin A (2)

TWENTY-SEVENTH AV (Windy City)—From 6th west

672 ®Rowe Maryland D (3)
673 ®Hilton Momer E (7)
684 ®Teague Festus L (4)
692 ®Speagle J Worth (5)

(7th intersects)

760 ®Haskins Guy M (4)
771 ®Earnhardt D Berry (4)
780 ®Townsend John J (3)

(9th intersects)

951 ®Whitener Paul J (4)
Whisnant David O (2)
952 ®Punch Carroll A (5)
956 ®Whisnant Roy F (2)
960 ®Campbell Saml D (3)
961 ®Link Jennie J Mrs (3)
Link J Vernon (2)

(10th intersects)

1035 ®Jarrette Jay D (2)
1043 ®Eckard Homer R (4)
1051 ®Hefner Roy O (2)
1059 ®Eckard E Clinton (5)
1067 ®Hall Forrest G (2)

TWENTY-SIXTH—From 2600 1st Av north to 9th

111 ®Propst Everett M (4)
111 (rear) Seitz John L (7)

(2d and 3d intersects)

307 Kilby Rosa L Mrs (2)
Blackman Katherine G Mrs (2)
Reinhardt Luther D (6)

(4th Av intersects)

416 Bollinger Mary B Mrs (2)
422 Hendrix F Ralph (3)

(5th Av intersects)

502 Wright Lucy W Mrs (2)
505 Newton Robt I (2)
508 Kanipe Benj F (7)
509 Crump Albert R (5)
513 Vickers J Gordon (4)
514 Kimbrell Geo W (3)

(7th Av intersects)

705 Bumgarner Hugh G (5)
711 Rowland Geo W (2)
717 Marshall Thos E (7)
720 Sigmon Ralph H (8)

(8th Av intersects)

801 Revels J Albert (4)
804 Summerlin Wm R (5)
809 Wike Fred S (3)
812 Smith Walter L (4)

TWENTY-SIXTH AV (Windy City)—From 6th west

668 ®Teague A Dennis (5)
670 ®Bolick Ralph T (3)

(7th intersects)

759 ®Robinson Carl J (3)
773 ®Hamby Chas (3)
782 ®Pearson Benj G (4)

(8th intersects)

802 ®Simmons Glenn E (7)
803 Cater Wiley J (6)
814 Simmons Hosiery Mill

(9th intersects)

962 Cline A Earl (5)
969 ®McComb Frank W (5)
978 ®Whitener Chas H (3)
984 Hamby Rufus A (3)

TWENTY-THREE AND ONE-HALF—From 2326 1st Av north to 9th Av and from 2326 12th Av north to 13th Av

101 ®Frye Carl R (2)
105 West Hickory Garage
115 Hickory Implement Co
131 ®Price Earl F (5)

(Highway 70 crosses)

201 ®Deitz Perry E (2)
Holland Eugene M (4)

(4th Av intersects)

416 Kincaid T Rufus (3)
419 ®Page Wm T (5)
422 ®Tallent Forest L (6)

(7th Av intersects)

725 Tenn-Carolina Transit Inc

(12th Av intersects)

1203 Franklin Garman (3)

CAROLINA HOUSING & MORTGAGE CORP.

G.I. and F.H.A. Long Term Loans

1011½ TWELFTH STREET PHONE 2177

ROYAL CROWN BOTTLING CO.

DRINK ROYAL CROWN COLA

"Best By Taste Test"

1638 9TH AVE. **PHONE 6116**

1207 ⊛Propst Jordan W (7)
1211 Teague Webster (14)
1212 Vacant
1215 Mace J Bryant (11)
1216 Cooper Dale (4)
1220 ⊛Church Chas Q (5)
1236 ⊛Bostain Hazel D (4)

TWENTY-THIRD—From 2300 2d Av north to city limit

215 Vacant

(3d Av intersects)

302 ⊛Saunders Sherwood (8)
310 ⊛Settlemyer Victor R (4)
318 ⊛Cook Leona F Mrs (4)
330 ⊛Taylor Kate R Mrs (9)

(5th Av intersects)

506 ⊛Cater Noah M (6)
512 ⊛Scales John B (5)
518 ⊛Chapman John P (2)
526 ⊛Gabbard Jos R (6)
532 ⊛Tallant Wm H (5)
538 Reinhardt Hugh L (4)
544 ⊛Huffman Ales L (6)
545 Beard Ora Miss (1)
Berry Edw (3)
545 (rear) Mull Ransom D Jr (2)
547 Towery Owen B
552 Rhodes Howard E (2)
Williams Walter H (2)
706 ⊛Huffman U Schulylor (4)
715 Surratt Clarence A (4)
716 Shull Pinkney F (3)
728 Truett Sallie M Mrs (9)
796 Propst J Perry (2)

(8th Av intersects)

800 Vacant
808 ⊛Deal Frank B (6)
814 Bradshaw Horace E (2)
Pendleton Horace L Rev (1)
820 ⊛Leonard Kate G Miss (2)
824 Ward L Vance (6)

(9th Av intersects)

907 Suttlemyre Lillie C Mrs (5)
908 Yoder Roscoe H (4)
911 ⊛Poarch Hugh R (9)
917 ⊛Lackey Mary J Mrs (2)
918 ⊛Honeycutt Wm M (5)
918 (rear) ⊛Carswell Walter (3)
921 Kale Claude W (4)
922 Price Thos S (8)
925 Zachary Ulan (4)

(10th Av intersects, Sou Ry crosses)

1002 Houck Summey L (3)
1006 ⊛Pierce Thos H (3)
1009 ⊛Thomas Lossie S Mrs (2)

(11th Av intersects)

1108 ⊛Abernathy L Edw (7)
1113 ⊛Hardin Fred W (4)
1119 Abshire Alfred G (3)
1120 ⊛Wyant Carroll A (3)

(11½ Av intersects)

1127 ⊛Abernethy Eliza H Mrs (1)
1128 ⊛Hensley J Wade (7)
1131 Bolick Geo P (2)
1134 Ennis Ada H Mrs (2)
1135 ⊛Hammond Frank (2)
1140 ⊛Carswell T Dysart (2)
1148 ⊛Russell David P (2)
1154 Powell Wm L (5)

(12th Av intersects)

1203 Smith Glenn Z (6)
1204 Anderson Elbert I (3)
1206 Looney Della M Mrs (1)
1208 ⊛Sudderth Jack A (5)
1213 ⊛Cook Jas M (2)
1216 ⊛Reid John S (5)
1223 ⊛Link Andrew J (4)
1225 Clay Alonzo L (2)
1237 Willis Martin L (9)

(13th Av intersects)

1300 Pittman Silas (9)
1310 Gragg Horace M (7)
1311 ⊛Austin W Preston (5)
1316 Clay Ralph (5)
1320 ⊛Bumgardner Roy E (4)
1326 Smith Jack A (4)
1330 ⊛Veasey Wm Z (3)
1342 ⊛Moss M Jackson (2)
1345 Seagle Jas (10)
1350 ⊛Dellinger Ralph (2)
Berry Frank E (3)

(14th Av intersects)

1400 Newton Alvin C (6)
—— Piedmont Gas Co, plant

(15th Av intersects)

1500 ⊛Herman Plez S (4)
1502 Byrd Dovie T Mrs (4)
1510 Herman Cletus O (7)

(Lenoir Rd intersects)

1602 ⊛Rikard Wm E (3)
Martin Jones R (5)
1603 ⊛Rikard Chas E (2)
1604 ⊛Marrow Ella H Mrs (3)
1605 ⊛McCrain Frank H (6)
1610 Brooks Lee R (6)
1614 Bumgardner Ralph O (5)
1620 ⊛Austin Geo L (4)

SPAINHOUR'S

"The Quality Store of Specialized Shops"

FAMOUS FASHIONS FOR ALL THE FAMILY

FIDELITY FEDERAL SAVINGS & LOAN ASSN.

YOUR SAVINGS ARE INSURED UP TO $5,000.00

Buy, Build or Refinance Your Home Through The Fidelity Federal

1310 UNION SQUARE

L. L. MOSS, Pres. **W. H. LITTLE, Exec. V.Pres.-Sec.**

1625 Carosol Chemical Co Inc
1700 Piedmont Gas Co, plant
1702 ®Smith Clarence E (7)
1706 Browning Frank P (4)
1708 Duncan Artis R (4)
1714 Oakland Heights Baptist Ch
1715 Deitz Richd R (3)
1716 McClain J Wilson (3)
1802 "Hillcrest"
Frye Lee L (4)
1804 ®Burns Wm J (3)

TWENTY-THIRD AV (Windy City) —From 8th west

860 Ruby Hosiery Mills Inc
867 Price Alice B Mrs (2)
872 ®Brown Nelson P (4)
875 ®Short Colen H (6)
881 Bolick Jas W (4)
884 ®Teague Plez E (2)
888 Lail Willard T (5)
892 ®Bolick Fred E (2)

TWENTY-TWO AND ONE-HALF— From 2231 5th Av north to 9th Av

518 ®Young Preston (3)
520 ®Barkley Lonie G Mrs (3)
522 ®Dennie Jefferson (2)
524 ®Brittain Carl E (5)
526 ®Brittain Jas (3)
528 Brittain Bailey (3)
530 Lail Odell J (2)
(8th Av intersects)
820 Jehovah's Witnesses Kingdom Hall
825 Lail's Shop & Furniture Exch

TWENTY TWO AND ONE-HALF AV (Windy City) — From 9th west

921 ®Reinhardt Leniel D (3)
925 ®Campbell Avery N (4)

UNION SQUARE — From opp 1006 13th west to 14th, the principal business street of the city

1300 Hickory Drug Co
1300 (bsmt) City Barber Shop
1300½ Ormond Allison L, phys
Griffin Harold W, phys
1302 Cohen Harry, genl mdse
1302½ King's Beauty Shop
Warren's Studio, photogs
1304 Zerden's Dept Store
1306-08 McLellan Stores Co, dept store
1308½ Dorothy's Beauty Salon
Marjorie's Beauty Salon
Troutman Paul W, dentist
1310 Fidelity Federal S & L Assn
1310 (bsmt) Cline's Barber Shop
1310½ Elevator Repair Service
Friendly Beauty Shoppe
Troutman M C, ins
W O W Life Ins Society
1312 Cole's Jewelry Store Inc
1312½ Rhodes-Whitener Mills Inc
Rudisill Spinning Mills Inc
Superior Knitters Inc
Whitener Amidas A, lawyer
Whitener T Manley, lawyer
Whitener Louis A, lawyer
1314 Gold Shop The, women's wear
Kartus Shoe Co
1316-18 Grant W T Co, dept store
1316-18 Grant Building

ROOMS—

202 Clemmer Robt L, archt
203 Durham Life Ins Co
204-05 Carolina Land-Auction Co
207 Atlantic Insulation Co Inc
208 Moore Business Forms Inc, sales books
Mutual Life Ins Co
209 Beauty Salon The
211 Chamblee Wm H, lawyer

☞UNION SQUARE CONTINUED

1320 Bisanar Co The, jwlrs
Bisanar Geo E, optometrist
Bisanar E Alan, optometrist
Bisanar C Catherine Miss
1322 Catawba Restaurant
1324 Bumbarger's, stationers
1324½ Vacant
1326 Debbie Shop, women's wear
1326½ Home Security Life Ins Co
1328 Lewis', women's wear
1328½ Gill Building
Jefferson Standard Life Ins Co
McComb David M, lawyer
Pruitt Thos P, lawyer
State Farm Insurance Cos
Modern Business Service, bookkeeping
Yelton Wm D, dentist
1330 Glamor Shops, women's wear
1332 Clay's Beauty Salon
Gainey's, women's wear

MACHINERY AND MILL SUPPLIES

SMITH-COURTNEY CO.

HICKORY, N. C. **Phone 2201**
RICHMOND, VA. **Phone 3-9141**
GREENSBORO, N. C. **Phone 24558**

Modernize with Electricity **DUKE POWER CO.**

EFFICIENT-DEPENDABLE
ECONOMICAL

1421 ELEVENTH AVE.
Phones: Office 2211; Service Dept. 5251

1332 Gainey Raymond T (2)
Hickory Art Shop, picture framing
Jr O U M Hall
W O W Hall
1334-40 Spainhour Co Inc The, dept store
1340 Sears, Roebuck and Co, mail orders
1342-44 Melville's Inc, women's wear
1346 Cummings Theo F, lawyer
Ivey John T Jr, ins adjuster
Hardin's Studio, photogs
Hickory Construction Co Inc, genl contrs
Liberty Life Insurance Co
Wallpaper Studio Inc The
1346-48 Woolworth F W Co, dept store
1349-51 National Trading Co
1350 Black's Drug Store Inc
1350½ Marie Beauty Shoppe
Merchants Assn
Credit Bureau of Hickory
Wood Robt W, adv agcy
1352 West-Deal Co, clo
1353 Merit Shoe Co
1353½ American Red Cross, Catawba County Chapter
Girl Scouts Headquarters
U S Housing Expediter
Veterans Administration
1354 Lutz Drug Store
1354½ Charm Beauty Shoppe
Melbourne Studio, photogs
1355 Hickory Flower Shop
1357 Hickory Securities Corp, stocks and bonds

VALLEY—From 365 E Highland Av northeast to Hill

1017 ⊙Deal Harvey J (2)
1021 ⊙Palmer Vernon J (2)
(Ahse ends)
1108 Piedmont Hosiery Mills Inc
1116 Hafer Hosiery Mills
1117 ⊙Stone Harry S (5)
1121 ⊙Whitener Oliver P (6)
1223 Garrison Ray A (3)
1224 Valley St Upholstering Co Inc
1225 Jones Lloyd H (3)
1227 ⊙Stauffer Edna S Mrs (2)
1231 ⊙Finger Jonas C (4)
1233 Mingus Ralph M (5)
1237 Young Frederick L Inc
Young Fredk L, consultant
Flyco Electronics Laboratories
1239 Vacant

VIEWMONT PARK—A section west of Taylorsville Rd north of Windy City

WATER AV—From 945 8th north to 10th

817-19 Cilley Fdry & Mach Co
820 Duke Power Co, ser dept
957 Abernethy Tfr & Stge Co

WESTVIEW—North from Dale Extd (Eckardville)

—— Bolick Caloway P (2)
—— Marshall Jas T (2)
—— Pope Vernon (4)
—— Lael Ralph I (5)
—— McNeely John L (6)
—— Witherspoon John T (3)
—— Newton Clarence E (3)
—— Bolick W Leroy (5)
—— ⊙Eckard Chas (2)
—— Stafford Ray W (4)
—— Burgess Swinson T (3)
—— Reese Jas A (3)
—— ⊙Starnes J Eli (5)
—— Calhoun Wm E (3)
—— La Fone Chas Y (4)
—— Setzer B Eli (5)
—— Garrett Garfield (6)
—— Duncan Willard E (4)
—— Beard Jackson E (2)
—— Herman Erection Co, steel

WILLOW—From Factory northwest to Railroad Av, 1 west of Burch

916 Roper Barney M Miss (3)
922 ⊙Davis Cletus H (8)
928 Little Harvey D (2)
934 Fulbright Skyler J (6)
940 Huffman W Paul (6)
945 Hickory Furniture Shop Inc

WINDY CITY — A settlement north end of 10th beyond city limit

WINKLER'S GROVE ROAD — From 23d Extd west beyond Gas Plant

WOODLAND AV—From 1138 Morris Av southeast to Ridge

218 ⊙Herman Floyd L (3)
219 ⊙Myers Greene E (2)

DeHART MOTOR LINES

INSURED CARRIERS — LONG DISTANCE FREIGHT SERVICE

DIAL 29406 • P. O. BOX 2247 • BOYD ST. EXTENDED

TALLANT TRANSFER CO.

CATAWBA MARBLE & GRANITE WORKS

1214 Government Ave. ***FRESH AIR MARKET*** **Phones 2234 & 8290**

227 ⊛Baker Clarence V (7)
(Maple ends)
314 Kiser Hosiery Mills
315 Suggs & Hardin Uphol Co Inc
(Valley ends, Hill intersects)
509 Highland School
(School begins)
531 ⊛Newton Clara H Mrs (3)
537 ⊛Miller Marion M (4)
YOUNT (East Hickory) — From 704 Lincolnton Rd south
—— *Alexander Chas B (4)
—— Brown Arnold (2)
—— *Conner Rubin (3)
—— *Cowans Lucille (2)
—— *Dawkins Amy F (10)
—— *Flowers Wm Rev (4)
—— *Gore Fannie M (5)
—— *Gill Maggie (2)
—— ⊛Hyder Lloyd H (3)
—— *Hammond Saml (4)
—— ⊛Lefevers Mary H (3)
—— Lefevers Troy W (2)
—— ⊛Martin Robt E(5)
—— Norton Obrey (7)
—— *Parson David (8)
—— ⊛Rogers Chas F (5)
—— *Rimal Walter (4)
—— ⊛Sigmon Wm (5)
—— ⊛Whitener Horace L (9)

WEAVER INSURANCE AGENCY

W. R. Weaver, Prop.

COMPLETE INSURANCE SERVICE

Room 4 Hollar Building **Phones: Office 4861, Res. 26476**

Cole's
YOUR FRIENDLY JEWELER
OF HICKORY, N. C.

1312
Union Square
Phone 4116

556

MEMORANDUM

CAROLINA TYPEWRITER CO.
Typewriters — Adding Machines
106 HARRIS ARCADE SALES AND SERVICE PHONE 6061

Lenoir Rhyne College

(CO-EDUCATIONAL)

●

Four - Year College for Men and Women

Competent and Experienced Faculty

LENOIR RHYNE COLLEGE maintains high Educational Standards and emphasizes the Development of Christian Character.

LENOIR RHYNE COLLEGE appreciates the liberal patronage which has been given in the years past by Hickory and surrounding communities.

●

Liberal Arts - Science - Music

Teaching and Commercial Courses

●

For catalogue and other information, write:

THE PRESIDENT

Lenoir Rhyne College **Hickory, North Carolina**

LENOIR RHYNE COLLEGE

GENERAL INFORMATION

Lenoir College was formally opened September 1, 1891. The beautiful and extensive campus was the gift of Captain Walter Lenoir, in whose honor the College was named. In 1923 the name of the College was changed to Lenoir Rhyne College in honor of Mr. Daniel Efird Rhyne, who has been the chief benefactor in the advancement of the College.

The following presidents have served the College: Dr. R. A. Yoder, 1891-1901; Dr. R. L. Fritz, 1901-1920; Dr. J. C. Peery, 1920-1925; P. E. Monroe, 1925-1926; Dr. H. B. Schaeffer, 1926-1934; P. E. Monroe, D. D., 1934-1949; Dr. V. R. Cromer, 1949—.

Under the administration of President Schaeffer the College was admitted to membership in the Southern Association of Colleges and Secondary Schools.

CAMPUS AND BUILDINGS

The campus, located in the city of Hickory, consists of 40 acres on which there are eleven buildings. The more recent building program includes the erection of the Daniel Efird Rhyne Administration Building; Mauney Hall, dormitory for girls; the College Dining Hall, in 1928. The Russell Home, with two acres of ground was acquired in 1941. Mauney Hall Annex for girls was erected in 1941. The Carl A. Rudisill Library, gift of Mr. C. A. Rudisill and family, Cherryville, was erected in 1942. The Semi-Centennial effort, begun in 1941, has amounted to over a half million dollars. The largest units in this effort are $100,000 from the citizens of Hickory, for an Auditorium; $120,000 from the Shuford Mills, for a gymnasium which will be a memorial to the late A. A. Shuford, Sr., father of A. Alex, W. B. and Harley F. Shuford, of Hickory; $100,000 from Mr. L. L. Minges and family for a memorial to Mr. Minges' father, the late Mr. John F. Minges of Catawba County; $18,000 from Mr. W. B. Rhyne for an infirmary to be a memorial to his son, the late W. B. Rhyne, Jr. These buildings will be erected as soon as conditions permit.

LIBRARY

The college library of 25,000 volumes provides adequate facilities for the students and faculty in reading, studying, and research. The books are classified and catalogued according to the Dewey Decimal System.

COLLEGE ACTIVITIES

Lenoir Rhyne College has a Literary Society, National Honorary Journalistic and Dramatic Fraternities, A Cappella Choir, Debating Teams, Playmakers, Band, etc.

The students publish an annual *The Hacawa,* and a weekly newspaper, *The Lenoir Rhynean.*

RELIGIOUS ACTIVITIES

Lenoir Rhyne affords opportunity for participation in various religious activities. Chapel services are conducted regularly; Church and Sunday School services are held every Sunday on the campus; The Luther League, The Lutheran Student Association, Diakonian Club, Young Women's Missionary Society, and Y. W. C. A. are active. Students have access to churches of all denominations in Hickory.

HEALTH AND PHYSICAL EDUCATION

Lenoir Rhyne College has an excellent department of Health and Physical Education for both men and women.

"BUILDERS OF BETTER HOMES"

M. G. CROUCH LUMBER CO.

BUILDING MATERIAL

CONTRACTOR PLUMBING

Newton-Conover Road Phone 7931

Out *nd*

★

The
publi
to se
into

The Cit ing

a busin sist

on bein

THIS VOLUME DOES NOT CIRCULATE
OUTSIDE THE LIBRARY BUILDING

SHERRILL
DIAL 2307
Ice & Fuel
COMPANY
DIAL 2307

HERMAN-SIPE & CO., Inc.—CONTRACTORS
CONOVER ROAD • BUILDING MATERIALS-MILLWORK • Phones: Hickory 2-6667; Conover 612

Hutton & Bourbonnais Company's
Retail Department
DIAL 2351
Dealers in
MILLWORK - LUMBER - VULCANITE ROOFING - LIME
CEMENT - CERTAIN-TEED PRODUCTS OF ALL KINDS
Also — METAL ROOFING - METAL SHINGLES
UNITED STATES GYPSUM - INSULATING MATERIALS

Electricity is Unbelievably Cheap--
Use it Adequately for Your
Convenience and Comfort

DUKE POWER CO.
1421 11th Ave. Phones 2211 and 5251

ICE DELIVERY CO.
CRYSTAL CLEAR ICE
Air Conditioned Ice Refrigerators
2912 Ninth Ave. Dial 2306

PIEDMONT CLEANERS & DYERS
1428 10th AVE.
"OLDEST AND BEST"
PHONE 8186

SERVICE DRY CLEANERS
"Ab" Lutz
Phone 6230